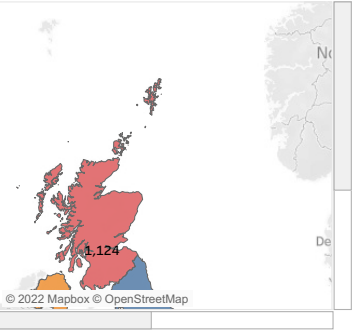


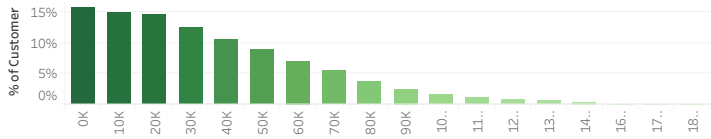
Bank Customer Distribution

|                          |   |  |  |  |
|--------------------------|---|--|--|--|
| Bank's Customer Baseline | England is mostly represented by white... | Customers in Scotland are mostly males in t... | Data for Wales show an above average rep.. | Northern Ireland is mostly represented b.. |
|--------------------------|---|--|--|--|

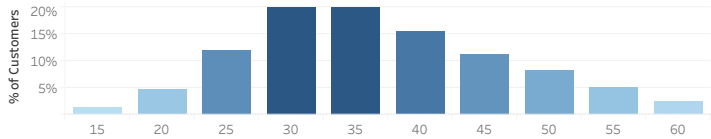
Distribution by Region



Distribution by Balance



Distribution by Age



Region

England

Scotland

Northern Irela..

Wales

Balance Group

10,000

Age Group

5

Gender Distr.

Job Class.

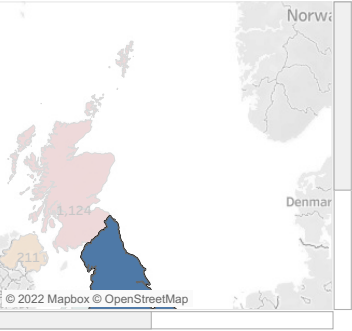
White Collar

Blue Collar

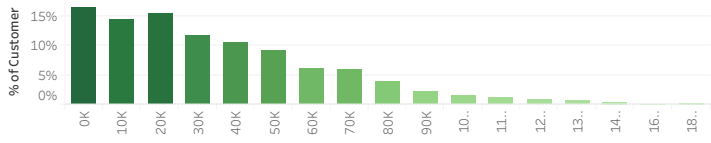
Bank Customer Distribution

|                          |   |  |   |   |
|--------------------------|---|--|---|---|
| Bank's Customer Baseline | England is mostly represented by white... | Customers in Scotland are mostly males in t... | Data for Wales show an above average rep... | Northern Ireland is mostly represented b... |
|--------------------------|---|--|---|---|

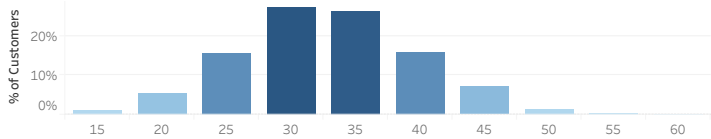
Distribution by Region



Distribution by Balance



Distribution by Age



**Region**

England Scotland  
Northern Irela.. Wales

**Balance Group**

10,000

**Age Group**

5

**Gender Distr.**

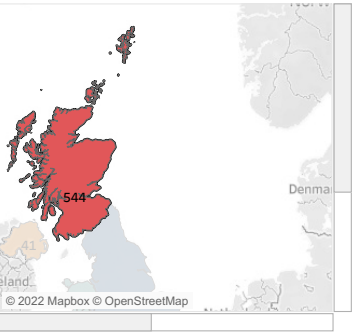
**Job Class.**

White Collar

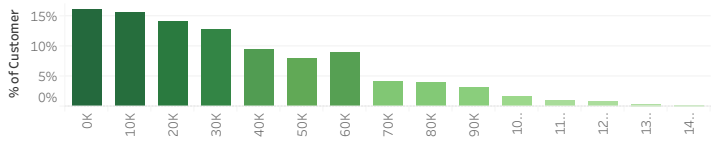
Bank Customer Distribution

|                          |   |  |   |   |
|--------------------------|---|--|---|---|
| Bank's Customer Baseline | England is mostly represented by white... | Customers in Scotland are mostly males in t... | Data for Wales show an above average rep... | Northern Ireland is mostly represented b... |
|--------------------------|---|--|---|---|

