

Anthony Gonnet Vandepoorte



On the strength of my 8 years, alternating studies and work, I became a true "multipotential person" whose vision and objective are to apprehend the new technologies to reduce the gaps and orient more favorably the development.

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Saint Romain La Motte, France

Anthony.Gonnet

Car – Boat

Social networks

Work Experience

Sept. 2016 – Present

Founder

Event Incubator

Accomplishments :

Creation of the Event Incubator, gathering 30 students - Management of 4 projects: a drone race, an escape game, e-sports tournaments and a "capture the flag" - Management of a dashboard and assignment of tasks - Transmission of vision - Strategy Of content - Community manager - Creation of a qualified database for our partnerships, about 250 contacts - Motivation and evolution of teams - establishing of team building - Digital marketing.

- Lyon, France

From Sept. 2015 – Present – Apprenticeship

Business Developer

Saint Gobain

Accomplishments :

Commercialization of complete solutions. – Initiation of a related project around digital - Implementation of a private sale to destock the unsold 20k - 7% increase in turnover for our agency and 2% margin - initiative taken at regional and national levels - Anticipating needs - Inventory Management - Qualification of existing customers

- Lyon, France

From Oct. 2016 – Present

Lead Ambassador

M²- Mcarré

Accomplishments :

Manager of the company's ambassadors - Study of the "E-sport" market - Budget management for events - Commercial and competitive watch - Participation and organization at trade fairs for 200k visitors - Evangelization of the structure and its concept - Evolution of competences via MOOCs.

- Lyon, France

From Aug. 2016 – Present

Vice President

Prism E-sport

Accomplishments :

Creation of events around e-sport; 40-70 people – Lan and tournaments organization for 140 players with major companies: LDLC, Redbull, Lyon Startup, Electronic Arts - Community Manager - Partnership and 70 members' management - Creation of contract -

- Lyon, France

Feb. 2013 – Sept. 2015 – Apprenticeship

Sales Engineer in charge of developing Rhône-Alpes Alliance Led

Accomplishments :

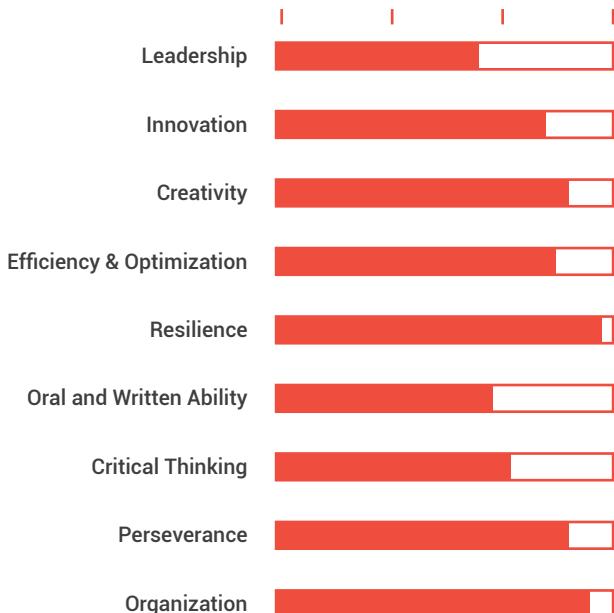
Development and customer loyalty portfolio of the Rhône Alpes region Creation of prospect database, customer prospection, key account customer management (Michelin, Renault, Vinci, Spie, Courtepaille) Sourcing products, customer dispute management, energy audits Satisfaction survey, creation of sales tool (briefcase)

- Saint Etienne, France

Interests

Philanthropist | Video Games | Music | Alternative energy | Collective intelligence | Technology watch | Swimming (10 years) | Space aeronautics | Space and Extraterrestrial life | Science & Physics | Reading.

Skills & Competences



Education

Sept. 2016 – Sept. 2017

MBA Strategic and international management
ISEE Business School

Sept. 2015 – Sept. 2016

MBA Digital Management & innovation
Higher School of Business Science

Certificates & Validations

Laureate "Imagine Cup Microsoft" jury's Favorite price with Open Hi (2016)

Prize received after completion of a personal project during my MBA training course.

Digital Active Google (2016)

Validation of skills in digital marketing

1st Startup Weekend « Education » Europe (2016)

Creation of the first European edition in partnership with other schools EM Lyon, CPE Lyon

3rd Prize of Startup Weekend Lyon Maker with Open Hi (2016)

3rd prize of the Tub'Air Lyon competition (2017)

Reward obtained with the creation of a prototype of pollution management and its recycling via algae

Google Local Guide in Lyon (2016)

Marine Military Preparation - marine rifleman - (2014)

Languages

French

English (Toiec: 621)