

DNAD 13 - Sponsorship proposal

About the event

The Net Architects Days is the Brazilian premiere conference focused on software architecture, happening on August 2nd and 3rd, in the city of Rio de Janeiro. The purpose of the event is to bring to the market advanced insight on software development using standards, practices, techniques and tools that enable sustainable development of an application. The event has a focus on technical, conceptual, practical and academic talks.

Target audience

The event has as its main audience, the following categories of professionals:

- Software developers
- Software architects
- System analysts
- Software testers and Quality Assurance (QA) professionals
- Business Analysts
- Technology entrepreneurs
- IT managers

Date and Location

The DNAD will be held at Windsor Guanabara Hotel, during 02 and August 3, 2013. The hotel is located at Avenida Presidente Vargas, 392, Centro, Rio de Janeiro. There will be two rooms available, one of which will be used for the talks to up to 600 participants, and the other to be used by sponsors which are entitled to have a exhibit booth and the coffee break.

Estimated number of attendees

It is estimated that around 300 people will attend the event, based on the number of past editions of the event, which had the following number of attendees.

2009	98 attendees
2010	118 attendees
2011	253 attendees
2012	300 attendees

Why sponsor DNAD?

The DNAD is the premiere event focused on software architecture in Brazil. With renowned speakers in the local market, and with an audience interested in getting to know the latest trends, innovations and best practices in software development.

Moreover, most participants are software developers, who use tools, technologies and products related to development and maintenance of software daily, in addition to IT managers and decision makers who have the power to bring into their business what is presented and displayed during the conference.

Sponsors of past editions



Sponsorship fees

Bronze

Fee: 1000 BRL (One thousand Brazilian Reais)

Includes:

- Sponsor's logo on the event website
- Distribution of graphic material promoting products and / or services in the folder distributed to all participants
- Sponsor's logo printed on the banner of the event which will be visible to all participants during the event
- Opportunity to provide giveaways or promote raffles in the main room in the interval between talks.
- One free conference registration

Silver

Fee: 2000 BRL (Two thousand Brazilian Reais)

Includes:

- Everything included in Bronze, plus
- Access to the email address of all registered attendees
- Sponsor's logo printed on the event shirt distributed to all attendees
- Two free conference registrations

Gold

Fee: 4000 BRL (Four thousand Brazilian Reais)

Includes:

- Everything included in Silver, plus
- Exhibition booth, with up to two people allowed for staff
- Sponsor's logo displayed on first and last slides of every speaker's presentation
- Sponsor's logo standing out from the others on the event website and banner
- 10-minute presentation about products and / or services provided sponsor on a schedule to be set by the organization
- Three free conference registrations

Platinum *

Fee: 10000 BRL (Ten thousand Brazilian Reais)

Includes:

- Everything included in Gold, plus
- Sponsor's logo on the event shirt sleeve
- 45-minute technical presentation slot about a products and / or services provided by the sponsor on a schedule to be set by the organization

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Additional information

Printed material to be included in the event folder must be delivered to the organizers until July 7th, 2013.

All logistics regarding the exhibition booth, including setup, are of responsibility of the sponsor, and must follow the rules of the event venue. For such details, contact the organizers.

Gold and Platinum sponsors, who choose to have an exhibition booth, are allowed up to two exhibit passes for staff. They do not include conference passes.

Contact

To confirm the sponsorship of the event, or clarification of any questions, please send an email to dnad@dotnetarchitects.net or call Rodrigo Vidal (+55 21-3172-2709) or Victor Cavalcante (+55 11-98195-9985) from 9AM to 6PM BRT (GMT-3).