

Credit Card Transaction Report

SilverBlueGoldPlatinum

Revenue

55.3M

Total Interest

7.8M

Amount

44.5M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	3,69,57,875	64,95,887.74
Gold	24,54,072.16	20,24,078	3,73,784.16
Platinum	11,35,608.05	9,53,314	1,61,629.05
Silver	55,86,332.28	45,86,746	8,12,081.28
Total	5,53,15,410.23	4,45,22,013	78,43,382.23

Q4

Q3

Q2

Q1

Week Start Date

All

LOW

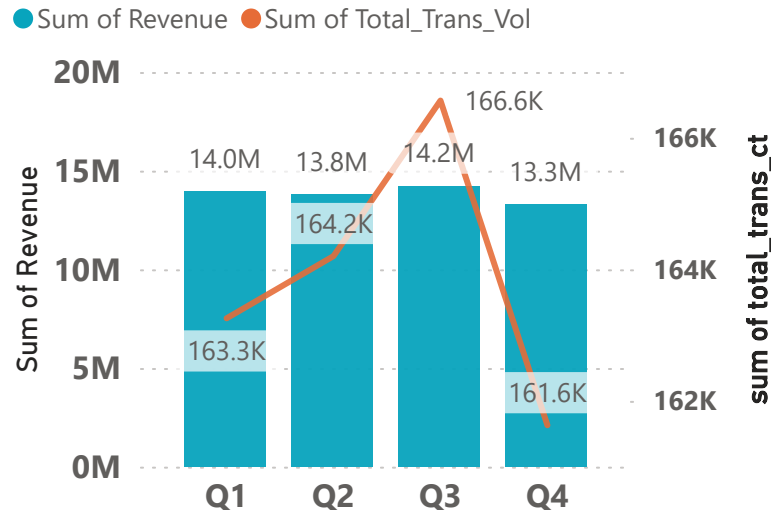
MED

HIGH

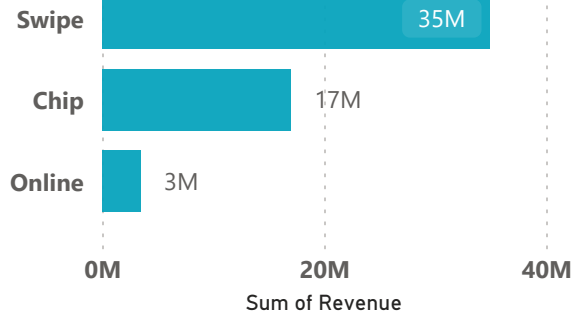
F

M

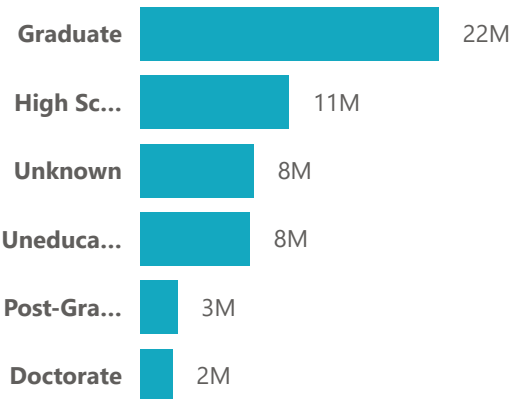
QTR Revenue and total trans count



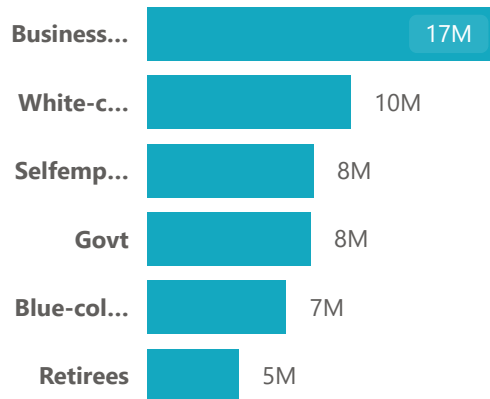
Revenue by Exp Type



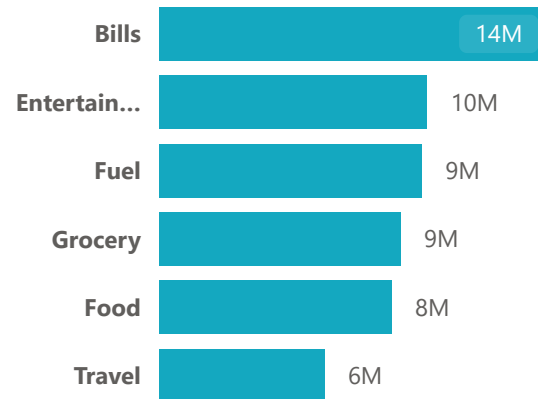
Revenue by Education



Revenue by customer job



Revenue by Expenditure Type



Customer Acq Cost

