

A. Graham Peace Ph. D
West Virginia University
Management Information Systems
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Education

Ph D, University of Pittsburgh, 1995.

Major: Management Information Systems

Supporting Areas of Emphasis: Business Environment (minor)

Dissertation Title: A Predictive Model of Software Piracy: An Empirical Validation

MBA, Michigan State University, 1987.

Major: Materials and Logistics Management

BS, Michigan State University, 1985.

Major: Computer Science and Lyman Briggs School (Science and Society)

Professional Positions

Academic - Faculty

Associate Professor of Management Information Systems, West Virginia University, Morgantown, WV, USA. (August 16, 2003 – present).

Assistant Professor of Management Information Systems, West Virginia University, Morgantown, WV, USA. (August 16, 2001 – August 15, 2003).

Visiting Professor, Central European University, Budapest, Hungary. (May 16, 2004 - August 15, 2004).

Visiting Professor, International Management Center, Budapest, Hungary. (May 16, 2001 - August 15, 2001).

Research Associate with the Beard Center for Leadership in Ethics, Duquesne University, Pittsburgh, PA, USA. (August 16, 2000 - August 15, 2001).

Assistant Professor of Business Administration, Duquesne University, Pittsburgh, PA, USA. (August 16, 1995 - May 31, 2001).

Visiting Instructor, Chatham College, Pittsburgh, PA, USA. (August 16, 1994 - May 31, 1995).

Academic - Administration

Chair, Department of Management Information Systems, West Virginia University, Morgantown, WV, USA. (July 1, 2021 – June 30, 2024).

Interim Chair, Department of Management Information Systems, West Virginia University, Morgantown, WV, USA. (January 1, 2019 – June 30, 2021).

Associate Dean, College of Business and Economics, West Virginia University, Morgantown, WV, USA. (May 1, 2015 – June 30, 2021).

Interim Chair, Department of Accounting, West Virginia University, Morgantown, WV, USA. (July

- 1, 2018 – September 1, 2019).
- Chair, Department of Management Information Systems, West Virginia University, Morgantown, WV, USA. (February 1, 2012 – May 1, 2015).
- Assistant Dean, College of Business and Economics, West Virginia University, Morgantown, WV, USA. (September 1, 2010 – April 30, 2015).
- Interim Chair, Department of Management Information Systems, West Virginia University, Morgantown, WV, USA. (August 16, 2011 – February 1, 2012).
- Director, Division of Business Administration, West Virginia University, Morgantown, WV, USA. (August 16, 2008 – September 16, 2010).
- Assistant Director, Division of Business Administration, West Virginia University, Morgantown, WV, USA. (November 16, 2006 – August 15, 2008).
- Director of the School of Business International Study Abroad Program, Duquesne University, Pittsburgh, PA, USA. (August 16, 1998 - August 15, 2001).
- Information Science Department Chairperson, Chatham College, Pittsburgh, PA, USA. (August 16, 1994 - May 31, 1995).

Professional

Systems Engineer, International Business Machines, Corp., Columbus, OH, USA. (May 16, 1987 - July 31, 1990).

RESEARCH

Published Intellectual Contributions

Refereed Journal Articles

Nazir, S., Surendra, N., Kleist, V. F., Peace, G. (in press). Informating and Automating in Systems Design: Extending the Zuboffian View of Technology Ready-to-Use vs. Technology Unintuitive-to-Use. *Journal of Global Information Technology Management*.
<https://www.tandfonline.com/journals/ugit20>

Chacko, J., Collignon, S., Green, C. L., Peace, G. (in press). Understanding the Impact of Perceptions of Student Assessment Congruence, Satisfaction, and Peer Behavior on Cheating Incentive in Higher Education. *Journal of Information Systems Education*, 35(4).
<https://jise.org/>

Peace, G. (2011). Using Debates to Teach Information Ethics. *Journal of Information Systems Education*, 22(3), 233-238. <http://www.jise.org>

Surendra, N., Peace, G. (2009). A Conceptual Analysis of Group Privacy in the Virtual Environment. *International Journal of Networking and Virtual Organisations*, 6(6), 543-557.
<https://doi.org/10.1504/IJNVO.2009.027788>

Surendra, N., Peace, G., Connolly, D. (2008). The Ethics of IT Disaster Recovery Planning: Five Case Studies. *Journal of Information Systems Security*, 4(1), 23-42.

