

## **Robert C. Bird**

Professor of Business Law, University of Connecticut School of Business  
Eversource Energy Chair in Business Ethics  
Research Fellow, University of Connecticut School of Law  
Past President, Academy of Legal Studies in Business  
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### **1. RESEARCH INTERESTS**

Corporate Compliance, Business Ethics, Law and Strategy, Employment Law, Business and Human Rights, Corporate Governance

### **2. EDUCATIONAL BACKGROUND**

BOSTON UNIVERSITY SCHOOL OF LAW, J.D., 1996  
Phi Delta Phi Honors Fraternity

BOSTON UNIVERSITY GRADUATE SCHOOL OF MANAGEMENT, M.B.A., *with honors*, 1998  
Independent Study Research: Consumer Surveys in Trademark Litigation

FAIRFIELD UNIVERSITY, B.S., *cum laude*, Information Systems, 1993  
Honors Program, completed with distinction

### **3. UNIVERSITY POSITIONS HELD**

UNIVERSITY OF CONNECTICUT SCHOOL OF BUSINESS  
Eversource Energy Chair in Business Ethics, Storrs, CT – July 2014 to present  
Northeast Utilities Chair in Business Ethics, Storrs, CT – May 2012 to July 2014  
Professor of Business Law, Storrs, CT – 2016-present  
Associate Professor of Business Law, Storrs, CT – 2010-2016  
Assistant Professor of Business Law, Storrs, CT – 2004-2010

UNIVERSITY OF CONNECTICUT SCHOOL OF LAW  
Research Fellow, Hartford, CT – 2012-present

SETON HALL UNIVERSITY STILLMAN SCHOOL OF BUSINESS  
Assistant Professor of Business Law, South Orange, NJ – 2000-2004

### **4. PUBLICATIONS AND RESEARCH**

#### **A. Academic Publications**

82. Bird, Robert C. & Evans, J.W. (2024), "What is the Impact of Legal Strategy?" **American Business Law Journal**, 61(2), 113-133.

81. Bird, Robert C. & Magid, J.M. (2023), "Operational Risk and the New *Caremark* Liability for Boards of Directors," **Boston University Law Review**, 103(6), 1539-1590.
80. Bird, Robert C. (2022), "Contractual Deterrence and the Ethical Supply Chain," **Boston College Law Review**, 63(8), 2539-2620.
79. Bird, Robert C. (2022), "Legally Astute Managers as a Source of Value in Organizations," **Business Horizons**, 65(5), 547-557.
78. Bird, Robert C. (2022), "Business Law: Now More Than Ever," **Journal of Legal Studies Education**, 39(2), 167-186.
77. Bird, Robert C. & Magid, J.M. (2021), "Toward a Systems Architecture in Corporate Governance," **University of Pennsylvania Journal of Business Law**, 24(1), 84-143.
76. Bird, Robert C. & Schuster M. (2021), "Legal Strategy During Legal Uncertainty: The Case of Cannabis Regulation," **Stanford Journal of Law, Business & Finance**, 26(2), 362-412.
75. Bird, Robert C. (2021), "Vaccinating Legal Scholarship from Distorted Science: Evidence from the Anti-GMO Movement," **UMKC Law Review**, 90(1), 1-35.
74. Bird, Robert C. (2021), "Caremark Compliance for the Next Twenty-Five Years," **American Business Law Journal**, 58(1), 63-119. (Ralph C. Hoeber Award, distinguished article in the American Business Law Journal)
73. Bird, Robert C. (2021), "Anti-GMO and Vaccine-Autism Public Policy Campaigns in the Court of Public Opinion," **Hastings Law Journal**, 72(1), 719-772.
72. Bird, Robert C. & Soundararajan, V. (2020), "From Suspicion to Sustainability in Global Supply Chains," **Texas A&M Law Review**, 7(2), 383-418.
71. Bird, Robert C. & Soundararajan, V. (2020), "The Role of Precontractual Signals in Creating Sustainable Global Supply Chains," **Journal of Business Ethics**, 164(1), 81-94 (published online November 21, 2018).
70. Bird, Robert C. & Kirschner, C. (2020), *Special Report: The Summit on the Academic Profession of Business Law*, **Journal of Legal Studies Education**, 36(1), 87-109.
69. Bird, Robert C. (2018), "VUCA," **Virginia Law & Business Review**, 12(3), 367-426.
68. Bird, Robert C. & Brown, L. (2018), "The Right to Request as a Model for Flexible Work in the European Union," **American Business Law Journal**, 55(1), 53-115.
67. Bird, Robert C. & Park, S. (2018), "Organic Corporate Governance," **Boston College Law Review**, 59(1), 21-69.
66. Bird, Robert C. & Davis-Nozemack, K. (2018), "Tax Avoidance as a Sustainability Problem," **Journal of Business Ethics**, 151(4), 1009-1025.
65. Bird, Robert C. (2018), *On the Future of Business Law*, **Journal of Legal Studies Education**, 35(2), 301-320 (publication of Ethics Section Keynote Address given at the 2017 Academy of Legal Studies in Business annual conference)

64. Bird, Robert C. & Park, S. (2017), "Turning Corporate Compliance into Competitive Advantage," **University of Pennsylvania Journal of Business Law**, 19(2), 285-339.
63. Bird, Robert C. & Park, S. (2016), "The Domains of Corporate Counsel in an Era of Compliance," **American Business Law Journal**, 53(2), 203-249. (Ralph C. Hoeber Award, distinguished article in the American Business Law Journal)
62. Bird, Robert C. (2016), "Precarious Work: The Need for Flextime Employment Rights and Proposals for Reform," **Berkeley Journal of Employment and Labor Law**, 37(1), 1-41. (lead article)
61. Bird, Robert C. (2016), *Legal Scholarship in Business Schools*, **American Business Law Journal**, 53(1), 9-31.
60. Bird, Robert C. (2015), "Why Don't More Employers Adopt Flexible Working Time?," **West Virginia Law Review**, 118(1), 327-367.
59. Bird, Robert C. & Cahoy D. (2015), "Human Rights, Technology and Food: Coordinating Access and Innovation for 2050 and Beyond," **American Business Law Journal**, 52(3), 435-500.
58. Bird, Robert C., Borochin P., and Knopf, J. (2015), "The Role of the Chief Legal Officer in Corporate Governance," **Journal of Corporate Finance**, 34, 1-22. (lead article)
57. Bird, Robert C. & Knopf, J. (2015), "The Impact of Local Knowledge on Banking," **Journal of Financial Services Research**, 48(1), 1-20. (lead article)
56. Bird Robert C. & Orozco D. (2014), "Finding the Right Corporate Legal Strategy," **MIT Sloan Management Review**, 56(1), 81-89.
55. Bird, Robert C., Cahoy, D. and Dhooge L. (2013-14), "Corporate Voluntarism and Liability for Human Rights in a Post-Kiobel World," **Kentucky Law Journal**, 102(3), 601-651.
54. Bird, Robert C. & Berger-Walliser, G. (2013), "The Impact of Plain Packaging Regulation on Illicit and Non-Illicit Tobacco Products in the European Union," **North Carolina Journal of International Law and Commercial Regulation**, 38(4), 1015-1056. (second place distinguished conference paper award)
53. Bird, Robert C., Smythe, D. and Benner, L. (2013), "Social Network Theory and the Diffusion of the Search and Seizure Exclusionary Rule Among State Courts Between Weeks and Wolf," **BYU Journal of Public Law**, 27(1), 96-144.
52. Bird, Robert C. (2013), *The Intellectual and Social Antecedents of the American Business Law Journal*, **American Business Law Journal**, 50(1), 1-20. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
51. Bird, Robert C. & Brown L. (2012), "The Protection of Well-Known Foreign Marks in the United States: Potential Global Responses to Domestic Ambivalence," **North Carolina Journal of International Law and Commercial Regulation**, 38(1), 1-40.
50. Bird, Robert C. & Steckel, J. (2012), "The Role of Consumer Surveys in Trademark Infringement: Empirical Evidence from the Federal Courts," **University of Pennsylvania Journal of Business Law**, 14(4), 1013-1053. (selected for inclusion in the 2013 edition of the Intellectual Property Law Review)

49. Bird, Robert C. (2012), "Enforcement of Annulled Arbitration Awards: A Company Perspective and an Evaluation of a 'new' New York Convention," **North Carolina Journal of International Law and Commercial Regulation**, 37(4), 1013-1053.
48. Bird, Robert C. & Smythe, D. (2012), "Social Network Analysis and the Diffusion of the Strict Liability Rule for Manufacturing Defects, 1963-87," **Law and Social Inquiry**, 37(3), 565-594.
47. Bird, Robert C. (2012), *Advice for the New Legal Studies Professor*, **Journal of Legal Studies Education**, 29(2), 239-262.
46. Bird, Robert C., Colquitt, J. & DiMatteo, L. (2011), "Justice, Employment, and the Psychological Contract," **Oregon Law Review**, 90(2), 449-524.
45. Bird, Robert C. (2011), "Law, Strategy, and Competitive Advantage," **Connecticut Law Review**, 44(1), 61-97.
44. Bird, Robert C. & Brown, L. (2011), "Interactive Regulation," **University of Pennsylvania Journal of Business Law**, 13(4), 837-879.
43. Bird, Robert C. (2011), "The Power of Uncertainty in Disability Law," **Hamline Law Review**, 34(3), 605-621.
42. Bird, Robert C. & Levesque C. (2011), "Domestic Violence and the Workplace: A New Connecticut Law Joins the Debate," **Business Law Review**, 44, 147-166.
41. Bird, Robert C., Haapio, H. & Berger-Walliser, G. (2011), "Promoting Business Success Through Contract Visualization," **Journal of Law, Business and Ethics**, 17(1), 55-75.
40. Bird, Robert C. & Chaudhry, P. (2010), "Repackaging, Pharmaceuticals, and the European Union: Managing Gray Markets in an Uncertain Legal Environment," **Virginia Journal of International Law**, 50(3), 719-756.
39. Bird, Robert C. (2010), "The Four-Day Work Week: Old Lessons, New Questions," **Connecticut Law Review**, 42(4), 1059-1080.
38. Bird, Robert C. (2010), "Reviving Necessity in Eminent Domain," **Harvard Journal of Law & Public Policy**, 33(1), 239-281.
37. Bird, Robert C. & Knopf, J. (2010), "Do Disability Laws Impair Firm Performance?," **American Business Law Journal**, 47(1), 145-190.
36. Bird, Robert C. (2010), *The Many Futures of Legal Strategy*, **American Business Law Journal**, 47(4), 575-586. (invited special issue advisor contribution to special issue: "Law as Source of Strategic Advantage")
35. Bird, Robert C., & Oswald, L. (2009), "Necessity as a Check on State Eminent Domain Power," **University of Pennsylvania Journal of Constitutional Law**, 12(1), 99-141.
34. Bird, Robert C. & Oswald, L. (2009), "Necessity and Excess Condemnation Under Eminent Domain," **Real Estate Law Journal**, 38(3), 304-323.
33. Bird, Robert C. (2009), "Moral Rights: Diagnosis and Rehabilitation," **American Business Law Journal**, 46(3), 407-452.

32. Bird, Robert C. (2009), "Commercial Regulation of Deceptive Advertising: Why More Regulation is not Necessarily Better," **Business Law Review**, 42, 17-29.
31. Bird, Robert C. (2009), "Developing Nations and the Compulsory License: Maximizing Access to Essential Medicines while Minimizing Investment Side Effects," **Journal of Law, Medicine & Ethics**, 37(2), 209-221.
30. Bird, Robert C. & Knopf, J. (2009), "Do Wrongful-Discharge Laws Impair Firm Performance?," **Journal of Law and Economics**, 52(2), 197-222.
29. Bird, Robert C. (2008), "Pathways of Legal Strategy," **Stanford Journal of Law, Business and Finance**, 14(1), 1-41. (best conference paper award - junior faculty) (lead article)
28. Bird, Robert C. & Smythe, D. (2008), "The Structure of American Legal Institutions and the Diffusion of Wrongful Discharge Laws," 1978-99, **Law and Society Review**, 42(4), 833-863.
27. Bird, Robert C., & DePhillips, J. (2008), "Automatic Reassignment of Disabled Persons Under the ADA: Huber v. Wal-Mart Stores Widens the Circuit Split," **Business Law Review**, 41, 15-30. (lead author)
26. Bird, Robert C. (2008), "An Employment Contract 'Instinct with an Obligation': Good Faith Costs and Contexts," **Pace Law Review**, 28(2), 409-428.
25. Bird, Robert C. & Cahoy, D. (2008), "The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach," **American Business Law Journal**, 45(2), 283-330. (best international paper award; best conference paper award)
24. Bird, Robert C. (2007-2008), "Counterfeit Drugs: The Global Consumer Perspective," **Wake Forest University Intellectual Property Law Journal**, 8(3), 387-406.
23. Bird, Robert C. (2007), "A Shift too Far: The Failure to Recognize Shiftwork Maladaptation Syndrome as an Injury Under Workers' Compensation Law," **Midwest Law Journal**, 21(1), 1-15. (lead article)
22. Bird, Robert C. & Cahoy, D. (2007), "The Emerging BRIC Economies: Lessons from Intellectual Property Negotiation and Enforcement," **Northwestern Journal of Technology and Intellectual Property**, 5(3), 400-425. (lead article)
21. Bird, Robert C. (2007), "The Impact of the Moseley Decision on Trademark Dilution Law," **Journal of Public Policy & Marketing**, 26(1), 102-117.
20. Bird, Robert C. & Ponte, L. (2006), "Protecting Moral Rights in the United States and the United Kingdom: Challenges and Opportunities under the U.K.'s New Performances Regulations," **Boston University International Law Journal**, 24(2), 213-282.
19. Bird, Robert C. & Mirtorabi, N. (2006), "Shiftwork and the Law," **Berkeley Journal of Employment and Labor Law**, 27(2), 383-430. (lead author)
18. Bird, Robert C. (2006), "Defending Intellectual Property Rights in the BRIC Economies," **American Business Law Journal**, 43(2), 317-363.
17. Bird, Robert C. (2006), This Bud's for You: Understanding International Intellectual Property Law through the Ongoing Dispute over the Budweiser Trademark, **Journal of Legal Studies Education**, 23(1), 53-85. (best paper award)

16. Bird, Robert C. (2005), "Employment as a Relational Contract," **University of Pennsylvania Journal of Labor and Employment Law**, 8(1), 149-217. (outstanding article award).
15. Bird, Robert C. (2005), "Trademark Dilution and Circumstantial Evidence: Can Savin Save the Victoria's Secret Case?," **Business Law Review**, 38, 1-23.
14. Bird, Robert C. (2004), "Rethinking Wrongful Discharge: A Continuum Approach," **University of Cincinnati Law Review**, 73(2), 517-579.
13. Bird, Robert C. & Charters, D. (2004), "Good Faith and Wrongful Termination in Canada and the United States: A Comparative and Relational Inquiry," **American Business Law Journal**, 41(2/3), 205-250.
12. Bird, Robert C. & Ponte, L., et. al. (2004), Troubled Times at Upturn Records: Getting Traditional Legal Concepts to Dance to the New Online Beat, **Journal of Legal Studies Education**, 22(1), 1-38. (outstanding article award) (lead author) (best paper award)
11. Bird, Robert C. (2003), "Procedural Challenges to Environmental Regulation of Space Debris," **American Business Law Journal**, 40(3), 635-685.
10. Bird, Robert C. & Tucker, Alan L. (2002), "Tax Sham or Prudent Investment: Deconstructing the Government's Pyrrhic Victory in Salina Partnership v. Commissioner," **University of Virginia Tax Review**, 22(2), 231-271. (this article was reprinted in 54 Monthly Digest of Tax Articles 1 (2003))
9. Bird, Robert C. (2002), A Business Law Simulation Game: Amy Chen v. East Asia Import Company, **Journal of Legal Studies Education**, 20(1), 89-116.
8. Bird, Robert C. (2001), "Restraining Banking Law's Notorious Regime: The D'Oench, Duhme Doctrine and the Fraud in the Factum Defense," **North East Journal of Legal Studies**, 9(1), 1-15. (best paper award)
7. Bird, Robert C. (2001), "New Legal Challenges to the Twenty-Four Hour Workplace: An Analysis of Shiftwork and the Americans with Disabilities Act," **Business Law Review**, 34, 21-43.
6. Bird, Robert C. (2001), Integrating Simulation Games into Business Law Teaching, **Journal of Legal Studies Education**, 19(2), 203-237.
5. Bird, Robert C. (2000), "The Recovery of Bankruptcy Estate Assets From Non-Debtor Entities," **North East Journal of Legal Studies**, 7(1), 113-129.
4. Bird, Robert C. (1998), "Streamlining Consumer Survey Analysis: An Examination of the Concept of Universe in Consumer Surveys Offered in Intellectual Property Litigation," **Trademark Reporter**, 88(3), 269-288. (reprinted in **Business Law Review**, 31, 1-21 (1998))
3. Bird, Robert C. (1997), "An Examination of the Training and Reliability of the Narcotics Detection Dog," **Kentucky Law Journal**, 85(2), 405-433.
2. Bird, Robert C. (1997), "More Than A Congressional Joke: An Examination of the Legislative History of Sex Discrimination of the 1964 Civil Rights Act," **William & Mary Journal of Women and the Law**, 3(1), 137-161.

