COUNT(Customer\_Type)

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### **WHERE**

Customer\_Type = 'Loyal Customer'

- Total number of Loyal Customer = 84923
- Total number of Disloyal Customer = 18981

#### **SELECT**

Customer\_Type,

Satisfaction,

Count(satisfaction)

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### **GROUP BY**

Customer\_Type, Satisfaction

- Loyal Customer "no" 44390, Loyal Customer "yes" 40533
- Disloyal Customer "yes" 4492, Disloyal Customer "no" 14489

#### **SELECT**

Distinct(Customer\_Type)

Satisfaction,

Class,

Count (Class) as customer\_per\_class,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### **GROUP BY**

#### Customer\_Type, Class

Row	Satisfaction	Class	customer_per_class
1	Loyal Customer	Eco	35835
2	Loyal Customer	Eco Plus	6779
3	Loyal Customer	Business	42309
4	disloyal Customer	Eco	10910
5	disloyal Customer	Business	7356
6	disloyal Customer	Eco Plus	715

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Cleanliness as Unsatisfied\_Cleanliness,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

## Group By

## Customer\_Type, Cleanliness

Row	Customer_Type	customer_count	Unsatisfied_Cleanliness
1	Loyal Customer	12	0
2	Loyal Customer	23197	4
3	Loyal Customer	9958	1
4	disloyal Customer	3360	1
5	Loyal Customer	20645	3
6	Loyal Customer	18863	5
7	Loyal Customer	12248	2
8	disloyal Customer	3884	2
9	disloyal Customer	3929	3
10	disloyal Customer	3826	5
11	disloyal Customer	3982	4

## **SELECT**

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Inflight\_service as Unsatisfied\_Service,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

## Group By

Customer\_Type, Inflight\_service

Row	Customer_Type	customer_count	Unsatisfied_Service	1
1	Loyal Customer	16148		3
2	Loyal Customer	30526		4
3	Loyal Customer	6019		1
4	Loyal Customer	9872		2
5	disloyal Customer	7419		4
6	disloyal Customer	4761		5
7	Loyal Customer	22355		5
8	disloyal Customer	1585		2
9	disloyal Customer	4151		3
10	disloyal Customer	1065		1
11	Loyal Customer	3		0

 $Customer\_Type,$ 

Count(Customer\_Type) as customer\_count,

seat\_comfort as Unsatisfied\_comfortability,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

## Group By

## Customer\_Type, Seat\_comfort

Row	Customer_Type	customer_count	Unsatisfied_comfortability
1	Loyal Customer	27959	4
2	Loyal Customer	10991	2
3	Loyal Customer	14888	3
4	Loyal Customer	22741	5
5	Loyal Customer	8343	1
6	disloyal Customer	3806	4
7	disloyal Customer	3732	1
8	disloyal Customer	3729	5
9	disloyal Customer	3906	2
10	disloyal Customer	3808	3
11	Loyal Customer	1	0

#### **SELECT**

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Food\_and\_drink as Unsatisfied\_Cuisine,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

## Group By

## Customer\_Type, Food\_and\_drink

Row	Customer_Type	customer_count	Unsatisfied_Cuisine
1	Loyal Customer	83	0
2	Loyal Customer	18331	3
3	Loyal Customer	9467	1
4	Loyal Customer	20406	4
5	disloyal Customer	3370	1
6	Loyal Customer	18584	5
7	Loyal Customer	18052	2
8	disloyal Customer	24	0
9	disloyal Customer	3936	2
10	disloyal Customer	3969	3
11	disloyal Customer	3953	4
12	disloyal Customer	3729	5

#### **SELECT**

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Inflight\_entertainment as Movies,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

## **Group By**

## Customer\_Type, Inflight\_entertainment

Row	Customer_Type	customer_count	Movies
1	Loyal Customer	14	0
2	Loyal Customer	9090	1
3	disloyal Customer	3388	1
4	disloyal Customer	3843	2
5	Loyal Customer	13794	2
6	Loyal Customer	15158	3
7	disloyal Customer	3981	3
8	Loyal Customer	25419	4
9	disloyal Customer	4004	4
10	Loyal Customer	21448	5
11	disloyal Customer	3765	5

