

IBM Cognos Analytics | \* New report | Report > Pages > Page1 | Page preview | Properties

**Insertable objects**

- Great outdoors data module
  - > Branches
  - > Retailers
  - > Order Methods
  - > Products
  - > Returns
  - > Sales Representatives
    - # Sales Staff Code
    - abc Staff Name
    - # Branch Code
    - abc Country
    - abc City
    - ⌚ Date Hired
    - abc Work Phone
    - abc Email
    - abc Position Name
    - abc Current Manager
  - > Sales

Staff Name	Position Name	Country	City	Year	Revenue	Planned Revenue
Rhonda Cummings	Level 2 Sales Representative	United States	Boston	2015	\$10,224,806.94	\$11,129,345.84
Melanie White	Level 1 Sales Representative	United States	Seattle	2015	\$4,271,397.66	\$4,650,130.97
Paula Merkley	Level 2 Sales Representative	United States	Los Angeles	2015	\$11,384,191.99	\$12,461,921.97
Rhonda Cummings	Level 2 Sales Representative	United States	Boston	2016	\$9,767,438.64	\$10,509,737.16
James Ripley	Level 3 Sales Representative	United States	Boston	2016	\$10,598,137.35	\$11,471,934.27
Paula Merkley	Level 2 Sales Representative	United States	Los Angeles	2016	\$7,240,659.68	\$7,721,977.40
Vern Ritchie	Level 1 Sales Representative	United States	Miami	2016	\$445,330.20	\$471,666.78
Audrey Lastman	Level 3 Sales Representative	United States	Seattle	2017	\$13,535,227.17	\$14,352,465.02
Pierre Lavoie	Level 1 Sales Representative	United States	Boston	2017	\$9,792,413.77	\$10,341,273.75
Rhonda Cummings	Level 2 Sales Representative	United States	Boston	2017	\$13,392,908.71	\$14,287,735.04
Margaret Lewiston	Level 2 Sales Representative	United States	Los Angeles	2017	\$6,275,019.10	\$6,669,076.43
Eric Carson	Level 3 Sales Representative	United States	Boston	2017	\$12,196,161.45	\$12,918,864.77
Rhonda Cummings	Level 2 Sales Representative	United States	Boston	2018	\$4,886,101.94	\$5,212,489.72
Audrey Lastman	Level 3 Sales Representative	United States	Seattle	2018	\$10,110,364.80	\$10,735,551.50
Melanie White	Level 1 Sales Representative	United States	Seattle	2018	\$3,271,641.69	\$3,497,339.17
Charles Laurel	Level 3 Sales Representative	United States	Los Angeles	2018	\$16,835,731.64	\$18,178,932.63
Bart Scott	Level 2 Sales Representative	United States	Seattle	2018	\$9,444,356.67	\$10,227,396.54
Brendon Pike	Level 1 Sales Representative	Canada	Toronto	2015	\$1,843,276.29	\$1,963,943.04
Donald Chow	Level 3 Sales Representative	Canada	Toronto	2015	\$6,142,339.99	\$6,567,506.15
Carole Claudel	Level 1 Sales Representative	Canada	Toronto	2015	\$2,473,082.38	\$2,647,256.90

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    - abc Email
    - abc Position Name
    - abc Current Manager
  - > Sales

