



Personal Portfolio

Macallister Statham

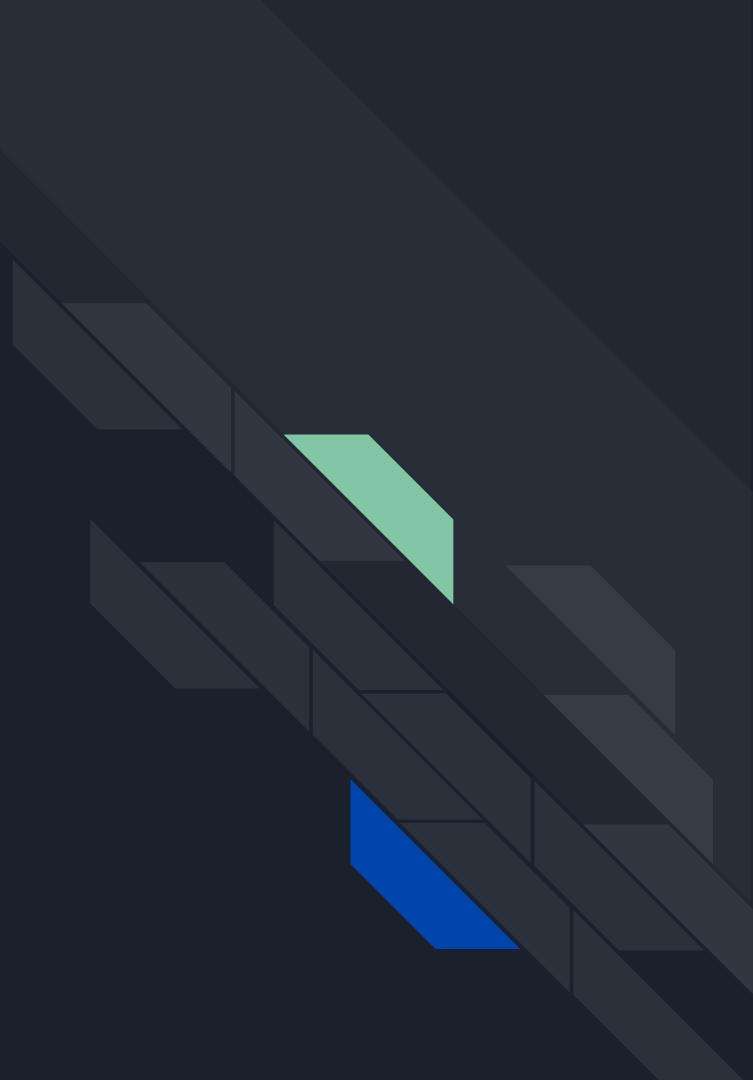
Project 1



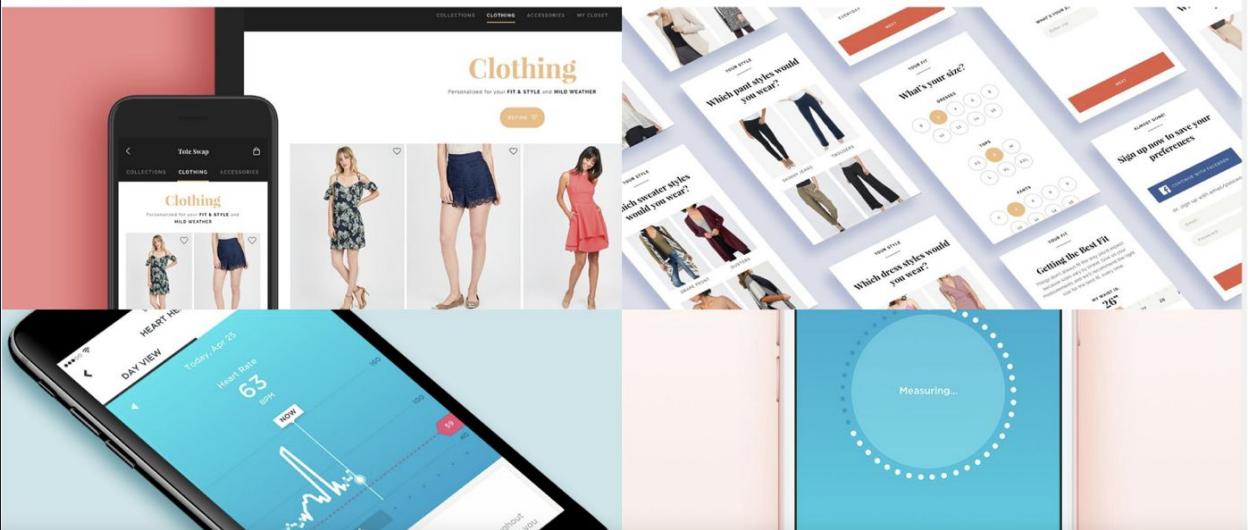
Portfolio/Website Goals

I want showcase and highlight my artwork in the portfolio. I also want to tell readers and viewers who I am as both a person and a creative.

References



Soft and straight forward look. I like how it tell us who she is and what she does in an aesthetic, well spaced appeal.



