2024

EMPL

CREDS & PORTFOLIO

GET SET **MAGIC!**

CREATIVE MARKETING SOLUTIONS FOR COMPLEX BUSINESS PROBLEMS

EMPLWORLD.COM

EMPL

>> check out our

WORK CREDS

- WHO ARE WE?
- WHAT WE DO?
- SHOWCASE PROJECT VIDEOS
- PORTFOLIO OF PROJECTS
- CLIENTS ROSTER

EMPLWORLD.COM

01.

WHO ARE WE?

EMPL

10+ Industries

200+ Events

5+ Years in Business

100+ Client Brands

WE ARE...

An integrated experiential company specialising in omnichannel brand & customer connect programs, we deliver bespoke experiential solutions tailored to meet our clients' various business needs. We believe that each project is a renewed opportunity for us to push the creative envelope, and take immense pride in creating engaging & memorable experiences that effectively communicate the brands' messages and foster deeper connections with audiences, by curating & delivering unique experiences for our clients & customers.

EMPLWORLD.COM

02.

WHAT WE DO?

EMPL

EVENTS & EXPERIENCES

- EVENTS & MICE
- MEDIA & PRODUCT LAUNCH
- LIVE, BRANDED & IP
- TALENT & CELEBRITY MANAGEMENT
- BRAND EXPERIENCES & ACTIVATIONS
- TOURISM PROMOTION

COMMS & CONTENT

- BRAND COMMUNICATION
- SOCIAL MEDIA
- INFLUENCER & DIGITAL PR
- DIGITAL - ORGANI & PERFORMANCE
- WEB – SITES/MICROSITES, UI/UX
- FILMS, VIDEOS, ANIMATIONS (DIGITAL)

TECH & EXPERIENTIAL

- EXPERIENCE CENTRES
- AI & ML BASED SOLUTIONS
- XR EXPERIENCES (AR, VR, MR)
- CUSTOM TECHXPERIENCES
- APPLICATIONS – DEV & CONTENT
- BESPOKE XMR SOLUTIONS

WHAT WE DO...

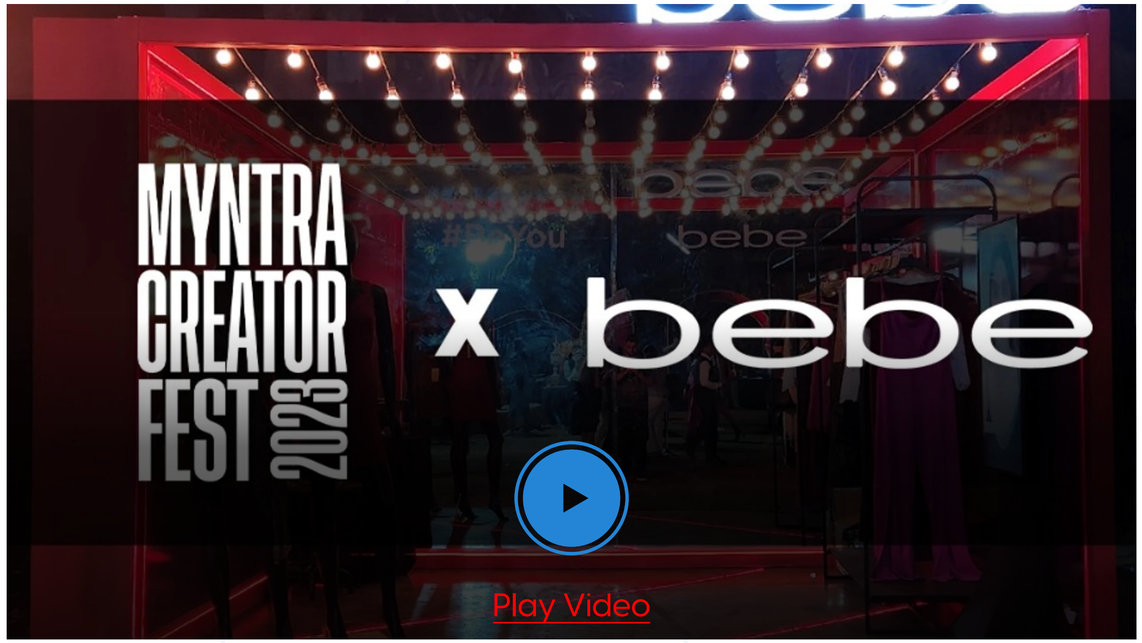
We work our way through bespoke Experiential Events & Activations, Sports Entertainment, Brand Communications, Content, Digital, and Technology Marketing. We've also recently forayed into destination promotion services through IPs for sovereign states & nations, amusement parks and experiential spaces.

