

## Mike W. Peng

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### EDUCATIONAL HISTORY

Doctor of Philosophy in Business Administration, University of Washington, Seattle, Washington, March 1996

- Major: Strategic Management; Minors: Organizational Sociology, International Business, and Methodology  
Advisors: Charles Hill (chair), Anne Ilinitch (now York), Richard Moxon, and Howard Becker (sociology)  
Dissertation: Behind the Success and Failure of U.S. Export Intermediaries  
Voted as one of the top-four best dissertations at the Barry Richman Competition, Academy of Management (Cincinnati, August 1996)  
Featured twice in the editorials of the *Exporter Magazine* (May 1996; June 1997)  
Abstract published in the *Journal of International Business Studies* (1997, pp. 434-5)  
Entire dissertation published as a book, *Behind the Success and Failure of U.S. Export Intermediaries: Transactions, Agents, and Resources*, by Quorum Books (1998)

Bachelor of Science with Honors (*Magna Cum Laude*), Winona State University, Winona, Minnesota, August 1991

- Majors: Business Administration and Economics

### EMPLOYMENT HISTORY

- June 2005– Professor of Global Strategy with tenure, Organizations, Strategy, and International Management (OSIM) area, School of Management  
Provost's Distinguished Research Professor (the first ever such chair position specifically created by the university in order to attract me to join the faculty)  
Coordinator, Ph.D. Program in International Management Studies  
Executive Director, Center for Global Business (I founded this center in August 2006)  
The University of Texas at Dallas, Richardson, Texas 75080
- January 1999– Associate Professor of Management with tenure (2004–2005), Fisher College of Business  
June 2005 Assistant Professor of Management (1999–2004)  
Coordinator, Ph.D. Program in International Business (2004–2005)  
Faculty Member (by courtesy), Center for Slavic and East European Studies  
Faculty Member (by courtesy), Center for East Asian Studies  
The Ohio State University, Columbus, Ohio 43210
- 2004–present Research Fellow, William Davidson Institute, University of Michigan Business School (courtesy appointment for a worldwide group of over 180 renowned researchers who focus on economic, policy, and business issues in transition and emerging economies)
- Sept 1997– Visiting Assistant Professor of International Business, Faculty of Business Administration,  
December 1998 Chinese University of Hong Kong, Shatin, New Territories, Hong Kong
- August 1995– Assistant Professor of Management, College of Business Administration;  
August 1998 Faculty Member (by courtesy), Center for Chinese Studies  
University of Hawaii at Manoa, Honolulu, Hawaii 96822 (on leave 1997-98)
- January 1992– Instructor of Management, School of Business Administration; Coordinator, Center for International  
August 1995 Business Education and Research (CIBER), University of Washington, Seattle, Washington 98195

## **RESEARCH INTERESTS**

Global strategy, international business, competition in emerging economies, and institution-based view

## **TEACHING INTERESTS**

Strategic management, global business, international management, Asian business

## **PROFESSIONAL RECOGNITIONS AND HONORS**

### **National and International Honors**

(Lifetime) Distinguished Scholar Award, Southwestern Academy of Management, Dallas, March 2010

- UTD News Center report reported on April 26, 2010: “Management profs earn Distinguished Scholar Awards” (co-winner: Greg Dess, UTD)

Hot Paper Award for my 2009 *AMP* article, “The institution-based view as a third leg for a strategy tripod” (#2.64) from Science Watch, a scientific tracking service, September-November 2010

- Hot Papers are “selected by virtue of being cited among the top one-tenth of one percent (0.1%) in a current bimonthly period. Papers are selected in each of 22 fields of science and must be published within the last two years” (sciencewatch.com).
- My paper was the *only* paper representing the *entire* field of “economics and business” in 2010—the other fields are agricultural sciences, chemistry, clinical medicine, computer science, engineering, environment and ecology, geosciences, materials science, mathematics, microbiology, molecular biology and genetics, multidisciplinary, neuroscience and behavior, pharmacology and toxicology, psychiatry and psychology, physics, plant and animal science, social sciences (general), and space science.
- A three-page interview of me by Essential Science Indicators (ESI) is available at <http://sciencewatch.com/dr/nhp/2010/10novnhp/10novnhpPengLE/>
- UTD News Center reported on December 17, 2010: “Global strategy prof’s paper is a business pacesetter.”

Best Paper Award, *Asia Pacific Journal of Management*, December 2010 (for my 2005 paper, “From China strategy to global strategy,” #2.31)

Best Reviewer Award, *Strategic Management Journal*, October 2010

US Small Business Administration Award for the best Babson conference paper (coauthored with S. Lee and Y. Yamakawa) “exploring the importance of small businesses to the US economy or a public policy issue of importance to the entrepreneurial community” (\$2,000), Babson Conference, Chapel Hill, NC, in June 2008

- Paper posted at SBA’s government website at <http://www.sba.gov/advo/research/rs326tot.pdf>

(Lifetime) Scholarly Contribution Award, International Association of Chinese Management Research (IACMR), Nanjing, China, June 2006

Expert, World Bank Conference on Corporate Social Responsibility and Sustainable Development in Russia, Washington, DC, December 6, 2002 (video conference simultaneous broadcast to the Wharton School in Philadelphia and the World Bank in Moscow with Russian scholars and officials participating)

Honored in *Who’s Who in America* (56<sup>th</sup> edition, 2002 and 60<sup>th</sup> diamond edition, 2006)

Hot Paper Award for my 2003 *AMR* article, “Institutional transitions and strategic choices” (#2.25) from Institute for Scientific Information (ISI), which publishes the SSCI, May 2004 (ISI evolved to become Science Watch recently)

- See the 1<sup>st</sup> entry under “Honors and Other Recognitions” for definitions of Hot Papers
- Mine was the only paper representing the *entire* field of Economics and Business in 2004—see <http://esi-topics.com/nhp/nhp-may2004.html>
- A one-page interview of me by Essential Science Indicators (ESI) is available at <http://esi-topics.com/nhp/2004/may-04-MikePeng.html>

Finalist, coauthor on a paper (with M. Young, D. Ahlstrom, and G. Bruton) nominated for the All-Academy Carolyn Dexter Award for Contribution to International Management, Academy of Management, Denver, August 2002

Honored in the *Directory of Management Experts* (Center for Studies in Management, Bowling Green, KY, 1997)

Finalist, Top-Four Best Dissertation, Barry Richman Competition, Academy of Management, 1996

Honored in *Profiles in Business and Management* (Harvard Business School Press, 1996)

Best Reviewer Award, Business Policy and Strategy Division (The “Barney Doll” Award), Academy of Management, 1994

Honored in *Who’s Who among Students in American Universities* (1991)

### **Institutional Honors**

#### ***University of Texas at Dallas***

- \* Five Years Service Award, August 2010
- \* The university's first ever Provost's Distinguished Research Professorship, June 2005–present

#### ***Ohio State University***

- \* Dean's Distinguished Research Professorship (offered but turned down in March 2005)
- \* Received a letter of commendation from President Karen Holbrook for my NSF Award (June 4, 2003)

#### ***Chinese University of Hong Kong***

- \* Best Teaching Awards, Faculty of Business Administration, 1997-1998 and 1998-1999 (twice)

#### ***University of Hawaii***

- \* Excellence in Research Award finalist, 1997

#### ***University of Washington***

- \* Edna Benson Fellowship, 1994 (\$4,500)

#### ***Winona State University***

- \* Karen Sweetland Scholarship, 1990 (\$4,000)

### **Other Scholarly Recognitions**

Among the top 65 most cited management authors (among 4,000 authors) during 2000-2004 (reported by Podsakoff et al., 2008, Scholarly influence in the field of management (p. 698), *Journal of Management*, 34: 641-720).

Ranked among the most influential international business scholars (in terms of citations) among all three categories in IB research published during 1996-2006 (by D. Griffith, S. T. Cavusgil, & S. Xu, 2008, Emerging themes in international business research, *Journal of International Business Studies*, 39: 1220-1235).

- \* IB articles in *JIBS* (IB's #1 journal): My 1999 *JIBS* article (with Y. Luo, #2.8) → 7<sup>th</sup> most cited
- \* IB articles in *AMJ*, *AMR*, and *SMJ*: My 1996 *AMR* article (with P. Heath, #2.3) → 9<sup>th</sup> most cited
- \* Influential IB books: My 2000 Sage book (#1.2) is among the top 9 most cited → By alphabetical order, no numerical rankings among the top 10. The other 8 authors are: P. Dicken, J. Dunning, T. Friedman, G. Hofstede, P. Murmann, C. K. Prahalad, A. Rugman, and J. Stiglitz.

Ranked as the 7<sup>th</sup> most prolific contributor to *JIBS* during 1996-2006 (by S. Xu, G. Yalcinkaya, & S. Seggie, 2008, Prolific authors and institutions in leading international business journals, *APJM*, 25: 189-207).

Ranked as the 3<sup>rd</sup> most prolific contributor to the China literature during 2000-2005 (by D. Quer et al., 2007, Business and management in China: A review of empirical research in leading international journals, *APJM*, 24: 359-384).

Ranked as one of the top 8 most prolific and most influential (by citations) scholars in global strategy during 1990-2000 (by M. Peng & J. Zhou, 2006, Most cited articles and authors in global strategy research, *JIM*, 12: 490-508).

Ranked as one of the top 25 most prolific contributors to global strategic management research published during 1991-2000 (by J. Lu, 2003, The evolving contributions in international strategic management research, *JIM*, 9: 192-213).

Yamakawa, Peng, and Deeds (2008 *ETP*, #2.55) was the top five most downloaded *ETP* paper in 2008 (1,045 downloads)

Peng, Au, and Wang (2001 *APJM*, #2.15) was cited by the *World Investment Report 2006: FDI From Developing and Transition Economies* (New York and Geneva: United Nations/UNCTAD, p. 256).

Peng and Luo (2000 in *AMJ*, #2.13) was found to be the most highly cited China paper by both SSCI and Google (by D. Quer et al., 2007, Business and management in China, *APJM*, 24: 359-384)

Peng and Heath (1996 in *AMR*, #2.3) was ranked

- \* The 9<sup>th</sup> most cited IB article published in *AMJ*, *AMR*, and *SMJ* (1996-2006)—D. Griffith et al., 2008, Emerging themes in international business research, *JIBS*, 39: 1220-1235
- \* The single most highly cited article on Central and Eastern Europe published during 1986-2004—K. Meyer & M. W. Peng (2005). Probing theoretically into Central and Eastern Europe, *JIBS*, 36 (6): 600-621.
- \* One of the top 8 most cited articles on Greater China published during 1984-99—J. T. Li & A. Tsui (2002). A citation analysis of mgmt and organization research in the Chinese context: 1984-1999, *APJM*, 19: 87-107.
- \* Received a Citation of Excellence Certificate with the Highest Quality Ratings from ANBAR Electronic Intelligence, UK (1998)

Ranked as the most prolific contributor to the international business literature invoking a resource-based perspective published during 1991-2000 (by M. W. Peng, 2001, The resource-based view and IB, *JM*, 27: 803-829).

Ranked as one of the top 8 contributors to the management and organizational literature on Greater China published during 1978-97 (by M. W. Peng, Y. Lu, O. Shenkar, and D. Wang, 2001, Treasures in the china house, *JBR*, 52: 95-100).

Citations of my work are found in a major World Bank study requested by, and submitted to, the Chinese government in September 2000 as an input into the development of China's 10<sup>th</sup> Five-Year Plan, see The World Bank (2001), *China and the Knowledge Economy: Seizing the 21<sup>st</sup> Century* (pp. 97 and 170).

