

Mayelle Franze

Junior UI/UX Designer



EDUCATION

UI/UX Design Course

Career Foundry

2021 - 9 Months, Online

Bachelor Media & Entertainment Management

NHL Stenden

2016 - 2020, Leeuwarden, Netherlands

EXPERIENCE

UI Design Project

Heritage Oils

April - Mai 2021 - Remote

Redesign of the current website. This included determining a color palette, design styles, image style, and the use of fonts for the e-commerce store.

Working with Adobe Cloud

TRO GmbH

Mai - Juli 2021 - Berlin/Remote

Creation of case movies and reels for the media department using Premiere Pro and After Effects tools.

TOOLS

Figma - this became my main design tool. I know how to use icons and plugins. Also, how to work with auto-layout, consistent style and components, and how to prototype.

Adobe XD - I started with this tool and know almost as much about it as with Figma.

Adobe Cloud - Thanks to my previous job I know the basics of Premiere Pro and After Effects. Through my studies I also worked with InDesign and Photoshop.

Procreate - I use this tool on my IPad to create simple illustrations or to create wireframes.

InVision - With this tool I learned how to create and test prototypes.

Contact

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Berlin

Industry Knowledge

User Interface

User Experience

Competitor Analysis

User Research

Wireframing

Rapid Prototyping

Design Research

Other Skills

HTML, CSS, Java Script

Languages

German (native)

English (professionnal)

Socials

mayelle.com

linkedin.com/in/MayelleFranze

behance.com/MayelleFranze

Hobbies & Interests

I love yoga and the philosophy behind it. Also my hobbies are surfing, art in any form and djing. I also constantly seek to develop myself with the help of inspiring books and podcasts.