

ROXANNE L. JAFFE

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roxannejaffe.com

FACULTY POSITIONS

Vanderbilt University, Owen Graduate School of Management
Assistant Professor of Strategy

Nashville, TN
2022-present

EDUCATION

University of Maryland, R.H. Smith School of Business College Park, MD
Ph.D., Managerial Economics 2022
Dissertation: “Competition, Firm Financial Pressure, and Location Strategy: 3 Essays on Firm Domestic and International Expansion”
Committee: Wilbur Chung (Chair), Ryan Cooper, Cristian Dezsö, Rachelle Sampson, and Joshua Linn (Dept. Agricultural and Resource Economics)

Haverford College Haverford, PA
B.A., Economics with Mathematical Economics concentration 2012
Minor in Film Studies at Bryn Mawr College
Thesis: “The Demand for Foreign Cinema Around the World”

Collegium Hieronymi Pragensis Prague, Czech Republic
Studied transition economies Spring 2011

RESEARCH INTERESTS

Strategy, International Business, Location Choice, Industrial Organization Economics

WORK IN PROGRESS

“Competition, Firm Financial Pressure, and Location Strategy: Evidence from the Micro-Mobility Industry” -*Working Paper*

- Best Paper Proceedings, Academy of Management Annual Meeting 2021

“Firm capabilities, heterogeneous business environments, and geographic expansion limits,” with Siddharth Sharma and Wilbur Chung -*Working Paper*

“International Expansion, Extent of Institutional Differences, and Latent Entry Mode,” with Siddharth Sharma and Wilbur Chung -*Working Paper*

“When, Where, and How: A Competition Based Model of International Expansion,” with Siddharth Sharma and Wilbur Chung

“Competition, Liability of Foreignness, and Foreign Market Entry Order”

“Human Capital Specialization and Location Choice,” with Ryan Cooper and Timothy Gubler

INVITED TALKS & CONFERENCE PRESENTATIONS

Invited Talks

2022 – Haverford College

2021 – Vanderbilt University, Owen; George Washington University, School of Business
Northeastern University, D'Amore-McKim; University of South Carolina, Darla Moore

Paper Presentations

“Firm capabilities, heterogeneous business environments, and geographic expansion limits,”

- Academy of International Business Annual Conference July 2023

“Competition, Firm Financial Pressure, and Location Strategy: Evidence from the Micro-Mobility Industry”

- Strategic Management Society Annual Conference September 2021
 - Academy of Management Annual Conference August 2021
 - Consortium on Competitiveness and Cooperation (CCC) June 2020

"Entry Mode and Location Choice: Foreignness, Geo-Political Shocks and Intangible Type"

- Academy of Management Annual Conference August 2021

“A Formal Model of Foreign Market Entry Order”

- Academy of International Business Annual Conference June 2021

“When and Where: A Competition Based Model of International Expansion”

- Strategic Management Society Annual Conference, Minneapolis, MN October 2019

PROFESSIONAL ACTIVITIES

Organizer: AOM symposium – co-sponsored by STR and IM divisions, “Geo-Political Instability and Global Strategy” (2021)

Participant: AOM STR Dissertation Consortium (2020), AOM IM Doctoral Consortium (2019),
Strategy Science Doctoral Consortium (2019)

Memberships: Academy of Management (STR and IM divisions), Strategic Management Society, Academy of International Business

TEACHING

Instructor

Business in the World Economy (MGT 6321)

Vanderbilt University

2023-present

Instructor of core MBA course on overview of macroeconomic topics.

Instructor

International Business Management (BMGT 392)

Instructor of upper-level undergraduate course.

University of Maryland
Spring 2019, Spring 2020

HONORS AND AWARDS

- Allan N. Nash Award for Outstanding Graduate Student 2022
- UMD's Center for Global Business CIBER summer research grant (\$4,000) 2021
- UMD's Outstanding Graduate Assistant Award (top 2% of graduate assistants, \$500) 2019
- R.H. Smith University Fellowship 2016-2022
- Haverford College two-time field hockey team captain 2010-2011
- NCAA All American in field hockey 2011

SERVICE

R. H. Smith Association of Doctoral Students	University of Maryland
<i>President</i>	2019-2020
Served as leader of the association of doctoral students with an annual budget of \$3,000 and a staff of 12 volunteers.	
 <i>Vice President</i>	2018-2019
Assisted association's president in coordinating social chair members and organizing events.	
 <i>Committee Member and Moderator</i>	March 2019 & 2020
Chaired event committee and moderated panel discussion on "Women in Academia" (an annual event, started in 2019). Organized volunteer day at local food kitchen, as part of the university's "Do Good" initiative.	
 <i>Social Chair</i>	2017-2018
Organized monthly social events for business school PhD students and faculty. Served as mentor at new student orientation.	
 Graduate Student Government	University of Maryland
<i>Elected Representative</i>	2017-2018
Attended monthly meetings to discuss graduate student issues such as student fees, housing, unionization, and budgeting. Served as voting member and business school representative.	

OTHER MEDIA

"Are Bike-shares and E-scooters Rebounding? Evidence from the DC Metro Area" [UMD Transportation and Economics Blog](#), May 2021

Interviewed for "Could conflict with state risk Nashville's success?" [Tennessean](#), February 2023.

INDUSTRY EXPERIENCE

Charles River Associates International	Washington, D.C.
<i>Financial Economics Analyst/Associate/Consulting Associate</i>	2012-2016
Worked as the primary and secondary analyst on regulatory projects and litigation cases in matters of mortgage, auto loan, and credit card fair lending. Performed data management, built statistical models, and prepared deliverables for expert reports. Co-authored company publication on mortgage industry trends.	