

# Quarterly Report Collection

## Q1 Performance Report

### Overview and Key Achievements

The Q1 2024 performance recorded a 15% increase compared to the previous year, reaching 5 billion KRW. Major achievements include attracting new customers and improving customer retention rates.

### Detailed Performance Analysis and Charts

#### Sales Analysis:

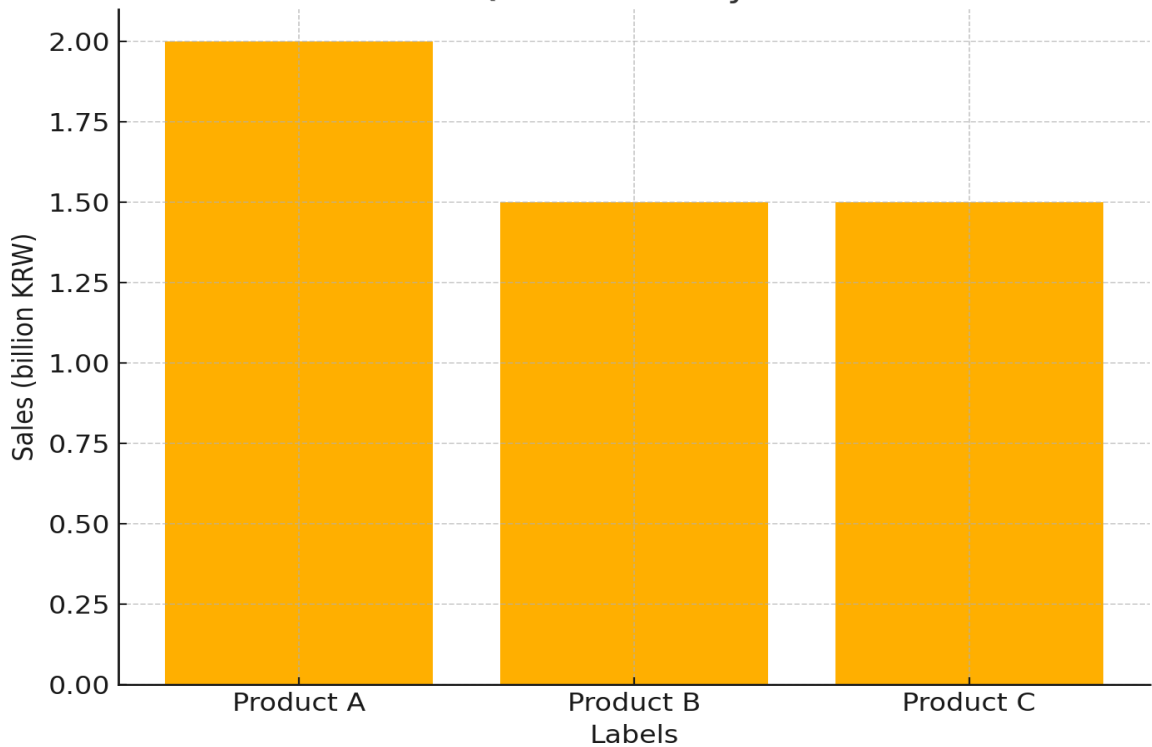
- Product A: 2 billion KRW
- Product B: 1.5 billion KRW
- Product C: 1.5 billion KRW

