

# Kewei Hou

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## **Positions Held**

### **Ohio State University, Fisher College of Business**

Ric Dillon Endowed Professor in Investments, 2018-Present  
Fisher College of Business Distinguished Professor of Finance, 2016-2018  
Associate Professor of Finance (with Tenure), 2009-2016  
Assistant Professor of Finance, 2001-2009

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## **Education**

### **University of Chicago, Booth School of Business**

Ph.D., Finance, 2002.

### **University of Science and Technology of China (USTC)**

B.S., Electrical Engineering, 1995.

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## **Honors and Awards**

**Review of Finance Spängler-IQAM Best Paper in Investments Prize, 2019**

**Risk Institute Research Grant Award, 2018**

**Fisher College of Business Pace Setter Outstanding Research Award, Ohio State University, 2016**

**National Center for the Middle Market Research Grant Award, 2013, 2016**

**INQUIRE-Europe Research Grant Award, 2007, 2011, 2016**

**Research Grants Council (RGC) of Hong Kong CERG (Competitive Earmarked Research Grant) Award, 2007, 2009, 2014, 2015**

**Second Prize, Chicago Quantitative Alliance Annual Academic Paper Competition, 2015, 2017**

**INQUIRE-UK Research Grant Award, 2006, 2009**

**Fisher College of Business Small Research Grants, Ohio State University**, 2006-2009

**Institute for Quantitative Research in Finance (Q-Group) Research Grant Award**, 2003, 2006

**BSI GAMMA Foundation Research Grant Award**, 2006

**Best Paper Award, First Annual Conference on Asia-Pacific Financial Markets**, 2006

**Grossman Fellow, University of Chicago**, 2000-2001

**Graduate School of Business Fellowship, University of Chicago**, 1996-2001

**Oscar Mayer Fellowship, University of Chicago**, 2000

**First Prize, Chicago Quantitative Alliance Annual Academic Paper Competition**, 1999

**Center for Research in Securities Prices (CRSP) Award**, 1997

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### **Professional Services**

