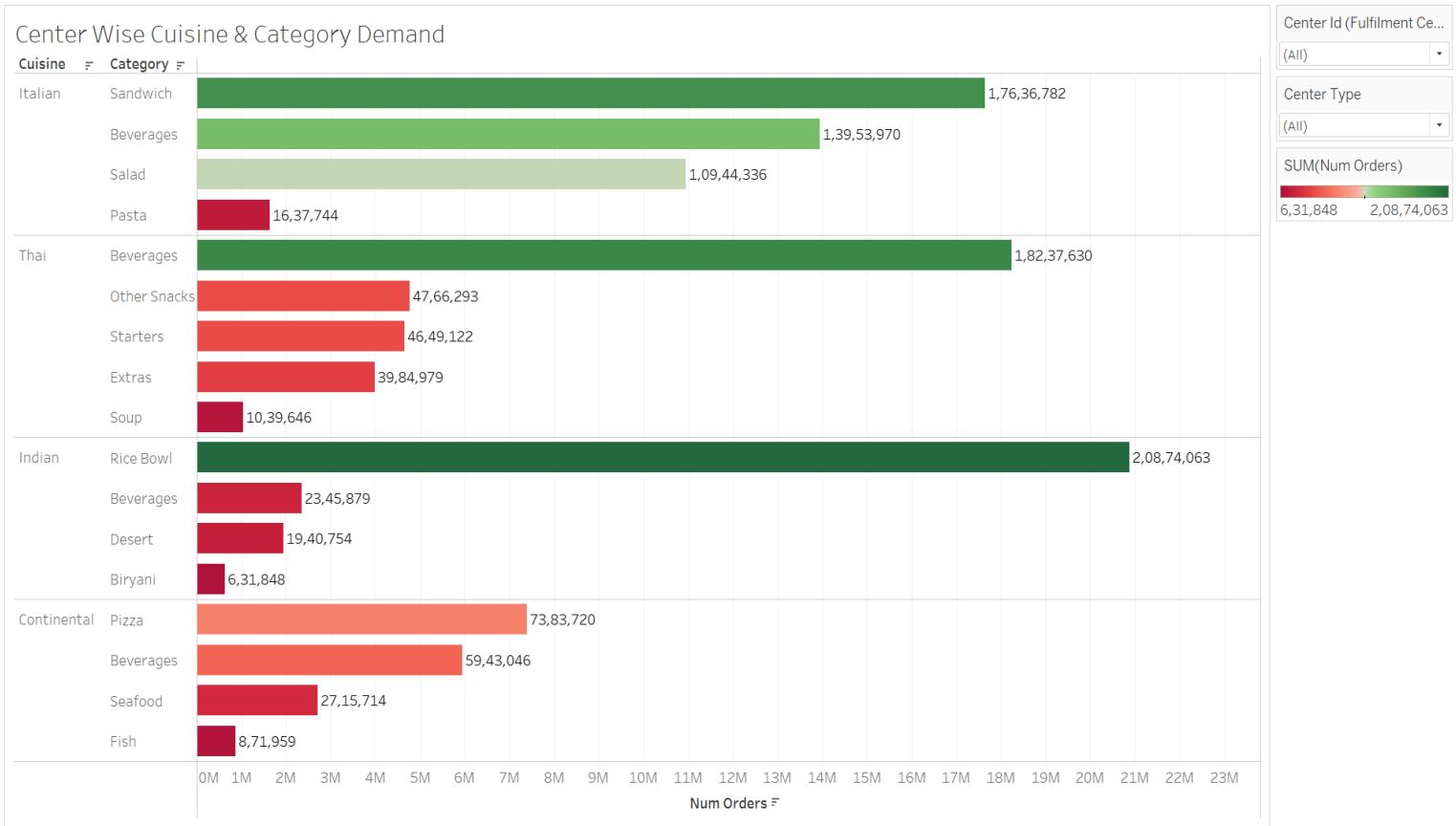
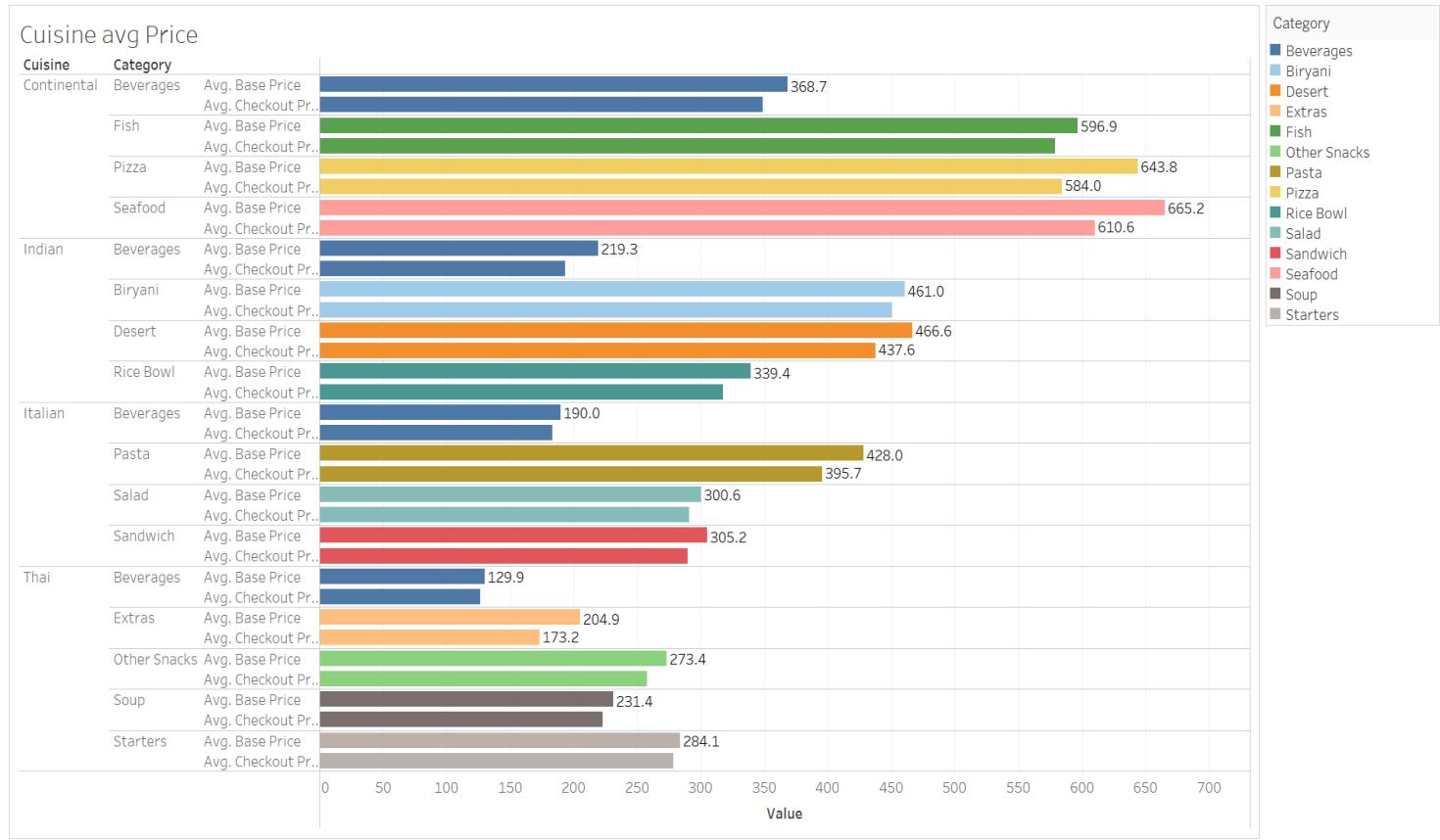
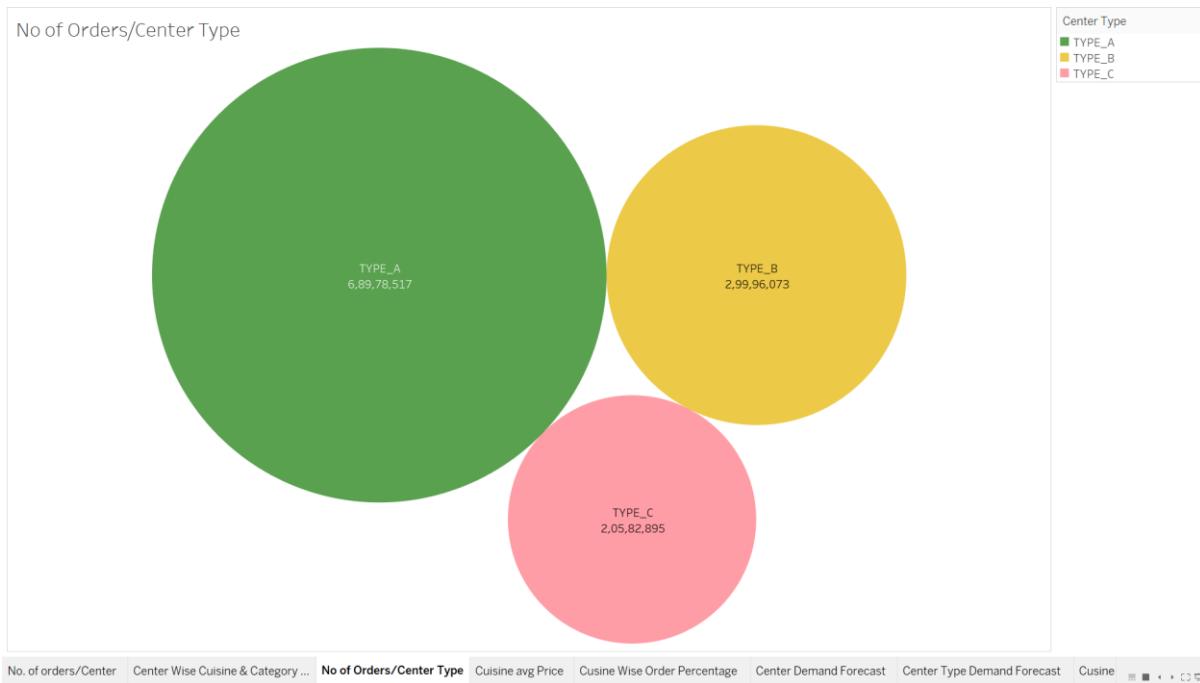
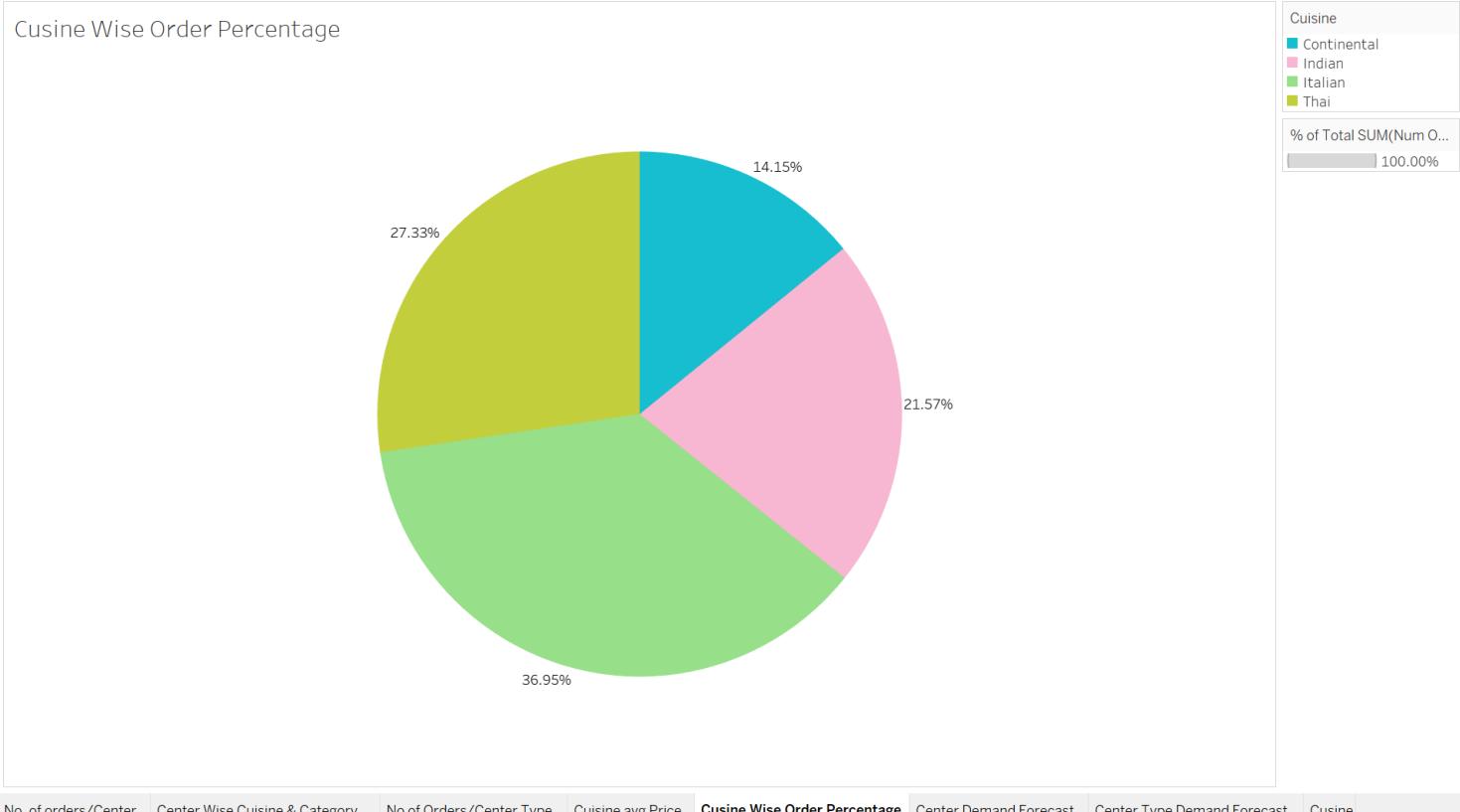


