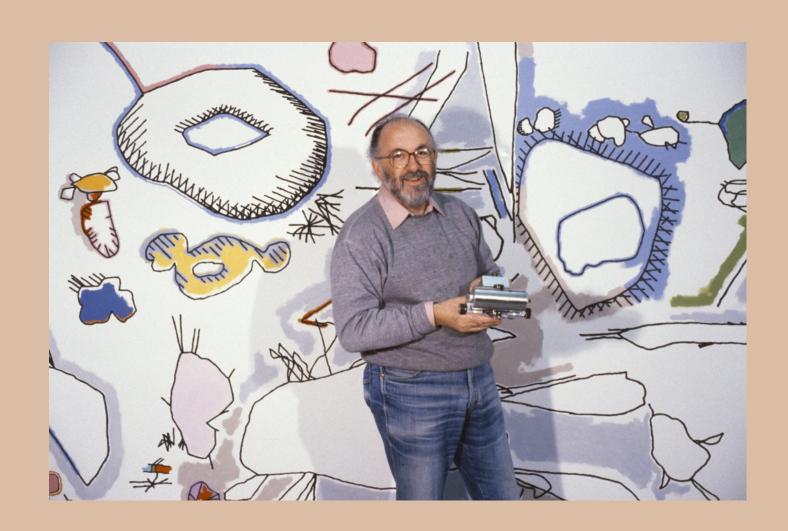
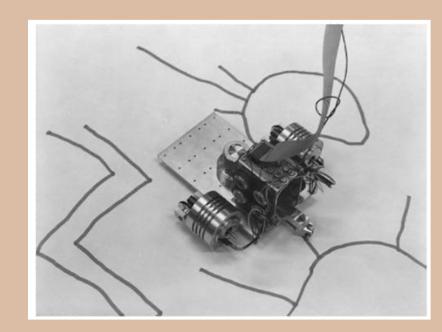
## MARQLD COHEN







The 1979 exhibition, Drawings, at SFMOMA, featured this "turtle" robot creating drawings in the gallery, Collection of the Computer History Museum, 102627449.

https://computerhistory.org/blog/harold-cohen-and-aaron-a-40-year-collaboration/

Harold Cohen (1928–2016) was a British computer scientist and an artist who was widley known as a leader in generative art. Cohen was trained as a painter, and initially gained recognition as a traditional artist, representing Britain at the 1966 Venice Biennale. In 1968 he became a visiting professor at the University of California at San Diego, where he was introduced to computer programming (Wikipedia, Harold Cohen (artist), 2025).

In 1971, Cohen became a visiting scholar at Stanford University's Artificial Intelligence Laboratory. During that time, he began developing AARON. AARON is a computer program designed to create art autonomously. AARON marked the beginning of Cohen's long and innovative journey into the fusion of art and artificial intelligence (Vass, 2025).

## TISTORICAL DEVELOPMENT

In the early 1970s, he began experimenting with computers, creating AARON, a program designed to autonomously generate drawings. Initially AARON produced simple line drawings but eventually evolved to generate complex forms, including figures, plants and abstract compositions. As AARON evolved, by the 1990, it began to produce fully coloured artworks, making generative art bigger. The program's evolution not only reflected advances in the capabilities of computer science but also Cohen's growing philosophical interest in the intersection of human creativity and machine processes (ALCHEMIST, 2024).

Drawing computer- generated with Hand colouring, by Harold Cohen 1974

https://www.katevassgalerie.com/blog/haroldcohen-aaron-computer-art





Drawing, computer-generated, with hand colouring, by Harold Cohen, 1977-1982.

<a href="https://www.katevassgalerie.com/blog/harold-cohen-aaron-computer-art">https://www.katevassgalerie.com/blog/harold-cohen-aaron-computer-art</a>

Cohen's had made an exploration of the philosophical implications of machine generated art. He used to question the essence of creativity itself, wondering whether machines could be considered artists in their own right. By allowing AARON to operate with increasing autonomy, Cohen pushed the boundaries of authorship, prompting debates about the role of human intention in the creative process. While Cohen always maintained that AARON was not a tool but a collaborator, this philosophical questioning was central to his work (ALCHEMIST, 2024).

In the later stages of his career, Cohen produced works like "Cognitive Archaeology" (2004), which explored the increasing complexity of AARON's creations. These works combined abstract shapes and vibrant colours. This shift from abstract drawing to painterly compositions marked a significant milestone in Cohen's work, underscoring his evolving understanding of the relationship between human knowledge and artificial intelligence (ALCHEMIST, 2024).



https://visualalchemist.in/2024/09/15/artist-profile-harold-cohen/

Cohen's work received both praise and criticism. Despite this, Cohen gained recognition, and his art was shown in famous museums like the Tate Gallery in London and the San Francisco Museum of Modern Art. He also won several awards for his impact on both art and artificial intelligence (ALCHEMIST, 2024).



https://visualalchemist.in/2024/09/15/artist-profile-harold-cohen/

# CORE PRINCIPLES AND THEORIES

### Rule Based Creativity:

Cohen programmed AARON with detailed rules about how to draw forms, compose images, and use colour. This matches the idea of generative art, where artists create a set of rules for a system, and the system uses those rules to make many different artworks on it's own.

### **Human Machine Collaboration:**

He viewed the machine as a partner rather than a tool. While Cohen defined the structure, AARON made creative decisions within that framework, reflecting the generative idea of letting systems decide within limits.

### **Exploration of Artistic Authorship:**

Cohen questioned whether the art produced by AARON was his or the machine's. This philosophical discussion on authorship and creativity is central to generative art, where the role of the artist becomes more about designing processes than creating individual pieces.

### **Autonomous Creativity:**

AARON could produce original art without human input after it's programming.

## CONTEMPORARY APPLICATIONS

Harold Cohen's work with AARON has influenced contemporary creative practices, particularly in the realm of Algenerated art. By programming AARON to autonomously create art through a set of rules, Cohen laid the groundwork for modern generative art techniques. This approach is evident in today's AI art tools, such as DALL·E and Midjourney, which generate images based on textual prompts, reflecting the principles Cohen explored decades earlier (Art, 2024).

Cohen's conceptualisation of AARON as a creative collaborator rather than a mere tool has also influenced the way artists engage with AI today. His emphasis on the collaborative potential between human and machine continues to inspire artists exploring the boundaries of creativity and authorship in the digital age (Art. 2024). The Whitney Museum of American Art hosted an exhibition titled "Harold Cohen: AARON," which traced the evolution of AARON and it's significance in the history of AI-generated art (Art. 2024).

## FUTURE IMPLICATIONS

The future of AI in art have many exciting possibilities, inspired by Harold Chosen's work. Nowadays Cohen's vision of AI as a creative collaborator, rather than just a tool, is becoming more real. Artists are now using AI systems like Botto and DOUG to work with machines, creating art together in real time. This shift could change how we think about creativity, with AI playing a more active role in the process (Droitcour, 2024).

The use of decentralised systems, where the audience helps decide the direction of the artwork, is also becoming more popular. This could lead to more democratic and collective forms of art. As AI tools become more accessible, even artists without technical skills can create with AI, perhaps leading to new forms of artistic expression (Droitcour, 2024).

However, there are also challenges, such as the risk of AI copying human tastes rather than producing original ideas. In the future, AI could play a bigger role in shaping both the creation and distribution of art, leading to new ways of organising the art world, possibly focusing more on collaboration and collective creativity (Droitcour, 2024).



https://www.artbasel.com/news/harold-cohen-ai-programmer-artist-technology

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