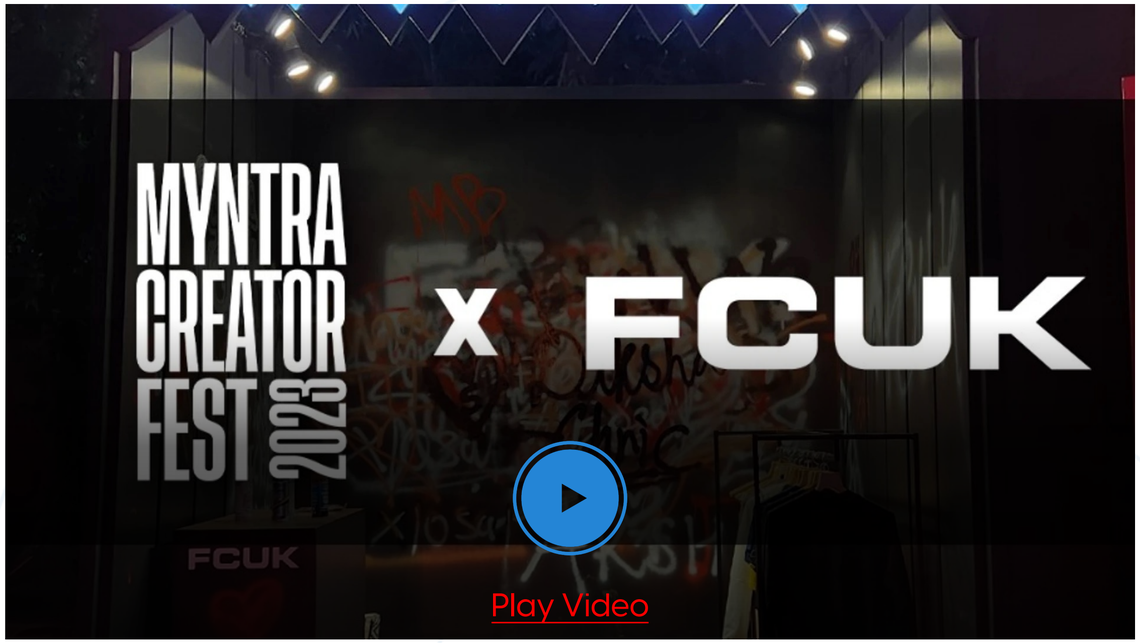
03.

SHOWCASE MARQUEE WORK

SHOWCASE LINKS >> Click Thumbnails To Play Videos

EMPL



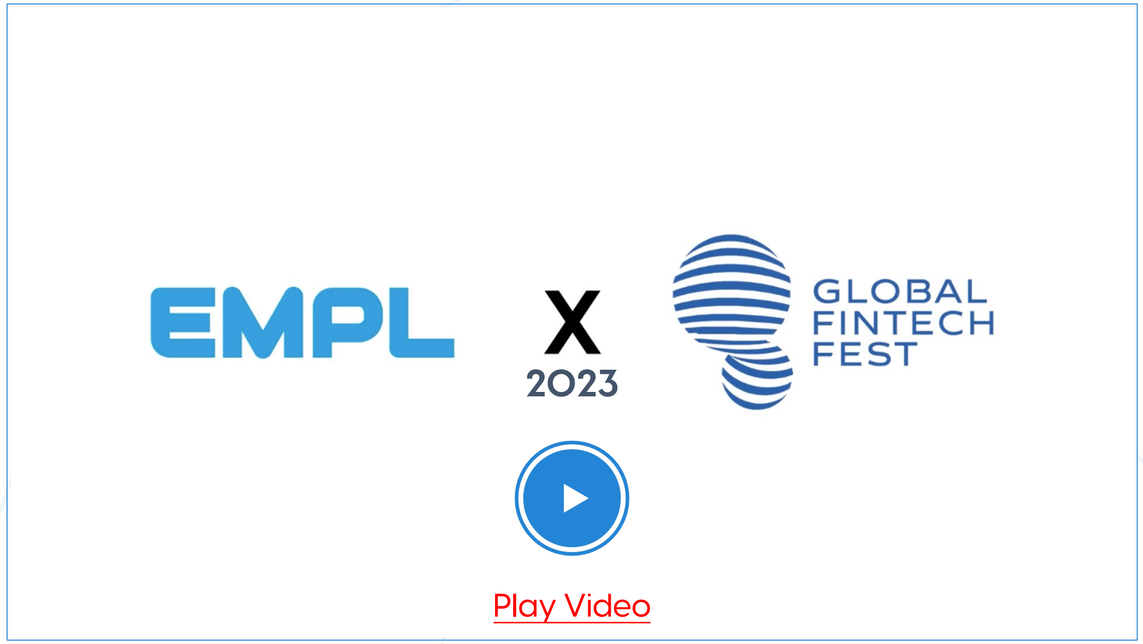


SHOWCASE LINKS >> Click Thumbnails To Play Videos

EMPL

EiSH - By Anand Jewels >> Store Launch & Drone Show

Global Fintech Fest '23 >> Event & Expo Spaces



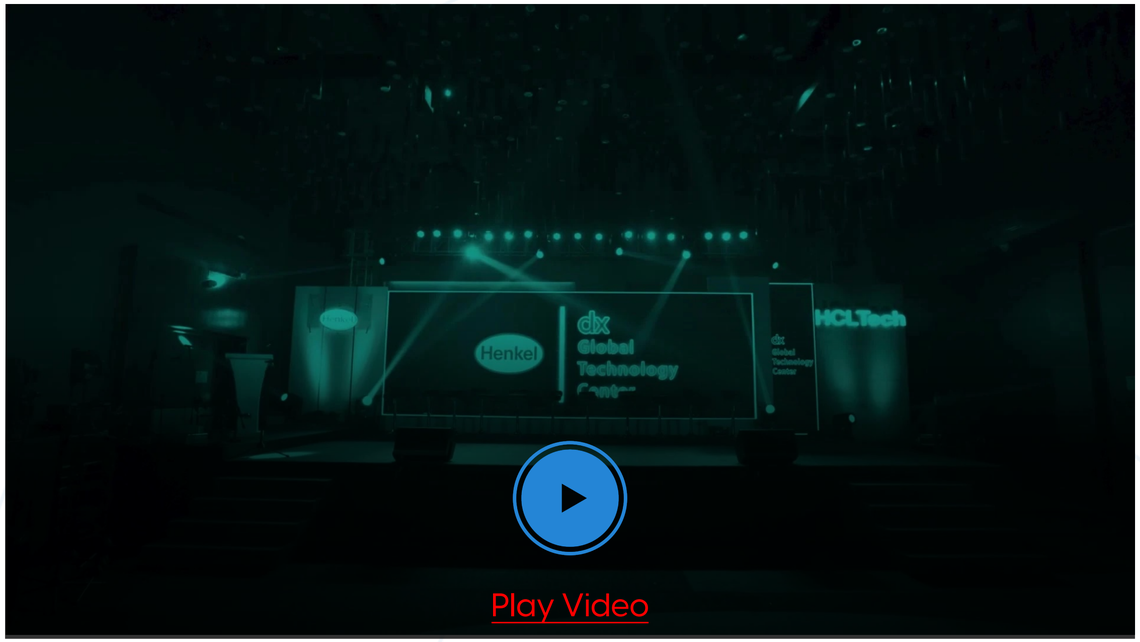
SHOWCASE LINKS >> Click Thumbnails To Play Videos

EMPL

OKINAWA Electric >> New Product Media Launch

Play Video

HCL Tech >> R&R/Award Night



Play Video

04.

