

WENDY M. WILSON

Cox School of Business
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Academic Experience

Southern Methodist University, Edwin L. Cox School of Business, Dallas, Texas. Professor of Practice in Accounting, July 2016 to present.

The University of North Carolina at Chapel Hill, Kenan-Flagler Business School, Part-time Professor of Practice, October 2017 to present.

Texas Christian University, Neeley School of Business, Fort Worth, Texas. Assistant Professor of Accounting, June 2012 to June 2016.

Southern Methodist University, Edwin L. Cox School of Business, Dallas, Texas. Assistant Professor of Accounting, August 2005 to May 2012.

The University of North Carolina at Chapel Hill, Kenan-Flagler Business School, Chapel Hill, North Carolina. Teaching Assistant/Research Assistant, August 2000 to May 2005.

The University of Virginia, McIntire School of Commerce; Charlottesville, Virginia. Instructor, August 1996 to May 1997.

Education

Ph.D. The University of North Carolina at Chapel Hill, Business Administration, 2005.

M.S. The University of Virginia, Department of Accounting, 1997. Emphasis in Taxation.

B.A. The Florida State University, Accounting and Finance, 1996.

Research Publications

“The Effect of Restatement Detection Speed on Financial Reporting Credibility” with Mark Hirschey and Kevin Smith. 2015. *Journal of Business, Finance, and Accounting*, 42.7-8: 826-859.

“Discussion of ‘Dominant Owners and Performance of Continental European Firms’”. 2012. *Journal of International Accounting Research* 11: 223-228.

An Empirical Analysis of the Decline in the Information Content of Earnings Following Restatements. 2008. *The Accounting Review* 83: 519-548.

Earnings Management and Cross Listing: Are Reconciled Earnings Comparable to US Earnings? with Mark Lang and Jana Raedy. 2006. *Journal of Accounting and Economics* 42: 255-283.

Working Papers

“The Implications of Recognition and Disclosure of Accounting Information on the Valuation of Employee Stock Options” with Zining Li and Suning Zhang (revising for resubmission)

“Foreign or Domestic: The Tax Haven Location Decision for U.S. Firms” with Bradley Lindsey and Christina Lewellen (revising for resubmission)

- Presented at the 1st Berlin-Vallendar Conference on Tax Research (Freie Universität Berlin, Berlin, Germany, July 2015) and the 5th Workshop on Current Research in Taxation (European Institute for Advanced Studies in Management, Prague, Czech Republic, July 2015)
- Presented at the National Tax Association Annual Conference (Boston, MA, November 2015)

Academic Interests

Research: Capital Markets, Financial Statement Disclosure; Accounting Quality; International Accounting Issues; Multijurisdictional Tax Issues

Teaching: Financial Accounting and Reporting; Accounting for Income Taxes; Federal Income Tax I; Financial Accounting Research

Teaching Experience

Federal Income Tax I (Undergraduate program; SMU) Average evaluation: 6.7/7.0

Accounting for Income Taxes (MAc program; TCU and MSA program; SMU)

Average evaluation: 4.5/5.0 TCU; 6.7/7.0 SMU

International Taxation (MSA program; SMU) Average evaluation: 4.6/7.0

Special Topics in Taxation (Multijurisdictional Taxation) (MAc program; TCU) Average evaluation: 4.5/5.0

Financial Accounting II (Part-time MBA program; SMU) Average evaluation: 6.5/7.0

(Full-time MBA program; SMU) Average evaluation: 5.8/7.0

Intermediate Financial Accounting II (Undergraduate program; SMU) Average evaluation: 6.5/7.0

Fundamentals of Accounting I (Undergraduate program; TCU) Average evaluation: 4.7/5.0

Introduction to Financial Accounting (Undergraduate program; TCU, SMU, UNC, UVA)

Average evaluation: 4.8/5.0 TCU; 6.6/7.0 SMU; 4.7/5.0 UNC

Introduction to Managerial Accounting (Undergraduate program; UVA)

Honors and Awards

PwC INQuires Research Grant (\$10,000), 2011

SMU Outstanding Teaching in the BBA Program Award, 2006, 2008

SMU Panhellenic Association Outstanding Faculty Member of the Month, October 2008

