

**DENISE M. GUTHUES-AMRHEIN, Ph.D., CPA, CGMA**

Associate Professor of Accounting

Richard A. Chaifetz School of Business

Saint Louis University

St. Louis, MO 63108

(314) 977-3832 voice & (314) 977-3897 fax

**EDUCATION**

**Ph.D. in Business Administration - Accounting**

Saint Louis University, December 1983

**Master of Finance**

Saint Louis University, May 1977

**Bachelor of Science in Business Administration - Accounting**

Saint Louis University, May 1975

Summa Cum Laude

**PROFESSIONAL CERTIFICATIONS EARNED**

Certified Public Accountant

Chartered Global Management Accountant

**PROFESSIONAL WORK EXPERIENCE**

**Associate Professor of Accounting**

Richard A. Chaifetz School of Business

Saint Louis University

1997 to Present

**Associate Professor of Accounting and Management Science**

Parks College of Saint Louis University

Department of Management

1994 to 1997

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## **PROFESSIONAL WORK EXPERIENCE**

### **Assistant Professor of Accounting and Management Science**

Parks College of Saint Louis University  
Department of Management  
1989 to 1994

### **Adjunct Assistant Professor of Accounting**

Parks College of Saint Louis University  
Department of Management  
1983 to 1989

### **Assistant Professor of Business Administration**

Fontbonne College  
1984 to 1988

### **Instructor of Management**

Webster University  
1983 to 1984

### **Staff Accountant**

Price Waterhouse and Company  
Saint Louis, Missouri  
1975 to 1976

## **PUBLICATIONS AND RESEARCH**

### **Books**

Guithues Amrhein, D. M. (1997). Reporting of Foreign Currency Translation. In S. Kim and S. Kim (Eds.) *Readings in International Business*. Washington, D.C.: University Press of America.

Guithues Amrhein, D. M. (1985). *Innovative Reporting of Foreign Currency Translation*. Ann Arbor, MI: UMI Research Press.

**PUBLICATIONS AND RESEARCH**

**Refereed Articles**

Fisher, J. E., Guithues-Amrhein, D. and Pieroni, H. (2018). "Dr. Catalona's Collection." In SAGE Business Cases. SAGE Publications Ltd., 10.4135/9781526445421.

Fisher, J. E., Guithues-Amrhein, D. (2014). Ethics Without Borders. *Journal of Business Ethics Education/Nelson Journals Publishing*, 11. <http://www.neilsonjournals.com/JBEE/jbeev11.html>

Guithues-Amrhein, D., Fisher, J. E. (2013). *Pablo in Peril*. North America Case Research Association 54th Annual Conference Proceedings.

Guithues-Amrhein, D. (2013). *Achieving Global Sustainability Through Proper Measurement*. IAJBS and CJBE World Forum on Sustainability & Business Practices.

Guithues-Amrhein, D. (2011). Integrating REA and XBRL GL to Facilitate Modern Business Reporting. *International Journal of Business and Social Science*, 2(24).

Guithues-Amrhein, D., Farewell, S., Pinsker, R., (2009). REA and XBRL GL: Synergies for the 21st Century Business Reporting System. *The International Journal of Digital Accounting Research*. Vol.9: 127-152. October.

Guithues-Amrhein, D., Farewell, S. (2008). Using REA as an Ontology for Creating Extensions to the XBRL GL Taxonomy. *Collected Papers of the Seventeenth Annual Research Workshop on: Artificial Intelligence and Emerging Technologies in Accounting, Auditing and Tax*. Anaheim, CA USA, August.

Debreceny, R. S., Chandra, A., Cheh, J. J., Guithues-Amrhein, D., et al. (2005). Financial Reporting in XBRL on the SEC's EDGAR System: A Critique and Evaluation. *Journal of Information Systems*. 19(2): 191- 210. Fall.

Guithues Amrhein, D. M. and Jackson, J.A. (2002). EU Enlargement and the European Construction Industry Dimensions of Economic Conquest. *Proceedings*, 2002 International Business and Economic Research Conference, Las Vegas, Nevada, October.

Guithues Amrhein, D. M. and Katz, J.A. (1999). Assessing the Mortality Risk of a Business." *Journal of Enterprising Culture*. 7(1).

Guithues Amrhein, D. M. and Katz, J.A. (1998). Cash Flow as a Factor in the Mortality Risk of a Business. *Proceedings*, The 43rd ICSB World Conference, Singapore, June.

Guithues Amrhein, D.M. (1998). Exchange Rates: Their Importance, Purpose and Role in Translation. *The Multinational Business Review*. 6(2): 37-43. Fall.

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**PUBLICATIONS AND RESEARCH**

**Refereed Articles (continued)**

Guithues Amrhein, D.M. (1994). Reporting of Foreign Currency Translation. *The Multinational Business Review*. 2(1): 65-71. Fall.

**Presentations of Refereed Papers**

Guithues-Amrhein, D. *The Importance of Measurement and Accounting in Achieving Sustainability*. American Accounting Association, St. Louis, MO. (October 2015)

Guithues-Amrhein, D.,  
American Accounting Association's Annual Ethics Research Symposium, "The Cost and Value of Internal Controls and Ethics in Small and Medium Sized Enterprises," American Accounting Association, Atlanta, GA. (August 2014).