PORTFOLIO
SELECT WORK

A.

EVENTS & ACTIVATIONS

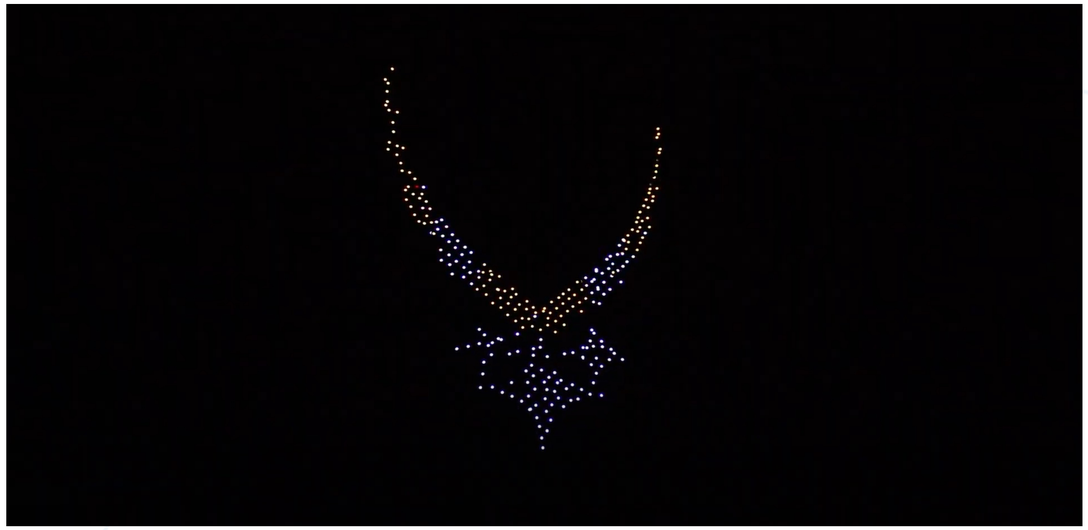
EiSH

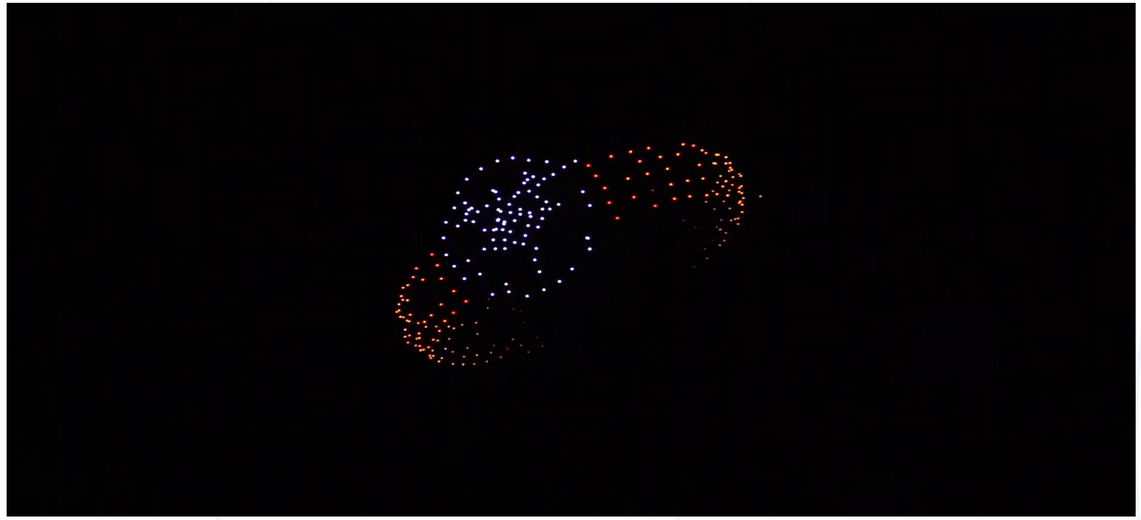
EiSH

EiSH

EiSH

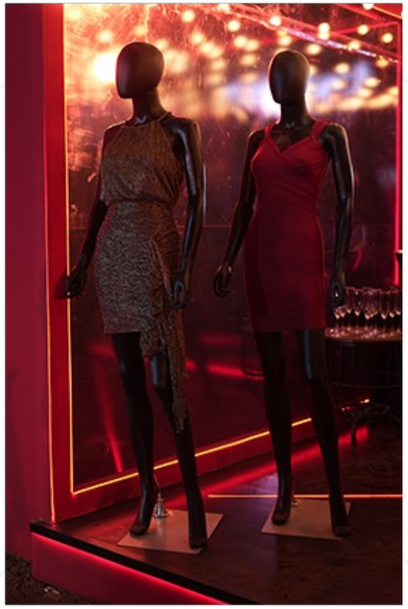
EMPL



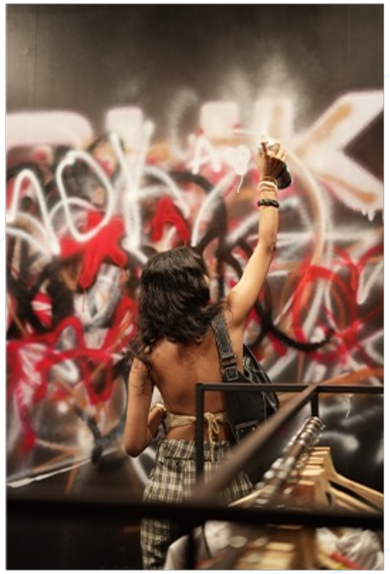


bebe
bebe
#BeYou
bebe

bebe
bebe



FCUK
FCUK
CREATOR FEST 2023

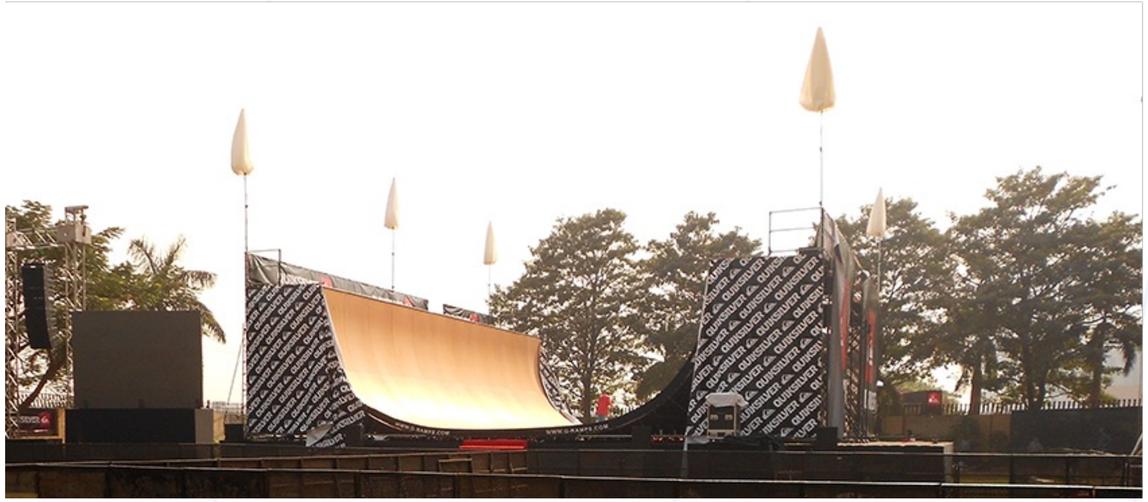


FCUK

DEFY THE NORM
FCUK

SELECT WORK PORTFOLIO >> Quiksilver Daredevil Skateboard Fest

EMPL



RedBull
REDBULLSTREET
STYLE.COM

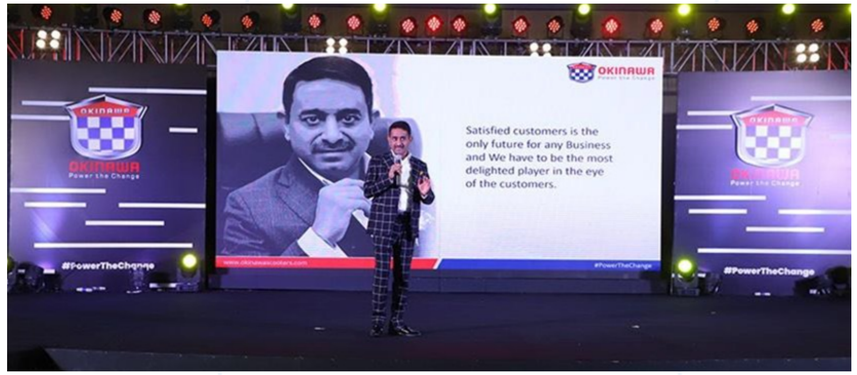
