

**MELISSA GLENN**  
Philadelphia, PA 19122

**Temple University**, Philadelphia, PA  
**Associate Professor** – Department of Marketing  
**Deputy Chair** – Department of Marketing

April 2021- Present  
July 1, 2022 - Present

*Academic Diversity:* Chair – DEI Curriculum & Programs Subcommittee 2021 – Present  
*Academic Diversity:* Dean-appointed to established DEI Council 2020 – Present  
*International Collaboration:* Cross-curriculum project: Temple Rome & Temple Main 2019– Present  
*Experiential Learning:* Co-Chair – case study, professional engagement 2020 – Present  
*Leadership:* Fox School Steering Committee & Restructuring Task Force 2020-2021  
*Budget & Governance:* Fox School budgeting committee member; community non-profit governance committee member 2019-present

## RESEARCH INTERESTS

- Learning diversity in college curriculums (DEI initiatives)
- Business Writing Across the Curriculum
- The social significance of storytelling (creative fiction & nonfiction)

## PRESENTATIONS & WORKSHOPS

Decolonizing the Curriculum Jan. 2022  
20<sup>th</sup> Annual Faculty Conference on Teaching Excellence

Effective and Influential Communications  
Feb.2022  
Temple ProfessionOWL Alumni

“Temple Global Connect” Nov. 2021  
International Education Week

“Writing In the Arts” Nov. 2021 Temple Rome

“Professional Communication” Aug. 2021  
Fox Education & Rothman Institute

“Finding the Narrative in a Business Case”  
Oct. 2022  
Translational Research Center

“Executive Presence and Communication Skills” 2018-21  
Women’s Leadership Series, Fox Executive Education  
“Getting to the Point,” Fox Online students 2018-19  
“Executive Presentation Skills” 2018-19  
Temple, Executive Education MBA Program

“Effective Communication and Leadership” 2018  
American Marketing Association/Executive Education

“Public Speaking” 2017  
National Society of Collegiate Scholars

“Confident Speaking & Classroom Presentation” 2017-21 Fox School PhD Teaching Academy

“Writing a Professional Case Study” 2016, 2017 Executive Education MBA program

## AWARDS

Temple Rome, Teaching Proposal accepted	2023
Dean’s Artist & Scholar Residency, Temple Rome	2019
Twice awarded Academic Merit	2018, 2019

## TEACHING & STUDENT MENTORING

**Temple University**, Philadelphia, PA Aug 2013 to Present  
**Assistant Professor**, Marketing and Supply Chain Management

- Instructing 4/4 undergraduate, writing intensive course that is outcome-driven, yielding improved writing and delivery skills
- Created course materials and taught professional development communications for graduate accounting program, resulting in a marketing portfolio (2015, 2016, 2019)
- Oversaw the hiring of grading support faculty

**Community College of Philadelphia**, Philadelphia, PA Aug 2007 to May 2011 **Adjunct Faculty**, English Department

- Coordinated developmental reading and writing course objectives
  - Collaborated with English department faculty and chair on test creation and student readiness
  - Taught continuing education research development off site
  - Designed coursework for Interpersonal Communication class
  - My tenure at CCP allows be to better serve those students who transfer into Temple

**Temple University** Philadelphia, PA Aug 2007 to May 2010  
**Adjunct Faculty**, School of Communications

- Taught undergraduate public speaking, emphasizing policy making and strategic delivery

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- Taught undergraduate public speaking, emphasizing policy making and strategic delivery

**University of Pennsylvania** Philadelphia, PA Aug 2011 to May 2012  
**Adjunct Faculty**, Wharton Communications Program

- Instructed MBA students on delivering researched topics with confidence
  - Prepared students to strategically present on camera
  - Collaborated with program director on course success & improvements

**Penn State University Media, PA** Aug 2011 to May 2012  
**Adjunct Faculty, English Department**

- Coordinated and taught First-Year Writing to diverse student population
  - Participated in faculty-faculty class observations

**Rosemont College** Rosemont, PA Aug 2009 to May 2010  
**Adjunct Faculty**, English Department

- Introduced writing course to freshmen students during premier semester of co-ed population
  - Developed course objectives for 400-level Media Ethics course
  - Generated online class forum
  - Led graduate level Rhetoric and Composition course

## ADMINISTRATIVE AND LEADERSHIP EXPERIENCE

## **Wharton School**, Dean Staff Writer

**Results:** Edited one of the most successful proposal campaigns in the school's history (JMHH); Wrote proposal designated by the Dean to become department template

**intercommunityaction, Inc**, Director of Development

**Results:** Oversaw budget for more than 25 community programs

**Free Library of Philadelphia**, Assistant Special Events Manager

**Results:** Drew literary figures to the public institution through promotional materials; Assisted celebrity guests

## SKILLS & PROFESSIONAL TRAININGS

### **Provost Teaching Academy Certificate**

Temple University 2021

### **Online Teaching Certificate**

Fox School of Business 2017

### **Technical Writing Certificate**

Penn State University 1993

- Diversity, Equity & Inclusion Reception, 2020
- TU NABA, 2019
- Center for Advanced Teaching, Faculty classroom visits, 2020
- Teaching with Technology – podcasts as digital storytelling, 2020
- Provost Lecture Series – The New Education, 2020
- Lunch with Temple’s award-winning teachers, 2020
- Participant: Faculty Learning  
Community for Writing-Intensive  
courses, 2018
- Member: Science Studies Network,  
Temple Philosophy Department, 2018
- Visual Intelligence, 2018
- Digital Humanities workshops, 2018
- African Philosophical Thought, 2017
- Considering Diversity & Inclusion in  
the Classroom, 2017
- Creating Engaging Videos, 2017
- Zoom, Webex, Outlook
- Canvas, Blackboard
- Microsoft Office (Excel, PowerPoint)
- Voice Thread
- ‘Creating Podcasts’
- WebEx training 2014
- Blackboard training 2014
- ‘Exploring Indonesia’ (global  
marketing) 2013

- ‘Establish Your Personal Brand’ - Twitter in the Classroom 2012
- ‘iPads in the Classroom’ (Peter Bernard) 2012
- ‘Mental Mapping: Teaching Students Integrity in Action’ 2012

## ACADEMIC & COMMUNITY SERVICE

Temple’s Center for Advancement of Teaching search committee for Associate Director 2021  
**Interview committee**

Assisted in creating La Salle University’s first annual Women’s Leadership Conference

La Salle University  
**Alumni Board 2017 to 2019**

Allen’s Lane Art Center  
**Volunteer 2018**

Science Leadership Academy (magnet) High School **Volunteer 2018**

## PROFESSIONAL AFFILIATIONS

Allen’s Lane Art Center, 2019 to Present

**Governance Committee member**

Association of Writers and Writing Programs (AWP), 2013 to Present **Member**

Americans for the Arts, 2014 to Present **Member**

## EDUCATION

**MFA** (Terminal degree) Rosemont College, Fiction Writing Thesis: 2015

“Tadpoles in the Moonlight” Advisor:  
 Amy Punt

2001

**MA** La Salle University, Professional Communications

Thesis: The creation of the Wharton School’s *webCafé*  
 Advisor: Br. Gerry Molyneaux

1993

**BA** Pennsylvania State University, English Literature/Technical Writing