#### **SELECT**

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Inflight\_wifi\_service as Wifi,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### **Group By**

Customer\_Type, Inflight\_wifi\_service

Row	Customer_Type	customer_count	Wifi	1
1	Loyal Customer	2410	(	0
2	disloyal Customer	693	(	0
3	Loyal Customer	14848		1
4	disloyal Customer	2992		1
5	Loyal Customer	21004	:	2
6	disloyal Customer	4826	:	2
7	Loyal Customer	20984	;	3
8	disloyal Customer	4884	;	3
9	Loyal Customer	15978		4
10	disloyal Customer	3816		4
11	disloyal Customer	1770		5
12	Loyal Customer	9699		5

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Departure\_Arrival\_time\_convenient as Convenience,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

# Group By

## Customer\_Type, Departure\_Arrival\_time\_convenient

Row	Customer_Type	customer_count	Convenience
1	Loyal Customer	20553	5
2	Loyal Customer	12950	1
3	Loyal Customer	21999	4
4	Loyal Customer	13322	2
5	Loyal Customer	2032	0
6	disloyal Customer	2548	1
7	disloyal Customer	3268	0
8	Loyal Customer	14067	3
9	disloyal Customer	3547	4
10	disloyal Customer	3869	2
11	disloyal Customer	1850	5
12	disloyal Customer	3899	3

## **SELECT**

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Ease\_of\_Online\_booking as Online\_booking,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

## Group By

Customer\_Type, Ease\_of\_Online\_booking

## Order by

## Online\_booking desc

Row	Customer_Type	customer_count	Online_booking	/
1	Loyal Customer	11989		5
2	disloyal Customer	1862		5
3	Loyal Customer	15815		4
4	disloyal Customer	3756		4
5	Loyal Customer	19599		3
6	disloyal Customer	4850		3
7	Loyal Customer	19328		2
8	disloyal Customer	4693		2
9	Loyal Customer	14562		1
10	disloyal Customer	2963		1
11	Loyal Customer	3630		0
12	disloyal Customer	857		0

#### **SELECT**

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Checkin\_service as Check\_in,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### Group By

Customer\_Type, Checkin\_service

#### Order by

#### Checkin\_service desc

Row	Customer_Type	customer_count	Check_in
1	Loyal Customer	17122	5
2	disloyal Customer	3497	5
3	Loyal Customer	23978	4
4	disloyal Customer	5077	4
5	Loyal Customer	23314	3
6	disloyal Customer	5132	3
7	Loyal Customer	10273	2
8	disloyal Customer	2620	2
9	Loyal Customer	10235	1
10	disloyal Customer	2655	1
11	Loyal Customer	1	0

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Baggage\_handling as Baggage\_claim,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

Group By

Customer\_Type, Baggage\_handling

## Order by

## Baggage\_handling desc

Row	Customer_Type	customer_count	Baggage_claim	/
1	Loyal Customer	22469	5	,
2	disloyal Customer	4662	5	,
3	Loyal Customer	29967	4	
4	disloyal Customer	7416	4	
5	Loyal Customer	16285	3	
6	disloyal Customer	4347	3	
7	Loyal Customer	9984	2	
8	disloyal Customer	1537	2	
9	Loyal Customer	6218	1	
10	disloyal Customer	1019	1	

#### **SELECT**

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Leg\_room\_service as Leg\_room,

 ${\sf FROM\ `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`}$ 

**Group By** 

Customer\_Type, Leg\_room\_service

Order by

Leg\_room\_service desc

Row	Customer_Type	customer_count	Leg_room	//
1	Loyal Customer	20474		5
2	disloyal Customer	4193		5
3	Loyal Customer	24507		4
4	disloyal Customer	4282		4
5	disloyal Customer	4204		3
6	Loyal Customer	15894		3
7	Loyal Customer	15454		2
8	disloyal Customer	4071		2
9	Loyal Customer	8122		1
10	disloyal Customer	2231		1
11	Loyal Customer	472		0