1. Bird, Robert C. (1996), "Achieving Equality In the Workplace: An Examination of Leading Decisions Addressing Same-Sex and Bisexual Harassment Under Title VII," **The Holy Cross Journal of Law and Public Policy**, 1(1), 127-144.

## B. Working Projects and Papers Under Review

Bird, Robert C. & Kisska-Schulze, K., Curbing Multinational Digital Tax Avoidance with The General Anti-Avoidance Rule, *under revise and resubmit with the AMERICAN BUSINESS LAW JOURNAL*

Bird, Robert C., Toward a Moral Economy Against Tax Avoidance, *working paper with target submission to the JOURNAL OF BUSINESS ETHICS* – Spring 2025

Bird, Robert C. & Pacella, J.M., The Competitive Advantage of Whistleblowers, *working paper with target submission* – Spring 2025

Bird, Robert C., Pathways of Legal Strategy and Legal Compliance, *working book chapter with target submission* – May 2025

Bird, Robert C., Legal Knowledge in Organizations: A Source of Strategic and Competitive Advantage, *book publication forthcoming*, CAMBRIDGE UNIVERSITY PRESS - May 2025.

Berger-Walliser, G. Bird, Robert C. & Madden T., Can Legal Strategy be Socially Responsible?, *working paper with target submission* – Fall 2025

## C. Book Chapters and Reviews

13. Bird, Robert C., *Strategy and the Leveraging of Legal Resources*, chapter 3 in GENERAL COUNSEL IN THE 21<sup>ST</sup> CENTURY: CHALLENGES AND OPPORTUNITIES (Globe Law and Business 2015)

12. Bird, Robert C., *The Intersection of Smart Phone Technology and Fair Labor Standards*, chapter 5 in MANAGING THE LEGAL NEXUS BETWEEN INTELLECTUAL PROPERTY AND EMPLOYEES: DOMESTIC AND GLOBAL CONTEXTS (L. Oswald & M. Pagnattaro eds., Edward Elgar 2015)

11. Bird, Robert C. & Park S., *Legal and Regulatory Aspects of Enterprise Risk Management for Small and Medium-Sized Enterprises*, book chapter published in ENTERPRISE RISK MANAGEMENT FOR SMALL AND MEDIUM-SIZED ENTERPRISES (J. Vadiveloo ed., Society of Actuaries 2015)

10. Bird, Robert C., *Human Rights and Business at the Indeterminate Crossroads*, preface in Law, BUSINESS, AND HUMAN RIGHTS: BRIDGING THE GAP (Robert C. Bird, Daniel R. Cahoy, Jamie D. Prenkert, eds., Edward Elgar 2014)

9. Bird, Robert C., *The America Invents Act, Patent Priority, and Supplemental Examination*, book chapter published in THE CHANGING FACE OF US PATENT LAW AND ITS IMPACT ON BUSINESS STRATEGY (D. Cahoy & L. Oswald eds., Edward Elgar 2013)

8. Bird, Robert C., invited Book Review of *The Soul of Creativity: Forging a Moral Rights Law for the United States*, (Roberta Rosenthal Kwall, Stanford University Press, 2009) 52 AMERICAN JOURNAL OF LEGAL HISTORY 404 (2012)

7. Bird, Robert C., Book Review of *Proactive Law for Managers: A Hidden Source of Competitive Advantage*, (George Siedel & Helena Haapio, Gower Publishing Co., 2011) 21 SOUTHERN LAW JOURNAL 309 (2011)

6. Bird, Robert C., *Intellectual Property Enforcement in a Global Economy: Lessons from the BRIC Nations*, invited book chapter in GLOBALISATION IN FLUX: LEGAL AND ECONOMIC CHALLENGES (Linda Y. Yueh ed., Edward Elgar 2009)
5. Bird, Robert C. & Jain, S., *Marketing and the Global Legal Environment*, invited book chapter in HANDBOOK OF INTERNATIONAL MARKETING, Masaaki "Mike" Kotabe & Kristiaan Helsen eds., SAGE Publications, Washington, DC (2009)
4. Bird, Robert C. & Jain, S., *The Continuing Challenge of Global Intellectual Property Rights*, book chapter in THE GLOBAL CHALLENGE OF INTELLECTUAL PROPERTY RIGHTS, Robert C. Bird & Subhash C. Jain (Univ. of Conn) eds., Edward Elgar Publishing, Northampton, MA (2008)
3. Bird, Robert C. & Cahoy, D., *The Vulnerability of Middle Developed Countries to Changes in Foreign Direct Investment Arising from Intellectual Property Appropriation*, book chapter in THE GLOBAL CHALLENGE OF INTELLECTUAL PROPERTY RIGHTS, Robert C. Bird & Subhash C. Jain (Univ. of Conn) eds., Edward Elgar Publishing, Northampton, MA (2008)
2. Bird, Robert C., *The Impact of Coercion on Protecting U.S. Intellectual Property Rights in the BRIC Economies*, invited book chapter 16 in EMERGING ECONOMIES AND THE TRANSFORMATION OF INTERNATIONAL BUSINESS, Subhash C. Jain (Univ. of Conn) ed., Elgar Press, Cheltenham UK (2007)
1. Bird, Robert C., Book Review of *Sex Crimes: Ten Years on the Front Lines Prosecuting Rapists and Confronting Their Collaborators* (Alice Vachss, Random House Pub., 1992) 27 COMMENTARIES LAW JOURNAL 70 (1993-94)

#### **D. Other Publications**

31. Bird, Robert C. & Somal, S. (Oct. 17, 2024), *The ALSB Centennial Conference: Honoring 100 Years of Legal and Business Education, Blue Ocean Global Technology* (Oct. 17, 2024), <https://s.uconn.edu/vcv4fcecz>
30. Bird, Robert C. & Magid, J.M. (Mar. 30, 2023), *Operational Risk and the New Caremark Liability for Boards of Directors*, **The CLS Blue Sky Blog** (COLUMBIA LAW SCHOOL'S BLOG ON CORPORATIONS AND THE CAPITAL MARKETS), <https://bit.ly/40QL4Yq>. Also republished in **LexBlog**, <https://bit.ly/3Kg6MOg> and **Oxford Business Law Blog**, <https://bit.ly/3HOUz2A>.
29. Bird, Robert C. & Hiller, J. (Nov. 30, 2021), *Fostering Diversity and Equity Through Legal Education, AACSB Insights*, <https://bit.ly/3lqlnuO>.
28. Bird, Robert C. (Apr. 27, 2020), *Caremark Compliance for the Next Twenty-Five Years*, **The FinReg Blog**, (Commentary by faculty and affiliates of the Duke Global Financial Markets Center), <https://bit.ly/2VVqsO8>.
27. Bird, Robert C., Borochin P., Knopf J.D., Ma, L. (Mar. 15, 2019), *Do Boards Have Style? Evidence from Director Style Divergence and Board Turnover*, **THE CLS BLUE SKY BLOG** (COLUMBIA LAW SCHOOL'S BLOG ON CORPORATIONS AND THE CAPITAL MARKETS), <https://bit.ly/2KTZLYb>
26. Bird, Robert C. (2019), *Comment on "Insights from the Top: A Panel Discussion with Business Law Faculty in Academic Administration"*, **Journal of Legal Studies Education**, 36(1), 147-53.

25. Bird, Robert C. (Mar. 15, 2018), *VUCA and the Management of Legal Risk*, **THE CLS BLUE SKY BLOG** (COLUMBIA LAW SCHOOL'S BLOG ON CORPORATIONS AND THE CAPITAL MARKETS), <http://clsbluesky.law.columbia.edu/2018/03/15/vuca-and-the-management-of-legal-risk/>
24. Bird Robert C. & Gilson L. (Jan. 30, 2017), *The Right to Disconnect*, **UCONN TODAY**, <http://today.uconn.edu/2017/01/the-right-to-disconnect>
23. Bird, Robert C. & Park, S. (Nov. 30, 2016), *An Efficient Investment-Risk Model of Compliance*, **THE CLS BLUE SKY BLOG** (COLUMBIA LAW SCHOOL'S BLOG ON CORPORATIONS AND THE CAPITAL MARKETS), <http://clsbluesky.law.columbia.edu/2016/11/30/an-efficient-investment-risk-model-of-corporate-compliance/>
22. Bird, Robert C. (July 6, 2016), *A Failure of Culture and Leadership: The Volkswagen Emissions Scandal and its Uncertain Aftermath*, **Satell Institute Research Report**, 1-10.
21. Bird, Robert C. & Hiller, J. (Feb. 23, 2016), *Rediscovering the Power of Law in Business Education*, **AACSB BLOG**, <http://www.aacsb.edu/blog/2016/february/rediscovering-the-power-of-law-in-business-education>
20. Bird, Robert C. (2013), *Editor's Corner: The Epitome of Colleague—Clyde D. Stoltzenberg—September 14, 1947 – July 23, 2013*, **American Business Law Journal**, 50(4), v-viii. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
19. Bird, Robert C. (2013), *Editor's Corner: A Gentleman and a Scholar—Edwin T. Tucker—February 25, 1927 – May 26, 2013*, **American Business Law Journal**, 50(3), v-viii. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
18. Bird, Robert C., *Editor's Corner: A Moment of Reflection*, **American Business Law Journal**, 50(1), v-viii. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
17. Bird, Robert C., Cahoy, D., Gabel J., Greene, S., & Prenkert J. (2013), *Panel Session, The American Business Law Journal at Fifty: Past, Present, and Future*, **American Business Law Journal**, 50(1), 159-194. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
16. Bird, Robert C. (2013), *A Great Debt of Gratitude: An Interview with John Donnell*, **American Business Law Journal**, 50(1), 195-200. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
15. Bird, Robert C. (2011), Invited Response, *Of Geese, Ribbons, and Creative Destruction: Moral Rights and its Consequences*, **Texas Law Review See Also**, 90, 63-73.
14. Bird, Robert C. et. al., **CYBERLAW: TEXT AND CASES** (West Pub. 3rd ed. 2011) (textbook co-authored for business classroom use) (contribution: 1 chapter, International Cyberlaw)
13. Bird, Robert C. & Rachwald, R. (May 12, 2011), *Getting A Grip on Our Electronic Lives*, **THE WASHINGTON TIMES**, <http://www.washingtontimes.com/news/2011/may/12/getting-a-grip-on-our-electronic-lives-43874794/>
12. Bird, Robert C. (2009), *A Most Dangerous Business*, published in the **Master Teacher Symposium Conference Proceedings** of the 84<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Denver, CO.
11. Bird, Robert C. (2008), *Making Sense of Trademark Dilution (Again): The Trademark Dilution Revision Act of 2006*, **Journal of the Academy of Marketing Science**, 36(3), 434-435.

10. Bird, Robert C. (2008), *Can Compulsory Licensing Improve Access to Essential Medicines?*, Paper published in the **proceedings of the 2008 CONFERENCE ON TRENDS IN GLOBAL BUSINESS**, New Haven, CT.
9. Bird, Robert C. (2002), *Discovering Your Vocation: The Discernment of Discernment*, Proceedings of the Seton Hall University Center for Catholic Studies, **RELIGIOUS HORIZONS AND THE VOCATION OF THE UNIVERSITY**, South Orange, NJ. (this article was reprinted in the SETON HALL UNIVERSITY MAGAZINE, vol. 12, no. 3, p. 40 (2004).
8. Bird, Robert C. (2001), *Simulation Games: A Lifelong Tool for Lifelong Learning*, published in the **Master Teacher Symposium Conference Proceedings** of the 76<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Albuquerque, NM.
7. Bird, Robert C. (2000), *Integrating Simulation Strategy Into Business Law Roleplaying*, published in the **Master Teacher Symposium Conference Proceedings** of the 75<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Baltimore, MD.
6. Bird, Robert C. (1999), *Burning the Midnight Oil: An Examination of Issues Involving Second and Third Shift Employees* (excerpts of monograph published by Bureau of Business Practice, eds.).
5. Bird, Robert C. (1999), *Courts Take Aggressive Stance on Disgorgement With Chapter 11 Attorney Misconduct*, **BANKRUPTCY COURT DECISIONS: WEEKLY NEWS & COMMENT**.
4. Bird, Robert C. (1999), *Shiftwork and the Law: Part I & II*, **ACADEMY OF LEGAL STUDIES IN BUSINESS EMPLOYMENT AND LABOR LAW NEWSLETTER**, 1(1), 1-3, 1(2), 1-3.
3. Bird, Robert C. (1998), *Failure to Immediately Return to Work After Relative's Death Doesn't Forfeit FMLA Rights*, **DISABILITY LEAVE & ABSENCE REPORTER**, issue 115.
2. Bird, Robert C. (1998), *Courts Reach Mixed Decisions on Pregnancy Discrimination Claims*, **DISABILITY LEAVE & ABSENCE REPORTER**, issue 112.
1. Bird, Robert C. (1998), Chapter authored for multi-author employment law book, **Keeping Track of the "Triple Threat": Employee Leave and the Intersection of the ADA, FMLA, and Workers' Compensation Laws** (Bureau of Business Practice, eds.).