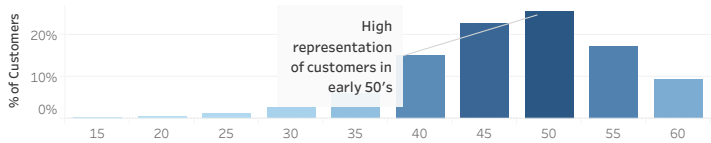
Distribution by Region



Distribution by Balance



Distribution by Age



**Region**

- England
- Scotland
- Northern Ireland
- Wales

**Balance Group**

10,000

**Age Group**

5

**Gender Distr.**

col

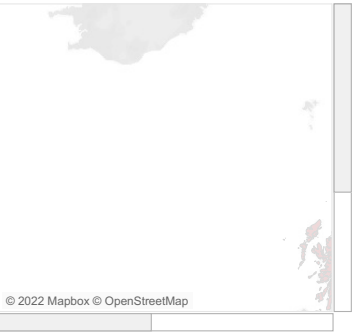
**Job Class.**

- Blue Collar
- Other

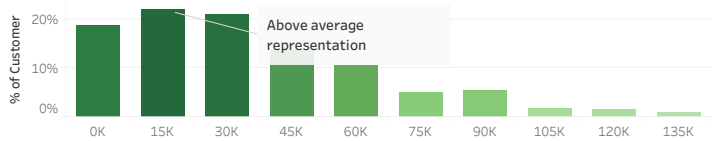
Bank Customer Distribution

|                          |   |  |   |   |
|--------------------------|---|--|---|---|
| Bank's Customer Baseline | England is mostly represented by white... | Customers in Scotland are mostly males in t... | Data for Wales show an above average rep... | Northern Ireland is mostly represented b... |
|--------------------------|---|--|---|---|

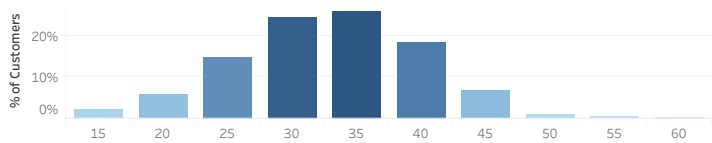
Distribution by Region



Distribution by Balance



Distribution by Age



**Region**

England Scotland  
Northern Irela.. Wales

**Balance Group**

15,000

**Age Group**

5

**Gender Distr.**

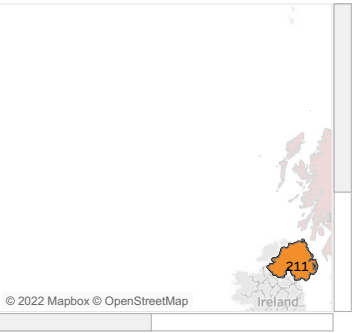
**Job Class.**

White Collar Blue Collar

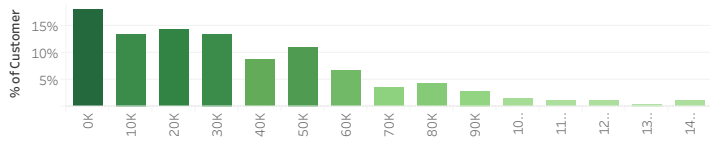
Bank Customer Distribution

|                          |   |  |   |   |
|--------------------------|---|--|---|---|
| Bank's Customer Baseline | England is mostly represented by white... | Customers in Scotland are mostly males in t... | Data for Wales show an above average rep... | Northern Ireland is mostly represented b... |
|--------------------------|---|--|---|---|

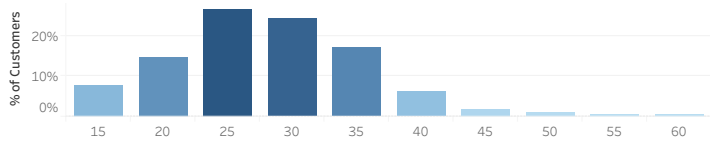
Distribution by Region



Distribution by Balance



Distribution by Age



**Region**

England Scotland  
Northern Irela.. Wales

**Balance Group**

10,000

**Age Group**

5

**Gender Distr.**

**Job Class.**

Other White