

# Maxine Krantz

Mkrantz@ucsd.edu | (914)-433-4404

## SUMMARY OF QUALIFICATIONS

- Appreciates precision in all aspects of a project with a natural tendency to dig into details
  - Highly motivated to achieve team success and strives for beauty & functionality in design
  - Takes constructive criticism well, open-minded and eager to learn and improve my work
- Relevant Skills: HTML, CSS, Bootstrap, JavaScript, Excel, Figma
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## EDUCATION

University of California, San Diego — June 2025

B.S. Cognitive Science with a Specialization in Design & Interaction

Minor in Entrepreneurship and Innovation

Relevant Coursework: Web Applications, Intro to Python, Research Methods, Statistical Analysis

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## EXPERIENCE

UC San Diego Campus Ambassador — January 2023 - Present

- Conduct multiple memorable campus walking tours each week to students and their families
- Lead & participate in large-scale Undergraduate Admissions projects and events
- Attend frequent meetings to enhance skillset that properly represents the university and provide assistance in Office of Admissions

All of Us Research Program, Research Coordinator Volunteer — March 2022 - June 2022

- Completed CITI and UC training to learn proper communication for the organization
- Promoted All of Us message with potential participants to increase engagement and involvement

Laura Damiano Designs — April 2021 - August 2021

- Remodeled LDD Business website to showcase latest products and designed branding and logos
  - Designed creatives for print and digital media to increase consumer engagement
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## LEADERSHIP AND ACTIVITIES

Director of Diversity, Alpha Phi UCSD — January 2023 - Present

- Officer role for 100+ women to maintain & improve diversity efforts within the organization

Her Campus, Blog and Social Media Contributor — Dec 2021 - Present

- Assist on blog posts and create instagram content focused on latest trends
- Attend weekly team meetings and larger scaled club community events

Environmental Activist Volunteer — April 2021 — September 2021

- Aided passionate local activist on community cleanup, garden, honey bee harvests, elementary outreach, and blog website development to spread importance of environmental issues

Founder and President of Girl Up — October 2018- June 2021

- Launched and managed chapter of the United Nations Foundation movement to advance women's rights and opportunities, organized school and community wide events and fundraisers

Fashion Institute of Technology Precollege Program 2019-2020

- Developed the knowledge and strategies to create successful ad and publicity campaigns, promotional events, and commercials in interactive and performance marketing
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## PROFESSIONAL INVOLVEMENT & DEVELOPMENT

UCSD Provost Honors

Member, Cognitive Science Student Association

Member, UCSD Design CO

September 2021 - Present

January 2022 - Present

January 2022 - Present