#### Regional Performance:

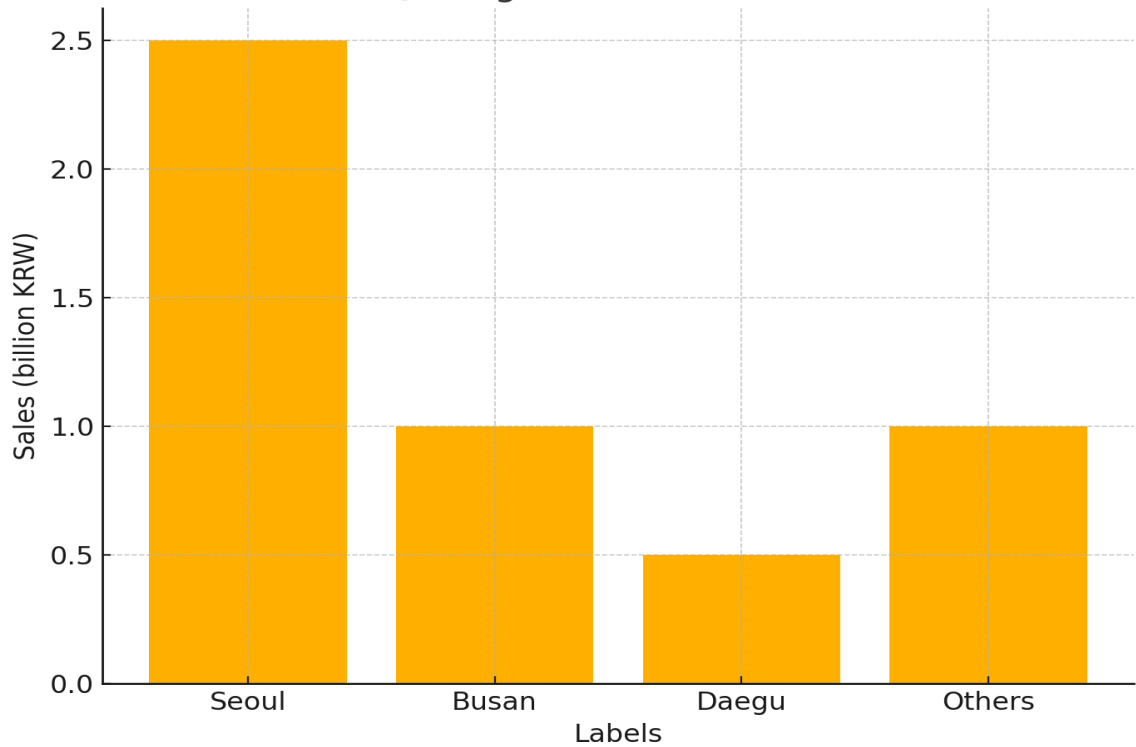
- Seoul: 2.5 billion KRW
- Busan: 1 billion KRW
- Daegu: 0.5 billion KRW
- Others: 1 billion KRW

Quarterly Report Collection

Q1 Sales Analysis



Q1 Regional Performance



## **Quarterly Report Collection**

### **Issues and Solutions**

Analysis of causes of underperformance in Q1 and proposed solutions and future plans to address these issues.

### **Team Performance and Contributions**

Major achievements by teams and individual contributions and commendations.

# Quarterly Report Collection

## Q2 Performance Report

### Overview and Key Achievements

The Q2 2024 performance recorded a 10% increase compared to the previous quarter, reaching 5.5 billion KRW. Major achievements include the launch of new products and successful marketing campaigns.

### Detailed Performance Analysis and Charts

#### Sales Analysis:

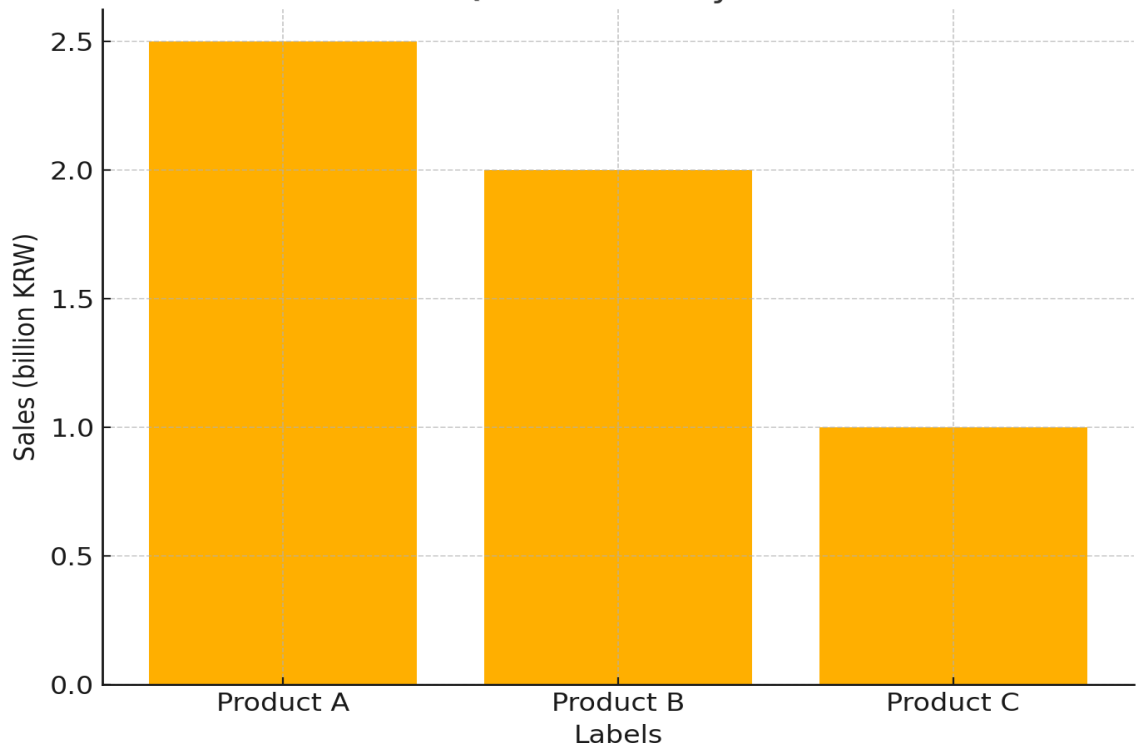
- Product A: 2.5 billion KRW
- Product B: 2 billion KRW
- Product C: 1 billion KRW

