

PIZZA SALES REPORT

Jan/15-Dec-15

Pizza Category

All

20-01-2015

31-12-2015

Pizza Sales

Best and Worst Seller

774.49K

Total Revenue

38.32

Average Order Value

46952

Total Pizzas Sold

20213

Total Orders

2.32

Average Pizzas Per Order

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on **Fridays/Saturday** evenings.

Monthly

There are **maximum** orders from month of **July and January**

SALES PERFORMANCE

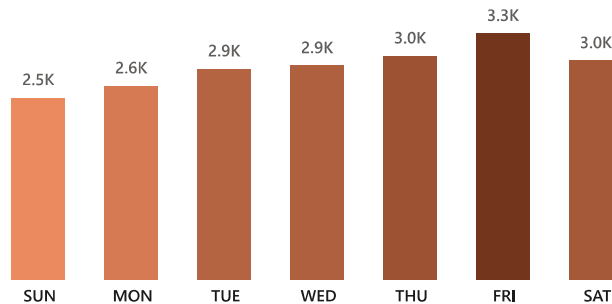
CATEGORY

Classic Category contribution to **maximum** sales & total orders.

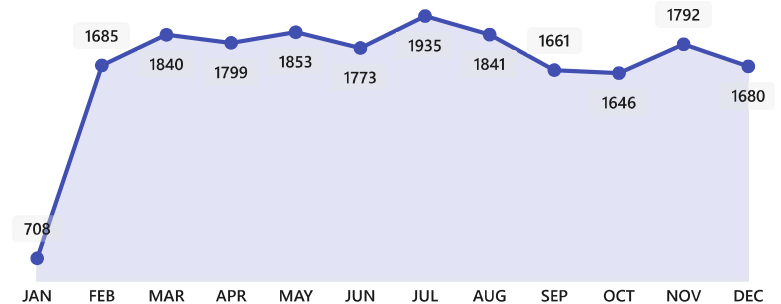
SIZE

Large size pizza contributes to **maximum** sales

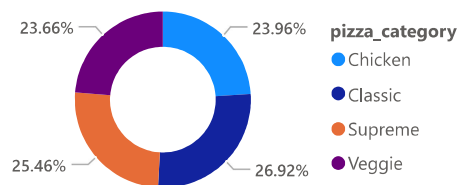
Daily Trend for Total Orders



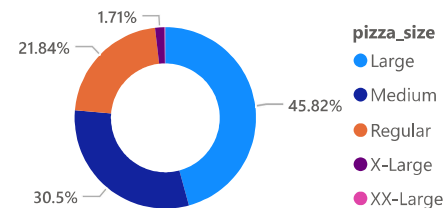
Monthly Trend for Total Orders



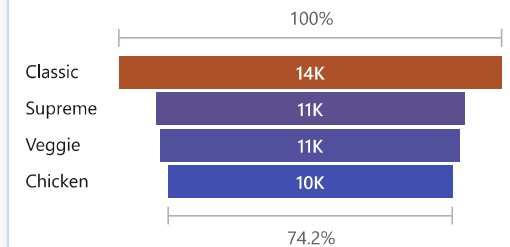
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



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Pizza Sales

Best and Worst Seller

BEST SELLERS

REVENUE

The **Thai Chicken Pizza** Contributes to **maximum** Revenue

QUANTITY

The **Classic Deluxe Pizza** Contributes to **maximum** Total Quantities

TOTAL ORDERS

The **Classic Deluxe Pizza** Contributes to **maximum** Total Orders

WORST SELLERS

REVENUE

The **Brie Carre** contributes to **minimum** Revenue

QUANTITY

The **Brie Carre Pizza** Contributes to **minimum** Total Quantities

TOTAL ORDERS

The **Brie Carre Pizza** Contributes to **minimum** Total Orders

774.49K

Total Revenue

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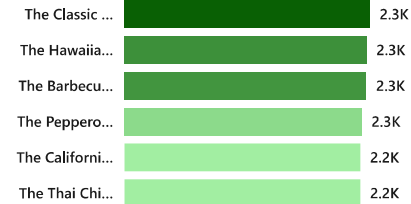
2.32

Average Pizzas Per Order

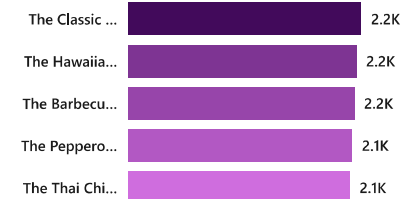
Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



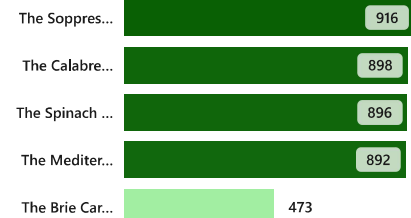
Top 5 Pizzas by Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