 $Customer\_Type,$ 

Count(Customer\_Type) as customer\_count,

On\_board\_service as Onboarding,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

## Group By

Customer\_Type, On\_board\_service

## Order by

## On\_board\_service desc

Row	Customer_Type	customer_count	Onboarding
1	Loyal Customer	20163	5
2	disloyal Customer	3485	5
3	Loyal Customer	25720	4
4	disloyal Customer	5147	4
5	Loyal Customer	17696	3
6	disloyal Customer	5137	3
7	Loyal Customer	12042	2
8	disloyal Customer	2639	2
9	Loyal Customer	9299	1
10	disloyal Customer	2573	1
11	Loyal Customer	3	0

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Online\_boarding,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

**Group By** 

Customer\_Type, Online\_boarding

## Order by

## Online\_boarding desc

Row	Customer_Type	customer_count	Online_boarding
1	Loyal Customer	18807	5
2	disloyal Customer	1906	5
3	Loyal Customer	26979	4
4	disloyal Customer	3783	4
5	Loyal Customer	16967	3
6	disloyal Customer	4837	3
7	Loyal Customer	12873	2
8	disloyal Customer	4632	2
9	Loyal Customer	7688	1
10	disloyal Customer	3004	1
11	Loyal Customer	1609	0
12	disloyal Customer	819	0

#### **SELECT**

Customer\_Type,

Count(Customer\_Type) as customer\_count,

Gate\_location,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

Group By

Customer\_Type, Gate\_location

Order by

Gate\_location desc

Row	Customer_Type	customer_count	Online_boarding
1	Loyal Customer	18807	5
2	disloyal Customer	1906	5
3	Loyal Customer	26979	4
4	disloyal Customer	3783	4
5	Loyal Customer	16967	3
6	disloyal Customer	4837	3
7	Loyal Customer	12873	2
8	disloyal Customer	4632	2
9	Loyal Customer	7688	1
10	disloyal Customer	3004	1
11	Loyal Customer	1609	0
12	disloyal Customer	819	0

<sup>\*\*</sup> Find min and max flight length\*\*

Customer\_Type,

Max(Flight\_distance) as max\_flight\_length,

Min(Flight\_distance) as min\_flight\_length,

FROM `festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

## Group By

Customer\_Type

## Order by

## max\_flight\_length desc

Row	Customer_Type	max_flight_length	min_flight_length
1	Loyal Customer	4983	31
2	disloyal Customer	4963	31

<sup>\*\*</sup>Max Flight Length in General\*\*

#### **SELECT**

MAX(flight\_distance) as max\_flight\_length

#### **FROM**

 $\verb|`festive-idea-357421.Passanger_Satisfaction.Passanger_survey|`$ 

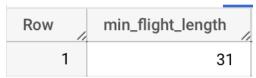
Row	max_flight_length
1	4983

#### **SELECT**

MIN(flight\_distance) as min\_flight\_length

#### **FROM**

`festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`



\*\* What did the loyal customer satisfaction rating who had a max flight length\*\*

#### **SELECT**

max(flight\_distance) as max\_flight\_length,

Customer\_Type,

Satisfaction,

#### **FROM**

`festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### **GROUP BY**

## Customer\_Type, satisfaction

Row	max_flight_length	Customer_Type	Satisfaction
1	4983	Loyal Customer	neutral or dissatisfied
2	4983	Loyal Customer	satisfied
3	4963	disloyal Customer	satisfied
4	4963	disloyal Customer	neutral or dissatisfied