#### Regional Performance:

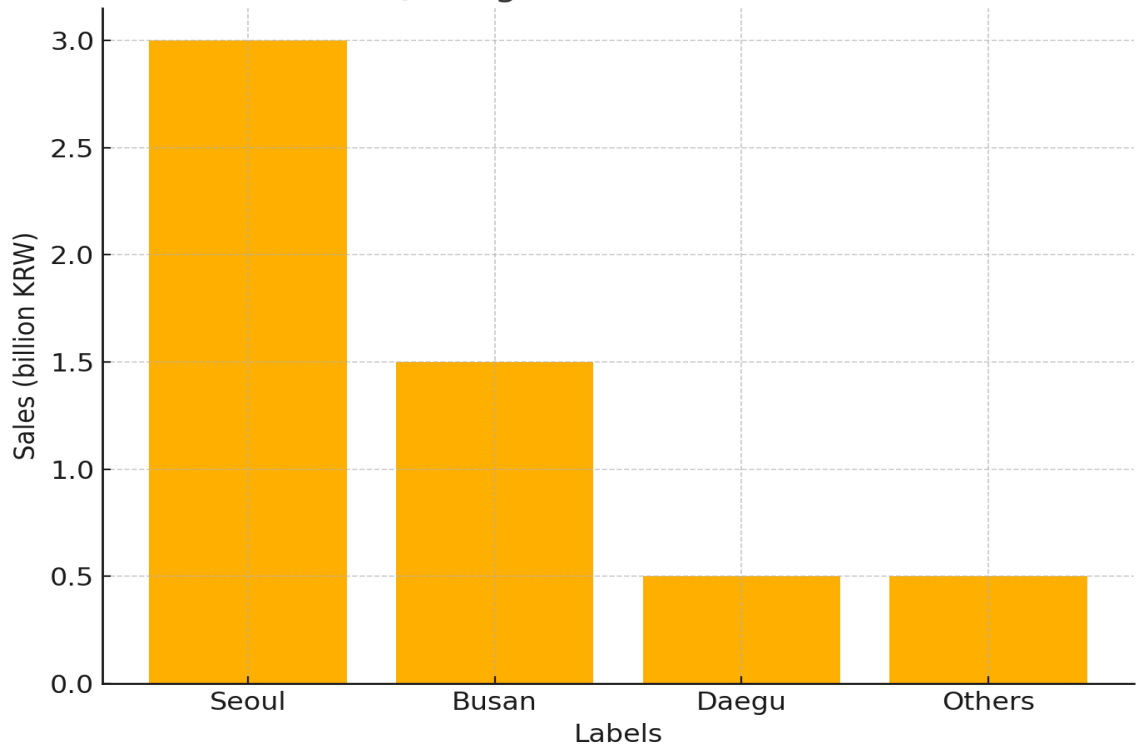
- Seoul: 3 billion KRW
- Busan: 1.5 billion KRW
- Daegu: 0.5 billion KRW
- Others: 0.5 billion KRW

Quarterly Report Collection

Q2 Sales Analysis



Q2 Regional Performance



## **Quarterly Report Collection**

### **Issues and Solutions**

Analysis of causes of underperformance in Q2 and proposed solutions and future plans to address these issues.

