

# MAYANK RAGHAV

DATA ANALYST

## CONTACT

📞 9810423554

✉️ mayanksinghraghav2083@gmail.com

📍 Gurugram, harayana  
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## SUMMARY

To secure a challenging position in a reputable organization to expand my learning, knowledge and skills

## EDUCATION

2019 - 2023

AMITY UNIVERSITY

- Bachelor of Technology (CSE)

2018 - 2019

AMITY INDIAN MILITARY COLLEGE

- 12th PCM

## PROJECTS

### Customer Segmentation

#### Aim:

- Sort customers into groups based on things like age, what they bought before, and more. This helps find the most valuable customers and plan marketing that suits them.
- Understand customer data, organize it, and make groups. Learn who the important customers are and how to target them.

#### Tools to be used:

- Excel, Python(pandas), tableau.

### Customer Satisfaction Analysis

#### Aim:

- Analyze customer satisfaction data from Airbnb in Seattle using surveys, feedback forms, and reviews. Understand listing activity and trends.
- Explore Airbnb data, analyze customer feedback, and understand trends in listing activity. Learn to use data for insights into neighborhood vibes, peak visiting times, and overall growth in Airbnb presence.

#### Tools to be used:

- Excel, Python (pandas), Jupyter Notebook.

## SKILLS

- Python
- SQL
- Tableau
- Data Studio
- Data Analysis
- Effective Communication
- Data Warehouse Technologies

## LANGUAGES

- English: Fluent

## Certification

Tableau for Data Analyst

An accredited online course provided by Coursera.

SQL for Data Science

In-depth course offered by Udemy