\*Id of customers with the longest flight length\*\*

#### **SELECT**

id,

Flight\_distance,

#### FROM

`festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

## WHERE

Flight\_distance = 4983

#### **ORDER BY**

id asc

Row	id //	Flight_distance
1	31812	4983
2	31813	4983
3	31817	4983
4	31870	4983
5	31871	4983
6	31873	4983
7	31875	4983
8	31876	4983
9	31878	4983
10	31879	4983
11	31880	4983
12	31881	4983

id,

Flight\_distance,

Customer\_Type,

Satisfaction

## FROM

`festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

## WHERE

Flight\_distance = 4983

# ORDER BY

## id asc

Row	id	Flight_dista	Customer_Type	Satisfaction
1	31812	4983	Loyal Customer	satisfied
2	31813	4983	Loyal Customer	satisfied
3	31817	4983	Loyal Customer	satisfied
4	31870	4983	Loyal Customer	satisfied
5	31871	4983	Loyal Customer	satisfied
6	31873	4983	Loyal Customer	satisfied
7	31875	4983	Loyal Customer	satisfied
8	31876	4983	Loyal Customer	satisfied
9	31878	4983	Loyal Customer	neutral or dissatisfied
10	31879	4983	Loyal Customer	neutral or dissatisfied
11	31880	4983	Loyal Customer	satisfied
12	31881	4983	Loyal Customer	neutral or dissatisfied

## \*\* ID 31878\*\*

## **SELECT**

id,

Flight\_distance,

age,

class,

inflight\_wifi\_service, cleanliness, food\_and\_drink, Inflight\_service, Checkin\_service

## FROM

`festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### **WHERE**

Flight\_distance = 4983 and

id = 31878

Row	id	Flight_dista	age //	class	inflight_wifi_service	cleanliness	food_and_drink	Inflight_service	Checkin_service
1	31878	4983	29	Eco	2	4	2	3	4

#### \*\*ID 31879

## **SELECT**

id,

Flight\_distance,

age,

class,

inflight\_wifi\_service, cleanliness, food\_and\_drink, Inflight\_service, Checkin\_service

## FROM

`festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### **WHERE**

Flight\_distance = 4983 and

id = 31879

Row	id	Flight_dista	age //	class	inflight_wifi	cleanliness	food_and_dr	Inflight_serv	Checkin_ser	,
1	31879	4983	47	Eco	1	3	1	2	3	

## \*\* ID 31881

#### **SELECT**

id,

Flight\_distance,

age,

class,

inflight\_wifi\_service, cleanliness, food\_and\_drink, Inflight\_service, Checkin\_service

#### **FROM**

`festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### **WHERE**

Flight\_distance = 4983 and

id = 31881

Row	id	Flight_dista	age	class	inflight_wifi	cleanliness	food_and_dr	Inflight_serv	Checkin_ser	
1	31881	4983	62	Eco Plus	3	4	3	1	4	

#### **SELECT**

```
AVG(inflight_wifi_service) as avg_wifi_rating,

AVG(cleanliness) as avg_cleanliness,

AVG(food_and_drink) as avg_cuisine,

AVG(Inflight_service) as avg_hospitality,

AVG(Checkin_service) as avg_checkin_service,

AVG(ease_of_online_booking) as avg_online_booking_rating,

AVG(gate_location) as avg_gate_location,

AVG(online_boarding) as avg_online_boarding,

AVG(seat_comfort) as avg_comfortability,

AVG(inflight_entertainment) as avg_entertainment_rating,

AVG(baggage_handling) as avg_baggage_handling,
```

AVG(leg\_room\_service) as avg\_leg\_room\_rating,

AVG(On\_board\_service) as avg\_onboarding\_rating

## FROM

`festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

avg_wifi_rating	avg_cleanlin	avg_cuisine	avg_hospita	avg_checkin	avg_online_booking	avg_gate_location	avg_online_boarding	avg_comfor	avg_entertai	avg_baggag	avg_leg_roo	avg_onboa
2.729683169	3.28635086	3.20212888	3.64042770	3.30429049	2.7569006005543404	2.976882506929	3.250375346473672	3.43939598	3.35815753	3.63183323	3.35105481	3.382362

