



## Goodcabs Performance & Operational Dashboard



Overview



Geographical  
Analysis



Passenger  
Insights



Target  
Analysis



Filters

Month  
All

City  
All

Day Type  
All

Passenge...  
All

Trip Count  
All

426K

Total Trips

108M

Total Revenue

254.02

Average Fare per Trip

19.13

Average Trip Distance

13.28

Average Fare per Km

25.73%

Repeat Passenger Rate (%)

Top 3 City by Total Trips

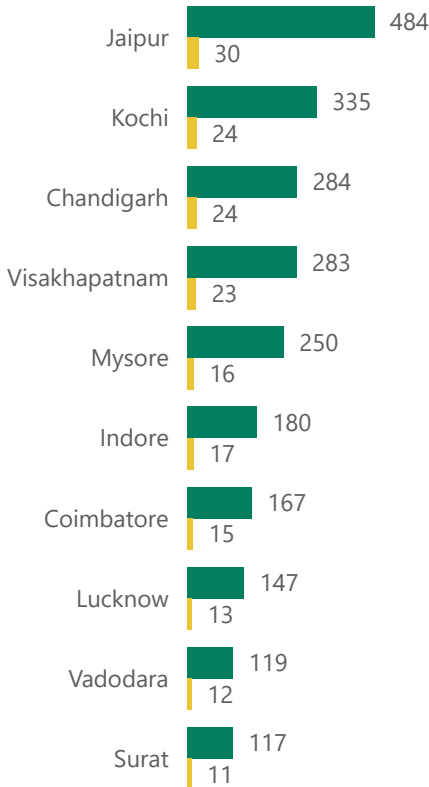


Bottom 3 City by Total Trips



Avg. Fair Trip & Trip Distance by City

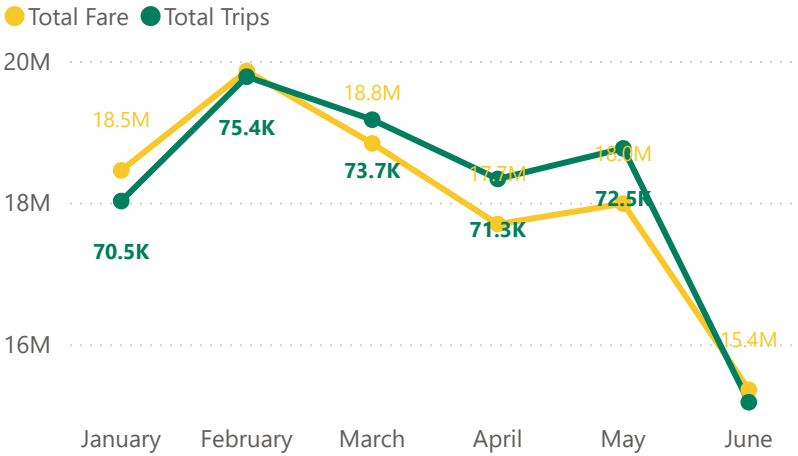
● Average Fare per Trip ● Average Trip Dis...



City Wise Performance Metrics

City	RGR (%)	RPR (%)	Total Distance Travelled
Mysore	21.43%	11.23%	268K
Lucknow	18.93%	37.12%	805K
Visakhapatnam	18.72%	28.61%	640K
Chandigarh	18.38%	21.14%	917K
Surat	18.37%	42.63%	603K
Coimbatore	17.65%	23.05%	316K
Indore	17.53%	32.68%	701K
Vadodara	17.27%	30.03%	369K
Jaipur	14.77%	17.43%	2308K

Total Trip and Revenue by Month





## Filters

Month  
All

City  
All

Day Type  
All

Passenge...  
All

Trip Count  
All

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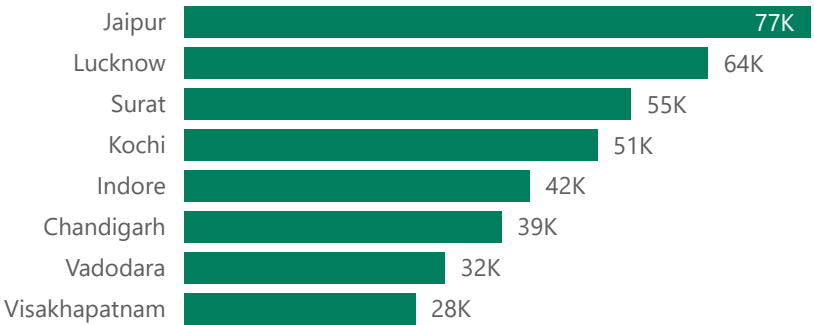
7.66

