

Ecommerce Sales Dashboard

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%

YTD Profit

\$1.34M

▲ 4.50%

YTD Quantity

#107.2K

▼ -7.29%

YTD Profit Margin

11.58%

▲ 5.37%

Sales by Category

| category_name | YTD Sales | PYTD Sales | YoY Sales | Trend |
|-----------------|-----------|------------|-----------|-------|
| Office Supplies | \$6.92M | 7.00M | -1.22% | ▼ |
| Furniture | \$2.52M | 2.50M | 0.73% | ▲ |
| Technology | \$2.10M | 2.13M | -1.37% | ▼ |

Sales by State

customer_region ● Central ● East ● South ● West



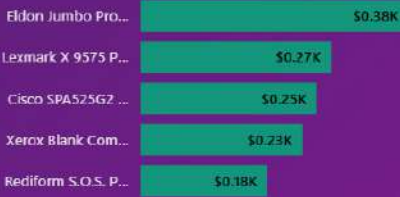
Top 5 Products by YTD Sales



YTD Sales by Region



Bottom 5 Products by YTD Sales



YTD Sales by Shipping Type

