



ATLIQ SALES INSIGHTS DASHBOARD



Revenue

₹ 984.81M

Sales Qty

2M

Month

All

Year

All

Revenue By Markets

Delhi ...	₹ 519.51M
Mum...	₹ 150.08M
Ahme...	₹ 132.31M
Bhopal	₹ 58.61M
Nagpur	₹ 55.03M
Kochi	₹ 18.81M
Chen...	₹ 18.04M
Kanpur	₹ 13.58M
Hyder...	₹ 7.44M
Patna	₹ 4.43M
Luckn...	₹ 3.09M
Surat	₹ 2.61M
Bhuba...	₹ 0.89M
Benga...	₹ 0.37M

Sales Qty By Markets

Delhi ...	988K
Mum...	384K
Nagpur	262K
Kochi	255K
Ahme...	207K
Bhopal	113K
Hyder...	78K
Chen...	50K
Luckn...	37K
Surat	17K
Kanpur	17K
Bhuba...	15K
Patna	6K
Benga...	0K

Revenue Trend



Sales Qty Trend



Top 5 Customers

Electricalsara St...	₹ 413.33M
Electricalslytical	₹ 49.64M
Excel Stores	₹ 49.12M
Premium Stores	₹ 44.91M
Nixon	₹ 43.89M

Top 5 Products

(Blank)	₹ 468.96M
Prod040	₹ 23.58M
Prod159	₹ 17.66M
Prod065	₹ 16.26M
Prod018	₹ 15.60M



ATLIQ SALES INSIGHTS DASHBOARD



Revenue

₹ 984.81M

Sales Qty

2M

Total Profit Margin

24.66M

Month

All

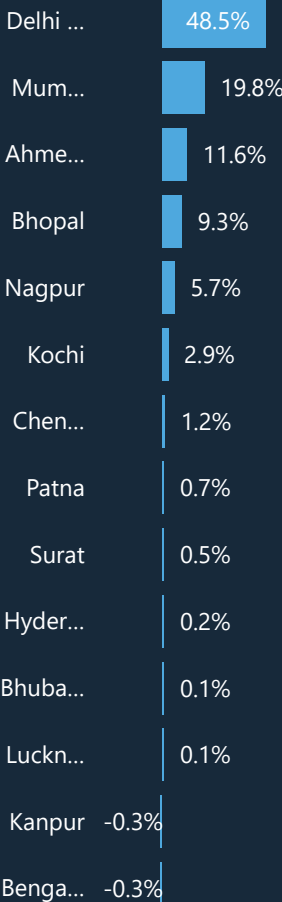
Year

All

Revenue Contribution % By Markets



Market Profit % Contribution



Profit Margin % By Markets



Revenue Trend

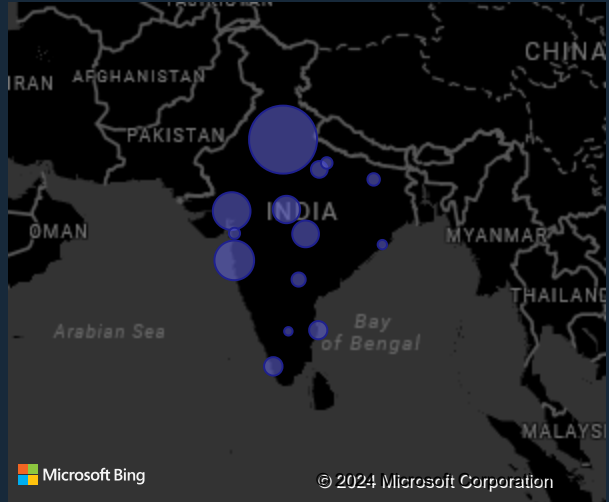
₹ 40M
₹ 30M
₹ 20M
₹ 10M

2018

2019

2020

Market Revenue Distribution



Customer	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹ 41,33,33,588.00	42.0%	37.7%	2.3%
Electricalslytical	₹ 4,96,44,189.00	5.0%	6.8%	3.4%
Excel Stores	₹ 4,91,15,620.00	5.0%	2.8%	1.4%
Premium Stores	₹ 4,49,06,666.00	4.6%	4.3%	2.3%
Nixon	₹ 4,38,93,083.00	4.5%	7.2%	4.1%
Info Stores	₹ 3,51,00,033.00	3.6%	1.3%	0.9%
Control	₹ 3,17,71,997.00	3.2%	3.3%	2.6%
Total	₹ 98,48,13,463.00	100.0%	100.0%	2.5%



