

ONLINE PHOTOGRAPHY CONTEST GUIDELINES

Description:

Cliffesto 2025 presents **SHUTTERBUG** PHOTOGRAPHY CONTEST

Let your imagination flow and tell your story in a single photograph!

Your work of art can range from purely photographic works to photographs with caption or small notes.

Event Name:

• SHUTTERBUG

Event Details:

• Submission Deadline: 23rd FEB

• PRIZE POOL: 5,000/-

• Entry Fee: 50/-

PARTICIPATION GUIDELINES

Registration:

• Participants need to register themselves before the deadline mentioned on the official website or communication channels.

Eligibility:

- To be eligible for participation, individuals must be registered online.
- All participants must provide all required details to participate.



Guidelines:

- The photograph(s) should be submitted through the google form provided.
- Please provide accurate details including your name, caption, description, social media handle and college/school.
- Entries should reach us before 23:59:59 on 23rd Feb, 2025.
- The winners of the competition will be officially notified through email. Please ensure that the contact details provided are accurate to avoid any issues with communication.

RULES

- It is a single round online event.
- Participants **MUST** provide a detailed description of their photograph for validity. It should contain all the necessary information/description like Date, Time, Place, Subject and other relevant details of the photograph.
- Participants can only send one photograph per entry.
- Entries must provide the following:
- A. Caption
- B. College's Name
- C. Participant's Name
- D. Social Media Handle
- E. Description of the Photograph
- The entries are to be accompanied with a caption/description for instagram posts not more than **60** words.
- There should not be any Watermarks, Copyright marks or any Text/Graphic on the photograph.
- Please limit your adjustment to minor changes of cropping, sharpening, brightness and contrast. Extensive manipulation of photographs is strictly prohibited. Cloning or masking the photograph with Photoshop is not allowed.
- Stitched panoramas and merged HDR photographs are **not** allowed.



COPYRIGHT

- The submitted photo must be an original work authored by the participant.
- No one else apart from the participant has copyright or any intellectual property right on the submitted photo.
- The submitted work does not infringe the copyright or intellectual property rights of someone else.
- The participant hereby grants Cliffesto, NIT Uttarakhand a non-exclusive right to use the submitted photo free of any charge for non-commercial purposes for the Cliffesto, NIT Uttarakhand web page, social media platforms and printed publications.
- The participant remains the owner of the copyright of the submitted work(s).
- Plagiarism should be strictly avoided and such photographs shall be immediately disqualified from the competition.

JUDGING CRITERIA

The Evaluation Criteria is as follows:

• Judging will be based on creativity & innovation, composition, technical skills and emotional impact.

Social media engagement will also be considered.

- Photographs will be judged by NIT Uttarakhand Judging Panel.
- The description and originality of the photograph will also be considered.
- The decision of the organizers shall be final and binding on all contestants.

AN IMPORTANT NOTE:

- The organizers reserve the right to modify the rules or guidelines at any time. Any such changes will be communicated to the participants promptly.
- Decisions made by the judging panel will be final and binding on all teams. No appeals or queries regarding the judgment will be entertained.



- Prize pool is subjected to the number of participants and on the discretion of the organising committee.
- Teams are responsible for ensuring their submission complies with the guidelines.
- Cliffesto'25 reserves the right to disqualify any team at any stage for non-compliance with the rules or misconduct.
- For any queries or clarifications, participants are encouraged to contact the **Cliffesto'25** organizing team.

Contact Details of Event Head:

Name- Kartikay kandwal

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