## **5. KEYNOTES, INVITED LECTURES, AND CONFERENCE PRESENTATIONS**

### **A. Keynotes**

#### **UNIVERSITY OF VAASA**

Bridging Legal Design and Legal Strategy  
Vaasa, Finland – December 2024

Topic: From Control to Culture: Toward an Organizational Change Model of Legal Knowledge

#### **UNIVERSITY OF AALTO**

WorldCC Academic Symposium 2024: Reimagining Contracts for Evolving Supply Chains  
Aalto, Finland – December 2024

Topic: Contracts as Cultural Communication: Ethics Integrity, and Collaborative Creativity

#### **UNIVERSITY OF VAASA**

Tomorrow's Legal Landscape: Proactive Law, Sustainability, and the Power of AI  
Vaasa, Finland – December 2023  
Topic: Finding Keys in the Dark: Toward a Sustainable Future of Law and Strategy

**UNIVERSITY OF PENNSYLVANIA**  
Center for Social Impact Strategy  
Philadelphia, PA – September 2017  
Topic: The Future of Value-Based Leadership

**ACADEMY OF LEGAL STUDIES IN BUSINESS, ETHICS SECTION**  
ALSB Ethics Scholar-in-Residence  
Savannah, GA – August 2017  
Topic: Ethics and the Future of the Business Law Discipline

**INTERNATIONAL CONGRESS ON LEGAL STRATEGY (CONGRESO INTERNACIONAL EN ESTRATEGIA LEGAL)**  
Punta Cana, Dominican Republic – July 2017  
Topic: Legal Strategy, Business Goals, and the Future of the Discipline (delivered via recorded video)

**CONNECTICUT EXECUTIVE EDUCATION PUBLIC SERVICE GRADUATION**  
Executive Education for Public Service Professionals  
Hartford, CT – May 2012  
Topic: Law and the Public Servant

## B. Invited Lectures

**IÉSEG SCHOOL OF MANAGEMENT**  
*Research Seminar* – December 2024  
Topic: Toward an Ethical Culture of Lawtegrity

**ELLEX, LLC & EUROPEAN COMPLIANCE PROFESSIONALS ASSOCIATION (Lithuania)**  
*Lecture Series* – December 2024  
Topic: Why Compliance Matters: Building a Culture of Integrity

**UNIVERSITY OF VILNIUS SCHOOL OF LAW (Lithuania)**  
*University of Vilnius Lecture Series* – December 2024  
Topic: Pathways of Corporate Legal Strategy

**TALLINN UNIVERSITY OF TECHNOLOGY (Estonia)**  
*Academic Presentation on Legal Strategy* – December 2024  
Topic: From Control to Culture: Toward an Organizational Change Model of Legal Knowledge

**GIRL POWER TALK**  
*Girl Power X Lecture Series* – November 2024  
Topic: Women, Work, and the Power of Law in Organizations

**INSURANCE ACCOUNTING AND SYSTEMS ASSOCIATION (IASA)**  
*2024 Northeastern Chapter Conference* – November 2024  
Topic: Building an Ethical Culture of Integrity

**PENNSYLVANIA STATE UNIVERSITY**  
*Prof. Dan Cahoy* – April 2024  
Topic: Overcoming Your Own Biases to Make Better Ethical Decisions (undergraduate course)

**CPCU SOCIETY & THE INSTITUTES***CPCU Lecture Series – March 2024*Topic: Overcoming Your Own Biases to Make Better Ethical Decisions**UCONN CENTER FOR LEARNING IN RETIREMENT***CLIR Lecture Series – February 2024*Topic: Has Age Discrimination Become the New Normal in the Workplace?**TALLINN UNIVERSITY OF TECHNOLOGY (Estonia)***Academic Presentation on Proactive Law and Legal Strategy – December 2023*Topic: Building Strategic Value in Contractual Relationships**AALTO UNIVERSITY (Finland)***WorldCC Symposium on Proactive Law: Brief Address – December 2023*Topic: Law, Strategy, and Competitive Advantage**ASSOCIATION OF CORPORATE COUNSEL: CONNECTICUT CHAPTER***Annual Conference: Luncheon Address – October 2022*Topic: Managing Legal and Compliance Risk Using VUCA**ACADEMY OF LEGAL STUDIES IN BUSINESS***Business Law Career Clinic -- August 2021*Topic: Pursuing Excellence in Research and Publishing**UNIVERSITY OF CONNECTICUT***Business and Human Rights Workshop – November 2021*Topic: Contractual Deterrence and the Ethical Supply Chain**INSURANCE ACCOUNTING AND SYSTEMS ASSOCIATION (IASA)***2021 Northeastern Chapter Conference – November 2021 (online)*Topic: Building a Values-Based Organization**PwC (UK)***Learning and Development Program: External Speaker Session – May 2021 (online)*Topic: Legal Knowledge as a Source of Competitive Advantage in Organizations**SOUTHINGTON HIGH SCHOOL***Southington Regional Agriculture Program – May 2021 (online)*Topic: How Scientific Information Spreads: The Misinformation Climate of GMOs**INSURANCE ACCOUNTING AND SYSTEMS ASSOCIATION (IASA)***2020 National Conference – March 2021 (online)*Topic: Overcoming Your Own Biases to Make Better Ethical Decisions**MARIST COLLEGE***Prof. Mindy Stockfield, March 2021 (online)*Topic: Legal Issues in Privacy and Data Collection (undergraduate course)**INSURANCE ACCOUNTING AND SYSTEMS ASSOCIATION (IASA)***2020 Northeastern Chapter Conference – November 2020 (online)*Topic: Overcoming Your Own Biases to Make Better Ethical Decisions

**COMPLIANCE AND ETHICS FORUM FOR LIFE INSURERS (CEFLI)***2020 Annual Conference – September 2020 (online)*Topic: Making Ethical Decisions**MASSMUTUAL***Compliance and Ethics Department – April 2020 (online)*Topic: Compliance: Past, Present, and Future**MASSMUTUAL***Compliance and Ethics Department – July 2018*Topic: Why Compliance Matters: Building a Culture of Integrity**MARIST COLLEGE***School of Management – April 2018*Topic: VUCA and the Management of Legal Risk**CONSCIOUS CAPITALISM CONNECTICUT***Big Connect: Greater New Haven County Business Expo – October 2016**University of Connecticut, Stamford – November 2016*Topic: Conscious Capitalism and Higher Education**GEORGIA TECH***Scheller School of Business, Atlanta, GA – November 2015*Topic: A Risk-Cost Model of Firm Compliance**BARUCH COLLEGE, CITY UNIVERSITY OF NEW YORK***Robert Zicklin Center for Corporate Integrity, New York, NY – September 2015*Topic: A Risk-Cost Model of Firm Compliance**INDIANA UNIVERSITY AT BLOOMINGTON***Kelley School of Business, Bloomington, IN – September 2015*Topic: A Risk-Cost Model of Firm Compliance**UNIVERSITY OF MICHIGAN***Ross School of Business, Symposium – Symposium on the Preventive and Positive Aspects of Law, Ann Arbor, MI – June 2015*Topic: A Risk-Cost Model of Firm Compliance**UNIVERSITY OF CONNECTICUT***School of Law, Hartford, CT – November 2014*Topic: Internal Governance: Value Creators and Value Protectors**UNIVERSITY OF CONNECTICUT***Department of Psychology, Storrs, CT – September 2013*Topic: Employee and Employer Perspectives on Employment Law**UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL***School of Law, Symposium – Medical Markets: Emerging Issues in Global Health and Commerce, Chapel Hill, NC – January 2013*Topic: The Impact of Plain Packaging Regulation on Illicit and Non-Illicit Tobacco Products in the European Union**NEW YORK UNIVERSITY**

*Prof. Mindy Stockfield, New York, NY - February 2012*

Topic: Copyright and the Challenge of Digital Media (graduate seminar)

**UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**

*School of Law, Symposium – Anticipating Dissension: When Legal Frameworks, US Commerce and Foreign Markets Intersect, Chapel Hill, NC – January 2012*

Topic: Enforcement of Annulled Arbitration Awards: A Company Perspective and an Evaluation of a ‘new’ New York Convention

**UNIVERSITY OF NANCY**

*ICN Business School, Nancy, France – May, 2011*

Topic: Law and Strategy

**HAMLINE UNIVERSITY**

*School of Law, Symposium - Disability Discrimination in the New Millennium: Triumphs and Setbacks in Education and Employment, St. Paul, MN – April 2011*

Topic: The Power of Uncertainty in Disability Law

**GEORGIA INSTITUTE OF TECHNOLOGY**

*College of Management, Atlanta, Georgia – February 2010*

Topic: Law, Strategy and Competitive Advantage

**UNIVERSITY OF CONNECTICUT**

*School of Law, Symposium - Redefining Work: Implications of the Four-Day Work Week, Hartford, CT – September 2009*

Topic: The Four-Day Work Week: Old Lessons, New Questions

**CONNECTICUT DEPT. OF CONSUMER PROTECTION / UNIVERSITY OF CONNECTICUT**

*Connecticut Real Estate Instructors Seminar – September 2009*

Topic: Teaching Eminent Domain: Kelo and Beyond

**UNIVERSITY OF MICHIGAN**

*Ross School of Business, Ann Arbor, MI – April 2009*

Topic: Law, Strategy and Competitive Advantage

**UNIVERSITY OF ST. THOMAS**

*Opus School of Business, St. Paul, MN – April 2009*

Topics: Law, Strategy and Competitive Advantage; Pathways of Legal Strategy

**UNIVERSITY OF TURKU**

*Department of Law, Turku, Finland – March 2009*

Topic: Intellectual Property Rights Strategy and the United States

**TURKU UNIVERSITY OF APPLIED SCIENCES**

*Department of International Business, Turku, Finland – March 2009*

Topics: Introduction to US Employment Law; Pathways of Legal Strategy

**UNIVERSITY OF CONNECTICUT**

*Department of Economics, Storrs, CT – Fall 2007*

Topic: Do Wrongful Discharge Laws Impair Firm Performance?

**UNIVERSITY OF TEXAS AT AUSTIN**

*The Anne Ballantyne Lecture, Austin, TX – April 2007*

Topic: Law as a Source of Competitive Advantage

**MANAGEMENT DEVELOPMENT INSTITUTE**

*Employment Law seminar*, Gurgaon, India – Winter 2007

Topic: An Introduction to US Employment Law (graduate seminar)

**MANAGEMENT DEVELOPMENT INSTITUTE**

*Management of Intellectual Property Rights seminar*, Gurgaon, India – Winter 2007

Topic: Intellectual Property Rights and Trade: The United States Perspective

**INDIANA UNIVERSITY AT BLOOMINGTON**

*Kelley School of Business*, Bloomington, IN – Fall 2006

Topic: Law as a Source of Competitive Advantage

**UNIVERSITY OF CONNECTICUT**

*Global Business Leadership Seminar Series*, Storrs, CT–Spring 2006

Topic: Branding a Country to Attract Foreign Direct Investment

**UNIVERSITY OF CONNECTICUT**

*Department of Psychology*, Storrs, CT – Fall 2005

Topic: Employment as a Relational Contract

**THE UNITED NATIONS**

UCONN/UNITAR Seminar on International Marketing, New York, NY – Summer 2005

Topic: Promoting International Trade and Development through Marketing

**THE UNITED NATIONS**

SHU/UNITAR Series on International Economics and Finance, New York, NY – Summer 2002-04

Topic: Intellectual Property Rights and Foreign Direct Investment in Developing Countries: A Primer

**PEOPLE'S BANK INC.**

*Dr. Robert DeMichiell*, Bridgeport, CT - Spring 2000

Topic: Cyberlaw and the Modern Manager

**NEW YORK UNIVERSITY**

*Prof. Richard Handler*, New York, NY - Spring 1999

Topic: Current Trends in Cyberlaw

**RENSSELAER POLYTECHNIC INSTITUTE**

*Prof. Sharon Anderson-Gold*, Troy, NY - Spring 1999

*Prof. Irina Illovich*, Hartford, CT - Fall 1999

Topic: Graduate and Faculty Colloquium on Cyberlaw

**UNITED STATES MILITARY ACADEMY**

*LTC Jeff Caddell*, West Point, NY - Fall 1998

Topic: - Cyberlaw and Bankruptcy Law

**FAIRFIELD UNIVERSITY**

*Prof. Robert DeMichiell*, Fairfield, CT - Summer 1998

Topic: The Developing Cyberspace Law

**C. Conference Presentations**

122. Bird, Robert C. (2024). *From Control to Culture: Toward an Organizational Change Model of Legal Knowledge*, Paper presented at the 2024 FRENCH ACADEMY OF LEGAL STUDIES IN BUSINESS, Lille, France
121. Bird, Robert C. (2024). *Toward a Moral Economy of Tax Avoidance*, Paper presented at the 70<sup>th</sup> Annual Conference of the SOUTHEASTERN ACADEMY OF LEGAL STUDIES IN BUSINESS, Atlanta, GA.
120. Bird, Robert C. (2024). *Cultivating a Valuable Culture of Legal Knowledge in Organizations*, Paper presented at the 70<sup>th</sup> Annual Conference of the SOUTHEASTERN ACADEMY OF LEGAL STUDIES IN BUSINESS, Atlanta, GA.
119. Bird, Robert C. (2024). *Who Understands Scientific Knowledge Better: Judges or Scientists?*, Presentation at the UNIVERSITY OF CONNECTICUT: INSTITUTE OF SYSTEMS GENOMICS (ISG) NETWORKING EVENT, Storrs, CT.
118. Bird, Robert C. & Kisska-Schulze, K. (2024). *Curbing Multinational Tax Avoidance with the General Anti Avoidance Rule*, Paper presented at the 100<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Washington, DC.
117. Bird, Robert C. (2024). *Building an Ethical Backbone for Legal Knowledge*, Paper presented at the 100<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Washington, DC.
116. Bird, Robert C. (2024). *Value-Driven and Transformative Approaches to Legal Strategy*, Paper presented at the 59th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Hyde Park, NY.
115. Bird, Robert C. (2024). *Building an Ethical Practice of Legal Knowledge*, Paper Presented at the Annual Conference of the MID-ATLANTIC ACADEMY FOR LEGAL STUDIES IN BUSINESS, State College, PA.
114. Bird, Robert C. (2023). *Strategic Legal Knowledge in Competitive Markets*, Paper presented at the 10<sup>th</sup> Annual Conference of the FRENCH ACADEMY OF LEGAL STUDIES IN BUSINESS, Paris, France.
113. Bird, Robert C. (2023). *Strategic Legal Knowledge in Competitive Markets*, Paper presented at the 69<sup>th</sup> Annual Conference of the SOUTHEASTERN ACADEMY OF LEGAL STUDIES IN BUSINESS, Greenville, SC.
112. Bird, Robert C. & Kisska-Schulze, K. (2023). *Missing Pieces in a Data Tax*, Paper presented at the 69<sup>th</sup> Annual Conference of the SOUTHEASTERN ACADEMY OF LEGAL STUDIES IN BUSINESS, Greenville, SC.
111. Bird, Robert C. & Magid, J.M. (2023). *Operational Risk and the New Caremark Liability for Boards of Directors*, Paper presented at the 97<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Diego, CA.
110. Bird, Robert C. & Magid, J.M. (2023). *Operational Risk and the New Caremark Liability for Boards of Directors*, Paper presented at the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Hyde Park, NY.
109. Bird, Robert C. & Evans, J. (2023). *Law and Strategy: A Citation Analysis of a Robust and Emerging Literature*, Paper presented at the Annual Conference of the MID-ATLANTIC ACADEMY FOR LEGAL STUDIES IN BUSINESS, Philadelphia, PA (winner of Best Conference Paper Award).
108. Bird, Robert C. & Magid, J.M. (2023). *The Emerging Liability of Boards of Directors for Operational Risk*, Paper presented at the 59<sup>th</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.

107. Bird, Robert C. & Evans, J. (2022). *Law and Strategy: An Empirical Study and Research Agenda*, Paper presented at the 96<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Louisville, KY.
106. Bird, Robert C. (2022). *Legally Astute Managers as a Source of Value in Organizations*. Paper presented at the 96<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Louisville, KY.
105. Bird, Robert C. & Magid, J. (2022). *The Three S Formula for Corporate Governance: Safety, Sustainability, and Systems*, Paper presented at the 96<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Louisville, KY.
104. Bird, Robert C. (2022). *Legal Knowledge as a Mandatory Skillset: Now More Than Ever*. Paper presented at the 96<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Louisville, KY.
103. Bird, Robert C. (2022). *Legally Astute Managers as a Source of Value in Organizations*. Paper presented at the 58<sup>th</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Easton, MA.
102. Bird, Robert C. (2021). *Empowering Managers to be Their Own General Counsel*, Paper presented at the 96<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, online
101. Bird, Robert C. (2021). *Leveraging Contractual Deterrence to Create Ethical Global Supply Chains*, Paper presented at the 96<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, online
100. Bird, Robert C. (2021). *Private Contract Enforcement for Global Public Good*, Paper presented at the 56<sup>th</sup> Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, online
99. Bird, Robert C. (2020). *The Value of Legal Knowledge in Business*, Paper presented at the 95<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, online
98. Bird, Robert C. (2020). *Toward a Systems Architecture of Corporate Governance*, Paper presented at the 95<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, online
97. Bird, Robert C. & Soundararajan, V. (2019). *Enforcing Sustainability in Global Supply Chains: A Deterrence Theory Perspective*, Paper presented at the 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Montreal, QC.
96. Bird, Robert C., Borochin P., Knopf J.D., Ma, L. (2019), *Do Boards Have Style? Evidence from Director Style Divergence and Board Turnover*, Paper presented at the 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Montreal, QC.
95. Bird, Robert C. (2019) *How Does Scientific Fact become Fiction?: Evidence from the Anti-GMO Movement*, Paper presented at the 54th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Cape May, NJ.
94. Bird, Robert C. (2019) *How Does Scientific Fact become Fiction?: Evidence from the Anti-GMO Movement*, Paper presented at the BIG TEN BUSINESS LAW & ETHICS RESEARCH COLLOQUIUM, Rutgers University, Newark, NJ.
93. Bird, Robert C. (2018) *Do GMOs Cause Autism? Evidence from Somewhere*, Paper presented at the 93<sup>rd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Portland, OR.