RedBull
REDBULLSTREET
STYLE.COM
Canon

SELECT WORK PORTFOLIO >> KFC Annual Sales Conference

EMPL

SELECT WORK PORTFOLIO >> Okinawa Product Media Launch

EMPL



SELECT WORK PORTFOLIO >> HCL Tech & Henkel R&R Awards Night

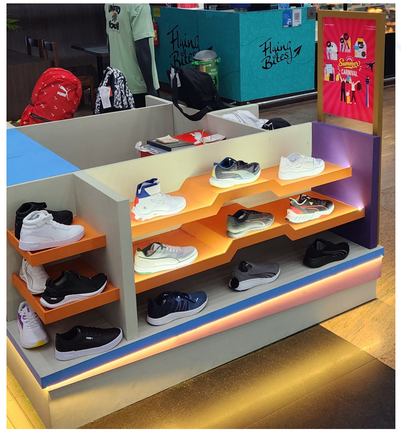
EMPL

SELECT WORK PORTFOLIO >> EISAI Annual Conference (MICE)

EMPL

SELECT WORK PORTFOLIO >> Adani Airport (Trivandrum)

EMPL



Casting
ENDURANCE
Complete Solutions
ENDURANCE

ENDURANCE
Complete Solutions
ENDURANCE

ENDURANCE
Experience Centre

B.