Staff Name	Position Name	Sort in Layout	Country	City	Year	Revenue	Planned Revenue
Rhonda Cummings	Level 2	↑ Ascending	United States	Boston	2015	\$10,224,806.94	\$11,129,345.84
Melanie White	Level 1	↓ Descending	United States	Seattle	2015	\$4,271,397.66	\$4,650,130.97
Paula Merkley	Level 2	↓ Descending	United States	Los Angeles	2015	\$11,384,191.99	\$12,461,921.97
Rhonda Cummings	Level 2	↑↓ Don't sort	United States	Boston	2016	\$9,767,438.64	\$10,509,737.16
James Ripley	Level 3	↑↓ Other Sort Options	United States	Boston	2016	\$10,598,137.35	\$11,471,934.27
Paula Merkley	Level 2	↑↓ Edit layout sorting...	United States	Los Angeles	2016	\$7,240,659.68	\$7,721,977.40
Vern Ritchie	Level 1	↑↓	United States	Miami	2016	\$445,330.20	\$471,666.78
Audrey Lastman	Level 3 Sales Representative	United States	Seattle	2017	\$13,535,227.17	\$14,352,465.02	
Pierre Lavoie	Level 1 Sales Representative	United States	Boston	2017	\$9,792,413.77	\$10,341,273.75	
Rhonda Cummings	Level 2 Sales Representative	United States	Boston	2017	\$13,392,908.71	\$14,287,735.04	
Margaret Lewiston	Level 2 Sales Representative	United States	Los Angeles	2017	\$6,275,019.10	\$6,669,076.43	
Eric Carson	Level 3 Sales Representative	United States	Boston	2017	\$12,196,161.45	\$12,918,864.77	
Rhonda Cummings	Level 2 Sales Representative	United States	Boston	2018	\$4,886,101.94	\$5,212,489.72	
Audrey Lastman	Level 3 Sales Representative	United States	Seattle	2018	\$10,110,364.80	\$10,735,551.50	
Melanie White	Level 1 Sales Representative	United States	Seattle	2018	\$3,271,641.69	\$3,497,339.17	
Charles Laurel	Level 3 Sales Representative	United States	Los Angeles	2018	\$16,835,731.64	\$18,178,932.63	
Bart Scott	Level 2 Sales Representative	United States	Seattle	2018	\$9,444,356.67	\$10,227,396.54	
Brendon Pike	Level 1 Sales Representative	Canada	Toronto	2015	\$1,843,276.29	\$1,963,943.04	
Donald Chow	Level 3 Sales Representative	Canada	Toronto	2015	\$6,142,339.99	\$6,567,506.15	
Carole Claudel	Level 1 Sales Representative	Canada	Toronto	2015	\$2,473,082.38	\$2,647,256.90	

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    - abc Staff Name
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    - abc Country
    - abc City
    - ⌚ Date Hired
    - abc Work Phone
    - abc Email
    - abc Position Name
    - abc Current Manager
  - > Sales

Staff Name	Position Name	Country	City	Year	Revenue	Planned Revenue
Fausta Bruno	Level 3 Sales Representative	Switzerland	Genève	2015	\$23,483,342.45	\$23,500,712.45
Nathalie Benoit	Level 3 Sales Representative	Switzerland	Genève	2017	\$23,253,020.06	\$23,312,951.06
Alphonse Sauvage	Level 3 Sales Representative	Switzerland	Genève	2017	\$23,194,925.33	\$23,256,716.33
Fiorenza Giordano	Level 3 Sales Representative	Switzerland	Genève	2017	\$22,414,321.95	\$22,525,351.95
Ulla Blackmore	Branch Sales Manager	Switzerland	Genève	2015	\$21,959,073.70	\$21,959,073.70
Fausta Bruno	Level 3 Sales Representative	Switzerland	Genève	2017	\$21,672,254.62	\$21,740,310.62
Roderick Albiñana	Level 3 Sales Representative	Switzerland	Genève	2017	\$21,479,702.23	\$21,530,121.23
Fausta Bruno	Level 3 Sales Representative	Switzerland	Genève	2016	\$21,009,515.10	\$21,070,989.10
Charles Laurel	Level 3 Sales Representative	United States	Los Angeles	2017	\$20,681,527.49	\$21,982,651.80
Roderick Albiñana	Level 3 Sales Representative	Switzerland	Genève	2015	\$20,583,054.30	\$20,583,054.30
Nathalie Benoit	Level 3 Sales Representative	Switzerland	Genève	2016	\$20,206,731.00	\$20,266,995.50
Chang-ho Kim	Level 3 Sales Representative	Korea	Seoul	2017	\$19,750,237.63	\$20,927,660.71
Roderick Albiñana	Level 3 Sales Representative	Switzerland	Genève	2016	\$18,906,195.50	\$18,923,560.50
Warren Chambers	Level 3 Sales Representative	Switzerland	Genève	2017	\$18,855,642.06	\$18,894,865.06
Helena Lindholm	Level 3 Sales Representative	Finland	Kuopio	2018	\$18,649,837.91	\$19,920,495.03
Roger Bakker	Level 3 Sales Representative	Switzerland	Genève	2017	\$18,395,422.16	\$18,438,511.16
Lotta Bichot	Level 3 Sales Representative	Switzerland	Genève	2017	\$18,153,919.50	\$18,230,014.00
Fiorenza Giordano	Level 3 Sales Representative	Switzerland	Genève	2016	\$17,935,004.05	\$18,044,100.05
George Harrows	Level 3 Sales Representative	United States	Seattle	2017	\$17,924,373.12	\$19,130,674.78
Warren Chambers	Level 3 Sales Representative	Switzerland	Genève	2016	\$17,434,514.05	\$17,452,569.05