## **PROFESSIONAL MEMEBERSHIPS AND LEADERSHIP POSITIONS**

### **Academy of Management (AOM)**

- \* Program Chair in charge of the Junior Faculty Consortium for the International Management Division for the Atlanta meetings (2006)
- \* Editorial Board Member, *Academy of Management Journal* (2004-2007), *Academy of Management Review* (2000-2002), and *Academy of Management Perspectives* (2011-present)

### **Asia Academy of Management (AAOM)**

- \* Consulting Editor (2010-present), Editor-in-Chief (2007-2009), and Editor (2004-2006), *Asia Pacific Journal of Management*
- \* Managed the growth that resulted in the *doubling* of manuscripts annually (167 in 2006 → 350 in 2009)
- \* Successfully led *APJM* to be accepted by the Social Sciences Citation Index (SSCI), August 2008
- \* The first Journal Citation Report/SSCI impact factor for *APJM* for 2010 was 3.355—top 18 among 140 management journals (announced in 2011)
- \* Special Issue Editor for six special issues, *Asia Pacific Journal of Management*
  - \* 2011-2013 for a special issue on managing favors in the global economy (Co-editors: Sheila Puffer, Northeastern U. and Dan McCarthy, Northeastern U.)
  - \* 2010-2012 for a special issue on strategic management in private and family businesses (Co-editors: Yuan Lu and Kevin Au, Chinese U. of Hong Kong, and Erming Xu, Renmin U. of China)
  - \* 2009-2011 for a special issue on managing corporate governance globally (Co-editors: Steve Globerman, Western Washington, and Daniel Shapiro, Dean, Simon Fraser, published as vol. 28 [1] in March 2011)
  - \* 2006-2008 for a special issue on knowledge management and innovation strategy (Co-editors: Yuan Lu, Chinese U. of Hong Kong, and Eric Tsang, UT Dallas, published as vol. 25 [3] in September 2008)
  - \* 2006-2007 for a special issue on the 40<sup>th</sup> anniversary (published as vol. 24 [4] in December 2007)
  - \* 2004-2006 for a special issue on Asian business groups and conglomerates (Co-editor: Andrew Delios, National U. of Singapore, published as vol. 23 [4] in December 2006)

### **Academy of International Business (AIB)**

- \* Track chair: International business in emerging and transition economies, for the Nagoya Meeting (2011)
- \* Guest Editor, *Journal of International Business Studies* (2007-2010) for a special issue on Asia and global business (Co-guest editors: Rabi Bhagat, U. of Memphis and Sea-Jin Chang, National U. of Singapore, published as vol. 41 [3] in April 2010)
- \* Co-Chair, AIB/JIBS Research Frontiers Conference on “Asia and global business,” San Diego, Dec 2006
- \* Special Departmental Editor, *Journal of International Business Studies* (2002-03) (Editor: A. Lewin, Duke)

### **Strategic Management Society (SMS)**

- \* First elected officer, Global Strategy Interest Group (2005–2008)
  - \* Chair: 2007-2008 (launched a newsletter and managed the election process for Cologne, 2008)
  - \* Program Chair: 2006-2007 (managed the review process for San Diego, 2007)
  - \* Associate Program Chair: 2005-2006 (in charge of the Sunday preconference for Vienna, October 2006)
- \* Program Committeer, SMS Special Conference on Latin America Strategies, Rio de Janeiro, March 2010
- \* Co-Chair, SMS Special Conference on China Strategies, Shanghai, May 2007 (Co-Chairs: Haiyang Li, Rice U., Sam Park, Samsung, and Kouqing Li, SNAI)
- \* Member, Editorial Review Board, *Strategic Management Journal* (2005–present)
- \* Member, (inaugural) Editorial Review Board, *Global Strategy Journal* (2010–present)

### **International Association for Chinese Management Research (IACMR)**

- \* Member, (inaugural) Editorial Review Board, *Management and Organization Review* (2006–present)
- \* Faculty member, Research Workshops, Guangzhou, July 2007, and Xiamen, July 2011

## **ACHIEVEMENTS IN ORIGINAL INVESTIGATION AND RESEARCH**

### **BOOKS AUTHORED**

- [1.9] Peng, Mike W. (2012). *GLOBAL 2.0*. Cincinnati: South-Western Cengage Learning (in press).

- [1.8] Peng, Mike W. and Klaus E. Meyer (2011). *International Business*. London: Cengage Learning EMEA (645 pages)
- [1.7] Peng, Mike W. (2011). *Global Business*, 2<sup>nd</sup> edition. Cincinnati: South-Western Cengage Learning (636 pages).
- [1.6] Peng, Mike W. (2011). *GLOBAL*. Cincinnati: South-Western Cengage Learning (234 pages).
- [1.5] Peng, Mike W. (2009). *Global Strategy*, 2<sup>nd</sup> edition. Cincinnati: South-Western Cengage Learning (526 pages).  
\* Published in Spanish (2010), *Estrategia Global*, segunda edicion, translated by Ana Maria Collado Alcerreca (Technologico de Monterrey, Campus Estado de Mexico). Mexico City: Cengage Learning Editores (526 p).
- [1.4] Peng, Mike W. (2009). *Global Business*. Cincinnati: South-Western Cengage Learning (577 pages).  
\* Published *Peng Global Business 2009 Update* in April 2009 (607 pages)  
\* Published in India: *Peng International Business India Edition* in April 2008. New Delhi, India: Cengage Learning India Private Limited (461 pages)  
\* Published in Chinese (2010), *Quan Qiu Shang Wu*, translated by Liu Yi (Shanghai Jiaotong University). Beijing: Renmin University of China Press (468 pages).
- [1.3] Peng, Mike W. (2006). *Global Strategy*. Cincinnati: South-Western Thomson (582 pages).  
\* Published in Portuguese (2008). *Estratégia Global*, translated by Joaquim Carlos Racy (Pontificia Universidade Católica de São Paulo) and George Bedinelli Rossi (Universidade de São Paulo). São Paulo: Thomson Brasil (392 pages).  
\* Published in China as a Chinese-only edition (2007). *Quanjia Qiye Zhanlue*, translated by Sun Wei and Liu Xinmei (Xi'an Jiaotong University). Beijing: Posts and Telecom Press (422 pages).  
\* Published in China as a bilingual (English-Chinese) edition (2007). *Global Strategy/Quanjia Qiye Zhanlue*, excerpts translated by Sun Wei and Liu Xinmei (Xi'an Jiaotong University) and printed on the margin of the English version. Beijing: Posts and Telecom Press (583 pages).
- [1.2] Peng, Mike W. (2000). *Business Strategies in Transition Economies*. Thousand Oaks, CA: Sage (322 pages)
- [1.1] Peng, Mike W. (1998). *Behind the Success and Failure of U.S. Export Intermediaries: Transactions, Agents, and Resources*. Westport, CT and London: Quorum Books (215 pages)

#### ARTICLES IN SCHOLARLY JOURNALS

- \* All papers are downloadable @ [www.mikepeng.com](http://www.mikepeng.com) or @ [www.utdallas.edu/~mikepeng](http://www.utdallas.edu/~mikepeng)
- \*\* **UTD**—top 24 journals for UTD Top 100 Business School Research Rankings™. **Total N = 20 papers on the UTD list**
- \*\*\* **FT**—*Financial Times* top 45 journals. **Total N = 36 papers on the FT list** (including 16 not on the UTD list)
- \*\*\* **NR**—non-refereed

#### **2012**

- [2.90] Wright, Mike, Igor Filatotchev, Robert Hoskisson, and **Mike W. Peng** (2012). Strategy research in emerging economies. *Journal of Management Studies* (invited for a retrospective on a “New Classic” published in 2005). **FT**
- [2.89] **Peng, Mike W.** (2012). The global strategy of emerging multinationals from China. *Global Strategy Journal* (in press).
- [2.88] Zhu, Yanmei, Xinhua Wittmann, and **Mike W. Peng** (2012). Institution-based barriers to innovation in SMEs in China. *Asia Pacific Journal of Management* (in press).

#### **2011 (13 articles)**

- [2.87] Yang, Haibin, Zhiang (John) Lin, and **Mike W. Peng** (2011). Behind acquisitions of alliance partners: Exploratory learning and network embeddedness. *Academy of Management Journal* (in press). **UTD/FT**
- [2.86] Lee, Seung-Hyun, Yasuhiro Yamakawa, **Mike W. Peng**, and Jay B. Barney (2011). How do bankruptcy laws affect entrepreneurship development around the world? *Journal of Business Venturing* (in press). **FT**

- [2.85] **FT** Zoogah, David, Davina Vora, Orlando Richard, and **Mike W. Peng** (2011). Strategic alliance team diversity, coordination, and effectiveness. *International Journal of Human Resource Management*, 22 (3): 510-529 (Jan).
- [2.84] **FT** **Peng, Mike W.** and Zhixing Xiao (2011). Busting the China Inc. myth. *Harvard Business Review*, June 13 (<http://blogs.hbr.org>).
- [2.83] Khoury, Theodore, and **Mike W. Peng** (2011). Does institutional reform of intellectual property rights lead to more FDI? Evidence from Latin America and the Caribbean. *Journal of World Business* (in press).
- [2.82] Sun, Sunny Li, **Mike W. Peng**, Bing Ren, and Daying Yan (2011). A comparative ownership advantage framework for cross-border M&As: The case of Chinese and Indian MNEs. *Journal of World Business* (in press).
- [2.81] Globerman, Steven, **Mike W. Peng**, and Daniel Shapiro (2011). Corporate governance and Asian companies. *Asia Pacific Journal of Management*, 28 (1): 1-14 (March).
- [2.80] Jiang, Yi, and **Mike W. Peng** (2011). Are family ownership and control in large firms good, bad, or irrelevant? *Asia Pacific Journal of Management*, 28 (1): 15-39 (March).
- [2.79] Jiang, Yi, and **Mike W. Peng** (2011). Principal-principal conflicts during crisis. *Asia Pacific Journal of Management* (in press).
- [2.78] Yang, Haibin, Sunny Li Sun, Zhiang (John) Lin, and **Mike W. Peng** (2011). Behind M&As in China and the United States: Networks, learning, and institutions. *Asia Pacific Journal of Management*, 28 (2): 239-255 (June).
- [2.77] Zoogah, David B., and **Mike W. Peng** (2011). What determines the performance of strategic alliance managers? Two lens model studies. *Asia Pacific Journal of Management*, 28 (3): 483-508 (September).
- [2.76] **Peng, Mike W.**, Sunny Li Sun, and Dane Blevins (2011). The social responsibility of international business scholars. *Multinational Business Review*, 19 (2): 106-119 (June).
- [2.75] **Peng, Mike W.** and Hao Chen (2011). Strategic responses to domestic and foreign institutional pressures in the Chinese toy industry. *International Studies of Management and Organization*, 41 (2): 90-107 (summer).

#### **2010 (8 articles)**

- [2.74] **UTD/FT** **Peng, Mike W.**, Rabi S. Bhagat, and Sea-Jin Chang (2010). Asia and global business. *Journal of International Business Studies*, 41 (3): 373-376 (April).
- [2.73] **UTD/FT** Qian, Gongming, Theodore Khoury, **Mike W. Peng**, and Zeming Qian (2010). The performance implications of intra- and inter-regional geographic diversification. *Strategic Management Journal*, 31 (9): 1018-1030 (Sept).
- [2.72] **UTD/FT** Li, Yuan, En Xie, Hock-Hai Teo, and **Mike W. Peng** (2010). Formal control and social control in domestic and international buyer-supplier relationships. *Journal of Operations Management*, 28 (4): 333-344 (July).
- [2.71] **FT** **Peng, Mike W.** and Yi Jiang (2010). Institutions behind family ownership and control in large firms. *Journal of Management Studies*, 47 (2): 253-273 (March).
- [2.70] **FT** **Peng, Mike W.**, Yasuhiro Yamakawa, and Seung-Hyun Lee (2010). Bankruptcy laws and entrepreneur-friendliness. *Entrepreneurship Theory and Practice*, 34 (3): 517-530 (May).
- [2.69] **Peng, Mike W.** and Gregory G. Dess (2010). In the spirit of scholarship. *Academy of Management Learning and Education*, 9 (2): 282-298 (June).
  - \* Reported by *The Economist* before the article's publication ("Business school research: Ideas that work," June 7, 2010).
  - \* Prefaced by Editor J. B. Arbaugh (2010): Introduction: And now for something completely different—business school envy? *AMLE*, 9 (2): 280-281.

