



# CITY PATHS



# The team



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# The Problem

Lack of Security in Urban  
Space

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Lack of Security in Urban Space



**45% Residents in European cities avoid walking in the city center at night because they feel unsafe.**



**60% participants feel that unfamiliarity with the local environment increases their sense of insecurity.**



**66% of tourists consider personal safety a key factor when selecting a travel destination.**

# CITY PATHS Solution

City Paths is the “*Waze for safe walking*”. Our mobile app guides pedestrians along the safest route in real time



# CITY PATHS

## Smart urban navigation guide

Expanding street lighting and maintaining an active evening business presence has been shown to reduce perceived sense of insecurity by 30 % on average

### Lighting

Data is collected from public sources and updated daily through real-time user reports.



### Crime history

Police and open-data crime heat-maps steer you away from recent incidents.



### Open businesses

Routes through lively areas with restaurants and shops that are currently open.

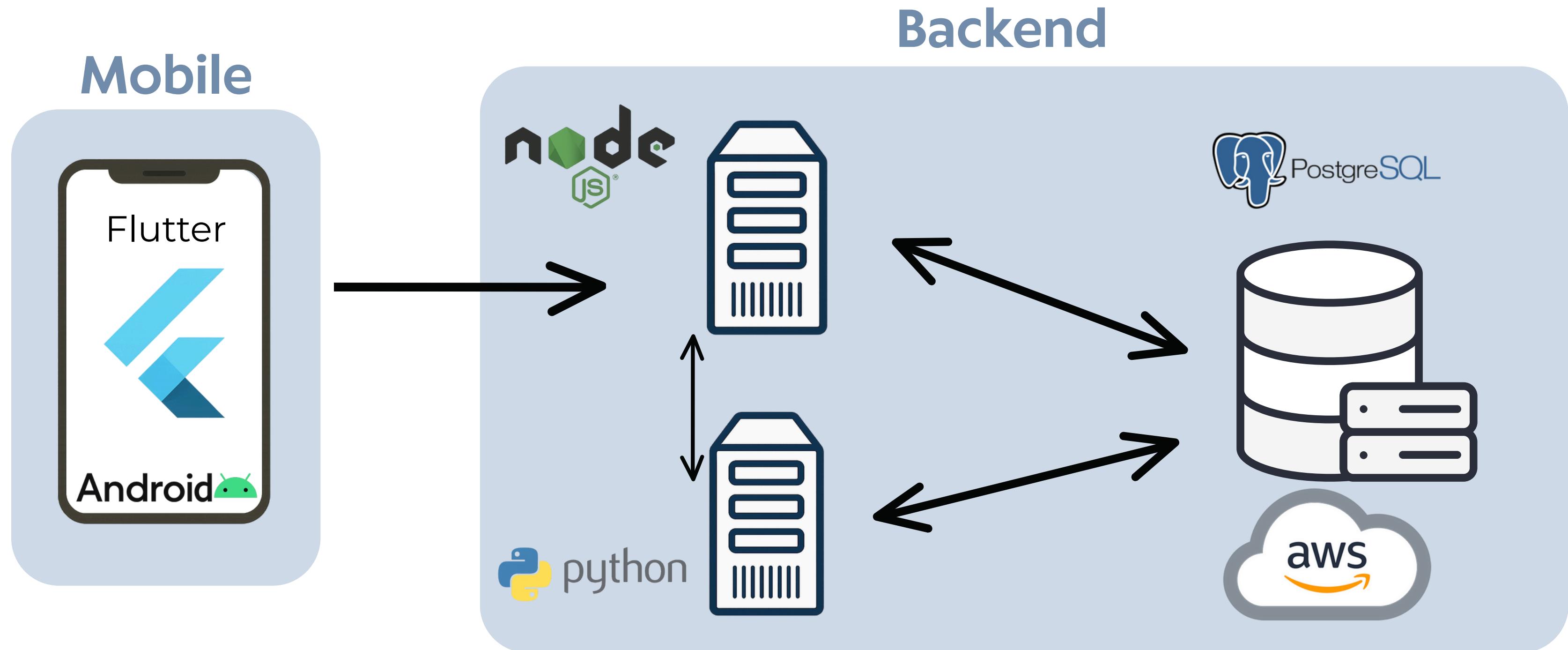


### Community wisdom

Users share hazards in real time



# Technical Architecture



# Our Market

**1.3 BILLION**

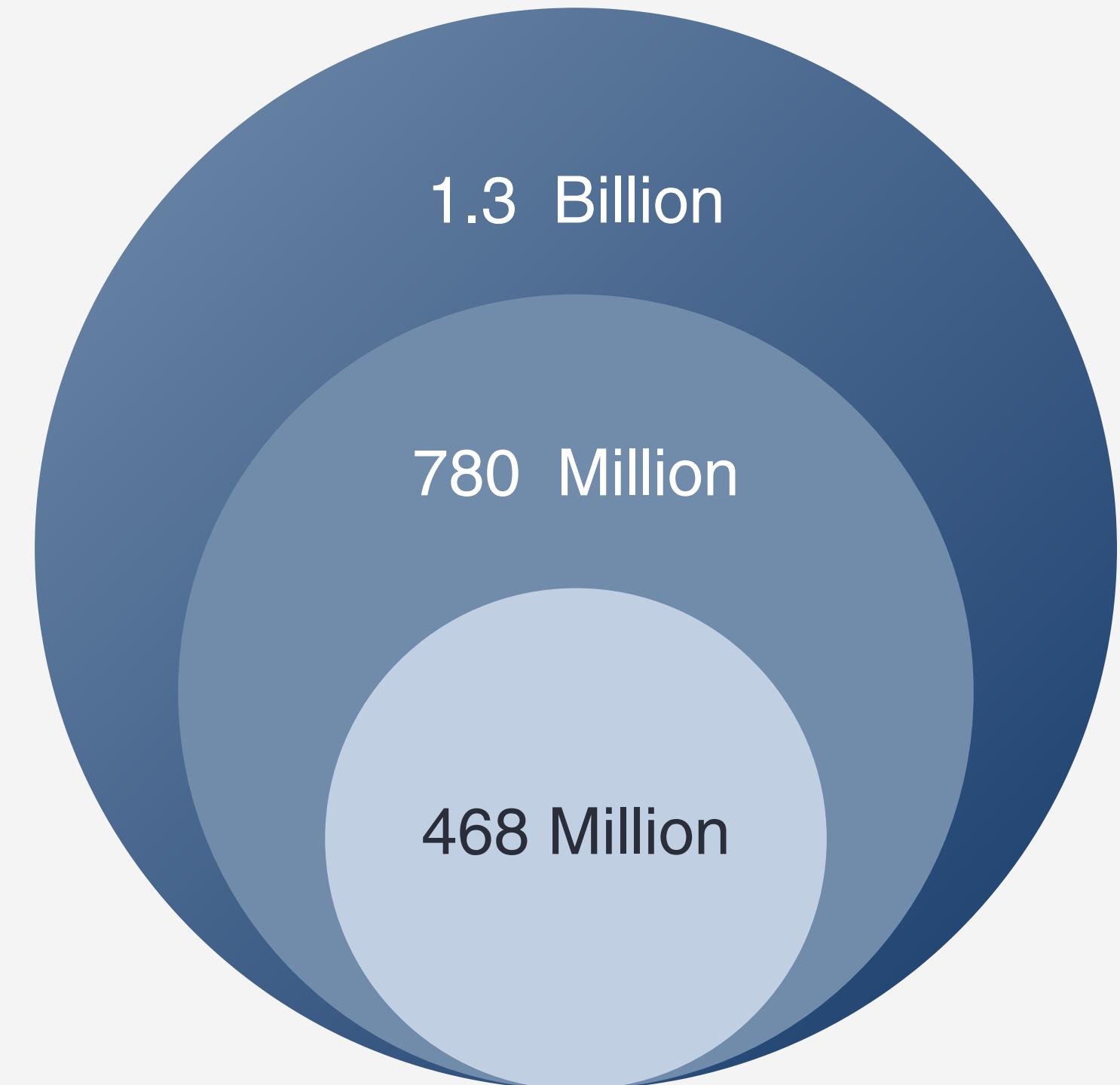
Tourists around the world per year

**780 MILLION**

Tourists per year in major cities

**468 MILLION**

60% of City tourists prefer walking over any other transportation solution



# Our Milestones

June  
2025

Prototype ready

Sept  
2025

1.0 version

January  
2026

100 customers in  
Tel-Aviv

April  
2026

Expanding to 3  
additional cities

# CITY PATHS