92. Bird, Robert C. (2018) *Defending Business Law in Hostile Business School Environments*, Paper presented at the 93<sup>rd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Portland, OR.
91. Bird, Robert C. (2018) *VUCA and the Management of Legal Risk*, Paper presented at the 18<sup>th</sup> Annual HUBER HURST RESEARCH SEMINAR, University of Florida, Gainesville, FL
90. Bird, Robert C. (2018) *VUCA and the Management of Legal Risk*, Paper presented at the BIG TEN BUSINESS LAW & ETHICS RESEARCH COLLOQUIUM, Pennsylvania State University, State College, PA.
89. Bird, Robert C. (2017) *Using Legal Knowledge to Innovate in VUCA Environments*, Paper presented at the 92<sup>nd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Savannah, GA.
88. Bird, Robert C. (2017). *Ethical, Legal, and Social Implications of CRISPR Technology*, Paper presented at THE IMPACT OF CRISPR TECHNOLOGY ON CONGENITAL IMPRINTING DISORDERS conference (Institute of Systems Genomics), Storrs, CT.
87. Bird, Robert C. (2016). *Autism, Information Management, and the Courts*, Paper presented at the AUTISM WORKSHOP conference (Institute for Systems Genomics), Farmington, CT.
86. Bird, Robert C. & Park, S. (2016) *Organic Corporate Governance*, Paper presented at the 91st Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Juan, PR.
85. Bird, Robert C. & Park, S. (2016) *Organic Corporate Governance*, Paper presented at the 52<sup>nd</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Waltham, MA.
84. Bird, Robert C. & Davis-Nozemack, K. (2015), *Toward a Norm of Sustainable Taxation*, Paper presented at the 61<sup>st</sup> Annual Conference of the SOUTHEASTERN ACADEMY OF LEGAL STUDIES IN BUSINESS, Atlanta, GA.
83. Bird, Robert C & Park, S. (2015), *A Risk-Cost Model of Firm Compliance*, Paper presented at the 61<sup>st</sup> Annual Conference of the SOUTHEASTERN ACADEMY OF LEGAL STUDIES IN BUSINESS, Atlanta, GA.
82. Bird, Robert C., Hiller, J. & Sumacrist, R. (2015), *Business and Society, Uber and Tesla: What's Law Got to do With It?*, presented at the Annual Conference of the SOUTHERN BUSINESS ADMINISTRATION ASSOCIATION, New Orleans, LA.
81. Bird, Robert C. & Park, S. (2015), *The Domains of Corporate Counsel in an Era of Compliance*, Paper presented at the 90<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Philadelphia, PA.
80. Bird, Robert C. & Park, S. (2015), *A Risk-Cost Model of Firm Compliance*, Paper presented at the 90<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Philadelphia, PA.
79. Bird, Robert C. (2015), *Legal and Regulatory Aspects of Enterprise Risk Management for Small and Medium-Sized Enterprises*, Paper presented at the ENTERPRISE RISK MANAGEMENT SYMPOSIUM FOR SMALL AND MEDIUM SIZED BUSINESSES, Storrs, CT.
78. Bird, Robert C & Park, S. (2015), *A Risk-Cost Model of Firm Compliance*, Paper presented at the 51st Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Lowell, MA.
77. Bird, Robert C., Knopf J. & Borochin, P. (2014), *The Value of the Chief Legal Officer to the Firm*, Paper presented at the 89<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Seattle, WA.

76. Bird, Robert C. (2014), *The Promise and Peril of Flexible Working Time*, Paper presented at the 88<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Seattle, WA.
75. Bird, Robert C. & Park, S. (2014), *Laws vs. Compliance: Who Should be the Conscience of the Firm?*, Paper presented at the 89<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Seattle, WA.
74. Bird, Robert C. (2014), *Precarious Work: The Need for Flextime Employment Rights and Proposals for Reform*, Paper presented at the 89<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Seattle, WA.
73. Bird, Robert C. (2014), *The Promise and Peril of Flexible Working Time*, Paper presented at the 50th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Lowell, MA.
72. Bird, Robert C. & Knopf, J. (2013), *The Empirical Impact of Covenants not to Compete on Entrepreneurial Activity*, Paper presented at the 88<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA.
71. Bird, Robert C., Cahoy D., & Dhooge L. (2012), *Corporate Liability for Human Rights Violations: The Alien Tort Statute and Possible Alternatives*, Paper presented at the 87<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Kansas City, MO.
70. Bird, Robert C. (2012), *The America Invents Act, Patent Priority, and Supplemental Examination*, Paper presented at THE CHANGING FACE OF AMERICAN PATENT LAW AND ITS IMPACT ON BUSINESS STRATEGY Colloquium, sponsored by Pennsylvania State University and the University of Michigan, Ann Arbor, MI.
69. Bird, Robert C. & Dhooge, L. (2012), *Bridging the Clarity Gap between Human Rights & Multinational Corporations*, Paper presented at the ECONOMIC AND SOCIAL RIGHTS GROUP SPRING 2012 WORKSHOP ON BUSINESS AND HUMAN RIGHTS, Storrs, CT.
68. Bird, Robert C. & Brown, E. (2012), *The Protection of Well-Known Foreign Marks in the United States: Potential Global Responses to Domestic Ambivalence*, Paper presented at the 48th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Newton, MA.
67. Bird, Robert C. & Brown, E. (2011), *Going Global: The Quid Pro Quo of Famous Marks Protection*, Paper presented at the 86<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA.
66. Bird, Robert C. & Dhooge, L. (2011), *Instilling Credibility for Human Rights in Transnational Corporations*, Paper presented at the 86<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA.
65. Bird, Robert C. & Brown, E. (2011), *Interactive Regulation*, Paper presented at the 86<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA.
64. Bird, Robert C., DiMatteo L., & Colquitt J. (2011), *Justice, Employment, and the Psychological Contract*, Paper presented at the 86<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA.
63. Bird, Robert C. & Dhooge, L. (2011), *Bridging the Credibility Gap Between Transnational Corporations and Human Rights*, Paper presented at the "Business and Human Rights at Crossroads:

Ruggie's Legacy" invitation only conference, sponsored by the Raoul Wallenberg Institute of Human Rights, Lund, Sweden.

62. Bird, Robert C. & Levesque C. (2011), *Domestic Violence and the Workplace: A New Connecticut Law Joins the Debate*, Paper presented at the 47th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Waltham, MA.
61. Bird, Robert C. & Brown, E. (2011), *Interactive Regulation*, Paper presented at the 47th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Waltham, MA.
60. Bird, Robert C. & Knopf, J. (2010), *The Impact of Labor Mobility on Bank Performance*, Paper presented at the 5th Annual CONFERENCE ON EMPIRICAL LEGAL STUDIES, New Haven, CT.
59. Bird, Robert C. & Steckel, J. (2010), *The Role of Consumer Surveys in Trademark Infringement Cases: Evidence from the Federal Courts*, Paper presented at the AMERICAN MARKETING ASSOCIATION SUMMER MARKETING EDUCATORS' CONFERENCE, Boston, MA.
58. Bird, Robert C. & Brown, E. (2010), *The Impact of Regulatory Flexibility Act on Innovation and Entrepreneurial Activity*, Paper presented at the 85<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA.
57. Bird, Robert C. & Smythe D. (2010), *Social Network Analysis and the Diffusion of the Strict Liability Rule for Manufacturing Defects, 1962-87*, Paper presented at the 85<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA.
56. Bird, Robert C. (2010), *The Pathway to Academia: A Pragmatic Guide to Getting or Upgrading to a Tenure Track Job in Business Law*, Paper presented at the 85<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA.
55. Bird, Robert C. (2010), *Employer Conduct and Uncertainty in Disability Law*, Paper presented at the 46th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.
54. Bird, Robert C. & Smythe D. (2010), *Social Network Analysis and the Diffusion of the Strict Liability Rule for Manufacturing Defects, 1962-87*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION annual conference, Philadelphia, PA.
53. Bird, Robert C. & Chaudhry, P. (2009), *Rereading, Pharmaceuticals, and the European Union: Managing Gray Markets in an Uncertain Legal Environment*, Paper presented at the EUROPEAN INTERNATIONAL BUSINESS ACADEMY annual conference, Valencia, Spain.
52. Bird, Robert C. & Oswald, L. (2009), *Necessity and Excess Condemnation Under Eminent Domain*, Paper presented at the 84<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Denver, CO.
51. Bird, Robert C. (2009), *Law, Strategy and Competitive Advantage*, Paper presented at the 84<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Denver, CO.
50. Bird, Robert C. & Chaudhry, P. (2009), *Rereading, Pharmaceuticals, and the European Union: Managing Gray Markets in an Uncertain Legal Environment*, Paper presented at the 84<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Denver, CO.

49. Bird, Robert C. & Oswald, L. (2009), *Necessity as a Check on State Eminent Domain Power*, Paper presented at the 10<sup>th</sup> Annual Conference of the DECISION SCIENCES INSTITUTE (INTERNATIONAL), Nancy, France.
48. Bird, Robert C. & Smythe, D. (2009), *Legal Institutions, Judicial Discretion, and the Diffusion of the Strict Liability Rule for Manufacturing Defects, 1962-87*, Paper presented at the annual HARVARD POLITICAL NETWORKS CONFERENCE, Cambridge, MA.
47. Bird, Robert C. (2009), *Commercial Regulation of Deceptive Advertising: Why More Regulation is not Necessarily Better*, Paper presented at the 45th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, North Dartmouth, MA.
46. Bird, Robert C. (2009), *Law, Strategy, and Competitive Advantage*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.
45. Bird, Robert C. (2008), *Can Compulsory Licensing Improve Access to Essential Medicines?*, Paper presented at the Annual 2008 CONFERENCE ON TRENDS IN GLOBAL BUSINESS, New Haven, CT.
44. Bird, Robert C. (2008), *Moral Rights: Diagnosis and Rehabilitation*, Paper presented at the 83rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Long Beach, CA.
43. Bird, Robert C. (2008), *The Impact of Disability Laws on Firm Performance*, Paper presented at the 83rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Long Beach, CA.
42. Bird, Robert C. (2008), *Moral Rights: Diagnosis and Rehabilitation*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.
41. Bird, Robert C. (2008), *Pathways of Legal Strategy*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.
40. Bird, Robert C. (2008), *The Impact of Standing Rules on Deceptive and Legitimate Advertising Activity*, Paper presented at the 44th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Providence, RI.
39. Bird, Robert C., & DePhillips, J. (2008), *Automatic Reassignment of Disabled Persons Under the ADA: Huber v. Wal-Mart Stores Widens the Circuit Split*. Paper presented at the 44th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Providence, RI.
38. Bird, Robert C. (2008), *Counterfeit Drugs: The Global Consumer Perspective*, Paper presented at the DRAKE UNIVERSITY LAW SCHOOL INTELLECTUAL PROPERTY SCHOLARS ROUNDTABLE, Des Moines, IA.
37. Bird, Robert C. (2008), *Can Compulsory Licensing Improve Access to Essential Medicines?*, Paper presented at the 12<sup>th</sup> Annual Huber Hurst Research Seminar, University of Florida, Gainesville, FL.
36. Bird, Robert C. & Oswald, L. (2008), *Beyond Public Use: The Revival of the Dormant Necessity Doctrine as a Check on Eminent Domain Power*, Paper presented at the 12<sup>th</sup> Annual Huber Hurst Research Seminar, University of Florida, Gainesville, FL.
35. Bird, Robert C. & Cahoy, Daniel, R. (2007), *The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach*, Paper presented at the 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Indianapolis, IN.

34. Bird, Robert C. & Oswald, L. (2007), *Beyond Public Use: The Revival of the Dormant Necessity Doctrine as a Check on Eminent Domain Power*, Paper presented at the 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Indianapolis, IN.
33. Bird, Robert C. (2007), *A Shift too Far: The Failure to Recognize Shiftwork Maladaptation Syndrome as an Injury under Workers' Compensation Law*, Paper presented at the 43rd Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Salem, MA.
32. Bird, Robert C. & Cahoy, Daniel, R. (2007), *The Impact of Compulsory Licensing on Foreign Direct Investment*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, St. Michaels, MD.
31. Bird, Robert C. (2007), *Law as a Source of Competitive Advantage*, Paper presented at the JUNIOR LAW SCHOOL FACULTY EXCHANGE, Springfield, MA.
30. Bird, Robert C & Smythe, Donald J. (2006), *The Role of Legal Precedents in the Diffusion of New Employment Doctrines, 1978-99*, Paper presented at the Annual Conference of the CANADIAN LAW AND ECONOMICS ASSOCIATION, Toronto, Canada.
29. Bird, Robert C. & Knopf, J. (2006), *Do Wrongful Discharge Laws Impair Firm Performance?: An Empirical Study*, Paper presented at the 81<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, St. Petersburg, FL.
28. Bird, Robert C. & Ponte, L. (2006), *Protecting Moral Rights in Common Law Countries: Challenges and Opportunities*, Paper presented at the 81<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, St. Petersburg, FL.
27. Bird, Robert C. & Mirtorabi, N. (2006), *Shiftwork and the Law*, Paper presented at the 42nd Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Babson Park, MA.
26. Bird, Robert C. (2006), *Defending Brands from External Dilution in an Uncertain Legal Environment*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Baltimore, MD.
25. Bird, Robert C. (2005), *Defending Intellectual Property Rights in the BRIC Economies*, Paper presented at the 80<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, San Francisco, CA.
24. Bird, Robert C. (2005), *From Coercion to Contract: The Enduring Challenge of Protecting International Intellectual Property Rights*, Paper presented at the BRIC Conference (regarding the future economic prospects of the BRIC countries -- Brazil, Russia, India, and China) sponsored by CIBER at the University of Connecticut, Storrs, CT.
23. Bird, Robert C. (2005), *Trademark Dilution and Circumstantial Evidence: Can Savin Save the Victoria's Secret Case?*, Paper presented at the 41st Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Waltham, MA.
22. Bird, Robert C. (2004), *This Bud's for You: Understanding International Intellectual Property Law through the Ongoing Dispute over the Budweiser Trademark*, Paper presented at the 79<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Ottawa, Canada.
21. Bird, Robert C. (2004), *Relational Contract in Employment*, Paper presented at the 79<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Ottawa, Canada.