#### **SELECT**

id,

flight\_distance,

Customer\_Type,

satisfaction

## FROM

`festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### **WHERE**

Flight\_distance = 31

## **ORDER BY**

#### id desc

Row	id	flight_distan	Customer_Type	satisfaction
1	30184	31	Loyal Customer	satisfied
2	30144	31	Loyal Customer	neutral or dissatisfied
3	30130	31	Loyal Customer	neutral or dissatisfied
4	30125	31	Loyal Customer	neutral or dissatisfied
5	30078	31	Loyal Customer	neutral or dissatisfied
6	29992	31	disloyal Customer	neutral or dissatisfied
7	29863	31	Loyal Customer	satisfied
8	29824	31	disloyal Customer	satisfied

#### **SELECT**

id,

flight\_distance,

Customer\_Type,

satisfaction,

Ease\_of\_Online\_booking,

Gate\_location

#### **FROM**

`festive-idea-357421.Passanger\_Satisfaction.Passanger\_survey`

#### **WHERE**

#### Flight\_distance = 31 and id = 30144

Row	id	flight_distance	Customer_Type	satisfaction	Ease_of_Online_booking	Gate_location
1	30144	31	Loyal Customer	neutral or dissatisfied	0	3

#### **SELECT**

ROUND(AVG(inflight\_wifi\_service),2) as avg\_wifi\_rating,

ROUND(AVG(cleanliness),2) as avg\_cleanliness,

ROUND(AVG(food\_and\_drink),2) as avg\_cuisine,

ROUND(AVG(Inflight\_service),2) as avg\_hospitality,

ROUND(AVG(Checkin\_service),2) as avg\_checkin\_service,

ROUND(AVG(ease\_of\_online\_booking),2) as avg\_online\_booking\_rating,

ROUND(AVG(gate\_location),2) as avg\_gate\_location,

ROUND(AVG(online\_boarding),2) as avg\_online\_boarding,

ROUND(AVG(seat\_comfort),2) as avg\_comfortability,

ROUND(AVG(inflight\_entertainment),2) as avg\_entertainment\_rating,

ROUND(AVG(baggage\_handling),2) as avg\_baggage\_handling,

ROUND(AVG(leg\_room\_service),2) as avg\_leg\_room\_rating,

ROUND(AVG(On\_board\_service),2) as avg\_onboarding\_rating

#### **FROM**

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

#### WHERE

#### Class = 'Eco'

Row	_wifi_rati	avg_cleanlin	avg_cuisine	avg_hospita	avg_checkin	avg_online_booki	avg_gate_lo	avg_online_boarding	avg_comfor	avg_entertai	avg_baggag	avg_leg_room	avg_onboarding_rating
	1 2.68	3.11	3.09	3.46	3.12	2.61	2.97	2.81	3.14	3.1	3.45	3.09	3.12

ROUND(AVG(inflight\_wifi\_service),2) as avg\_wifi\_rating,

ROUND(AVG(cleanliness),2) as avg\_cleanliness,

ROUND(AVG(food\_and\_drink),2) as avg\_cuisine,

ROUND(AVG(Inflight\_service),2) as avg\_hospitality,

ROUND(AVG(Checkin\_service),2) as avg\_checkin\_service,

ROUND(AVG(ease\_of\_online\_booking),2) as avg\_online\_booking\_rating,

ROUND(AVG(gate\_location),2) as avg\_gate\_location,

ROUND(AVG(online\_boarding),2) as avg\_online\_boarding,

ROUND(AVG(seat\_comfort),2) as avg\_comfortability,

ROUND(AVG(inflight\_entertainment),2) as avg\_entertainment\_rating,

ROUND(AVG(baggage\_handling),2) as avg\_baggage\_handling,

ROUND(AVG(leg\_room\_service),2) as avg\_leg\_room\_rating,

 $\label{eq:round} \mbox{ROUND(AVG(On\_board\_service),2) as avg\_onboarding\_rating}$ 

