

Personal Portfolio

Macallister Statham

Project 1

Portfolio/Website Goals

I want showcase and highlight my artwork in the portfolio. I also want to tell readers and viewers who I am as both a person and a creative.

References

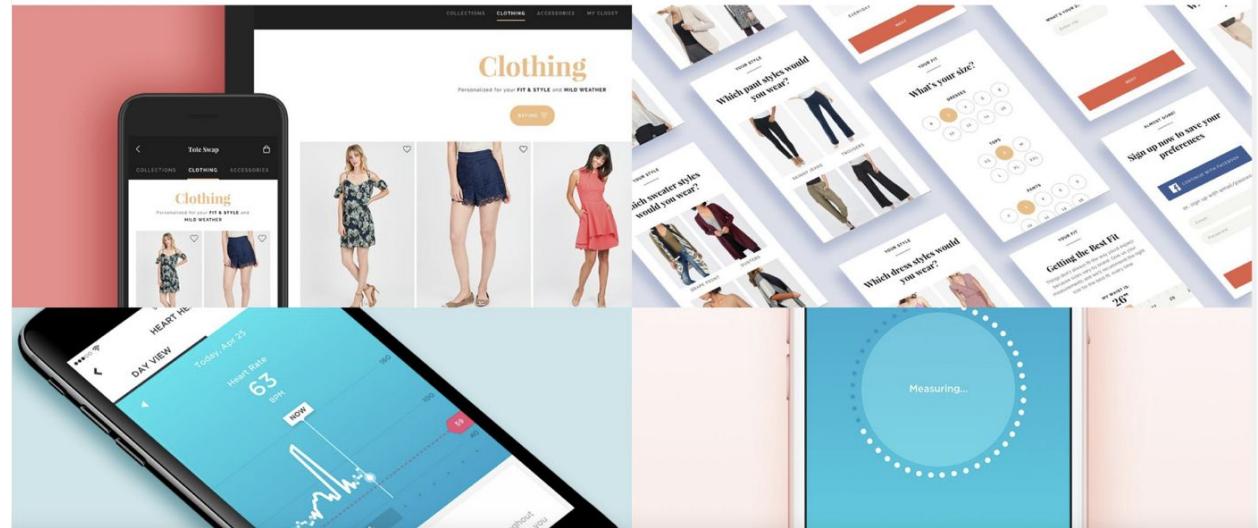
Soft and straight forward look. I like how it tell us who she is and what she does in an aesthetic, well spaced appeal.

Hi, I'm Helen!

I'm a Product Designer based in San Francisco.

Some of my skills include user research, synthesizing research into insights and ideas, UX/UI design, interaction design, prototyping, user testing, and illustration. I also play the piano, ukulele, and guitar. Oh, and I used to be an Interior Architect.

HERE'S SOME OF MY WORK



minimalist look. I like the layout of this page, I can't quite point out what I like about it but I just do.

ARTEMY ORTUS

HONORABLE
MENTION
SOCHI FILM FESTIVAL
RUSSIA

ARTEMY ORTUS –
SCREENWRITER &
DIRECTOR

Email Facebook Vimeo Instagram



A PLACE WHERE FREEDOM BEGINS

2018 Commercial



Director
ARTEMY ORTUS

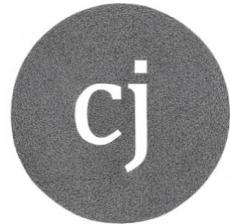
DoP
ARTEM SADOVNIKOV

Copter DoP
IGOR VOLKOV
ANNA TARASOVA

Music
RYAN TAUBERT –
EVERYONE

0

One of my favorite artists. I like
the use of a personal logo. Her
site is exactly like her artworks.
She uses negative space to
highlight the content.



INSTAGRAM. MONOCHROME. TROPHY ROOM.





OBEY GIANT / THE ART OF SHEPARD FAIREY

MANUFACTURING QUALITY DISSENT SINCE 1989

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Shepard Fairey's site. The simple bold color palette works so well. Everything about it is great.



