MAYUKH DAS

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SUMMARY

Results-driven software engineer with expertise in Shopify development and Liquid programming. Known for strong collaboration skills and innovative problem-solving, successfully delivering customized e-commerce experiences that elevate brand presence and user engagement.

SKILLS

- Shopify development
- Liquid programming
- MERN stack
- Javascript
- Front-end development
- Next.js

EXPERIENCE

SOFTWARE ENGINEER, 03/2024 - Current
Tech Mahindra, Kolkata, India

- **Led end-to-end development on luxury Shopify stores**, including *Escentric Molecules* and *Jewells*, delivering fully customized e-commerce experiences aligned with each brand's premium positioning.
- Custom Feature Implementation: Developed free gifts with purchase logic based on cart value or product combinations.
  Built a **dynamic free sample allocation system** that adjusted in real-time based on cart quantity.
  Created **advanced cart and checkout logic** for gifting, product bundling, and promotions tailored to specific customer behaviors.
- **Theme Development & Customization:**
  Extended Shopify's default themes with **custom Liquid templates**, **JavaScript**, and **Shopify Scripts**, enabling features not available out-of-the-box.
  Ensured brand consistency and high-performance UI across all touchpoints.
- **UI/UX Design Integration:**
  Collaborated closely with design teams to implement **elegant, intuitive interfaces** that matched the luxury feel of each brand.
  Optimized layouts for conversion, smooth navigation, and high-quality product visualization.

- **Mobile Optimization & Performance Tuning:**
  Delivered **fully responsive designs** across all screen sizes.
  Conducted in-depth **cross-browser and cross-device QA testing**.
  Implemented **performance improvements** to reduce load times and enhance interactivity.
- **Support & Maintenance for Additional Projects:**
  Contributed to ongoing support and updates for **Chelsia Pears** and **Metamark**, assisting with theme customizations, bug fixes, content updates, and performance tuning.
  Helped ensure timely deployment of marketing campaigns and seasonal updates.
- **Cross-Functional Collaboration:**
  Worked with product managers, designers, and QA to translate business goals into seamless digital experiences.
  Participated in code reviews and sprint planning to maintain high code quality and timely delivery.

MERN DEVELOPER, 11/2023 - 02/2025

EHS Prints, Remote, India

- **Implemented new features** to enhance the functionality and overall user experience of the company's web platform.
- Designed and developed a client-designer interaction workflow, enabling clients to collaborate with designers more effectively, in real time.
- Built an interactive instruction form, allowing clients to submit design briefs and visualize their instructions through a responsive UI, improving clarity, and reducing back-and-forth revisions.
- Worked with the **MERN stack** (MongoDB, Express, React.js, Node.js) to build a scalable and maintainable application structure.

EDUCATION AND TRAINING

Academy Of Technology, *Kolkata*
B.Tech: **Electrical, Electronics And Communications Engineering**

ACCOMPLISHMENTS

Bravo Award recipient (2x) at Tech Mahindra — recognized twice for outstanding performance, contribution to project success, and commitment to quality delivery

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CERTIFICATIONS

AWS Certified Cloud Practitioner
Validation number: e76e55be81c84ea1a4e96f343bd2f742, validate at:
https://aws.amazon.com/verification