

MAX INIGUEZ

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SUMMARY

Resourceful Front End Web Developer bringing in-depth knowledge of latest technology trends to produce clean and scalable code. 5+ years experience handling complex HTML, CSS, and Javascript coding, design and maintenance to meet organization's front-facing internet needs. Detail-oriented collaboration with others to define project expectations and demand. Hands-on testing and debugging to address inconsistencies and improve performance. Hungry for opportunities to work on exciting projects, but always a team player, with a strong desire to take initiative wherever needed.

EXPERIENCE

Front-End Web Developer - Mar. 2016 to Current - Brad's Deals

- Assembled and addressed technical and design requirements, integrating user-facing and front-end elements to maintain web presence effectiveness.
- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.
- Reviewed and tested customer-facing prototypes before deployment, applying best practice diagnostic techniques to verify usability.
- Worked with Product Managers to define project scopes that meet organizational initiatives and demand.
- Lead developer on several large-scale revenue-generating projects.
- Pitched high-level technical decisions, such as the adoption of Vue.js as web team's main front-end framework.
- Tested site compatibility across multiple browsers and devices, uncovering and debugging issues and addressing inconsistencies.
- Wrote clean HTML and CSS code, integrating design, extensions and third-party apps according to company and industry standards.
- Organized and lead meetings with Front-End Team to increase collaboration and democratize coding practices and styles.
- Helped Collaborate with Design Team to create and maintain pattern library.
- Mentored several interns, providing insight, advice, and lessons to improve their coding and career advancement.
- Tutored coworkers on Javascript concepts and SOLID design principles, including developing lesson plans and ongoing office hours.

Intellectual Property Specialist - June 2013 to Nov. 2015 - Groupon

- Handled intake of between 5 to 15 inbound cease and desist letters per week, gathering relevant information, and creating a plan for resolution
- Researched commonly counterfeited items and brand protection techniques
- Held weekly office hours for IP related questions/concerns from Goods Buyers
- Trained 8 to 10 new buyers quarterly on product vetting, parallel imports, and general IP terms and pitfalls, creating a materials for further training
- Created and curated a catalog of Google documents for monitoring all open IP matters and relevant documents
- Coordinated with other departments such as Editorial and Engineering teams for both education on IP matters and incoming infringement claim resolution
- Knowledge and operation of a range of systems across multiple departments, including Salesforce and other internal tools

EDUCATION

Dev Bootcamp · Sept. 2015 to Jan. 2016

University of Illinois at Urbana-Champaign · Aug. 2004 to May 2008

Bachelor of Arts - English

Member of the Marching Illini

SKILLS

WEB DEVELOPMENT SKILLS: JavaScript, HTML, CSS, Jasmine/Jest, TDD, Rails, Vue.js, React, Redux, Vuex, Ruby, SQL

ADDITIONAL SKILLS: Writing and Communication, Team Leadership, Project Management

PROJECTS

Brad's BuyPass

June 2018 to Nov. 2018

- Lead developer on standalone premium membership companion app to the core features of bradsdeals.com.
- Built from greenfield in React with a Redux data store.
- Handles user sign in flow, connects to third-party CMS with custom-built API fetch modules.