

Mayan Rothstein, MBA

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<https://mayanr.github.io/portfolio>

Full-stack developer specializing in Python and JavaScript with a passion for building intuitive & functional digital experiences.

PROJECTS

TV Show Search

Node.js, Angular
TVmaze API

The site presents a collection of shows and a filter that enables users to quickly discover shows that meet their TV-binging desires.

The Accessory Store

Python, Django, Jinja
SQLite

A mock Amazon site with a digital storefront, where shoppers can view and add items to the cart, update quantity and place orders. See next project (below) for the admin site to manage inventory/orders.

Store Admin Site

Python, Django, Jinja
SQLite

Admin access to The Accessory Store (see prior project, above) enables users to add, edit, and track inventory. Login with credentials, email: **test@outlook.com** and password: **demo_login**.

DevConnector

Coming Soon! Not yet live; Code available in [Github](#).

React, Redux
MongoDB

A site for programmers to create a profile and connect with others in the field.

PROFESSIONAL EXPERIENCE

Full-Stack Web Development



03/2019 – Present
Los Angeles, CA

Focused on JavaScript, MEAN/MERN, and Python (Django, Flask).

B2B Marketing Manager

ticketmaster®

02/2018 – 03/2019
Los Angeles, CA

Collaborated with Product, Strategy, & Executive staff to research fan data and craft narratives around TM's tech products & services.

- Produced communications around GTM and product positioning such that 400+ client-facing reps have the latest product and industry knowledge to relay to 12,000+ clients, supporting deals amounting to \$500+ million annually, a 19% YoY increase.

Product Marketing MBA Intern

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Fall & Winter 2017
Boston, MA

Created and edited B2B marketing content (e.g., blogs, white papers, personas, ebooks, articles, and decks).

Marketing MBA Intern

PRINCESS CRUISES
come back new

Summer 2017
Los Angeles, CA

Surveyed, researched, and collaborated cross-functionally to strategize effective tactics for campaign implementation to transform over 60,000 global employees into brand ambassadors.

MY INSPIRATION

No one ever made a difference by being like everyone else.

-P.T. Barnum

EDUCATION

Full-Stack Web Dev (Python, Flask, Django, MEAN/MERN)

Coding Dojo

March 2019 – June 2019

MBA, Digital Innovation & Marketing

Boston University

Aug. 2016 – Jan. 2018

Web & Graphic Design Courses

The Art Institute

April 2015 – June 2016

Bachelor of Education, Kinesiology

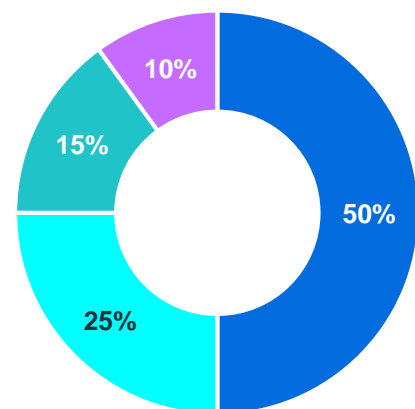
Wingate Institute

Aug. 2009 – July 2013

TECHNICAL SKILLS



DAY IN MY CODING LIFE



- Coding & Debugging
- Algorithms
- Process Planning
- Reading Documentation