

# Jiaqi Shi

University at Buffalo School of Management  
160 Jacobs Management Center, Buffalo, NY 14260  
Email: [jshi36@buffalo.edu](mailto:jshi36@buffalo.edu)

## Employment

<b>University at Buffalo, School of Management</b> <i>Assistant Professor of Management Science and Systems</i>	Sept. 2024 - Present Buffalo, US
<b>University of California, Irvine</b> <i>Research and Teaching Assistant</i>	Sept. 2019 - June 2024 Irvine, US
<b>Singapore Management University</b> <i>Research Engineer</i>	Nov. 2018 - July 2019 Singapore

## Education

<b>University of California, Irvine</b> Ph.D. in Management (Information Systems Concentration)	2019 - 2024
<b>ESSEC Business School &amp; CentraleSupélec</b> M.S. in Data Sciences & Business Analytics	2017 - 2018
<b>University of California, Irvine</b> B.A. in Quantitative Economics ( <i>Cum Laude</i> )	2012 - 2016

## Papers

### Publications

1. Do Sellers Benefit from Sponsored Product Listings? Evidence from an Online Marketplace, with Mingyu (Max) Joo and Vibhanshu Abhishek.  
*Marketing Science*, Vol.43, No.4, 2024, pp.817–839.
  - Winner, ISMS Doctoral Dissertation Early-Stage Research Grant, 2022
2. Multi-View Collaborative Network Embedding, with Sezin Kircali Ata, Yuan Fang, Min Wu, Chee Keong Kwoh, and Xiaoli Li.  
*ACM Transactions on Knowledge Discovery from Data*, Vol.15, No.3, 2021, pp.1-18.
3. Metagraph-Based Learning on Heterogeneous Graphs, with Yuan Fang, Wenqing Lin, Vincent W. Zheng, Min Wu, Kevin Chen-Chuan Chang, and Xiaoli Li.  
*IEEE Transactions on Knowledge and Data Engineering*, Vol. 33, No.1, 2021, pp.154-168.

### Selected Working Papers

4. Consumer Aversion to Price Volatility: Implications to Airbnb's Algorithmic Pricing, with Jinan Lin, Tingting Nian, and Mingyu (Max) Joo.
  - INFORMS ISS Cluster Best Paper Award Shortlist, 2023
5. Cloud or On-Premise? A Strategic View of Large Language Model Deployment, with Zhoupeng Zhang and Shaojie Tang.
6. Interplay of Diverse Promotional Techniques in Digital Marketing, with Vibhanshu Abhishek and Mingyu (Max) Joo.