Peace, G., Surendra, N. (2007). The Technology Choice for a System Design Course: Proprietary

- versus Open Source. *Journal of Informatics Education and Research*, 9(1), 29-50.
- El Sheikh, A., Rashed, A., Al Qudah, B., Peace, G. (2006). An Exploratory Study of Software Piracy in Jordan. *Electronic Journal of Information Systems in Developing Countries*, 23(4), 1-8.
- Kleist, V., Williams, L., Peace, G. (2004). "A Performance Evaluation Framework for a Public University Knowledge Management System". *Journal of Computer Information Systems*, 44(3), 9-16.
- Denton, J., Peace, G. (2004). "Selection and Use of MySQL in a Database Management Course". *Journal of Information Systems Education*, 14(4), 401-407.
- Peace, G. (2003). Balancing Free Speech and Censorship: Academia's Response to the Internet. *Communications of the ACM*, 46(11), 104-109.
- Peace, G., Galletta, D., Thong, J. (2003). Software Piracy in the Workplace: A Model and Empirical Test. *Journal of Management Information Systems*, 20(1), 153-177.
- Peace, G., Hartzel, K. (2002). "Ethical Concerns Raised by the Use of the Internet in Academia". *Journal of Information Ethics*, 11(2), 17-32.
- Peace, G., Weber, J., Hartzel, K., Nightingale, J. (2002). "Ethical Issues in eBusiness: A Proposal for Creating the eBusiness Principles". *Business and Society Review*, 107(1), 41-60.
- Saban, K., Lanasa, J., Lackman, C., Peace, G. (2000). Organizational Learning: A Critical Component to New Product Development. *Journal of Product and Brand Management*, 9(2), 99-119.
- Joseph, A., Lackman, C., Peace, G., Tatar, G. (1999). "Leveraging Customer Databases for Strategic Marketing Advantage in the Retail Industry". *The Journal of Database Marketing*, 7(1), 53-59.
- Abboushi, S., Lackman, C., Peace, G. (1999). An International Marketing Curriculum - Development and Analysis. *Journal of Teaching in International Business*, 11(2), 1-19.
- Peace, G. (1997). Academia, Censorship, and the Internet. *Journal of Information Ethics*, 6(2), 35-47.
- Peace, G. (1997). Software Piracy and Computer-Using Professionals: A Survey. *Journal of Computer Information Systems*, 38(1), 94-99.
- Galletta, D., Ahuja, M., Hartman, A., Teo, T., Peace, G. (1995). Social Influence and End-User Training. *Communications of the ACM*, 38(7), 70-79.

Book Chapters

- Freeman, L. A., Peace, G. (2004). Revisiting Mason: The Last 18 Years and Onward. *Information Ethics: Privacy and Intellectual Property* (pp. 1-18). Hershey, PA: Idea Group, Inc..
- Asim, E.-S., Rashed, A. A., Peace, G. (2004). Software Piracy: Possible Causes and Cures. *Information Ethics: Privacy and Intellectual Property* (pp. 84-99). Hershey, PA: Idea Group, Inc..
- Peace, G. (2002). Software Piracy. *Encyclopedia of Information Systems* (pp. 131-142). San Diego, CA: Academic Press.

Books

(2004). In L. A. Freeman & G. Peace (Eds.), *Information Ethics: Privacy and Intellectual Property*. Hershey, PA: Information Science Publishing.

Conference Proceedings

Peace, G. (2000). *Two Sport Marketing Information Systems Case Studies: Confessions of a Frustrated Techie* (pp. 373-378). Hilton Head, NC: Association of Marketing Theory and Practice Proceedings.

Peace, G. (1998). *The Internet in Academia: Ethical Considerations* (vol. 2, pp. 392-395). Beijing: Global Education on the Net (Proceedings of the International Conference on Computers in Education 1998).

Jones, T. H., Peace, G. (1998). *Bridging the Commercial/Academic Chasm in the IT Classroom* (vol. 9, pp. 1-5). Las Vegas: Proceedings of the Fifth Annual Meeting of the American Society of Business and Behavioral Sciences.

Peace, G. (1997). *An Exploratory Study of University Responses to Censorship, Free Speech and the Internet* (pp. 98-100). Indianapolis, IN: 1997 Association for Information Systems Proceedings of the Americas Conference on Information Systems.