No. of orders/Center	Center Wise Cuisine & Category ...	No of Orders/Center Type	Cuisine avg Price	Cusine Wise Order Percentage	Center Demand Forecast	Center Type Demand Forecast	Cusine
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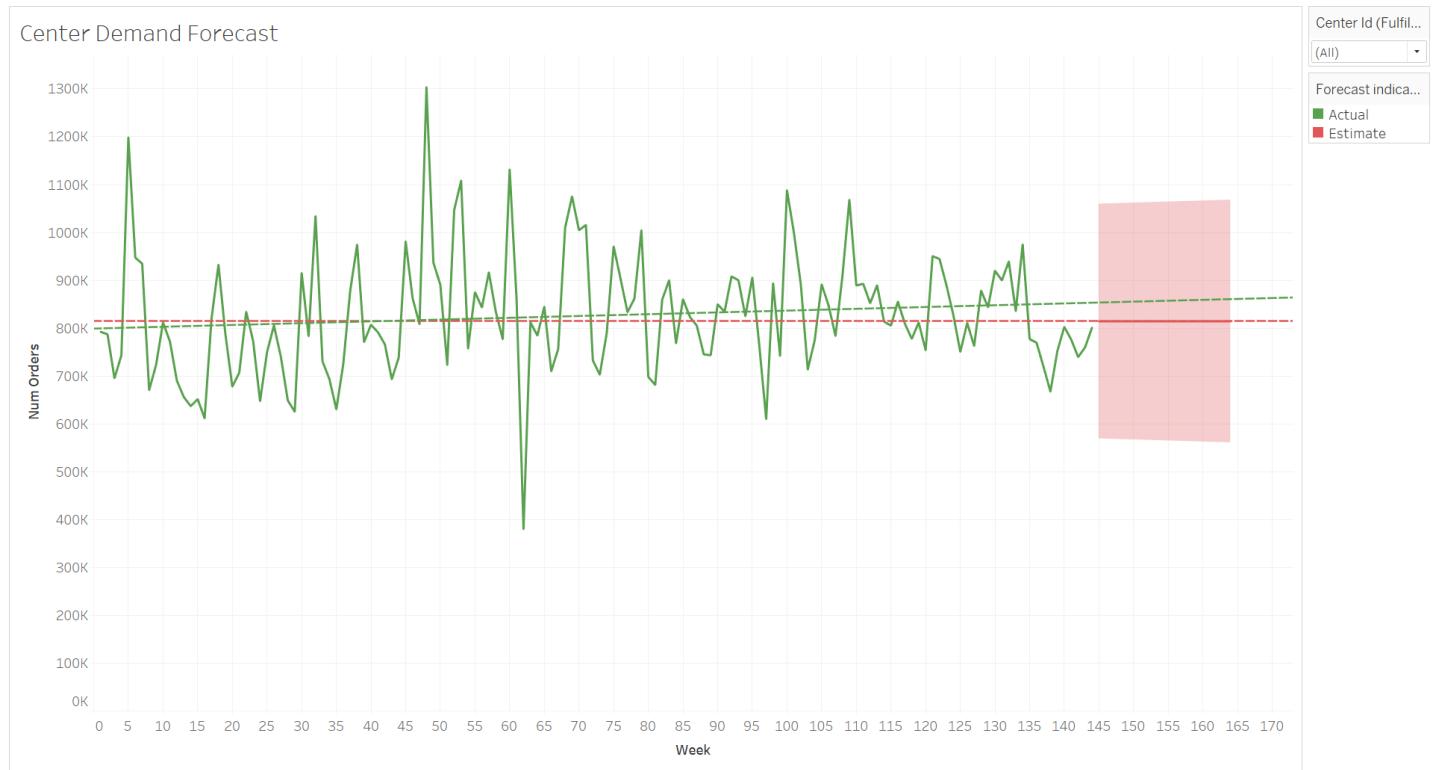


