## Statistics for Data Science

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### 1 Introduction to Statistics

**Statistics** is a vital tool in *Data Analysis*, allowing us to **summarize data**, make sense of large datasets, and arrive at informed decisions.

### 2 Motivation for Statistics

The need for statistics arises due to the impracticality of working with the entire population. We work with **samples**, which are subsets of a **population**, to infer trends and patterns.

### 2.1 Population and Sample

- **Population:** The complete dataset, typically large, e.g., population of a city (10,000 individuals).
- Sample: A subset of the population (e.g., a sample of 500 people) that is used to estimate the characteristics of the population.
- Rule of Thumb: For most statistical analyses, we prefer  $n \geq 30$  in sample size.

# 3 Statistical Modeling

Statistical models help identify **patterns** and **distributions** in data. These can be continuous or discrete, and different distributions include:

- Binomial Distribution
- Normal Distribution
- Poisson Distribution

Each distribution is described by either a **Probability Density Function** (**PDF**) for continuous random variables or a **Probability Mass Function** (**PMF**) for discrete random variables.

### 4 Types of Statistics

### 4.1 Descriptive Statistics

Descriptive statistics allow us to **summarize and describe** the data. Key concepts include:

- Measures of Central Tendency: Mean, Median, Mode
- Measures of Dispersion: Standard Deviation, Variance, Range
- Visualization: Histograms, Box Plots, Scatter Plots
- Data Distribution

#### 4.2 Inferential Statistics

Inferential statistics allow us to make inferences about the population based on sample data. Key techniques include:

- Hypothesis Testing
- Confidence Intervals
- Regression Analysis
- P-value and Critical Value
- Statistical Tests: Z-test, t-test, ANOVA, Chi-Square Test

## 5 Real World Applications of Statistics

Statistics are used in various fields, including:

- Financial Predictions: Stock market trends
- **Healthcare:** Medical research and clinical trial data (e.g., drug recovery times)
- Sports: Performance evaluation and improvement
- Business & Marketing: Customer retention strategies

### 6 Key Python Libraries for Statistics

- SciPy: For scientific and mathematical computations
- Scikit-learn: Includes statistical functions and data normalization
- StatsModels: Excellent for hypothesis testing

# 7 Types of Data

### 7.1 Qualitative Data

- Nominal Data: Categories without order (e.g., gender, colors)
- Ordinal Data: Categories with meaningful order (e.g., education levels, satisfaction ratings)

### 7.2 Quantitative Data

- Interval Data: Ordered data with meaningful intervals but no true zero (e.g., temperature)
- Ratio Data: Ordered data with a true zero (e.g., income)

#### 7.3 Discrete vs. Continuous Data

- Discrete Data: Countable, separate values (e.g., number of cars)
- Continuous Data: Measurable values within a range (e.g., height, weight)

# 8 Measures of Central Tendency

For discrete data, **mean** and **mode** are meaningful measures. For continuous data, **mean** and **median** are more relevant.

- Mean: Average of all data points.
- Median: Middle value after sorting.
- Mode: Most frequent value.

### 9 Key Takeaways

- Statistics simplify complex data.
- Models help us understand data patterns.
- Statistical methods lead to informed decision-making.