**Editor, Journal of Empirical Finance**, 2017-Present

**Associate Editor, Journal of Empirical Finance**, 2010-2017

**Associate Editor, Journal of Banking and Finance**, 2015-Present

**Associate Editor, Asia-Pacific Journal of Financial Studies**, 2013-Present

**Research Fellow, Charles A. Dice Center for Research in Financial Economics, Ohio State University**, 2001-Present

**Director, Ohio State University Student Investment Management Program**, 2009-Present

**Advisory Board Member, FMA Survey & Synthesis Series**, 2012-2015

**Recruiting Coordinator, Ohio State University Department of Finance**, 2012, 2015

**Seminar Coordinator, Ohio State University Department of Finance**, 2006-2012

**Program Chair, China International Conference in Finance (CICF)**, 2023-2024

**Program Co-Chair, China International Conference in Finance (CICF)**, 2021-2022

**Program Chair, China International Forum on Finance and Policy (CIFFP)**, 2019-2025

**Program Co-Chair, China Fintech Research Conference (CFTRC)**, 2021-2025

**Conference Chair, USTC Alumni Finance Conference**, 2025

**Program Chair, CAIFC Research Summer Camp**, 2021

**Program Chair, Dayton Summer Finance Workshop, 2021**

**Program Chair, Summer Institute of Finance (SIF) Conference, 2019**

**Program Chair, Guanghua International Symposium on Finance (GISF), 2018**

**Associate Program Chair, Northern Finance Association Annual Meeting, 2023-2025**

**Associate Program Chair, Western Finance Association Annual Meetings, 2018**

**Track Chair, Midwest Finance Association Annual Meetings, 2013**

**Track Chair, European Finance Association Annual Meetings, 2011**

**Session Chair, SAIF Annual Research Conference, 2025**

**Session Chair, China Financial Research Conference, 2022**

**Session Chair, Midwest Finance Association Annual Meetings, 2021**

**Session Chair, Summer Institute of Finance (SIF) Conference, 2021-2022**

**Session Chair, China International Conference in Finance (CICF), 2009, 2016-2019**

**Session Chair, Financial Intermediation Research Society (FIRS) Annual Meetings, 2015**

**Session Chair, European Finance Association Annual Meetings, 2011, 2014**

**Session Chair, Australasian Finance and Banking Conference, 2014**

**Session Chair, SFS Finance Cavalcade, 2012**

**Session Chair, Financial Management Association Annual Meetings, 2007, 2009**

**Session Chair, Notre Dame Behavioral Finance Conference, 2004**

**Program Committee, Western Finance Association Annual Meetings, 2003-2025**

**Program Committee, European Finance Association Annual Meetings, 2013-2025**

**Program Committee, SFS Finance Cavalcade, 2013-2025**

**Program Committee, Financial Intermediation Research Society (FIRS) Annual Meetings, 2022-2025**

**Program Committee, Summer Institute of Finance (SIF) Conference, 2017, 2021-2024**

**Program Committee, Conference in Financial Economics and Accounting (CFEA), 2024**

**Program Committee, ISB CAF-Summer Research Conference, 2022-2025**

**Program Committee, FMA Asia/Pacific Annual Meetings, 2015-2020**

**Program Committee, Annual Conference on Asia-Pacific Financial Markets, 2014, 2016-2024**

**Program Committee, Midwest Finance Association Annual Meetings, 2015-2019**

**Program Committee, SFS Finance Cavalcade Asia-Pacific, 2017-2019, 2022, 2024**

**Program Committee, China International Forum on Finance and Policy, 2018**

**Program Committee, European Financial Management Symposium, 2017**

**Program Committee, Symposium on Emerging Financial Markets, 2014-2016**

**Program Committee, HKUST Finance Symposium, 2016**

**Program Committee, Asian Finance Association Annual Meetings, 2009-2015**

**Program Committee, Financial Management Association Annual Meetings, 2007-2013**

**Awards Committee, Asian Finance Association Annual Meetings, 2013-2014**

**Awards Committee, Financial Management Association Annual Meetings, 2004**

**External Reviewer, Research Grants Council (RGC) of Hong Kong, 2013-2021**

**External Reviewer, National Science Centre Poland, 2015-2017**

**External Reviewer, Czech Science Foundation, 2017**

**External Reviewer, King Fahd University of Petroleum & Minerals, 2017**

**External Reviewer, Social Sciences and Humanities Research Council of Canada, 2012, 2015**

**External Examiner for Ph.D. Thesis, Erasmus University, The Netherlands, 2014**

**External Reviewer, Austrian Science Fund, 2012**

**External Examiner for Ph.D. Thesis, University of Melbourne, Australia, 2008**

**Referee, *Journal of Finance*, *Journal of Financial Economics*, *Review of Financial Studies*, *Journal of Financial and Quantitative Analysis*, *Review of Finance*, *Journal of Financial Intermediation*, *Journal of Financial Markets*, *Journal of Banking and Finance*, *Journal of Empirical Finance*, *Review of Asset Pricing Studies*, *Financial Management*, *American Economic Review*, *Economics Letters*, *Journal of Law, Economics, and Organization*, *Journal of Money, Credit, and Banking*, *Quantitative Economics*, *Management Science*, *Journal of Accounting and Economics*, *Journal of Accounting Research*, *The Accounting Review*, *Review of Accounting Studies*, *European Accounting Review***

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## **Publications**

**“The Economics of Security Analysis,” 2024,**

*Management Science* 70, 164-186.

(with Haitao Mo, Chen Xue and Lu Zhang)

**“Systematic Default and Return Predictability in the Stock and Bond Markets,”** 2023,  
*Journal of Financial Economics* 149, 349-377. Lead article.  
(with Jack Bao and Shaojun Zhang)

**“Real Effects of Climate Policy: Financial Constraints and Spillovers,”** 2022,  
*Journal of Financial Economics* 143, 668-696.  
(with Söhnke Bartram and Sehoon Kim)

**“Corporate R&D and Stock Returns: International Evidence,”** 2022,  
*Journal of Financial and Quantitative Analysis* 57, 1377-1408.  
(with Po-Hsuan Hsu, Shiheng Wang, Akiko Watanabe and Yan Xu)

**“An Augmented  $q$ -factor Model with Expected Growth,”** 2021,  
*Review of Finance* 25, 1-41. Lead article.  
(with Haitao Mo, Chen Xue and Lu Zhang)

**“Replicating Anomalies,”** 2020,  
*Review of Financial Studies* 33, 2019-2133.  
Second Prize at Chicago Quantitative Alliance Annual Academic Paper Competition  
(with Chen Xue and Lu Zhang)

