

2012	2013	2014	2015
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\$12.64M

Sales

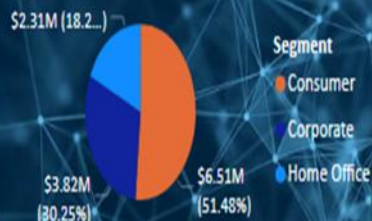
178.31K

Quantity

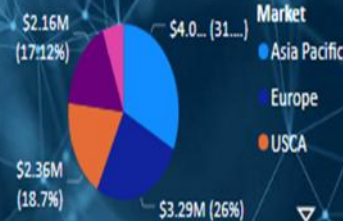
1.47M

Profit

Sales by Segment



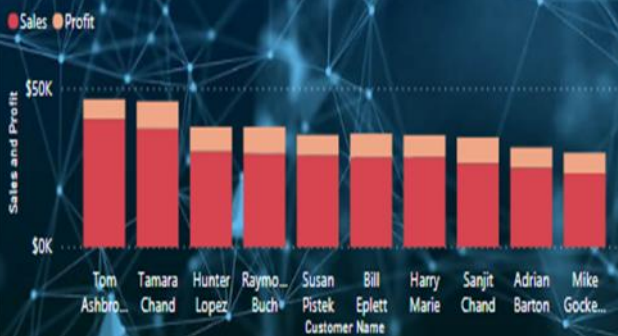
Sales by Market



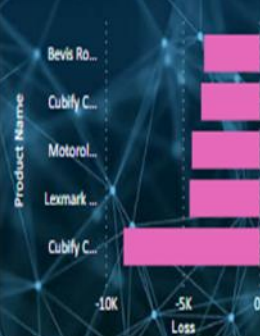
Sales by Region



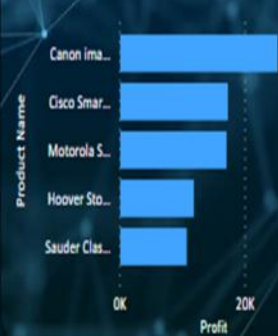
Sales and Profit by Customer Name



Top 5 Loss Products



Top 5 Profit Products



2012	2013	2014	2015
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\$12.64M

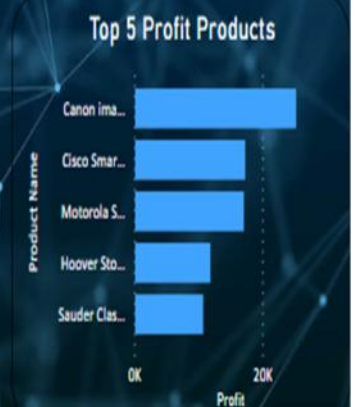
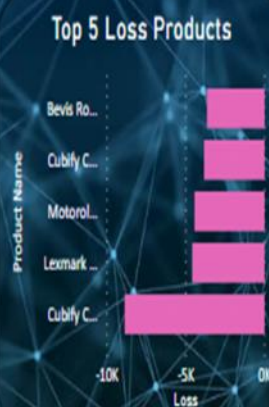
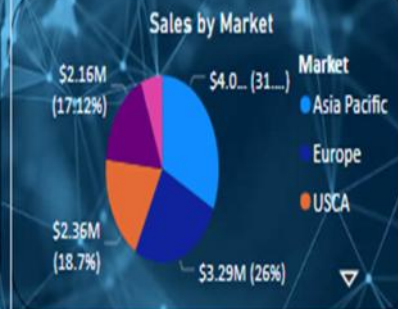
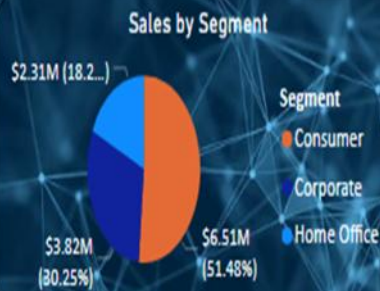
Sales

