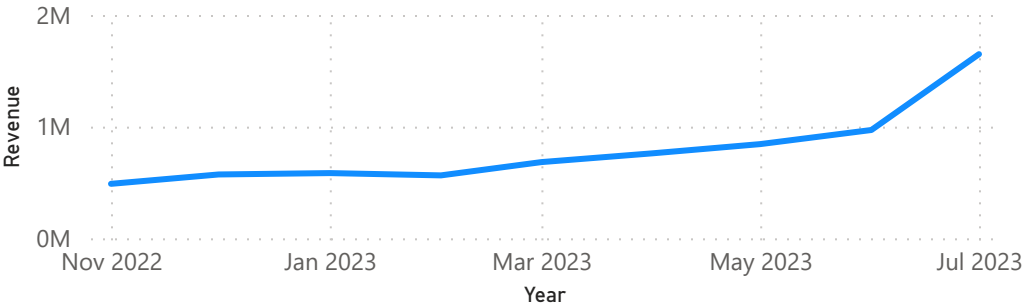
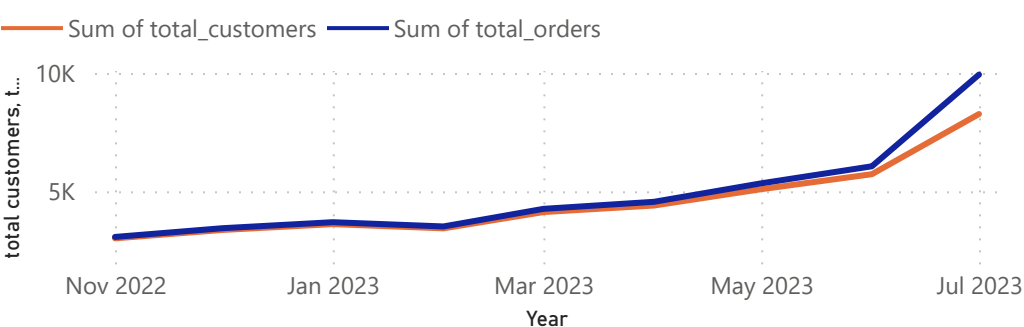


Revenue generated over the last nine months



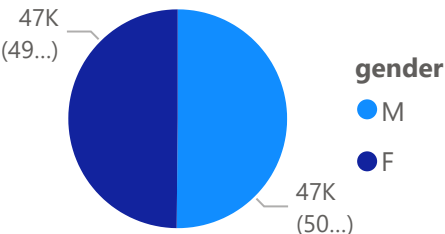
A similar pattern can be observed in the data for revenue, total orders and total customers over the past 9 months. This shows a consistent correlation among these variables and indicates a steady market demand. The following graph provides

Total orders and customers over the last 9 months

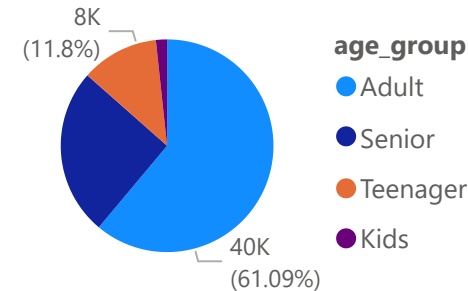


We have used a pie chart to show the percentage of male and female customers who placed an order. This helps us to analyze the market segmentation and customer preferences based on gender. The pie chart shows almost equal distribution of male and female customers, which indicates that the products and services appeal to both genders. However, if there is a significant imbalance in the gender distribution, we should

Gender distribution for all orders made

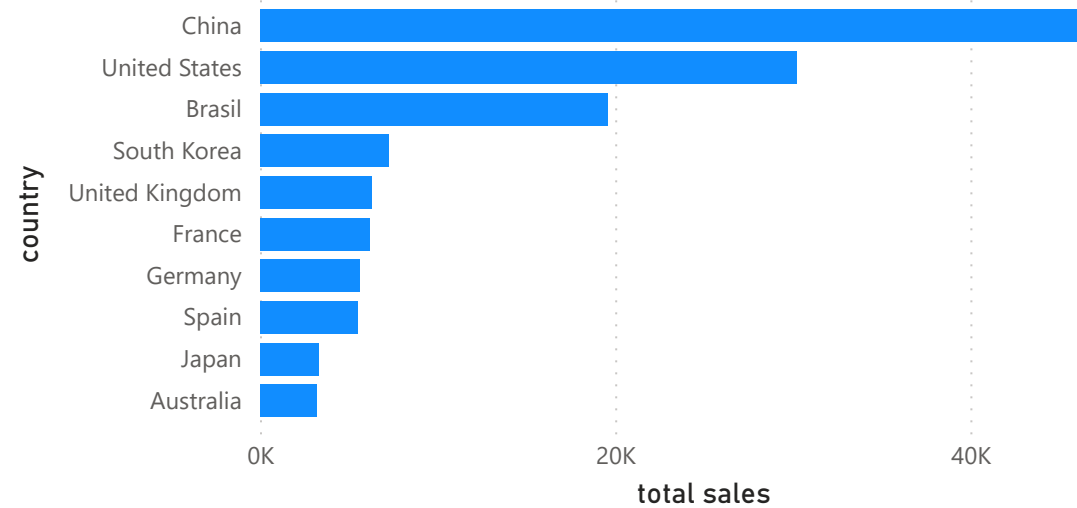


Customer distribution by age group.



The pie chart depicting the distribution of customers by age group reveals some interesting insights about the market. Notably, adults comprise the largest segment of the market with a customer distribution of 40%, followed closely by seniors with 25%. Teenagers make up approximately 12% of the market, while the contribution of kids is negligible. These statistics suggest that businesses should focus their marketing efforts on the adult and senior demographics, which represent

Top 10 countries with the most sales



In the list of ten countries, China has the highest total sales, which surpass that of Australia by 1,356.51%. Accounting for 34.75% of the total sales across all countries, China is a dominant player in the global market. The range of total sales for all ten countries was from 3182, the lowest in Australia, to 46346, the highest in China. These figures illustrate the significant potential for businesses in China and underscore the importance of expanding into this thriving market. Failure to capitalize on this lucrative economy would mean missing out on valuable opportunities.

Top Selling Brands