Average Passenger Rating

7.83

Average Driver Rating

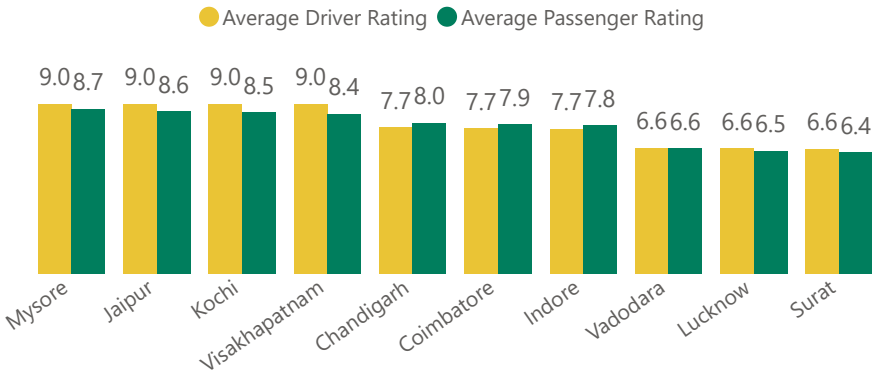
### Total Trips by City



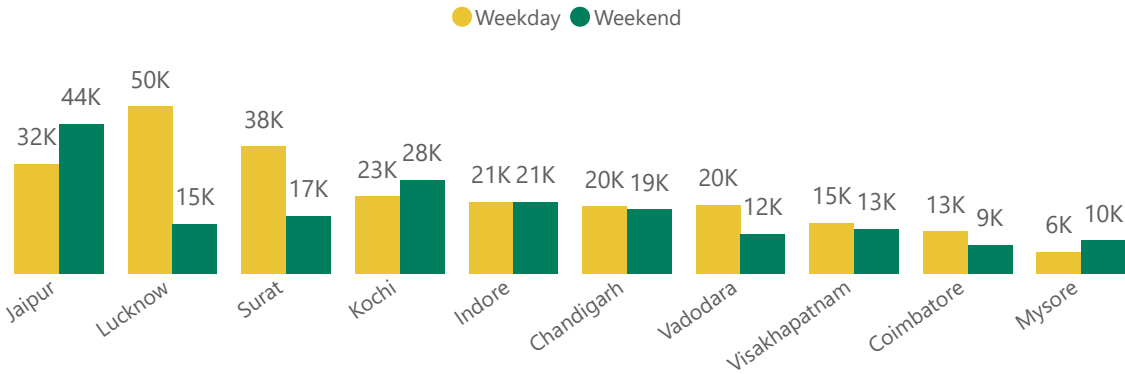
### Peak & Low Month Demand by City

City	January	February	March	April	May	June
Jaipur	14976	15872	13317	11406	11475	9842
Lucknow	10858	12060	11224	10212	9705	10240
Surat	8358	9069	9267	9831	9774	8544
Kochi	7344	7688	9495	9762	10014	6399
Indore	6737	7210	7019	7415	7787	6288
Chandigarh	6810	7387	6569	5566	6620	6029

### Average Ratings by City



### Weekend vs. Weekday Trip Demand by City





Filters

Month

All

City

All

Day Type

All

Passenge...