Guithues-Amrhein, D., Fisher, J. E. (2013). *Pablo in Peril*. North America Case Research Association 54th Annual Conference

Guithues-Amrhein, D., World Forum/IAJBS-CJBE Joint Meeting, "Achieving Global Sustainability Through Proper Measurement," International Association of Jesuit Business Schools and Colleagues in Jesuit Business Education, Saint Louis, MO. (July 2013).

Guithues-Amrhein, D. and Jackson, J.A. North American Case Research Association (NACRA) Conference, "Metrorail Project Projection and Analysis Challenges," Embryo Case Track, (October 2009)

Guithues-Amrhein, D., Farewell, S., Seventeenth Annual Research Workshop on Artificial Intelligence and Emerging Technologies in Accounting, Auditing and Tax, "Using REA as an Ontology for Creating Extensions to the XBRL GL Taxonomy," Artificial Intelligence/Emerging Technologies Section of the American Accounting, Anaheim, CA USA. (August 2, 2008).

Guithues-Amrhein, D., Farewell, S., Pinsker, R., 7th Bryant XBRL Conference, "REA and XBRL GL: Synergies for the 21st Century Business Reporting System." (October 19, 2007).

Guithues Amrhein, D. M. and Jackson, J.A. EU Enlargement and the European Construction Industry Dimensions of Economic Conquest. Presented at the 2002 International Business and Economic Research Conference, Las Vegas, Nevada, October 2002.

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## **PUBLICATIONS AND RESEARCH**

### **Presentations of Refereed Papers (continued)**

Guithues Amrhein, D. M. and Katz, J.A. Cash Flow as a Factor in the Mortality Risk of a Business. Presented at the 43rd ICSB World Conference, Singapore, June 1998.

Guithues Amrhein, D. M. Using WebCT to Enhance Teaching in Financial Accounting. Presented at Saint Louis University's Technology for Lunch Series, April 7, 1998.

### **Working Papers**

Guithues-Amrhein, D. The Importance of Measurement and Accounting in Achieving Sustainability

Guithues-Amrhein, D. Family Businesses Need Internal Controls

Guithues-Amrhein, D. Estate Planning Considerations for the Special Needs Population. In Progress.

Guithues-Amrhein, D. Motivational Strategies in Developing a Program of Planned Giving. In Progress.

## **EDITORIAL REVIEW BOARD**

Journal of Small Business Management 1998 to 2007

## **SELECTED PROFESSIONAL AWARDS AND ACHIEVEMENTS**

Beta Alpha Psi National Accounting Honor Society, Charter Member

Beta Gamma Sigma National Business Honor Society

Pi Mu Epsilon National Mathematical Honor Society

American Accounting Association 1982 Doctoral Consortium Fellow Fellowship Award  
Financial Executive Institute Award Recipient

## **MANAGEMENT CONSULTING ACTIVITIES - 1976 TO PRESENT**

Have engaged in consulting activities with small businesses, units of local government, and health care organizations.

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**PROFESSIONAL AFFILIATIONS**

American Institute of Certified Public Accountants  
American Accounting Association  
Institute of Management Accountants  
Financial Executive Institute  
American Association of Individual Investors, Charter Member  
North American Case Research Association (Past Member)  
Society for Case Research (Past Member)

**SELECTED PROFESSIONAL CONFERENCES AND MEETINGS**

American Accounting Association Midwest Meeting -- August, 2015  
American Accounting Association National Meeting -- August, 2014  
American Accounting Association's Annual Ethics Research Symposium – August 2014  
World Forum/IAJBS-CJBE Joint Meeting – July 2013  
Managerial Accounting Teaching and Technology Symposium -- October, 2010  
North American Case Research Association National Conference -- October, 2009  
American Accounting Association National Meeting -- August, 2008  
American Accounting Association National Meeting -- August, 2006  
American Accounting Association National Meeting -- August, 2005  
American Accounting Association National Meeting -- August, 2004  
American Accounting Association Midwest Regional Meeting -- Spring, 2003  
Teaching for Strategic Learning – Center for Teaching Excellence, November 13, 2003  
Financial Executives Institute Meetings – 2003  
American Accounting Association Southwest Regional Meeting -- Spring, 2002  
Engaging Students in Learning: Techniques and Impacts – May 20, 2002  
The Art and Craft of Discussion Leadership – Harvard Business School, June 2002  
Navigating Accounting Workshop by Dr. Peter Wilson – May 11, 2002  
Atlas Symposium – Global Conflict: Crisis and Cooperation -- April 4, 2002  
American Accounting Association Midwest Regional Meeting -- April 2001  
Case Teaching and Research Workshop -- May 5, 2001  
E-Business Automation Executive Level Cyber Seminar Series  
Presented by Versata - February - March 2001  
E-Business Executive Cyber Seminars Series, June - November 2000  
E-Commerce Strategies in Motion, March 2000  
E-Commerce Boot Camp, February 2000  
American Accounting Association National Meeting, August 1999  
Using Cost Management to Attain Competitive Advantage, 1999  
The Future of Global Business, 1999  
Logistics and Supply Chain Management in the New Millennium, 1999  
American Accounting Association National Meeting, August 1998

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**SELECTED PROFESSIONAL CONFERENCES AND MEETINGS (continued)**

American Accounting Association Midwest Regional Meeting, April 1998  
Georgia State University Master Teacher Conference, June 1998  
Financial Planning Seminar, July 1996  
Information Technology Conference, June 1996  
Estate Planning Seminar, May 1996  
Tax and Estate Planning Seminar, 1995