Logistic Regression

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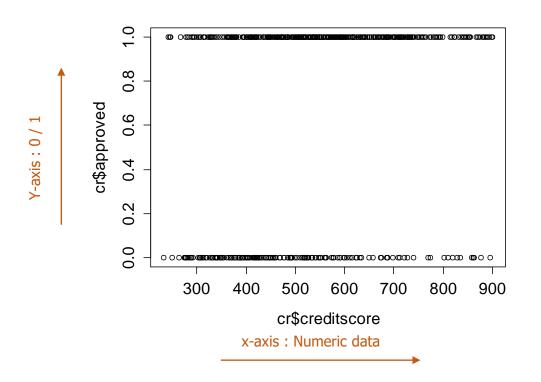
- Logistic Regression (LR) is a statistical measure to link the Independent variables (X) with a Bernoulli output (Y) [0/1]
- LR is an extension of the Linear Regression
- Models the probability of an event occurring (Y) based on the Independent variables $(x_1, x_2, ... x_n)$ that are numeric or categorical in nature
- Estimate the probability that an event happens for any given combination of independent variables
- Classify observations in a particular category

Examples

- Will a potential customer get a bank loan Get / Not get
- Allergic to a particular drug Allergic / Not allergic
- Student will get admission in college Will get / will not get

- Goal of LR is to estimate the probability p.
- This estimate of p is represented as pˆ
- The values of p lie between 0 and 1
- Logit is the name of function that links the X-variables with the probabilities (Y)
- Logit is defined as the natural log of the <u>odds ratio</u>
 logit(p) = log(p / 1-p)
- In this equation, the probabilities lie along the X-axis
- But, probabilities need to be along the Y-axis Inverse logit(p)
- So, Inverse of the above function gives the Sigmoid function logit-¹(x) = (e x / 1 + e -x)

x = linear combination of independent variables in the coefficients



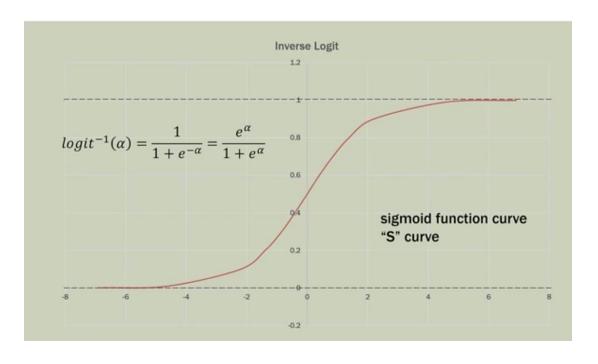


Image courtesy : Statistics 101

Develop an estimated regression equation

- that fits the Inverse Logit model
- Use the coefficients returned by the equation, plot them to get the S-graph

$$logit(p) = log (p / 1-p) = a + b_1x_1 + b_2x_2 + b_3x_3 + \dots (1)$$

Taking antilog on both sides in (1)

$$p/1-p = e^{a + bx}$$

Solving for p using algebra, we get

$$\hat{p} = \frac{e^{a+bx}}{1 + e^{a+bx}} \qquad \hat{p} = \frac{e^{a+b_1x_1 + b_2x_2 + \dots + b_nx_n}}{1 + e^{a+b_1x_1 + b_2x_2 + \dots + b_nx_n}}$$

