MAX GROVES

Atlanta, GA
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MaxGroves.com
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User-Experience Engineer

Experienced engineer, entrepreneur, and digital media producer
Skilled storyteller crafting human-centered experiences
ReactJS Specialist

Work Experience

Merged RE - Senior Front-End Developer	Oct 2018 – Now
My Blockchain Coach / Blockchain Ecosystem Advisors - Media Consultant	May 2018 – Oct 2018
Sideways 8 - Theme Developer	Apr 2017 – Apr 2018
Corporation 1729 - Director	Jan 2016 – Mar 2017
PGi - iMeet Web Client Developer	Nov 2011 – Oct 2015
Pic Group, Inc - Animation Developer	2009 – 2011

Selected Accomplishments

User Experience Design:

• Senior Developer of Merged: a seamless sales experience augmenting the natural talents of realtors while implementing a modern technology stack. A ReactJS app extending the Material-UI component library.

• Developer of iMeet: a web conferencing and collaboration application committed to enhancing the remote sales experience. Delivered streaming media, screen-share, video conferencing, and white-boarding with sleek animations and intuitive design. Joined as part of a lean team that scaled into a developer army across several cities.

• Versatile JavaScript Solutions: crafted several custom applications in varied platforms including ReactJS, VueJS, WordPress, and several legacy languages

Digital Media Consultation:

• Corporate Identity: Lead a full company rebranding for cryptocurrency startup Javvy leading to their successful ITO yielding a $7mm raise. Included creating a new logo, a new token logo, a new website, copywriting a new whitepaper, press releases, coordinating with social media consultants, and writing a radio advertising campaign aired on iHeartRadio.

• Media Production: Handled design and implementation of websites, documents, and any other needs for clients in financial technology, cryptocurrency, entertainment, beauty products, and various other industries

Full-Stack:

I bring the most value as a front-end developer. I am also competent across technology stacks to plan and implement cutting-edge applications through various platforms and api's.

Education

Georgia Institute of Technology, Bachelor of Science: Computational Media	May 2011

Activities

Stand-Up Comedy, Improv, Podcasting, Host of 2015 Atlanta Mobile Awards
Rugby Team Captain GT RFC 2010–2011