20. Bird, Robert C. (2004), *A Relational Contract Approach to Wrongful Discharge: Lessons from Law and Management*, Paper presented at the 40th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Newton, MA.
19. Bird, Robert C. (2004), *Good Faith and Wrongful Termination in Canada and the United States: A Comparative and Relational Inquiry*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, College Park, MD.
18. Bird, Robert C. (2003), *Rethinking Wrongful Discharge: A Descriptive-Continuum Approach*, Paper presented at the 39th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.
17. Bird, Robert C. (2002), *Trashing the Final Frontier: The Challenge of Regulating Orbital Pollution*, Paper presented at the 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Las Vegas, NV.
16. Bird, Robert C. (2002), *Toward a Structural View of Good Faith in Employment*, Paper presented at the 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Las Vegas, NV.
15. Bird, Robert C. (2002), *Which Law Governs in a Borderless Cyberspace? French Government Efforts to Block Yahoo! From Allowing Sales of Nazi Memorabilia on its Website*. Paper presented at the 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Las Vegas, NV, part of a panel presentation, G. Ferrera, R. Bird, S. Lichtenstein & L. Ponte, *Bentley College Cyberlaw Center: A Teaching and Research Resource*.
14. Bird, Robert C. (2002), *Good Faith and Fair Dealing in Employment*. Paper presented at the 38th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA and the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.
13. Bird, Robert C. (2002), *Trashing the Final Frontier: The International Legal Process Challenge of Regulating Discharge of Space Debris*. Paper presented at the 6<sup>th</sup> Annual Huber Hurst Research Seminar, Long Beach, CA.
12. Bird, Robert C. (2001), *Restraining Banking Law's Notorious Regime: The D'Oench, Duhme Doctrine and the Fraud in the Factum Defense*. Paper presented at the 36th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Monticello, NY.
11. Bird, Robert C. (2001), *New Legal Challenges to the Twenty-Four Hour Workplace: An Analysis of Shiftwork and the Americans with Disabilities Act*. Paper presented at the 37th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.
10. Bird, Robert C. (2001), *A Business Law Simulation Game: Amy Chen v. East Asia Import Company*. Paper presented at the 76<sup>th</sup> Annual ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Albuquerque, NM.
9. Bird, Robert C. (2001), *Integrating Simulation Games into Business Law Teaching*. Paper presented at the 76<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Albuquerque, NM.
8. Bird, Robert C. (2001), *Simulation Gaming: A Lifelong Tool For Lifelong Learning*. Research presented for the Master Teacher Competition at the 76<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Albuquerque, NM.

7. Bird, Robert C. (2000), *Integrating Simulation Strategy into Business Law Roleplaying*. Research presented for the Master Teacher Competition at the 75<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Baltimore, MD.
6. Bird, Robert C. (1999), *Unpaid Tax Liability and the Estate Administrator*, Paper presented at the 35th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.
5. Bird, Robert C. (1999), *Unpaid Tax Liability of the Connecticut Estate Administrator*, Paper presented at the 34th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Saratoga Springs, NY.
4. Bird, Robert C. (1998), *Streamlining Consumer Survey Analysis: An Examination of the Concept of Universe in Consumer Surveys Offered in Intellectual Property Litigation*. Paper presented at the 34th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.
3. Bird, Robert C. (1998), *The Recovery of Bankruptcy Estate Assets From Non-Debtor Entities*, Paper presented at the 33rd Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, West Point, NY.
2. Bird, Robert C. (1996), *More Than a Congressional Joke: An Examination of the Legislative History of Sex Discrimination of the 1964 Civil Rights Act*, Paper presented at the 71st Annual ACADEMY STUDIES IN BUSINESS ANNUAL CONFERENCE, Quebec City, Quebec.
1. Bird, Robert C. (1995), *Dogs, Drugs, and Statistics: An Examination of the Training and Reliability of the Narcotics Detection Dog*, Paper presented at the 1<sup>st</sup> Annual SUFFOLK LAWYERS GUILD LAW STUDENT CONVOCATION, Boston, MA.

#### **D. Chaired Conference Sessions & Panel Leadership**

75. Panel Discussant (2024), Public Affairs Conference, Missouri State University, BETWEEN THE ONE AND THE MANY: CONSIDERING COMMUNITY AND INDIVIDUALISM, Online, (Topic: Striking a Balance in the Socioeconomic Landscape)
74. Panel Discussant (2024), 100<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Washington, DC. (Topic: Authoring and Editing Scholarly Books)
73. Panel Chair & Discussant (2024), 100<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Washington, DC. (Topic: Defending the Discipline in Challenging Academic Environments)
72. Panel Discussant (2024), 100<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Washington, DC. (Topic: Post-Tenure Plans (Administration or Research?))
71. Panel Discussant (2024), 100<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Washington, DC. (Topic: Developments in Compliance, with Vera Cherepanova)
70. Panel Discussant (2024), 100<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Washington, DC. (Topic: Recent Developments in Law and Management / Law & Strategy)
69. Invited Discussant (2024), Brooklyn Journal of Corporate, Financial, and Commercial Law Annual Symposium, Brooklyn, NY (Topic: Guiding Norms and Conduct: A Workshop on Compliance)

68. Panel Discussant (2023), 10<sup>th</sup> Annual Conference of the FRENCH ACADEMY OF LEGAL STUDIES IN BUSINESS, Paris, France. (Topic: Law and Management in a Handbook).
67. Panel Readout Reporter (2023), WorldCC Foundation Academic Symposium on Proactive Contracting and the Law, online and Aalto, Finland. (Topic: Finding Common Ground in Proactive Law and Legal Strategy).
66. Panel Discussant (2023), 69<sup>th</sup> Annual Conference of the SOUTHEASTERN ACADEMY OF LEGAL STUDIES IN BUSINESS, Greenville, SC. (Topic: ALSB Centennial Series: The Next 100 Years of the ALSB)
65. Panel Discussant (2023), CONNECTICUT CAPTIVE INSURANCE ASSOCIATION, 2023 ANNUAL COLLABORATIVE, CAPTIVATING THE FUTURE, Hartford, CT (Topic: Captive Insurance Solutions for Managing ESG & Climate Risk).
64. Invited Discussant (2023), BUSINESS ETHICS AND THE FUTURE OF WORK, Online (Paper: Sustainable Labor Rights).
63. Panel Discussant (2022), 96<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Louisville, KY (Topic: Navigating AACSB Changes; Legal Studies Questions and Opportunities).
62. Panel Discussant (2022), 96<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Louisville, KY (Topic: International Business and Human Rights in Unstable and Uncertain Times).
61. Panel Chair & Discussant (2022), 96<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Louisville, KY (Topic: Surviving and Thriving as a Junior Faculty in Business Law).
60. Panel Chair & Moderator (2022), THIRD ANNUAL ALSB READS, 96<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Louisville, KY (Topic: The Queering of Corporate America: How Big Business Went from LGBTQ Adversary to Ally, by Carlos Ball).
59. Invited Discussant (2022), SYMPOSIUM ON THE CHANGING FACES OF BUSINESS LAW AND SUSTAINABILITY, Online Conference (Topic: “Eye in the Sky: The Role of Satellites in ESG Reporting”).
58. Panel Discussant (2021), 95<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Online Conference (Topic: Reflecting on the Disruption: Sharing Revelations for Research, Teaching, and Engagement from a Year Like No Other)
57. Invited Panel Discussant (2021), 95<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Online Conference, Summit on Excellence in Business Law (Topic: Pursuing Excellence in Research and Publishing)
56. Panel Chair & Discussant (2020), 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Online Conference (Topic: Promoting Your Ideas Through Engagement with the Media)
55. Panel Moderator (2020) 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Online Conference (Topic: Plenary Panel, Fireside Chat with John Elliott, Dean of the University of Connecticut School of Business and Caryn Beck-Dudley, President and CEO of AACSB)
54. Panel Chair & Moderator (2020), 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Online Conference (Topic: Executive-in-Residence Roundtable with Lawrence Wiseman)

53. Invited Panel Discussant (2020), 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Online Conference, Summit on Excellence in Business Law (Topic: Surviving and Thriving in a School of Business)
52. Panel Chair & Discussant (2019), 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Montreal, QC (Topic: Journal Lists, Journal Rankings, and Business Law Scholarship)
51. Panel Chair & Discussant (2019), 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Montreal, QC (Topic: What is Business Law's Unique Value Proposition? Takeaways from the Summit on Business Law)
50. Panel Discussant (2019), ACADEMY OF LEGAL STUDIES IN BUSINESS PRE-CONFERENCE WORKSHOP, Montreal, QC (Topic: Developing Your Academic Career: Career Planning and Tenure-Track)
49. Panel Discussant (2019), SUMMIT ON THE ACADEMIC PROFESSION OF BUSINESS LAW, Hartford, CT (Topic: The Value of Legal Knowledge for Interdisciplinary Research in Business)
48. Panel Discussant (2018), 93<sup>rd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Portland, OR (Topic: Law & Management Interdisciplinary Report)
47. Panel Discussant (2018), 93<sup>rd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Portland, OR (Topic: Successfully Navigating the Appointment, Reappointment, Promotion and Tenure Processes)
46. Panel Discussant (2018), 93<sup>rd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Portland, OR (Topic: Interactive Research & Teaching Development Workshop)
45. Panel Leader (2017), 92<sup>nd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Savannah, GA (Topic: Business Ethics in a Polarized World and the Role of our Discipline)
44. Panel Discussant (2017), 92<sup>nd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Savannah, GA (Topic: What Are We Teaching and Why? A Conversation about Learning Objectives and the Goals of Business Law Education)
43. Panel Discussant (2017), 92<sup>nd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Savannah, GA (Topic: Research and Teaching Perspectives on Corporate Compliance and Business Law)
42. Panel Discussant (2017), 92<sup>nd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Savannah, GA (Topic: Successfully Navigating the Appointment, Reappointment, and Promotion and Tenure Processes)
41. Panel Discussant (2015), 90th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Philadelphia, PA (Topic: Law & Strategy - At the Frontier of Teaching and Research Perspectives)
40. Panel Discussant (2015), INTERNATIONAL BAR ASSOCIATION & PAUL HASTINGS LLC, New York, NY (Topic: General Counsel in the 21<sup>st</sup> Century, part of a book launch).
39. Panel Chair & Discussant (2015), 90th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Philadelphia, PA (Topic: Educating Your Colleagues about Business Law and Legal Research)

38. Paper Discussant (2015), Social Enterprise and Entrepreneurship Conference: Creating Value for Business and Society, Storrs, CT (Paper: Benefit Corporations and the Employee Dimension: An Ideal Vehicle or a False Promise?)
37. Panel Discussant (2014), 89th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Seattle, WA (Topic: Using Technology to Enhance the Classroom Learning Experience)
36. Panel Discussant (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: Perspectives on Measuring the Value and Impact of Legal Research)
35. Panel Discussant (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: Symposia, Colloquia, and Workshops: Models for Increasing Research Fora in the Academy)
34. Panel Discussant (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: Publishing in Other Disciplinary and Foreign Law Journals)
33. Session Moderator (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: Holmes-Cardozo Distinguished Paper Session)
32. Panel Discussant (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: Demystifying the ABLJ and Establishing a Productive Research Agenda)
31. Invited Paper Discussant (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: ABLJ Scholars Colloquium)
30. Session Chair & Moderator (2012), 87th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Kansas City, MO (Topic: The American Business Law Journal at Fifty: Past, Present & Future)
29. Invited Paper Discussant (2012), 87<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Kansas City, MO (Paper: Stacy Lee, Johns Hopkins University: *Doha and Generic Manufacturers: Africa's Prescription to Access?*)
28. Workshop Chair (2011), 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: An Introduction to Empirical Legal Studies)
27. Panel Discussant (2011) 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: Business and Human Rights: Panel Discussion of the New UN Framework)
26. Panel Discussant (2011) 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: Meet the Editors of the *American Business Law Journal*)
25. Panel Discussant (2011) 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: Law and Strategy)
24. Panel Chair & Discussant (2011), 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: Successful Research in Empirical Legal Studies)
23. Panel Chair & Discussant (2011), 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: Getting and Keeping a Tenure-Track Job)
22. Panel Chair & Discussant (2010), 85th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA (Topic: An Introduction to Empirical Legal Studies)

21. Panel Chair & Discussant (2010), 85th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA (Topic: Getting and Keeping a Tenure-Track Job)
20. Panel Chair & Discussant (2010), 85th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA (Topic: Successful Research and Publication Strategies)
19. Panel Chair & Discussant (2009), 84th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Denver, CO (Topic: The Tenure-Track Survival Guide: Research and Publishing Strategies)
18. Session Chair & Moderator (2009), 45th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, North Dartmouth, MA.
17. Panel Chair & Discussant (2008), 83rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Long Beach, CA (Topic: The Tenure-Track Survival Guide: Research and Publishing Strategies)
16. Invited Manuscript Reviewer (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Employment Law Research Roundtable)
15. Panel Discussant (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Publishing in the American Business Law Journal)
14. Panel Chair & Discussant (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Getting and Keeping a Tenure Track Job in Business Law)
13. Session Chair & Moderator (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Teaching Technology Law – Case Competition)
12. Panel Chair & Discussant (2006), 81<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Petersburg, FL (Topic: Getting and Keeping a Tenure Track Job in Business Law)
11. Invited Paper Discussant (2006), 81<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Petersburg, FL (Paper: Debra Burke, Western Carolina University: *Service Learning Opportunities for Legal Studies in Business*)
10. Invited Paper Discussant (2005), 80<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Francisco, California (Paper: Paula Schaefer, Central Missouri State University: *Confidentiality and In-House Counsel's Cause of Action for Retaliatory Discharge*)
9. Panel Chair & Discussant (2005), 80<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Francisco, CA (Topic: Getting and Keeping a Tenure Track Job in Business Law)
8. Panel Discussant, Invited (2004), 79<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Ottawa, Canada (Topic: Privacy & Security Law: Curricular & Research Agendas)
7. Panel Discussant & Co-Chair (2002), 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Las Vegas, NV. (Topic: Star Trek Law)
6. Panel Discussant & Co-Chair (2002), 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Las Vegas, NV. (Topic: Using Simulation Games to Enhance Learning)

5. Panel Discussant & Co-Chair (2001), 76<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Albuquerque, NM. (Topic: Using Simulation Games in Higher Education)
4. Session Chair & Moderator (2001), 37th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.
3. Session Chair & Moderator (1999), 74th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Louis, MO.
2. Session Chair & Moderator (1998), 73rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Diego, CA.
1. Session Chair & Moderator (1998), 33rd Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, West Point, NY.

## **6. IMPACT ON THE JUDICIARY**

### *Selected Cases*

**Court: Supreme Court of Minnesota**

Case: *In re Polaris, Inc.*, 967 N.W.2d 397 (Minn. 2021)

Citation: Bird, Robert C. (2021), *Caremark Compliance for the Next Twenty-Five Years*, American Business Law Journal, 58(1), 63-119.

Impact: Relied upon by Supreme Court of Minnesota in part to determine whether company legal report was protected by attorney-client privilege.

**Court: United States District Court for the District of Connecticut**

Case: *Illinois Tool Works Inc. v. J-B Weld Company, LLC*, 419 F.Supp.3d 382 (D. Conn. 2019)

Citation: Bird, Robert C. & Steckel, J. (2012), *The Role of Consumer Surveys in Trademark Infringement: Empirical Evidence from the Federal Courts*, University of Pennsylvania Journal of Business Law, 14(4), 1013-1053.

Impact: Cited by Judge Jeffrey Alker Meyer in part to determine that, counter to the litigant's argument, consumer surveys are not usually required in trademark infringement cases.

**Court: Supreme Court of Iowa**

Case: *Nelson v. James H. Knight, DDS, P.C.*, 834 N.W.2d 64 (Iowa 2013)

Citation: Bird, Robert C. (1997). *More Than a Congressional Joke: A Fresh Look at the Legislative History of Sex Discrimination of the 1964 Civil Rights Act*, William & Mary Journal of Women and the Law, 3(1), 137-161.

Impact: Cited by Supreme Court of Iowa in part to establish that Title VII of the Civil Rights Act was intended to address a broad range of protections based on gender.

**Court: Supreme Court of North Carolina**

Case: *State v. Ward*, 694 S.E.2d 738 (N.C. 2010)

Citation: Bird, Robert C. (2007-2008), *Counterfeit Drugs: The Global Consumer Perspective*, Wake Forest University Intellectual Property Law Journal, 8(3), 387-406.

Impact: Cited by Supreme Court of North Carolina in part to highlight the proliferation of counterfeit medicine and the difficulty of using visual inspection to determine a counterfeit drug.