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Xavier Bourdin Interactive Design + Art Direction

John Frieda Magazine
Canal + Talent Factory
TV5 Monde
Louis Roederer
Messika Jewellery
Dior Musée Virtuel
Chanel Autumn Melody

Work

About

Side projects

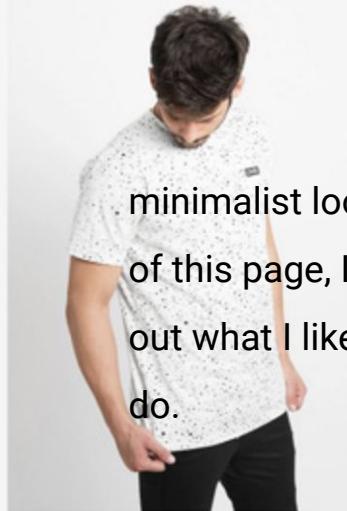




Design, Fashion, Interview

Scott Sasso, the man behind 10 Deep.

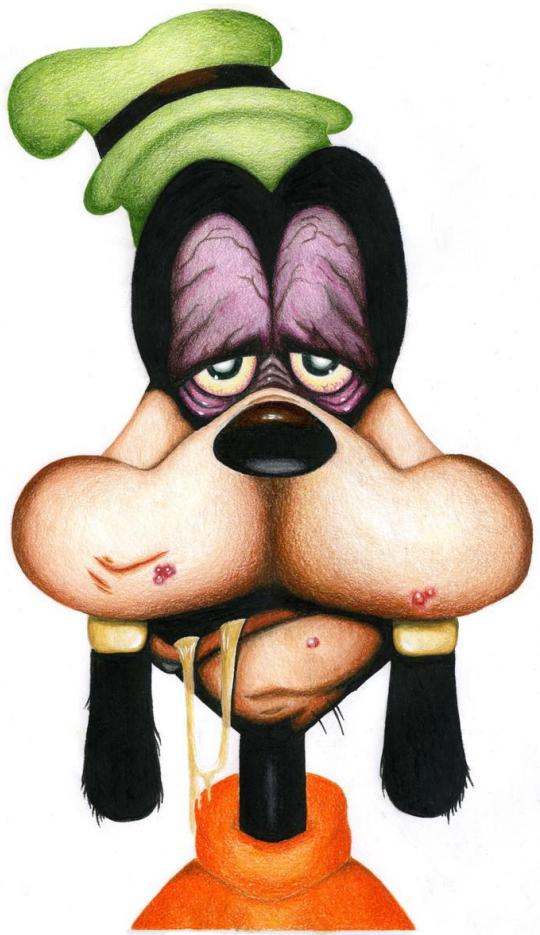
Everyone in our scene had an entry point into streetwear and mine was New York's own 10Deep. Initially I was drawn by the bold graphics and the bravado of the statements on the t-shirts, before falling in love with the unique cut'n'sew pieces, all with the small details and quirks that only a designer with real passion would have dreamt up ...

