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PUBLICATIONS:

MONOGRAPHS

Deeply Responsible Business. A Global History of Values-Driven Leadership
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(and Tarun Khanna). *Leadership to Last. How Great Leaders Leave Legacies
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- "Luxury Tourism and Environmentalism," in Pierre-Yves Donzé, Véronique Pouillard, and Joanne Roberts (eds.) *The Oxford Handbook of Luxury Business* (Oxford University Press, 2022)
- "Sostenibilidad y negocios verdes en América Latina," in Andrea Lluch, Martín Monsalve Zanatti, and Marcelo Bucheli (eds.), *Historia empresarial en América Latina: temas, debates y problemas* (Universidad de los Andes, 2021).
- "Renewing the Relevance of IB: Can Some History Help?", in Alain Verbeke, Rob van Tulder, Elizabeth L. Rose, and Yingqi Wei (eds.) *The Multiple Dimensions of Institutional Complexity in International Business Research* (Emerald Publishing, 2021).
- (and Teresa da Silva Lopes) "International Business History and the Strategy of Multinational Enterprises: How History Matters," in Kamel Mellahi, Klaus E. Meyer, Rajneesh Narula, Irina Surdu, and Alain Verbeke (eds.) *The Oxford Handbook of International Business Strategy* (Oxford University Press, 2021).
- "Origins and Development of Global Business," in Teresa da Silva Lopes, Christina Lubinski, and Heidi J.S. Tworek (eds.) *The Routledge Companion to the Makers of Global Business* (Routledge, 2019).
- "The Great Divergence and the Great Convergence," in Teresa da Silva Lopes, Christina Lubinski, and Heidi J.S. Tworek (eds.) *The Routledge Companion to the Makers of Global Business* (Routledge, 2019).
- (and Janet Hunter) "Ethical Business, Corruption and Economic Development in Comparative Perspective," in Asli M. Colpan and Geoffrey Jones (eds.) *Business, Ethics and Institutions: The Evolution of Turkish Capitalism in Global Perspectives* (Routledge, 2019).
- "International Business and Emerging Markets in Historical Perspective." in Robert Grosse and Klaus E. Meyer (eds.) *The Oxford Handbook of Management in Emerging Markets* (Oxford University Press, 2019).

- "Britain: Global Legacy and Domestic Persistence," in Asli M. Colpan and Takashi Hikino (eds.) *Business Groups in the West: Origins, Evolution, and Resilience* (Oxford University Press, 2018).
- "Entrepreneurship, Policy, and the Geography of Wind Energy," in Hartmut Berghoff and Adam Rome (eds.) *Green Capitalism? Business and the Environment in the Twentieth Century* (University of Pennsylvania Press, 2017).
- "Gapponshugi in Global Perspective: Debating the Responsibility of Capitalism," in Patrick Fridenson and Kikkawa Takeo (eds.) *Ethical Capitalism: Shibusawa Eiichi and Business Leadership in Global Perspective* University of Toronto Press, 2017)
- (and Pankaj Ghemawat) "Globalization in Historical Perspective," in Pankaj Ghemawat, *The Laws of Globalization and Business Applications* (Cambridge University Press, 2017).
- "Business History and the Impact of MNEs on Host Economies," *Multidisciplinary Insights from New AIB Fellows. Vol. 16*, edited by Jean J. Boddewyn (Emerald Group Publishing, 2014).
- "Firms and Global Capitalism," in Larry Neal and Jeffrey G. Williamson (eds.) *The Cambridge History of Capitalism: Volume 2. The Spread of Capitalism: From 1848 to the Present* (Cambridge University Press, 2014).
- (and Dan Wadhwani) "Schumpeter's Plea: Historical Reasoning in Entrepreneurial Theory and Research," in Marcelo Bucheli and R. Daniel Wadhwani (eds.) *Organizations in Time: History, Theory, Methods*, (Oxford University Press, 2014).
- "The Global and the Local in the Beauty Industry: A Historical Perspective" in Hartmut Berghoff and Thomas Kuhne (eds.) *Globalizing Beauty: Consumerism and Body Aesthetics in the Twentieth Century* (Palgrave Macmillan, 2013).
- (and Asli M. Colpan) "Business Groups in Historical Perspectives" in Asli M. Colpan, Takashi Hikino, and James R. Lincoln (eds.) *The Oxford Handbook of Business Groups* (Oxford University Press, 2010).
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AWARDS AND PROFESSIONAL SERVICE

- Lifetime Award, European Business History Association, 2022.
- Corresponding Fellow of the British Academy, 2020-
- Fellow of the Japan Academy of International Business Studies, 2019-
- Fellow of the Academy of International Business, 2009-
- Fellow of the Royal Historical Society, 1991–
- Affiliate Professor of Ritsumeikan Trust, Ritsumeikan University, Kyoto, Japan 2019 –
- May Ushiyama Honorary Professor of Beauty Business, Hollywood University of Beauty, Tokyo, Japan 2011-
- Oxford Journals Article Prize with Christina Lubinski for the best article published in *Enterprise & Society* in the previous year, "Managing Political Risk in Global Business: Beiersdorf 1914-1990" (March 2012), awarded by Business History Conference, 2013
- Newcomen-Harvard Prize for the best business history book published in the United States 1998-2000
- Wadsworth Prize for best business history book published in Britain in 2000 and 2005
- Harold F. Williamson Prize, awarded by Business History Conference, 1994
- Newcomen Award for best article published in *Business History Review* in 1985 and 1996
- Co-Editor, *Business History Review*, 2004–
- Co-Editor, *Business History*, 1988-2003
- Co-editor, *Cambridge University Press Series on The Emergence of Global Enterprise* 2003–

General Editor, *Routledge Series on Comparative and International Business: Modern Histories*, 1996–2006

Editor, *International Library of Critical Writings in Business History* (published by Edward Elgar), 1990-1996

President, Business History Conference (US) 2001-2

Trustee, Business History Conference (US) 1989-1992

President, European Business History Association 1997-1999

Treasurer, European Business History Association 1994-7

President, Association of Business Historians (UK) 1992-3, 2000-1