

Tarun Gupta

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Skills

Programming Languages: Python, Java, C++, Latex, SQL, Solidity(basics)

Web Development: HTML5, CSS3, Javascript, MERN, LAMP

Android Development: Kotlin, XML

Cloud Computing: Amazon Web Services (AWS)

Developer Tools: GitHub, Vercel, Notion, Firebase, Bootstrap, Tailwind, Figma, VSCode

Work Experience

BetBolt - *Graphic Designer (Mar 2024 - May 2024)*

- Designed and executed high-impact social media ad campaigns, enhancing brand visibility and audience engagement.
- Increased click-through rates by 60%, contributing to a substantial rise in website traffic.
- Utilized Figma and Photoshop to create visually appealing and cohesive ad content.
- Collaborated with the marketing team to align design aesthetics with campaign goals, ensuring consistency across all platforms.

NeuroNexus Innovations - *Web Developer Intern (Feb 2024 - Mar 2024)*

- Developed a responsive and intuitive landing page using HTML, CSS, and JavaScript, effectively communicating the company's message.
- Implemented interactive elements (e.g., sliders, forms, animations), resulting in a 50% increase in user engagement on the landing page.
- Conducted user and A/B testing to optimize the landing page's performance and user experience.
- Collaborated with cross-functional teams, including designers and product managers, to ensure the landing page met business objectives and user needs.

Projects

Cognify [Kotlin, XML, Figma]

- Developed a cloud-based learning platform to automate learning techniques, improving user comprehension rates by 30% within three months.
- Received positive feedback from a beta user group for its intuitive design.

Holostry [Flutter, Blender, Android Studio]

- Created an educational Flutter application leveraging AR technology to enhance student engagement and understanding of complex concepts.
- Achieved a 55% satisfaction rate from educators within the first semester.

Forestry [HTML5, CSS3, JavaScript, Shell script]

- Engineered a platform for automated vulnerability assessment, improving website security posture by 40
- Expanded support for additional security protocols based on user feedback.

Know-About [NPM, node.js]

- Developed an NPM package with over 8+ downloads to retrieve information about individuals using "npx know-about [name]".
- Plan to build a comprehensive database of 500+ profiles.

Achievements

- Amazon Web Services Certified Solution Architect Associate C03 in 2024
- Bagged 12th Position in SIH 2023 for my project Forestry

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Education

Bennett University, Greater Noida

B.Tech CSE specialized with Cloud Computing (Expected Graduation: May 2025) — CGPA: 8.4/10.0

Aadharshila Vidyapeeth, Pitampura, Delhi

High School (10th) - 86.4% — High School (12th) - 87.2%

Certificates and Badges

Cloud Computing- [AWS Cloud SAA-C03](#), [AWS Cloud Quest Cloud Practitioner](#), [AWS Cloud Architecting](#)

Project Management- [Project Management Foundations, Initiation, and Planning](#)