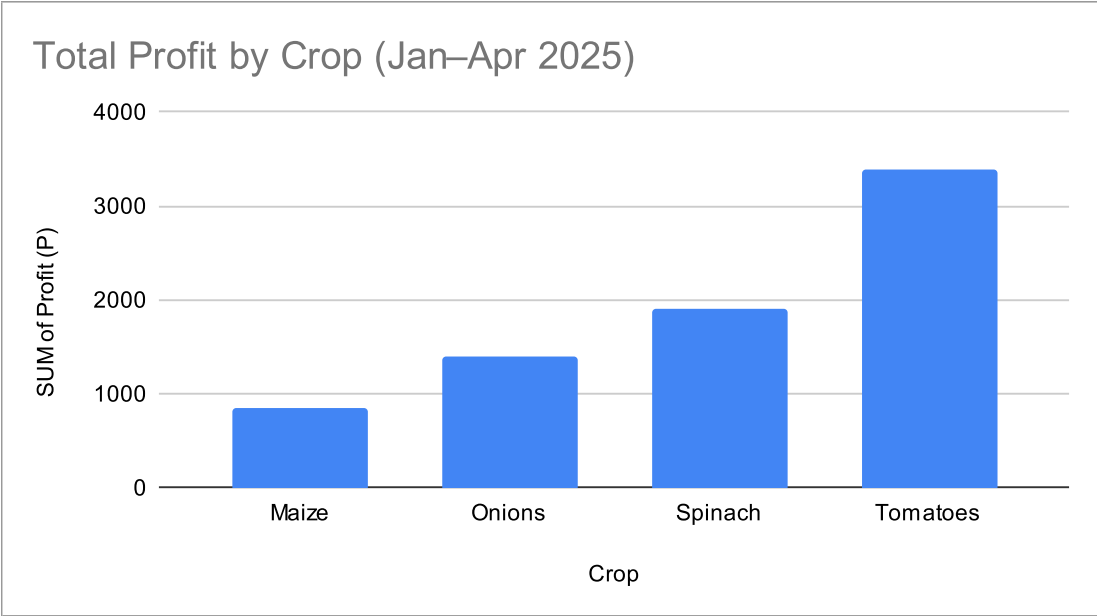
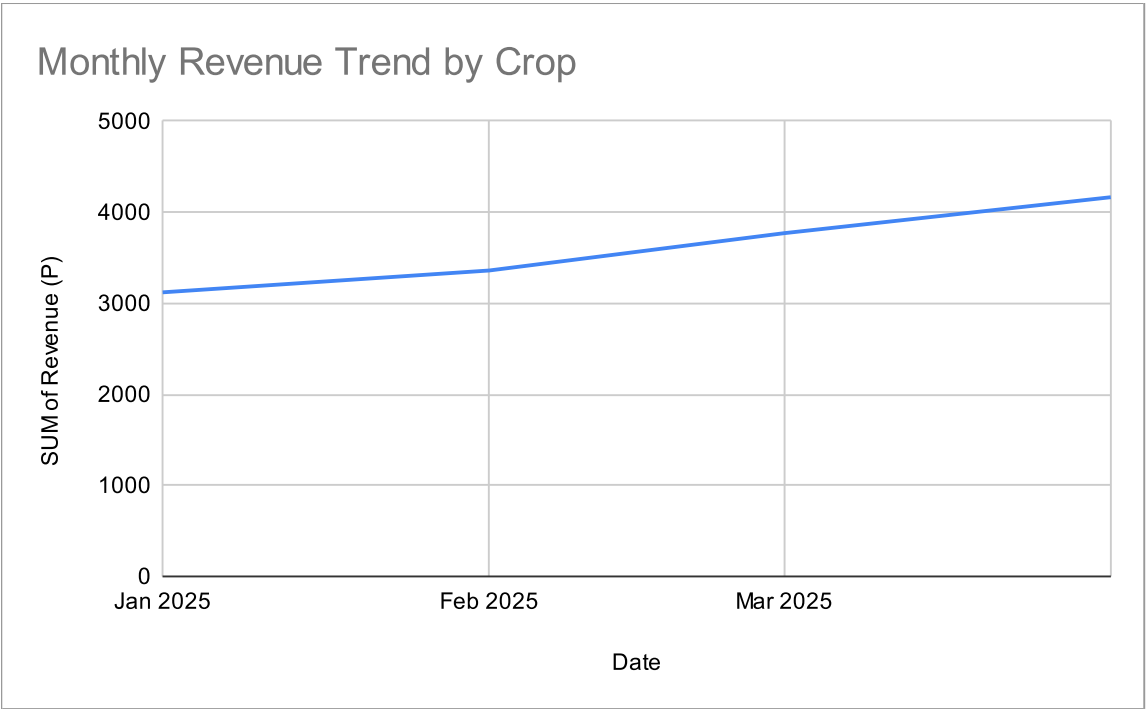


Date	Crop	Quantity Sold (kg)	Unit Price (P)	Revenue (P)	Expenses (P)	Profit (P)
Jan 2025	Tomatoes	120	10	1200	450	750
Jan 2025	Spinach	85	8	680	350	330
Jan 2025	Onions	90	6	540	280	260
Jan 2025	Maize	100	7	700	500	200
Feb 2025	Tomatoes	150	9	1350	520	830
Feb 2025	Spinach	110	7	770	400	370
Feb 2025	Onions	100	6	600	320	280
Feb 2025	Maize	80	8	640	450	190
Mar 2025	Tomatoes	160	9	1440	530	910
Mar 2025	Spinach	130	8	1040	500	540
Mar 2025	Onions	110	6	660	300	360
Mar 2025	Maize	90	7	630	470	160
Apr 2025	Tomatoes	140	10	1400	500	900
Apr 2025	Spinach	125	9	1125	450	675
Apr 2025	Onions	120	7	840	350	490
Apr 2025	Maize	100	8	800	500	300

Crop	SUM of Profit (P)
Maize	850
Onions	1390
Spinach	1915
Tomatoes	3390
Grand Total	7545



Date	SUM of Revenue (P)
Jan 2025	3120
Feb 2025	3360
Mar 2025	3770
Apr 2025	4165
Grand Total	14415



Labels	Details
Project Title	Agribusiness Revenue Analysis (Jan–Apr 2025)
Objective	Analyze monthly crop revenue trends to uncover insights for operational decisions and profitability improvement.
Tools Used	Google Sheets, Pivot Tables, Line Charts
Data Type	Mock data modeled on real agricultural revenue patterns
Key Skills	—
	Data cleaning and formatting
	Pivot table creation
	Chart-based trend analysis
	Business insight generation
	Spreadsheet organization and storytelling
Insight Area	Observation
Revenue Growth Trend	Monthly revenue increased from P3,120 (Jan) to P4,165 (Apr), showing consistent growth.
Top Performing Crop	Tomatoes led in revenue generation across all months, making them the highest earning crop.
Peak Revenue Month	April recorded the highest total revenue (P4,165), suggesting a productive harvest or sales period.
Monthly Growth Rate	Revenue grew by 7–12% per month, indicating scalable and healthy business expansion.
Strategic Opportunity	Increase tomato production and boost marketing in Q2. Also consider investing in spinach and maize to diversify income streams.