- [2.68] **Peng, Mike W.**, Yuan Li, En Xie, and Zhongfeng Su (2010). CEO duality, organizational slack, and firm performance in China. *Asia Pacific Journal of Management*, 27 (4): 611-624 (December).
- [2.67] Zhou, Jessie Qi, and **Mike W. Peng** (2010). Relational exchanges versus arm's-length transactions during institutional transitions. *Asia Pacific Journal of Management*, 27 (3): 355-370 (September).

#### 2009 (9 articles)

- [2.66] Lin, Zhiang, **Mike W. Peng**, Haibin Yang, and Sunny Li Sun (2009). How do networks and learning drive M&As? An institutional comparison between China and the United States. *Strategic Management Journal*, 30 (10): 1113-1132 (October).
- [2.65] Meyer, Klaus, Saul Estrin, Sumon Bhaumik, and **Mike W. Peng** (2009). Institutions, resources, and entry strategies in emerging economies. *Strategic Management Journal*, 30 (1): 61-80 (January).
- [2.64] **Peng, Mike W.**, Sunny Li Sun, Brian Pinkham, and Hao Chen (2009). The institution-based view as a third leg for a strategy tripod. *Academy of Management Perspectives*, 23 (4): 63-81 (August).
- [2.63] Chintakananda, Asda, Anne York, Hugh O'Neill, and **Mike W. Peng** (2009). Structuring dyadic relationships between export producers and intermediaries. *European Journal of International Management*, 3 (3): 302-327.
- [2.62] Su, Yu-Shan, Eric Tsang, and **Mike W. Peng** (2009). How do internal capabilities and external partnerships affect innovativeness? *Asia Pacific Journal of Management*, 26 (2): 309-331.
- [2.61] **Peng, Mike W.** (2009). Passing the torch. *Asia Pacific Journal of Management*, 26 (4): 611-616. [NR]
- [2.60] **Peng, Mike W.** (2009). *APJM's* first Best Paper Award. *Asia Pacific Journal of Mgmt*, 26 (2): 185-186. [NR]
- [2.59] **Peng, Mike W.** (2009). *APJM* is now included in SSCI. *Asia Pacific Journal of Management*, 26 (1): 1-3. [NR]
- [2.58] **Peng, Mike W.** and Erin Pleggenkuhle-Miles (2009). Current debates in global strategy. *International Journal of Management Reviews*, 11 (1): 51-68.

#### 2008 (13 articles)

- [2.57] Tong, Tony, Jeffrey Reuer, and **Mike W. Peng** (2008). International joint ventures and the value of real options. *Academy of Management Journal*, 51 (5): 1014-1029 (October).
- [2.56] **Peng, Mike W.**, Denis Wang, and Yi Jiang (2008). An institution-based view of international business strategy: A focus on emerging economies. *Journal of International Business Studies*, 39 (5): 920-936 (July).
- [2.55] Yamakawa, Yasuhiro, **Mike W. Peng**, and David Deeds (2008). What drives new ventures to internationalize from emerging to developed economies? *Entrepreneurship Theory and Practice*, 32 (2): 59-82 (January).
- [2.54] Young, Mike, **Mike W. Peng**, David Ahlstrom, Garry Bruton, and Yi Jiang (2008). Corporate governance in emerging economies: A review of the principal-principal perspective. *Journal of Management Studies*, 45 (1): 196-220 (January).
- [2.53] Lee, Keonbeom, **Mike W. Peng**, and Keun Lee (2008). From diversification premium to diversification discount during institutional transitions. *Journal of World Business*, 43 (1): 47-65.
- [2.52] Lu, Yuan, Eric Tsang, and **Mike W. Peng** (2008). Knowledge management and innovation strategy in the Asia Pacific: Toward an institution-based view. *Asia Pacific Journal of Management*, 25 (3): 361-374.
- [2.51] Li, Yuan, and **Mike W. Peng** (2008). Developing theory from strategic management research in China. *Asia Pacific Journal of Management*, 25 (3): 563-572.

- [2.50] **Peng, Mike W.** and Hyung-deok Shin (2008). How do future business leaders view globalization? *Thunderbird International Business Review*, 50 (3): 175-182.
- [2.49] Mudambi, Ram, **Mike W. Peng**, and David Weng (2008). Research rankings of Asia Pacific business schools: Global versus local knowledge strategies. *Asia Pacific Journal of Management*, 25 (2): 171-188.
- [2.48] **Peng, Mike W.** (2008). More progress at *APJM*. *Asia Pacific Journal of Management*, 25 (1): 1-4. [NR]
- [2.47] Tan, Weiqiang, **Mike W. Peng**, and Sunny Li Sun (2008). Scale versus scope: Evidence from Chinese firms' internationalization. *Guan Li Shi Jie (Management World)*, February: 125-135. [in Chinese]
- [2.46] Sun, Sunny Li, Zun Wang, and **Mike W. Peng** (2008). A fast lane for overseas acquisitions: Leveraging private equity. *Peking University Business Review (Beida Shang Ye Ping Lun)*, September: 96-101. [in Chinese] [NR]
- [2.45] **Peng, Mike W.**, Sunny Li Sun, and Hao Chen (2008). Managing divorce in alliance management. *Peking University Business Review (Beida Shang Ye Ping Lun)*, April: 109-118. [in Chinese] [NR]

#### 2007 (5 articles)

- [2.44] Lee, Seung-Hyun, **Mike W. Peng**, and Jay B. Barney (2007). Bankruptcy law and entrepreneurship development: UTD/FT A real options perspective. *Academy of Management Review*, 32 (1): 257-272 (January).
- [2.43] **Peng, Mike W.** (2007). Celebrating 25 years of Asia Pacific management research. *Asia Pacific Journal of Management*, 24 (4): 385-394 [Editorial for the 25<sup>th</sup> anniversary special issue of *APJM*] [NR]
- [2.42] **Peng, Mike W.**, Shujun Zhang, and Xinchun Li (2007). CEO duality and firm performance during China's institutional transitions. *Management and Organization Review*, 3 (2): 205-225.
- [2.41] **Peng, Mike W.** (2007). Globalizing the *Asia Pacific Journal of Management*. *Asia Pacific Journal of Management*, 24 (1): 1-7. [NR]
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- [2.36] **Peng, Mike W.**, Yuanyuan Zhou, and Anne S. York (2006). Behind the make or buy decisions in export strategy: A replication with extension of Trabold. *Journal of World Business*, 41 (3): 289-300.

#### 2005 (6 articles)

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#### 2004 (4 articles)

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#### 2003 (3 articles)

- [2.25] **Peng, Mike W.** (2003). Institutional transitions and strategic choices. *Academy of Management Review*, 28 (2): UTD/FT 275-296.
- [2.24] Tan, Justin, and **Mike W. Peng** (2003). Organizational slack and firm performance during economic transitions: UTD/FT Two studies from an emerging economy. *Strategic Management Journal*, 24 (13): 1249-1263. [Lead article]
- [2.23] **Peng, Mike W.**, Trevor Buck, and Igor Filatotchev (2003). Do outside directors and new managers help improve firm performance? An exploratory study in Russian privatization. *Journal of World Business*, 38 (4): 348-361.

#### 2002 (3 articles)

- [2.22] **Peng, Mike W.**, and Oded Shenkar (2002). Joint venture dissolution as corporate divorce. *Academy of FT Management Executive*, 16 (2): 92-105.
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- [2.17] **Peng, Mike W.** (2001). How entrepreneurs create wealth in transition economies. *Academy of Management*

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#### 1998 (3 articles)

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**PUBLICATIONS IN NON-REFEREED OUTLETS**  
**(BOOK CHAPTERS, CASE STUDIES, PREFACES, AND TESTIMONIALS)**<sup>1</sup>

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- [3.36] **Peng, Mike W.** and Dane P. Blevins (2012). Why do Chinese firms cross-list in the United States? in Abdul Rasheed and Toru Yoshikawa (eds.), *Convergence of Corporate Governance: Promise and Prospects*. New York and London: Palgrave (in press).
- [3.35] **Peng, Mike W.** and Omer N. Gokalp (2011). Managing global competitive dynamics, in Bruce Keillor and Tim Wilkinson (ed.), *International Business in the 21<sup>st</sup> Century*, 249-268. Santa Barbara, CA: Praeger/ABC-CLIO.
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<sup>1</sup> To save space, numerous teaching cases in my textbooks are not reported here.

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- [3.7] **Peng, Mike W.** (1995). Case: The China strategy: A tale of two firms, in Charles Hill and Gareth Jones, *Strategic Management*, 3rd ed., C519-C532. Boston: Houghton Mifflin.
  - \* Revised and published in Charles Hill, *International Business*, 2<sup>nd</sup> ed., 107-118. Chicago: Irwin, 1997.
  - \* Revised and published in Irene Chow, Neil Holbert, Lane Kelley, and Julie Yu, *Business Strategy: An Asia-Pacific Focus*, 435-448. Singapore and New York: Prentice Hall, 1997.
  - \* Part I: Arnold Tanner, Western Energy, Inc., and China; Part II: American Copier Company in Shanghai, in Charles Hill, *International Business*, 97-106. Chicago: Irwin, 1994.
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- [3.2] **Peng, Mike W.** (1993). It's the People's Republic calling. *Foreign Trade Journal*, April: 30.
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#### **CONFERENCE PRESENTATIONS** (eventual publication in *italics*)

**(1 Academy of Management and Asia Academy of Management (BPS: Business Policy and Strategy Division; ENT: Entrepreneurship Division; IMD: International Management Division; OMT: Organization and Management Theory Division))**

**2011 Annual Meeting, San Antonio, August**

- \* Faculty for PDW paper workshop: Building East-West bridges (chaired by D. Jennings, ENT and OMT)
- \* Markoczy, L., S. Sun, M. W. Peng, W. Shi, B. Ren. Symbolic management versus direct engagement. IMD
- \* Pinkham, B. and M. W. Peng. Arbitration and cross-border transaction costs. IMD.

**2010 Asia Academy of Management, Macau, December**

- \* Sun, S. L., M. W. Peng, and W. Tan. Schumpeterian rents versus Ricardian rents.

**2010 Annual Meeting, Montreal, August**

- \* PDW on social capital and internationalization (chaired by E. Gedajlovic)
- \* PDW meet APJM editors (chaired by D. Ahlstrom)
- \* B. Pinkham and M. W. Peng. Arbitration and transaction costs.
- \* Shi, W., S. Sun, and M. W. Peng. Managerial ties and firm performance in IJVs.

**2009 Annual Meeting, Chicago, August**

- \* Symposium on strategy in emerging economies (chaired by S. Park and R. Ramamurti; co-panelists: A. Gupta, T. Khanna, D. Lessard, and S. Zaheer)

**2008 Asia Academy of Management, Taipei, December**

- \* Peng, M. W. Chair: APJM editors' panel (co-panelists: D. Ahlstrom, G. Bruton, M. Carney, and K. Meyer).

**2008 Annual Meeting, Anaheim, August**

- \* Faculty for the IMD paper development workshop chaired by C. Chen (commented on three papers)
- \* Sun, S. L., M. W. Peng, and L. Markoczy. The institutional logic behind executive compensation. OMT.
- \* Jiang, Y., M. W. Peng, and X. Yang. Modes and survival of private participation projects. IMD.
- \* Qian, G., T. Khoury, M. W. Peng, and L. Li. Resources behind entrepreneurial internationalization. ENT.