### **Team Performance and Contributions**

Major achievements by teams and individual contributions and commendations.

# Quarterly Report Collection

## Q3 Performance Report

### Overview and Key Achievements

The Q3 2024 performance showed a steady increase, with significant achievements in product development and market expansion.

### Detailed Performance Analysis and Charts

#### Sales Analysis:

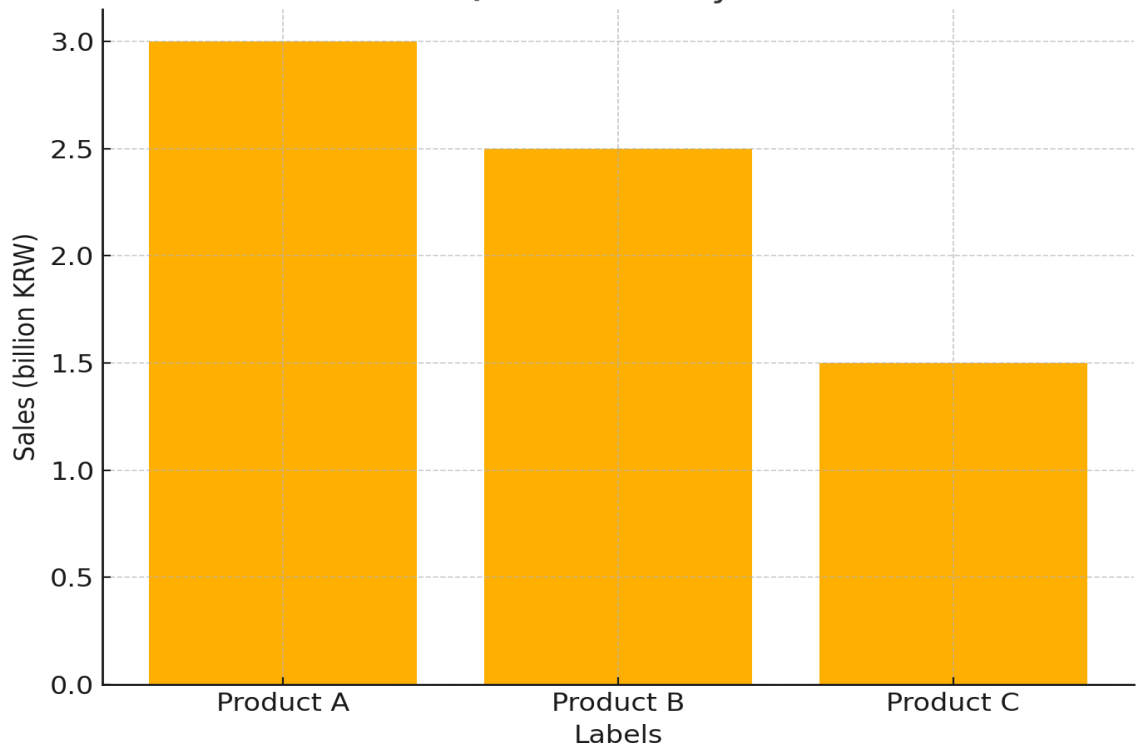
- Product A: 3 billion KRW
- Product B: 2.5 billion KRW
- Product C: 1.5 billion KRW