EXPO & EXHIBITIONS

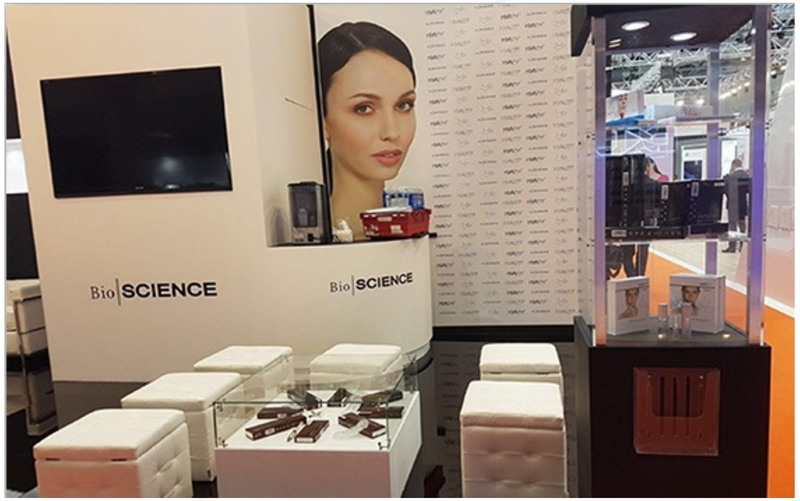
SELECT WORK PORTFOLIO >> BELSTAFF (Germany)

EMPL

EMPL

Bio|SCIENCE
HYA corp
HYA Prof
ONE LIFE
ONE SKIN
Bio|SCIENCE

HYA Prof
Bio|SCIENCE


Bio|SCIENCE
Bio|SCIENCE

EMPL

SI Group
Improving the Safety and Durability of Rubber
SI Group
SI Group
SI Group

SI Group
The Substance Inside

SI Group
SI Group
SI Group

EMPL

SELECT WORK PORTFOLIO >> GFF – Route Mobile Lounge

EMPL

EMPL

FCC
Fintech Convergence Council
PCI
M2P
MANTRA
tide
mool

PCI
FCC

FCC
Fintech Convergence Council
Swati Sekaran
swati.s@fintechcouncil.in
+91 98331 14842
Apex Industry Body for Payments and Fintech in India

CC Avenue®
CCAvenue®
The World's Most Advanced
Omni-Channel Payment App
CC Avenue®
Next-Gen Solutions for Banks to Support
Travel
Hospitality
Mass Transit
Government
Utilities

CC Avenue®
CCAvenue®

India's first listed fintech
with a decade of global presence
22 Yrs+
10 Mn+
400 Mn+

C.

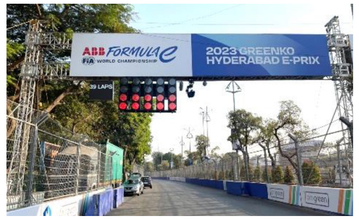
SPORTS EVENTS & BRANDING

SELECT WORK PORTFOLIO >> Pro Kabaddi League

EMPL

SELECT WORK PORTFOLIO >> Formula-E (Hyderabad)

EMPL



SELECT WORK PORTFOLIO >> Premier Badminton League | Player Auctions

EMPL

DELHI DYNAMOS
FC
ROARWITHTHELIONS
DELHI DYNAMOS
FC
#ROARWITHTHELIONS

DELHI DYNAMOS
FC
DELHI DYNAMOS
FC
#ROARWITH THELIONS

HERO INDIAN SUPER LEAGUE 2018-19
Hero
INDIAN SUPER LEAGUE
5
YEARS

DELHIDYNAMOS

D.

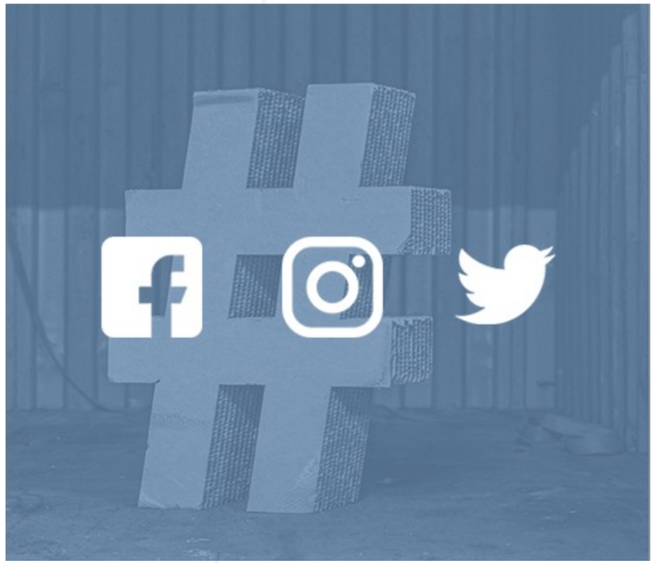
DIGITAL & COMMS

CONTENT.SOCIAL.COMMUNITY.
SEO-SEM.PERFORMANCE.WEB.

LAKMÉ
FASHION
WEEK
IMG | Reliance
NEXA

MAKEUP TRENDS AT LAKMÉ FASHION WEEK

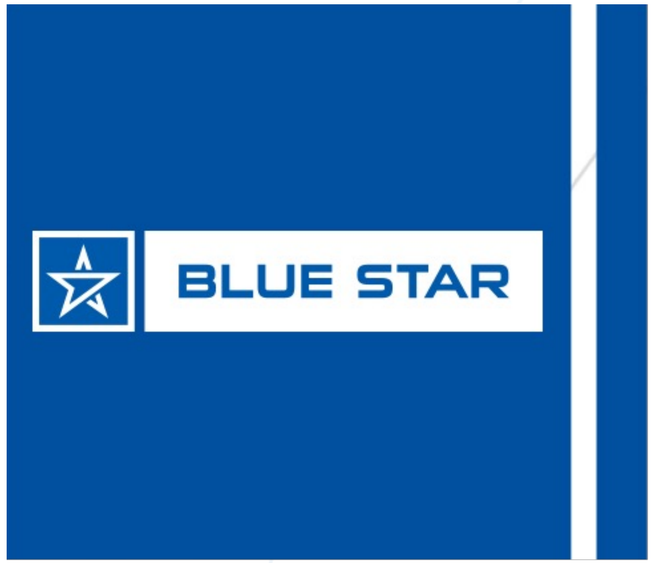
SHOP LOOKS STRAIGHT OFF THE RUNWAY!
LAKMÉ FASHION WEEK
IMG | Reliance
NEXA
WEDNESDAY
4:00 PM
MISHÉ
DHĀTU DESIGN STUDIO
THE LOOM ART
21st OCTOBER