No. of orders/Center	Center Wise Cuisine & Category ...	No of Orders/Center Type	Cuisine avg Price	Cusine Wise Order Percentage	Center Demand Forecast	Center Type Demand Forecast	Cusine
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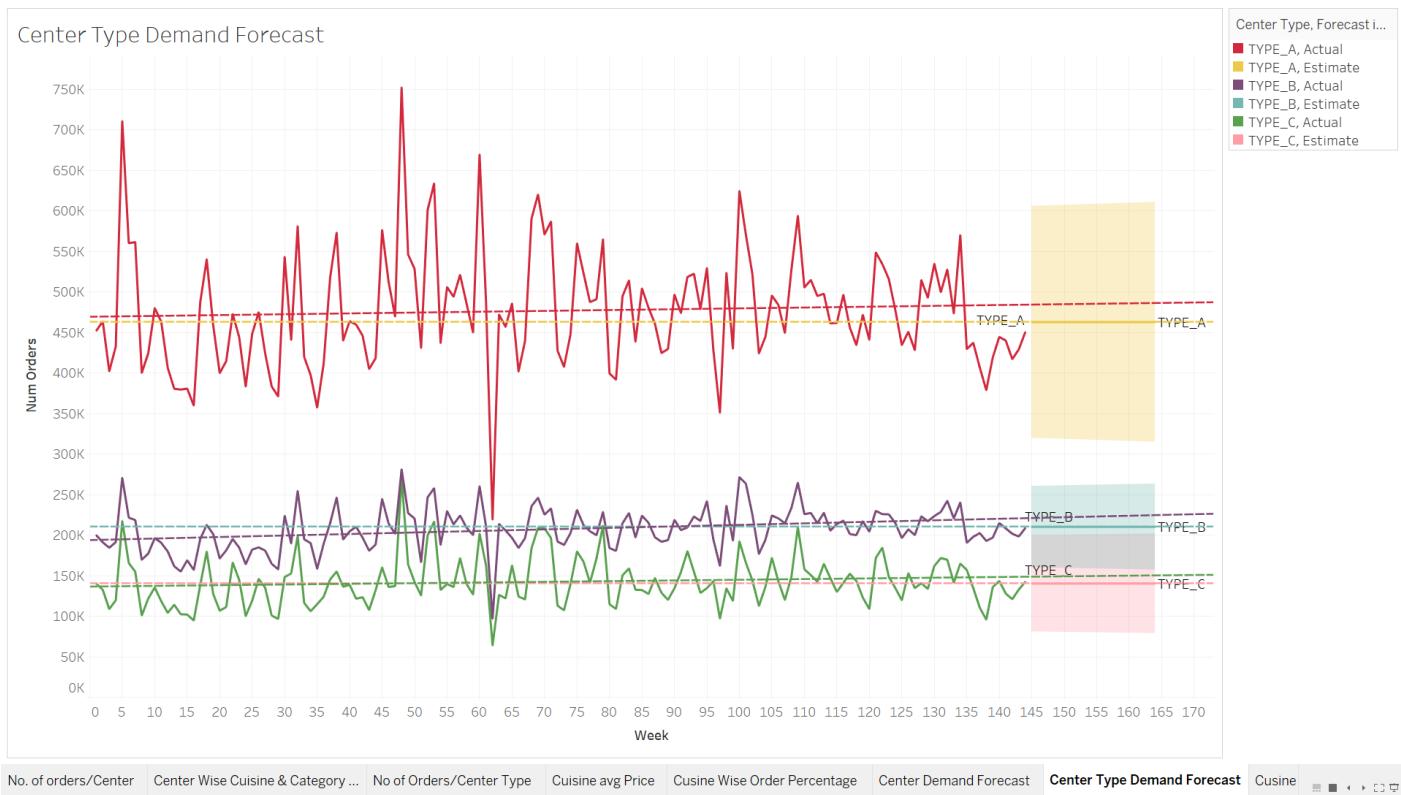




No. of orders/Center Center Wise Cuisine & Category ... No of Orders/Center Type Cuisine avg Price **Cuisine Wise Order Percentage** Center Demand Forecast Center Type Demand Forecast Cusine



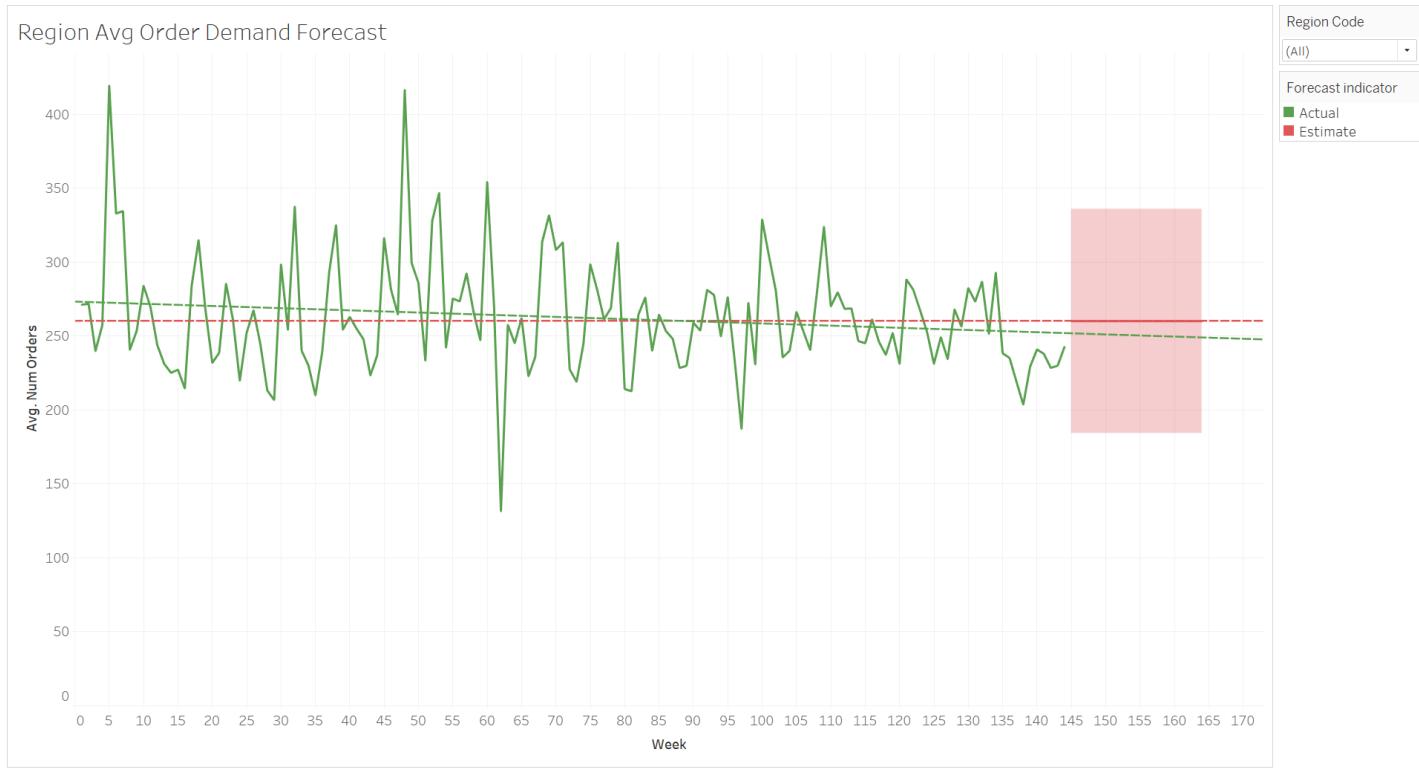
No. of orders/Center Center Wise Cuisine & Category ... No of Orders/Center Type Cuisine avg Price Cuisine Wise Order Percentage **Center Demand Forecast** Center Type Demand Forecast Cusine



