

COLIN BIRKHEAD

12/2023

cbirkhead@willamette.edu
Atkinson Graduate School of Management
900 State Street
Salem, OR 97301

APPOINTMENTS

Atkinson Graduate School of Management
Willamette University
Assistant Professor of Management

2022 –

EDUCATION

Duke University

PhD, Sociology

Dissertation Committee: Martin Ruef (chair), Lisa Keister, Craig Rawlings, Jen'nan Read
Certificate of College Teaching

2022

MA, Sociology

2019

Colorado State University College of Business

MA, Management (MMP)

2011

University of Colorado

BA, International Affairs

2008

RESEARCH INTERESTS

Organization theory; entrepreneurship; economic sociology; corporate governance; employee ownership; corporate short-termism; financialization

ACCEPTED

Birkhead, Colin. "Keeping them honest? Broad-based employee ownership and earnings management", *Corporate Governance: An International Review*

Forthcoming

Aldrich, Howard, Colin Birkhead, and Martin Ruef. "Evolutionary Perspectives on Entrepreneurship", *Handbook of Sociology of Innovation and Entrepreneurship*

Forthcoming

Hand, Mark and Colin Birkhead. "Bricolage and beyond: Bringing modern entrepreneurship theories to bear on policy entrepreneurship", *European Policy Analysis*

Forthcoming

Ruef, Martin, Colin Birkhead, and Howard Aldrich. "What Can Outliers Teach Us About Entrepreneurial Success?", *Journal of Small Business and Enterprise Development*

2023

REVISE AND RESUBMIT

Birkhead, Colin and Mark Hand. "Follow Which Leader? Mimetic Gravity in Mature Fields"

Ruef, Martin and Colin Birkhead. "Abductive Theory Development from Organizational Anomalies"

UNDER REVIEW

Ruef, Martin and Colin Birkhead. "Learning from Outliers and Anomalies"

WORKS IN PROGRESS

Birkhead, Colin, Noah Gibson, and Mark Hand. "Using Community Social Capital to Explain the Employee-Ownership Performance Gap"

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| RESEARCH FELLOWSHIPS AND ASSISTANTSHIPS | Louis O. Kelso Fellowship, Rutgers School of Management and Labor Relations Research Assistant for the Academic Resource Center, Duke University Research Assistant for Martin Ruef and Howard Aldrich Research Assistant for Lisa Keister Summer Research Fellowship, Duke Graduate School Summer Research Fellowship, Duke Graduate School | 2020 2019 2018 2017 |
| TEACHING | New Ventures Introduction to Management Organizations – Design, Management, and Change Sociology of Entrepreneurship Introduction to Sociology Organizations and Management | |
| TEACHING AWARDS | Excellence in Teaching by a Graduate Student, Duke Sociology; for guest lectures on Institutional and International Contexts of Innovation, the Resource Dependence Perspective, and Organizational Ecology Excellence in Teaching by a Graduate Student, Duke Sociology, for Instructor of Organizations and Management | 2020 – 2021 2018 – 2019 |
| GUEST LECTURE TOPICS | Institutional and International Contexts of Innovation, Resource Dependence Perspective, Organizational Ecology Internal Labor Markets, Spatial Agglomeration and Regional Advantages, Startups and Value Propositions, Diffusion of Innovations, Entrepreneurial Networks and Social Capital Entrepreneurial Communities, Entrepreneurial Motivations and Resource Provisions | 2020 – 2021 2019 – 2020 2018 – 2019 |
| TEACHING ASSISTANTSHIPS | Markets and Marketing Strategy Implementation, 2nd Year MBA Course at Fuqua School of Business Entrepreneurship and Innovation Organizations and Management Markets and Marketing Entrepreneurship and Innovation Organizations and Management Introduction to Sociology Organizations and Management Organizations and Management Organizations and Management | 2021 2020 2019 2018 2017 |
| EXPERIENTIAL INSTRUCTION | Project Manager, Bass Connections Collaborate Expeditions Project Manager, Data+ Program for the Informative Initiative at Duke | 2020 2018 |
| PRESENTATIONS | “Keeping them honest? Broad-based employee ownership and earnings management”, Annual Meeting of the Academy of Management “Follow Which Leader? Mimetic Gravity in Mature Fields”, Louis O. Kelso Annual Workshop “What Can Outliers Teach Us About Entrepreneurial Success?”, Annual Meeting of the Academy of Management “Keeping Them Honest: Reducing Information Asymmetries and Earnings Management Through Employee Ownership”, Annual Meeting of the American Sociological Association | 2023 2023 2021 |

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| | "Employee Ownership and Earnings Management", Louis O. Kelso midyear Workshop | 2020 |
| | "Corporate Financialization and Executive Interlocks", Annual Meeting of the Academy of Management | |
| | "Is employee ownership good for the managerial class, too? Assessing the effect of employee ownership on corporate short-termism", International Association of the Economics of Participation & Beyster Symposium | |
| | "Corporate Financialization and Executive Interlocks", Annual Meeting of the American Sociological Association | |
| | "Captive Financialization and Firm Employment", Annual Meeting of the American Sociological Association | 2019 |
| | "Measuring Gentrification in Durham", Jensen Speaker Series, Duke Sociology | 2018 |
| | "Strategies for Novel Products: The Kombucha Conundrum", Beverage Business Institute, Colorado State University | 2011 |
| SERVICE | Curriculum Committee | 2023 – |
| | Assurance of Learning Committee | 2022 – |
| | Diversity in Hiring Lead, Anti-Racism Committee | 2020 – 2022 |
| | Organizational Sociology Workshop Coordinator | 2018 – 2022 |
| | Graduate Student Forum Faculty Committee | 2019 – 2020 |
| | Graduate Student Forum Chair | 2017 – 2018 |
| | Graduate and Professional Student Council Representative | 2016 – 2017 |
| | Ad Hoc reviewer: <i>Academy of Management Perspectives</i> <i>British Journal of Industrial Relations</i> <i>Annals of Public and Cooperative Economics</i> <i>Journal of Management and Organizations</i> <i>Journal of Small Business and Enterprise Development</i> <i>Scandinavian Journal of Management</i> | |
| INDUSTRY EXPERIENCE | Financial Analyst, Avalara, Seattle, WA | 2014 – 2016 |
| | Financial Analyst, PACCAR, Bellevue, WA | 2013 – 2014 |
| | Loan Review Officer, FirstBank of Colorado, Lakewood, CO | 2009 – 2013 |
| REFERENCES | Martin Ruef Jack and Pamela Egan Distinguished Professor of Entrepreneurship Duke Sociology | |
| | John De Figueiredo Russell M. Robinson II Professor of Law, Strategy, and Economics Fuqua School of Business | |
| | Craig Rawlings Associate Professor Duke Sociology | |