**2007 Annual Meeting, Philadelphia, August**

- \* Demirkan, I., D. Deeds, and M. W. Peng. Biotech patent citation networks. BPS.
- \* Yang, H., Z. Lin, and M. W. Peng. Behind mergers and acquisitions. BPS → *AMJ* (2011)

**2006 Asia Academy of Management, Tokyo, December**

- \* Peng, M. W. Chair: APJM editors' panel (co-panelists: D. Ahlstrom, G. Bruton, and C.M. Lau)
- \* Peng, M. W. Panelist: Publishing Asian management research (chair: K. Leung)

**2006 Annual Meeting, Atlanta, August**

- \* Peng, M. W. Program chair, IMD Junior Faculty Consortium (attracted 20 junior faculty from 12 countries; senior faculty are D. Ahlstrom, L. Brouthers, A. Delios, M. Hitt, K. Meyer, A. Rugman, S. Puffer, and J. Salk)
- \* Khoury, T. and M. W. Peng. Intellectual property reform and FDI in emerging economies. → *JWB* (2011)
- \* Zhou, Q. and M. W. Peng. From relational exchanges to arm's-length transactions. → *APJM* (2010)
- \* Zhou, Q., M. W. Peng, and J. Anand. Bribery strategy and firm growth around the world.

**2005 Annual Meeting, Honolulu, August**

- \* Peng, M. W. Faculty participant, IMD Doctoral Consortium
- \* Jiang, Y. and M. W. Peng. Private participation in infrastructure projects in China. BPS/IMD/OMT joint symposium on China strategy (chaired by M. Young)

**2004 Asia Academy of Management, Shanghai, December**

- \* Peng, M. W. From China strategy to global strategy (Invited opening plenary panel speaker) → *APJM* (2005)

**2004 Annual Meeting, New Orleans, August**

- \* Peng, M. W. and Y. Jiang. Family ownership and control in large corporations: The good, the bad, the irrelevant (IMD) → *JMS* (2010), *APJM* (2011)
- \* Tong, T., J. Reuer, and M. W. Peng. Int'l joint ventures and the value of real options (BPS) → *AMJ* (2008)

**2003 Annual Meeting, Seattle, August**

- \* Lee, K. B., M. W. Peng, and K. Lee. From diversification premium to diversification discount during institutional transitions (BPS) → *JWB* (2008)
- \* Zhou, Y., M. W. Peng, and A. York. Export intermediation: A further test (IMD) → *JWB* (2006)
- \* Peng, M. W., S. Lee, and D. Wang. What determines the scope of the firm over time? (IMD) → *AMR* (2005)

**2002 Annual Meeting, Denver, August**

- \* Young, M., M. W. Peng, D. Ahlstrom, and G. Bruton. Governing the corporation in emerging economies: A principal-principal agency perspective (BPS) [Full text published in the *Best Papers Proceedings* in CD/ROM format, 10% acceptance rate] → *JMS* (2008)
- \* Peng, M. W. Board composition and firm performance during institutional transitions (BPS) → *SMJ* (2004)
- \* Lee, S. and M. W. Peng. Governments, entrepreneurs, and options (ENT) → *AMR* (2007)
- \* Peng, M. W. (panelist). Entrepreneurship in emerging economies. PDW (ENT) [Chair: K. Uhlenbruck; Co-panelists: M. Hitt, S. Puffer, and M. Wright]

**2001 Annual Meeting, Washington, August**

- \* Peng, M. W. Institutional transitions and strategic choices (BPS) → *AMR* (2003)
- \* Peng, M. W. The resource-based view and international business (IMD) → *JM* (2001)

**2000 Annual Meeting, Toronto, August**

- \* Peng, M. W. (chair). Management and organization in transition economies, a symposium at BPS and IMD
- \* Peng, M. W. Transforming state-owned enterprises in transition, BPS/IMD/OMT joint symposium [Co-chairs: P. Goodman and J. Pearce; Co-panelists: T. Khanna and I. Taplin]

**1999 Annual Meeting, Chicago, August**

- \* Peng, M. W., T. Buck, and I. Filatotchev. Post-privatization restructuring and firm performance: Theory and evidence from Russia (BPS) → *JWB* (2003)
- \* Au, K., M. W. Peng, and D. Wang. Interlocking directorates as corporate governance in Third World multinationals: Theory and evidence from Thailand (IMD) → *APJM* (2001)

**1998 Asia Academy of Management Inaugural Meeting, Hong Kong, December**

- \* Peng, M. W., and J. Tan. The *keiretsu* in Asia → *JIM* (2001)
- \* Peng, M. W., Y. Lu, O. Shenkar, and D. Wang. Mapping contributions in the China mgmt lit → *JBR* (2001)

**1998 Annual Meeting, San Diego, August**

- \* Peng, M. W., and Y. Luo. Managerial networks and firm performance: A micro-macro link in a transition economy (IMD) [Full text published in the *Best Papers Proceedings*, 10% acceptance rate] → *AMJ* (2000)
- \* Peng, M. W., and J. Tan. Toward alliance postsocialism: Business strategies in a transition economy, in a symposium chaired by Tan and Peng (ENT) → *JAMS* (1998)
- \* Tan, J., and M. W. Peng. The role of organizational slack in a transition economy (BPS) → *SMJ* (2003)
- \* Panelist, Research on emerging market economies, IMD PDW chaired by D. Fogel [Other panelists included T. Khanna and J. Pearce]

**1997 Annual Meeting, Boston, August**

- \* Peng, M. W. (chair). Management and organization in China, an All-Academy symposium involving 12 scholars from 10 universities in Asia, Europe, and North America, such as C. Chen, J. Child, Y. Luo, O. Shenkar, J. Tan, K. Xin, and A. Yan
- \* Peng, M. W., C. Hill, and A. Ilinitich. The determinants of export intermediary perf (IMD) → *JIBS* (2001)
- \* Peng, M. W., and O. Shenkar. A process model of strategic alliance dissolution (BPS) → *AME* (2002)

**1995 Annual Meeting, Vancouver, August**

- \* Peng, M. W. Tracking the global diffusion and U.S. development of export intermediary organizations (Management History Division) → *JIBS* (1998)

**1994 Annual Meeting, Dallas, August**

- \* Ilinitich, A., and M. W. Peng. A resource-based model of export performance (BPS)

## **(2) Strategic Management Society**

### ***2011 SMS Special Conference on Latin America Strategy, Rio de Janeiro, Brazil, March***

- \* Chair, Global expansion strategy of MNEs from Brazil (panelists: D. Boehe, A. Cyrino, A. Filho, F. Luzio)
- \* Panelist: Emerging multinationals from BRIC (chair: R. Mudambi)
- \* Panelist: Multilatinas: A dialogue on emerging market multinationals (chair: A. Cyrino)

### ***2008 Annual Meeting, Cologne, Germany, October***

- \* Chair, Global Strategy Interest Group—in charge of nominating candidates and launching the first newsletter

### ***2007 Annual Meeting, San Diego, October***

- \* Program Chair, Global Strategy Interest Group—in charge of the IG review process
- \* Attended the planning meeting in Chicago, March

### ***2007 SMS Special Conference on China Strategies, Shanghai, May***

- \* Co-Chair—in charge of programming for submissions from outside of China (co-chairs: H. Li, S. Park, K. Li)
- \* Workshop leader: Publishing strategy research (Co-panelists: J.T. Li, M. Lyles, and L. Nachum)
- \* Lin, Z., M. W. Peng, H. Yang, and L. Sun. How do M&As in China and America differ? → *SMJ* (2009)

### ***2006 Annual Meeting, Vienna, October***

- \* Associate Program Chair, Global Strategy Interest Group—in charge of the Sunday pre-conference program
- \* Attended the planning meeting at Purdue University in West Lafayette, March

### ***2005 Annual Meeting, Orlando, October***

- \* Won election as the first elected officer of the Global Strategy Interest Group
- \* Peng, M. W. and Y. Jiang. Family ownership and control in large corporations → *JMS* (2010)
- \* Jiang, Y. and M. W. Peng. Flight to quality in corporate governance during a financial crisis. → *APJM* (2011)

### ***2004 Annual Meeting, San Juan, Puerto Rico, October***

- \* Chintakananda, A., A. York, and M. W. Peng. Which game to play? Modeling and testing export producer and intermediary relationships → *EJIM* (2009)

### ***2003 Mini-conference on Strategic Management in Emerging Economies, Hong Kong, December***

- \* Peng, M. W. From strong ties to weak ties in emerging economies → *APJM* (2005)

### ***2003 Annual Meeting, Baltimore, November***

- \* Young, M., M. W. Peng, D. Ahlstrom, and G. Bruton. Principal-principal agency conflicts → *JMS* (2008)

### ***2001 Annual Meeting, San Francisco, October***

- \* Qian, G., M. W. Peng, and D. Wang. What determines the internationalization of small technology firms?

### ***2000 Annual Meeting, Vancouver, October***

- \* Peng, M. W. and H. Wang. Entrepreneurs as intermediaries [Full paper published in the best papers proceedings, *Creating Value*, M. Hitt, et al. (eds.), Blackwell, 2002—see 3.19 for details]

## **(3) Academy of International Business**

### ***2011 Annual Meeting, Nagoya, Japan, June***

- \* Track Chair: Track 7: International business in emerging and transition economies—handled a record number of approximately 180 submissions, made decisions, and organized sessions

### ***2010 Annual Meeting, Rio de Janeiro, Brazil, June***

- \* Markoczy, L., S. Sun, and M. W. Peng. Compensation committee and executive compensation in China.

### ***2009 Annual Meeting, San Diego, June***

- \* Pinkham, B. and M. W. Peng. Arbitration and transaction costs.

### ***2006 AIB/JIBS Frontier Conference on “Asia and Global Business,” San Diego, November***

- \* Co-chair (with R. Bhagat and K. Leung as two other co-chairs)
- \* Keynote: Are family ownership and control at large firms good, bad, or irrelevant?
- \* Jiang, Y. and M. W. Peng. Private participation in infrastructure projects

### ***2006 Annual Meeting, Beijing, China, June***

- \* Faculty member, Doctoral Consortium at Peking University (Chair: K. Ramaswamy, Thunderbird)
- \* Jiang, Y. and M. W. Peng. Private participation in infrastructure projects
- \* Ren, B., K. Au, and M. W. Peng. Interlocking directorates and firm performance in a transition economy
- \* Zhou, Q. and M. W. Peng. From relational ties to arm's-length transactions. → *APJM* (2010)
- \* Zhou, Q., M. W. Peng, and J. Anand. Institutional quality, networking strategy, and firm performance.

### ***2005 Annual Meeting, Quebec City, Canada, July***

- \* Zhou, Q. and M. W. Peng. Institutional quality, networking strategy, and firm performance.

