



# MAYUKH DAS

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## SUMMARY

Results-driven software engineer with expertise in Shopify development and Liquid programming. Known for strong collaboration skills and innovative problem-solving, successfully delivering customized e-commerce experiences that elevate brand presence and user engagement.

## SKILLS

- Shopify development
- Liquid programming
- MERN stack
- Javascript
- Front-end development
- Next.js

## EXPERIENCE

**SOFTWARE ENGINEER**, 03/2024 - Current

**Tech Mahindra**, Kolkata, India

- **Led end-to-end development on luxury Shopify stores**, including *Escentric Molecules* and *Jewells*, delivering fully customized e-commerce experiences aligned with each brand's premium positioning.
- **Custom Feature Implementation**: Developed free gifts with purchase logic based on cart value or product combinations.  
Built a **dynamic free sample allocation system** that adjusted in real-time based on cart quantity.  
Created **advanced cart and checkout logic** for gifting, product bundling, and promotions tailored to specific customer behaviors.
- **Theme Development & Customization**:  
Extended Shopify's default themes with **custom Liquid templates, JavaScript**, and **Shopify Scripts**, enabling features not available out-of-the-box.  
Ensured brand consistency and high-performance UI across all touchpoints.
- **UI/UX Design Integration**:  
Collaborated closely with design teams to implement **elegant, intuitive interfaces** that matched the luxury feel of each brand.  
Optimized layouts for conversion, smooth navigation, and high-quality product visualization.

- **Mobile Optimization & Performance Tuning:**  
Delivered **fully responsive designs** across all screen sizes.  
Conducted in-depth **cross-browser and cross-device QA testing**.  
Implemented **performance improvements** to reduce load times and enhance interactivity.
- **Support & Maintenance for Additional Projects:**  
Contributed to ongoing support and updates for **Chelsia Pears** and **Metamark**, assisting with theme customizations, bug fixes, content updates, and performance tuning.  
Helped ensure timely deployment of marketing campaigns and seasonal updates.
- **Cross-Functional Collaboration:**  
Worked with product managers, designers, and QA to translate business goals into seamless digital experiences.  
Participated in code reviews and sprint planning to maintain high code quality and timely delivery.

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**MERN DEVELOPER**, 11/2023 - 02/2025

**EHS Prints**, Remote, India

- **Implemented new features** to enhance the functionality and overall user experience of the company's web platform.
- Designed and developed a client-designer interaction workflow, enabling clients to collaborate with designers more effectively, in real time.
- Built an interactive instruction form, allowing clients to submit design briefs and visualize their instructions through a responsive UI, improving clarity, and reducing back-and-forth revisions.
- Worked with the **MERN stack** (MongoDB, Express, React.js, Node.js) to build a scalable and maintainable application structure.

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## EDUCATION AND TRAINING

**Academy Of Technology**, Kolkata

**B.Tech: Electrical, Electronics And Communications Engineering**

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## ACCOMPLISHMENTS

**Bravo Award recipient (2x) at Tech Mahindra** — recognized twice for outstanding performance, contribution to project success, and commitment to quality delivery

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## CERTIFICATIONS

**AWS Certified Cloud Practitioner**

Validation number: e76e55be81c84ea1a4e96f343bd2f742, validate at:  
<https://aws.amazon.com/verification>