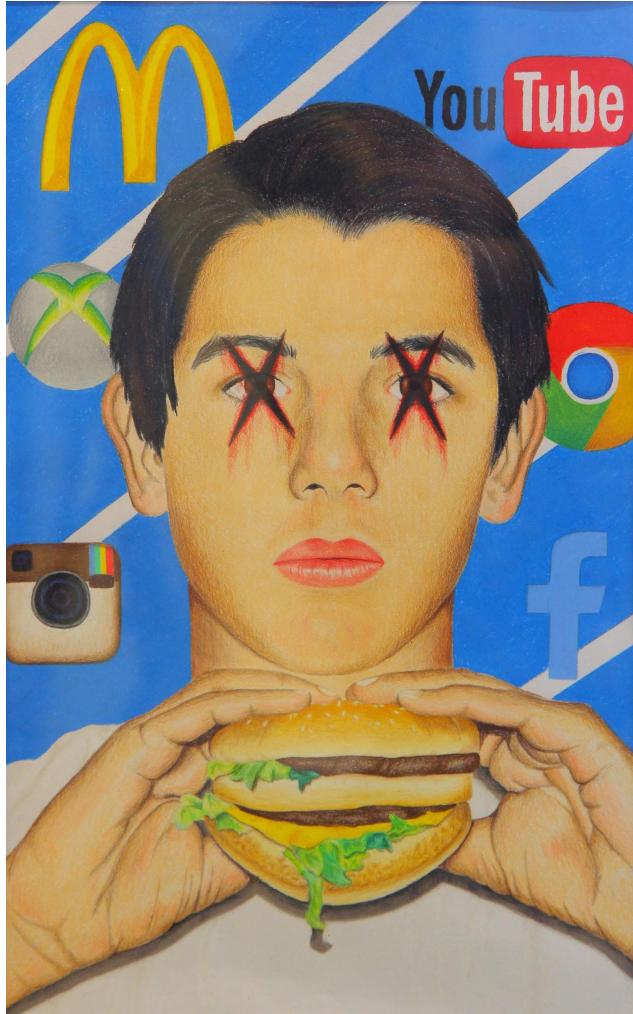


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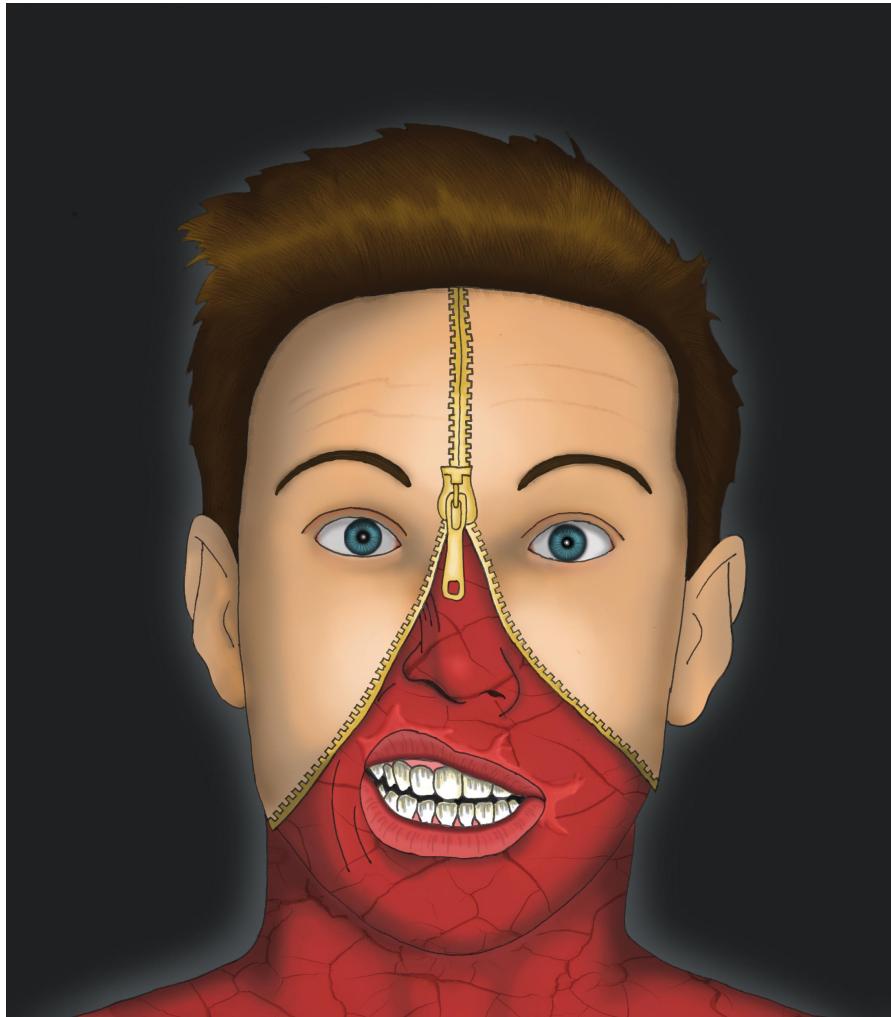


