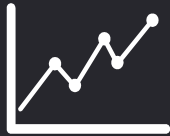


# Socio Political Analysis in Regions of World (SPAROW)

Anindita Saha

Arul Bharathi

Namita Shah



# PROBLEM ANALYSIS & MOTIVATION

*“There comes a time when one must take a position that is neither safe, nor politic, nor popular, but he must take it because conscience tells him it is right.” — Martin Luther King Jr.*

- How a socio-political status and stability of a country affects people in their educational, health, and livelihood grounds.



## PROJECT OBJECTIVES AND SOCIAL IMPACT

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How does a socio-political status of a country can affect its economical, health and intellectual status?

How does social media sentiment and misconception of news articles correlate with the socio-political events of a country?

How can economists and NGO prepare for resource allocation, educational planning, medical shortage planning during times of political catastrophe?

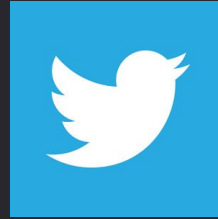
# DOMAIN UNDERSTANDING & DATA SOURCES



ARMED CONFLICTS



SOCIO-POLITICAL EVENTS



SOCIAL-MEDIA



COUNTRY GOVERNANCE

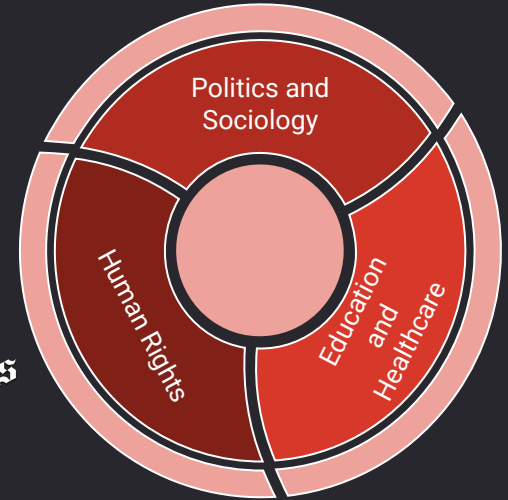


EDUCATION & HEALTH INDICES

The New York Times

THE WALL  
STREET  
JOURNAL.

