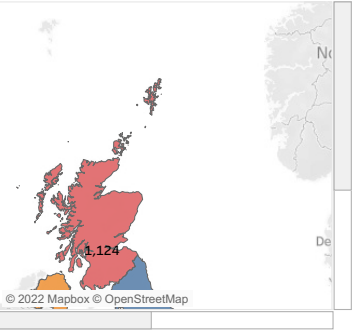


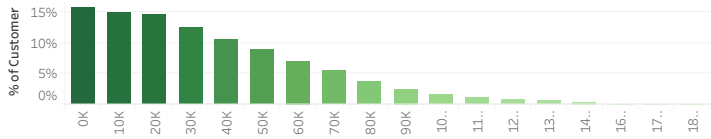
Bank Customer Distribution

| | | | | |
|--------------------------|---|--|---|---|
| Bank's Customer Baseline | England is mostly represented by white... | Customers in Scotland are mostly males in t... | Data for Wales show an above average rep... | Northern Ireland is mostly represented b... |
|--------------------------|---|--|---|---|

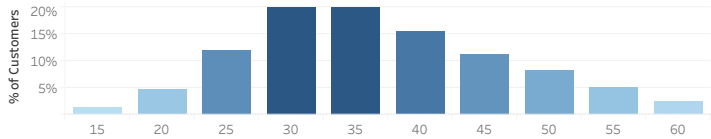
Distribution by Region



Distribution by Balance



Distribution by Age



Region

England Scotland
Northern Irela.. Wales

Balance Group

10,000

Age Group 5

Gender Distr.

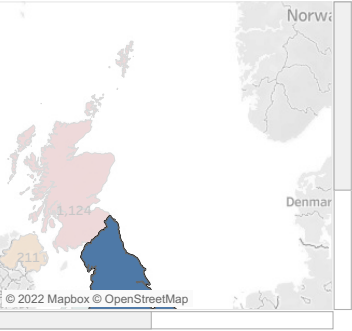
Job Class.

White Collar Blue Collar

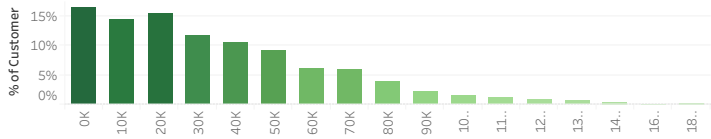
Bank Customer Distribution

| | | | | |
|--------------------------|---|--|--|--|
| Bank's Customer Baseline | England is mostly represented by white... | Customers in Scotland are mostly males in t... | Data for Wales show an above average rep.. | Northern Ireland is mostly represented b.. |
|--------------------------|---|--|--|--|

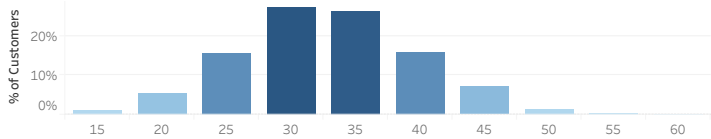
Distribution by Region



Distribution by Balance



Distribution by Age



Region

England Scotland
Northern Irela.. Wales

Balance Group

10,000

Age Group

5

Gender Distr.

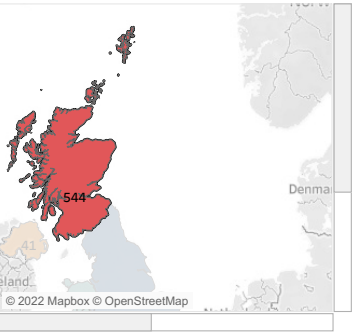
Job Class.