Estimated Logistic Regression Equation

р	logit(p)
0.5	0
0.6	+ve
0.2	-ve

where

 $p/1-p \rightarrow odds ratio$

 $\mathbf{x_{1}}, \mathbf{x_{2...}} \rightarrow \text{independent variables}$

(RHS) → link function to determine a non-linear relation in a linear way

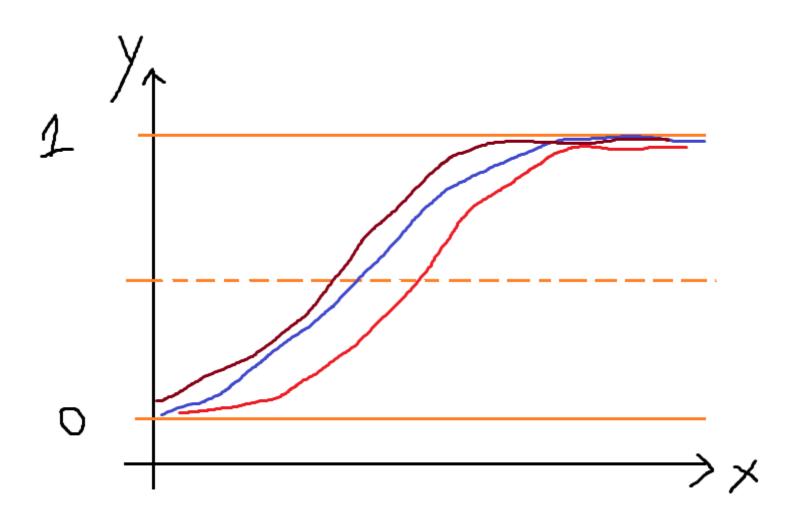
 $\mathbf{b} \rightarrow \text{coefficients}.$

Eg:

if b = 1.12624, then exp(b) = 3.084 (the odds ratio)

1 unit increase in x multiplies the odds of event happening (Y) by 3.084

In LogisticRegression, we select the best fit curve



Odds, Odds Ratio

• Logistic Regression results are interpreted using the concept of odds

Odds

The ratio of the probability of success and failure

Assume probability of an event occurring = 0.8 (success)

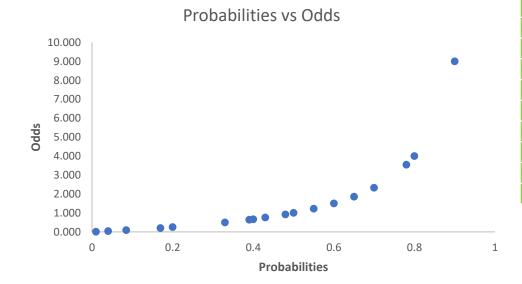
 \therefore probability of failure = 0.2 (1-0.8)

Odds of success

- = ratio of (probability of success / probability of failure)
- = 0.8/0.2
- = 4:1

Odds can be

- In Favour
- Against



Odds increase as probability increases and vice versa

р	1-р	odds (p/1-p)	logodds
0.01	0.99	0.010	-4.59512
0.04	0.96	0.042	-3.17805
0.085	0.915	0.093	-2.37627
0.17	0.83	0.205	-1.58563
0.2	0.8	0.250	-1.38629
0.33	0.67	0.493	-0.70819
0.39	0.61	0.639	-0.44731
0.4	0.6	0.667	-0.40547
0.43	0.57	0.754	-0.28185
0.48	0.52	0.923	-0.08004
0.5	0.5	1.000	0
0.55	0.45	1.222	0.200671
0.6	0.4	1.500	0.405465
0.65	0.35	1.857	0.619039
0.7	0.3	2.333	0.847298
0.78	0.22	3.545	1.265666
0.8	0.2	4.000	1.386294
0.9	0.1	9.000	2.197225
0.99	0.01	99.000	4.59512

Why log odds?

- It is usually difficult to model a variable which has restricted range, such as probability. This transformation is an attempt to get around the restricted range problem. It maps probability ranging between 0 and 1 to log odds ranging from negative infinity to positive infinity.
- Log of odds is one of the easiest to understand and interpret. This transformation is called logit transformation.

