

MARK G. HAUG, PhD, JD

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EDUCATION

JD Law, University of Kansas School of Law
PhD Research and Evaluation, University of Colorado
MS Mathematical Statistics, Kansas State University
BS Statistics (Emphasis: Industrial Engineering), Kansas State University

ACADEMIC RESPONSIBILITIES (Past and Current)

Visiting Professor, Benedictine College, Atchison KS
School of Business Teaching Fellow, University of Kansas School of Business, Lawrence KS
Faculty, National Judicial College, Reno NV
Faculty, Law and Organizational Economics Center, Lawrence KS
Faculty, ITAM University Graduate School, Mexico City Mexico

RESEARCH AWARDS, HONORS, and RECOGNITION

Guy O. Mabry Best Research Paper Award (with Mark Hirshey), University of Kansas

Haug, M. and Hirshey, M.
Research covered in *Forbes*
Research covered in *Business Week*
Research covered in *The Wall Street Journal*
Research covered in *The New York Times*
Research covered in *Guardian Unlimited* (Reuters-London)

Haug, M. and Cichelli, A.
Research covered in *ABC News*
Research covered in the *Los Angeles Times*
Research covered in *Kiplinger's Retirement Report*
Research covered in the *Encyclopedia-Britannica*

TEACHING AWARDS, HONORS, and RECOGNITION

Teaching Fellow, School of Business
Frank Pinet Fellowship
Nominee
H.O.P.E. Award, Senior KU Class
Finalist – x4
Nominee – x3
The University of Kansas School of Business and Beta Gamma Sigma Outstanding Educator Award
Award – x2
Henry A. Bubb Award for Outstanding Teaching
Award – x2
Runner-Up – x4
The University of Kansas School of Business and Undergraduate Business Council Outstanding Educator
Award – x3
Mortar Board Outstanding Educator, University of Kansas
Award – x2
Excellence in Education Award, Interfraternity Council and Panhellenic Association of KU
Finalist – x2
Del Shankel Teaching Excellence Award, University of Kansas Athletic Department
Finalist

PUBLICATIONS and PRESENTATIONS

- Haug, M., "Admitting Opinion Evidence under the Natural Law", Presentation, Language and Catechetical Institute, Gaming, Austria.
- Haug, M. and Baird, E., "Finding the Error in Daubert", *Hastings Law Journal*, 62:3.
- Haug, M. and Hirshey, M., "The September Swoon", *Journal of Applied Finance*, 21:1.
- Haug, M. and Ardery, H., "Entangling Finance, Medicine, and Law", *CHANCE*, 22:4.
- Haug, M., "Ethical Dilemmas: Resolution Leading to Policy Change", Invited Panel, Joint Statistical Meetings, Washington, DC.
- Haug, M. and Cichelli, A., "The Roth IRA for Children: Multigenerational Wealth Planning", *Journal of Financial Planning*, 22:5.
- Haug, M. "Invited Comment on Calculating Remittiturs", *Law, Probability & Risk*, 8:2.
- Haug, M. "Statistics and Due Process", Invited Session, Joint Statistical Meetings, Denver, CO.
- Haug, M., and Steinmeyer, D., "Remitting the Remittitur", *American Journal of Trial Advocacy*, 31:3.
- Haug, M., "Teaching Experimental Design", United States Conference on Teaching Statistics, Columbus, OH, The Ohio State University.
- Haug, M., Multiple Entries into the *Encyclopedia of Epidemiology*, Sage Publications.
- Haug, M. and Hirshey, M., "The September Swoon", Paper Accepted for the Annual Meeting of the Financial Management Association International.
- Haug, M. and Hirshey, M., "The January Effect", *Financial Analysts Journal*, 62:5.
- Slichts, Hon. J. and Haug, M., "Alternative Dispute Resolution and Court-Appointed Experts", *Pepperdine Dispute Resolution Law Journal*, 6:3.
- Haug, M., "Minimizing Uncertainty in Scientific Evidence", American Bar Association, *Scientific Evidence Review, Monograph No. 7*.
- Haug, M., "Postponement of Cancer Death and Life Insurance", *Journal of the American Medical Association*.
- Haug, M., "An Agent-Based Approach to Incentives", *Call Center Management Review*.
- Gordis, L., Haug, M., McChesney, F.S., Sanders, J., "Evidentiary Reliability", *The Kansas Journal of Law & Public Policy*, 9:1.

PROFESSIONAL LICENSES, CERTIFICATIONS, and BACKGROUND (Past and Current)

Attorney, Kansas, #18498

Attorney, Missouri, #48940

Mediator, Missouri

Board Member, Catholic Bar Association

Secretary, Catholic Bar Association

Executive Board Member, Board of Directors, Down Syndrome Guild of Kansas City

General Counsel, NXTP Consulting, LLC

General Counsel and Principal, Oread Consulting Group, LLC

Principal, Decision Science International, LLC

Attorney, Shook Hardy & Bacon LLP, Kansas City MO

REPRESENTATIVE CLIENTS

AT&T	Banamex of Mexico City
Bank of America	Bank of New York
Chevron	Citicorp
Citicorp Spain	Home Depot
JP Morgan	JC Penney
The Limited	Lowe's
Pacific Bell	Philip Morris
US West	Wells Fargo Bank