The image shows a composite view of Helen Bentley's website and mobile application. On the left, a dark background features a blue and green diagonal graphic. The main content area has a white background. At the top right, there are 'Work' and 'About' links. In the center, a large heading reads "Hi, I'm Helen! I'm a Product Designer based in San Francisco." Below this is a bio: "Some of my skills include user research, synthesizing research into insights and ideas, UX/UI design, interaction design, prototyping, user testing, and illustration. I also play the piano, ukulele, and guitar. Oh, and I used to be an Interior Architect." A section titled "HERE'S SOME OF MY WORK" displays a grid of mobile screens. One screen shows a clothing store interface with a "Clothing" section and a weather-based recommendation. Another screen shows a fitness app with a heart rate graph. Other screens show various user interface prototypes for a clothing app, including sections for "Which pant styles would you wear?", "What's your size?", and "Getting the Best Fit".

minimalist look. I like the layout of this page, I can't quite point out what I like about it but I just do.

ARTEMY ORTUS

HONORABLE
MENTION
ARTEMY ORTUS –
SCREENWRITER &
DIRECTOR
RUSSIA

Email Facebook Vimeo Instagram



A PLACE WHERE FREEDOM BEGINS

2018 Commercial



Director
ARTEMY ORTUS

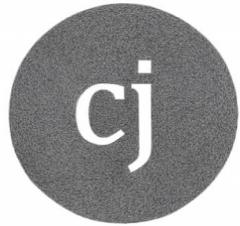
DoP
ARTEM SADOVNIKOV

Copter DoP
IGOR VOLKOV
ANNA TARASOVA

Music
RYAN TAUBERT –
EVERYONE

0

One of my favorite artists. I like
the use of a personal logo. Her
site is exactly like her artworks.
She uses negative space to
highlight the content.



INSTAGRAM. MONOCHROME. TROPHY ROOM.



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OBEY GIANT / THE ART OF SHEPARD FAIREY

MANUFACTURING QUALITY DISSENT SINCE 1989

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Shepard Fairey's site. The simple bold color palette works so well. Everything about it is great.



John Frieda Magazine
Canal + Talent Factory
TV5 Monde
Louis Roederer
Messika Jewellery
Dior Musée Virtuel
Chanel Autumn Melody

Work

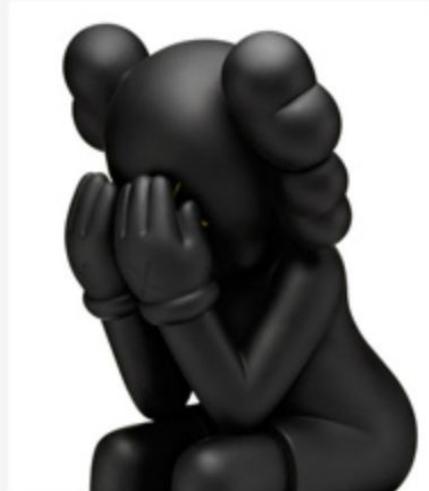
About

Side projects



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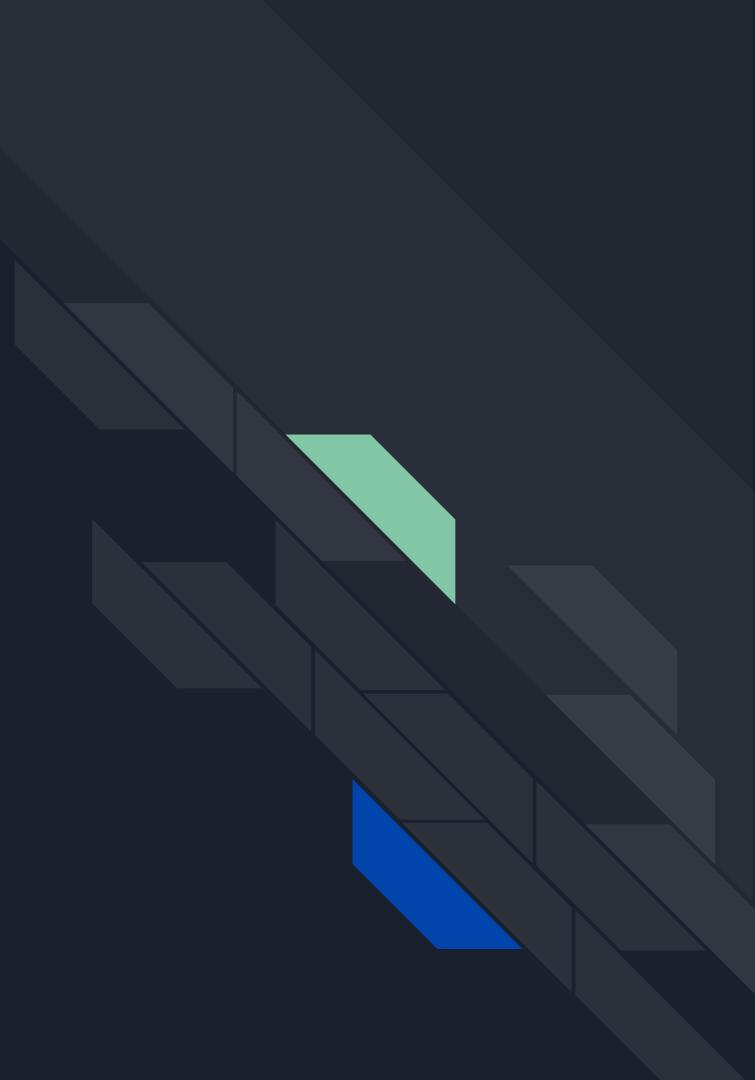
Design, Fashion, Interview