**Court: Supreme Court of Minnesota**

Case: *Jacobson v. \$55,900 in U.S. Currency*, 728 N.W.2d 510 (Minn. 2010)

Citation: Bird, Robert C. (1997), *An Examination of the Training and Reliability of the Narcotics Detection Dog*, Kentucky Law Journal, 85(2), 405-433.

Impact: Cited by Supreme Court of Minnesota in part to recognize that the performance of a narcotics detection dog and its handler are inseparably intertwined when evaluating the constitutionality of a government search and seizure.

Court: **United States Court of Appeals for the Seventh Circuit**

Case: Ty Inc. v. Softbelly's Inc., 353 F.3d 528 (7<sup>th</sup> Cir. 2003)

Citation: Bird, Robert C. (1998), *Streamlining Consumer Survey Analysis: An Examination of the Concept of Universe in Consumer Surveys Offered in Intellectual Property Litigation*, Trademark Reporter, 88(3), 269-288. (reprinted in Business Law Review, 31, 1-21 (1998))

Impact: Cited by Judge Richard Posner to highlight weaknesses in a consumer survey presented by a litigant in defense of allegations of trademark infringement of toys known as "Beanie Babies".

Court: **Connecticut Supreme Court**

Case: Pequonnock Yacht Club, Inc. v. City of Bridgeport, 790 A.2d 1178 (Conn. 2003)

Contribution: Wrote the appellant's legal brief in defense of taking land by eminent domain

Impact: Successfully won at trial and on appeal to the Connecticut Supreme Court, defending a landowner's right to withstand the seizure of government property by the City of Bridgeport using the constitutional power of Eminent Domain.

## 7. ACADEMIC LEADERSHIP

### A. Professional Engagement

Past President, **ACADEMY OF LEGAL STUDIES IN BUSINESS** (2021 – 2022)

President, **ACADEMY OF LEGAL STUDIES IN BUSINESS** (2020 – 2021)

Program Chair & President Elect, **ACADEMY OF LEGAL STUDIES IN BUSINESS** (2019 – 2020)

Chair, ALSB Executive Subcommittee on Journals and Research (2019 – 2021)

Vice President, **ACADEMY OF LEGAL STUDIES IN BUSINESS** (2018 – 2019)

Secretary-Treasurer, **ACADEMY OF LEGAL STUDIES IN BUSINESS** (2017 – 2018)

Advisory Editor, **AMERICAN BUSINESS LAW JOURNAL** (2013 – present)

Editor in Chief (Editorial Board), **AMERICAN BUSINESS LAW JOURNAL** (2012 – 2013)

Managing Editor (Editorial Board), **AMERICAN BUSINESS LAW JOURNAL** (2011 - 2012)

Articles Editor (Editorial Board), **AMERICAN BUSINESS LAW JOURNAL** (2008 - 2011)

Administrative Editor (Editorial Board), **AMERICAN BUSINESS LAW JOURNAL** (2006 - 2008)

Special Issue Advisor, *Law as Source of Strategic Advantage*, volume 47, issue 4, **AMERICAN BUSINESS LAW JOURNAL** (2010)

Board of Editors, **BUSINESS LAW REVIEW** (2004 – present)

Board of Editors, **ATLANTIC LAW JOURNAL** (2004 – 2013)

Ad Hoc Reviewer: **AMERICAN BUSINESS LAW JOURNAL, ATLANTIC LAW JOURNAL, EMPLOYMENT & LABOR LAW QUARTERLY, JOURNAL OF THE ACADEMY OF MARKETING SCIENCE, JOURNAL OF BUSINESS ETHICS, JOURNAL OF LEGAL STUDIES EDUCATION, JOURNAL OF LEGAL STUDIES IN BUSINESS, JOURNAL OF MANAGEMENT AND GOVERNANCE, JOURNAL OF PUBLIC POLICY & MARKETING, LAW & SOCIETY REVIEW, MIDWEST LAW REVIEW, BUSINESS & SOCIETY REVIEW, JOURNAL OF STRATEGIC CONTRACTING AND NEGOTIATION**

Chair, TECHNOLOGY LAW SECTION – ACADEMY OF LEGAL STUDIES IN BUSINESS (2006 – 2007)

Chair, LABOR & EMPLOYMENT LAW SECTION - ACADEMY OF LEGAL STUDIES IN BUSINESS (2004 – 2005)

Vice Chair, LABOR & EMPLOYMENT LAW SECTION - ACADEMY OF LEGAL STUDIES IN BUSINESS (2003 - 2004)

Invited Discussant, HUBER HURST RESEARCH SEMINAR (2009)

Manuscript Judge Coordinator, Technology Case Competition, TECHNOLOGY LAW SECTION – ACADEMY OF LEGAL STUDIES IN BUSINESS (2007)

Manuscript Reviewer, Charles M. Hewitt Master Teacher Competition (2003, 2012)

Manuscript Reviewer, ALSB Student Paper Competition (2003)

Manuscript Judge, Best Paper Award, vol. 17, MIDWEST LAW REVIEW (2000)

Textbook Reviewer, Ferrera, Gerald R., Lichtenstein Stephen D. et. al., *Cyberlaw: Text and Cases* (West Pub. 1<sup>st</sup> ed. 2001)

Academic Advisory Board Member, *Annual Editions: Legal Environment of Business* (Dushkin/McGraw Hill Pub. 2000)

Textbook Reviewer, Burgunder, Lee B., *Legal Aspects of Managing Technology* (2d. ed., West Pub. 2000)

## **B. Professional Memberships**

Academy of Legal Studies in Business (1996 - present)

Academy of Legal Studies in Business, Ethics Section (2011 – present)

Academy of Legal Studies in Business, Employment and Labor Law Section (2002 - present)

Academy of Legal Studies in Business, Technology Law Section (2003 - 2011)

Academy of Legal Studies in Business, International Law Section (2006 - present)

American Marketing Association (2010 – 2011)

North Atlantic Academy of Legal Studies in Business (1998 - present)

Mid-Atlantic Academy of Legal Studies in Business (2002 – present)

Northeast Academy of Legal Studies in Business (1998 – 2002, 2013 - 2014)

**C. Honors, Fellowships & Awards:**

Best Conference Paper Award, Mid-Atlantic Academy of Legal Studies in Business, Annual Conference of the MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Atlantic City, NJ (2023) (Paper: "Law and Strategy: A Citation Analysis of a Robust and Evolving Literature")

Academy of Legal Studies in Business, Kay Duffy Award for Extraordinary Service to the Academy (2022)

Ralph C. Hoeber Award, outstanding article in the American Business Law Journal (2021) (Paper: "Caremark Compliance for the Next Twenty-Five Years")

Academy of Legal Studies in Business, Ethics Scholar-in Residence (2017)

Satell Institute, International Research Advisory Council (2016 – present)

Ralph C. Hoeber Award, distinguished article in the American Business Law Journal (2016) (Paper: "The Domains of Corporate Counsel in an Era of Compliance")

Northeast Utilities Chair in Business Ethics (2012 – 2014)

Eversource Energy Chair in Business Ethics (2014 – present)

University of Connecticut, Ackerman (Research) Scholar Award (2010-12)

Faculty Fellow, UConn Health Center for Excellence in Disabilities, Leadership Education in Neurodevelopmental and Related Disabilities (LEND) (2011 – 2012)

Distinguished Proceedings Award, Academy of Legal Studies in Business, 84th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Denver, CO (2009) (Paper: "Law, Strategy and Competitive Advantage")

Best Paper by a Junior Faculty Member Award, Mid-Atlantic Academy of Legal Studies in Business, Annual Conference of the MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA (2009) (Paper: "Law, Strategy and Competitive Advantage")

University of Connecticut, Ackerman (Research) Scholar Award (2007-09)

Best Paper by a Junior Faculty Member Award, Mid-Atlantic Academy of Legal Studies in Business, Annual Conference of the MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA (2008) (Paper: "Pathways of Legal Strategy")

Holmes-Cardozo Award (Best Submitted Paper at the Annual Conference), Academy of Legal Studies in Business, 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (2007) (Paper: "The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach")

Best International Paper Award, Academy of Legal Studies in Business (International Section), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (2007) (Paper: "The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach")

University of Connecticut, Department of Marketing, Outstanding Junior Faculty Research Award (2005)

University of Connecticut, Globalization Research Grant (2011)

University of Connecticut, CIBER Research Grant (2005, 2006, 2007, 2008)

University of Connecticut, CREUES Research Grant (2008, 2009)

University of Connecticut, CCEI Research Grant (2008, 2010)

University of Connecticut, Large Faculty Grant (2005, 2007)

Junior Faculty of the Year Award, Academy of Legal Studies in Business, 78<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Nashville, TN (2003) (faculty selected)

Best Paper Award (finalist), *Employment & Labor Law*, 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Las Vegas, NV. (2002) (sponsored by Prentice Hall) (Paper: "Employment as a Relational Contract")

Faculty Fellow, COLLEGIUM: A COLLOQUY ON FAITH AND INTELLECTUAL LIFE, Fairfield University, Fairfield, CT (June 2002)

Faculty Fellow, Seton Hall University, Institute for International Business (2001)

Best Paper Award, 36th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Monticello, NY (2001)

Seton Hall University Research Council Grant (2003)

Seton Hall University Stillman School of Business Summer Research Grant (2001, 2002)

Seton Hall University Stillman School of Business Research Achievement Award (2002-03)

Seton Hall University Stillman School of Business Research Achievement Award (2001-02)

#### D. Media Appearances

126. Bird, Robert C. Interview with Paul Schott. *CT Woman's Sexual Abuse Lawsuit Against WWE Founder Vince McMahon Resumes*, **Stamford Advocate** (Dec. 13, 2024), <https://s.uconn.edu/2mv4bkqk4y>.

125. Bird, Robert C. Interview with Mark Peterson. *Why are Car Insurance Laws so Different from State to State?*, **WalletHub** (Dec. 9, 2024), <https://s.uconn.edu/77hx4sg23a>.

124. Bird, Robert C. Interview with Claire Hall. *Entrepreneur, Gender-Equity Advocate to Discuss How Women Can Move from the Sidelines to the C-Suite*, **UConn Today** (Nov. 5, 2024), <https://s.uconn.edu/tqr4s3ync>

123. Bird, Robert C. Interview with Benjamin Bloomfield. ‘*Crap*’ or *Critical?* ‘Right to Disconnect’ Laws Gather Pace – Should American Employers Expect the Same?, **HR Grapevine** (Sep. 27, 2024), <https://s.uconn.edu/kcwxk1y2o7>
122. Bird, Robert C. Interview with Linda Chiem. *Boeing’s New CEO To Steer Daunting Safety Culture Rebound*, **Law360** (Aug 2, 2024), <https://s.uconn.edu/0al9hn09wy>
121. Bird, Robert C. Interview with Robert Farrington. *The Growing Gap Between College Grads and Available Jobs*, **Forbes** (July 24, 2024), <https://s.uconn.edu/1v6se5ozpm>
120. Bird, Robert C. Interview with Peter Suciu. *New Study Calls for Greater Focus on AI and Quantum Computer to Improve American Competitiveness*, **ClearanceJobs** (July 19, 2024), <https://s.uconn.edu/o619ots8lw>
119. Bird, Robert C. Interview with David Rice. *Ageism In The Workplace: How It May Be Affecting More Than Just Older Americans*, **Aol** (July 18, 2024), <https://s.uconn.edu/3yteg8z2jx>
118. Bird, Robert C. Interview with Mark Peterson. *Car Insurance: Ask the Experts*, **WalletHub** (July 11, 2024), <https://s.uconn.edu/pqlkx1fd9q>
117. Bird, Robert C. Interview with Elaina Hancock. *UConn Hosts Just Transitions Symposium*, **UConn Today** (May 23, 2024), <https://s.uconn.edu/lk84gzum5d>
116. Bird, Robert C. Interview with Catherine Shen. *The Four-Day Work Week Might Be Here Sooner Than You Think*, **WNPR: Where We Live** (April 30, 2024), <https://s.uconn.edu/4eck23n1dn>, <https://www.youtube.com/watch?v=PxO28TIGrkI>
115. Bird, Robert C. Interview with Patrick Rhys Atack. *Boeing Whistleblower’s Account Shocked the Public – But Not the Industry*, **Airport Technology** (April 19, 2024), <https://s.uconn.edu/702eetutc0>
114. Bird, Robert C. Interview with People Managing People. *What HR Leaders Predict for the Next Wave of Workplace Evolution*, **People Managing People** (April 16, 2024), <http://s.uconn.edu/9bwbzuzdfv>
113. Bird, Robert C. Interview with Taylor Giorno. *Boeing Leadership Shakeup Raises Questions After 737 Max 9 Blowout*, **The Hill** (April 2, 2024), <https://s.uconn.edu/s6vdq14z0x>
112. Bird, Robert C. Interview with Edward Segal. *What The Activism of Ben & Jerry’s Can Teach Business Leaders*, **Forbes** (Mar. 24, 2024), <https://s.uconn.edu/nt5in22bbt>
111. Bird, Robert C. Interview with Boris Vesovic. *What is the Third Shift: Benefits, Drawbacks, and Tips*, **Clockify** (Feb. 29, 2024), <https://s.uconn.edu/t70zsiy7zv>
110. Bird, Robert C. Interview with Charlie Sorrel. *New Superlist App Promises to Organize Your Life With To Dos*, **TechTimes** (Feb. 14, 2024), <https://s.uconn.edu/nngyx8sklh>
109. Bird, Robert C. Interview with Angela Mae. *I’m a Business Professor: 9 Investment Tips I Always Give My Students*, **GoBankingRates** (Jan. 31, 2024), <https://s.uconn.edu/leo7trq65g>
108. Bird, Robert C. Interview with Chloe Robinson. *WalletHub: LendingClub Review*, **WalletHub** (Jan. 17, 2024), <https://s.uconn.edu/6ro39zgzag>

107. Bird, Robert C. Interview with Anam Ahmed Johnston. *Things to Keep in Mind When Writing an Employee Termination Letter*, **JotformSIGN** (Dec. 15, 2023), <https://www.jotform.com/blog/writing-a-termination-letter/>
106. Bird, Robert C. Interview with Paul Schott. *As Purdue Pharma Supreme Court Case Plays Out, Many Watch in CT: 'They're Really Weighing All This'*. **Stamford Advocate** (Dec. 5, 2023), <https://s.uconn.edu/kicp5e31mb>
105. Bird, Robert C. Interview with Adoniya Yohannes. *The Science of GMOs*, **Eastern Middle School Humanities and Communication Magnet Program** (Nov. 16, 2023) (contributor to a middle school documentary project)
104. Bird, Robert C. Interview with John Papas. *Best Checking Accounts – Expert Opinions*, **Wallethub** (Oct. 20, 2023), <https://s.uconn.edu/g44qekr8pq>
103. Bird, Robert C. Interview with Lauren Johnson. *Bridging the Gap: Report Finds Employees Don't Feel as Psychologically Safe as Executives*, **Human Resources Director** (Oct. 6, 2023), <https://s.uconn.edu/s21z0zrtfd>
102. Bird, Robert C. Interview with Maria Monteros. *With a Slower Holiday Season Projected, Seasonal Hiring is Late and in a Lull*, **Modern Retail** (Oct. 4, 2023), <https://s.uconn.edu/hx9cv9ny9j>
101. Bird, Robert C. Interview with Geoff Williams. *4 Ways to Build Your Competitive Advantage*, **American Express Business Class** (Sep. 21, 2023), <https://s.uconn.edu/vk2qtcq7u5>
100. Bird, Robert C. Interview with Claire Hall. *Popular Business-Law Series Kicks Off With Discussion of College Athletes' Rights Movement*, **UConn Today** (Sep. 21, 2023), <https://s.uconn.edu/ksax4a3nlb>
99. Bird, Robert C. Interview with Paul Schott, *CT's AG 'reviewing options' After U.S. Supreme Court Temporarily Blocks OxyContin Maker Purdue Pharma's Settlement Plan*, **Stamford Advocate** (Aug. 11, 2023), <https://shorturl.at/afjnZ>
98. Bird, Robert C. Interview with Michael Ryan. *How to Pay Off Credit Card Debt Fast: The Best Strategies for Debt Repayment*, **Michael Ryan Money** (July 9, 2023), <https://shorturl.at/egitM>
97. Bird, Robert C. Interview with Mariette Williams. *From Selecting the Perfect Seat on a Plane to Carpooling with Experts, 4 Experts Share How They Get Their Work Done While Travelling*, **Business Insider** (Jun. 23, 2023), <https://shorturl.at/qxGYZ>
96. Bird, Robert C. Interview with Corie Wagner. *Age Discrimination in the Workplace: 2023 Update*, **Senior Living** (May 10, 2023), <https://bit.ly/3Bg9U8O>
95. Bird, Robert C. Interview with John Papas. *Best Low-Interest Credit Cards*, **Wallethub** (May 1, 2023), <https://bit.ly/3nh2sXw>
94. Bird, Robert C. Interview with Phil Hall. *Special Report: Has Age Discrimination Become the New Normal in the Workplace?*, **Westchester & Fairfield County Business Journals** (Apr. 3, 2023), <https://bit.ly/42Y1LCt>
93. Bird, Robert C. Interview with Claire Hall. *Despite Significant Challenges, Students, Alumni and Industry Professionals Share Optimism About a More 'Green' World*, **UConn Today** (Mar. 29, 2023), <https://s.uconn.edu/yc2av299xb>

