

# User Testing

Portfolio Website

# User Testing Guidelines

## Target User Criteria

**Demographics:** ages between 24 - 55

**Profession:** designers, manager, recruiters and hiring managers

**Technical Skills:** average - high

## User Goals

1. Get to know me and my CV.
2. Find my contact information.
3. See my past projects and learn about the design process of the project Bitu.

## Welcome Script

My name's Mayelle, and I'm a UI/UX design student finishing up my design course. I'll be guiding you through this test. Before we start, I'd like to give you some information about what the test will entail.

I want to test the usability and user experience of my portfolio website. Remember that it's the site being tested, not you as a participant. You can be as honest as possible because every piece of feedback, positive or negative, will help me improve the website.

I'll start by asking you some questions about yourself. After that, you'll receive four short tasks to solve. After finishing the tasks, there'll be a few further questions I'd like to ask as a follow-up. Note that the test will be recorded. The audio files will help me analyze the content later on and further improve the website. These recorded files are completely anonymous and won't be used for other projects.

If you have any questions during the test, feel free to ask me at anytime. For a better analysis of the test, please speak out loud your thoughts during the tasks. Before we start, do you have any questions?

**[Start Recording]**

# User Testing Guidelines

## Personal Questions

1. What is your age range and what pronouns would you like me to use?
2. Tell me a little bit about your usual work day and your job in general?
3. When visiting a website - which device do you generally use?

## Starting Position

You're the head of design in a digital agency in Berlin. You're currently expanding your UX team and are looking for a UI designer with front-end coding skills. Through CareerFoundry, you found Mayelle Franze. You want to take a closer look at her online portfolio to get a sense of her style and personality.

## Scenarios / Tasks

1. You are at the homescreen of my portfolio website - what is your first impression?
2. You now want to know more about one of my projects called Bitu, a responsive web app. Where do you think you can find more information about that project?  
What was the project about?
3. You've browsed through all projects and become more interested in my former education and experiences. Now, you want to see my CV. Where do you think you can find it?
4. Based on my skills I have acquired you think I could fit your design team. Find my contact info to get in touch with me.

## Follow-Up Questions

1. How was your first impression of the website?
2. Was there anything that you liked/ disliked?
3. Would you like to add anything?

# Participant 1

## Personal Info

**Age / Pronouns:** 29, he/him

**Profession:** communication designer

**Devices:** iPhone and PC, depends on the situation

	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Wrong assumptions	-	-	-	-
Help needed	-	-	-	-
Murmurings of discontent	-	-	-	-
How many tries	-	-	-	-
How long	0s	2s	5s	3s

## Follow-Up Questions

1. How was your first impression of the website?
  - clean and easy to use
  - Intuitive, you get immediately a good overview about everything
2. Was there anything that you liked/ disliked?
  - likes the blue as its harmonized with the background
  - like the use of color
  - maybe think about changing the name to somewhat more creative/ with a logo
3. Would you like to add anything?
  - the pictures aren't sharp pf the project
  - but everything looks already very nice at is ready to be uploaded!

# Participant 2

## Personal Info

**Age / Pronouns:** 25, he/her

**Profession:** graphic designer

**Devices:** macbook and iPhone

	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Wrong assumptions	-	-	-	-
Help needed	-	-	-	-
Murmurings of discontent	-	-	-	-
How many tries	-	-	-	-
How long	0s	3s	7s	4s

## Follow-Up Questions

1. How was your first impression of the website?
  - you can see immediately the first project
  - the menu is clean as well as the footer
  - gives a calm impression
2. Was there anything that you liked/ disliked?
  - I like the color comination and think they harmonize very well together
  - good use of font
  - I really like the illustration used for the Bitu project
3. Would you like to add anything?
  - the website gives a good impression about you as a designer and isn't distracting with things you don't need.

# Participant 3

## Personal Info

**Age / Pronouns:** 50, he/him

**Profession:** IT manager

**Devices:** Laptop, iPhone

	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Wrong assumptions	-	-	-	-
Help needed	-	-	-	-
Murmurings of discontent	-	-	-	-
How many tries	-	-	-	-
How long	0s	2s	5s	3s

## Follow-Up Questions

1. How was your first impression of the website?
  - looks professional
2. Was there anything that you liked/ disliked?
  - I like the picutre you chose for your about page. Maybe try to make this site a bit more “appealing” as it looks a bit dull.
3. Would you like to add anything?
  - Overall a very nice website that gives the visitor all the information needed.

# Participant 4

## Personal Info

**Age / Pronouns:** 41 she/her

**Profession:** social work

**Devices:** Laptop, iPhone

	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Wrong assumptions	-	-	-	-
Help needed	-	-	-	-
Murmurings of discontent	-	-	-	-
How many tries	-	-	-	-
How long	0s	2s	5s	3s

## Follow-Up Questions

1. How was your first impression of the website?
  - it looks clean, has a lot of whitespace and you can find everything you need in one go.
2. Was there anything that you liked/ disliked?
  - I like that the design is kept simple but maybe it would be nice to give it a little more. This way it stands a little be more out.
3. Would you like to add anything?
  - The design solution in the footer section is nice and easy. This way it is easy to contact you right away.

# Participant 5

## Personal Info

**Age / Pronouns:** 34. she/her

**Profession:** design/ marketing

**Devices:** Laptop, iPhone, iPad

	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Wrong assumptions	-	-	-	-
Help needed	-	-	-	-
Murmurings of discontent	-	-	-	-
How many tries	-	-	-	-
How long	0s	2s	5s	3s

## Follow-Up Questions

1. How was your first impression of the website?
  - The website gives a fresh impression.  
Especially the colors of the bitu app.
2. Was there anything that you liked/ disliked?
  - I like the presentation of the bitu project and the possibility to immediately contact you.
3. Would you like to add anything?



# Userbility Report

## Severity Rating

Issue	#of users	Severity Rating
Change the name in the right corner to something more outstanding/ logo	1	2
Make the design a bit more pop	2	1
Spelling Mistakes	1	4

## Future Iteration

- create a logo or something more outstanding than just my name
- give the website the little extra
- correct the spelling mistakes