### ***2004 2<sup>nd</sup> Annual AIB/JIBS Frontier Conference on International Business Research, Michigan State Univ, September***

- \* Peng, M. W., Global strategy and emerging economies: Toward an institution-based view, 1<sup>st</sup> speaker in the Opening Plenary Session: A view from next generation IB scholars on emerging IB themes → *JIBS* (2008)

**2002 Annual Meeting, Puerto Rico, June**

- \* Peng, M. W. (chair), Symposium: Competing in emerging economies
- \* Peng, M. W., K. Au, and D. Wang. Board interlocks and firm performance among firms listed abroad
- \* Meyer, K. and M. W. Peng. Competing in Eastern Europe → *JIBS* (2005)

**2000 Annual Meeting, Phoenix, November**

- \* Peng, M. W., S.-H. Lee, and D. Wang. What determines the scope of the firm? → *AMR* (2005)
- \* Peng, M. W., and A. Ilinitich. Intermediary performance in export trade → *JIBS* (2001)

**1998 Annual Meeting, Vienna, Austria, October**

- \* Peng, M. W., and A. Ilinitich. Entrepreneurs as agents in export trade → *JIBS* (2001)
- \* Peng, M. W. Treasures in the china house: A review of management research on Greater China → *JBR* (2001)
- \* Peng, M. W., K. Au. Interlocking directorates, firm strategies, and performance in Hong Kong → *APJM* (2000)

**1997 Asia Pacific Regional Meeting, Big Island, Hawaii, June**

- \* Luo, Y., M. W. Peng, and J. Tan. The timing of foreign direct investment in China. [Full paper published in the *Proceedings*, pp. 193-8] → *TIBR* (1998)

**1996 Annual Meeting, Banff, Canada, October**

- \* Peng, M. W. Innovation capability, learning option, and foreign direct investment → *MIR* (2000)
- \* Peng, M. W. Global strategies and China operations → *CBR* (1997).
- \* Peng, M. W., and E. Harwit. Controlling the foreign agent → *MIR* (2000)

**1995 Annual Meeting, Seoul, Korea, November**

- \* Peng, M. W., and A. Ilinitich. Exploring the performance of U.S. export intermediaries → *JIBS* (1998, 2001).
- \* Peng, M. W. The growth of firm in planned economies in transition: The case of China → *QS* (1997).

**1994 Annual Meeting, Boston, October**

- \* Peng, M. W. Organizational form and hypercompetition: The case of trading companies → *JIBS* (1998)
- \* Peng, M. W., and R. Peterson. Multinational triangulation in theory building.

**1994 Southeast Asia Regional Meeting, Beijing, China June**

- \* Peng, M. W., and C. Cao. Seattle: America's gateway for Asia Pacific trade.

**1993 Annual Meeting, Maui, Hawaii, October**

- \* Peng, M. W. Blurring boundaries: The growth of the firm in planned economies in transition → *AMR* (1996).
- \* Peng, M. W., and P. Heath. Strategic advantages of export planning.

**(4) Southwestern Academy of Management (SWAM)**

**2010 Annual Meeting, Dallas, March**

- \* Peng, M. W. Research and scholarly life (acceptance speech for the Distinguished Scholar Award)
- \* Faculty mentor on a paper not accepted into a competitive session in a paper development workshop

**2006 Annual Meeting, Oklahoma City, March**

- \* Peng, M. W. and Y. Yamakawa. Entry strategies of entrepreneurial start-ups from emerging economies into developed economies: The other way around → *ETP* (2008)

**(5) Western Academy of Management (WAM)**

**1993 Annual Meeting, San Jose, March**

- \* Peng, M. W. A resource-based analysis of the growth of the Chinese firm → *QS* (1997).
- \* Peng, M. W. A process model of governance transformation → *AICM* (1994).

**(6) Other Academic Conferences**

**2011 *Asia Pacific Journal of Management* Special Issue Conference on Strategic Mgmt, Renmin Univ, Beijing, July**

- \* Co-Editor of special issue (Co-Editors: Y. Lu, K. Au, and E. Xu)
- \* Keynote speech: The global strategy of emerging multinationals from China

**2010 Chinese University of Hong Kong Symposium on the Next Generation of China Research, Hong Kong, December**

- \* Peng, M. W. The global strategy of emerging multinationals from China

**2010 Northeastern University Symposium on Managing Favors, Boston, October**

- \* Ismail, J., D. Ford, and M. W. Peng. Managerial ties, strategic initiatives, and firm performance

**2009 *Asia Pacific Journal of Management* Special Issue Conference on Managing Corporate Governance Globally, Simon Fraser University, Vancouver, Canada, October**

- \* Co-Editor of special issue (Co-Editors: S. Globberman and D. Shapiro)
- \* Jiang, Y. M. Peng. Are family ownership and control at large firms good, bad, or irrelevant? → *APJM* (2011)

**2008 *Entrepreneurship Theory and Practice* Special Issue Conference on International Entrepreneurship, Northeastern University, Boston, October**

- \* Peng, M. W., Y. Yamakawa, and S. Lee. Bankruptcy laws and entrepreneur-friendliness. → *ETP* (2010)

- 2007 *Asia Pacific Journal of Management* Special Issue Conference on Varieties of Capitalism, Queensland University of Technology, Brisbane, Australia, December**  
\* Peng, M. W. Celebrating 25 years of *APJM*. Keynote speech → *APJM* (2007)
- 2007 *Asia Pacific Journal of Management* Special Issue Conference on Innovation Strategy, Xi'an Jiaotong University, Xi'an, China, July**  
\* Peng, M. W. Celebrating 25 years of *APJM*. Keynote speech → *APJM* (2007)
- 2007 *Entrepreneurship Theory and Practice* Special Issue Conference on Entrepreneurship in Emerging Markets, Texas Christian University, Fort Worth, March**  
\* Yamakawa, Y., M. W. Peng, and D. Deeds. Why new ventures internationalize → *ETP* (2008)  
\* Editors' panel, representing *APJM* (with editors from *AMJ*, *ETP*, *JIBS*, *JMS*, and *SEJ*)
- 2006 *International Association of Chinese Management Research (IACMR) Conference, Nanjing, June***  
\* Presenter, Writers' Workshop (Chair: C. Chen; panelists: S. Rynes [*AMJ* editor], B. Mannix, and Y. Chen)  
\* Peng, M. W., D. Wang, Y. Jiang. An institution-based view of international business strategy → *JIBS* (2008)  
\* Jiang, Y. and M. W. Peng. Privatization mode, adaptive capacity, and survival of privatization projects
- 2006 *Babson Conference on Entrepreneurship at Indiana University, May***  
\* Peng, M. W. and Y. Yamakawa. Entry strategies of entrepreneurial start-ups from emerging economies into developed economies: The other way around → *ETP* (2008)
- 2005 *Asia Pacific Journal of Management* Special Issue Conference on Asian Business Groups, Singapore, December**  
\* Peng, M. Keynote: What determines the scope of the firm over time and around the globe? → *APJM* (2006)
- 2005 *Darden-Lally-Fisher Conference on Entrepreneurship Research, Glenlaurel, Ohio, April***  
\* Peng, M. W. Entrepreneurs as intermediaries
- 2004 *Asia Pacific Journal of Management* Special Issue Conference on Asian Business Networks, Shanghai, December**  
\* Peng, M. W. and J. Q. Zhou. How institutional transitions and strategies co-evolve in Asia → *APJM* (2005)
- 2003 *Gorbachev Foundation of North America Conference on Corporate Governance in Transition Economies, Northeastern University, Boston, April***  
\* Peng, M. W., T. Buck, and I. Filatotchev. Do outside directors and new managers help improve firm performance? An exploratory study in Russian privatization → *JWB* (2003).
- 1999 *International Conference on Chinese Business Groups, University of Hong Kong, Hong Kong, November***  
\* Peng, M. W. Transforming state-owned enterprises in transition economies
- 1999 *Organization Science/Seoul National University Conference, Seoul, May***  
\* Choi, Y.-J., and M. W. Peng. Competing values, organizational commitment, and intention to leave the firm.
- 1997 *Hawaii International Conference on Systems Sciences (HICSS), Maui, Hawaii, January***  
\* Peng, M. W., Y. Luo, O. Shenkar, and E. Harwit. The growth of the firm in China: An information-processing perspective. [Full paper published in the *Proceedings*, vol. 3, pp. 428-35 and in CD-ROM format]
- 1994 *International Federation of Scholarly Associations in Management (IFSAM) Conference, Dallas, August***  
\* Peng, M. W. The shifting rationale for foreign direct investment. [*Proceedings*, pp. 104-5] → *MIR* (2000)  
\* Peng, M. W. Organization theory and China's economic reforms. [*Proceedings*, pp. 244-5] → *JMI* (1996)

#### **INVITED ACADEMIC VISITS/PRESENTATIONS**

##### **Australia**

- \* Queensland University of Technology, Brisbane, December 2007
- \* University of New South Wales, Sydney, November 2007
- \* University of Sydney, November 2007

##### **Brazil**

- \* INSPER, São Paulo, June 2010
- \* ESPM, São Paulo, June 2010
- \* FGV, São Paulo, June 2010, and FGV, Rio de Janeiro, March 2011

##### **Canada**

- \* HEC, Montreal, October 2006
- \* Simon Fraser University, Vancouver, May 2008, October 2009 (conference)
- \* University of Manitoba, Winnipeg, MB, April 2010
- \* University of Western Ontario, Ivey School of Business, London, August 1997

##### **China**

- \* China Europe International Business School, Shanghai, May 2007 (conference), July 2009, May 2010
- \* Cheung Kong Graduate School of Business, Beijing, February 2004
- \* Fudan University, Shanghai, May 1998, November 1999
- \* Peking University, Beijing, June 2006 (AIB Doctoral Consortium)
- \* Renmin University of China, Beijing, July 2009, July 2011 (conference)

- \* Shanghai Jiao Tong University, Shanghai, June 1996, June 2011
- \* Shanghai Institute of Business Administration, June 1996
- \* Shanghai Institute of Foreign Trade, June 2006
- \* South China University of Technology, Guangzhou, July 2007
- \* Sun Yat-sen (Zhongshan) University, Guangzhou, December 2005, July 2007, July 2008
- \* Tongji University, Shanghai, July 2010, July 2011
- \* Xiamen University, Xiamen, July 2011 (conference)
- \* Xi'an Jiao Tong University, Xi'an, Dec 2005, July 2007, July 2009, July 2011
- \* Zhejiang University, Hangzhou, November 1999

#### **Denmark**

- \* Copenhagen Business School, September 1999

#### **France**

- \* INSEAD, Fontainebleau, October 1999

#### **Hong Kong**

- \* Chinese University of Hong Kong, January 2001, July 2007, July 2009, Dec 2010, July 2010
- \* City University of Hong Kong, July 2010
- \* Hong Kong Baptist University, July 2011
- \* Hong Kong Polytechnic University, May 1996, May 1997
- \* Hong Kong University of Science and Technology, November 1998, December 2004
- \* Lingnan University, May 1996
- \* University of Hong Kong, May 1996, April 1998, November 1999, July 2008, July 2009

#### **Japan**

- \* Hitotsubashi University, Tokyo, December 2006 (conference)

#### **Singapore**

- \* National University of Singapore, December 2005

#### **Taiwan**

- \* National Chengchi University, Taipei, December 2008 (Asia Academy of Management doctoral consortium)
- \* National Taiwan University, Taipei, December 2008
- \* Chang Jung Christian University, Tainan, July 2006

#### **United Kingdom**

- \* De Montfort University, Leicester, September 1999
- \* London School of Economics, October 2006
- \* University of Reading, October 2006

#### **United States**

- \* California State University at Hayward (now East Bay), February 1995
- \* Columbia University, New York, January 1997
- \* Harvard University, October 2009 (*keynote at a conference at Kennedy School of Government*)
- \* Michigan State University, September 2004 (conference)
- \* Northeastern University, April 2003 (conference), Oct 2008 (conf), Oct 2009 (seminar), Oct 2010 (conf)
- \* The Ohio State University, December 1997, Oct 2000, January 2004, May 2004, March 2005
- \* Rice University, Houston, November 2004
- \* Seattle Pacific University, January-March 1995 (adjunct faculty)
- \* Texas Christian University, March 2007 (conference)
- \* Thunderbird - American Graduate School of International Management, December 1997
- \* University of Hawaii at Manoa, Honolulu, February 1995
- \* University of Illinois at Urbana-Champaign, November 2004
- \* University of Kentucky, Lexington, April 1995
- \* University of Maryland at College Park, December 1994
- \* University of Memphis, June 1999-2011 (IB faculty training *every year* for 13 years)
- \* University of Michigan, March 2003
- \* University of North Carolina at Chapel Hill, January 1997, June 2001
- \* University of Pittsburgh, June 2002
- \* University of San Francisco, February 1995
- \* University of Texas at Dallas, March 2005
- \* University of Texas at El Paso, November 2005
- \* University of Washington, May 2008 (a talk to PhD students at my alma mater)
- \* Western Washington University, Bellingham, Washington, May 2008
- \* Willamette University, Salem, Oregon, February 1990 (conference)

- \* Wichita State University, Kansas, May 2006 (conference)

#### **Vietnam**

- \* Foreign Trade University, Hanoi, November 1997

### **EXTERNAL FUNDING FOR ORIGINAL INVESTIGATIONS**

#### **Federal Grants**

National Science Foundation CAREER Grant: Strategic choices during institutional transitions (\$422,889).