White Collar

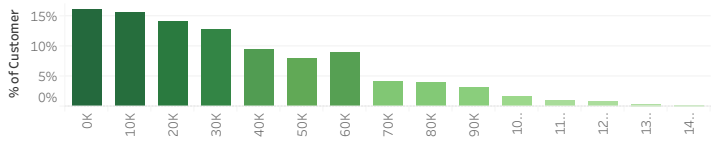
Bank Customer Distribution

| | | | | |
|--------------------------|---|--|---|---|
| Bank's Customer Baseline | England is mostly represented by white... | Customers in Scotland are mostly males in t... | Data for Wales show an above average rep... | Northern Ireland is mostly represented b... |
|--------------------------|---|--|---|---|

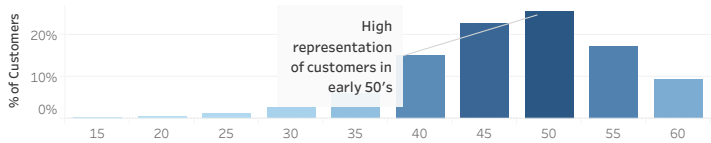
Distribution by Region



Distribution by Balance



Distribution by Age



Region

England Scotland
Northern Ireland Wales

Balance Group

10,000

Age Group

5

Gender Distr.

col

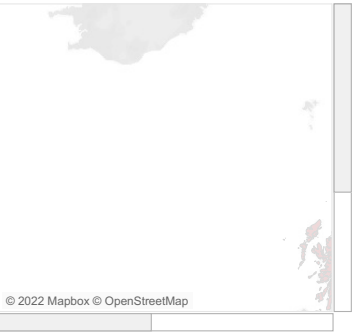
Job Class.

Blue Collar Other

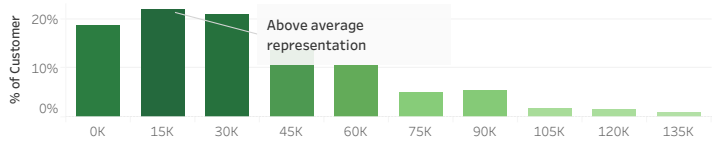
Bank Customer Distribution

| | | | | |
|--------------------------|---|--|---|---|
| Bank's Customer Baseline | England is mostly represented by white... | Customers in Scotland are mostly males in t... | Data for Wales show an above average rep... | Northern Ireland is mostly represented b... |
|--------------------------|---|--|---|---|

Distribution by Region



Distribution by Balance



Region

- England
- Scotland
- Northern Irela..
- Wales

Balance Group

15,000

Age Group

5

Gender Distr.



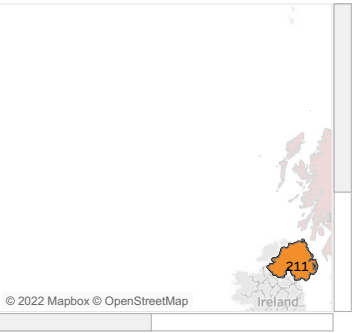
Job Class.



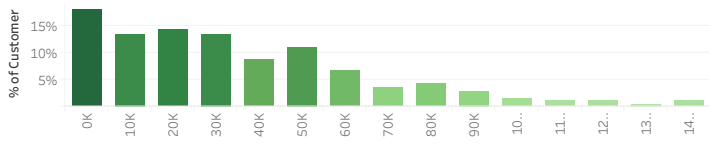
Bank Customer Distribution

| | | | | |
|--------------------------|---|--|---|---|
| Bank's Customer Baseline | England is mostly represented by white... | Customers in Scotland are mostly males in t... | Data for Wales show an above average rep... | Northern Ireland is mostly represented b... |
|--------------------------|---|--|---|---|

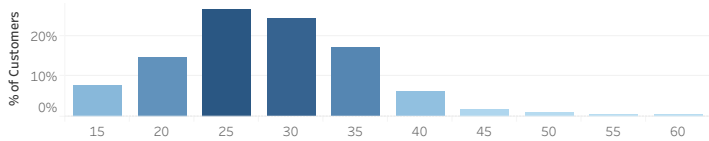
Distribution by Region



Distribution by Balance



Distribution by Age



Region

England Scotland
Northern Irela.. Wales

Balance Group

10,000

Age Group

5

Gender Distr.

Job Class.

Other White