Content







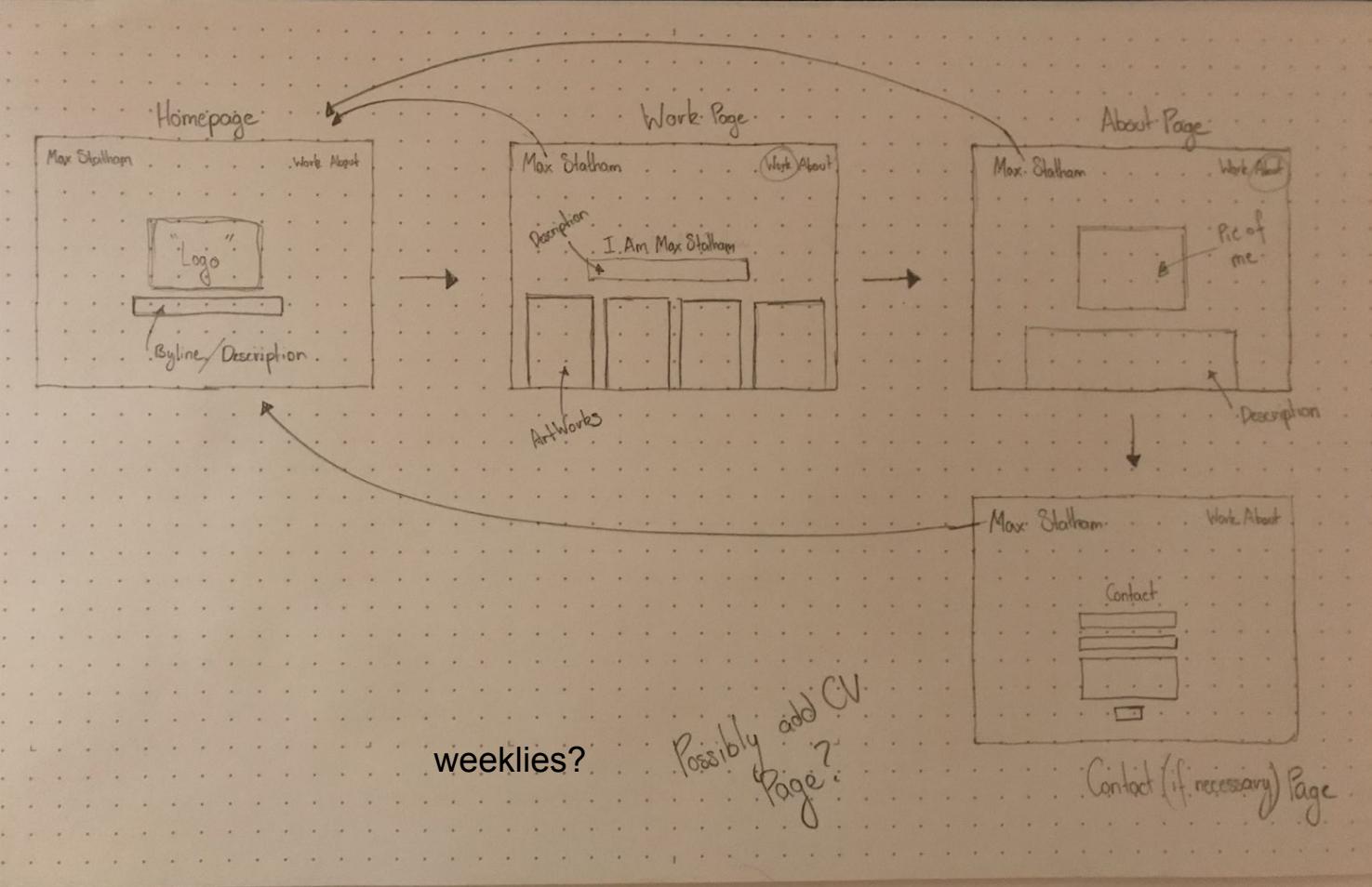


Concept

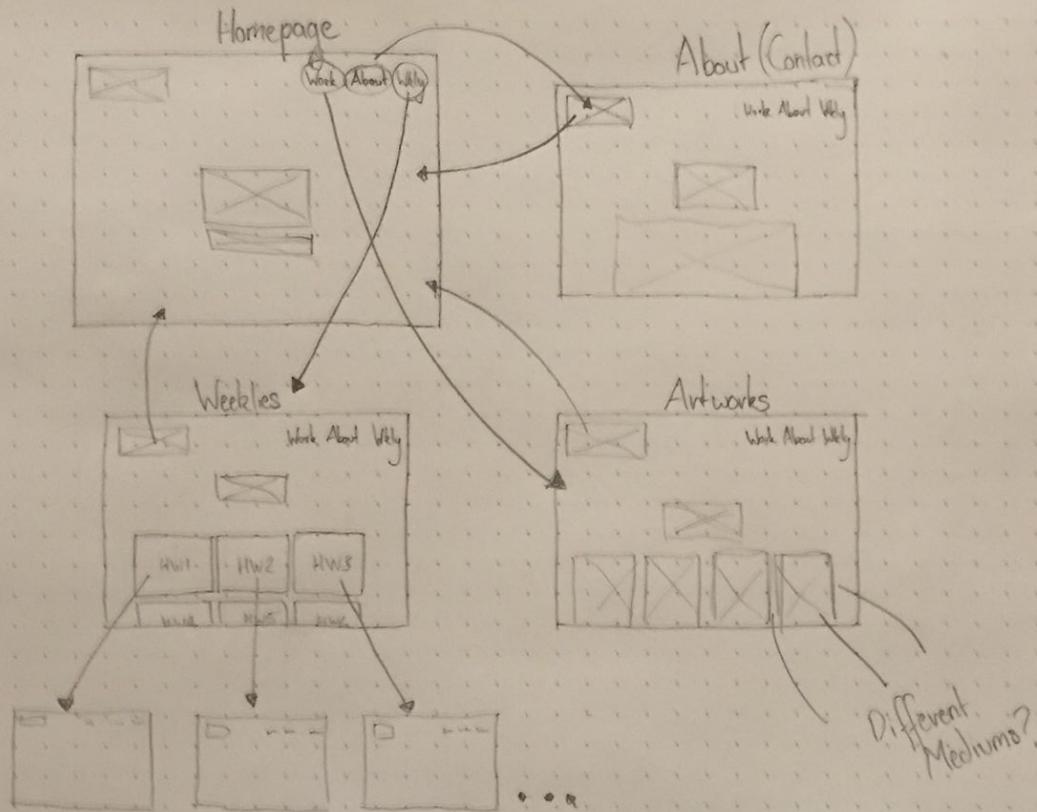
Portfolio/Website Concept

I hope to convey my thoughts, ideas, and experiences in this site. I want to let the viewer know who I am, what I do, and what I'm passionate about. I plan to do this by designing a simple site with minimalist look and a bold color palette. I want the site to look professional in its minimalism. The experience of navigating through the site will also be simple. When users explore my site, I want them to find it easy for the reader to access, understand, and navigate. The target audience will be artists and designers alike.

Sitemap



Wireframe



Mockups



WORK ABOUT WKLYS

MACALLISTER STATHAM

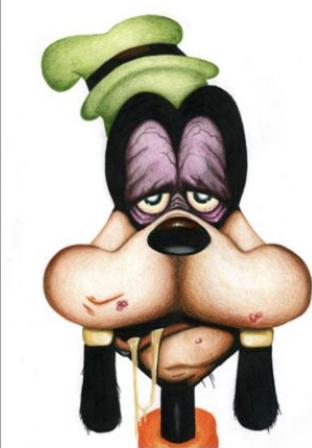
MEDIA ARTIST

EXPLORE MY MIND

I AM MACALLISTER STATHAM

I am an LA based graphic/traditional artist.

Explore my mind.



MCLSTR.

Macallister

Statham

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