

# What are the top 10 rented family movies?

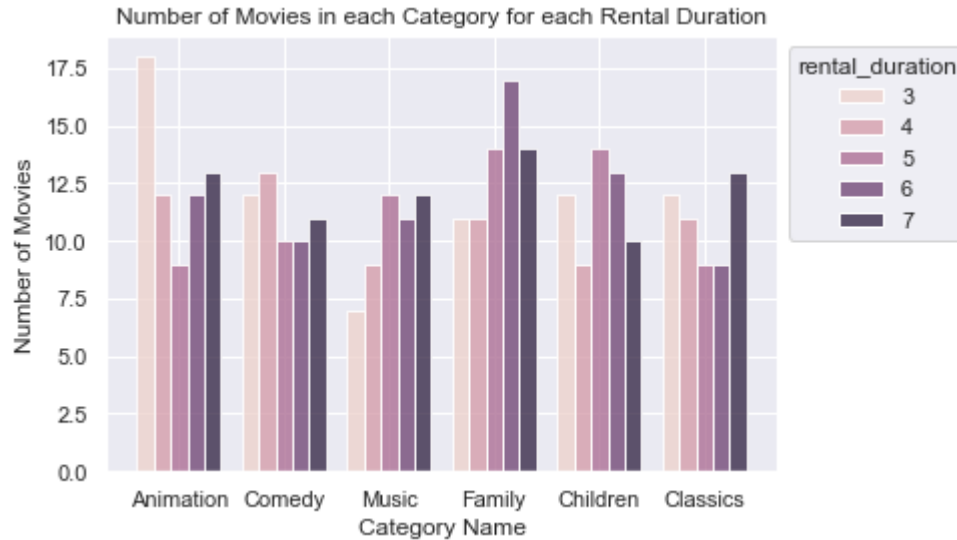
| film_title      | category_name | times_rented |
|-----------------|---------------|--------------|
| Scalawag Duck   | Music         | 32           |
| Juggler Hardly  | Animation     | 32           |
| Zorro Ark       | Comedy        | 31           |
| Robbers Joon    | Children      | 31           |
| Rush Goodfellas | Family        | 31           |
| Network Peak    | Family        | 31           |
| Timberland Sky  | Classics      | 31           |
| Apache Divine   | Family        | 31           |
| Cat Coneheads   | Comedy        | 30           |
| Dogma Family    | Animation     | 30           |

Top 10 rented family movies include categories such as:

- Music
- Animation
- Family
- Comedy
- Children
- Classics

Additionally, all movies in the list have been rented at least 30 times.

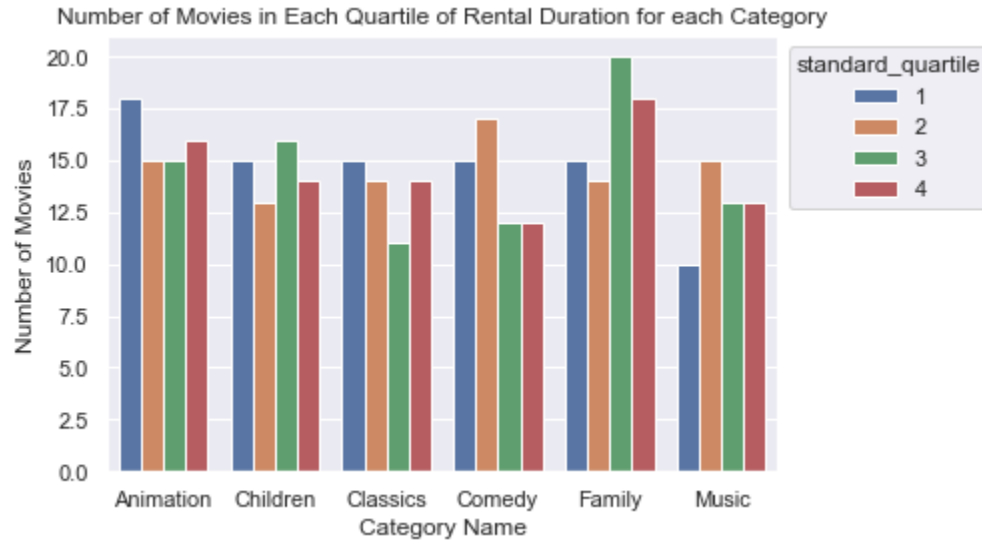
# How does the rental duration of family movies compare to duration that all movies are rented for?



- Animation has the most movies in 3-day rental category.
- Comedy has the most movies in the 4-day rental category
- Family and Children have the most movies in the 5-day rental category
- Family has the most movies in the 6 and 7 day rental category

Overall, movies in the Family category tend to be rented the longest.

# How many movies exist within each rental duration quartile for each category?



The graph shows:

- The family category has the most movies in 3<sup>rd</sup> and 4<sup>th</sup> rental duration quartile.
- Comedy and animation have the most movies in the 2<sup>nd</sup> and 1<sup>st</sup> quartile, respectively.

# How do the two stores compare in their count of rental orders during every month for all years?

| rental_month | rental_year | store_id | count_rentals |
|--------------|-------------|----------|---------------|
| 7            | 2005        | 2        | 3367          |
| 7            | 2005        | 1        | 3342          |
| 8            | 2005        | 1        | 2892          |
| 8            | 2005        | 2        | 2794          |
| 6            | 2005        | 1        | 1163          |
| 6            | 2005        | 2        | 1148          |
| 5            | 2005        | 2        | 598           |
| 5            | 2005        | 1        | 558           |
| 2            | 2006        | 2        | 97            |
| 2            | 2006        | 1        | 85            |

Store\_id 2 had consistently higher counts of rentals during all months for all years.