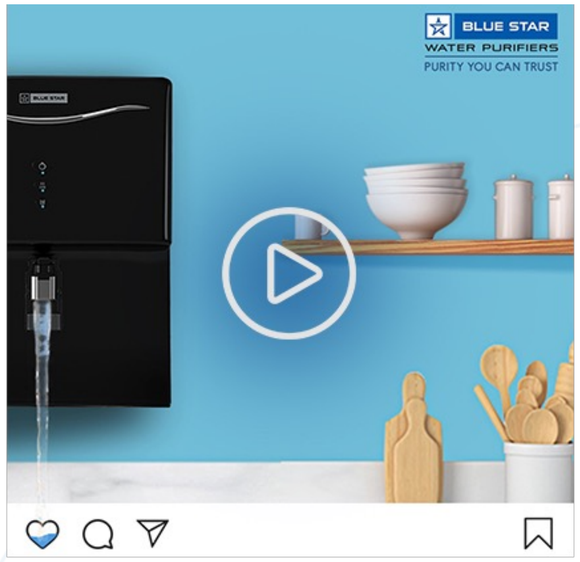


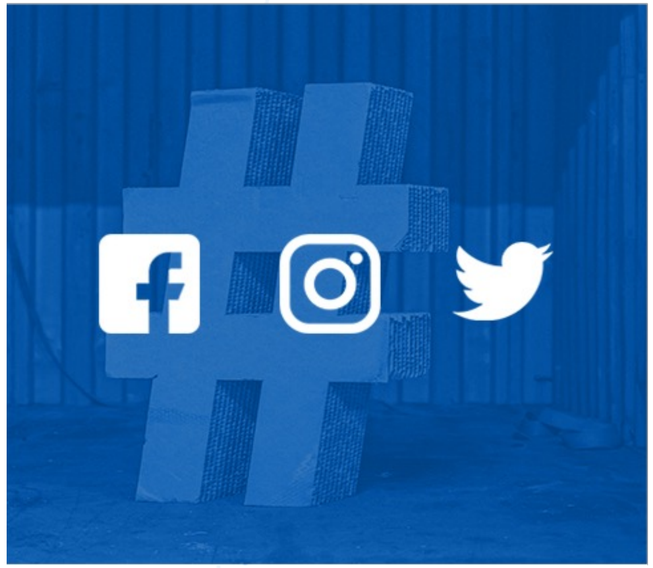
LAKMÉ FASHION WEEK
IMG | Reliance
NEXA
6DEGREE°
6DEGREE

SELECT WORK PORTFOLIO >> BLUE STAR | Consumer Electronics

EMPL





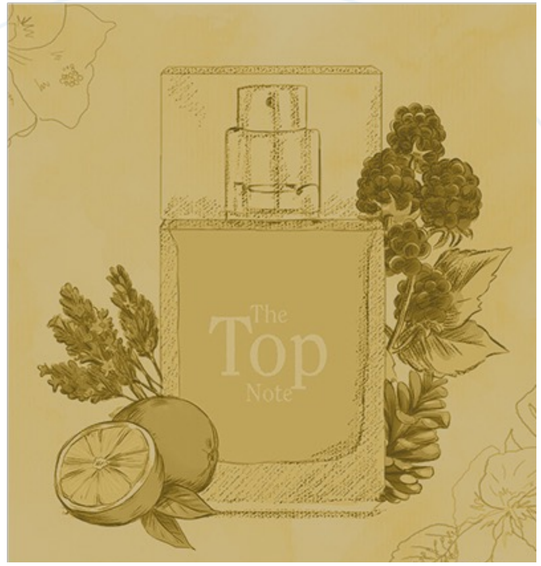


ESSENZA DI WILLS
MIKKEL
VERDE

ESSENZA DI WILLS
INIZIO
AQUA
HOMME
Crafted for you
Deodorant
Deodorant spray
50 ml e 5.1 Fl.Oz.

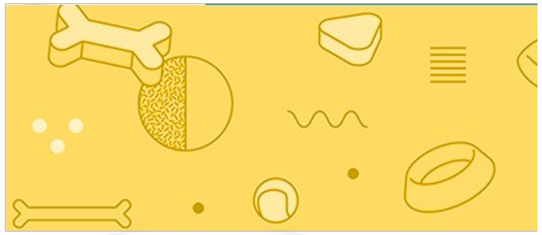
ESSENZA DI WILLS
Ignite fleur

Ignite
Crafted for you


The
Top
Note

SELECT WORK PORTFOLIO >> Mars Group (Pet Food) | Pedigree

EMPL

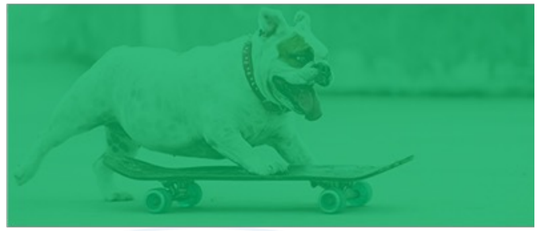


EMPL

IAMS
WHO
I AM

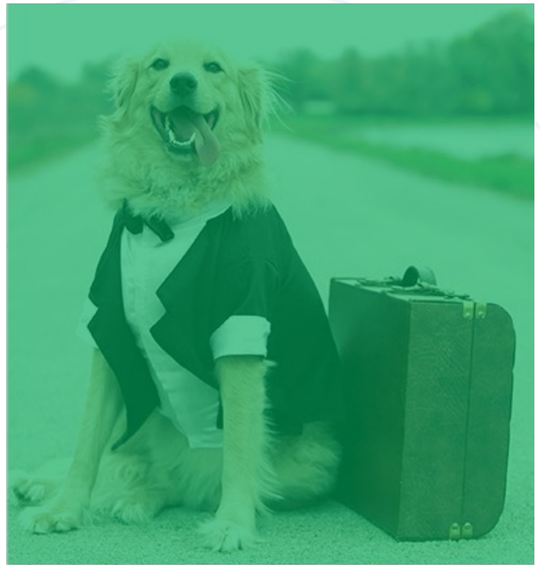
IAMS
WHO
I AM
Tailor-made meals are a must for every doggo's diet.
Golden Ramsay
IAMS
PROACTIVE HEALTH
LARGE BREED

