

Maxine Krantz

EMAIL | PHONE NUMBER

SUMMARY OF QUALIFICATIONS

- Appreciates precision in anything and everything, and have a natural tendency to dig into details
- Hard worker with motivation to achieve team success and strives for beauty in design
- Takes constructive criticism well, open minded and eager to learn and improve my work from others feedback

EDUCATION

University of California, San Diego — June 2025

Bachelor of Science in Cognitive Science with Specialization in Design and Interaction

Minor in Entrepreneurship and Innovation

EXPERIENCE

Self-Run Personal Stylist — June 2021- September 2021

- Developed list of clientele in my community interested in a personal shopping experience and researched various options depending on occasion/price/style

All of Us Research Program, Research Coordinator Volunteer — March 2022 - June 2022

- Completed CITI and UC training
- Promoted All of Us message with potential participants to increase engagement and involvement

Laura Damiano Designs — April 2021 - August 2021

- Remodeled LDD Business website to showcase latest products and designed branding and logos
- Designed creatives for print and digital media to increase consumer engagement

Private Tutor — September 2018- June 2021

- Mentored students to help accomplish their academic goals in Math and Science

LEADERSHIP AND ACTIVITIES

Her Campus, Blog and Social Media Contributor — Dec 2021 - Present

- Assist on blog posts and create instagram content focused on latest trends
- Attend weekly team meetings and larger scaled club community events

Environmental Activist Volunteer — April 2021 — September 2021

- Aided passionate local activist on community cleanup, garden, honey bee harvests, elementary outreach, and blog website development to spread importance of environmental issues

Founder and President of Girl Up — October 2018- June 2021

- Launched and managed chapter of the United Nations Foundation movement to advance women's rights and opportunities, organized school and community wide events and fundraisers

Fashion Institute of Technology Precollege Program 2019-2020

- Developed the knowledge and strategies to create successful ad and publicity campaigns, promotional events, and commercials in interactive and performance marketing

PROFESSIONAL INVOLVEMENT & DEVELOPMENT

UCSD Provost Honors

Member, Cognitive Science Student Association

Member, UCSD Design CO

Member, The Women's Network

September 2021 - Present

January 2022 - Present

January 2022 - Present

April 2022 - Present