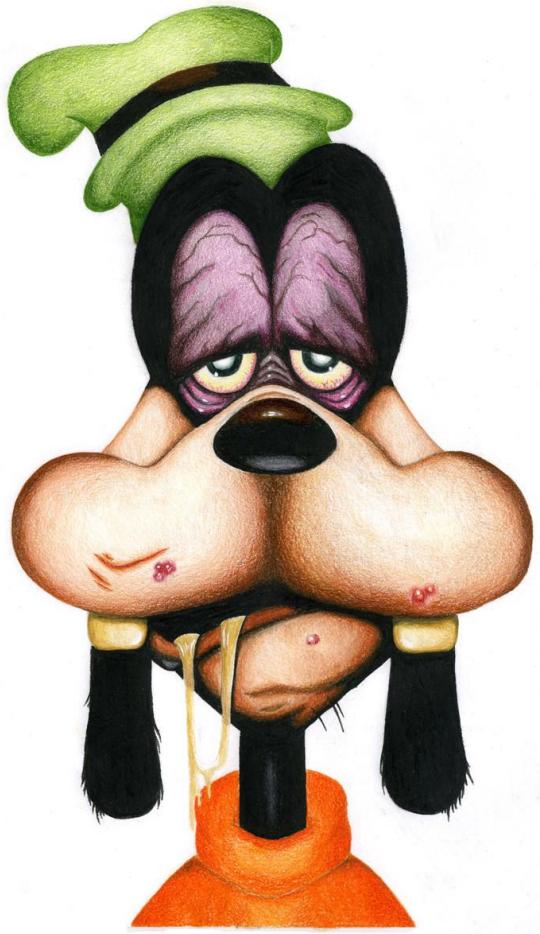
Scott Sasso, the man behind 10 Deep.

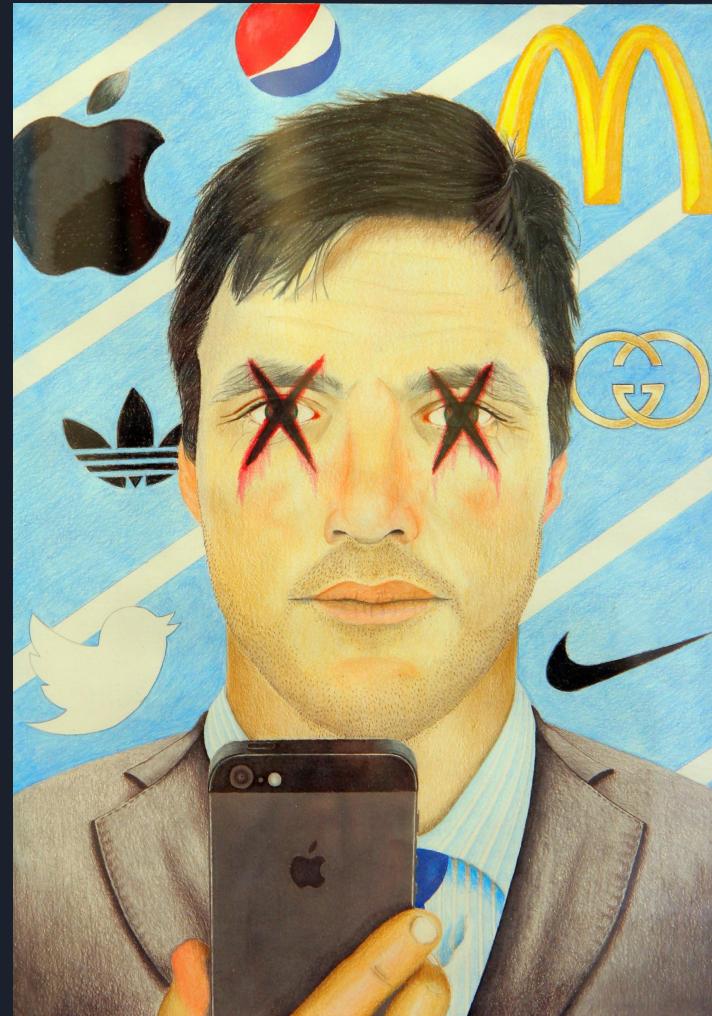
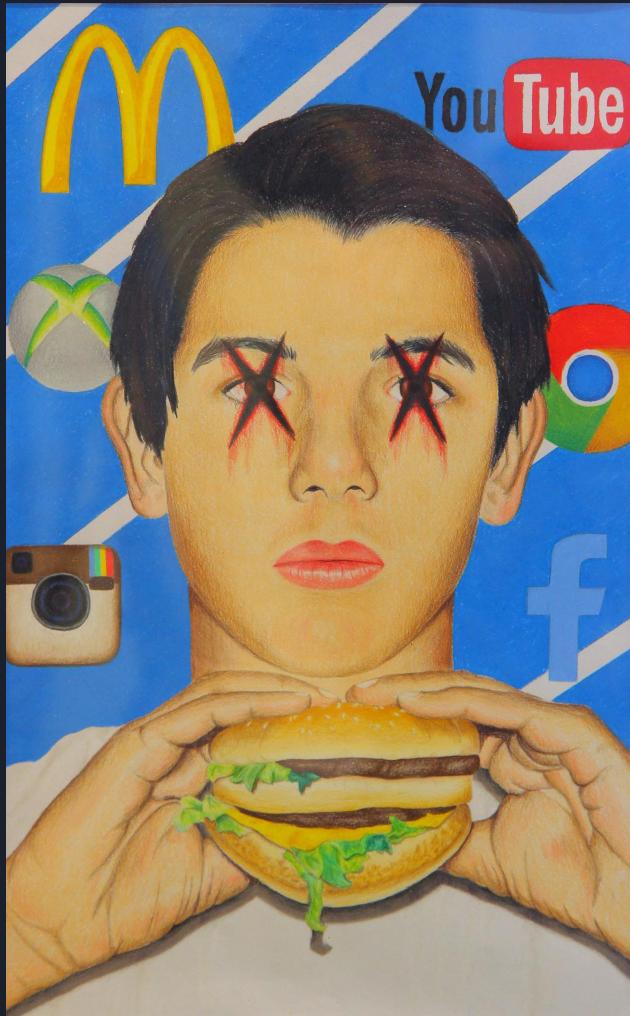
Everyone in our scene had an entry point into streetwear and mine was New York's own 10Deep. Initially I was drawn by the bold graphics and the bravado of the statements on the t-shirts, before falling in love with the unique cut'n'sew pieces, all with the small details and quirks that only a designer with real passion would have dreamt up ...