Be it Food or Play...
Always strike a balance with
IAMS
IAMS
PROACTIVE HEALTH
LARGE BREED



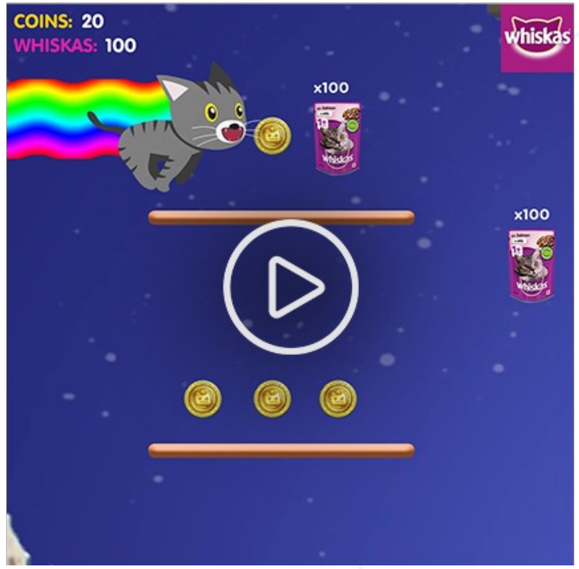
IAMS
WHO
I AM
Bribe
&
bathe

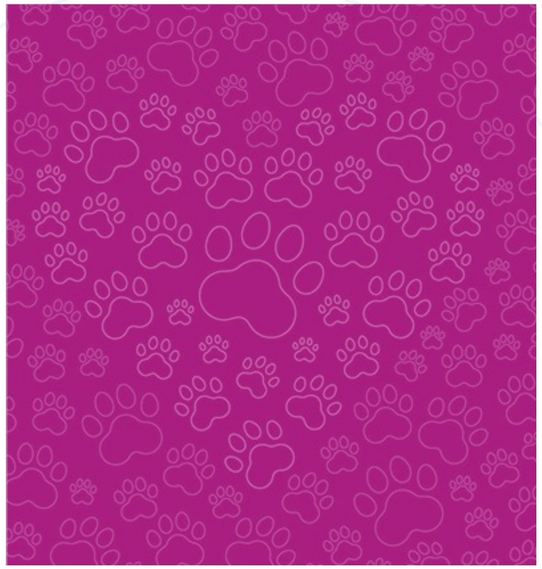
IAMS
WHO
I AM
YOUR
MIRZAPOOCH
AFTER A VISIT TO THE VET
" hum...amar hain "



