

ELSHA ELIASA KWEE

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EXPERIENCE

Genesia Ventures Investment Manager

Jakarta, Indonesia
September 2019 - Current

Genesia Ventures is a Japanese venture capital firm that focuses on early-stage investments and has invested in 75 companies across Japan, Indonesia, and Vietnam.

- Established the Southeast Asia investment thesis for 2020
- Met with more than 100 startups in the first 5 months and evaluated the respective markets, teams, business models, and strategies
- Negotiated terms, drafted agreements, and closed 1 investment
- Supported 6 portfolio companies that are based out of Indonesia in forming potential partnerships and subsequent fundraising

Xfers Product Manager

Jakarta, Indonesia
January 2019 - August 2019

Xfers is a financial tech platform for digital businesses in Singapore and Indonesia, and a Y Combinator company that had raised \$2.6M to date.

- Managed the implementation of the system behind the Wallet product, which involved the automated opening of a cooperative member account at Sobatku, a financial cooperative supported by Bank Sahabat Sampoerna
- Managed the implementation of the Channeling product, a B2B service that manages the KYC, request, approval, and disbursement of micro loans, that added between 3000 to 5000 daily transactions with a pilot client
- Implemented SQL queries on Metabase to increase transparency on the most updated data for the Channeling and Disbursement products
- Oversaw the system migration for 3 clients that helped improve disbursement rate by reducing technical issues
- Oversaw the initial implementation of the API documentation revamp and addition of error codes that increased usability of documentation

Software Engineer

December 2017 - January 2019

- Built an internal User Acceptance Testing (UAT) tool as part of a system integration with Sobatku (financial institution partner)
- Implemented automated daily reports that are generated and emailed to Sobatku for transaction reconciliation purposes
- Implemented integration tests to expose potential faults that might affect customers before deployment of new code
- Part of a team that implemented an internal audit system to catch discrepancies between the system's balance and partner bank's balance
- Part of a team that implemented the Know-Your-Customer (KYC) system in Indonesia that partially automates ID checks
- Integrated initial implementation of MyInfo, a service that enables Singapore citizens and residents to manage the use of their personal data for online transactions

CyberAgent Ventures (now CyberAgent Capital) Investment Associate

Jakarta, Indonesia
August 2014 - March 2017

CyberAgent Ventures is a corporate venture capital firm that has invested in 190 companies across Japan, South Korea, China, Indonesia, Taiwan, Thailand and Vietnam.

- Met with approximately 300 startups per year for deal sourcing and evaluated the respective markets, teams, business models, and strategies
- Drafted Term Sheets and Shareholders Agreements for 2 investments
- Supported 2 portfolio companies that are based out of Singapore and Malaysia by making introductions for potential partnerships
- Organized annual event (Rising Expo) that exposed pre-screened startups to more than 50 investors from China, Japan, and Southeast Asia

T-Mobile Benefits Coordinator

Bellevue, WA
March 2011 - August 2011

Third largest wireless carrier in the United States.

- Processed, maintained, and audited more than 3500 benefits records and documents necessary for implementing/amending benefit coverage using SAP (HR System)

Order Fulfillment Analyst

November 2010 - February 2011

- Processed dealer returns and released dealer handset orders using SAP (CORE System)
- Created Excel macros to simplify and increase the efficiency, speed, and accuracy of processing dealer returns

EDUCATION

Osaka School of Language and Culture (Osaka, Japan) Japanese Language (JLPT N1)

October 2012 - March 2014

University of Washington (Seattle, WA, USA) B.A. Business (Information Systems)

September 2008 - August 2010

Shoreline Community College (Shoreline, WA, USA) A.A. Business

April 2007 - August 2008

SKILLS

PROGRAMMING LANGUAGES & FRAMEWORKS: Ruby, Ruby on Rails, JavaScript, SQL, HTML, CSS, Solidity, Truffle
LANGUAGES: Bahasa Indonesia (native), English (fluent), Mandarin (conversational), Japanese (basic)

PROJECTS

AidPins

- Web app for people who need help in the event of disasters find a place where they can get help, and for people who can provide help to place their location on a map to indicate what they can help with (ie. food, water, bed, shower) and the number of people they can accommodate
- Key technologies and tools used: Ruby on Rails, React, JavaScript, jQuery, MapQuest API

MyDICEToken

- Web app that calculates the total value of DICE Tokens (digital token on the Ethereum blockchain) owned by token holders in IDR and USD, and their current share of profits given the current status of the bankroll balance
- Key technologies and tools used: Ruby, Sinatra, HTML, CSS, jQuery, Etherscan.io API, CryptoCompare.com API

21 Forever

- Mobile app that helps users track the number of consecutive days they successfully completed a daily task to achieve their goal, based on the research that it takes 21 days to form a habit
- Key technologies used: Ruby on Rails (backend API) and React Native (frontend)

ACTIVITIES

Professional Scrum Product Owner

- Earned the PSPO I certification issued by Scrum.org
- Currently pursuing the PSPO II certification

Startup Weekend Jakarta 2019

- Placed 2nd out of 14 teams in a 54-hour weekend event in Jakarta, during which participants from different backgrounds form teams around ideas, and worked to develop a working prototype, demo, or presentation by the end of the second day
- As a team of 9, our idea — Gerobak Sayur — was to create a net positive impact on the environment and society by reducing food loss and redistributing food to provide a win-win solution for supermarkets / grocery stores and small vegetable and fruit sellers
- Link to article: <https://e27.co/winners-of-startup-weekend-jakarta-2019-20190408/>

ConsensSys Academy Blockchain Developer Bootcamp 2018

Certified

- An 11-week, online, self-paced program that covers foundational Ethereum (blockchain) concepts and an introduction to smart contract and decentralized application (dApp) development
- Granted full scholarship

TechCrunch Disrupt SF 2017 Hackathon

- Placed in the top half out of 113 teams from multiple countries in a 24-hour hackathon in San Francisco
- Link to video: <https://techcrunch.com/video/aidpins/>
- Link to article: <https://techcrunch.com/2017/09/17/disaster-relief-hackathon-disrupt-2017/>

Dev Bootcamp 2017

- A 19-week intensive, in-person program for full-stack web development in San Francisco