#### **FROM**

 $\verb|`festive-idea-357421.Passanger_satisfaction_rating.Passenger_survey|`$ 

#### **WHERE**

# Class = 'Eco Plus'

Row	avg_wifi_rati	avg_cleanlin	avg_cuisine	avg_hospita	avg_checkin	avg_online_boo	avg_gate_lo	avg_online_boa	avg_comfor	avg_entertai	avg_baggage	avg_leg_room	avg_onboarding
1	2.77	3.13	3.12	3.39	3.02	2.66	2.97	2.89	3.18	3.14	3.36	3.06	3.05

#### **SELECT**

ROUND(AVG(inflight\_wifi\_service),2) as avg\_wifi\_rating,

ROUND(AVG(cleanliness),2) as avg\_cleanliness,

ROUND(AVG(food\_and\_drink),2) as avg\_cuisine,

ROUND(AVG(Inflight\_service),2) as avg\_hospitality,

ROUND(AVG(Checkin\_service),2) as avg\_checkin\_service,

ROUND(AVG(ease\_of\_online\_booking),2) as avg\_online\_booking\_rating,

ROUND(AVG(gate\_location),2) as avg\_gate\_location,

ROUND(AVG(online\_boarding),2) as avg\_online\_boarding,

ROUND(AVG(seat\_comfort),2) as avg\_comfortability,

ROUND(AVG(inflight\_entertainment),2) as avg\_entertainment\_rating,

ROUND(AVG(baggage\_handling),2) as avg\_baggage\_handling,

ROUND(AVG(leg\_room\_service),2) as avg\_leg\_room\_rating,

ROUND(AVG(On\_board\_service),2) as avg\_onboarding\_rating

#### **FROM**

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

#### **WHERE**

#### Class = 'Business'

Row	avg_wifi_rati	avg_cleanlin	avg_cuisine	avg_hospita	avg_checkin	avg_online_booki	avg_gate_lo	avg_online_boar	avg_comfor	avg_entertai	avg_baggag	avg_leg_roo	avg_onboarding	1
1	2.78	3.48	3.32	3.84	3.52	2.91	2.98	3.72	3.76	3.64	3.84	3.64	3.68	

#### **SELECT**

Customer\_Type,

COUNT(Gender) as loyal\_male\_customers

#### **FROM**

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

#### **WHERE**

Customer\_Type = 'Loyal Customer' and

Gender = 'Male'

#### **GROUP BY**

## Customer\_Type

Row	Customer_Type	loyal_male_customers
1	Loyal Customer	42465

#### **SELECT**

Customer\_Type,

Gender,

COUNT(Customer\_type) as Count,

#### FROM

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

#### **GROUP BY**

## Gender, Customer\_Type

Row	Customer_Type	Gender	Count
1	Loyal Customer	Male	42465
2	Loyal Customer	Female	42458
3	disloyal Customer	Female	10269
4	disloyal Customer	Male	8712

#### **SELECT**

Type\_of\_Travel,

Gender,

COUNT(Gender) as Count,

#### **FROM**

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

## **GROUP BY**

## Gender, Type\_of\_Travel

Row	Type_of_Travel	Gender	Count
1	Business travel	Male	35127
2	Business travel	Female	36528
3	Personal Travel	Female	16199
4	Personal Travel	Male	16050

<sup>\*\*</sup>Disloyal vs Loyal Customer Satisfaction Rating\*\*

#### **SELECT**

Customer\_Type,

Count(Customer\_Type) as Count,

Satisfaction,

## FROM

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

## **GROUP BY**

## Customer\_Type, Satisfaction

Row	Customer_Type	Count	Satisfaction
1	Loyal Customer	44390	neutral o Satisfaction
2	Loyal Customer	40533	satisfied
3	disloyal Customer	4492	satisfied
4	disloyal Customer	14489	neutral or dissatisfied