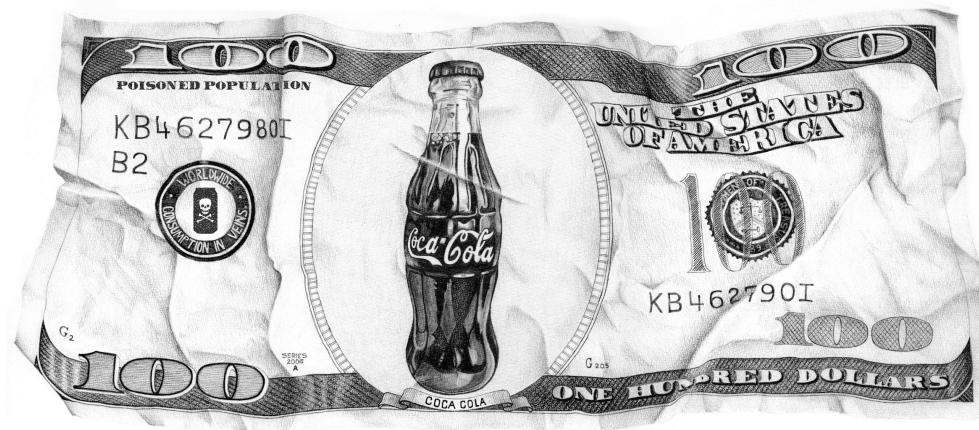


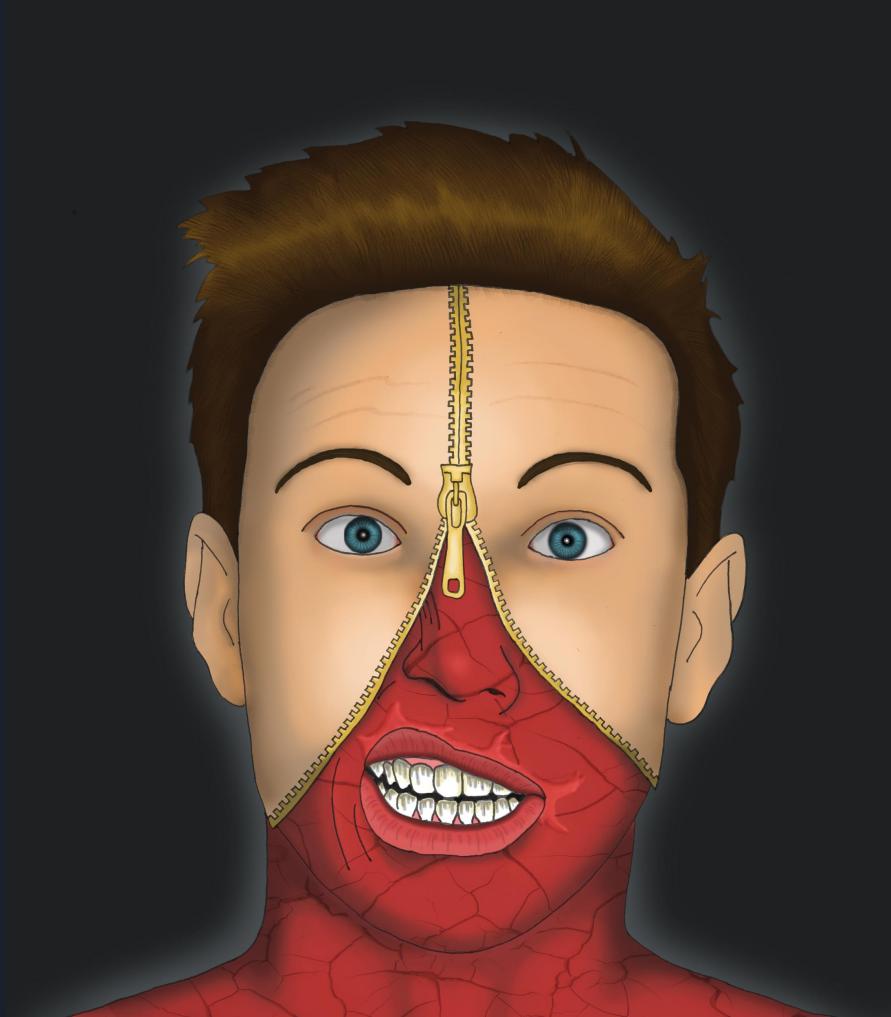
Content



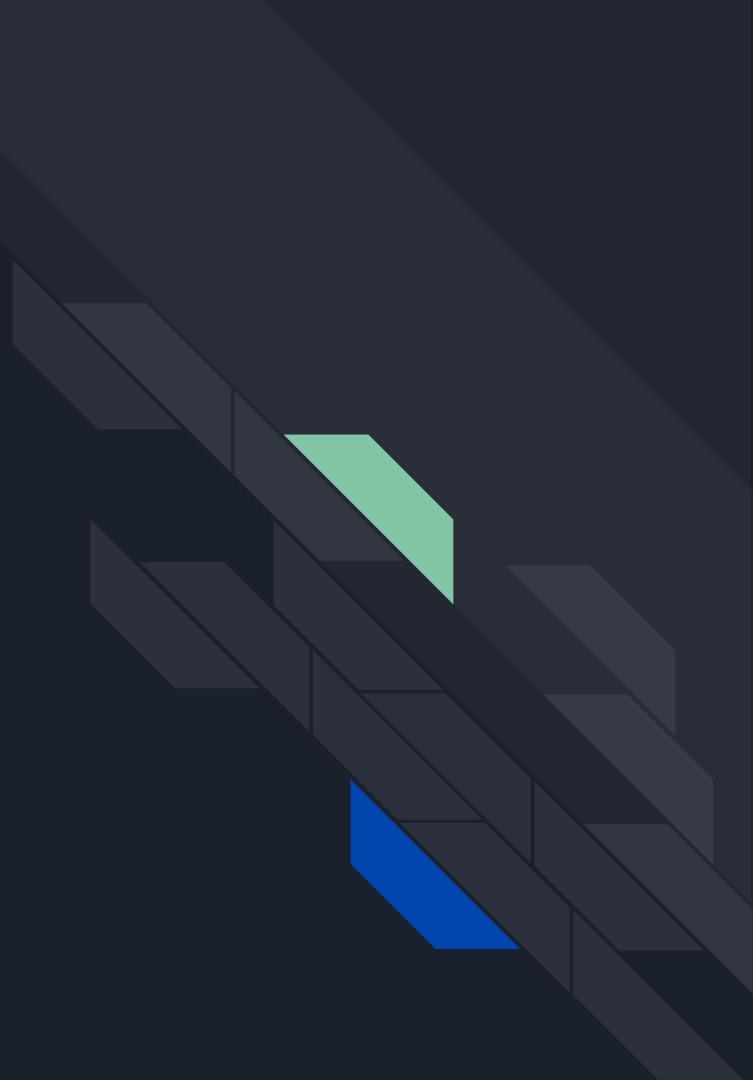








Concept

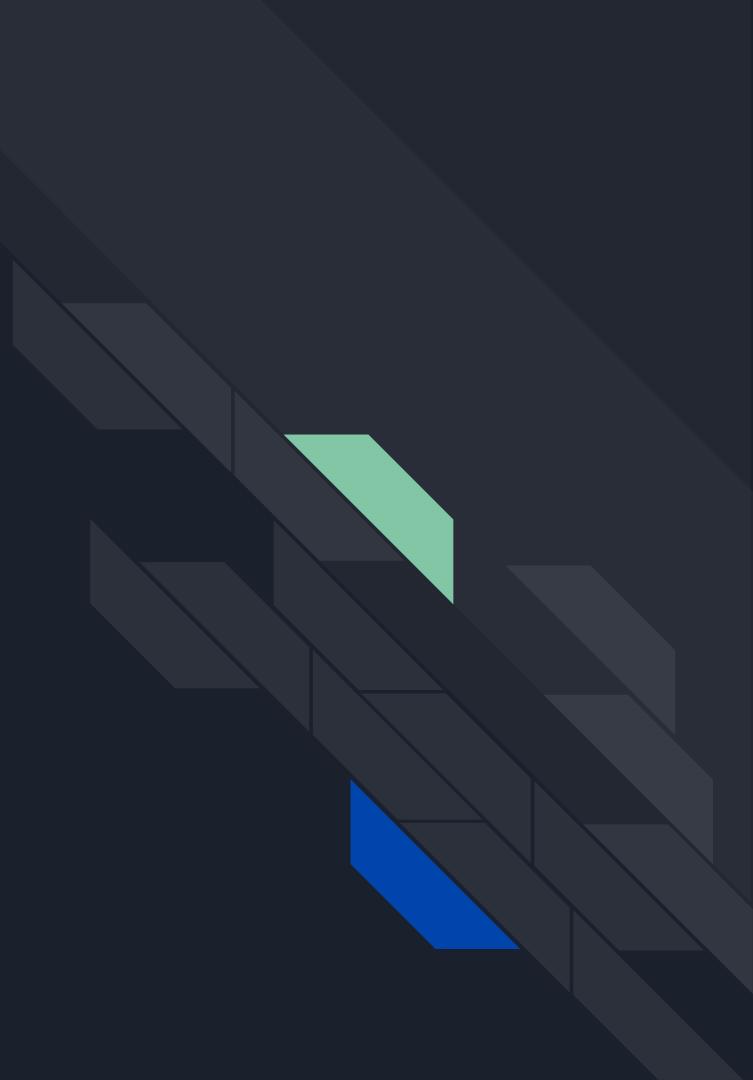


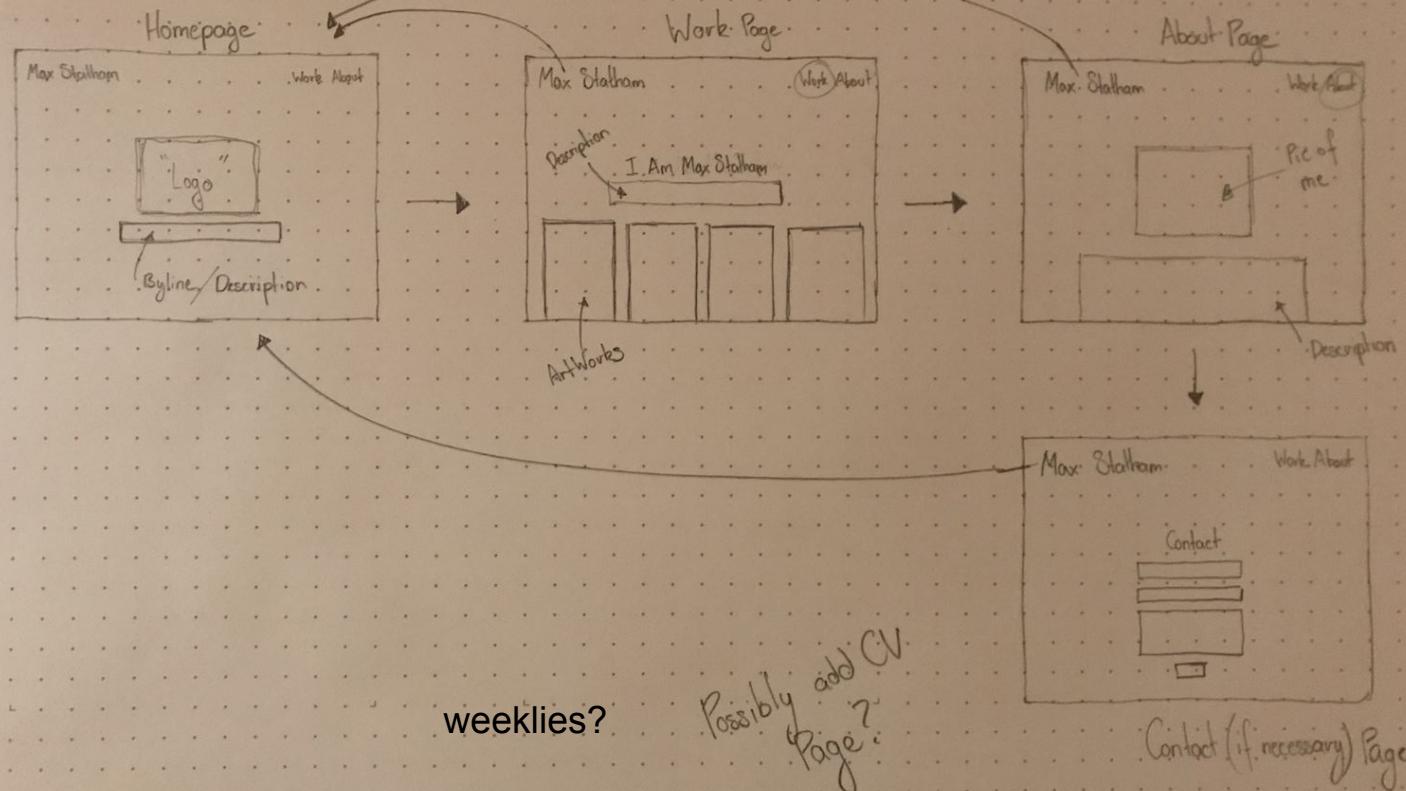


Portfolio/Website Concept