Delta Sigma Pi Award for Exceptional Teaching, Spring 2008

SMU HOPE Professor (Honoring our Professor's Excellence), 2005

Deloitte & Touche Doctoral Fellowship in Accounting, 2003

American Accounting Association Fellowship Award, 2000

Research Presentations

- 2017 American Accounting Association, Annual Meeting, Discussant
2016 American Accounting Association, IAS Midyear Meeting, Discussant
2015 National Tax Association Annual Conference, Presenter
1st Berlin-Vallendar Conference on Tax Research, Presenter
American Accounting Association IAS Midyear Meeting, Discussant
2014 The University of Texas at Arlington
Baylor University
American Accounting Association Annual Meeting, Presenter, Discussant
American Accounting Association IAS Midyear Meeting, Discussant
American Accounting Association FARS Midyear Meeting, Discussant
2013 The University of Tennessee, Knoxville
Texas Christian University
American Accounting Association FARS Midyear Meeting, Discussant
2012 American Accounting Association Annual Meeting, Presenter
Oklahoma State University Accounting Research Conference, Presenter
Rice University
Texas Christian University
American Accounting Association FARS Midyear Meeting, Discussant
2011 The University of Minnesota
Southern Methodist University
American Accounting Association Annual Meeting, Discussant
European Accounting Association Annual Congress, Presenter
Journal of International Accounting Research Conference, Discussant
2010 American Accounting Association Annual Meeting, Discussant
American Accounting Association FARS Midyear Meeting, Discussant
2009 Southern Methodist University
Lone Star Accounting Conference (UT, Austin)
American Accounting Association Annual Meeting, Presenter, Discussant
2008 American Accounting Association Annual Meeting, Discussant
2007 American Accounting Association Annual Meeting, Discussant
2006 American Accounting Association Annual Meeting, Discussant
2005 Arizona State University
Florida State University
Southern Methodist University
The University of Arizona
The University of Connecticut
The University of Colorado
The University of Notre Dame

Conference Attendance

- EY Tax Educators Symposium, 2018 – 2019
PWC Faculty Symposium, 2017
National Tax Association Annual Conference, 2015
1st Berlin-Vallendar Conference on Tax Research (Berlin), 2015
Oklahoma State University Accounting Research Conference, 2012
Journal of International Accounting Research Conference (Xiamen), 2011
European Accounting Association Annual Congress, 2011
Lone Star Accounting Conference, 2007 – 2014

Conference Attendance (continued)

Deloitte Foundation Trueblood Seminar, 2011, 2012
Ernst & Young Academic Resource Center Colloquium, 2012
Global Issues in Accounting Conference (UNC), 2006, 2007, 2009, 2010
Center for Accounting Research and Education Conference, 2008, 2009
American Accounting Association FARS Midyear Meeting, 2007, 2010, 2012 - 2014
American Accounting Association IAS Midyear Meeting, 2014, 2015, 2016
American Accounting Association Annual Meeting, 2004 – 2012, 2014, 2017
American Accounting Association New Faculty Consortium, 2007
KPMG Southwest Faculty Symposium, 2007, 2008, 2017
Financial Economics and Accounting Conference, 2005
Weiss Center for International Financial Research Annual Conference (Wharton), 2005
Journal of Accounting and Economics Conference (Michigan), 2004
UNC Tax Conference, 2001-2004, 2007, 2008
Duke/UNC Fall Camp, 2000-2004

Professional Service

IAS Annual Meeting Organizing Committee, Co-Chairman, 2019
IAS Annual Meeting Organizing Committee, Co-Chairman, 2016 – 2016
IAS Midyear Meeting Organizing Committee, Co-Chairman, 2015 – 2016
IAS Membership Committee, Co-Chairman, 2013 – 2015 (member since 2011)
Deloitte Foundation Trueblood Seminar Planning Committee, 2011 – 2012
AAA Competitive Manuscript Committee, 2010 – 2011
AAA Research Committee, 2009 – 2010
Ad-hoc reviewer for: *The Accounting Review, Contemporary Accounting Research, Accounting Horizons, Financial Management, National Tax Journal, Journal of Business Finance & Accounting, Journal of Accounting and Public Policy, Journal of Accounting, Auditing & Finance, Journal of Business Research, Journal of International Accounting Research, Journal of International Business Studies, Accounting Research Journal, International Journal of Auditing, Managerial and Decision Economics*
Conference reviewer for: AAA Annual Meeting, AAA FARS Midyear Meeting, AAA IAS Midyear Meeting

University Service

Texas Christian University:

Neeley Distinguished Teacher Designation Evaluation Committee, 2013 – present
PPA Program Mentor, 2013 – present
Undergraduate Curriculum Committee, 2014 – present
Accounting Department Recruiting Committee, 2013
Accounting Department Strategic Planning Committee, 2013

Southern Methodist University:

Beta Alpha Psi, Faculty Advisor, 2016 – present
Cox MSA Admissions Committee, 2010 – 2012
Accounting Department Research Workshop Coordinator, 2008 – 2010
Cox BBA Advising Advisory Board, 2008 – 2009
AARO Academic Reality and Faculty Lunch Speaker, Summer 2008
Mustang Monday Faculty Participant, 2007, 2008

Professional Experience

1999-2000 Senior Tax Associate; Arthur Andersen, LLP, Miami, Florida.
1997-1999 Tax Associate; Arthur Andersen, LLP, Miami, Florida.

Certification and Professional Memberships

Certified Public Accountant (Florida); 1997 – 2016 (license currently inactive)
American Accounting Association, member
Beta Gamma Sigma

Community Service

Dallas White Rock Marathon Board of Directors, Secretary, 2010 – 2018
University Park Elementary School Cafeteria Finance Chair, 2014 – 2015
University Park United Methodist Church Finance Committee, 2012 – 2014