- Principal investigator (initially for five years, 2003-2008, one year no-cost extension, 2008-2009)
  - In 2005, I carried \$243,100 of this grant from Ohio State to UT Dallas, becoming the very first holder of an NSF CAREER grant in the history of the UTD School of Management—featured in the *School of MANAGEMENT* magazine (vol. 9 [1], Autumn 2005, p. 14)
  - The single largest grant the NSF has awarded a single business school faculty member at the time of award
- Fulbright Foundation / Taiwan Ministry of Education, 2006-2007
- Faculty sponsor of a Fulbright Visiting Scholar at UTD, Dr. Yu-Shan Su, Chang Jung Christian University

#### **International Grants**

Hong Kong Research Grants Council (the equivalent of NSF in Hong Kong) Competitive Earmarked Research Grant: Institutional transitions and diversification strategies in China (HK\$600,000/US\$76,923), 2003-2005

- CUHK4148/03H, with Denis Wang (PI), Chinese University of Hong Kong

Hong Kong Research Grants Council Competitive Earmarked Research Grant: Managing mergers and acquisitions during institutional transitions (HK\$214,000/US\$27,792), 1998-1999,

- HKUST6174/98H/CUHK/EI16, with Orlan Lee (PI), Hong Kong University of Science and Technology

French Center for Research on Contemporary China in Hong Kong (CEFC), Conference Travel Grant (\$2,000), Nov 1999

#### **University Grants**

##### ***University of Texas at Dallas***

- \* Research Enhancement Grant (a percentage of my NSF CAREER grant overhead), 2005-2009

##### ***Ohio State University***

- \* CIBER Research Grant, 1999 (\$5,444), 2000 (\$2,000), 2001 (\$4,500), 2002 (\$4,000), 2003 (\$8,000)
- \* CIBER Travel Grant, 1999 (\$2,000), 2000 (\$2,000)
- \* Small Grant, FCOB Research Committee, 1999 (\$2,000), 2000 (\$1,000), 2001 (\$1,000), 2002 (\$2,000)
- \* Faculty Grant, Center for Slavic and East European Studies, 1999 (\$11,000)
- \* Travel Grant, Office of International Affairs, 1999 (\$1,000), 2001 (\$2,200)

##### ***Chinese University of Hong Kong***

- \* Direct Grants (2087004, with D. Wang; 2070162, with Y. Lu), 1998 (twice) (HK\$60,000/US\$7,792)
- \* Lee Hysan Foundation Grant (with K. Au), 1997 (HK\$30,000/US\$3,896)

##### ***University of Hawaii***

- \* CIBER Research Grant (with O. Shenkar, Y. Luo, and E. Harwit), 1995-1996 (\$8,000), 1996-1997 (\$20,000)
- \* Research Relations Grant, Office of Research Administration, 1996-1997 (\$4,200)
- \* Research and Faculty Development Grant, College of Business, 1996 (\$4,500)

##### ***University of Washington***

- \* CIBER Doctoral Research Grant, 1994 (\$5,000), 1995 (\$6,800)

##### ***Willamette University, Salem, Oregon***

- \* Undergraduate Conference Travel Grant (\$500), February 1990

### **TEACHING**

#### **Doctoral Advisement/Direction**

Doctoral Training (outside of my own institutions)

***Strategic Management Society Latin America Conference Doctoral Consortium***, Rio de Janeiro, Brazil, March 2011

***International Association of Chinese Management Research (IACMR) Doctoral Research Workshop***, Xiamen, China, July 2011, and Guangzhou, China, July 2007

***Asia Academy of Management Doctoral Consortium***, National Chengchi University, Taipei, Taiwan, December 2008

***PhD and Faculty Boot Camp***, University of Hong Kong, July 2007

***PhD and Faculty Boot Camp for Entrepreneurship Research***, Queensland University of Technology, December 2007

***Academy of International Business Doctoral Consortium***, Peking University, Beijing, June 2006

***Academy of Management International Management Division Doctoral Consortium***, Honolulu, August 2005

# Ph.D. Supervision (at Ohio State and UT Dallas)

Coordinator, Ph.D. Program in International Management Studies, UT Dallas, Fall 2005–present

- \* Significantly increased the caliber of incoming students, as measured by the increase of about 100 points of their GMAT score (from 600s to 700s), with the highest GMAT being 760, which breaks an SOM record
- \* Interviewed and recruited top students. Since I took over, *all* but two admitted students chose to join our program—previously, only approximately 50-60% of the admitted students would join our program
- \* Initiated a Professional Development Workshop series, with various faculty members leading the discussion
- \* Visited classes taught by PhD students and wrote teaching observation reports
- \* Used a part of my chair funds to subsidize student conference travels (in collaboration with Greg Dess)
- \* Placements after I joined the faculty have been improving, including the Tsinghua University (2011), University of Nebraska at Lincoln (2011), University of Missouri at Kansas City (2010), Babson College (2009), Oregon State University (2008), University of Missouri at St. Louis (2008), Northeastern University (2007), St. John’s University (2007), University of Texas at Arlington (2006), University of Missouri at St. Louis (2006), and City University of Hong Kong (2005, 2011)

Coordinator, Ph.D. Program in International Business, Fisher College of Business, Ohio State University, 2004-2005

- \* Placements of the two students I chaired: Southern Methodist University (2007) and California State University, East Bay (2006)

| <i>Ph.D. students at my own school</i> | <i>Chair</i>                            | <i>Activities</i>   | <i>1<sup>st</sup> appointment (Ph.D. year)</i>                  | <i>Current position (pubs—<b>BOLD</b>: coauthored with me)</i>  |
|--|---|---|---|---|
| Seung-Hyun Lee<br>(Ohio State)         | O. Shenkar,<br>J. Barney<br>(co-chairs) | Coauthored <i>AMR</i> (2), <i>ETP</i> , <i>JBV</i> , and <i>JIM</i>               | University of Texas at Dallas (2002)—tenured in 2009            | University of Texas at Dallas ( <b>AMR x 2</b> , <b>APJM</b> , <b>ETP</b> , <b>JBV</b> , <b>JIM</b> , <b>JIBS</b> , <b>JWB</b> , <b>SMJ x 3</b> ) |
| Yaping Gong<br>(Ohio State)            | S. Hills                                | Dissertation committee  | Hong Kong University of Science and Tech (2002)—tenured in 2008 | HKUST ( <i>AMJ x 2</i> , <i>JAP</i> , <i>JCCP</i> , <i>JIBS</i> , <i>JM</i> , <i>MIR</i> , <i>SMJ</i> )   |
| Heli Wang<br>(Ohio State)              | J. Barney                               | Coauthored chapter  | HKUST (2002)—tenured in 2008                                    | HKUST ( <b>chapter</b> , <i>AMJ</i> , <i>AMR</i> , <i>LRP</i> , <i>OS</i> , <i>SMJ</i> )  |
| Hyung-Deok Shin<br>(Ohio State)        | J. Barney                               | Coauthored <i>TIBR</i> , dissertation committee                                   | George Mason University (2003)                                  | Hong-ik University, Seoul, Korea ( <b>TIBR</b> )  |
| Ilgaz Arikan<br>(Ohio State)           | O. Shenkar                              | Exam committee  | Boston University (2003)  | Georgia State University  |
| Tony Tong<br>(Ohio State)              | J. Barney                               | Coauthored <i>AMJ</i> and <i>JMS</i> , dissertation committee                     | SUNY Buffalo (2004)—now at University of Colorado, Boulder      | University of Colorado at Boulder ( <i>AMJ</i> , <i>APJM</i> , <i>JIBS</i> , <i>JM</i> , <b>JMS</b> , <i>JWB</i> , <i>MDE</i> , and <i>OS</i> )   |
| Yuanyuan Zhou<br>(Ohio State)          | O. Shenkar                              | Coauthored <i>JWB</i> , exam committee  | University of Illinois at Springfield (2010)                    | ( <b>JWB</b> )  |
| David Zoogah<br>(Ohio State)           | R. Noe                                  | Dissertation committee, coauthored <i>APJM</i> and <i>IJHRM</i>                   | Morgan State University (2006)                                  | Morgan State U ( <b>APJM</b> , <b>IJHRM</b> , <i>JAP</i> )  |
| Yi Jiang<br>(Ohio State)               | M. Peng,<br>M. Makhija<br>(co-chair)    | Coauthored <i>APJM</i> (2), <i>JIBS</i> , <i>JMS</i> (2), and chapter             | California State University, East Bay (2006)                    | Cal State, East Bay ( <b>APJM x 2</b> , <b>APJM</b> , <b>JIBS</b> , <b>JMS x 2</b> )  |
| Jessie Qi Zhou<br>(Ohio State)         | M. Peng,<br>J. Anand<br>(co-chair)      | Coauthored <i>APJM</i> (2) and <i>JIM</i>   | Southern Methodist University (2006—job starts in 2007)         | SMU ( <b>APJM x 2</b> , <b>JIM</b> )  |
| Irem Demirkan<br>(UT Dallas)           | D. Deeds                                | Dissertation committee  | Northeastern University (2007)                                  | ( <i>MS</i> )   |
| Ted Khoury<br>(UT Dallas)              | M. Peng                                 | Coauthored chapter in Rugman IB handbook, <i>JWB</i> , and <i>SMJ</i>             | Oregon State University (2008)                                  | Portland State ( <b>chapter</b> , <b>JWB</b> , <b>SMJ</b> )   |
| Kenny Oh<br>(UT Dallas)                | M. Peng,<br>S. Lee (co-chair)           |   | University of Missouri at St. Louis (2008)                      | ( <i>APJM</i> , <i>MIR</i> )  |
| Yasuhiro Yamakawa<br>(UT Dallas)       | M. Peng,<br>D. Deeds (co-chair)         | Received a US SBA Best Paper Award for a Babson conference paper on public policy | Babson College (2009)   | ( <b>ETP x 2</b> , <b>JBV</b> )   |
| Sunny Li Sun<br>(UT Dallas)            | M. Peng                                 | Coauthored <i>AMP</i> , <i>APJM</i> , and <i>SMJ</i> —before graduation           | University of Missouri at Kansas City (2010)                    | ( <b>AMP</b> , <b>APJM</b> , <b>JWB</b> , <b>MBR</b> , <b>MBR</b> , <b>SMJ</b> )  |
| David Weng<br>(UT Dallas)              | J. Lin                                  | Coauthored <i>APJM</i>  | City University of Hong Kong (2011)                             | ( <b>APJM</b> , <i>JBR</i> )  |
| Brian Pinkham<br>(UT Dallas)           | M. Peng                                 | Coauthored <i>AMP</i>   |   | ( <b>AMP</b> , <i>OD</i> , <i>ETP x 2</i> )   |
| Sungjin Hong<br>(UT Dallas)            | S. Lee                                  |   |   | ( <i>APJM</i> )   |

|                             |  |  |  |  |
|-----------------------------|--|--|--|--|
| Ciprian Stan<br>(UT Dallas) | L. Markoczy,<br>M. Peng (co-<br>chair) |  |  |  |
|-----------------------------|--|--|--|--|

| <i>Ph.D. students<br/>elsewhere</i>     | <i>Chair</i> | <i>Activities</i>      | <i>1<sup>st</sup> appointment<br/>(Ph.D. year)</i> | <i>Current position<br/>(publications)</i> |
|---|--------------|------------------------|--|--|
| Tom Tao ( <i>U of Pittsburgh</i> )      | J. Prescott  | Dissertation committee | Lehigh University (2004)                           | James Madison University ( <i>SMJ</i> )    |
| Xufei Ma ( <i>Natl U of Singapore</i> ) | A. Delios    | External examiner      | Chinese University of Hong Kong (2007)             | CUHK ( <i>AMJ, APJM, JIBS</i> )            |
| Sophie H. Xiao ( <i>U of Sydney</i> )   | B. Tipton    | External examiner      | University of Newcastle (2008)                     | University of Newcastle                    |