\*\*Disloyal vs Loyal Customer Type of Travel\*\*

## SELECT

Customer\_Type,

Count(Customer\_Type) as Count,

Type\_of\_Travel,

## FROM

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

## **GROUP BY**

Customer\_Type, Type\_of\_Travel

Row	Customer_Type	Count	Type_of_Travel
1	Loyal Customer	52838	Business travel
2	Loyal Customer	32085	Personal Travel
3	disloyal Customer	18817	Business travel
4	disloyal Customer	164	Personal Travel

# SELECT

 $Customer\_Type,$ 

Count(Customer\_Type) as Count,

Type\_of\_Travel,

Class

# FROM

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

#### WHERE

Customer\_Type = 'disloyal Customer' and

Type\_of\_Travel = 'Business travel'

## **GROUP BY**

## Customer\_Type, Type\_of\_Travel, class

Row	Customer_Type	Count	Type_of_Travel	Class
1	disloyal Customer	10761	Business travel	Eco
2	disloyal Customer	7345	Business travel	Business
3	disloyal Customer	711	Business travel	Eco Plus
				1

## SELECT

Customer\_Type,

COUNT(Customer\_Type) as Count,

Type\_of\_Travel,

Class

FROM

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

#### WHERE

Type\_of\_Travel = 'Personal Travel'

#### **GROUP BY**

## Customer\_Type, Type\_of\_Travel, Class

Row	Customer_Type	Count	Type_of_Travel	Class
1	Loyal Customer	26339	Personal Travel	Eco
2	Loyal Customer	2146	Personal Travel	Business
3	Loyal Customer	3600	Personal Travel	Eco Plus
4	disloyal Customer	149	Personal Travel	Eco
5	disloyal Customer	4	Personal Travel	Eco Plus
6	disloyal Customer	11	Personal Travel	Business

Customer\_Type,

COUNT(Customer\_Type) as Count,

Type\_of\_Travel,

Class

#### **FROM**

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

#### **WHERE**

Type\_of\_Travel = 'Business travel'

#### **GROUP BY**

## Customer\_Type, Type\_of\_Travel, Class

Row	Customer_Type	Count	Type_of_Travel	Class
1	Loyal Customer	9496	Business travel	Eco
2	Loyal Customer	3179	Business travel	Eco Plus
3	Loyal Customer	40163	Business travel	Business
4	disloyal Customer	10761	Business travel	Eco
5	disloyal Customer	7345	Business travel	Business
6	disloyal Customer	711	Business travel	Eco Plus

#### **SELECT**

Customer\_Type,

COUNT(Customer\_Type) as Count,

Type\_of\_Travel,

Class

#### **FROM**

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

#### WHERE

Type\_of\_Travel = 'Business travel' or Type\_of\_Travel = 'Personal Travel'

#### **GROUP BY**

Customer\_Type, Type\_of\_Travel, Class

\*\*Combine Tables\*\*

```
SELECT
```

```
Customer_Type,
 ROUND(AVG(inflight_wifi_service),2) as avg_wifi_rating,
 ROUND(AVG(cleanliness),2) as avg_cleanliness,
 ROUND(AVG(food_and_drink),2) as avg_cuisine,
 ROUND(AVG(Inflight_service),2) as avg_hospitality,
 ROUND(AVG(Checkin_service),2) as avg_checkin_service,
 ROUND(AVG(ease_of_online_booking),2) as avg_online_booking_rating,
 ROUND(AVG(gate_location),2) as avg_gate_location,
 ROUND(AVG(online_boarding),2) as avg_online_boarding,
 ROUND(AVG(seat_comfort),2) as avg_comfortability,
 ROUND(AVG(inflight_entertainment),2) as avg_entertainment_rating,
 ROUND(AVG(baggage_handling),2) as avg_baggage_handling,
 ROUND(AVG(leg_room_service),2) as avg_leg_room_rating,
 ROUND(AVG(On_board_service),2) as avg_onboarding_rating
FROM
 `festive-idea-357421.Passanger_satisfaction_rating.Passenger_survey`
WHERE
 Class = 'Business' and Customer_Type = 'Loyal Customer'
GROUP BY
```

avg\_wift\_rati\_\_ avg\_cleanlin.\_ avg\_cuisine avg\_hospita.\_ avg\_checkin.\_ avg\_online.\_ avg\_online.\_ avg\_online.\_ avg\_online.\_ avg\_comfor.\_ avg\_entertai.\_ avg\_baggag.. avg\_leg\_roo.\_ avg\_onboar... avg\_online... avg\_comfor.\_ avg\_online... avg\_comfor.\_ avg\_online... avg\_onli