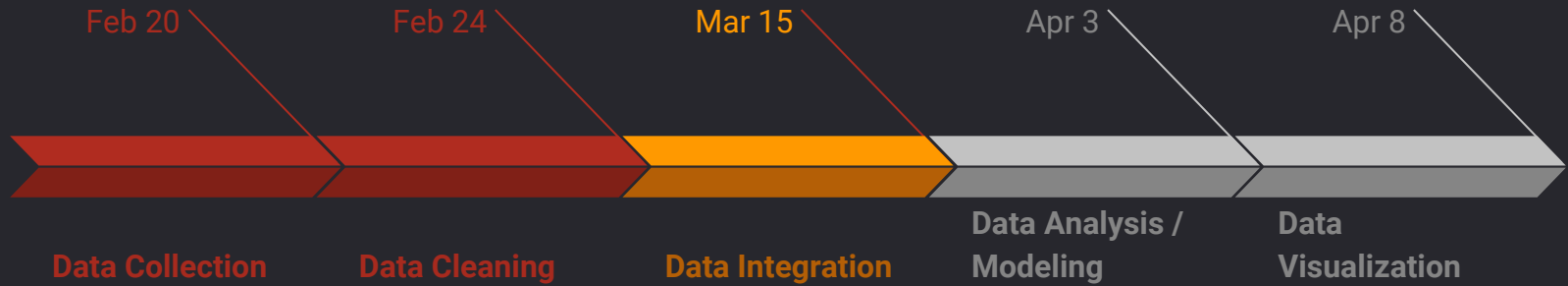
NEWS-MEDIA



# CONCEPT STACK



# PROGRESS REPORT



# DATA COLLECTION, INTEGRATION AND PREPROCESSING

**100%**

Data Collection



- Web Scraping
- CSV Files, APIs

**45%**

Data Integration



- Normalization
- Merging

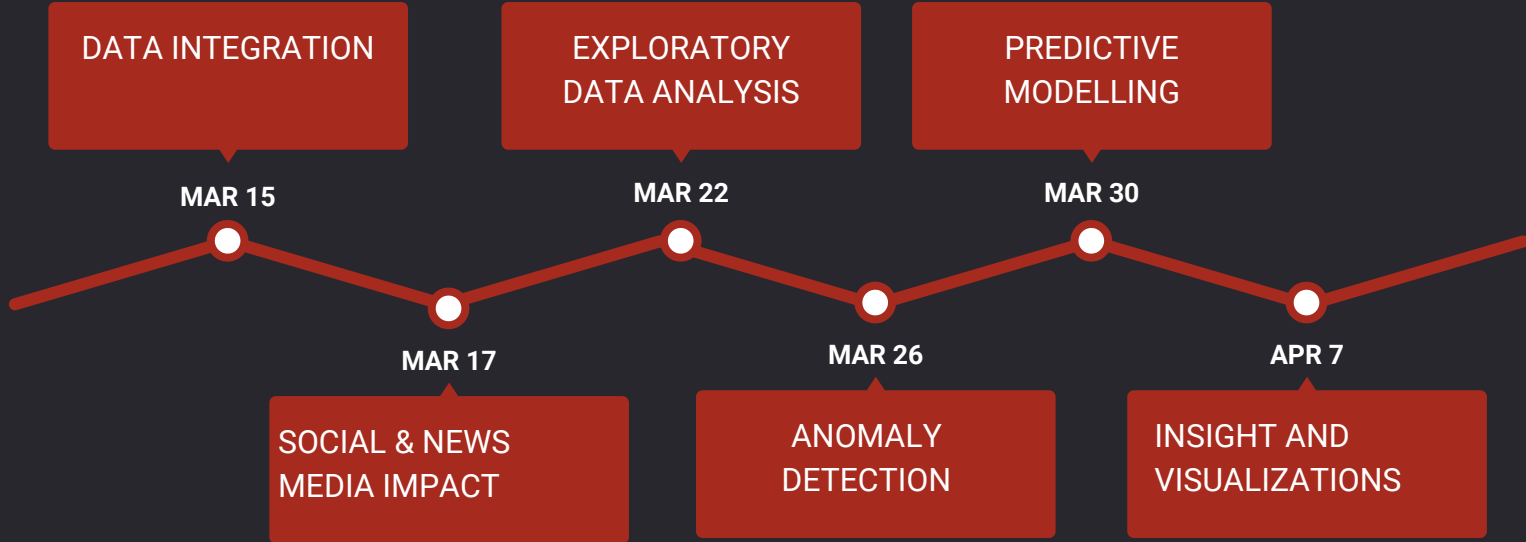
**30%**

Data Preprocessing



- Missing Values
- Outlier Treatment
- Standardization
- Feature Engineering

## FUTURE WORK





# EXPLORATORY DATA ANALYSIS

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Examples:

1. What is the rate of school dropouts in countries with conflicts?
2. What are the variations of the number of conflicts in a country and their impact on society?
3. What type of event caused high fatalities?