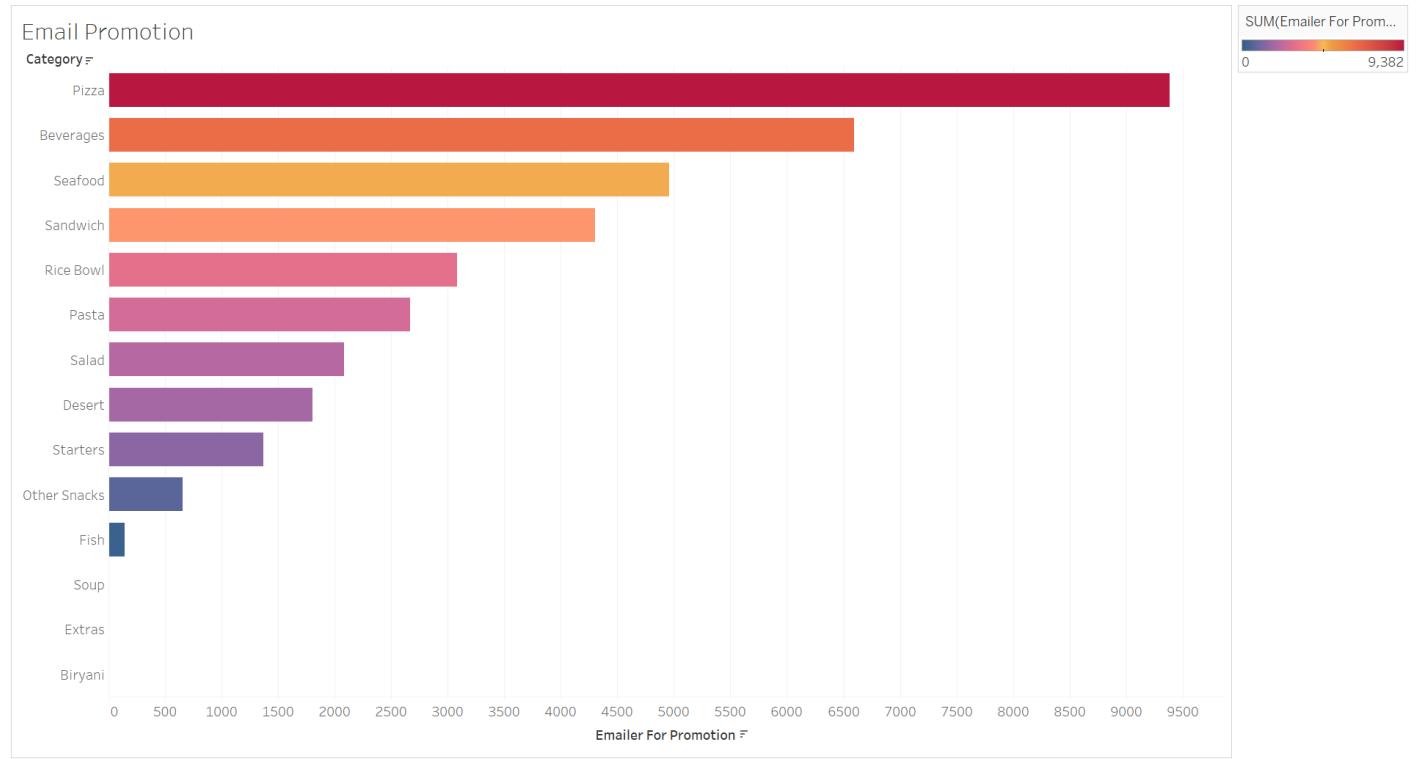
No. of orders/Center | Center Wise Cuisine & Category ... | No of Orders/Center Type | Cuisine avg Price | Cusine Wise Order Percentage | Center Demand Forecast | **Center Type Demand Forecast** | Cusine | Cuisine



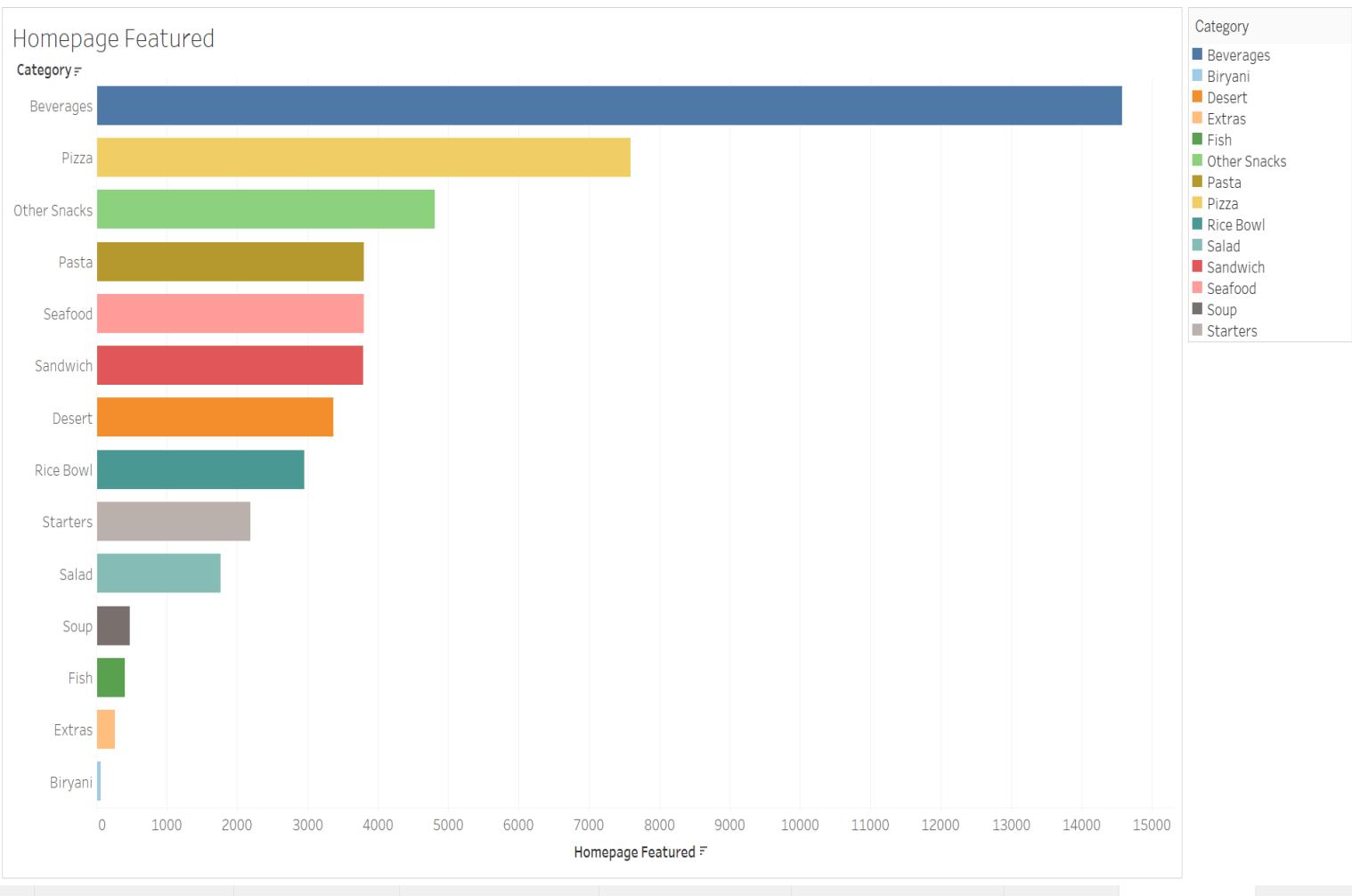
Center Wise Cuisine & Category ... | No of Orders/Center Type | Cuisine avg Price | Cusine Wise Order Percentage | Center Demand Forecast | Center Type Demand Forecast | **Cusine Avg Demand Forecast** | Cusine



No of Orders/Center Type Cuisine avg Price Cusine Wise Order Percentage Center Demand Forecast Center Type Demand Forecast Cusine Avg Demand Forecast Region Avg Order Demand Fore...

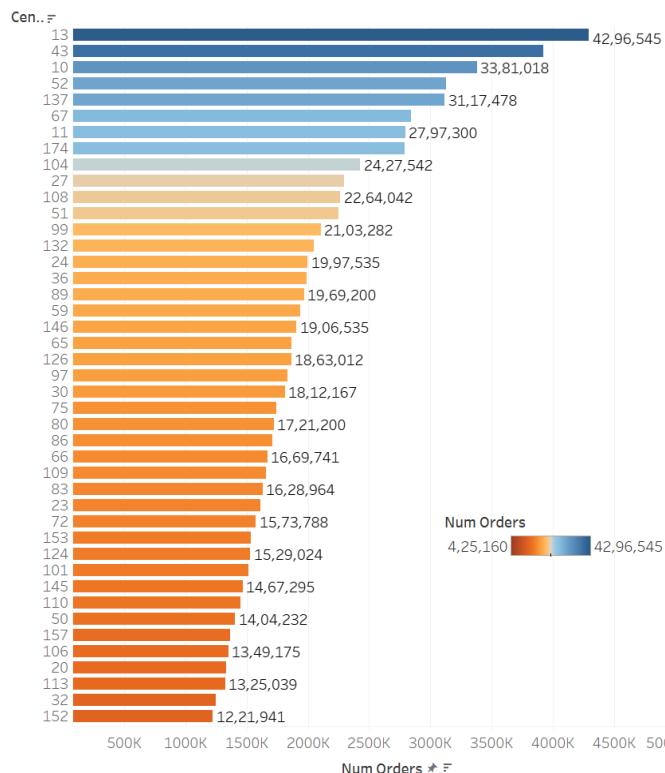


er Type Cuisine avg Price Cusine Wise Order Percentage Center Demand Forecast Center Type Demand Forecast Cusine Avg Demand Forecast Region Avg Order Demand Fore... Email Promotion

