



Atlanta, GA
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MaxGroves.com
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User-Experience Engineer

Experienced engineer, entrepreneur, and digital media producer
Skilled storyteller crafting human-centered experiences
ReactJS Specialist

Work Experience

Merged RE - Senior Front-End Developer	Oct 2018 - Now
My Blockchain Coach / Blockchain Ecosystem Advisors - Media Consultant	May 2018 - Oct 2018
Sideways 8 - Theme Developer	Apr 2017 - Apr 2018
Corporation 1729 - Director	Jan 2016 - Mar 2017
PGi - iMeet Web Client Developer	Nov 2011 - Oct 2015
Pic Group, Inc - Animation Developer	2009 - 2011

Selected Accomplishments

User Experience Design:

- Senior Developer of Merged: a seamless sales experience augmenting the natural talents of realtors while implementing a modern technology stack. A ReactJS app extending the Material-UI component library.
- Developer of iMeet: a web conferencing and collaboration application committed to enhancing the remote sales experience. Delivered streaming media, screen-share, video conferencing, and white-boarding with sleek animations and intuitive design. Joined as part of a lean team that scaled into a developer army across several cities.
- Versatile JavaScript Solutions: crafted several custom applications in varied platforms including ReactJS, VueJS, WordPress, and several legacy languages

Digital Media Consultation:

- Corporate Identity: Lead a full company rebranding for cryptocurrency startup Javvy leading to their successful ITO yielding a \$7mm raise. Included creating a new logo, a new token logo, a new website, copywriting a new whitepaper, press releases, coordinating with social media consultants, and writing a radio advertising campaign aired on iHeartRadio.
- Media Production: Handled design and implementation of websites, documents, and any other needs for clients in financial technology, cryptocurrency, entertainment, beauty products, and various other industries

Full-Stack:

I bring the most value as a front-end developer. I am also competent across technology stacks to plan and implement cutting-edge applications through various platforms and api's.

Technologies Used

ReactJS, Redux, VueJs, AngularJS, NodeJS, Express, SQL, MongoDB, GraphQL, AWS, Hapi, PHP, Seneca, Ruby, TypeScript, CoffeeScript, Python, Java, JavaScript, Framer, CSS, Sass, Jade, JQuery, ActionScript, FMS, WordPress, HTML, C#, C++, C, Adobe Creative Suite, Avid Pro Tools, Lisp

Education

Georgia Institute of Technology, Bachelor of Science: Computational Media

May 2011