#### **SELECT**

Flight\_Distance

Customer\_Type

Customer\_Type,

ROUND(AVG(inflight\_wifi\_service),2) as avg\_wifi\_rating,

```
ROUND(AVG(cleanliness),2) as avg_cleanliness,
 ROUND(AVG(food_and_drink),2) as avg_cuisine,
 ROUND(AVG(Inflight_service),2) as avg_hospitality,
 ROUND(AVG(Checkin_service),2) as avg_checkin_service,
 ROUND(AVG(ease_of_online_booking),2) as avg_online_booking_rating,
 ROUND(AVG(gate_location),2) as avg_gate_location,
 ROUND(AVG(online_boarding),2) as avg_online_boarding,
 ROUND(AVG(seat_comfort),2) as avg_comfortability,
 ROUND(AVG(inflight_entertainment),2) as avg_entertainment_rating,
 ROUND(AVG(baggage_handling),2) as avg_baggage_handling,
 ROUND(AVG(leg_room_service),2) as avg_leg_room_rating,
 ROUND(AVG(On_board_service),2) as avg_onboarding_rating
FROM
```

`festive-idea-357421.Passanger\_satisfaction\_rating.Passenger\_survey`

#### **WHERE**

Flight Distance = 31

#### **GROUP BY**

## Customer\_Type

Row	stomer_T	avg_wifi_rati	avg_cleanlin	avg_cuisine	avg_hospita	avg_checkin	avg_online	avg_gate_lo	avg_online	avg_comfor	avg_entertai	avg_baggag	avg_leg_roo	avg_onboar
1	31	3.38	2.5	2.88	3.25	4.38	2.75	2.88	3.38	2.88	3.13	4.38	2.75	3.5

#### **SELECT**

Flight\_Distance

Customer\_Type,

ROUND(AVG(inflight\_wifi\_service),2) as avg\_wifi\_rating,

ROUND(AVG(cleanliness),2) as avg\_cleanliness,

ROUND(AVG(food\_and\_drink),2) as avg\_cuisine,

ROUND(AVG(Inflight\_service),2) as avg\_hospitality,

ROUND(AVG(Checkin\_service),2) as avg\_checkin\_service,

ROUND(AVG(ease\_of\_online\_booking),2) as avg\_online\_booking\_rating,

ROUND(AVG(gate\_location),2) as avg\_gate\_location,

ROUND(AVG(online\_boarding),2) as avg\_online\_boarding,

ROUND(AVG(seat\_comfort),2) as avg\_comfortability,

ROUND(AVG(inflight\_entertainment),2) as avg\_entertainment\_rating,

ROUND(AVG(baggage\_handling),2) as avg\_baggage\_handling,

ROUND(AVG(leg\_room\_service),2) as avg\_leg\_room\_rating,

ROUND(AVG(On\_board\_service),2) as avg\_onboarding\_rating

#### **FROM**

 $\verb|`festive-idea-357421.Passanger_satisfaction_rating.Passenger_survey|`$ 

# WHERE

# Flight\_Distance = 4983

# GROUP BY

# Customer\_Type

Row	stomer_T	avg_wifi_rati	avg_cleanlin	avg_cuisine	avg_hospita	avg_checkin	avg_online	avg_gate_lo	avg_online	avg_comfor	avg_entertai	avg_baggag	avg_leg_roo	avg_onboar
1	4983	3.0	3.42	3.33	2.92	3.42	3.08	3.67	3.42	3.42	2.67	3.67	3.92	2.5