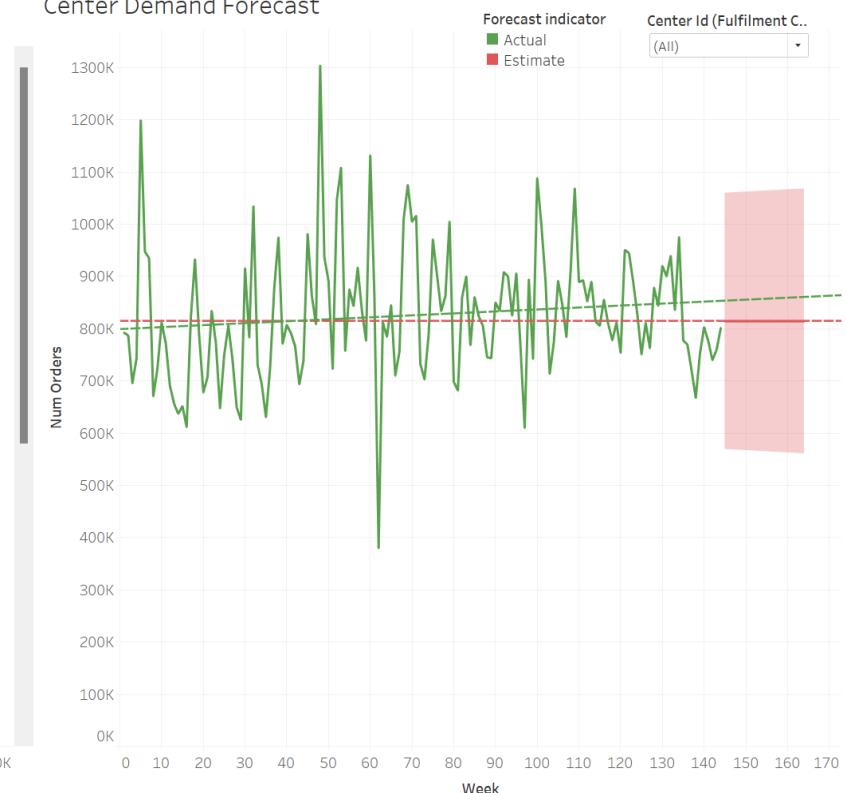


Price Cusine Wise Order Percentage Center Demand Forecast Center Type Demand Forecast Cusine Avg Demand Forecast Region Avg Order Demand Fore... Email Promotion Homepage Featured

No. of orders/Center

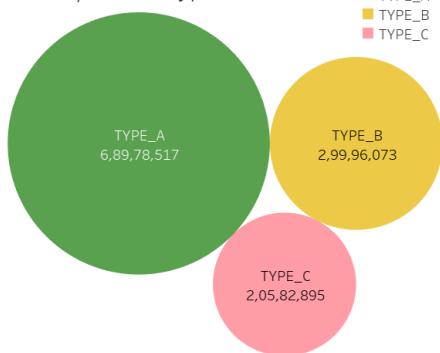


Center Demand Forecast

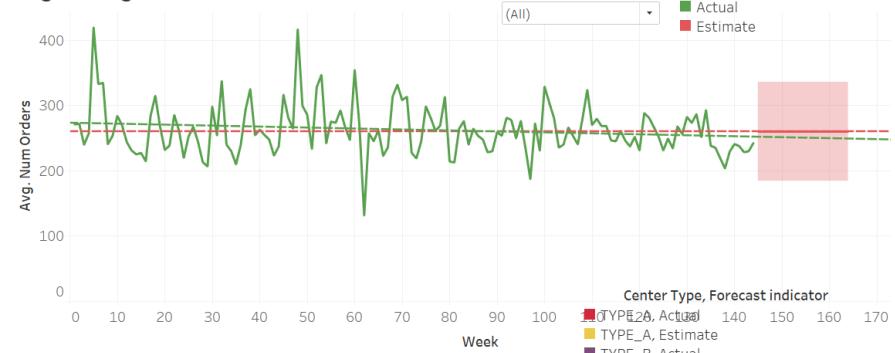


Entourage | Center Demand Forecast | Center Type Demand Forecast | Cusine Avg Demand Forecast | Region Avg Order Demand Fore... | Email Promotion | Homepage Featured | **Center Demanda Forecast** | [navigation icons]

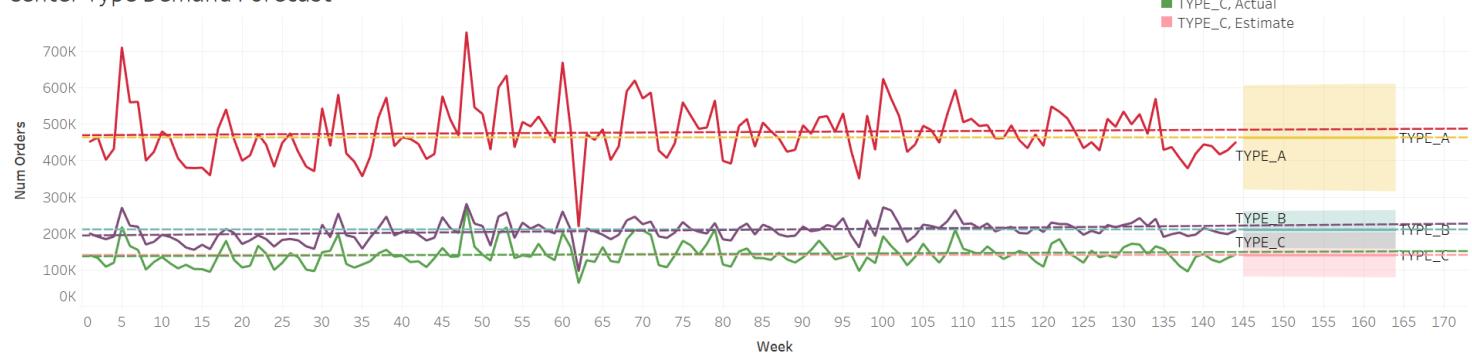
No of Orders/Center Type



Region Avg Order Demand Forecast

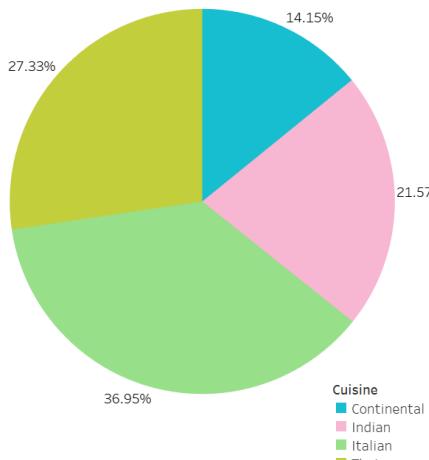


Center Type Demand Forecast



Center Type Demand Forecast | Cusine Avg Demand Forecast | Region Avg Order Demand Fore... | Email Promotion | Homepage Featured | **Center Demaand Forecast** | **Center Type Demand Forecast...** | [navigation icons]