#### Regional Performance:

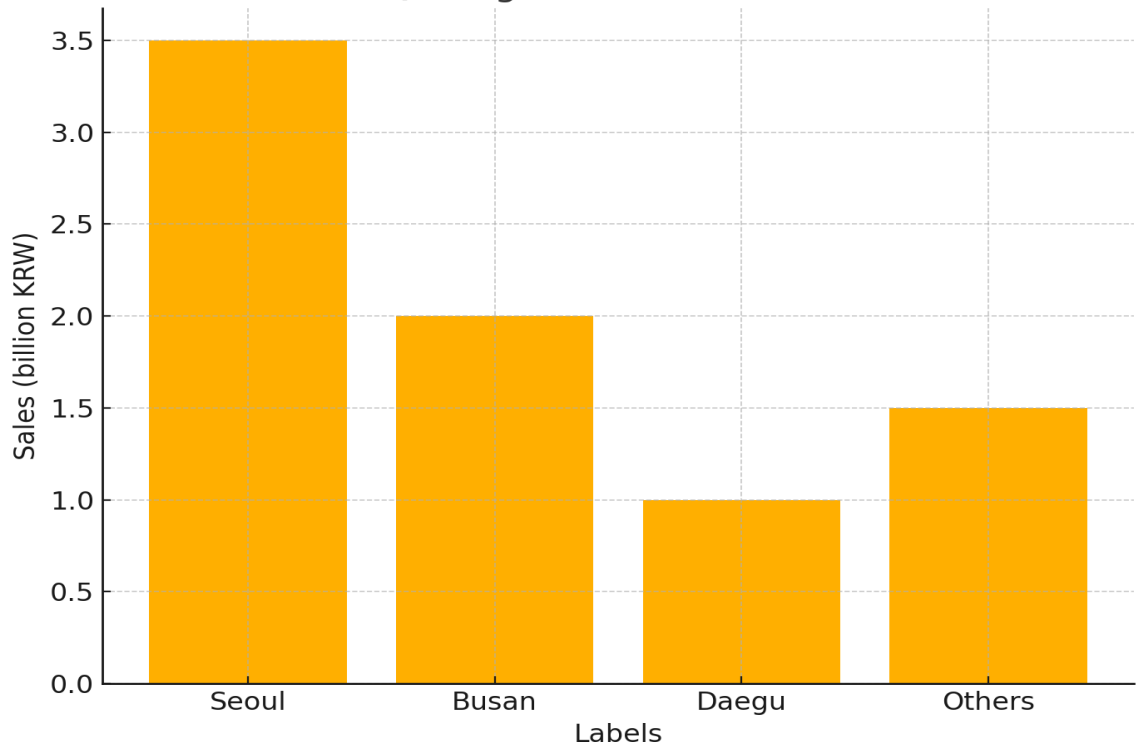
- Seoul: 3.5 billion KRW
- Busan: 2 billion KRW
- Daegu: 1 billion KRW
- Others: 1.5 billion KRW

Quarterly Report Collection

Q3 Sales Analysis



Q3 Regional Performance





## **Quarterly Report Collection**

### **Issues and Solutions**

Addressing challenges in supply chain management and customer service improvements.

### **Team Performance and Contributions**

Highlighting team successes and individual accolades.

# Quarterly Report Collection

## Q4 Performance Report

### Overview and Key Achievements

The Q4 2024 performance capped off the year with a record high in sales and customer satisfaction ratings.

### Detailed Performance Analysis and Charts

#### Sales Analysis:

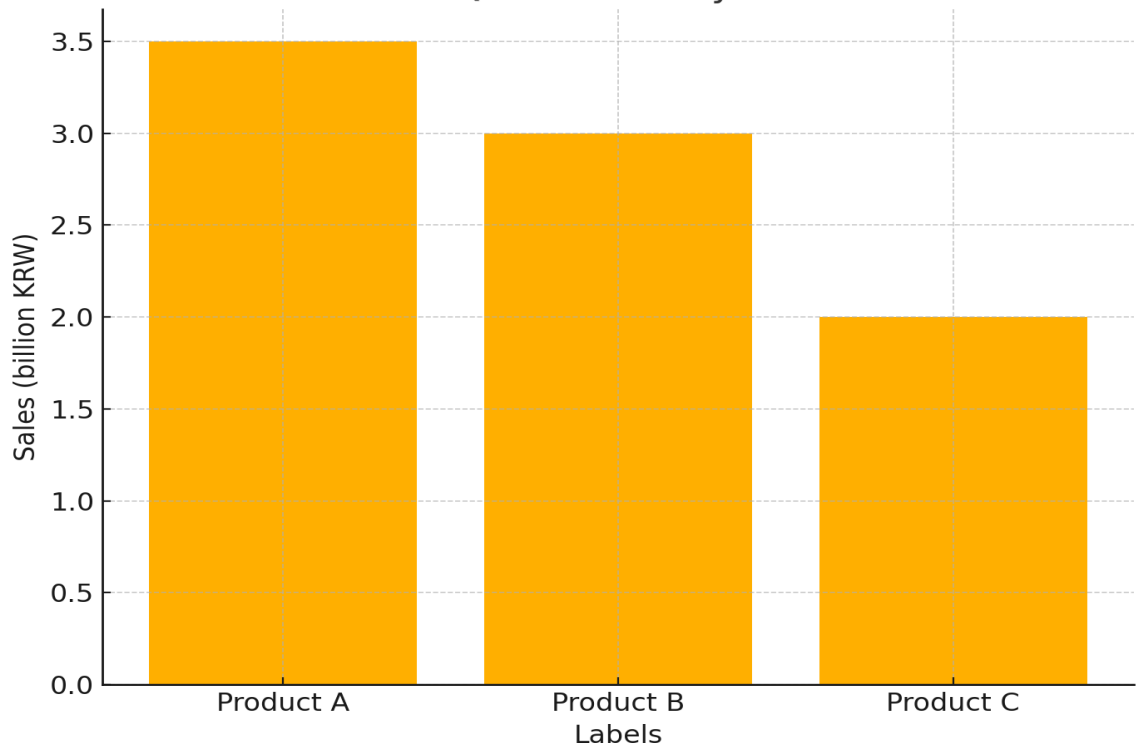
- Product A: 3.5 billion KRW
- Product B: 3 billion KRW
- Product C: 2 billion KRW