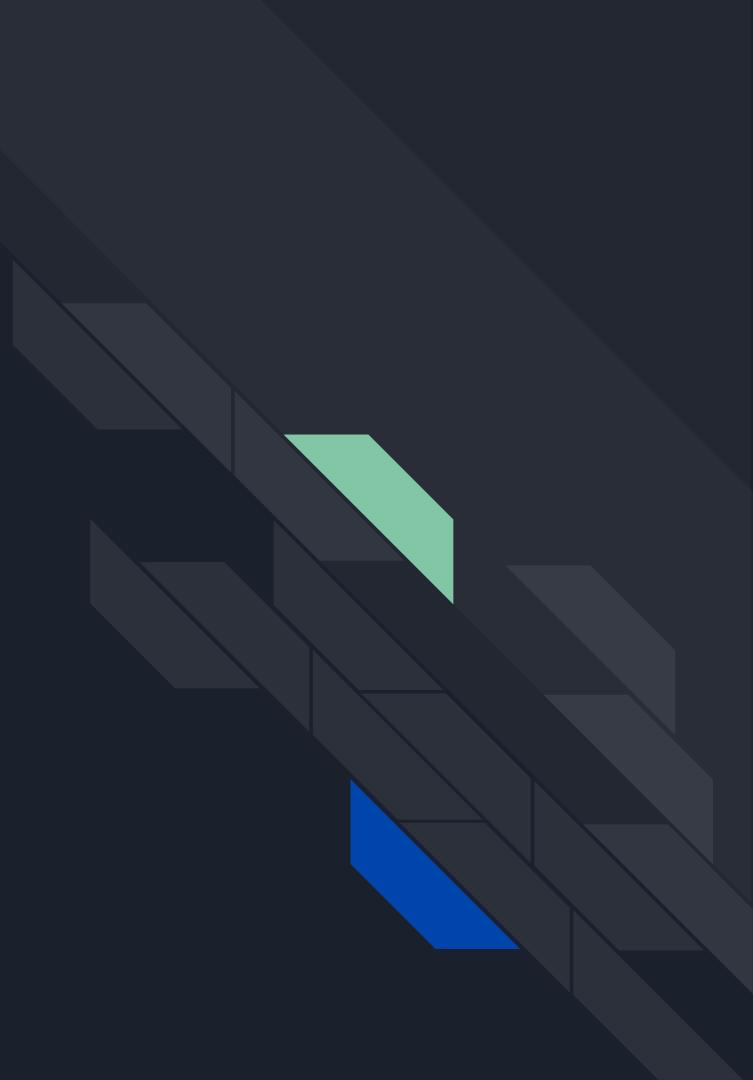
I hope to convey my thoughts, ideas, and experiences in this site. I want to let the viewer know who I am, what I do, and what I'm passionate about. I plan to do this by designing a simple site with minimalist look and a bold color palette. I want the site to look professional in its minimalism. The experience of navigating through the site will also be simple. When users explore my site, I want them to find it easy to access, understand, and navigate. The target audience will be artists and designers alike.

