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Promotional Pricing Feature on Walmart

Promotional Pricing helps you to add the offer price to your products. For example if you want to clear your stock or provide sale to some particular product on particular time period say on festive season. Then you can use Promotional pricing feature to display the actual price of the product and the offer price of that product.

You can set the offer price (**Promotional Price**) by following the given steps:

=> Go to Manage product.

=> Click on edit for which you have to set the offer price.

Short Description Show/Hide Editor	Shelf Description Show/Hide Editor	Product Tax Code
<p>High quality glass	Empty Polish Bottle White Cap - 1 Piece	2038710 To get product tax code click here
Sku Override	Product Id Override	Fulfillment Lag Time
NO	NO	1
Barcode(UPC/GTIN/ISBN)	Sku	Price
	45-ZHRN-DP3G	5.97 Add Promotional Price Update

=> Click on “**Add promotional price**”.

Add Promotional Price [\(Promotional Pricing Rules\)](#)

Delete Rule from Walmart	SKU	Price	Special Price	Current/Special Price Type	Start Date	End Date
Can't Delete Until Uploaded on Walmart	45-ZHRN-DP3G	5.97			In UTC Time Zone	In UTC Time Zone

[Add Promotion](#)

[Save](#) [Close](#)

=> Click on **Save** button.

For more information [click here](#) to refer to knowledge base.