Feature Selection

Salient features / Independent variables in Logistic regression can be determined by the following methods:

- Summary of the model
- Recursive Feature Elimination
- Information value (IV)
- step(<model>) function using AIC score (in R)

Information Value - 1

- Widely used concept to identify parameters that are likely to be strong predictors
- Applicable to all **Factor variables**

Sno	Factor variables	IV	Strength
1	Business Travel	0.119	Medium
2	Department	0.052	Weak
3	Education	0.015	Insignificant
4	Education Field	0.069	Weak
5	Gender	0.006	Insignificant
6	Job Involvement	0.121	Medium
7	Job Level	0.383	Strong
8	Job Role	0.487	Strong
9	Job Satisfaction	0.088	Weak
10	Marital Status	0.218	Medium
11	Overtime	0.399	Strong
12	Stock Option	0.32	Strong
13	Work Life Balance	0.067	Weak

key	values	good	bad	good_perc	bad_perc	perc_diff	log_good_bad	iv	strength
Business Travel									
1	Non-Travel	276	24	0.110	0.050	0.060	0.790	0.047	
2	Travel_Frequently	416	138	0.170	0.290	-0.120	-0.550	0.066	
3	Travel_Rarely	1774	312	0.720	0.660	0.060	0.090	0.005	
4	GRAND_TOTAL	2466	474	1.000	1.000	0.000	0.330	0.119	Medium
Department									
1	Human Resources	102	24	0.040	0.050	-0.010	-0.200	0.002	
2	Research & Development	1656	266	0.670	0.560	0.110	0.180	0.020	
3	Sales	708	184	0.290	0.390	-0.100	-0.300	0.030	
4	GRAND_TOTAL	2466	474	1.000	1.000	0.000	-0.320	0.052	Weak
Education									
1	1	278	62	0.110	0.130	-0.020	-0.150	0.003	
2	2	476	88	0.190	0.190	0.010	0.040	0.000	
3	3	946	198	0.380	0.420	-0.030	-0.090	0.003	
4	4	680	116	0.280	0.240	0.030	0.120	0.004	
5	5	86	10	0.030	0.020	0.010	0.500	0.005	
6	GRAND_TOTAL	2466	474	0.990	1.000	0.000	0.420	0.015	Insignificant

Information Value - Calculations

key	values	good	bad	good_perc	bad_perc	perc_diff	log_good_bad	iv	strength
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good_perc

276/2466 = 0.11 416/2466 = 0.17 1774/2466 = 0.72

bad_perc

24/474 = 0.05 138/474 = 0.29

perc_diff

0.11 - 0.05 = 0.06

0.17 - 0.29 = -0.12

0.72 - 0.66 = 0.06

	Formula
log_good_bad	log(good_perc / bad_perc)
IV	(good_perc - bad_perc) * log_good_bad

Interpreting IV

IV	Statistical Strength	
<= 0.02	Insignificant predictive power	
0.02 - 0.1	Weak predictive power	
0.1 – 0.3	Medium predictive power	
0.3 – 0.5	Strong predictive power	
> 0.5	Suspicious; too good to be true	

How is Logistic regression different from Linear Regression?

#	Linear Regression	Logistic Regression
1	Linear Regression makes a few assumptions on the data	Logistic Regression does not make these assumptions
2	Uses the general linear equation $y = a + \sum (b_i x_i) + \epsilon$	Uses the same basic Linear equation $y = e^{a+bx} / 1 + e^{a+bx}$
	y -> continuous dependent variable – any value x_i -> continuous / binary variables	y -> continuous dependent variable – Dichotomous (0/1) x_i -> continuous / binary variables
3	Change in $x = $ change in y	Change in $x = $ change in odds of y
4	Uses LSE (Least Square Error)	Uses MLE (Maximum Likelihood Estimation)
5	Eg: BMI can predict Blood Pressure	Eg: BMI can predict the odds of being a diabetic

For a binary distribution (Logistic Regression), why can't we use Linear Regression?

- The linear regression model is based on an assumption that the outcome is continuous, with errors (e), which are normally distributed.
 If the outcome variable is binary this assumption is clearly violated.
- For a binary outcome the mean is the probability of a 1, or success. If we use linear regression to model a binary outcome it is quite possible to have a fitted regression that can give predicted values for some observations more than (0,1) range