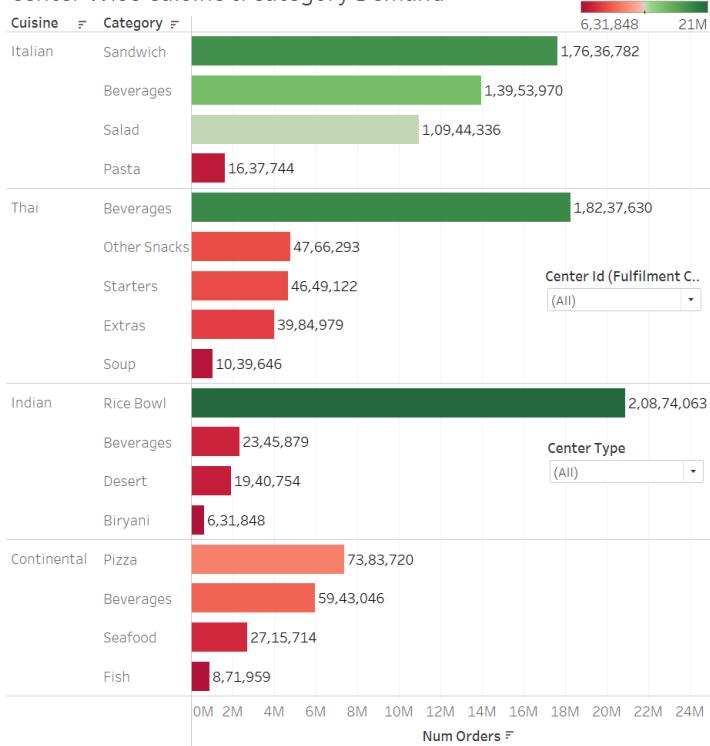
Cuisine Wise Order Percentage



Cuisine avg Price

Cuisine	Category	Avg. Base Price	Avg. Checkout Pr...
Continental	Beverages	368.7	
	Avg. Checkout Pr...	368.7	
	Fish	596.9	
	Avg. Base Price	596.9	
	Avg. Checkout Pr...	596.9	
	Pizza	643.8	
Indian	Avg. Base Price	643.8	
	Avg. Checkout Pr...	643.8	
	Biryani	584.0	
	Avg. Base Price	584.0	
	Avg. Checkout Pr...	584.0	
	Seafood	665.2	
Italian	Avg. Base Price	665.2	
	Avg. Checkout Pr...	665.2	
	Rice Bowl	610.6	
	Avg. Base Price	610.6	
	Avg. Checkout Pr...	610.6	
	Beverages	219.3	
Thai	Avg. Base Price	461.0	
	Avg. Checkout Pr...	461.0	
	Desert	466.6	
	Avg. Base Price	466.6	
	Avg. Checkout Pr...	466.6	
	Rice Bowl	339.4	
Beverages	Avg. Base Price	339.4	
	Avg. Checkout Pr...	339.4	
	Pasta	190.0	
	Avg. Base Price	190.0	
	Avg. Checkout Pr...	190.0	
	Salad	428.0	
Salad	Avg. Base Price	428.0	
	Avg. Checkout Pr...	428.0	
	Sandwich	300.6	
	Avg. Base Price	300.6	
	Avg. Checkout Pr...	300.6	
	Sandwich	305.2	
Extras	Avg. Base Price	70	
	Avg. Checkout Pr...	70	
	Other Snacks	204.9	
	Avg. Base Price	204.9	
	Avg. Checkout Pr...	204.9	
	Other Snacks	273.4	
Other Snacks	Avg. Base Price	273.4	
	Avg. Checkout Pr...	273.4	
	Soup	129.9	
	Avg. Base Price	129.9	
	Avg. Checkout Pr...	129.9	
	Starters	305.2	
Starters	Avg. Base Price	305.2	
	Avg. Checkout Pr...	305.2	
	Soup	231.4	
	Avg. Base Price	231.4	
	Avg. Checkout Pr...	231.4	
	Starters	284.1	
Avg. Base Price	Avg. Base Price	284.1	
	Avg. Checkout Pr...	284.1	
	Starters	284.1	
	Avg. Base Price	284.1	
	Avg. Checkout Pr...	284.1	
	Starters	284.1	

Center Wise Cuisine & Category Demand

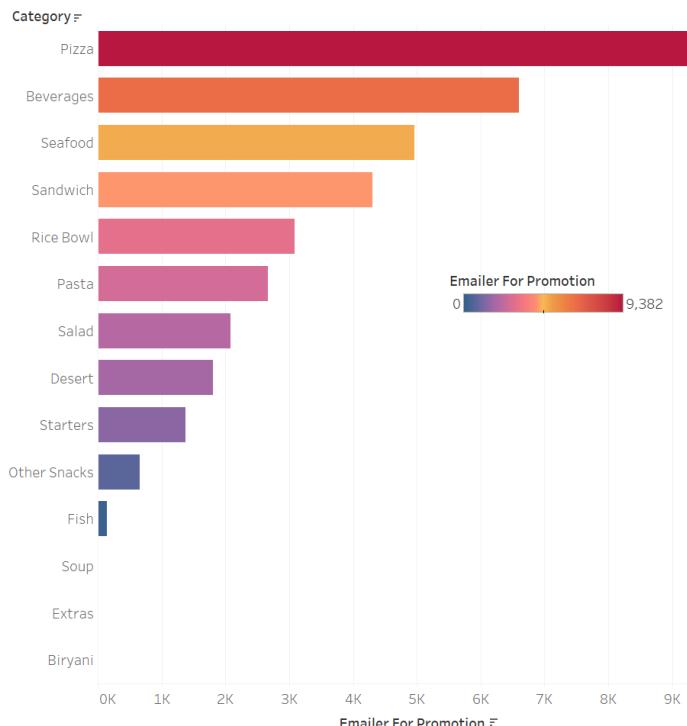


Cuisine Avg Demand Forecast

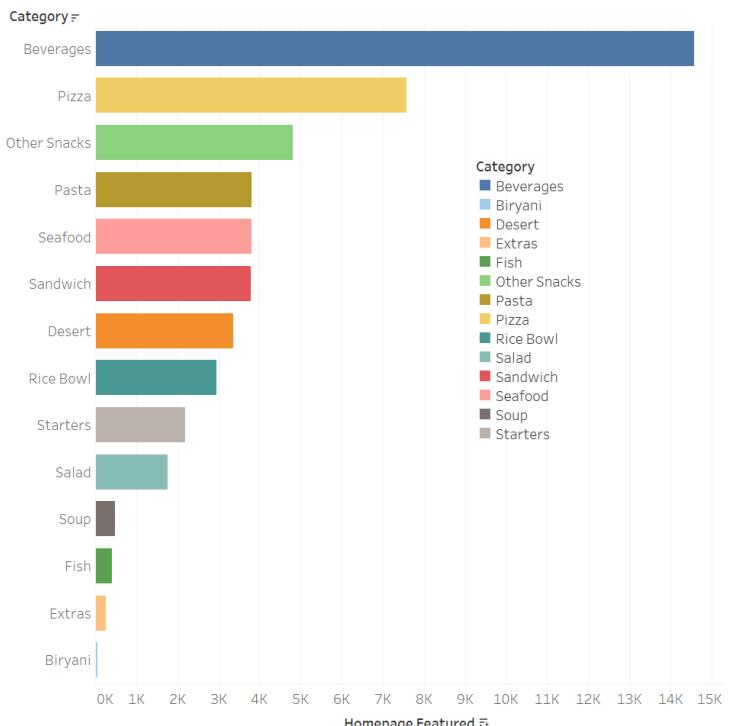


Region Avg Order Demand Forecast Email Promotion Homepage Featured Center Demanda Forecast Center Type Demand Forecast Cuisine Order % and Price Center Wise Cusine Forecast

Email Promotion



Homepage Featured



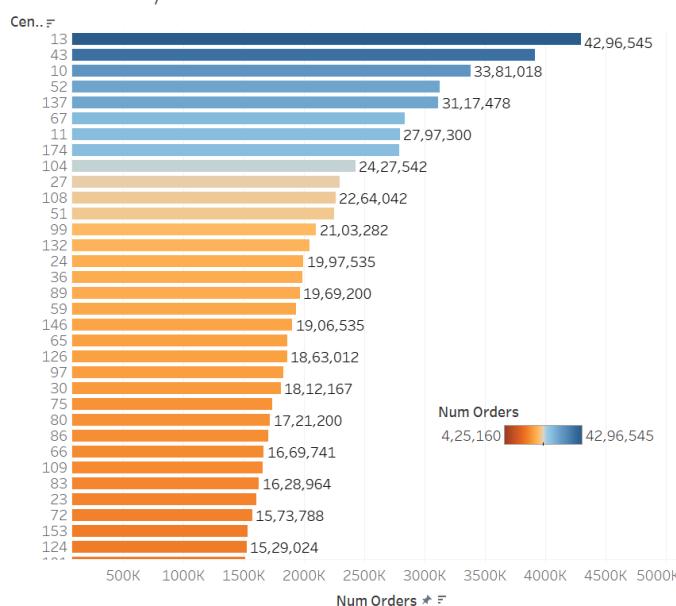
Fore... Email Promotion Homepage Featured Center Demanda Forecast Center Type Demand Forecast Cuisine Order % and Price Center Wise Cusine Forecast Promotion Dashboard

Food Demand Story

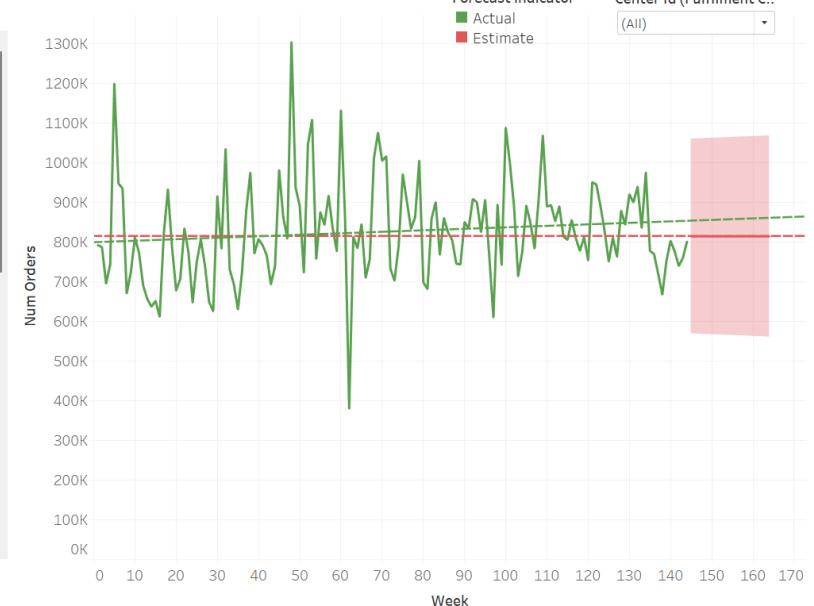
This shows order demand and forecast for each center. There are all together 77 fulfilment centers. Center Id 13 has the highest number of orders while center id 91 has the least. Actual trend of orders shows gradual increase week by week across all centers. While estimate shows constant no. of orders

Center Type A received highest number of orders among all whereas Center Type C received the lowest orders. In Week 62 the number of orders were comparatively very less across all center type. In week 1 region code 23 received highest avg orders. Forecast is trending constant for all centers