#### Regional Performance:

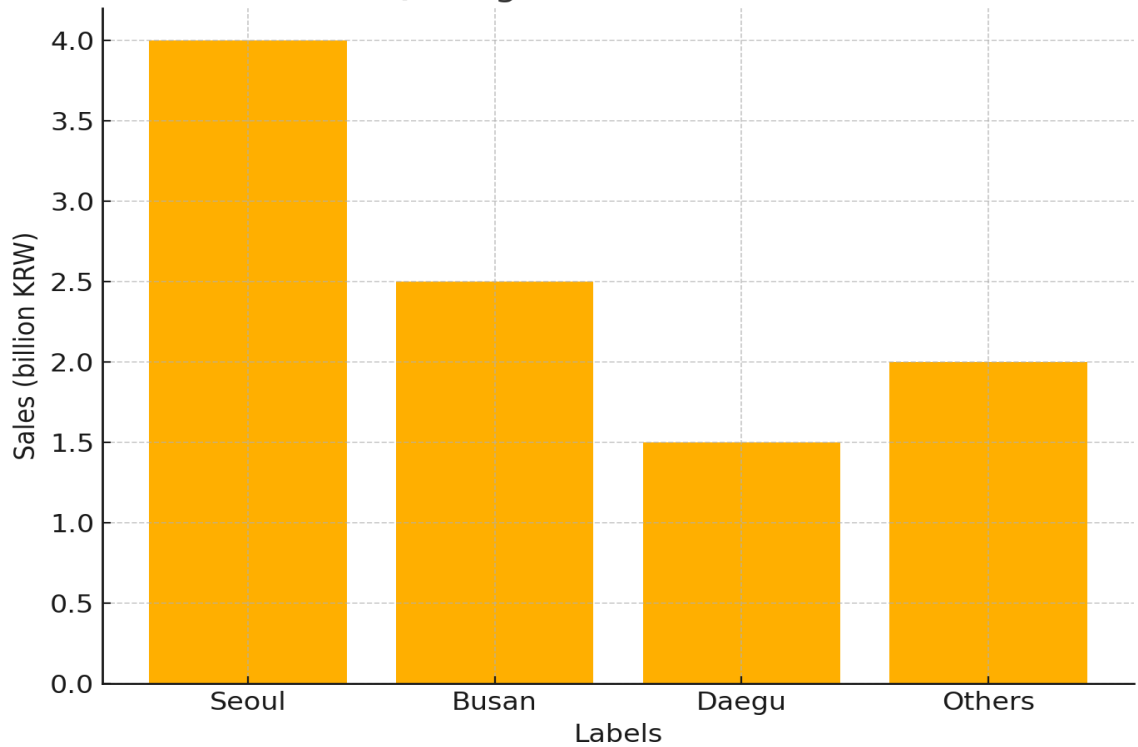
- Seoul: 4 billion KRW
- Busan: 2.5 billion KRW
- Daegu: 1.5 billion KRW
- Others: 2 billion KRW

Quarterly Report Collection

Q4 Sales Analysis



Q4 Regional Performance



## **Quarterly Report Collection**

### **Issues and Solutions**

Evaluating year-end performance issues and strategizing for the next year.

### **Team Performance and Contributions**

Celebrating team milestones and individual contributions.