178.31K

Quantity

1.47M

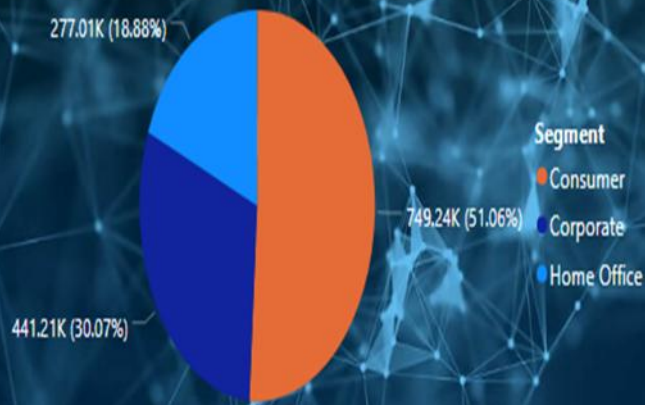
Profit



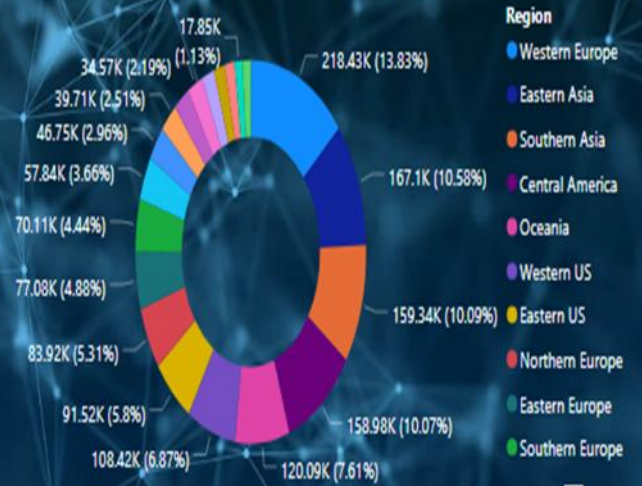


## Overall Profit And Loss Analysis

Sum Of Profit by Segment



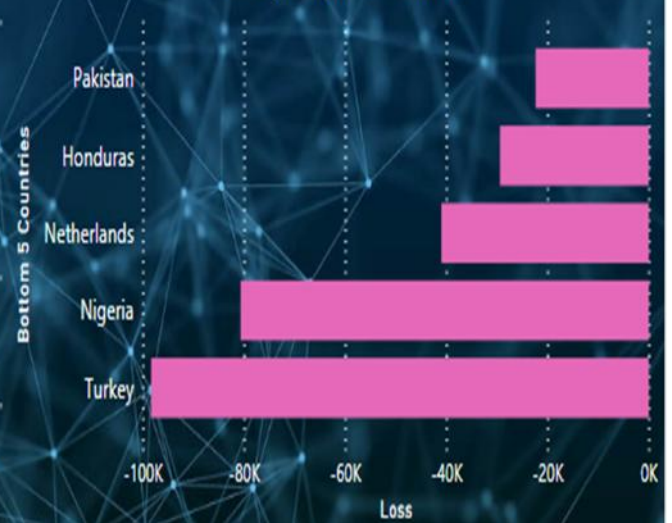
Sum Of Profit by Region



Profit by Top 5 Countries



Loss by Bottom 5 Countries

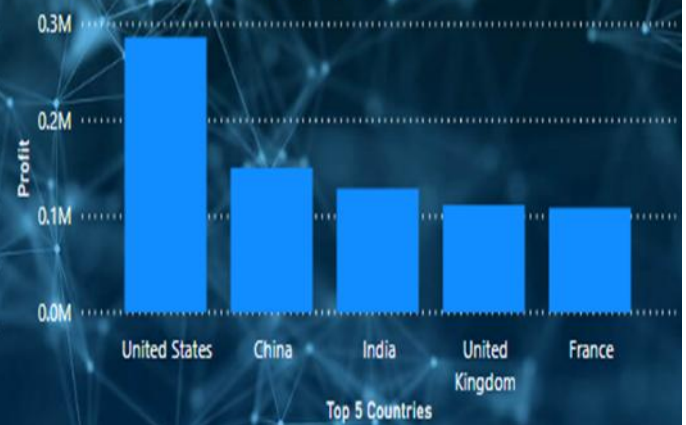


## Profit Analysis

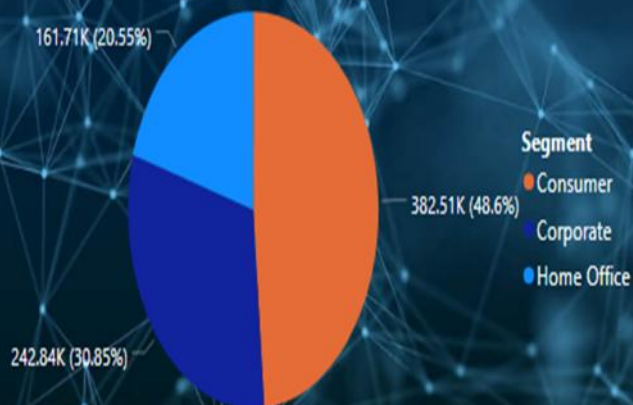
Sales by Top 5 Countries With Highest Profit



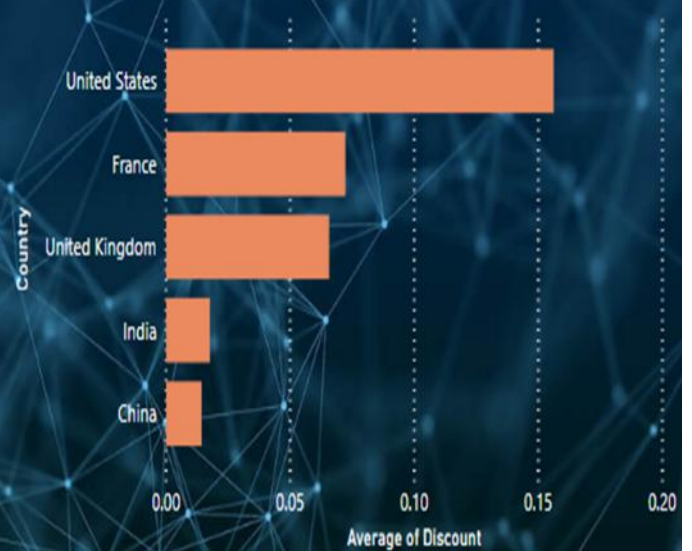
Profit by Top 5 Countries



Profit by Segment Of Top 5 Countries



Average of Discount by Top 5 Countries With Highest Profit





## Loss Analysis

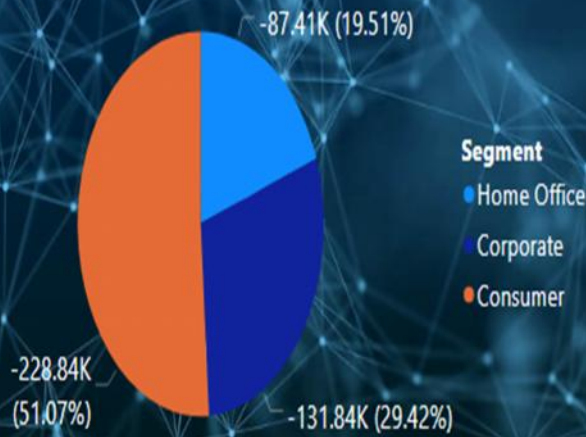
Sales by Countries With Highest Loss



Loss by Bottom 5 Countries



Loss by Segment Of Bottom 5 Countries



Country	Product Name	Discount	Profit
Nigeria	Acco 3-Hole Punch, Clear	1.40	-31.39
Turkey	Acco 3-Hole Punch, Clear	0.60	-12.74
Netherlands	Acco 3-Hole Punch, Durable	0.50	-28.50
Nigeria	Acco 3-Hole Punch, Durable	0.70	-55.04
Turkey	Acco 3-Hole Punch, Durable	1.80	-54.11
Honduras	Acco 3-Hole Punch, Economy	0.40	-38.59
Turkey	Acco 3-Hole Punch, Economy	0.60	-12.37
Honduras	Acco 3-Hole Punch, Recycled	0.40	-17.72
Netherlands	Acco 3-Hole Punch, Recycled	0.50	-87.57
Turkey	Acco 3-Hole Punch, Recycled	0.60	-15.56
Turkey	Acco Binder Covers, Clear	1.80	-8.71
Turkey	Acco Binder Covers, Durable	1.20	-11.16
Total		2,015.26	-2,75,850.46