No. of orders/Center



Center Demand Forecast



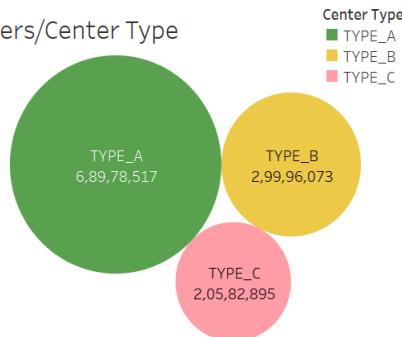
Fore... Homepage Featured Center Demanda Forecast Center Type Demand Forecast Cuisine Order % and Price Center Wise Cusine Forecast Promotion Dashboard Food Demand Story

Food Demand Story

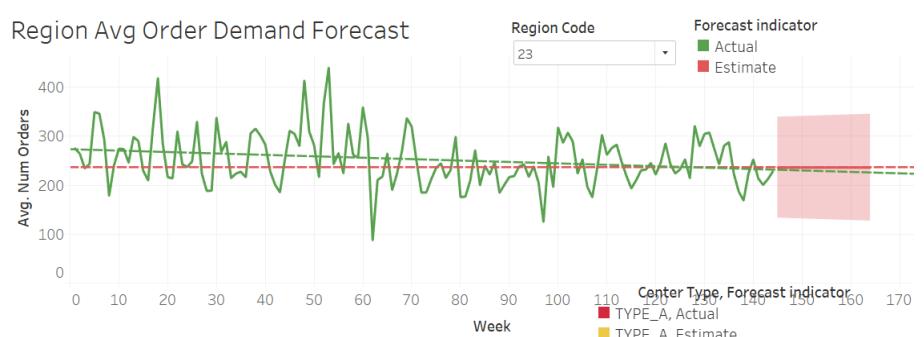
Order demand and forecast for each center. There are all together 77 fulfillment centers. Center Id 1 has highest number of orders while center id 91 has the least. Actual trend of orders shows gradual increase by week across all centers. While estimate shows constant no. of orders.

Center Type A received highest number of orders among all whereas Center Type C received the lowest no. of orders. In Week 62 the number of orders were comparatively very less across all center type. In week 53 region code 23 received highest avg orders. Forecast is trending constant for all centers.

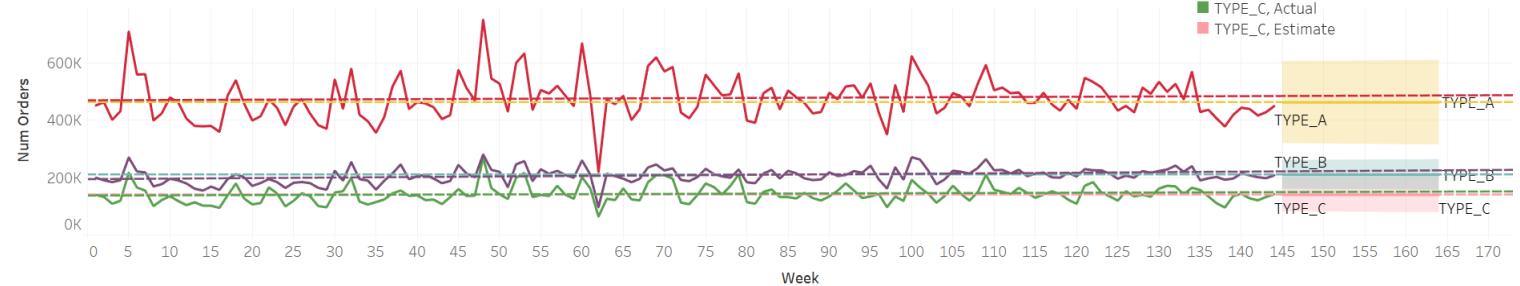
No of Orders/Center Type



Region Avg Order Demand Forecast



Center Type Demand Forecast



on Homepage Featured Center Demanda Forecast Center Type Demand Forecast Cuisine Order % and Price Center Wise Cusine Forecast Promotion Dashboard Food Demand Story

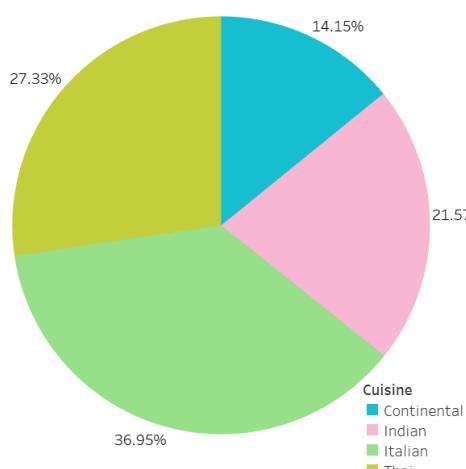
Food Demand Story

Continental cuisine has the highest order percentage followed by Thai. Continental cuisine has the least order percentage.

Italian Cuisine has the highest order percentage followed by Thai. Continental cuisine has the least order percentage.

Continental cuisine has highest avg price category while Beverages in Thai Cuisines have higher discount which in turn may inc

Cuisine Wise Order Percentage



Cuisine avg Price

Cuisine	Category	Avg. Base Price	Avg. Checkout Pr...	Value
Continental	Beverages	Avg. Base Price	Avg. Checkout Pr...	368.7
	Fish	Avg. Base Price	Avg. Checkout Pr...	596.9
	Pizza	Avg. Base Price	Avg. Checkout Pr...	643.8
	Seafood	Avg. Base Price	Avg. Checkout Pr...	665.2
Indian	Beverages	Avg. Base Price	Avg. Checkout Pr...	219.3
	Biryani	Avg. Base Price	Avg. Checkout Pr...	461.0
	Desert	Avg. Base Price	Avg. Checkout Pr...	466.6
	Rice Bowl	Avg. Base Price	Avg. Checkout Pr...	339.4
Italian	Beverages	Avg. Base Price	Avg. Checkout Pr...	190.0
	Pasta	Avg. Base Price	Avg. Checkout Pr...	428.0
	Salad	Avg. Base Price	Avg. Checkout Pr...	300.6
	Sandwich	Avg. Base Price	Avg. Checkout Pr...	305.2
Thai	Beverages	Avg. Base Price	Avg. Checkout Pr...	129.9
	Extras	Avg. Base Price	Avg. Checkout Pr...	204.9
	Other Snacks	Avg. Base Price	Avg. Checkout Pr...	273.4
	Soup	Avg. Base Price	Avg. Checkout Pr...	231.4
	Starters	Avg. Base Price	Avg. Checkout Pr...	284.1

on Homepage Featured Center Demanda Forecast Center Type Demand Forecast Cuisine Order % and Price Center Wise Cusine Forecast Promotion Dashboard Food Demand Story

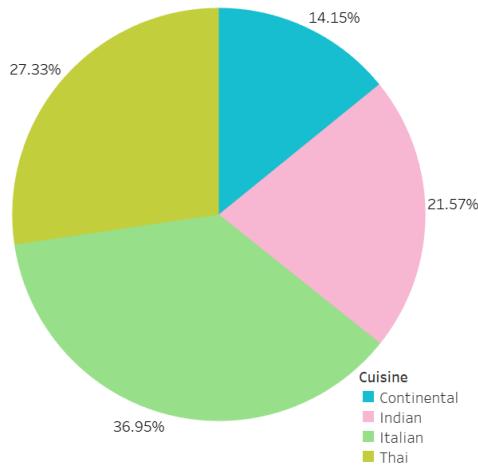
Food Demand Story

owed by Thai. Continental cuisine has the least order

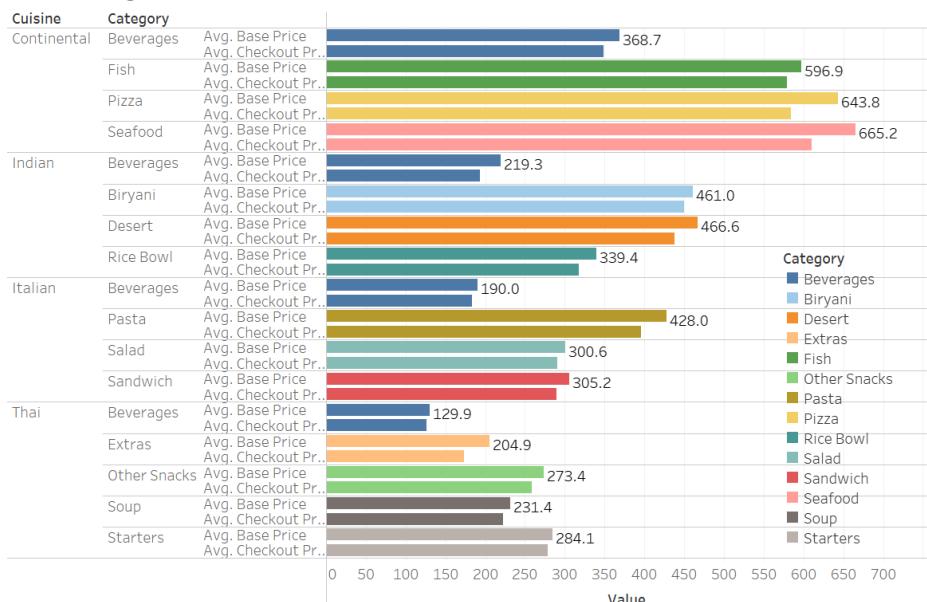
Continental cuisine has highest avg price and Thai has the least average price. Seafood is most expensive of all category while Beverages in Thai Cuisine are most affordable. Avg base price of fish could be increase to show higher discount which in tern may increase sale.

