

# Mayan Rothstein, MBA

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<https://mayanr.github.io/portfolio>

Full-stack developer specializing in Python and JavaScript with a passion for building intuitive & functional digital experiences.

## PROJECTS

### [TV Show Search](#)

Node.js, Angular  
TVmaze API

The site presents a collection of shows and a filter that enables users to quickly discover shows that meet their TV-binging desires.

### [The Accessory Store](#)

Python, Django, Jinja  
SQLite

A mock Amazon site with a digital storefront, where shoppers can view and add items to the cart, update quantity and place orders. See next project (below) for the admin site to manage inventory/orders.

### [Store Admin Site](#)

Python, Django, Jinja  
SQLite

Admin access to The Accessory Store (see prior project, above) enables users to add, edit, and track inventory. Login with credentials, email: **test@outlook.com** and password: **demo\_login**.

### [DevConnector](#)

Coming Soon! Not yet live; Code available in [Github](#).

React, Redux  
MongoDB

A site for programmers to create a profile and connect with others in the field.

## PROFESSIONAL EXPERIENCE

### Full-Stack Web Development



03/2019 – Present  
Los Angeles, CA

Focused on JavaScript, MEAN/MERN, and Python (Django, Flask).

### B2B Marketing Manager

[ticketmaster®](#)

02/2018 – 03/2019  
Los Angeles, CA

Collaborated with Product, Strategy, & Executive staff to research fan data and craft narratives around TM's tech products & services.

- Produced communications around GTM and product positioning such that 400+ client-facing reps have the latest product and industry knowledge to relay to 12,000+ clients, supporting deals amounting to \$500+ million annually, a 19% YoY increase.

### Product Marketing MBA Intern



Fall & Winter 2017  
Boston, MA

Created and edited B2B marketing content (e.g., blogs, white papers, personas, ebooks, articles, and decks).

### Marketing MBA Intern



Summer 2017  
Los Angeles, CA

Surveyed, researched, and collaborated cross-functionally to strategize effective tactics for campaign implementation to transform over 60,000 global employees into brand ambassadors.

## MY INSPIRATION

No one ever made a difference by being like everyone else.

-P.T. Barnum

## EDUCATION

Full-Stack Web Dev (Python, Flask, Django, MEAN/MERN)

### Coding Dojo

March 2019 – June 2019

MBA, Digital Innovation & Marketing

### Boston University

Aug. 2016 – Jan. 2018

Web & Graphic Design Courses

### The Art Institute

April 2015 – June 2016

Bachelor of Education, Kinesiology

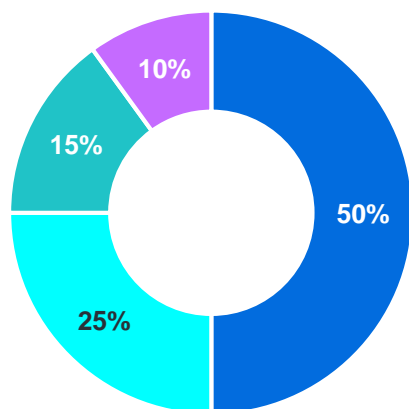
### Wingate Institute

Aug. 2009 – July 2013

## TECHNICAL SKILLS



## DAY IN MY CODING LIFE



- Coding & Debugging
- Algorithms
- Process Planning
- Reading Documentation