



esade

**Prediction of supermarket sales to reduce food waste**  
Cloud Computing I Presentation: Group 3 - 05.12.2025



## The presentation is focused on 6 main parts

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**1. Business need**

**3**

**3. Model explanation**

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**4. AWS infrastructure**

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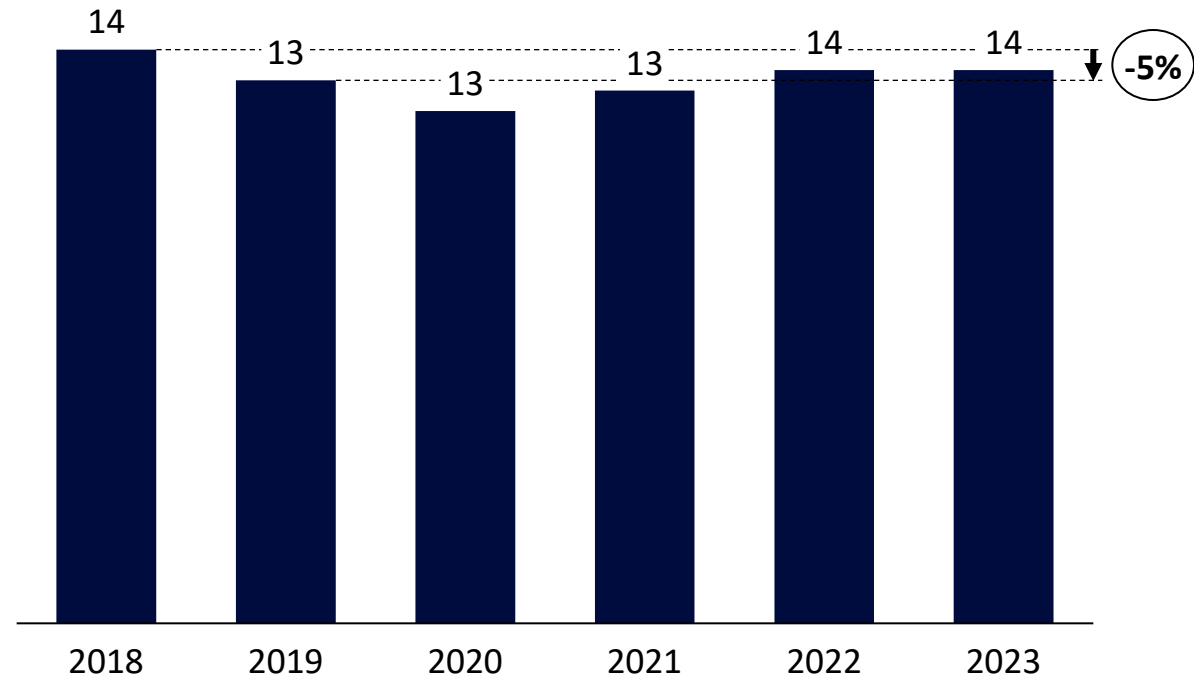
# 1

**Business need**



## Progress on reducing perishable good waste is slowing

*Perishable food waste of UK retailers per year (in k tonnes)*



*Description*

- Retailers are relying on good forecasts to buy the right amount of goods to avoid overstocking or selling out
- Good sales forecasts require well-trained models to buy just the right amount of goods
- These models need reliable data which includes aspects such as unique needs, new products, seasonal tastes, marketing etc.

**The waste of perishable goods from supermarkets can be reduced by better forecasting the actual demand to avoid overstocking using an easily accessible ML model**



# 2

## Model explanation





## Model was trained offline in 7 steps

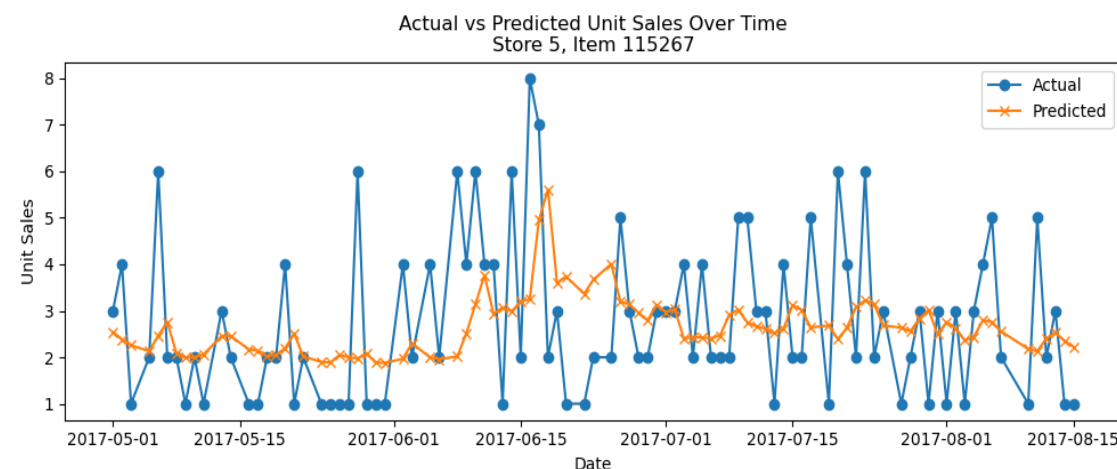
*Most important steps of the model creation*