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Insertable objects

Find

Great outdoors data module

- > Branches
- > Retailers
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- > Sales Representatives
  - # Sales Staff Code
  - abc Staff Name
  - # Branch Code
  - abc Country
  - abc City
  - ① Date Hired
  - abc Work Phone
  - abc Email
  - abc Position Name
  - abc Current Manager
- > Sales

Staff Name	Level	Region	Country	City	2015	2014	2013
Fausta Bruno	Level 3	Europe	Switzerland	Genève	\$23,483,342.45	\$23,500,712.45	\$21,959,073.70
Ulla Blackmore	Branch	Europe	Switzerland	Genève	\$21,959,073.70	\$21,959,073.70	\$20,583,054.30
Roderick Albiñana	Level 3	Europe	Spain	Barcelona	\$20,583,054.30	\$20,583,054.30	\$17,351,955.90
Fiorenza Giordano	Level 3	Sales Representative	Switzerland	Genève	\$17,411,835.80	\$17,015,224.95	\$17,038,954.95
Roger Bakker	Level 3	Sales Representative	Switzerland	Genève	\$17,015,224.95	\$15,073,718.40	\$15,073,718.40
Nathalie Benoit	Level 3	Sales Representative	Switzerland	Genève	\$15,073,718.40	\$14,670,282.05	\$14,670,282.05
Marlene Didier	Level 2	Sales Representative	Switzerland	Genève	\$14,670,282.05	\$14,592,019.00	\$14,592,019.00
Enrico Marino	Level 2	Sales Representative	Switzerland	Genève	\$14,592,019.00	\$14,546,972.30	\$14,546,972.30
Warner Schulz	Level 2	Sales Representative	Switzerland	Genève	\$14,546,972.30	\$14,532,966.65	\$14,532,966.65
Warren Chambers	Level 3	Sales Representative	Switzerland	Genève	\$14,532,966.65	\$14,246,641.60	\$14,282,420.20
Wilbur Baldock	Level 2	Sales Representative	Switzerland	Genève	\$14,282,420.20	\$14,163,789.00	\$14,163,789.00
Abram Ruiz	Level 2	Sales Representative	Switzerland	Genève	\$14,163,789.00	\$14,133,570.91	\$14,286,852.76
Aiko Watanabe	Level 3	Sales Representative	Japan	Osaka City	\$14,286,852.76	\$14,045,641.82	\$15,290,725.88
Chang-ho Kim	Level 3	Sales Representative	Korea	Seoul	\$15,290,725.88	\$13,890,386.25	\$13,890,386.25
Mathilde Leyder	Level 2	Sales Representative	Switzerland	Genève	\$13,890,386.25	\$13,094,604.02	\$14,322,334.29
Fang Chan	Level 3	Sales Representative	Singapore	Singapore	\$14,322,334.29	\$12,162,160.83	\$13,150,947.26
Helena Lindholm	Level 3	Sales Representative	Finland	Kuopio	\$13,150,947.26	\$12,158,479.27	\$13,204,277.68
Akemi Takahashi	Level 2	Sales Representative	Japan	Tokyo	\$13,204,277.68	\$11,966,614.88	\$12,940,898.35
Frank Fuhlroth	Level 3	Sales Representative	Canada	Calgary	\$12,940,898.35	\$11,892,476.25	\$11,892,476.25
Lotta Bichot	Level 3	Sales Representative	Switzerland	Genève	\$11,892,476.25	\$11,892,476.25	\$11,892,476.25