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Revenue

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Sales Qty

2M

Total Profit Margin

24.66M

Profit Target

-1%

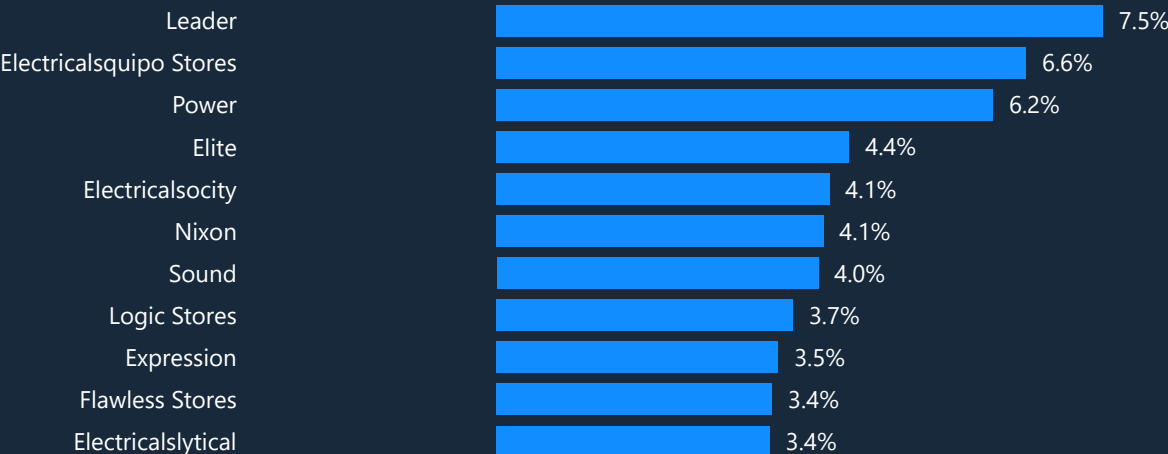
Month

All

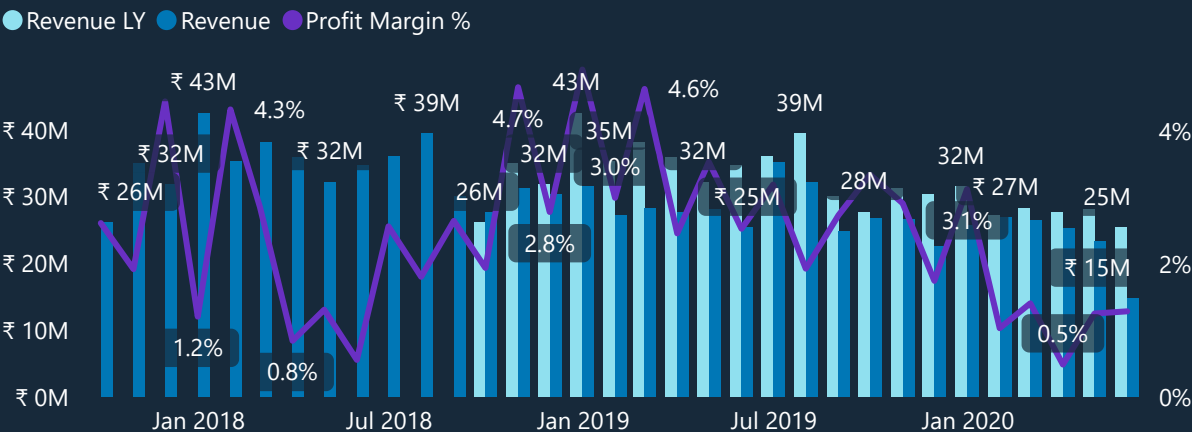
Year

All

Profit Margin % By Market

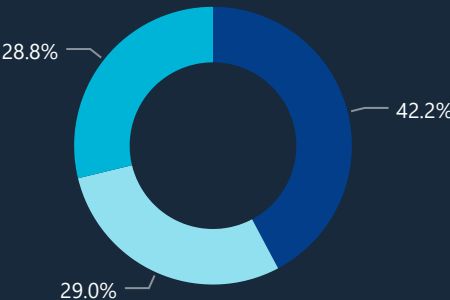


Revenue Trend



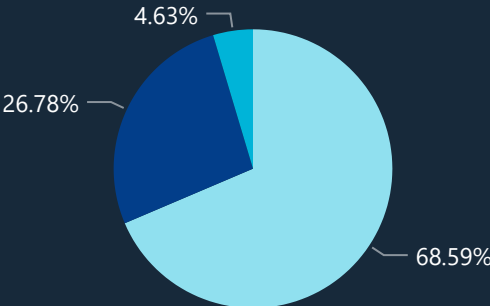
Profit Margin % By Zone

Zone ● Central ● North ● South



Revenue By Zone

Zone ● North ● Central ● South



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