**“Resurrecting the Size Effect: Firm Size, Profitability Shocks, and Expected Stock Returns,”** 2019,  
*Review of Financial Studies* 32, 2850-2889.  
INQUIRE-Europe Research Grant Award and National Center for the Middle Market Research  
Grant Award  
(with Mathijs A. van Dijk)

**“The CAPM Strikes Back? An Equilibrium Model with Disasters,”** 2019,  
*Journal of Financial Economics* 131, 269-298.  
(with Hang Bai, Howard Kung, Erica Li and Lu Zhang)

**“Which Factors?”** 2019,  
*Review of Finance* 23, 1-35. Lead article.  
Spängler IQAM Best Paper in Investments Prize  
(with Haitao Mo, Chen Xue and Lu Zhang)

**“*De Facto* Seniority, Credit Risk, and Corporate Bond Prices,”** 2017,  
*Review of Financial Studies* 30, 4038-4080.  
(with Jack Bao)

**“Have We Solved the Idiosyncratic Volatility Puzzle?”** 2016,  
*Journal of Financial Economics* 121, 167-194.  
(with Roger Loh)

**“Digesting Anomalies: An Investment Approach,”** 2015,  
*Review of Financial Studies* 28, 650-705. Lead article.  
(with Chen Xue and Lu Zhang)

**“The Implied Cost of Capital: A New Approach,”** 2012,  
*Journal of Accounting and Economics* 53, 504-526.  
INQUIRE-UK Research Grant Award and Research Grants Council (RGC) of Hong Kong CERG  
(Competitive Earmarked Research Grant) Award  
(with Mathijs A. van Dijk and Yinglei Zhang)

**“The Accrual Anomaly: Risk or Mispricing?”** 2012,  
*Management Science: Special Issue on Behavioral Economics and Finance* 58, 320-335.  
(with David Hirshleifer and Siew Hong Teoh)

**“What Factors Drive Global Stock Returns?”** 2011,  
*Review of Financial Studies* 24, 2527-2574. Lead article.  
BSI Gamma Foundation Research Grant Award, INQUIRE-UK Research Grant Award, and Best  
Paper Award at First International Conference on Asia-Pacific Financial Markets  
(with Andrew Karolyi and Bong-Chan Kho)

**“Accruals, Cash Flows, and Aggregate Stock Returns,”** 2009,  
*Journal of Financial Economics* 91, 389-406.  
(with David Hirshleifer and Siew Hong Teoh)

**“Industry Information Diffusion and the Lead-Lag Effect in Stock Returns,”** 2007,  
*Review of Financial Studies* 20, 1113-1138.

**“Industry Concentration and Average Stock Returns,”** 2006,  
*Journal of Finance* 61, 1927-1956.  
First Prize at Chicago Quantitative Alliance Annual Academic Paper Competition  
(with David Robinson)

**“Market Frictions, Price Delay, and the Cross-Section of Expected Returns,”** 2005,  
*Review of Financial Studies* 18, 981-1020.  
Q-Group Research Grant Award  
(with Tobias Moskowitz)

**“Do Investors Overvalue Firms with Bloated Balance Sheets?”** 2004,  
*Journal of Accounting and Economics* 38, 297-331.  
(with David Hirshleifer, Siew Hong Teoh and Yinglei Zhang)

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## Working Papers

**“Uninsured Deposits, Run Risk, and Bank Stock Returns,”**  
(with Jack Bao, Claire Y. Hong and Thien T. Nguyen)

**“Finding Anomalies in China,”**  
(with Fang Qiao and Xiaoyan Zhang)

**“Debt Maturity Structure and Corporate Investment,”**  
(with Claire Y. Hong and Thien T. Nguyen)

**“Default Risk Shocks of Financial Institutions as a Systemic Risk Indicator,”**  
(with Jack Bao and Zenon Taoushianis)

**“Beyond Carry: The Prospective Interest Rate Differential and Currency Excess Returns,”**  
(with Mike Dong, Shingo Goto, Yan Xu and Yuzhao Zhang)

**“Intangible Investment in Asset Pricing,”**  
(with Bin Guo, Han Zhang and Yongjie Zhang)

**“A Comparison of New Factor Models,”**  
Second Prize at Chicago Quantitative Alliance Annual Academic Paper Competition  
(with Chen Xue and Lu Zhang)