### **Classroom Teaching** (reporting teaching at UTD only)

2011 Autumn IMS 6204 Global Business (Cohort MBA)  
 2011 Autumn MAS 6V03 PhD Seminar in Management Scholarship (PhD)  
 2011 Autumn BPS 6310 Strategic Management (EMBA)  
 2011 Spring BPS 6310 Strategic Management (GLEMBA)  
 2010 Autumn IMS 6204 Global Business (Cohort MBA)  
 2010 Autumn BPS 7300 PhD Seminar in Strategic Management (PhD)  
 2010 Autumn BPS 6310 Strategic Management (EMBA)  
 2010 Spring BPS 6310 Strategic Management (GLEMBA)  
 2009 Autumn IMS 5200 Global Business (Cohort MBA)  
 2009 Autumn MAS 6V03 PhD Seminar in Management Scholarship (PhD)  
 2009 Autumn BPS 6310 Strategic Management (EMBA)  
 2008 Autumn BPS 7300 PhD Seminar in Strategic Management  
 2008 Autumn IMS 5200 Global Business (Cohort MBA)  
 2008 Summer BPS 6310 Strategic Management (EMBA)  
 2008 Spring IMS 6310 International Strategic Management (Professional MBA)  
 2008 Spring BA 4373 Global Strategy (undergraduate)  
 2008 Spring BPS 6310 Strategic Management (GLEMBA)  
 2007 Spring MAS 6V03 PhD Seminar in Advanced Strategic Management (PhD)  
 2006 Autumn BPS 7300 PhD Seminar in Strategic Management (PhD)  
 2006 Summer BPS 6310 Strategic Management (EMBA)  
 2006 Spring IMS 6360 International Strategic Management (Professional MBA x 2 sections)

### **Other Teaching Activities: Independent and Dissertation Research**

Every year, I supervise a large number of PhD independent study and dissertation research projects, which are too numerous to report here. In addition, in spring 2011, I also supervised one undergraduate independent study.

### **Other Teaching Activities: Executive Training** (select activities, excluding UTD EMBA and GLEMBA)

**Texas Instruments Emerging Markets Program** (May 2011), UTD Institute for Innovation and Entrepreneurship  
**Korean Software Technology Association** (September 2010, October 2011), UTD School of Management  
**SAFRAN Executive Training** (October 2007), UTD School of Mgmt—SAFRAN is a Paris-based global hi-tech firm  
**Certificate in Management** (December 2005), UTD School of Management  
**Bank One/Ohio Polymer Association/889 Consulting Conference: The China Challenge** (February 2004), Columbus  
 \* Keynote speaker: “China Business: Towards the Next Generation”  
**Arthur Andersen/Central Ohio Business Consortium** (November 2000), Ohio State campus, Columbus  
 \* Presented a talk on “Managing Mergers and Acquisitions Internationally”  
**Roundtable: Second-Generation Activities in China** (October 2000), Ohio State campus, Columbus  
 \* Presented a talk on “Retrospect and Road Ahead: Toward the Next Generation”  
 \* Hosted the commercial secretary of the Chinese embassy from Washington, DC  
**Nationwide Insurance Global Speaker: Competing in Thailand** (July 2000), organized via OSU CIBER, Columbus  
**Antioch Company Market-Entry Strategies for Japan** (May and September 2000), Ohio State, Columbus  
**Diploma Program in Marketing and International Business** (May 1998), Asia Pacific Institute of Business, Hong Kong  
**Hawaii-Vietnam Executive MBA Training Program** (November 1997), Foreign Trade University, Hanoi, Vietnam  
 \* Funded by U.S. Information Agency, the first such Federal program since the Vietnam War; opening ceremony attended by U.S. Ambassador to Vietnam  
 \* Taught “Privatization Policies and Business Strategies”—the first EMBA strategy course taught in Vietnam

**Japan-Focused Executive MBA Program “Asia-Pacific International Business” course** (Spring 1997), Honolulu

- \* Joint EMBA Program by the University of Hawaii and Japan-America Institute of Management Science

### **Other Teaching Activities: Faculty Training**

**Globalization Seminars/Faculty Development in International Business (FDIB)** (June 1999-2011 *every year*), University of Memphis

- \* Presented a “How to craft and publish high quality research?” seminar *every year* since 2002
- \* Represented UTD (since 2006) and OSU CIBER (1999-2005) to teach a 2-day seminar on “Introduction to International Business” (in collaboration with M. Pustay of Texas A&M)
- \* My “students” were professors from other colleges and universities (approximately 300 during 1999-2009)

**Junior Faculty Consortium, International Management Division, Academy of Management**, Atlanta (August 2006)

- \* Program chair—in charge of program design and delivery with 8 senior mentors and 20 junior faculty

**Internationalization of Curriculum Faculty Leader** (May 2006), Wichita State University, Kansas

- \* Led an “Internationalization of Strategy Course” workshop and presented at an plenary session

**Faculty Development in International Business (FDIB)** (June 2001 and 2002 and October 2003), Ohio State, Columbus

- \* Represented OSU CIBER to teach a plenary session on “An Overview of International Business”
- \* My “students” are foreign language faculty and professionals interested in international business

### **Teaching Awards**

Two Annual Best Teaching Awards, Chinese University of Hong Kong (twice, 1997-98 and 1998-99)

Five letters of appreciation from Ohio State’s Fisher College of Business senior associate dean for academic affairs, Professor Steve Mangum, for outstanding student ratings defined as 1 standard deviation above the university mean (five courses in spring 2000, spring 2001, autumn 2001, and spring 2004)

## **PROFESSIONAL AND UNIVERSITY CITIZENSHIP**

### **External Reviewer for Tenure and Promotion Cases**

University of Missouri at St. Louis (autumn 2011)—tenure and promotion case  
Bocconi University, Milan, Italy (autumn 2011)—appointment to full professor case  
Northeastern University (spring 2011)—chair appointment case  
Purdue University (autumn 2010)—tenure and promotion case  
University of Maine (autumn 2010)—promotion to full professor for the acting dean  
Rutgers University (autumn 2010)—tenure and promotion case  
Bentley University (autumn 2010)—tenure and promotion case  
University of New South Wales, Australia (autumn 2010)—promotion from senior lecturer to associate professor case  
Texas Tech University (autumn 2009)—tenure and promotion case  
Simon Fraser University, Canada (autumn 2009)—(1) promotion to full professor case and (2) tenure and promotion case  
Singapore Management University, Singapore (autumn 2009)—tenure and promotion case  
Tufts University (The Fletcher School of Law and Diplomacy) (autumn 2008)—tenure and promotion case  
Villanova University (autumn 2008)—promotion to full professor for an endowed chair  
Hebrew University of Jerusalem, Israel (autumn 2008)—tenure and promotion case  
Florida International University (summer 2008)—tenure and promotion case  
University of Hong Kong (spring 2008)—tenure and promotion case  
Chinese University of Hong Kong (spring 2008)—tenure and promotion case  
University of Illinois at Urbana-Champaign (spring 2008)—tenure and promotion case  
Iowa State University (autumn 2007)—tenure and promotion case  
National University of Singapore (autumn 2007)—tenure and promotion case  
Singapore Management University (autumn 2007)—tenure and promotion case  
University of New South Wales, Australia (spring 2007)—tenure and promotion/substantiation case  
Hong Kong University of Science and Technology (spring 2007)—tenure and promotion case  
Boston University (summer 2006)—promotion to full professor case  
Rutgers University (autumn 2005)—tenure and promotion case  
York University, Toronto, Canada (autumn 2002)—tenure and promotion case

**Guest Editorship** (in addition to guest editorship at *JIBS* reported on p. 4 under “Professional Memberships”)

Guest Editor, *Entrepreneurship Theory and Practice* (2009-2010) for one manuscript written by special issue editors

Guest Editor, *Journal of Management Studies* (2003-2005) for a special issue on strategic management in emerging economies (Co-guest editors: M. Wright, Nottingham; I. Filatotchev, King's College London; R. Hoskisson, Arizona State—published as vol. 42 [1] in January 2005)

### **Editorial Board Member**

*Academy of Management Journal* (2004–2007) (Editor: S. Rynes, Iowa)  
*Academy of Management Perspectives* (2011–present) (Editors: T. Devinney, U of Tech Sydney; D. Siegel, SUNY)  
*Academy of Management Review* (2000–2002) (Editor: E. Conlon, Notre Dame)  
*Asia Pacific Journal of Management* (1999–2003) (Editor: K. Singh, National U. of Singapore)  
*Copenhagen Journal of Asian Studies* (2002–present) (Editor: K. Brodsgaard, U. of Copenhagen)  
*Global Strategy Journal* (2010–present) (Editor: S. Tallman, Richmond)—inaugural board member  
*Journal of East-West Business* (1997–2000) (Editor: E. Kaynak, Penn State)  
*Journal of International Business Studies* (2000–2008) (Editor: T. Brewer, Georgetown; A. Lewin, Duke)  
*Journal of Management Studies* (2009–present) (Editor: M. Wright, U of Nottingham)  
*Journal of World Business* (2006–present) (Editor: J. Slocum, SMU)  
*Management and Organization Review* (2004–present) (Editor: A. Tsui, Arizona State)—inaugural board member  
*Strategic Management Journal* (2005–present) (Editors: D. Schendel, Purdue; R. Bettis, UNC; W. Mitchell, Duke; E. Zajac, Northwestern)  
*Strategic Organization* (2011–present) (Editors: J. Baum, U Toronto; R. Greenwood and D. Jennings, U Alberta)  
*Thunderbird International Business Review* (2008–present) (Editor: M. Teagarden, Thunderbird)

### **Ad Hoc Journal Reviewer** (other than the journals where I have served as editorial board member)

*Administrative Science Quarterly*, *Advances in International Management*, *American Sociological Review*, *Economic Geography*, *International Business Review*, *Journal of Business Research*, *Journal of Business Venturing*, *Journal of International Management*, *Journal of Management*, *Management International Review*, *Management Science*, *Organization Science*, *Organization Studies*, *Pacific-Basin Finance Journal*

### **Reviewer for Major National Research Foundations**

National Science Foundation (2003, 2007, 2009), Hong Kong Research Grants Council (2003, 2004, 2007, 2008, 2011), Social Sciences and Humanities Research Council of Canada (2011)

### **Academy of Management (AOM)** (minor services here, major services are reported on p. 4)

Member, Best Paper Committee, *Academy of Management Review*, 2001 (Chair: B. Barry, Vanderbilt)  
Mentor, Writers' Workshop, *Academy of Management Executive*, 2001 (Editor: S. Puffer, Northeastern)  
Reviewer, Business Policy and Strategy Division: Dallas, 1994 (J. Barney, Ohio State); Vancouver, 1995 (M. Lubatkin, UConn); Boston, 1997 (E. Zajac, Northwestern); San Diego, 1998 (D. Day, Rutgers); and Toronto, 2000 (B. Cannella, Texas A&M) [Best Reviewer Award, i.e., the "Barney Award," 1994]  
Reviewer, International Management Division: Vancouver, 1995 (N. Boyacigiller, San Jose)

### **Academy of International Business (AIB)** (minor services here, major services are reported on p. 4)

Reviewer, annual meetings: Maui, Hawaii, 1993 (B. Toyne, St. Mary's U.); Banff, Canada, 1996 (J. de la Torre, UCLA); and Monterey, Mexico, 1997 (M. Kotabe, Temple)  
Reviewer, Pacific Basin annual meetings: Big Island, Hawaii, 1997 (A. Palia, Hawaii)

### **Western Academy of Management (WAM)**

Reviewer, annual meetings: Santa Fe, New Mexico, 1994 (C. Pinder, UBC); San Diego, 1995 (J. Pearce, UC Irvine); Banff, 1996 (B. Drake, Portland); and Lake Tahoe, 1997 (P. Buller, Gonzaga U.)

