

Department of Supply Chain and  
Information Systems, The Pennsylvania  
State University

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## EDUCATION

### **Arizona State University**

*W. P. Carey School of Business*

Ph.D. in Supply Chain Management

### **University of Arkansas**

*Sam M. Walton College of Business*

M.A. in Business Administration, Supply Chain Management Concentration

### **Sichuan International Studies University**

B.A. in English and Journalism

## ACADEMIC EMPLOYMENT

2022- **The Pennsylvania State University**

*Assistant Professor*

Department of Supply Chain and Information Systems

2021-2022 **Georgia Southern University**

*Assistant Professor*

Department of Logistics and Supply Chain Management

## RESEARCH INTERESTS

Applications: Online Platforms; Local Foods; Last-Mile Supply Chain Management.

Methodologies: Econometrics; Structural Estimation; Dynamic Choice Model.

## PUBLISHED & FORTHCOMING PAPERS

- 2022 Lina Wang, Elliot Rabinovich, Harish Guda, “[An Analysis of Operating Efficiency and Public Policy Remedies in Last-Mile Transportation Following Amazon’s Vertical Integration.](#)” (Forthcoming) at *Journal of Operations Management*.
- 2021 Lina Wang, Elliot Rabinovich, Timothy Richards, “[Scalability in Platforms for Local Groceries An Examination of Indirect Network Economies.](#)” *Production and Operations Management*, Volume31, Issue1, Pages 318-340.  
Runner up, 2020 POMS College of Sustainable Operations Student Paper Competition
- 2017 Stanley Lim, Lina Wang, Jagjit Srai, “[Wal-Mart’s Omni-channel Synergy,](#)” *Supply Chain Management Review*, September/October, pp. 30-37.

## TALKS & PRESENTATIONS

“Scalability in Platforms for Local Groceries: An Examination of Indirect Network Economies”

- ◊ POMS 2017, 2019, 2021, DS 2018, 2020, INFORMS 2018, 2019, 2020, AOM 2020
- ◊ November 2020-February 2021: Eli Broad College of Business (MSU), College of Business Administration (UTEP), Mendoza College of Business (U Notre Dame), Haskayne School of Business (U Calgary), Schulich School of Business (York U), College of Business (Lehigh U), Parker College of Business (Georgia Southern U)

“Structural Estimation of Driver Attrition in a Last-Mile Delivery Platform”

- ◊ INFORMS 2020, DS 2020, MSOM 2021

“An Analysis of Operating Efficiency and Public Policy Remedies in Last-Mile Transportation

Following Amazon’s Vertical Integration”

- ◊ DS 2020, AOM 2021

## TEACHING EXPERIENCE

### **Georgia Southern University**

2021 Fall     LOGT 4232-C International Supply Chain Systems, instructor

2021 Fall     LOGT 4232-D International Supply Chain Systems, instructor

### **Arizona State University**

2021 Spring    SCM 300 Global Supply Operations (online), instructor

2020 Spring    SCM 300 Global Supply Operations (hybrid), instructor

2019 Spring    SCM 300 Global Supply Operations (in-person), instructor

## INDUSTRY EXPERIENCE

2013-16       **Walmart Stores, China**, Shenzhen

*Senior Manager*

Designed Sam's Club supply chain networks to serve geographic expansions of new clubs

Led a Walmart executive project to design merchandise centralization channels for 400 Walmart stores

2012-13       **Walmart Stores, Inc.**, Bentonville, AR

*Replenishment Analyst & Management Trainee*

Independently managed daily replenishment for USD 1,090,000,000 sales/year category Breakfast on the Go, over 4,000 US store locations

2011-12       **Walmart Stores, Inc.**, Bentonville, AR

*Global Import Brands Business Analyst Intern*

Improved processes and enhanced efficiency in tracking supplier scorecard and international market performance

*Analytics Research Center Intern*

Managed intelligent databases for Disaster Alert Smart System and worked on a predictive model to reduce the impact of future natural disasters on Walmart properties

2008-10      **Maersk Logistics**, Shenzhen, China  
*Coordinator*  
Streamlined Hasbro's export supply chains to Walmart, Target, and Sears in North America

#### **AWARDS AND GRANTS**

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|------|---|
| 2022 | Doctoral Dissertation Award, Council of Supply Chain Management Professionals (CSCMP) |
| 2020 | Women in Operations Research—Bayer Scholarship, INFORMS                               |
| 2020 | Block Grant Funds, the Graduate College (\$1,850)                                     |
| 2016 | Block Grant Funds, the Graduate College (\$2,500)                                     |