

# Maxwell Muhanda

Software Engineer

[ajaybullec@gmail.com](mailto:ajaybullec@gmail.com)



## About

My name is Maxwell Muhanda, a full-stack web developer currently based in Kenya. My Passion for software is 100% driven by ideas i dream of and my want to make them a reality. I strive to deliver high quality code alongside a great user experience in every product I build.

I also do Digital marketing, particularly web SEO and social media marketing all inspired with current industry tools and the ability to create engagements over through technology.

Outside of programming, I enjoy travelling , video games and watching Football. I treasure the feeling of making wonderful memories.

## Portfolio

### Instruct

An uber for legal services

### AI Image Generator

This is an AI Image Generator built with  
Vue Js , Flask and OpenAI Image  
Generation Library

★ 1

### Personality Test

Get to know your personality

★ 2

### Portfolio

Personal website version 3.0

★ 3

### Vue Calculator

Vue js composition api calculator

★ 1

### Vue-Flask IPAddress tracker



track any devices by IP Address

★ 0

## Work Experience

### Blitz Logistics Limited IT and Graphics Designer

Nov 2022 - Present | Nairobi , Kenya

- Monitor Company Social Media platforms ensuring content is to brand
- Offer technical/Software support to office staff
- Update company website to ensure content is fresh

### Instruct Cofounder/CTO

Apr 2022 - Present | Remote

#### Fullstack Developer

- Developed a Django REST api server to validate user registration and match lawyers to clients, being the main logic.
- Implemented AWS to allow easy iteration in company cloud infrastructure.
- Revamped landing page in to follow industries best practice which improved interactions and conversion rates
- Ensured the performance, quality, and responsiveness of 6+ microservice containers

### Pong Agencies Limited Digital Marketing & Software Development Executive

Oct 2021 - Sep 2022 | Nairobi Kenya

- Launched SEO campaign for high volume and long-tail keywords that generated unique visitors and growth of company website and online store
- Led transition from AWS to Hostinger shared Hosting, saving company KSH 5000+ monthly and increasing load speeds by an average of 38%
- Strategized, developed, and managed digital marketing across Twitter, Instagram, and Facebook

## Skills

**Frontend** Typescript, Javascript, Vue, TailwindCSS

**Backend** Django, Flask, REST, MySQL, Nginx

**Marketing** SEO, Analytics, SEM, Social Media

**DevOps** Firebase, AWS, Linode, Docker, Kubernetes

**Languages** Python, JavaScript, SQL

## Education

**Marketing, Bachelor of Commerce,** St Paul's University

Aug 2018 - Nov 2021

**KCSE, High School Diploma,** Musingu Boys

Feb 2014 - Nov 2017

## Certificates

**Agile Scrum Master(ASM®),** Simplilearn

2022-05-01

**The Fundamentals of Digital Marketing,** Google Digital Garage

2020-10-01

**Introduction to Git and Github,** Coursera

2019-11-01

## Interests

web3

Blockchain

Forex

Gaming

## Languages

**Kiswahili** (Native speaker), **English** (Fluent)

Online Version

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