

Instructions: Follow the steps below to set up your LinkedIn account and optimize it for success. You can use the *Social Media Checklist* in the Career Services module to keep track of some of the steps you take for this assignment. The video *Setting Up Your Social Media* will help you with some of these steps as well.

- 1. If you do not already have a LinkedIn profile, create one. Make sure the email address you sign up with is professional (i.e. tom.sawyer@hotmail.com rather than bigdaddy227@hotmail.com)
- 2. Personalize your URL. Read more about it here.
- 3. Make your email address and phone number public to 1st level connections.
- 4. Upload a professional headshot.
- 5. Change your profile's background picture. You can find some free resources on <u>Canva</u>.
- 6. Set your headline to "Software Developer".
- 7. Create a summary statement that introduces you, talks about what you do, outlines major accomplishments, and includes something personal.
- 8. Fill out your experience section using 1st person to refer to yourself.
- 9. Add your skills and technical skills you will learn in your program of study and then pin JavaScript, ReactJS, and Software Development.
- 10. Add Promineo Tech to your education.
- 11. Fill out any other sections with relevant information.
- 12. Connect to your instructors, classmates, alumni and follow Promineo Tech.
- 13. Read *How to Effectively Use LinkedIn in the Job Search* from the Career Services module.



Write 3 things you learned from reading How to Effectively Use LinkedIn in the Job Search

- -The most important thing I learned from reading this section is under "Contributing". The importance of being able to connect with people and them being able to know you in a personal level. Built a strong attractive social relationship with people that will connect you perhaps to an opportunity.
- -Second, the things you post. Be knowledgeable, respectful, and most importantly professional. -Lastly, Keep your profile updated. It's important to keep up with new technologies, courses, and material.

Attach Screenshots of Your Finished LinkedIn Profile Below..