**“Political Uncertainty and Commodity Markets,”**  
(with Ke Tang, Yubo Tao and Bohui Zhang)

**“Prices and Volatilities in the Corporate Bond Market,”**  
(with Jack Bao, Jia Chen and Lei Lu)

**“Aggregate Tax Expense and Market Returns,”**  
(with Erin Henry)

**“Are Firms in “Boring” Industries Worth Less?”**  
(with Jia Chen and René Stulz)

**“(Priced) Frictions,”**  
(with Sehoon Kim and Ingrid Werner)

**“A Tale of Two Anomalies: The Implication of Investor Attention for Price and Earnings Momentum,”**  
Q-Group Research Grant Award  
(with Roger Loh, Lin Peng and Wei Xiong)

**“Is R<sup>2</sup> a Measure of Market Inefficiency?”**  
(with Lin Peng and Wei Xiong)

**“How Does the Corporate Bond Market Use Ratings?”**  
(with Jack Bao and Jia Chen)

**“Understanding the Variation in the Information Content of Earnings: A Return Decomposition Analysis,”**  
(with Yinglei Zhang and Zili Zhuang)

**“Commodity-based Consumption Tracking Portfolio and the Cross-section of Average Stock Returns,”**  
(with Marta Szymanowska)

**“Private Firms in the 2007-2009 Financial Crisis,”**  
National Center for the Middle Market Research Grant Award  
(with Sehoon Kim, David Robinson and Berk Sensoy)

**“Information Leaders,”**

(with Anna Scherbina, Yi Tang and Stefan Wilhelm)

**“Dissecting the Aggregate Earnings-Return Relation,”**

(with Roger Loh)

**“On Estimation of Risk Premia in Linear Factor Models,”**

(with Robert Kimmel)

**“Profitability, Distress, and the Accrual Anomaly,”**

Research Grants Council (RGC) of Hong Kong CERG (Competitive Earmarked Research Grant)  
Award

(with Yinglei Zhang)

**“Private Firms and the Importance of Industry Concentration for Financial Market Behavior,”**

(with David Robinson)

**“Towards a Property Rights View of Government Ownership,”**

(with David Robinson)

**“Do Takeovers Increase Stockholder Value?”**

(with Per Olsson and David Robinson)

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## Research Interests

Asset pricing, market efficiency, behavioral finance, empirical corporate finance, capital markets research in accounting

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## Teaching Experience

**Ohio State University, Fisher College of Business, 2023-2025**  
Advanced Asset Pricing II

**Ohio State University, Fisher College of Business, 2010-2022**  
Empirical Asset Pricing

**Ohio State University, Fisher College of Business, 2006-2025**  
Derivatives Markets

**Ohio State University, Fisher College of Business, 2019-2025**  
Advanced Investments

**Ohio State University, Fisher College of Business, 2016-2018**  
Applied Fundamental Investing

**Ohio State University, Fisher College of Business, 2002-2009, 2012-2015**  
Options and Futures

**SoFiE Financial Econometrics Summer School, 2022**

Anomalies and Factor Models

**Seoul National University, Graduate School of Business, 2007-2019**

Derivatives

**University of Toronto, Rotman School of Management, 2008**

Financial Theory

**University of Chicago, Graduate School of Business, 1997-2001**

Investments (Teaching Assistant)

**University of Chicago, Graduate School of Business, 1999-2000**

Financial Instruments (Teaching Assistant)

**University of Chicago, Graduate School of Business, 1997-2000**

Corporate Finance (Teaching Assistant)

**University of Chicago, Graduate School of Business, 1998**

Theory of Financial Decisions (Teaching Assistant)

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## **Teaching Interests**

Investments, corporate finance, derivatives, asset pricing

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## **Ph.D. Dissertation Advisor and Committee Member**

Mike Dong (Advisor, University of California Riverside), Peter Wong (Advisor, University of South Carolina), Zhengyu Cao (Co-Advisor, University of International Business and Economics), Jia Chen (Co-Advisor, Peking University), Brad Cannon (Brigham Young University), Andrei S. Gonçalves (University of North Carolina Chapel Hill), Sehoon Kim (University of Florida), Hang Bai (University of Connecticut), Matthew Wynter (University of Illinois at Chicago), Mike Anderson (George Mason University), Jung-Min Kim (University of Connecticut), Alvaro Taboada (University of Tennessee), Roger Loh (Singapore Management University), Kuan-Hui Lee (Rutgers University), Danling Jiang (Florida State University), Yinglei Zhang (Chinese University of Hong Kong), Christof Stahel (George Mason University)

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