Maya Alroy

PRODUCT DESIGNER

As a computer manager for a large corporation, I faced significant software and website accessibility challenges, sparking my interest in UX/UI. I'm dedicated to creating intuitive and inclusive digital experiences. During my studies, I collaborated with diverse multidisciplinary teams, honing my skills in accessibility and inclusive design. I'm creative and a team player eager to bring my expertise to your organization.

EXPERIENCE

CAMPUS ASSISSTANT | CODE UNIVERSITY OF APPLIED SCIENCES

2019 – 2023, Germany, On site

Researched, designed and interviews students and team on campus for library use, DEI topics.

- Researched and designed with DEI skills to enhance campus accessibility, notably designing a relaxation area that provided a stress-free space for students and faculty.
- Researched and created 100+ DEI posts and materials to increase awareness, cultural knowledge, and empathy.
- Interviewed and tested 15+ users from various disciplines to develop a user-focused inventory and borrowing system for the campus library, including designing a new accessible and inclusive website.

PRODUCT DESIGN CONSULTANT | ANIMA BIOTECH

2020 – 2022, Israel, Remote

Consulted and designed a web-interface for a biotechnology project. Worked closely with the company's CTO.

- Improved project outcomes through strategic consultation on innovative product design, building a sustainable foundation for further development.
- Gave presentations with a focus on UX/UI design and the process. This led to a higher prioritization for a need to include user-friendly designs which culminated in hiring designers in house.
- Created detailed wireframes, prototypes, and mock-ups to visualize and iterate on design concepts, speeding up development and improving stakeholder and developer understanding.

BRAND DESIGNER | PRODUCT PIONEERS PODCAST

May 2020 – December 2020, Germany, On site

Ideated and designed a brand guideline for the podcast and their social media for season one. Available on Spotify, Apple, Google, Simple Cast and RSS Feed.

- Created cohesive brand and social media guidelines from scratch across different platforms.
- Collaborated with the podcast creator to develop branding and social media content.

CONTACT

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Berlin, Germany

EDUCATION

CODE University of Applied Sciences
ID B.A, Berlin, Germany
Hands on projects work | Team collaboration | Deep dive into DEI & Accessibility topics | Member of the DEI council.

John Bryce
Photoshop course, Israel

Netcraft Academy
UX course, Israel

SKILLS

Design: qualitative and quantitative research, information architecture, user flows, prototyping, social media design, design thinking, system thinking, design system

Tools: Figma, Adobe XD, Miro, Photoshop, Adobe Premiere Pro

Soft Skills: detailed-oriented, collaborative with cross-functional teams, excellent communicator, empathetic, patient

Language: English (Fluent), Hebrew (Native), and German (Beginner)

ACHIEVEMENT

UX Gym| Bonanza Studios
Designer of the month, Free UX Gym Training Workshop, April 2024

Team Liftyz | Innovate 48 Product Design Hackathon
Innovate 48 Winners, 2024