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Insertable objects

Find

Great outdoors data module

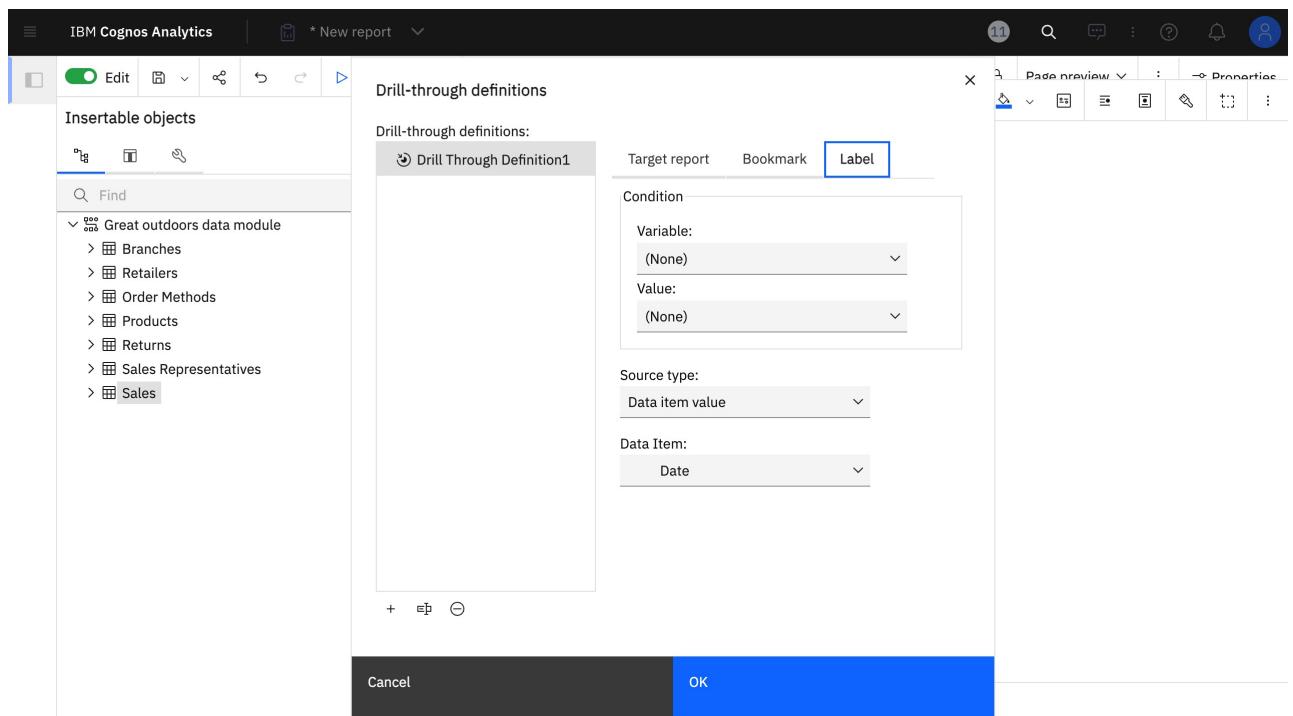
- > Branches
- > Retailers
- > Order Methods
- > Products
- > Returns
- > Sales Representatives
- > Sales

Product Number	Date	Month	Year	Revenue
27110	Jan 12, 2015	Jan	2015	\$821,869.32
74110	Jan 12, 2015	Jan	2015	\$174,303.57
95110	Jan 12, 2015	Jan	2015	\$182,819.40
11110	Jan 12, 2015	Jan	2015	\$317,591.04
16110	Jan 12, 2015	Jan	2015	\$58,130.76
19110	Jan 12, 2015	Jan	2015	\$1,195,913.00
83110	Jan 12, 2015	Jan	2015	\$247,216.91
23110	Jan 12, 2015	Jan	2015	\$441,346.14
102110	Jan 12, 2015	Jan	2015	\$1,164,038.44
70240	Jan 12, 2015	Jan	2015	\$192,617.68
81110	Jan 12, 2015	Jan	2015	\$136,182.92
94110	Jan 12, 2015	Jan	2015	\$214,574.10
8110	Jan 12, 2015	Jan	2015	\$518,161.65
3110	Jan 13, 2015	Jan	2015	\$156,001.86
7110	Jan 13, 2015	Jan	2015	\$303,544.80
25110	Jan 13, 2015	Jan	2015	\$368,243.80
30110	Jan 13, 2015	Jan	2015	\$62,621.20
63110	Jan 13, 2015	Jan	2015	\$53,511.58
91110	Jan 13, 2015	Jan	2015	\$32,107.30
103110	Jan 13, 2015	Jan	2015	\$215,029.64

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Insert Calculation  
Insert calculation for selected data.

Edit Query Expression...  
Apply table style...  
Columns title style  
Columns body style  
Headers & footers  
Drill-through definitions...  
Pivot List to Crosstab  
Convert List to Repeater Table  
Insert Table of Contents Entry  
Go to query  
Cut  
Copy  
Copy raw value  
Paste  
Paste to...  
Delete



The screenshot shows a report page titled 'exp-6-2'. The left sidebar lists 'Insertable objects' including 'Great outdoors data module' with sub-items like 'Branches', 'Retailers', etc., and a detailed 'Sales' section with various data items such as 'Country Code', 'Order Number', etc. The main area displays a table with columns: Sales Staff Code, Year, Product Cost, Gross Profit, and Planned Revenue. The table data is as follows:

Sales Staff Code	Year	Product Cost	Gross Profit	Planned Revenue
10798	2015	\$3,787,098.56	\$2,635,702.99	\$7,011,132.14
10799	2015	\$4,969,467.17	\$3,472,156.93	\$9,184,510.09
10074	2015	\$7,300,131.00	\$4,307,862.24	\$12,532,706.42
10716	2015	\$6,709,570.40	\$4,674,621.59	\$12,461,921.97
10055	2015	\$2,307,684.99	\$1,488,247.91	\$4,120,702.81
10069	2015	\$4,926,696.12	\$3,306,711.69	\$8,938,547.44
10073	2015	\$746,021.39	\$447,418.54	\$1,300,717.74
10056	2016	\$5,944,309.04	\$3,823,129.60	\$10,509,737.16
10060	2016	\$5,235,945.41	\$3,708,142.47	\$9,598,194.58
10796	2017	\$10,255,390.73	\$7,668,982.39	\$19,130,674.78
10073	2017	\$4,046,487.90	\$2,690,559.95	\$7,115,813.85
10798	2017	\$12,108,609.82	\$8,572,917.67	\$21,982,651.80
10069	2017	\$7,319,432.33	\$4,876,729.12	\$12,918,864.77
10060	2018	\$5,616,407.06	\$3,827,949.61	\$10,227,396.54
10050	2015	\$3,638,098.44	\$2,504,241.55	\$6,567,506.15
10049	2016	\$1,825,882.63	\$979,310.62	\$2,974,598.28
10790	2016	\$244,458.24	\$125,900.69	\$390,117.81
10049	2017	\$3,331,494.19	\$2,491,296.80	\$6,096,152.05
10400	2017	\$6,557,767.23	\$4,400,028.64	\$11,571,070.26
10623	2018	\$2,514,071.42	\$1,755,885.13	\$4,608,437.32

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Product Number	Date	Revenue	Planned Revenue
41110	Jan 12, 2015	\$126,020.20	\$131,236.60
2110	Jan 12, 2015	\$214,165.80	\$303,000.46
13110	Jan 12, 2015	\$2,218,598.40	\$2,385,592.32
65110	Jan 12, 2015	\$213,198.42	\$229,155.50
67110	Jan 12, 2015	\$158,131.63	\$168,090.98
83110	Jan 12, 2015	\$247,216.91	\$265,692.20
86110	Jan 12, 2015	\$206,699.58	\$219,396.00
23110	Jan 12, 2015	\$441,346.14	\$474,548.16
28110	Jan 12, 2015	\$394,159.15	\$410,704.93
36110	Jan 12, 2015	\$282,883.46	\$295,672.80
38110	Jan 12, 2015	\$148,095.80	\$152,607.35
101110	Jan 12, 2015	\$604,886.16	\$650,418.00
102110	Jan 12, 2015	\$1,164,038.44	\$1,251,658.44
113110	Jan 12, 2015	\$148,187.70	\$154,527.03
115110	Jan 12, 2015	\$116,415.53	\$121,108.68
70240	Jan 12, 2015	\$192,617.68	\$207,117.60
40110	Jan 12, 2015	\$190,013.86	\$197,311.95
78110	Jan 12, 2015	\$252,339.84	\$271,332.33
82110	Jan 12, 2015	\$620,701.00	\$641,445.00

Revenue

Quarter

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Find

Quarter	Revenue	Avg Price	Margin %	Count	Sum
Q1	\$2,755,416.10	\$123.92	2.34%	1	2
Q1	\$2,645,366.14	\$121.65	3.27%	1	1
Q1	\$2,845,627.06	\$125.16	2.46%	1	3
Q2	\$2,823,231.27	\$121.07	1.89%	2	5
Q2	\$2,869,327.47	\$123.61	2.10%	2	4
Q2	\$2,790,369.78	\$120.89	1.82%	2	6
Q3	\$2,011,048.00	\$122.49	1.64%	3	8
Q3	\$2,056,302.06	\$123.20	1.61%	3	9
Q3	\$2,960,140.68	\$122.84	1.86%	3	7
Q4	\$2,098,128.41	\$122.08	1.73%	4	12
Q4	\$2,129,718.74	\$123.28	1.86%	4	10
Q4	\$2,090,884.67	\$122.04	1.90%	4	11

CONDITIONAL  
Conditional styles  
Style variable  
Text source variable

TEXT SOURCE  
Source type Data item value  
Data item value Quarter

DATA  
Data format  
Drill-through definitions (Collection)  
Group span

BOX  
Border  
Padding  
Box type

COLOR & BACKGROUND  
Background image  
Background effects  
Background color  
Foreground color

FONT & TEXT