

**Katherine A. Nelson**  
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Human Resources Management Department  
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## **Education**

BA, College of Mount St. Vincent, 1970.  
Major: English

## **Professional Positions**

### **Academic**

Assistant Professor, Temple University, Fox School of Business. (2018 - Present).  
Lecturer, Temple University, Fox School of Business. (2006 – 2018)

### **Professional**

Founding Partner, Talent Strategy Partners. (2001 – 2005)  
Principal and Communication Practice Leader, Mercer Human Resources Consulting. (1998 - 2001).  
Senior Fellow in Ethics, The Wharton School, University of Pennsylvania (1991 – 1998)  
Vice President of Global HR Communication, Citicorp. (1982 - 1991).  
Manager of Internal Communication, Merrill Lynch. (1980 - 1982).  
Education Coordinator, Honeywell Information Systems. (1976 - 1980).  
Reporter, Utica Observer-Dispatch. (1972 - 1975).

## **TEACHING**

### **Teaching Experience**

#### **Temple University**

HRM 1101 – Intro to Leadership and Organization – 40 sections  
HRM1901 – Intro to Leadership and Organizations (Honors) – 9 sections  
HRM 3531 – HR on the Ground – 16 sections  
BA3102 Business Ethics & Society – 24 sections  
HRM4597 – Business Management Capstone – 4 sections  
HRM3581, HR Co-Op – 1 section  
Independent Study – 3 students (2 undergraduate; 1 graduate)

#### **University of Delaware Executive MBA**

Business Ethics, 5 sections

#### **University of Pennsylvania, Wharton School Executive Education**

Business ethics, 2-3 modules per year from 1992 – 2010

## **TEACHING AWARDS**

#### **Temple University**

Andrisani-Frank Teaching Award – 2010  
Fox Dean's Fellow – 2009

## RESEARCH

### Presentations Given

Nelson, K. (Presenter Only), SEI Corp., Oaks, PA -- Business Ethics Overview for all new SEI interns and new employees, July 16, 2015

Nelson, K. (Presenter Only), Fox School, Professional Development seminar for all HRM majors on "How to Bullet-Proof Your Career." March 2015

Nelson, K. (Presenter Only), Investment Management Consultants Association (IMCA); "Building Ethical Culture" webinar for 6,000 IMCA members (required of all members) – Recorded January 2013 – for ongoing use)

Nelson, K. (Presenter Only), SEI Corp., Oaks, PA – "How to Bullet-Proof Your Career" – part of SEI's Women's Leadership Conference – two presentations (Dec. 2014)

Nelson, K. (Presenter Only), SE Pennsylvania School Study Council, "Rebuilding Trust and Confidence in Public Education," Univ. of Penn - Center for School Study councils, Norristown, PA. (May 16, 2013).

Nelson, K. (Presenter Only), South Jersey School Study Councils, "Rebuilding Trust and Confidence in Public Education," Univ. of Penn - Center for School Study Councils, Rowan University. (April 16, 2013).

Nelson, K., Fox School of Business (Executive Education) and Bank of New York Financial Services, Union League, Philadelphia, (November 2009)

Nelson, K. (Presenter Only), Spring Conference, "Teaching in Large Sections," MOBTC, Newtown, PA. (March 29, 2008).

Nelson, K., "Ethics and Communicators," Council of Communication Management, Philadelphia, Pennsylvania. (May 2007).

Nelson, K., Communitelligence Webinar, "Ethics and Employee Engagement: Building an Ethical Culture," Philadelphia, Pennsylvania. (April 2006).

### Intellectual Contributions Published

#### Books

Trevino, L.K. and Nelson, K. (February 2021). *Managing Business Ethics* (6th ed., pp. 384 pages) New Jersey: Wiley and Sons Publishing. <https://www.wiley.com/en-us/Managing+Business+Ethics%3A+Straight+Talk+about+How+to+Do+It+Right%2C+8th+Edition-p-9781119711018>

#### Book Chapters

Wargo, D., Baglini, N., Nelson, K. *Neuroeconomics and the Firm: Dopamine, Expected Utility and Decision Making in the Firm*. London: <http://www.e-elgar.co.uk/> 2010

Wargo, D., Baglini, N., Nelson, K. (*Neuroeconomics and the Firm: The New Millennium's First Global Financial Crisis: The Neuroeconomics of Greed, Self-Interest, Deception, False Trust, Overconfidence and Risk Perception*). London, England: <http://www.e-elgar.co.uk/> 2010

Wargo, D., Baglini, N., Nelson, K. *Neuroeconomics and the Firm: What Neuroeconomics Tell Us About Making Real-World Ethical Decisions in Organizations*. London, England: <http://www.e-elgar.co.uk/> 2010