All

Trip Count

All

426K

Total Trips

108M

Total Revenue

254.02

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19.13

Average Trip Distance

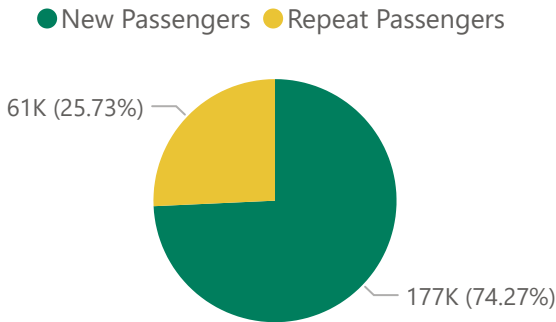
7.66

Average Passenger Rating

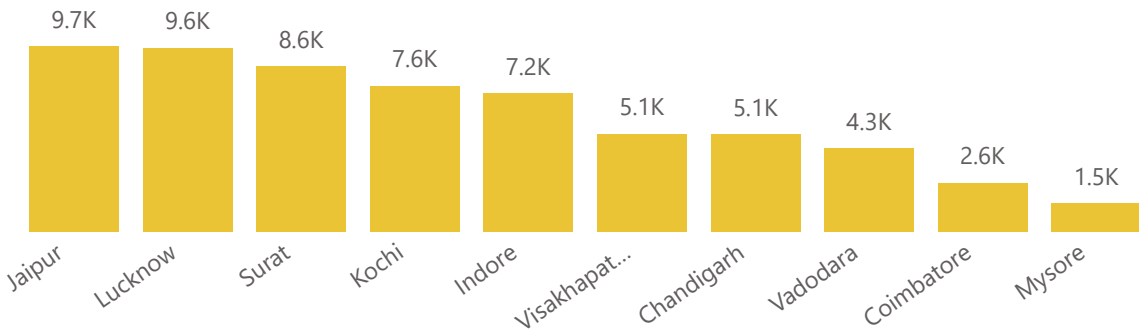
7.83

Average Driver Rating

New Vs. Repeated Passengers



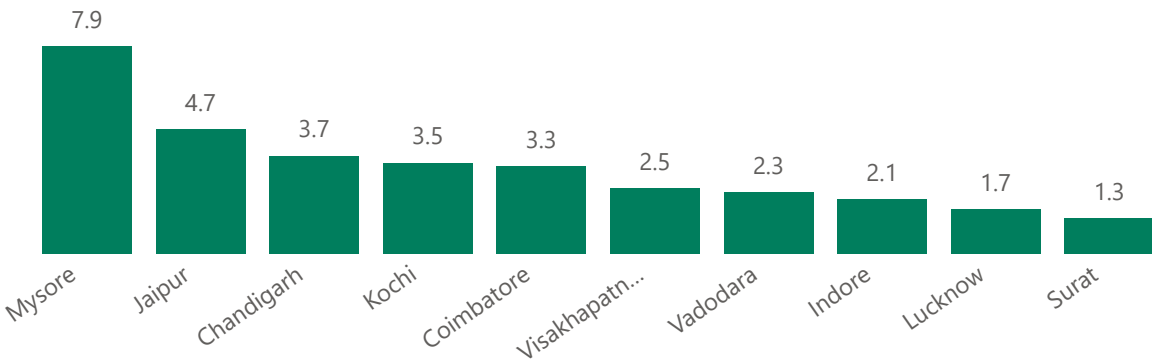
Repeat Passenger by City & Trip Count



Repeat Passengers Rate (RPR%) by City & Month

City	January	February	March	April	May	June
Surat	32.74%	36.81%	43.43%	45.70%	49.92%	49.17%
Lucknow	29.23%	31.98%	33.93%	39.30%	47.66%	46.70%
Indore	26.65%	27.71%	28.46%	35.52%	43.53%	35.88%
Vadodara	20.66%	22.13%	30.10%	34.49%	38.48%	38.90%
Visakhapatnam	20.55%	24.92%	29.84%	34.97%	32.91%	29.68%
Coimbatore	17.71%	17.36%	21.73%	27.87%	32.66%	24.69%
Kochi	14.05%	18.71%	21.70%	24.19%	29.78%	25.84%

New Vs. Repeated Passenger Trip Ratio by City



# Target Analysis



## Filters

Month

All

City

All

Day Type

All

Passenger...

All

Trip Count

All

426K

Total Trips

108M

Total Revenue

8M

Total Distance Travelled

429K

Total Target Trips

185K

Total Target NP

79.75

Total Target Avg. PR

177K

Target: 185.1K

New Passengers

7.66

Target: 7.98

Avg. Passengers Rating

426K

Target: 429K

Total Trips

## Monthly Target Achievement For Avg. Passenger Rating

City	Avg. PR	Target Avg. PR	Avg. PR by Month	% Difference	Avg. PR Target Achievement (%)
+ Mysore	8.70	8.50		2.37%	102.37%
+ Jaipur	8.58	8.25		4.05%	104.05%
+ Kochi	8.52	8.50		0.19%	100.19%
+ Visakhapatnam	8.43	8.50		-0.79%	99.21%
+ Chandigarh	7.98	8.00		-0.29%	99.71%

## Monthly Target Achievement For Total Trips

City	Total Trips	Total Target Trips	Total Trips by Month	% Difference	Trips Target Achievement (%)
+ Jaipur	76.89K	67.50K		13.91%	113.91%
+ Lucknow	64.30K	72.00K		-0.70%	89.30%
+ Surat	54.84K	57.00K		-3.78%	96.22%
+ Kochi	50.70K	49.50K		2.43%	102.43%
+ Indore	42.46K	43.50K		-2.40%	97.60%
+ Chandigarh	38.98K	39.00K		-0.05%	99.95%
+ Vadodara	32.03K	37.50K		-4.60%	85.40%

## Monthly Target Achievement For New Passengers

City	New Passengers	Target New Passengers	New Passengers by Month	% Difference	NP Target Achievement (%)
+ Jaipur	45.9K	54.0K		-15.08%	84.92%
+ Kochi	26.4K	27.0K		-2.16%	97.84%
+ Chandigarh	18.9K	21.0K		-9.96%	90.04%
+ Lucknow	16.3K	15.6K		4.23%	104.23%
+ Indore	14.9K	14.1K		5.41%	105.41%
+ Visakhapatnam	12.7K	13.5K		-5.58%	94.42%
+ Mysore	11.7K	12.0K		-2.66%	97.34%