

# CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

57M

Interest Earned

8M

Avg Annual Fees

291.61

Cust\_Satis\_Score

3.19

M

31M

F

26M

Swipe

Online

Chip

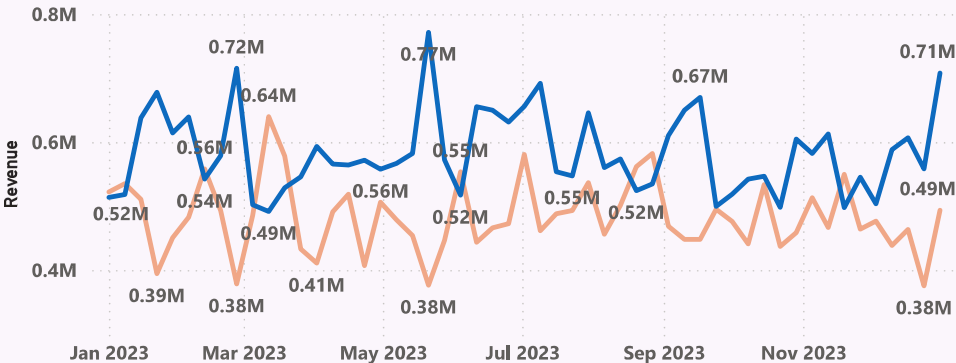
Gold

Silver

Blue

Platinum

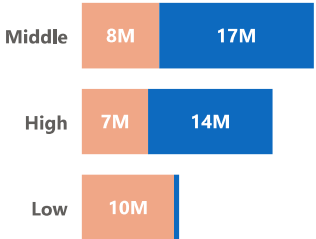
Revenue by Week VS Gender



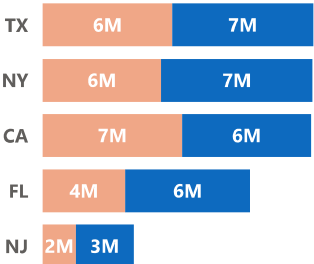
Customer\_Job Sum of Income Sum of Revenue Sum of Interest\_Earned

Businessman	190350431	17697472	2584604
White-collar	105618475	10283124	1464691
Govt	90834727	8335534	1182231
Selfemployeed	77659931	8542826	1141510
Blue-collar	73516911	7040606	967751
Retirees	49619308	4617448	641692
Total	587599783	56517011	7982480

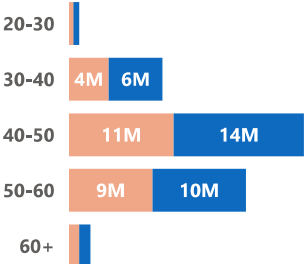
Revenue by Income Group



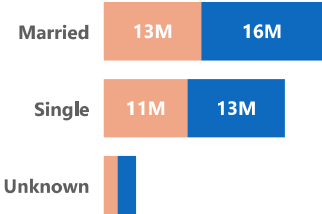
Top 5 States by Revenue



Revenue by Age Group



Revenue by Marital Status



Revenue by Education Level