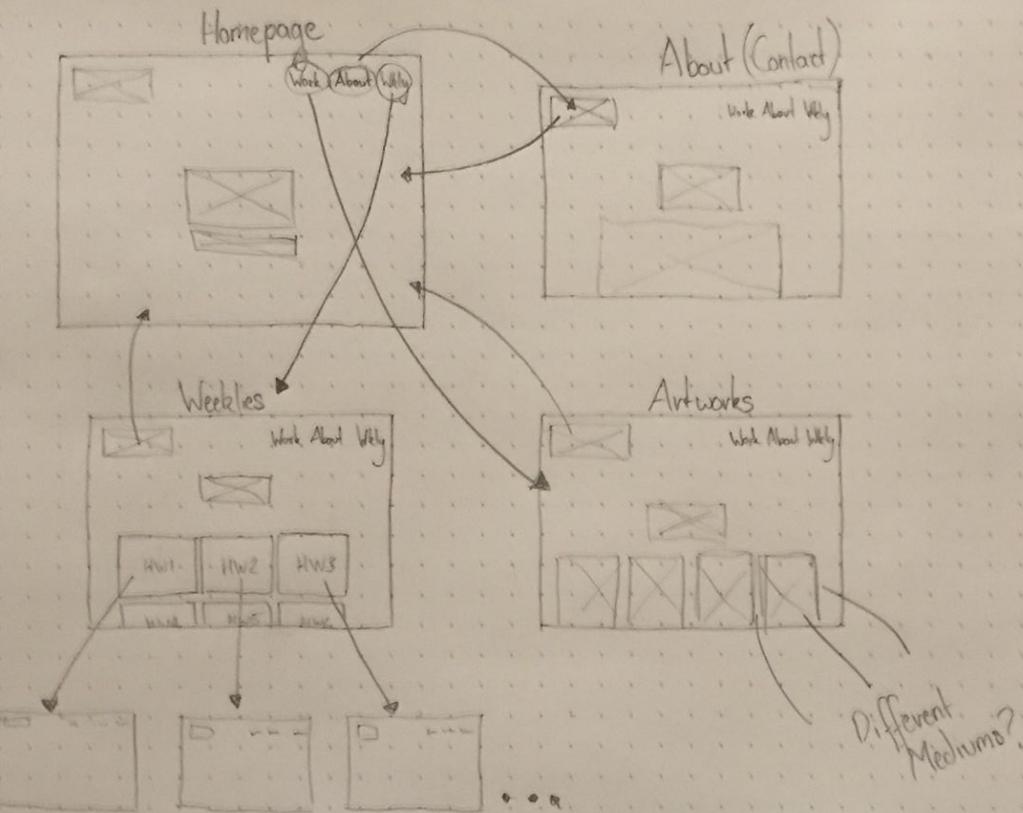
Sitemap





Wireframe

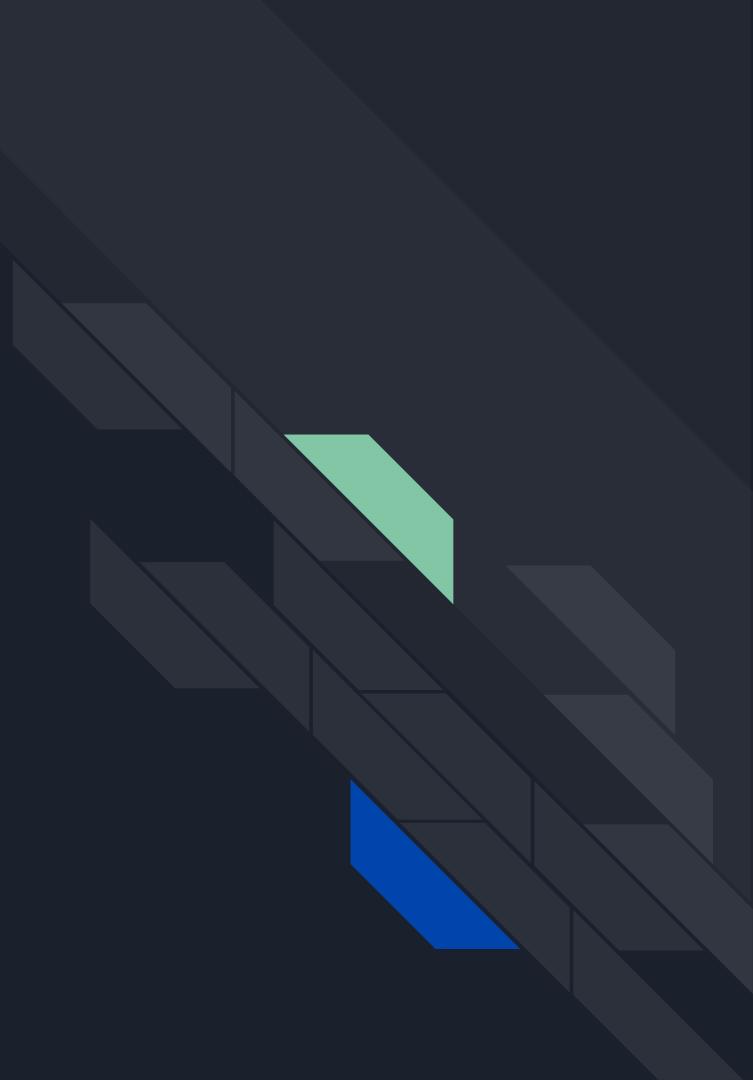




CV?
Contact as separate page?

Different
Mediums?

Mockups





WORK ABOUT WKLYS

MACALLISTER STATHAM

MEDIA ARTIST

EXPLORE MY MIND

I AM MACALLISTER STATHAM

I am an LA based graphic/traditional artist.

