Rizvi College of Engineering Department of Computer Engineering

Research paper on

GET ESCAPING

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Abstract:

As tourism is one of the fastest growing industries today, thus within the tourism industry events are getting more and more important. People have become more interested in events of all kinds, and will travel far away to participate in events that they find interesting. Events can offer various economical and social benefits for destinations, and therefore destination managers can and should employ events effectively in a tourism role.

Introduction:

Our website get escaping numerous services related to tours and travel. We have attempted to add various features like home, travel, packages, gallery, contact us, blogs, etc, in the navbar section. Also we have added login feature using which new users will be required to make a new account and old users can login into their accounts. Users can also add their comments in our blog section provided or they can also contact us. Backend is maintained using MongoDB and NodeJS.

Literature survey:

1. <u>The Development of the Travel and Tourism</u> Industry:

The travel and tourism industry is one of the largest and fastest growing sectors in the world. In 2017, there were 1.322 billion international tourist arrivals and the strongest growth rate for last seven years. The travel and tourism sector accounted for 10.4% of global GDP and 313 million jobs, or 1 in 10 jobs globally in 2017. The travel and tourism sector outperformed all other major global economic sectors. Travel and tourism industry is a major contributor to international trade in services, with global visitor exports, the amount brought as a contribution by visitors to the country they visit contributes in a great manner to the economy of the country. Travel and tourism industry yields significant economic and social benefits around the world. Travel companies are adopting various technologies to improve operational efficiencies and meet

customers' expectations. The trends to watch out for in the travel and tourism industry in 2018 are:

- Augmented and Virtual Reality (AR and VR)
- Artificial Intelligence (AI)
- Internet of Things (IoT)
- Voice Technology
- Wi-Fi connectivity
- Wearable devices
- 2. Growth of Tourism Indutry in India: A growth of tourism industry in India is continuously growing in respect of number of foreign tourists arrivals and foreign exchange earnings. There are many historical states in India where foreign tourists visits most frequently. The art and culture of this diverse country has enhanced its features which attracts the tourist from all over the world. The Central Government and state government has announced various tourism policies time to time for the improvement of tourism in India. In order to provide all the basic information of India, providing the best suggestion for places to visit with best

packages has initialized making of such

Methodology:

Header Section

websites.

- A logo is been added in this section, along with a search bar.
- Also two icons have been added, where the first one helps the user login into the page and the second icon helps the user to explore the website.



Fig no.01: Header section

Home Section

 A carousal feature is added with five different videos.

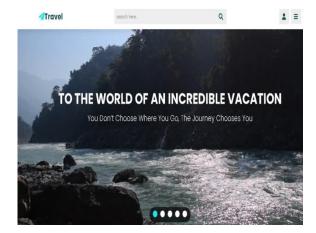


Fig no.02a: Home Section

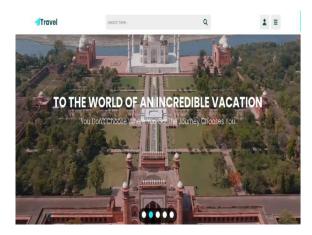


Fig no.02b: Home Section

Login Form

- Login form consists the basic format that is being usually used by all the other login forms.
- Which asks for the Username and Password from the user, and a check

box is added to save the login details.

 Also a forgot password option and a register now option is also being added.

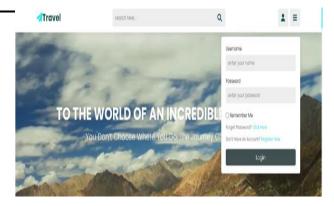


Fig no.03: Login Form

Navbar Section

- In this section there are various sections included through which the user can explore the website.
- This Navbar includes options such as Home, Packages, Services, Gallery, Reviews, Contact Us, Blogs.
- When the user clicks on any of these sections its particular pages will be opened.



Fig no.04: Navbar Section

Packages Section

- Three different plans have been designed for users, through which he/she can select anyone from there.
- Depending on their selection another page will be shown, which will provide

more information about the particular plan.



Fig no.05: Packages Section

Gallery Section

- From our country 15 famous tourist spots have been added in our website.
- Also different blocks have been created for every tourist spot, and when the user hovers over the images the information related to that place will be shown up.

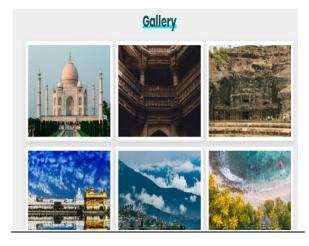


Fig no.06: Gallery Section

Agra Gallery

- We have added a separate gallery section for each tourist spot in our website.
- This specific spot gallery section consists of the best places in that to visit in that part of the country.
- Now here for example Agra- we have added the best tourist attraction places and the best food items in that place.

• The same is added for the remaining places in the website.



Fig no.07: Agra Gallery

Review Section

- We have designed 7-8 reviews given by different people around the country.
- Who have used our website while booking their travel destination.



Fig no.08: Review Section

Contact Us

- In this contact us section, the user can contact us through this form provided in our website.
- This contact us form asks the user some information such as their name, e-mail, phone number, subject on which they would like to talk to us. And also a main message text box is provided to the user through which they can write to

 Adding this contact us form in our website, makes it user-friendly.

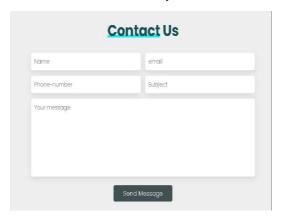


Fig no.09: Contact us

Blog Section

- Multiple blogs have been added for different places in the country with the feature where the user can hover the mouse over the particular blog.
- Some information related to the place will be popped up and when the user clicks on it the website will direct them to the gallery section page.

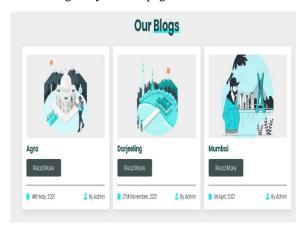


Fig no.10: Blog Section

Footer Section

 By referring different websites footer section we have created a basic syntax

- which includes a small section of about us contact us through different social media applications.
- Basic moto of our website is being explained, followed by the quick links of every section in our website is also added.
- This is followed by our office address and our contact number and also our email id to make the website more user friendly.

Quick Links	Contact Info	Follow Us	
) Home	L +123-456-7890	f Facebook	
) Packages	+II-222-3333	▼ Twitter	
) Services	Mniproject2sem4giGmail.Com	instagram	
) Gallery	Mumboi, india	Pinterest	
Review			
) Contact Us			
) Blogs			

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Fig no.11: Footer Section

Thus we have created a website which will help tourist from foreign countries as well as from India to explore each and every place our incredible India. Our website will give the explorers knowledge about the mythological and historic facts of places.

Conclusion:

Result:

As we know after the two long years of Covid people are trying to socialize and explore the beauty of nature, visiting different holy places, historical monuments and many other places. We did our research on what people needed from their vacation after the pandemic and took reviews from many vloggers about what people are expecting in their vacation plan, and according to that we've tried to give services to our users.

References:

 The development of the Travel Tourism Industry in World, Bogdan Sofronov, University politechnica of Bucharest, Romania, 2018.

- Growth and Performance of Tourism Industry in India, Vijay Kumbhar, Dhananjatrao Gadgil College of Commerce, Satara, India, 2015
- 3) Antonakakis, N., & Dragouni, M. (2018). "The Tourism and Economic Growth

Enigma: Examining an Ambiguous Relationship through Multiple Prisms." *Journal of Travel Research*, dx.doi.org/10.1177/0047287517744671