### **Refereed Journal Articles**

Wargo, D., Baglini, N., Nelson, K. (2009). The Global Financial Crisis - caused by greed, moral meltdown and public policy disasters. *Forum on Public Policy: A Journal of the Oxford Round Table at Harris Manchester College in the University of Oxford, Oxford, England*, 1-24. [forumonpublicpolicy.com/](http://forumonpublicpolicy.com/)

Wargo, D., Baglini, N., Nelson, K. (2008). Individual and Institutional Impediments to Ethics: Making Ethical Decisions under Risk, Threat, and Stress. <http://forumonpublicpolicy.com/>

### **Media Coverage**

- "How to take a mental health day." NBC News.com, May 29, 2018
- "Google Diversity Memo Raises a Ruckus for Philly Techies." Philadelphia Inquirer, August 8, 2017
- "How a Philly Firm Fired a Toxic Star Performer and Sales Went Up." Philadelphia Inquirer, Sept. 8, 1916
- "A Casino Lifeline for Palm Employees," Philadelphia Inquirer, March 30, 2016
- "Worried About a Performance Review?" Philadelphia Inquirer, October 9, 2013

For HR on the Ground:

- "Ten College Courses That Pay Off at Work." U.S. News & World Report, April 26, 2010
- HR Executive Magazine, March 2010
- Philadelphia Business Journal, March 19, 2010
- Temple University Alumni Magazine – Spring 2010

## **SERVICE**

### **Department Service**

New and Adjunct Faculty Mentor (in person and online; also developed Canvas site for new/adjunct faculty reference (2018-20))  
Presenter, High School Recruiting Event (Fall 2020)  
Lead author, 2017 HRM Department Program Review  
Committee Chair, Curriculum Design. (September 2011 - 2012).  
Committee Co-Chair, Undergraduate Experience Committee. (August 2011 - 2016).  
Co-Chair, HR Week. (July 2011 - 2017).  
Faculty Coordinator, HR Roundtable. (September 2008 – Fall 2016).  
Committee Chair and primary author, HRM Department Program Review (strategic plan) and response (2008 – 2009) and primary author (2017)  
Committee Chair, Reputation Team - HRM Department. (September 1, 2008 -2010).  
Attendee, Meeting, Departmental Meetings. (2008 - Present).

### **College Service**

Committee Member, Experiential Learning Committee (2020-2021)  
Committee Member, Core Course Coordination. (September 2011 - 2018).

Committee Member, Center for Innovation in Teaching and Learning. (2011 - 2014).  
Program Coordinator, Fox Student Engagement Project. (September 2009 – 2010)  
Presenter/Speaker, Board of Visitors. (December 2009).  
Speaker, Fox Executive Education. (October 2009 - November 5, 2009).  
Speaker, Center for Teaching and Learning, Winter Faculty Conference (2008)

## **Professional Service**

Philadelphia-area membership/events coordinator, Council of Communication Management (CCM), Philadelphia, PA. (January 2004 -2017).  
Workshop Organizer, University of Delaware, Wilmington, DE. (January 5, 2008 - March 15, 2008).  
Guest Speaker, Widener University, Chester, PA. (November 6, 2007).  
Guest Speaker, Hugh O'Brien Leadership Program, Philadelphia, PA. (May 18, 2007).  
Guest Speaker, Widener University, Chester, PA. (May 11, 2007).

## **Public Service**

Speaker, Crozier Chester Medical Center, Chester, PA. (May 2009).  
Guest Speaker, Leadership Philadelphia, Philadelphia, PA. (November 9, 2008 - December 9, 2008).  
Mentor to high-potential high school student, LEADERSHIP Philadelphia, Philadelphia, PA. (August 15, 2007 - May 15, 2008).  
Workshop Organizer, Philadelphia School District, Philadelphia, PA. (August 15, 2007 - October 15, 2007).

## **Consulting**

Academic: Fox Executive Education – Designed and delivered two online micro-classes on 1) Becoming a Trusted Advisor; and 2) Ethics and Compliance – to Rothman Institute. (October-November 2018)  
Academic: Fox Executive Education – Designed and presented a seven-video course (including handouts) on emotional intelligence for Aberdeen Asset Management (June-July 2018)  
For Profit Organization, Penn Mutual & Janney Montgomery Scott, Horsham, PA. (2007 – 2008)  
For Profit Organization, Wilmington Trust, Wilmington, DE. (November 1, 2007 - 2011).  
Academic, Wharton Executive Education, Philadelphia, PA. (September 1, 2000 - 2012).  
Academic, Smith College Leadership Consortium, Northampton, Massachusetts. (July 23, 2009).