Explore my mind.





MCLSTR.

Macallister

Statham

VISUAL ARTIST

HOME

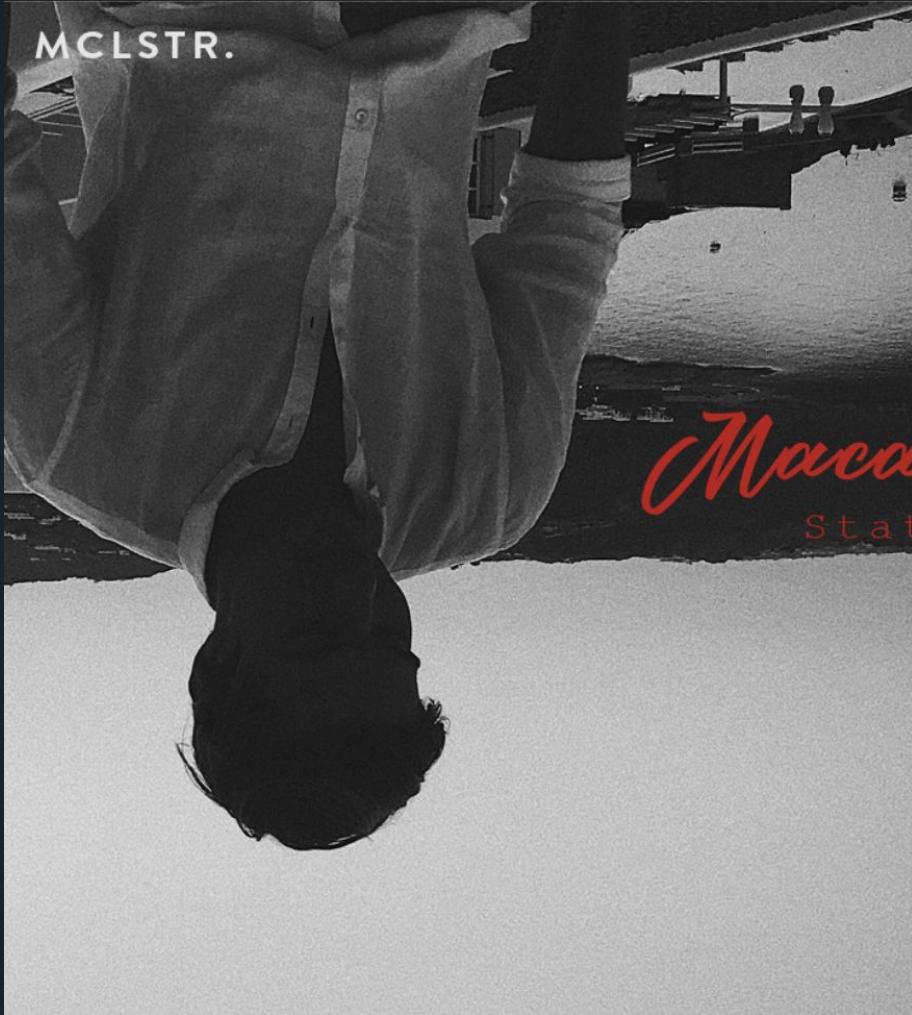
WORK

ABOUT

CONTACT

MCLSTR.

Home Work About



Macallister
Statham



MCLSTR. ILLUSTRATOR/ DESIGNER

WORK

ABOUT

CONTACT



M.

DRAWING

GRAPHIC

ABOUT

MCLSTR. ILLUSTRATOR/ DESIGNER



MCLSTR.

VISUAL ARTIST