Peace, G., Galletta, D. (1996). *Developing a Predictive Model of Software Piracy Behavior: An Empirical Study* (pp. 209-222). Cleveland, OH: Proceedings of the Seventeenth International Conference on Information Systems.

Peace, G., Galletta, D. (1996). "The Effects of Software Cost, Punishment Probability and Punishment Level on Software Piracy: An Expected Utility Theory Experiment" (pp. 80-82). Phoenix, AZ: 1996 Association for Information Systems Proceedings of the Americas Conference on Information Systems.

Hartzel, K., Alston, O., Kirsch, L., Peace, G. (1996). *Evaluating the Relationship Between Experience with IT and Process Losses in a GSS Setting* (pp. 271-274). St. Croix, U.S. Virgin Islands: Northeast Decision Sciences Institute 1996 Proceedings.

Hartzel, K., Peace, G., Stieman, P. (1996). *Restrictions vs. Open Access to the Internet -- A Dilemma for Academe* (pp. 169-176). Orlando, FL: Proceedings of the Fifteenth Annual Office Systems Research Association Conference.

Peace, G. (1995). "An Exploratory Study of Software Piracy Behaviour" (pp. 234-237). Providence, RI: Northeast Decision Sciences Institute 1995 Proceedings.

Galletta, D., Ahuja, M., Hartman, A., Peace, G., Teo, T. (1994). An Empirical Study of Peer Influence on User Attitudes, Behavior, and Performance. *Proceedings of the Fifteenth International Conference on Information Systems, Vancouver, British Columbia, Canada, December 14-17, 1994* (pp. 229-242). Atlanta, GA: Association for Information Systems.

Other

Smith, R., Peace, G. (2022). *Discovering and Acting on Your Students' Post-Pandemic Online Preferences: An Update*. Greenwood Village, CO: Academic Impressions.
<https://www.academicimpressions.com/blog/discovering-acting-on-students-post-pandemic-online-preferences/>

Peace, G., Smith, R. (2021). *Discovering And Acting On Your Students' Post-Pandemic Online Preferences*. Greenwood Village, CO: Academic Impressions.
<https://www.academicimpressions.com/blog/discovering-and-acting-on-your-students-post-pandemic-online-preferences/>

Peace, G., Weber, J., Hartzel, K., Nightingale, J. (2002). Ethical Principles for E-Commerce. *Business and Society: Corporate Strategy, Public Policy, Ethics, 10th Edition* (pp. 302-303). Burr Ridge, IL: Irwin/McGraw-Hill.

AWARDS AND HONORS

WVU Values Coin, West Virginia University. (March 1, 2019).

Spring 2019 Most Influential MIS Professor of the Semester, Beta Alpha Psi. (April 8, 2019).

Fall 2018 Most Influential MIS Professor for Professional Development, Beta Alpha Psi. (November 5, 2018).

Spring 2018 MIS Professor of the Semester, Beta Alpha Psi. (April 9, 2018).

Fall 2017 MIS Professor of the Semester, Beta Alpha Psi. (November 6, 2017).

Spring 2017 MIS Professor of the Semester, Beta Alpha Psi. (April 24, 2017).

Fall 2016 MIS Professor of the Semester, Beta Alpha Psi. (November 7, 2016).

Spring 2016 Most Influential MIS Professor for Professional Development, Beta Alpha Psi. (April 19, 2016).

Fall 2015 Most Influential MIS Professor for Professional Development, Beta Alpha Psi. (November 17, 2015).

Dominion Faculty Merit Award for Outstanding Research, WVU College of Business and Economics. (March 30, 2004).

Golden Apple Award for Outstanding Teaching, WVU Golden Key International Honour Society. (April 1, 2002 - April 2, 2002).

Omicron Delta Kappa Duquesne University Teacher of the Year, Duquesne University. (April 23, 2001).

Provost's Certificate of Recognition for Innovative Excellence in Teaching, Learning and Technology, Duquesne University. (December 10, 1999).

Delta Sigma Pi Kurt Rethwisch Outstanding Teacher Award, School of Business, Duquesne University. (April 14, 1999).

Provost's Certificate of Recognition for Innovative Excellence in Teaching, Learning and Technology, Duquesne University. (March 3, 1999).