SELECT WORK PORTFOLIO >> Mars Group (Pet Food) | Whiskas

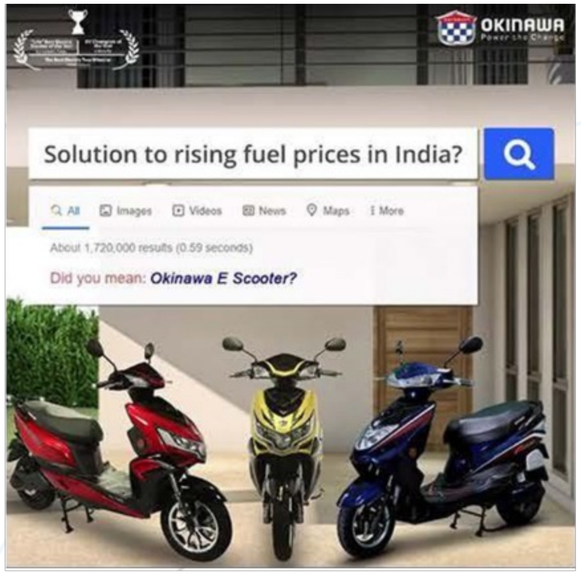
EMPL

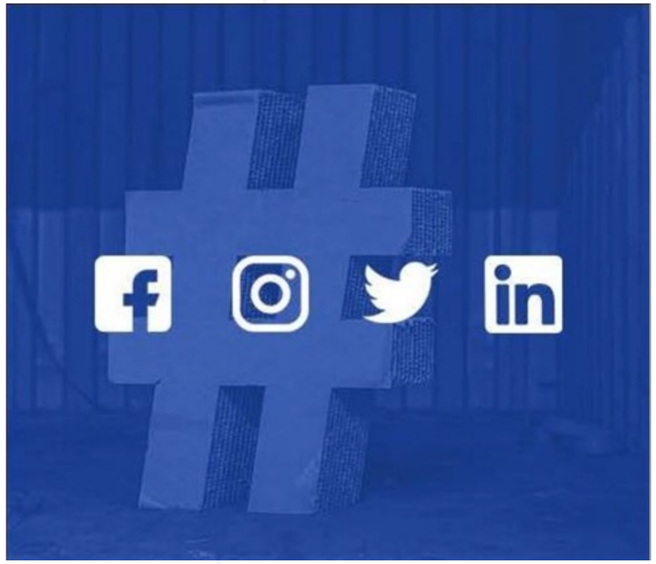


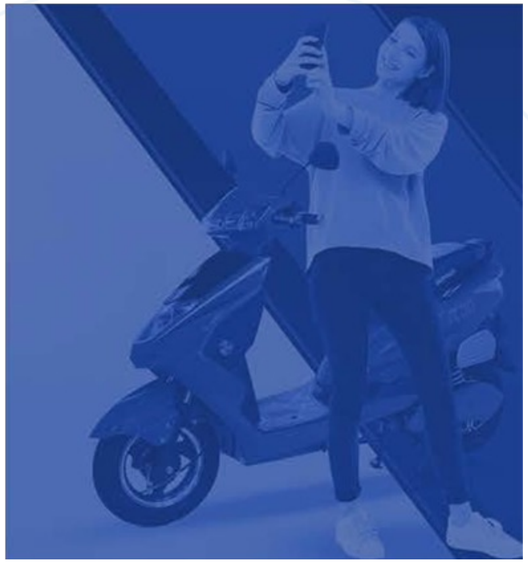


SELECT WORK PORTFOLIO >> Okinawa EV (2Ws)

EMPL



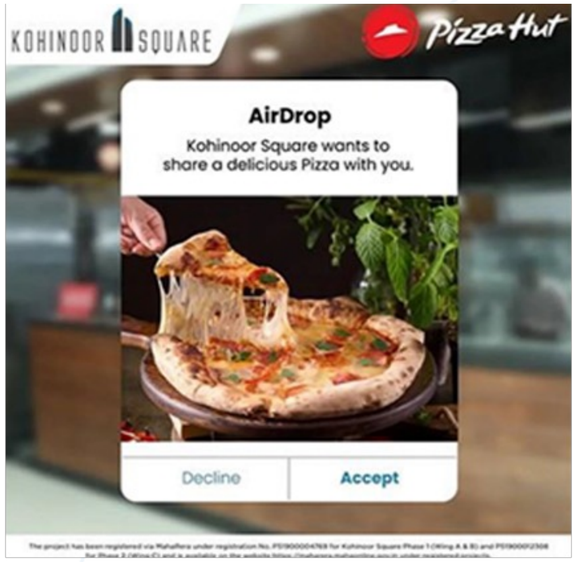


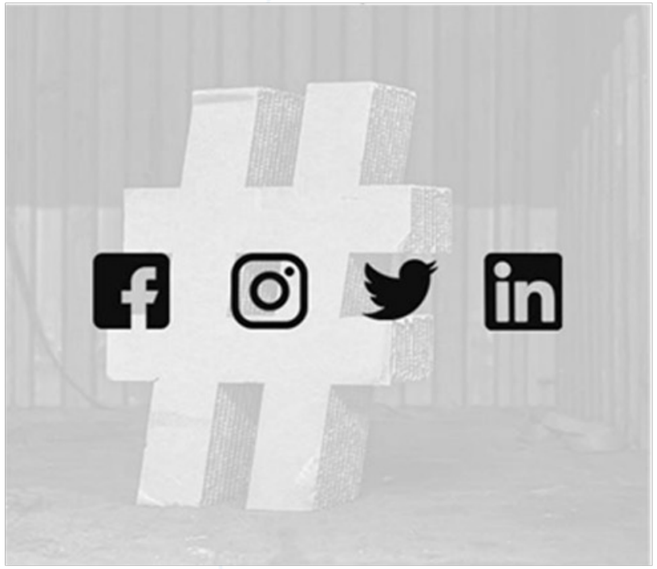


SELECT WORK PORTFOLIO >> Kohinoor Square (Mumbai)

EMPL

KOHINOOR SQUARE





05.

CLIENTS ROSTER

KEY CLIENTS

HCLTech

Qualcomm

Edelweiss
Ideas create, values protect

MARS

Yum! KFC Pizza Hut TACO BELL the Habit BURGER GRILL

KPMG

SBI Life
Apne liye. Apno ke liye.

adani
Airports

Reliance
Industries Limited

Bennett & Coleman
THE TIMES OF INDIA

AADHAAR

HSBC

CLIENTS OVERTIME

Abbott
adani
ADITYA BIRLA GROUP
airtel
Alembic
ajanta pharma
Angel Broking
Aptech COMPUTER EDUCATION
BALAJI
बैंक ऑफ़ बड़ौदा Bank of Baroda
BenQ
Berger
BHARAT SERUMS AND VACCINES LIMITED
Cipla
DATAMATICS Data to Intelligence
DCB BANK
DELL
DustValuē
EUREKA FORBES Your friend for life
FERRING PHARMACEUTICALS
FPSB
glenmark
Godrej
gsk GlaxoSmithKline
HUNTSMAN Enriching lives through innovation
IIFL
IMG | Reliance
IndusInd Bank
janssen
JOTUN
KUONI
LUPIN
Mahindra NAVISTAR
MERCK
NOVARTIS
Parker
Pfizer
PMC BANK
RANBAXY
Roche
ROYAL CANIN
SALZGITTER AG
SAMSUNG
SANOFI
smith&nephew
SMX
SONY PICTURES NETWORKS
SOTC
SUN PHARMA
Teleperformance
The Blackstone Group
Thomas Cook
TRUST
VFS.GLOBAL
WOCKHARDT
Zydus dedicated to life

EMPL

FIN.

WHAT'S NEXT?

EMPL

We are very excited to have the opportunity to work with you on this project. Your trust and support are invaluable to us, and we're thrilled to join forces with you for an amazing collaboration ahead.

Together, we can bring our shared vision to life and deliver an exceptional experience for your customers. We look forward to embarking on this journey with you and creating something truly remarkable.

EMPL

THANK YOU!

For any queries, please contact on

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+91 98206 21187

hello@emplworld.com
+91 22 6666 2422

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