# PREDICTIVE MODELING

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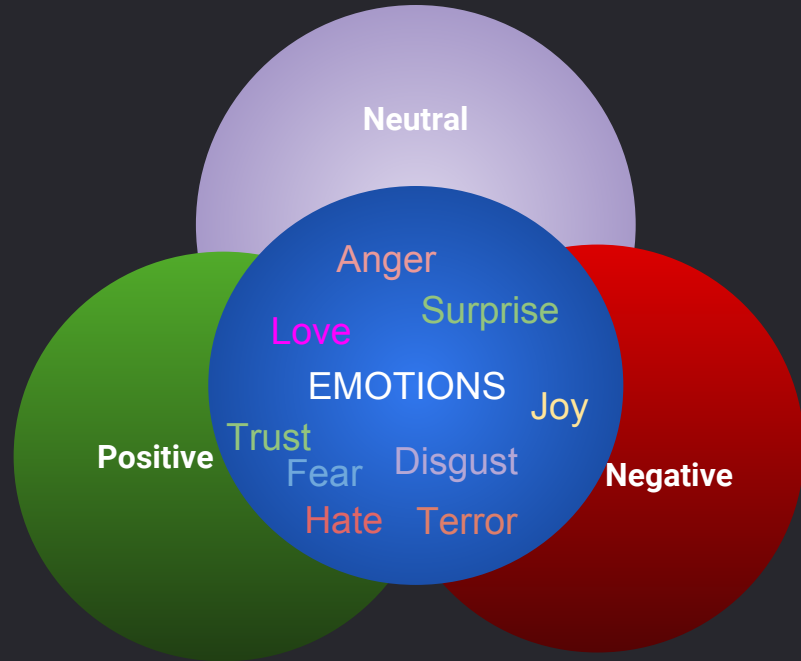
- Given the socio-political features
  - What would be the Human Development Index?
  - What would be the loss of education and health indices?
  - Will the country undergo chaos and political instability?

# SOCIAL-MEDIA IMPACT ANALYSIS

Twitter Data



- ❖ Sentiment Analysis for each of the Countries
- ❖ Sentiment Analysis of tweets from the world leaders
- ❖ Discover insights that would impact social harmony and political instability



## NEWS-MEDIA IMPACT ANALYSIS

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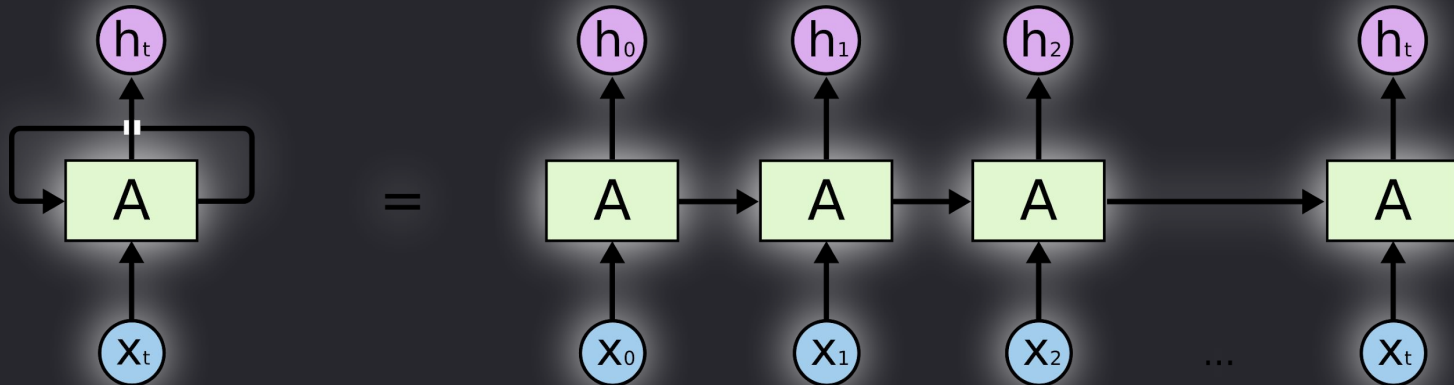
- Highlighting issues that are published and opinionated in each country at particular year
- Clustering the corpus of news articles to get intuitive insights about a country.
- Topic Modeling- LDA

The New York Times

THE WALL  
STREET  
JOURNAL.

# ANOMALY DETECTION

- Analyse the misconception in news articles related to the events in a country
- Leveraging “Recurrent Neural Networks”(many to one LSTM) to classify anomalies in news articles



# Evaluation Metrics

- Hypothesis Testing
- Regression Evaluation
  - RMSE
  - R-Square
  - MSE
- Classification Evaluation
  - ROC -Curve
  - Sensitivity
  - Specificity



# THANKS!

ANY QUESTIONS?

