



KHU702 / KHU802	PROJECT MANAGEMENT & ENTREPRENEURSHIP	3L:0T:0P	3 Credits
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Unit	Topics	Lecture S
I	Entrepreneurship: Entrepreneurship: need, scope , Entrepreneurial competencies & traits, Factors affecting entrepreneurial development, Entrepreneurial motivation entrepreneurship , entrepreneur vs. intrapreneur; Classification of entrepreneurs;Entrepreneurial Development Programmes	8
II	Entrepreneurial Idea and Innovation: Introduction to Innovation, Entrepreneurial Idea Generation and Identifying Business Opportunities, Management skills for Entrepreneurs and managing for Value Creation, Creatingand Sustaining Enterprising Model & Organizational Effectiveness	8
III	Project Management: Project management: meaning, scope & importance, role ofproject manager; project life-cycle Project appraisal: Preparation of a real time project feasibility report containing Technical appraisal,; Environmental appraisal, Market appraisal (including market survey for forecasting future demand and sales)and Managerial appraisal.	8
IV	Project Financing: Project cost estimation & working capital requirements, sources of funds, capital budgeting, Risk & uncertainty in project evaluation , preparation of projected financial statements viz. Projected balance sheet, projectedincome statement, projected funds & cash flow statements, Preparation of detailed project report, Project finance.	8
V	Social Entrepreneurship: Social Sector Perspectives and Social Entrepreneurship,Social Entrepreneurship Opportunities and Successful Models, Social Innovations and Sustainability, Marketing Management for Social Ventures, Risk Management in Social Enterprises, Legal Framework for Social Ventures.	8

List of Reference and Text Books:

- Innovation and Entrepreneurship by Drucker, P.F.; Harper and Row
- Business, Entrepreneurship and Management: Rao, V.S.P. ;Vikas
- Entrepreneurship: Roy Rajeev; OUP.
- Text Book of Project Management: Gopalkrishnan, P. and Ramamoorthy, V.E.; McMillan
- Project Management for Engineering, Business and Technology: Nicholas, J.M., and Steyn, H.;PHI
- Project Management: The Managerial Process: Gray, C.F., Larson, E.W. and Desai, G.V.;MGH