Interpreting the Logistic Regression output

```
Call:
glm(formula = admit \sim ., family = binomial, data = training_data)
Deviance Residuals:
   Miin
                 Median
             10
                              3Q
                                      Max
-1.6915 -0.9117 -0.6167 1.1011
                                   2.1731
Coefficients:
            Estimate Std. Error z value Pr(>|z|)
(Intercept) -2.916494 1.357630 -2.148
        0.002092 0.001309 1.598
gre.
                                         0.1101
          0.773460 0.397327 1.947
                                         0.0516 .
gpa.
prestige -0.670156 0.155945 -4.297 1.73e-05 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for binomial family taken to be 1)
   Null deviance: 360.03 on 279 degrees of freedom
Residual deviance: 324.68 on 276 degrees of freedom
AIC: 332.68
Number of Fisher Scoring iterations: 3
```

The coefficient for a variable (gre) says that, holding the other variables constant (gpa and prestige), what is the rate of change of odds of getting a **yes**

e.g: keeping gpa and prestige fixed, the odds of getting an admission in a college with the gre score alone is exp(0.002092) = 1.002094 = 0.209% (which is very less) [abs(1-exp(0.002092))*100]

Null and Residual deviance

Null deviance

How well the response variable is predicted by the model when only the intercept term is present

Residual deviance

How well the response variable is predicted by the model when all the variables are included

- ND and RD are chi-square statistics with the dof
- In the example, the addition of 3 independent variables decreased the deviance from 360.03 to 324.68 (a reduction of 35.35) with a loss of 3 *dof*
- If Null deviance is small, the Null model explains the data well
- Likewise with Residual deviance

Fisher Scoring Iterations

Number of iterations performed to get the best fit curve

Loss Function

- The loss function for Logistic Regression is called the Log Loss / Cross Entropy
- Formula
 - For a single training example
 E(Loss) = {ylog(p) + (1-y)log(1-p)}
 - For multiple training examples

- In Logistic Regression, the output is 0 / 1
- Output (probabilities) are numbers between 0 and 1
- Hence, Logistic Regression Error cannot have a Gaussian Distribution
- Incorrect prediction = Bigger cost

```
When p = 1

E(Loss) = - y log(p)

When p = 0

E(Loss) = (1-y) log(1-p)
```

Dummy variables

- Every independent factor variable is coded (also known as One-Hot encoding)
- Requires a Reference class value
- Example:
- Consider the following factor variables having the following values
- Text in red is the "reference class"
- For 'n' factor values, there will be n-1 dummy variables

Department	BusinessTravel	Gender
HR	Frequently	Male
R&D	Rarely	Female
Sales	None	
Admin		

Codification of the factor variables will be as follows

Department

RD	Sales	Admin
1	0	0
0	1	0
0	0	1

BusinessTravel

Rarely	None
1	0
0	1

Female	
1	

Interpretation of Dummy variables

- Consider the "Titanic" dataset, where the factor variable **"SeatType"** has values:
 - > First
 - > Second
 - > Third
- Reference class = "First"
- The Regression model (glm) outputs the following coefficients for the "SeatType":
 - \triangleright Second = -1.270
 - \rightarrow Third = -2.241

This means that

The chances of survival of Second/Third class relative to the First class

$$\exp(-1.270) = 0.2808 \text{ (odds)}$$

- The odds of surviving in Second class is 0.2808 times the odds of surviving in the first class (other variables fixed)
- 0.2808 1 = -0.7192 : The odds of surviving is 71.92% less for Third class passenger than for a First class passenger

$$\exp(-2.241) = 0.1063 \text{ (odds)}$$

- The odds of surviving in Third class is 0.1063 times the odds of surviving in the first class (other variables fixed)
- 0.1063 1 = 0.8937 : The odds of surviving is 89.37% less for Third class passenger than for a First class passenger

Interpretation of Dummy variables

The chances of survival of Second and Third class

Coeff(Third) – Coeff(Second)
=
$$-2.241 - (-1.270)$$

= -0.971
exp(-0.971) = 0.3787 (odds)

- The odds of surviving in Third class is 0.3787 times the odds of surviving in the Second class
- 0.3787 1 = -0.6212 : The odds of surviving is 62.12% less for Third class passenger than for a Second class passenger

Classification Model evaluation

How to determine the goodness of a classification model?