92. Bird, Robert C. Interview with Claire Hall. *UConn to Host Business ‘Sustainability Summit’*, **UConn Today** (Mar. 20, 2023), <https://s.uconn.edu/omjya2aeom>
91. Bird, Robert C. Interview with Paul Schott. *CT Resident Among Those on Silicon Valley Bank’s Board of Directors*, **CT Insider** (Mar. 16, 2023), <https://bit.ly/3n0QyjX>
90. Bird, Robert C. Interview with John Corrigan. *Workplace Survivor Syndrome Can Wreak Havoc on Your Business: Experts*, **Human Resources Director** (Mar. 6, 2023), <https://bit.ly/3ZLNxSG>
89. Bird, Robert C. Interview with Lin Grensing-Pophal. *Crafting Benefits for Onsite vs. Offsite Employees*, **Society for Human Resource Management (SHRM)** (Mar. 1, 2023), <https://bit.ly/41GN3PC>
88. Bird, Robert C. Interview with Lena Burton. *Employee Health: How 4-Day Workweeks Can Improve Wellbeing*, **UK Daily News** (Feb. 21, 2023), <https://bit.ly/3IVpLFr>. Also published in **Healthline** (Feb. 20, 2023), <https://bit.ly/3y1hYsh>
87. Bird, Robert C. & Elliott, John. Interview with Tom McGrath. *Why the Era of CSR Has Just Begun*, **Satell Institute** (Feb. 20, 2023), <https://bit.ly/40kGocE>
86. Bird, Robert C. Interview with Kate Ashford. *Will the 4-Day Work Week Hit the US?*, **Monster** (Jan. 9, 2023), <https://bit.ly/3IFAYDk>
85. Bird, Robert C. Interview with Claire Hall. *MBA Student Who Attended UN Climate Conference: ‘You Felt the Weight of the World There!’*, **UConn School of Business** (Nov. 29, 2022), <https://bit.ly/3VIVMgF>
84. Bird, Robert C. Interview with Katherine Furore. *How to Handle Political Opinions in Your Place of Business*, **Tribune Content Agency** (Nov. 13, 2022), <https://tribunecontentagency.com/article/how-to-handle-political-opinions-in-your-place-of-business/>
83. Bird, Robert C. Interview with Edward Segal. *Amazon Responds to Release of Leaked Documents Showing 150% Annual Employee Turnover*, **Forbes** (Oct. 24, 2022), <https://bit.ly/3D1ugTS>
82. Bird, Robert C. Interview with Claire Hall, *Equity Now Series Tackles Topics from College Sports to Ukraine*, **UConn Today** (Oct. 18, 2022), <https://s.uconn.edu/2gee2inzjt>
81. Bird, Robert C. Interview with Scott Slater III, *Remote Working Soars in Connecticut, Exceeding the National Average. It’s ‘A Trend that is Going to be With Us’*, **UConn School of Business** (Oct. 12, 2022), <https://bit.ly/3D5Y0jF>
80. Bird, Robert C. Interview with Paul Schott, *Why OxyContin maker Purdue Pharma is still in bankruptcy: ‘There’s been risk in this process all along’*, **The Darien Times** (Sep. 17, 2022), <https://bit.ly/3DBeXY>
79. Bird, Robert C. Interview with Richard Pallardy, *Why Going Green Makes Good Business Sense*, **Raconteur** (Aug. 25, 2022), <https://bit.ly/3QS1eLW>
78. Bird, Robert C. Interview with Henry Fitzgerald, *Expert Negotiating Can Avoid Legal Hurdles in a Post-Pandemic World*, **Insurance and Financial Meetings Management** (Aug. 15, 2022), <https://bit.ly/3fg2Qkl>
77. Bird, Robert C. Interview with Keith Loria, *Expert Negotiating Can Avoid Legal Hurdles in a Post-Pandemic World*, **Insurance & Financial Meetings Management** (Aug. 2022), <https://bit.ly/3SVEmg6>

76. Bird, Robert C. Interview with Redalin Quizon, *Rational Choice Theory: Expert Insights*, **Moneygeek** (Jun. 30, 2022), <https://bit.ly/3Pqlbrf>
75. Bird, Robert C. Interview with Emily Moore, *What is Eminent Domain?: Can the Government Build a Park – or a Pipeline – Where Your Home is Sitting?*, **Consumer Affairs** (Jun. 3, 2022), <https://bit.ly/3aC1Uot>
74. Bird, Robert C. Interview with Catherine Tansey, *How to be Transparent About Compensation*, **Lattice** (June 1, 2022), <https://bit.ly/3xa7AyO>
73. Bird, Robert C. Interview with Claire Hall, *Professor: Walt Disney Co. Chose Values Over Politics; Other Corporations May Face Similar Dilemmas*, **UConn Today** (Apr. 22, 2022), <https://bit.ly/3Ms1E9p>
72. Bird, Robert C. Interview with Lin Grensing-Pophal, *COVID Vaccine Policies: A Risk Management Approach for Employers*, **SAP Insights** (Apr. 12, 2022), <https://bit.ly/3rluj7W>.
71. Bird, Robert C. Interview with Edward Segal, *Chris Rock's Joke About Actress Jada Pinkett Smith Creates Crisis for Academy Awards*, **Forbes** (Mar. 28, 2022), <https://bit.ly/3tVkdwl>
70. Bird, Robert C. Interview with Paul Schott, *As Calls to Boycott Subway Intensify, CT Company Resists Pulling out of Russia*, **CT Insider** (Mar. 18, 2022), <https://bit.ly/37KHhVE>
69. Bird, Robert C. Interview with Edward Segal, *Peloton and the ‘Four Laws of Holes’ When Managing a Crisis*, **Forbes** (Feb. 9, 2022), <https://bit.ly/3gBETBK>
68. Bird, Robert C. Interview with Eileen Hoenigman Meyer, *What is Healthy Competition?*, **HigherEdJobs** (Feb. 3, 2022), <https://bit.ly/3GGrHpS>
67. Bird, Robert C. Interview with Catherine Tansey, *4 Ways HR Teams Can Address Inflation*, **Lattice** (Jan. 25, 2022), <https://bit.ly/3HkGUhq>
66. Bird, Robert C. Interview with Paul Schott, *Judge’s Rejection of Purdue Pharma’s Opioid Settlement a ‘Seismic Event,’ CT Attorney General Says*, **CT Insider** (Dec. 17, 2021), <https://bit.ly/3sijogC>
65. Bird, Robert C. Interview with Catherine Tansey, *What is Wage Compression and What Can You Do About it?*, **Lattice** (Dec. 3, 2021), <https://bit.ly/3DmJHnv>
64. Bird, Robert C. Interview with Paul Schott, *‘Fighting for Justice’: Connecticut Vows to Hold Purdue Pharma Accountable in Opioid Crisis*, **CT Insider** (Oct. 23, 2021), <https://bit.ly/3Cet0Lq>
63. Bird, Robert C. Interview with Claire Hall, *‘Propelling Change Forward’: School of Business’ Equity Series Tackles Compelling Workplace Topics*, **UConn Today** (Sept. 21, 2021), <https://bit.ly/3hV3pip>
62. Bird, Robert C. Interview with John Papas, *Rewards Credit Cards: Ask the Experts*, **WalletHub** (Sept. 8, 2021), <https://bit.ly/38NU9I3>
61. Bird, Robert C. Interview with Paul Schott, *‘This is an Outrage:’ CT not Backing Down After Judge Approves Purdue Pharma Settlement Plan*, **Stamford Advocate** (Sept. 7, 2021), <https://bit.ly/3DYhzsG>
60. Bird, Robert C. Interview with Ann Snook, *How to Fire Someone Ethically: A Guide for HR Professionals*, **i-Sight** (Sept. 7, 2021), <https://bit.ly/3tmt33Z>

59. Bird, Robert C. Interview with Carmen Jacob. *What is an Ethical Dilemma and How Do You Solve One?*, **UpJourney** (July 27, 2021), <https://bit.ly/2WsOC6L>
58. Bird, Robert C. Interview with Paul Schott, *CT's Tong Remains 'A Firm No,' as 15 More States Sign on to OxyContin Maker Purdue Pharma's Settlement Plan*, **Stamford Advocate** (July 8, 2021), <https://bit.ly/3AIC7DH>
57. Bird, Robert C. Interview with Ana Bentes, *How to Be a Career-Changing Mentor: 27 Tips to Make a Difference*, **Intuit: Mint Life** (July 6, 2021), <https://intuit.me/3f1UhHI>
56. Bird, Robert C. Interview with Sammy Westfall, *Japan Proposes Four-Day Workweek as Idea Gains Purchase Amid Pandemic*, **The Washington Post** (June 24, 2021), <https://wapo.st/366yjhB>
55. Bird, Robert C. Interview with Phil Hall, *Will Vaccine Passport Enforcement Lead to Legal Challenges?*, **Westchester & Fairfield County Business Journals** (June 14, 2021), <https://bit.ly/3iNNxPY>
54. Bird, Robert C. Interview with Coeli Carr, *How Shrinking Your Product Offering Can Make Your Company More Enticing to Investors*, **Inc.** (May/June 2021), <https://bit.ly/3zxZEqf>
53. Bird, Robert C. Interview with Megan Darmody, *Does an In-House Lawyer Help or Hinder a Company's Growth?*, **Embroker** (May 12, 2021), <https://bit.ly/3g3KUYB>
52. Bird, Robert C. Interview with Paul Schott, *Looking to Close Legal 'Loophole' for Purdue Pharma Owners, Congressional Dems Introduce SACKLER Act*, **The Middletown Press** (April 2, 2021), <https://bit.ly/31PWWgn>
51. Bird, Robert C. Interview with Anna Pavlenko, *Work Less, Rest More. Why the Four-Day Work Week is Becoming More Popular Around the World*, **NV Magazine** (Mar. 26, 2021), <https://bit.ly/3svHDFo> (published in Russian and Ukrainian)
50. Bird, Robert C. Interview with Paul Schott, *Purdue Pharma Files Re-organization Plan; CT, Other States Reject Proposal*, **Stamford Advocate** (Mar. 16, 2021), <https://bit.ly/3vJqxFV>
49. Bird, Robert C. Interview with Carmen Jacob, *What's the Difference Between Civil Liberties and Civil Rights*, **UpJourney** (Mar. 4, 2021), <https://bit.ly/30ejQwY>
48. Bird, Robert C. Interview with Amber Kong, *Best Credit Card Reader for Small Business*, **CreditDonkey** (Feb. 16, 2021), <https://bit.ly/37h6ofB>
47. Bird, Robert C. Interview with Paul Schott, *'A Big Step Forward:' CT Among 47 States to Reach \$573 Million Opioid Settlement with McKinsey*, **Stamford Advocate** (Feb. 4, 2021), <https://bit.ly/2Mt6b23>
46. Bird, Robert C. Interview with Ann Snook, *Are Ethical Companies Really More Profitable?*, **i-Sight** (Feb. 2, 2021), <https://bit.ly/2NjaFID>
45. Bird, Robert C. Interview with Tony Case, *Coronavirus Pandemic Has More Employers Experimenting with Four-Day Work Week*, **Digiday** (Feb. 1, 2021), <https://bit.ly/3cwTgXa>
44. Bird, Robert C. Interview with Alex Zorn, *Why Gamers are Excited About Indiana Jones Reboot*, **Lifewire** (Jan. 18, 2021), <https://bit.ly/3iBbeZG>

43. Bird, Robert C. Interview with Michael Toebe, *McDonald's has a Bigger Program than Defending its Lawsuit Versus Black Franchisees, Red Diamond Essays: Michael Toebe* (Oct. 31, 2020), <https://bit.ly/2HWFM9T>
42. Bird, Robert C. Interview with Paul Schott, *Tong, Blumenthal Blast Purdue Pharma's Settlement Deal with Feds, Stamford Advocate* (Oct. 21, 2020), <https://bit.ly/3ehTTTq>
41. Bird, Robert C. Interview with Michael Toebe, *Gender Discrimination and Retaliation Still ve in Lawsuits, LinkedIn* (Oct. 15, 2020), <https://bit.ly/34YHD6g>
40. Bird, Robert C. Interview with Deanna deBara, *The Ultimate Guide to Handling HR Complaints, Lattice* (Oct. 9, 2020), <https://bit.ly/3lvEi5b>
39. Bird, Robert C. Interview with Ilana Kowarski, *Tips on Contract Law, Becoming a Contract Lawyer, U.S. News & World Report* (Sept. 18, 2020), <https://bit.ly/2ZNr8rl>
38. Bird, Robert C., *Educators Share Top Concerns About Returning to School Amid Pandemic, GALE: A Cengage Company* (Sep. 16, 2020), <https://bit.ly/2Fxu3hx>
37. Bird, Robert C. Interview with Paul Schott, *A Year into Purdue Pharma Bankruptcy, A Deal Remains Elusive, The Hour* (Sep. 12, 2020), <https://bit.ly/2GQWozo>
36. Bird, Robert C. Interview with Paul Schott, *States' Claims Against Purdue Pharma Total More Than \$2 Trillion, Stamford Advocate* (Aug. 18, 2020), <https://bit.ly/3aOe7m3>
35. Bird, Robert C. Interview with Sheryl Nance-Nash, *Coronavirus Pandemic Changing How Companies Hire, The Legal Examiner* (Aug. 7, 2020), <https://bit.ly/31NgdyE>
34. Bird, Robert C. Interview with Skye Schooley, *Legal Protections for Transgender, Nonbinary and Gender-Nonconforming Employees: What You Need to Know, Business.com* (July 15, 2020), <https://bit.ly/3albd8c>
33. Bird, Robert C. Interview with Paul Schott, *Creditors: Purdue Pharma Made \$185K in Post-Bankruptcy Political Contributions, Stamford Advocate* (July 13, 2020), <https://bit.ly/3fNiOhy>
32. Bird, Robert C. Interview with Phil Hall, *Google Updates Policy to Prevent Discrimination in Housing, Job and Credit Ads, Westfair Communications* (June 15, 2020), <https://bit.ly/3d5C5IS>
31. Bird, Robert C. Interview with Belle Wong, *What is Your Business Liability During the Coronavirus?, LegalZoom* (June 2020), <https://bit.ly/2E1gLbZ>
30. Bird, Robert C. Interview with Constance Sommer, *Age Discrimination Against Women and Long-Term Impact on Financial Security, Creditcards.com* (May 20, 2020), <https://bit.ly/2PWzKah>
29. Bird, Robert C. Interview with Pam Baker, *Top 10 Return-to-Office Guidelines HR and Business Leaders Need Now, TechTarget* (May 19, 2020), <https://bit.ly/2WOZyJK>
28. Bird, Robert C. Interview with Virginia Pelley, *What Do We Make of Anti-Vaxxers In the Time of Coronavirus?, Fatherly* (May 7, 2020), <https://bit.ly/2La60nP>
27. Bird, Robert C. Interview with Colin Weickmann, *Instructors Weigh In on the Transition to Online Learning, Best Colleges* (Apr. 29, 2020), <https://bit.ly/3bfn4Do>