- 1 Subsampling & modelling tables:** Random sampling to handle size and merge of main sales data
- 2 Time-based & lag feature engineering:** Transform raw daily sales into richer time-series feature set
- 3 Target definition & split:** Define time-based unit sales and target and train/validation split
- 4 Preprocessing pipeline with ColumnTransformer:** Transforming of numeric and categorical features
- 5 Model zoo and hyperparameter grids:** Ridge & Lasso regression, RandomForest, XGB, LGBRegressor
- 6 Model selection:** GridSearchCV searches over the hyperparameter grid
- 7 Final model training and test prediction:** Refitting of best model and generation of predictions

*Performance metrics*

RMSE	MAE	R <sup>2</sup>
9.89	3.45	0.74

*Prediction of sales vs actual sales*





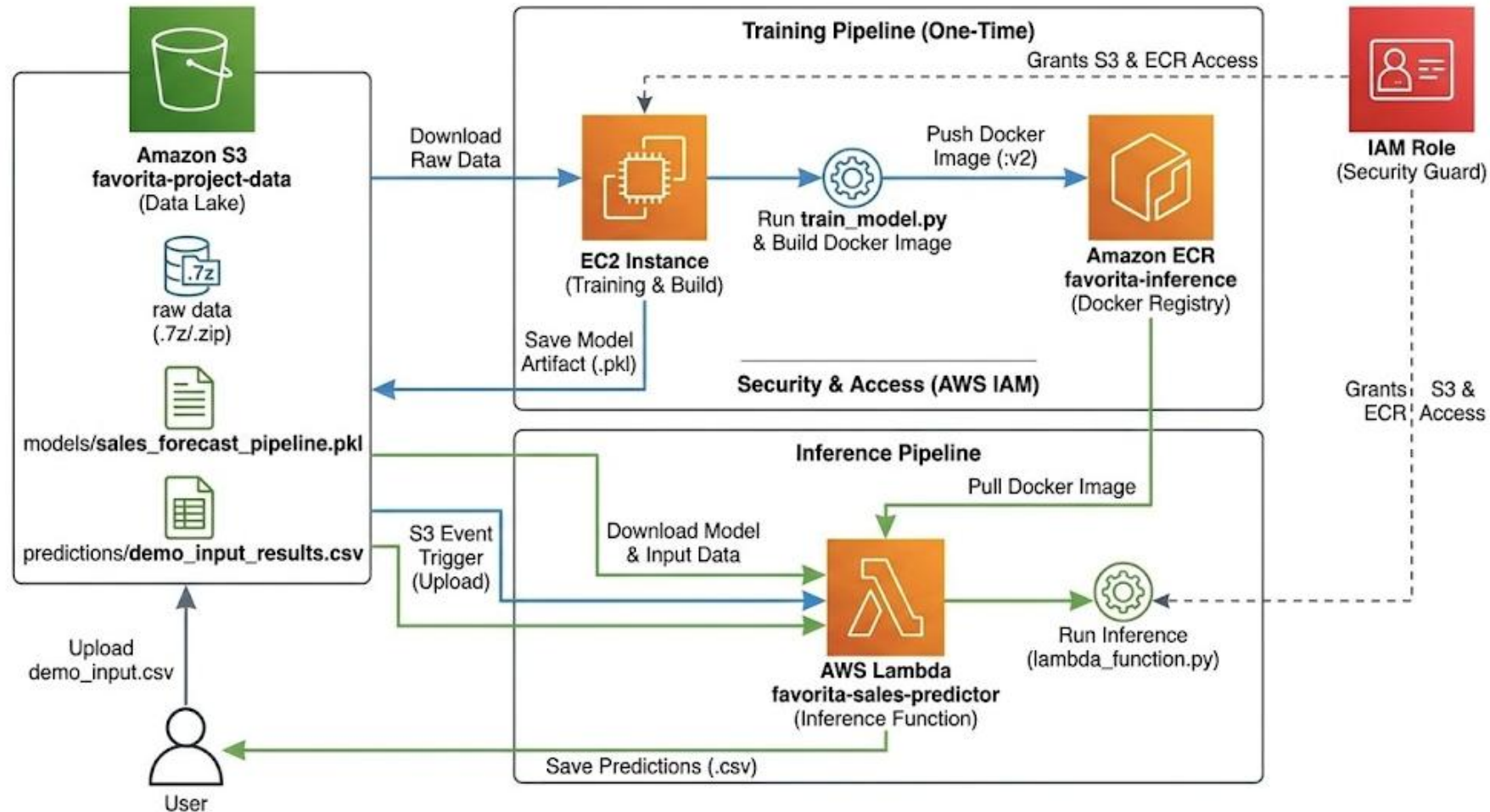


3

**AWS Infrastructure**

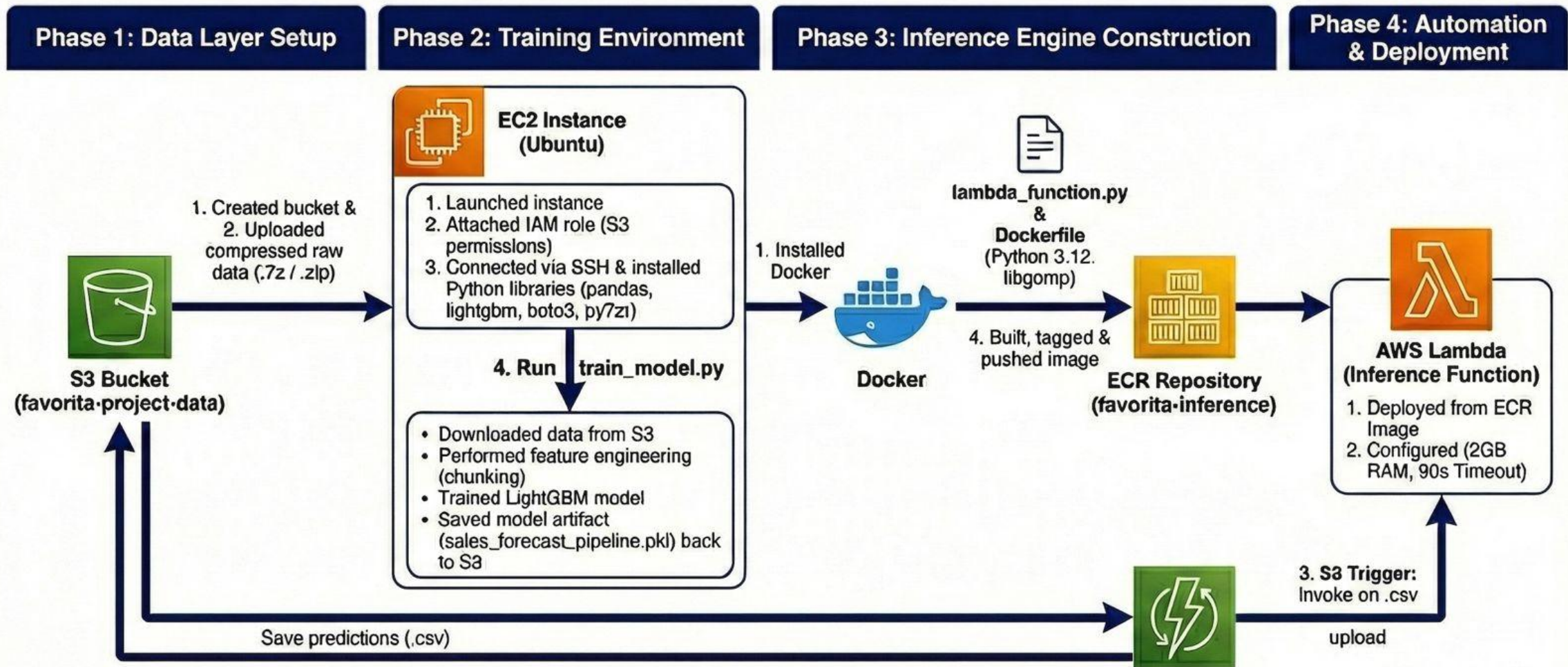


# Overview of the AWS Infrastructure



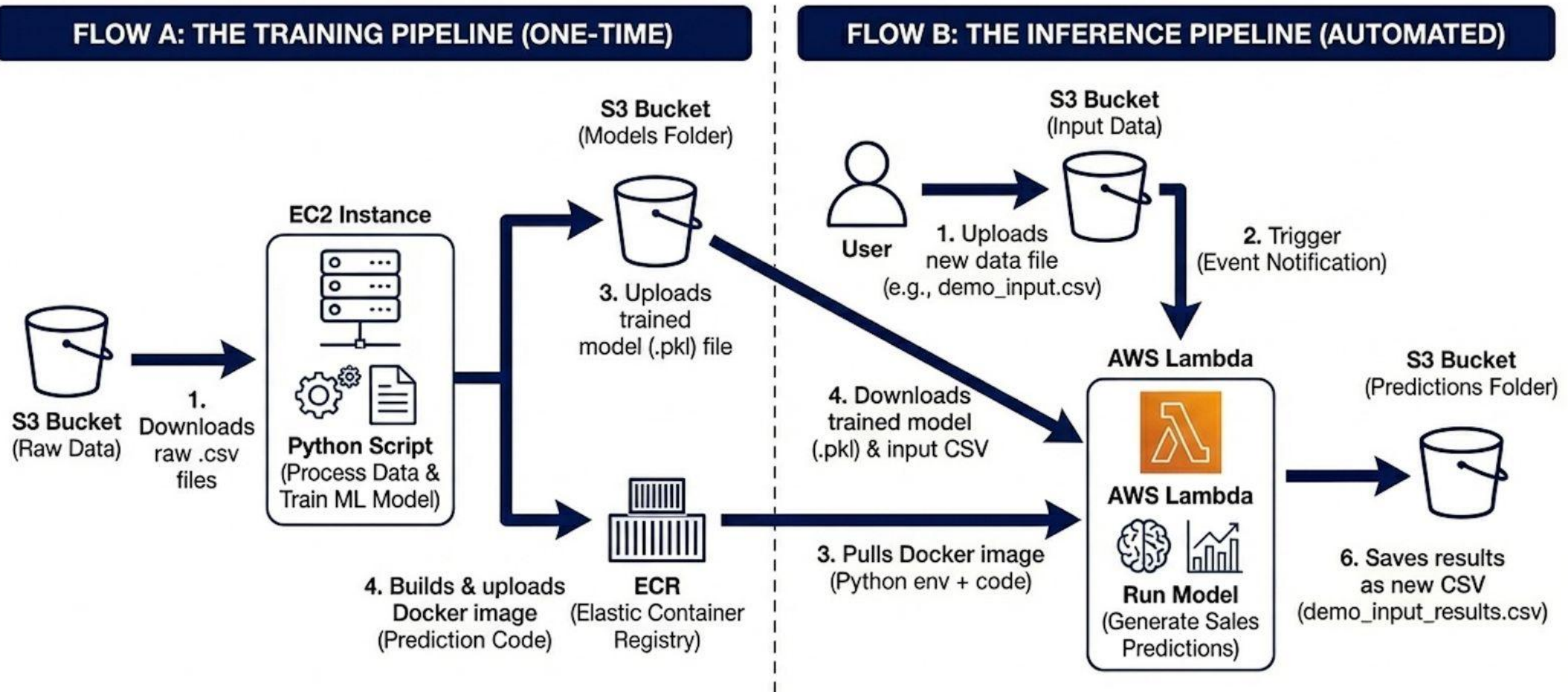


# The development process can be divided into four phases





# Data flows between the different AWS components







4

Live Demonstration





5

Key takeaways



## The solution can be improved in the future

1

### Key takeaways



**Cloud scalability:** Project demonstrates the use of diverse AWS compute services to handle different workloads

2

### Impact of solution



**Reduction of food waste:** By generating more accurate demand forecasts, managers avoid overstocking and therefore food waste



**Operational efficiency:** The “upload-and-forget” workflow removes the need for manual data processing

3

### Improvement possibilities



**Incorporation of external data:** Adding of external signals such as local weather data, holiday calendars, or major local events



**Add API gateway:** Currently, the process is triggered by an S3 upload. Adding an API gateway would allow better access options



**Inventory optimization layer:** Move beyond raw prediction numbers by building a layer that translates sales into actual order quantities