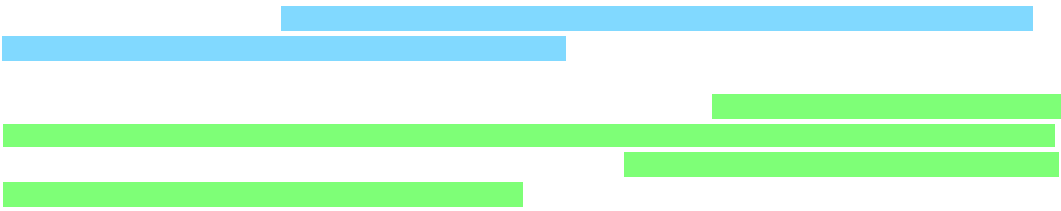


Group	2009 (%)	2012 (%)
Dem/Lean Dem	88	85
Rep/Lean Rep	12	15
Mod/Lib Dem	85	82
Mod/Cons Dem	15	18
Mod/Cons Rep	85	82
Cons Rep	15	18
Mod/Lib Dem	85	82
Mod/Cons Dem	15	18
Mod/Cons Rep	85	82
Cons Rep	15	18
Mod/Lib Dem	85	82
Mod/Cons Dem	15	18
Mod/Cons Rep	85	82
Cons Rep	15	18

Government	Percentage
Current government	68%
Previous government	32%



Device Type	Percentage of Respondents
Smartphone	92%
Tablet	88%
Smartwatch	75%
Smart TV	68%
Smart Home Assistant	62%
Smart Car	55%

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