26. Bird, Robert C. Interview with Bowen Xiao, *Protestors Across Nation Call for Easing of Lockdown Measures*, **The Epoch Times** (Apr. 22, 2020), <https://bit.ly/3bTPTq4>
25. Bird, Robert C. Interview with Kiely Kuligowski, *Why Having a Diverse Board is Good for Business*, **business.com** (Apr. 2, 2020), <https://bit.ly/3eIG8mb>
24. Bird, Robert C. Interview with Dario Mizrahi, *Finlandia, entra la utopía y la realidad: ¿es viable una semana con cuatro días de trabajo y tres de ocio?*, **Infobae** (Jan 12, 2020), <https://bit.ly/35Ntqax>
23. Bird, Robert C. Interview with Paul Schott, *Point72 Discrimination Case Clouded by Uncertainty*, **Stamford Advocate** (Oct. 13, 2019), <https://bit.ly/31r2Z8A>
22. Bird, Robert C. Interview with Paul Schott, *Report: Sackler Family Would Give up Purdue in \$10-12 Billion Settlement*, **Stamford Advocate** (Aug. 28, 2019), <https://bit.ly/31rOhhu>
21. Bird Robert C., Interview with Paul Schott, *New Data Doesn't Dispel Legal Pressure for OxyContin Maker Purdue*, **Stamford Advocate** (July 18, 2019), <https://bit.ly/2Ma4C6D>
20. Bird, Robert C., Interview with Brian Mann, *British Drug Maker Indivior Indicted on Fraud and Conspiracy Charges in the U.S.*, **National Public Radio (NPR)** (Apr. 10, 2019), <https://n.pr/2IIZrZn>
19. Bird, Robert C. Interview with Matt Miczulski, *6 Signs You're Being Discriminated Against at Work (and What to Do About It)*, **Recruiter.com** (Mar. 19, 2019), <https://bit.ly/3aod2kM>
18. Bird, Robert C. Interview with Paul Schott, *Purdue Pharma CEO: Bankruptcy is an 'Option' for OxyContin Maker*, **Stamford Advocate** (Mar. 13, 2019), <https://bit.ly/2KOrs4l>
17. Bird, Robert C. Interview with Paul Schott, *Stamford on the Sidelines: Many Have Sued Purdue, But Not its Own City*, **Fairfield County Business Journal** (Mar. 11, 2019), <https://bit.ly/2Zty0Lx>
16. Bird, Robert C. Interview with Melissa Burden, *Tesla's New Online Focus: What Does it Mean?*, **Automotive News** (Mar. 11, 2019), <https://bit.ly/2Mzs78M>
15. Bird, Robert C. Interview with Conner Caridad, *Award-Winning Global Economist Presents a Solution to the Climate Crisis*, **The Daily Campus** (Mar. 9, 2020), <https://bit.ly/3iJ4DeB>
14. Bird, Robert C. Interview with Joanna Walters, *Opioids: Boston Trial Opens What Could be Year of Reckoning for Executives*, **The Guardian** (Jan. 31, 2019), <https://bit.ly/2q6Ctod>
13. Bird, Robert C. Interview with Paul Schott, *Tong Vows to Keep Taking Fight to Purdue Pharma*, **Stamford Advocate** (Jan. 24, 2019), <https://bit.ly/2Zs3orc>
12. Bird, Robert C. Interview with Paul Schott, *Connecticut Lawsuit Intensifies Scrutiny of Purdue Pharma Owners*, **Associated Press (AP)** (Dec. 28, 2018), <https://bit.ly/2VVyPll>
11. Bird, Robert C. Interview with Paul Schott, *Tesla's Green Legal Battle Continues*, **Greenwich Time** (Dec. 15, 2018), <https://bit.ly/2vaDSsS>
10. Bird, Robert C. Interview with Paul Schott, *Purdue Pharma Settlement Could be on the Horizon*, **The Norwalk Hour** (Nov. 4, 2018).
9. Bird, Robert C. Interview with Paul Schott, *Point72 Gender-Discrimination Lawsuit Moves to Arbitration*, **Stamford Advocate** (Oct. 2, 2018), <https://bit.ly/2XseHhl>

8. Bird, Robert C. Interview with Paul Schott, *Congressional Committee Investigates Purdue Pharma*, **LMTonline** (August 6, 2018), <https://bit.ly/2IlvR6p>
7. Bird, Robert C. Interview with Paul Schott, *Beleaguered Purdue Pharma Makes Leadership Changes*, **MySanAntonio** (July 24, 2018), <https://bit.ly/2VSdvDO>
6. Bird, Robert C. Interview with Paul Schott, *U.S. Seeks Repayment from Purdue Pharma*, **Stamford Advocate** (March 2, 2018), <https://bit.ly/2IxyNmW>
5. Bird, Robert C. Interview with Paul Schott, *Purdue Hit With New Litigation Tied to Opioid Crisis*, **San Francisco Chronicle** (Jan. 10, 2018), <https://bit.ly/2VVdgb2>
4. Bird, Robert C. Interview with Paul Schott, *WWE Faces Continued Legal Battle in 2017*, **Stamford Advocate** (Jan. 5, 2017), <https://bit.ly/2Gx23YK>.
3. Bird, Robert C., Interview with Tracey O'Shaughnessy, *Time to Flex*, **Republican-American** (May 26, 2015).
2. Bird, Robert C., Interview with Peter Vanden Bos, *How to Implement a Four-Day Workweek*, **Inc.** (Apr. 7, 2010), <https://bit.ly/2XksN62>.
1. Bird, Robert C., Interview with Marylyn Schwartz, *How Imminent is Eminent Domain?*, **ECAR Realtor News** (Oct. 21, 2009), <https://bit.ly/31INPMY>.

## **8. ACADEMIC SERVICE**

### **A. Departmental Service**

Chair, MS in Social Responsibility and Impact in Business Development Committee (2023 - Present).

Member, Department Merit Review and Journal list Committee (2022 - Present)

Member, Department Undergraduate Policy Committee (2022)

Chair, Department Merit Review and Journal List Committee (2017-2022)

Chair, Business Law Group Committee (2013 – Present)

Member, Promotion, Tenure, and Reappointment Committee (2012 - Present)

Chair, Business Law Journal List Task Force (2015 - 2016)

Member, Tenure-Track/Tenure Merit Revision Committee (2011 - 2012)

Member, Teaching Assessment Revision Committee (2011)

Member, Search Committee - ING Chair in Marketing Position (2010)

Member, BLAW Academic Plan Committee. (2008 - 2009).

Member, Business Law Department Curriculum Review Committee. (2005).

Member, PTR Guideline Review Committee (2004).

### **B. School Service**

Chair & Founder, Equity Now Speaker Series (2020 - Present)

Faculty Advisor, UConn Net Impact (Graduate) (2017 - 2023)

Member, Undergraduate Programs and Students Committee (2007-09, 2022)

Judge, School of Business, MBA Case Competition (2018)

Faculty Advisor, UConn Net Impact (Undergraduate) (2017 - 2018)

Member, Center for International Business Education and Research Advisory Council (2010 - 2015)

Member, School of Business International Initiatives Committee. (2012 - 2014)

Program Chair and Conference Organizer, Bridging the Gap Between Business and Human Rights, Bridging the Gap Between Business and Human Rights (2013)

Presenter, First Year Experience Program, Global Business Ethics Presentation (2010 – 2012)

Chair, Business Law Search Committee (2 positions) (2011 - 2012)

Program Chair and Conference Organizer, Universitas 21 Doctoral Research Consortium in Business, (2012)

Member, Globalization Strategic Initiatives Committee. (2009 - 2011)

Member, School of Business Globalization Committee. (2010 - 2011)

Advisor, International Business Roundtable. (2009 - 2010).

Faculty Judge, IBM Business Simulation Competition (2010)

Member, School of Business Assessment and Accreditation Committee (2008 - 2009)

Member, Academic Advisory Committee (2005)

### **C. University Service**

Member, University Senate Faculty Standards Committee (2024 – present)

Member, University Strategic Plan, Implementation Group (2023 – present)

Member, Executive Committee, Institute for Systems Genomics (2018 - present)

Co-Director, Joint Law-Business Certificate in Corporate and Regulatory Compliance (2016 - Present)

Chair / Co-Chair, University Senate Budget Committee. (2021 - 2023).

Senator, University Senate (2013 - 2014, 2016 - 2019, 2020 - present)

Member, Board of Trustees Financial Affairs Committee (2019 - 2023)

Member, Faculty Representative, UConn Board of Trustees. (2019 - 2023)

Chair, Ad Hoc Committee for Fiscal Impact, University Senate Budget Committee (2022)

Member, Faculty Retention Committee. (2020 - 2022).

Member, Executive Committee, University Senate. (2021 - 2022)

Member, Graduate Faculty Council (2017- 2019, 2020 - 2021)

Member, University Senate Budget Committee (2010 - 2011, 2020 - 2021)

Member, University Senate, AAUP, Administration Salary Equity Task Force (2020 - 2021)

Member, UConn Reads, Steering Committee. (2020 - 2021)

Member, Faculty Review Board (2019 - 2021)

Member, University Senate Growth and Development (now University Planning) Committee (2011 – 2013, 2019 - 2020)

Member, Solve Climate By 2030 Steering Committee (2019 - 2020)

Member, Teale Lecture Series on Nature and the Environment Organizing Committee, Speaker Co-Host (2019 - 2020)

Member, Senate Executive Committee (Extended), University Senate (2016 - 2019)

Chair, University Senate Growth and Development (now University Planning) Committee (2016 - 2019).

Member, UConn Co-op Legacy Fellowship Committee (2017)

Member, Office of Global Affairs, Study Abroad Advisory Committee. (2012 - 2017)

Chair, President's Committee on Corporate Social Responsibility (2013 - 2016)

Chair, Compliance Program Development Committee. (2014 - 2016)

Chair, Joint Law School Business School Initiatives Committee (2014 - 2015)

Member, Provost's Outstanding Service Award, Selection Committee (2014 - 2015)

Judge, Law-Business Negotiation Competition (2015)

Chair, Organizer and Program Co-Chair, Joint Law School-Business School Retreat (2014)

Member, Genetics, Genomics and Personalized Medicine - Strategic Area Advisory Team (2013 - 2014)

Member, Institute for Systems Genomics Planning Committee (2012 – 2014)

Member, Financial Conflict of Interest Committee (2010 - 2013)

Member, President's Committee on Corporate Social Responsibility (2007 - 2013)

Member, Centers & Institutes Committee (2011 - 2012)

Member, International Partnerships Committee (2010 - 2011)

Member, University Interdisciplinary Courses Committee (2009 - 2011)

Young Kenyan Entrepreneur Program (School of Continuing Education) (2009 - 2010).

University Social Sciences Review Panel (2008)

## **9. TEACHING ACCOMPLISHMENTS**

### **A. Additional Academic Positions Held**

SACRED HEART UNIVERSITY GRADUATE SCHOOL OF BUSINESS  
Adjunct Professor of Business Law, 1999-2000

FAIRFIELD UNIVERSITY SCHOOL OF BUSINESS  
Adjunct Professor of Business Law, 1998-2001

MANCHESTER COMMUNITY TECHNICAL COLLEGE  
Adjunct Professor of Criminal Justice, 1998

BOSTON UNIVERSITY SCHOOL OF MANAGEMENT  
Teaching Assistant, Prof. Susan Samuelson, 1996

### **B. Teaching Recognition**

Provost's Recognition, Excellence in Teaching (2015, 2016, 2019, 2020)

Sponsor of Student Paper, "Strengthening the Foreign Corrupt Practices Act Through a Private Right of Action," by Sandy Azer, University of Connecticut, at the 85th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA (2010)

Master Teacher Award (finalist), Master Teacher Competition, Academy of Legal Studies in Business Annual Conference (2009) (Topic: *A Most Dangerous Business*)

Outstanding Article Award, Journal of Legal Studies Education, 81<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Petersburg, FL (2006) (Paper: "This Bud's for You: Understanding International Intellectual Property Law through the Ongoing Dispute over the Budweiser Trademark")

Outstanding Article Award, Journal of Legal Studies Education, 80<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Francisco, CA. (2005) (Paper: "Troubled Times at Upturn Records: Getting Traditional Legal Concepts to Dance to the New Online Beat")

Sponsor of Student Paper, by Ryan Witt, Seton Hall University, for presentation of research project at an academic conference (2004).

Seton Hall University, Alpha Kappa Psi Teacher of the Year Award (2004) (student selected)

Seton Hall University "5.0 Award" (Fall 2002) (perfect teaching score)

Seton Hall University Outstanding Teacher Award (2001) (faculty selected)

Master Teacher Award (finalist), Master Teacher Competition, Academy of Legal Studies in Business Annual Conference (2001) (Topic: *Simulation Games: A Lifelong Tool for Lifelong Learning*)

Master Teacher Award (finalist), Master Teacher Competition, Academy of Legal Studies in Business Annual Conference (2000) (Topic: *Integrating Simulation Strategy Into Business Law Roleplaying*)

### **C. Courses Taught**

#### **1. Undergraduate Courses**

Legal and Ethical Environment of Business (UConn, Seton Hall, Fairfield)

The Legal and Ethical Environment of Business in the UK and EU (UConn)

International Business Law (UConn)

Legal and Ethical Issues of Doing Business in Italy (UConn)

International Business (Seton Hall)

Doing Business in the European Community: A Case Study in Italy (Seton Hall)

Gender, Domestic Violence, and the Law (MCTC)

#### **2. Graduate Courses**

Business, Law and Ethics in Modern Society (UConn, Seton Hall, Fairfield)

Employment Law (UConn, Seton Hall, Sacred Heart)

Ethics and Compliance in the Global Organization (UConn)

Global Corporate Compliance, Ethics, and Governance (UConn)

International Business Law (UConn)

Cyberlaw (UConn)

#### **3. Executive MBA Courses**

Domestic and International Legal Structures (UConn)

### **10. JUDICIAL AND PRACTICE EXPERIENCE**

Connecticut Appellate Court

Chambers of William J. Lavery, Chief Judge

*Judicial Clerkship*, Hartford, CT – 1999-2000

Ivey, Barnum & O'Mara

Associate Attorney (*Litigation & Estate Planning*), Greenwich, CT - 1999

U.S. Bankruptcy Court for the District of Connecticut

Chambers of Alan H.W. Shiff, Chief Judge

*Judicial Clerkship*, Bridgeport, CT – 1998

Jackson, Lewis, Schnitzler & Krupman

Associate Attorney (*Employment Litigation*), Stamford, CT - Fall 1997

Massachusetts Superior Court  
*Judicial Clerkship*, Boston, MA - 1996-97

U.S. District Court for the District of Massachusetts  
Chambers of Richard G. Stearns  
*Internship*, Boston, MA - Fall 1995

United States Court of Appeals for the First Circuit  
Chambers of Bruce M. Selya  
*Internship*, Providence, RI - Summer 1995

Connecticut Superior Court  
Chambers of William J. McGrath  
*Internship*, Bridgeport, CT - Summer 1994

## **11. PROFESSIONAL LICENSURES**

License to Practice Law, State of Connecticut, (1996 – present)

License to Practice Law, State of New York, (1997 – present)