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Harvard University, US  
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**EMPLOYMENT:**

2002–	Harvard Business School, US <i>Isidor Straus Professor of Business History</i>
2000–2002	Harvard Business School, US <i>Thomas Henry Carroll-Ford Foundation Visiting Professor of Business Administration</i>
1999–2002	Erasmus University Rotterdam, The Netherlands <i>Visiting Professor of Business History</i>
1988–2002	Economics Department, Reading University, UK <i>Professor of International Business History</i>
1979–1988	Economic History Department, London School of Economics, UK <i>Lecturer in Economic History</i>
1977–1979	Corpus Christi College, Cambridge, UK <i>Research Fellow</i>

## PUBLICATIONS:

### MONOGRAPHS

*Deeply Responsible Business. A Global History of Values-Driven Leadership*  
(Harvard University Press, 2023).

(and Tarun Khanna). *Leadership to Last. How Great Leaders Leave Legacies Behind* (Penguin Business, 2022).

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- (and Nicholas J. Morgan) (eds.) *Adding Value. Brands and Marketing in Food and Drink* (Routledge, 1994)
- (ed.) *The Making of Global Enterprise* (Frank Cass, 1994).
- (ed.) *Coalitions and Collaboration in International Business* (Edward Elgar, 1993).
- (and Mary Rose) (eds.) *Family Capitalism* (Frank Cass, 1993).

- (and Richard Tedlow) (eds.) *The Rise and Fall of Mass Marketing* (Routledge, 1993).
- (ed.), *Transnational Corporations: A Historical Perspective* (Routledge, 1993).
- (and Harm Schroter) (eds.) *The Rise of Multinationals in Continental Europe* (Edward Elgar, 1993).
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- "Luxury Tourism and Environmentalism," in Pierre-Yves Donzé, Véronique Pouillard, and Joanne Roberts (eds.) *The Oxford Handbook of Luxury Business* (Oxford University Press, 2022)
- "Sostenibilidad y negocios verdes en América Latina," in Andrea Lluch, Martín Monsalve Zanatti, and Marcelo Bucheli (eds.), *Historia empresarial en América Latina: temas, debates y problemas* (Universidad de los Andes, 2021).
- "Renewing the Relevance of IB: Can Some History Help?", in Alain Verbeke, Rob van Tulder, Elizabeth L. Rose, and Yingqi Wei (eds.) *The Multiple Dimensions of Institutional Complexity in International Business Research* (Emerald Publishing, 2021).
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- "Origins and Development of Global Business," in Teresa da Silva Lopes, Christina Lubinski, and Heidi J.S. Tworek (eds.) *The Routledge Companion to the Makers of Global Business* (Routledge, 2019).
- "The Great Divergence and the Great Convergence," in Teresa da Silva Lopes, Christina Lubinski, and Heidi J.S. Tworek (eds.) *The Routledge Companion to the Makers of Global Business* (Routledge, 2019).
- (and Janet Hunter) "Ethical Business, Corruption and Economic Development in Comparative Perspective," in Asli M. Colpan and Geoffrey Jones (eds.) *Business, Ethics and Institutions: The Evolution of Turkish Capitalism in Global Perspectives* (Routledge, 2019).
- "International Business and Emerging Markets in Historical Perspective." in Robert Grosse and Klaus E. Meyer (eds.) *The Oxford Handbook of Management in Emerging Markets* (Oxford University Press, 2019).

- "Britain: Global Legacy and Domestic Persistence," in Asli M. Colpan and Takashi Hikino (eds.) *Business Groups in the West: Origins, Evolution, and Resilience* (Oxford University Press, 2018).
- "Entrepreneurship, Policy, and the Geography of Wind Energy," in Hartmut Berghoff and Adam Rome (eds.) *Green Capitalism? Business and the Environment in the Twentieth Century* (University of Pennsylvania Press, 2017).
- "Gapponshugi in Global Perspective: Debating the Responsibility of Capitalism," in Patrick Fridenson and Kikkawa Takeo (eds.) *Ethical Capitalism: Shibusawa Eiichi and Business Leadership in Global Perspective* University of Toronto Press, 2017)
- (and Pankaj Ghemawat) "Globalization in Historical Perspective," in Pankaj Ghemawat, *The Laws of Globalization and Business Applications* (Cambridge University Press, 2017).
- "Business History and the Impact of MNEs on Host Economies," *Multidisciplinary Insights from New AIB Fellows*. Vol. 16, edited by Jean J. Boddewyn (Emerald Group Publishing, 2014).
- "Firms and Global Capitalism," in Larry Neal and Jeffrey G. Williamson (eds.) *The Cambridge History of Capitalism: Volume 2. The Spread of Capitalism: From 1848 to the Present* (Cambridge University Press, 2014).
- (and Dan Wadhwan) "Schumpeter's Plea: Historical Reasoning in Entrepreneurial Theory and Research," in Marcelo Bucheli and R. Daniel Wadhwan (eds.) *Organizations in Time: History, Theory, Methods*, (Oxford University Press, 2014).
- "The Global and the Local in the Beauty Industry: A Historical Perspective" in Hartmut Berghoff and Thomas Kuhne (eds.) *Globalizing Beauty: Consumerism and Body Aesthetics in the Twentieth Century* (Palgrave Macmillan, 2013).
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## **HARVARD BUSINESS SCHOOL CASES AND TEACHING NOTES**

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## **AWARDS AND PROFESSIONAL SERVICE**

- Lifetime Award, European Business History Association, 2022.
- Corresponding Fellow of the British Academy, 2020-
- Fellow of the Japan Academy of International Business Studies, 2019-
- Fellow of the Academy of International Business, 2009-
- Fellow of the Royal Historical Society, 1991–
- Affiliate Professor of Ritsumeikan Trust, Ritsumeikan University, Kyoto, Japan 2019 –
- May Ushiyama Honorary Professor of Beauty Business, Hollywood University of Beauty, Tokyo, Japan 2011-
- Oxford Journals Article Prize with Christina Lubinski for the best article published in *Enterprise & Society* in the previous year, "Managing Political Risk in Global Business: Beiersdorf 1914-1990" (March 2012), awarded by Business History Conference, 2013
- Newcomen-Harvard Prize for the best business history book published in the United States 1998-2000
- Wadsworth Prize for best business history book published in Britain in 2000 and 2005
- Harold F. Williamson Prize, awarded by Business History Conference, 1994
- Newcomen Award for best article published in *Business History Review* in 1985 and 1996
- Co-Editor, *Business History Review*, 2004–
- Co-Editor, *Business History*, 1988-2003
- Co-editor, *Cambridge University Press Series on The Emergence of Global Enterprise* 2003–

General Editor, *Routledge Series on Comparative and International Business: Modern Histories*, 1996–2006

Editor, *International Library of Critical Writings in Business History* (published by Edward Elgar), 1990-1996

President, Business History Conference (US) 2001-2

Trustee, Business History Conference (US) 1989-1992

President, European Business History Association 1997-1999

Treasurer, European Business History Association 1994-7

President, Association of Business Historians (UK) 1992-3, 2000-1