## **INSTITUTIONAL AND COMMUNITY SERVICES<sup>2</sup>**

### **University of Texas System**

UTD campus representative on the UT System Globalization Task Force (2006–present)  
\* Attended a meeting in Austin at the UT System (February 2007)

### **University of Texas at Dallas**

*School/Department/OSIM Area Services:*

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<sup>2</sup> Institutional services at my previous institutions, Ohio State University, Chinese University of Hong Kong, University of Hawaii, and University of Washington, are not reported here—see my full CV for details.

Executive Director, Center for Global Business, Fall 2006–present

- \* I founded this center, whose establishment was announced by President David Daniel on August 30, 2006 at the Texas Competitiveness Summit held on our campus. Leaders from industry, government, and higher education attended the Summit. It was keynoted by Senator John Cronyn (R-TX) and Assistant Secretary Tom Luce, US Department of Education

- \* Assembled an Advisory Board (chaired by Robert Hsueh, Law Office of Robert Hsueh)

Co-chair, Organization, Strategy, and International Management (OSIM) Strategic Planning Committee, 2008

Co-chair, Strategy and IB Faculty Search Committee, OSIM, 2005-06, 2006-07, 2008-09

Chair, Ad Hoc Committee for Mid-Probationary Review for one assistant professor, 2010-11

Member

- \* Search Committee for Director for GLEMBA, 2009-10
- \* Search Committee for Associate Dean for Executive Education, 2008-09
- \* Executive Education Committee, 2005-present
- \* Ph.D. Committee, 2005-present
- \* Scholarship Committee, 2006-07
- \* Promotion to Full Professor Committee for two faculty members, 2009-2010 and 2010-2011
- \* OB Faculty Search Committee, 2010-2011

Presenter, “Global Strategy @ UTD SOM,” Dean’s Advisory Council, October 2005

Coordinator, Ph.D. Program in International Management Studies, OSIM, Fall 2005–present (see p. 20 for details)

#### ***Program and Curriculum Development:***

Chair, Committee on BS in BA Concentration in International Business, 2006

Member, Committee on the new BS in Global Business, 2010 (recruited executives to write support letters)

#### ***University Services:***

Speaker, UNIV 1010 Lecture Series for Freshmen, “Global Business at UT Dallas,” September 2011 (a series of invited lectures led by President Daniel to enrich freshman experience and build excitement at UTD)

Speaker, UTD 40 @ 40, “Global Competition and the Rise of Asia,” March 2010, one of the 40 speakers on campus to celebrate UTD’s 40<sup>th</sup> anniversary—it attracted significant audience from alums and the community

Member, Committee on Educational Policy (highest university-level faculty committee on academics), 2008-09, 2009-10

- \* Committee meets every month to approve various new programs/degrees proposed

Speaker, Junior Faculty Mentoring Workshop, February 2010 and 2011 (fellow speaker: Emily Tobey, Associate Provost)

Faculty member, application for the Confucius Institute administrated by the Chinese government, November 2006

Presenter, “Global Strategy: The Role of Business Schools in the 21<sup>st</sup> Century,” on behalf of the UTD faculty in honor of Vice Minister Wu Qidi, who led a delegation from the Chinese Ministry of Education to visit UTD, May 2006

#### **Community Services** (only reporting activities after I came to UTD in 2005)

Speaker: Internationalization of Chinese firms, Frisco Community Bible Church, March 2011

Speaker: Chinese New Year, Bennett Elementary School, McKinney, TX, February 2010

Moderator, World Affairs Council of Dallas-Ft. Worth, Discussion on US-China economic relations, September 2008

#### **MEDIA COVERAGE** (outlets published by my own institutions)

UT Dallas News Center (daily campus-wide email bulletin, December 17, 2010): “Global strategy prof’s paper is a business pacesetter,” reporting my 2009 *AMP* paper that received the New Hot Paper award from Science Watch

UT Dallas News Center (April 26, 2010): “Management profs earn Distinguished Scholar Awards”

Spring 2010: *School of MANAGEMENT* (p. 22): “SOM Profs earn Distinguished Scholar Awards,” reporting the (lifetime) Distinguished Scholar Award presented to me by the Southwestern Academy of Management, March 2010

- \* “Message from the Dean” (inside cover of the magazine) mentioned my award

Autumn 2009: *School of MANAGEMENT* (p. 25): “Provost’s Distinguished Professor speaks at Harvard,” reporting my keynote speaking engagement at a Harvard conference held at the Kennedy School of Government

- \* “Message from the Dean” (inside cover of the magazine) mentioned my keynote appearance

Autumn 2008: *School of MANAGEMENT* (p. 15): “Management Research Frontiers: One SOM professor factors societal norms into business strategy,” reporting my *JIBS* paper with D. Wang and Y. Jiang (#2.56)

Autumn 2008: *School of MANAGEMENT* (p. 20): “Two professors and Ph.D. student earn SBA Best Paper Award,” reporting my award-winning paper reported in the entry below.

UT Dallas News Center (September 16, 2008): “Paper wins Small Business Administration award,” reporting my SBA Best Paper award. (School of Management website top news, September 17, 2008: <http://som.utdallas.edu>)

Spring 2008: *School of MANAGEMENT* (p. 24): “Professor Peng pilots *Asia Pacific Journal of Management* 25<sup>th</sup> anniversary issue,” reporting my leadership role behind *APJM*’s 25<sup>th</sup> anniversary celebrations

- Autumn 2006: *School of MANAGEMENT* (p. 31): “Professor Peng honored,” reporting my Scholarly Contribution Award from the International Association for Chinese Management Research
- Autumn 2006: *School of MANAGEMENT* (p. 32): “Five faculty members appointed to editorial posts,” reporting my appointment as Editor-in-Chief of the *Asia Pacific Journal of Management*
- Autumn 2006: *School of MANAGEMENT* (p. 33): “International management faculty members take leading roles at Beijing meeting,” reporting AIB attendance by me and other colleagues
- Spring 2006: *School of MANAGEMENT* (inside cover): “Message from the Dean”
- Spring 2006: *School of MANAGEMENT* (pp. 16-19): “Global research prominence” and “Oft-cited works by Drs. Peng, Markoczy, and Salk,” reporting that three of us authored three of the top five most cited papers on Central and Eastern Europe (as reported by Meyer and Peng, 2005, *JIBS*—#2.35)
- \* “Message from the Dean” (inside cover of the magazine) mentioned this honor
- Spring 2006: *School of MANAGEMENT* (p. 28): “New books analyzing international dynamics in new ways,” introducing my *Global Strategy* (and books by other colleagues)
- Autumn 2005: *School of MANAGEMENT* (p. 28): “Recent hires contribute to environment of excellence,” reporting my appointment as the Provost’s Distinguished Professor of Global Strategy
- March 2004: Ohio State University Press release, “Outside directors don’t help companies in emerging economies,” written up by Jeff Grabmeier, assistant director of Ohio State research communications, based on my NSF-funded research published in *SMJ* (2.28) and *JWB* (2.23). Item posted at <http://researchnews.osu.edu> and <http://fisher.osu.edu>
- June 12, 2003: *OnCampus* (Ohio State University newspaper for faculty and staff): “Two faculty awarded NSF CAREER awards: Gopalan and Peng awards total \$1.1 million,” reporting my \$422,890 CAREER Award from the National Science Foundation—reportedly the single largest NSF grant to a business school faculty member at the time of award
- \* Featured in *Fisher College News Release* (April 28, 2003), *OSU Today* (May 19, 2003), [www.osu.edu](http://www.osu.edu) (top story on main university website, May 22, 2003), and *International Affairs Update at OSU* (June 2003, p. 4).
- February 21, 1990: *Winonan* (Winona State University campus newspaper): “Peng presents paper,” reporting my first-ever academic conference presentation, as an undergraduate student, at the Pacific Interest Conference in Salem, Oregon

#### **MEDIA COVERAGE (outlets published by others)**

- June 30, 2010: *Brasil Econômico* (the major economic and business daily newspaper in São Paulo), “Interview: Mike Peng, professor of global strategy at the University of Texas at Dallas,” reporting my presentations at leading Brazilian business schools (in Portuguese).
- June 6, 2010: *The Economist*, “Business school research: Ideas that work,” reporting on my 2010 *AMLE* article with G. Dess on the spirit of scholarship—because of our efforts, the UTD Top 100 Business School Rankings have been mentioned for the first time by *The Economist*.
- October 9, 2009: *Sing Tao Daily* (Vancouver) (in Chinese), “Chinese firms need thick skin when going overseas,” reporting my keynote speech at the Pacific Region Forum, Vancouver.
- June 6, 2008: U.S. Small Business Administration (SBA), Office of Advocacy, News Release (Washington, DC): “Best Paper Awarded by Advocacy at the Babson College Entrepreneurship Research Conference,” reporting my paper (with S. Lee and Y. Yamakawa) on bankruptcy laws and entrepreneurship development
- \* SBA Chief Economist Chad Moutray noted in the press release: “This paper is an excellent example of the type of scholarship our Best Paper Award is intended to highlight. . . This kind of research provides a sound theoretical basis for public policy choices, in this case analyzing the infrastructure that fosters value-creating activities by firms with high-growth potential.”
- March 7, 2008: *The World Journal* (in Chinese, the largest Chinese language newspaper in North America), “Editor-in-Chief Mike Peng carries out internationalization,” reporting my *APJM* leadership activities (at [chineseworld.com](http://chineseworld.com))
- May 2007: *Smart Business Dallas* magazine, p. 22, section on “Global Strategy,” interviewed by Lisa Beets
- June 2006: *Management@People (Guanli@Ren)* magazine (in Chinese), pp. 31-32, section on “Global experts on Chinese management,” interviewed on “The evolution of relationship strategy.”
- December 14, 2005: *The Business Times*, p. 10 (Singapore), quoted at length on the *Asia Pacific Journal of Management* special issue conference I co-chaired on Asian business groups, written by Conrad Tan, “Asian companies set to go global in next few years”—reported on the 2<sup>nd</sup> day of our conference
- December 2004: Interviewed by Voice of America on Asian business strategies
- September 2001: Inaugural speech, “*Guanxi* and competitive business strategies,” at the Ohio State Institute for Chinese Studies reported by *The World Journal* (at [chineseworld.com](http://chineseworld.com))
- October 1997: Interviewed and quoted by *Newsweek* (international ed., October 27, 1997, p. 24 and Japanese ed., October 29, 1997, p. 17) on mainland Chinese red chips listing in Hong Kong
- May-June 1996: Dissertation research on export strategy completed at the University of Washington featured twice in the editorials of the *Exporter Magazine* (May 1996, p. 2; June 1997, p. 2)

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