

Ecommerce Sales Dashboard

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%

YTD Profit

\$1.34M

▲ 4.50%

YTD Quantity

#107.2K

▼ -7.29%

YTD Profit Margin

11.58%

▲ 5.37%

Sales by Category

category_name	YTD Sales	PYTD Sales	YoY Sales	Trend
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Furniture	\$2.52M	2.50M	0.73%	▲
Technology	\$2.10M	2.13M	-1.37%	▼

Sales by State

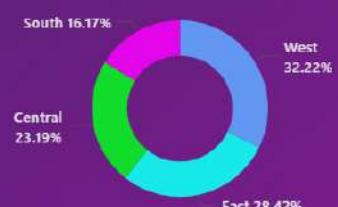
customer_region ● Central ● East ● South ● West



Top 5 Products by YTD Sales

Staple envelope	\$57K
Staples	\$52K
Easy-staple paper	\$47K
Staples in misc. c...	\$26K
KI Adjustable-Hei...	\$22K

YTD Sales by Region



Bottom 5 Products by YTD Sales

Elton Jumbo Pro...	\$0.38K
Lexmark X 9575 P...	\$0.27K
Cisco SPA525G2 ...	\$0.25K
Xerox Blank Com...	\$0.23K
Rediform S.O.S. P...	\$0.18K

YTD Sales by Shipping Type