Rice bowl is the most ordered item and biryani is least ordered. While pastas are least. Whereas in Thai cuisine pasta is most demand. Overall Continental Cuisine has less demand.

Cusine Wise Order Percentage



Cuisine avg Price



Homepage Featured Center Demaand Forecast Center Type Demand Forecast Cuisine Order % and Price Center Wise Cusine Forecast Promotion Dashboard Food Demand Story

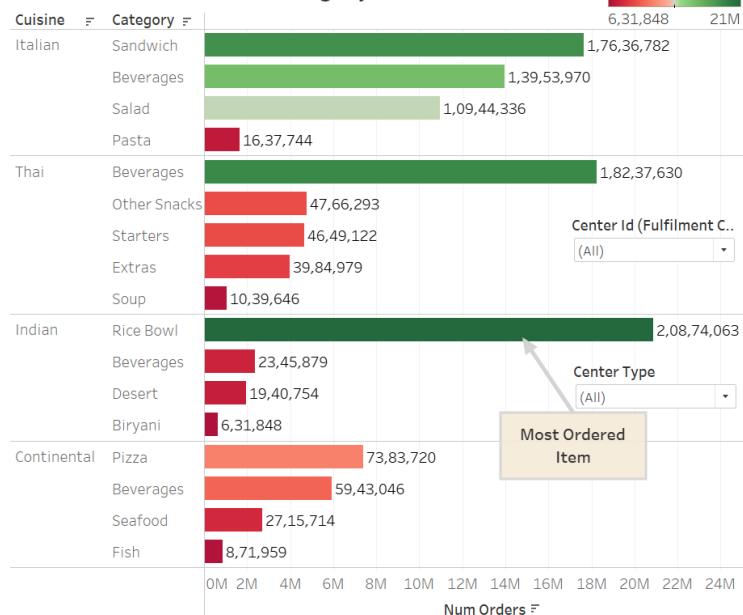
Food Demand Story

ai has the least average price. Seafood is most expensive of all category while pastas are least affordable. Avg base price of fish could be increase to show higher discount which in tern may increase sale.

Rice bowl is the most ordered item and biryani is least ordered. In Italian cuisine sandwiches are most ordered while pastas are least. Whereas in Thai cuisine beverages are high in demand with soups being in poor demand. Overall Continental Cuisine has least number of orders.

Pizza has the highest email promotion. Promotions at all and they are least popular. Increase number of orders. Beverages

Center Wise Cuisine & Category Demand



Cusine Avg Demand Forecast



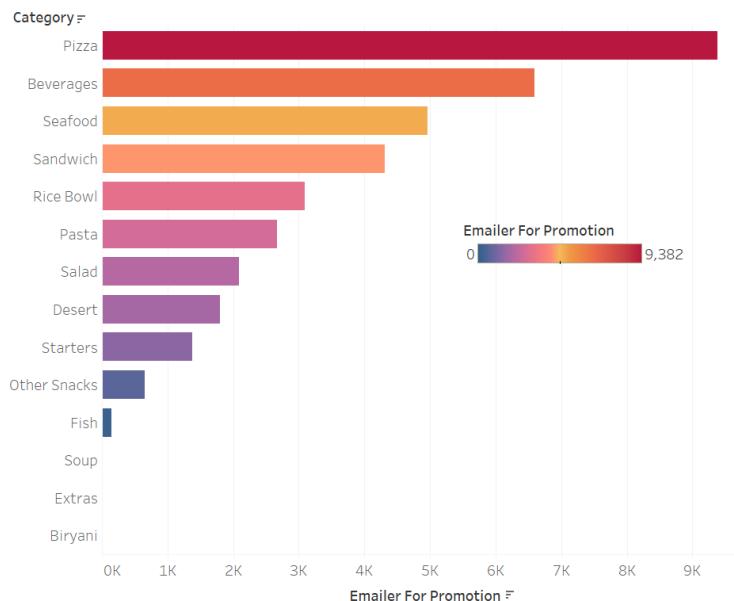
Homepage Featured Center Demaand Forecast Center Type Demand Forecast Cuisine Order % and Price Center Wise Cusine Forecast Promotion Dashboard Food Demand Story

Food Demand Story

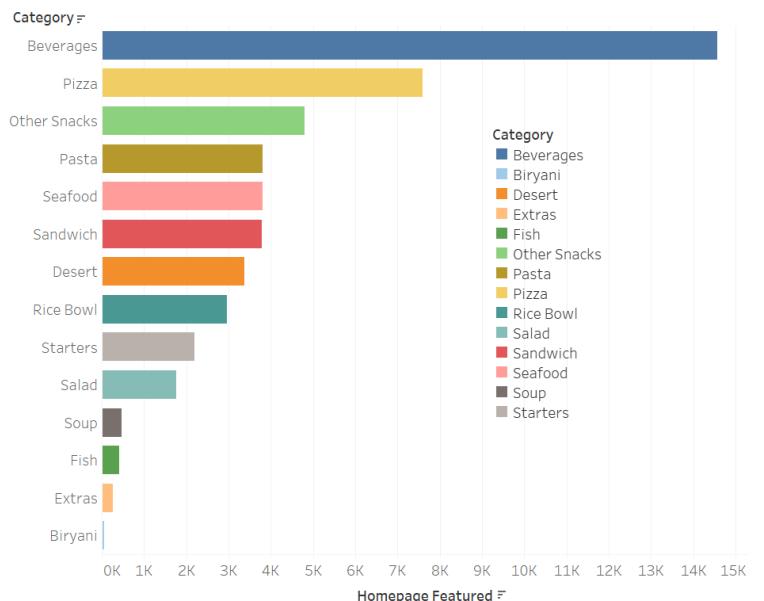
Pizza is the most ordered item and biryani is least ordered. In Italian cuisine sandwiches are most ordered. Starters are least. Whereas in Thai cuisine beverages are high in demand with soups being in poor. Overall Continental Cuisine has least number of orders.

Pizza has the highest email promotions and Fish has the lowest. Soup, extras and biryani have no email promotions at all and they are least performing items. So email promotion is recommended for these items to increase number of orders. Beverages are most featured on homepage followed by pizza. Biryani is least.

Email Promotion



Homepage Featured



Detailed Report

Center..	Center..	Regio..	City C..	Continental								Cuisine / Category								Italian Beve Nur		
				Beverages		Fish		Pizza		Seafood		Beverages		Biryani		Indian		Desert		Rice Bowl		
				Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area			
TYPE_A	11	56	679	95,635	4	17,339	4	125,596	4	59,975	4	45,325	4	8,552	4	31,636	4	471,042	4	404		
	17	56	517	58,785	3	4,890	3	72,348	3	36,786	3	19,361	3	6,713	3	18,568	3	187,947	3	161		
	20	56	522	41,028	4	11,040	4	78,783	4	38,512	4	27,605	4	7,982	4	20,857	4	207,516	4	178		
	23	23	698	95,228	3	12,290	3	101,265	3	34,582	3	25,579	3	4,243	3	19,705	3	290,422	3	251		
	27	85	713	87,899	5	15,112	5	133,191	5	49,022	5	34,678	5	9,973	5	29,529	5	385,999	5	333		
	30	56	604	81,708	4	8,056	4	114,236	4	50,126	4	24,406	4	8,387	4	21,045	4	279,718	4	201		
	32	34	526	74,528	4	17,177	4	103,469	4	28,732	4	36,929	4	7,108	4	26,677	4	237,397	4	105		
	43	56	590	133,982	5	19,594	5	189,614	5	71,686	5	88,249	5	16,984	5	49,292	5	680,779	5	451		
	50	77	556	70,198	5	11,739	5	67,964	5	42,448	5	29,929	5	10,843	5	19,043	5	235,716	5	121		
	51	56	638	81,547	7	15,639	7	142,487	7	50,582	7	38,143	7	13,864	7	29,822	7	420,726	7	301		
	53	56	590	44,626	4	5,580	4	59,515	4	27,473	4	25,544	4	6,465	4	17,431	4	181,091	4	151		
	59	56	456	51,619	4	11,927	4	100,030	4	49,632	4	29,424	4	10,443	4	23,801	4	337,267	4	241		
	61	77	473	45,264	5	11,563	5	74,679	5	24,339	5	27,810	5	8,756	5	19,477	5	252,360	5	111		
	64	77	553	64,101	4	2,100	4	47,726	4	19,214	4	20,591	4	6,502	4	17,267	4	198,713	4	141		
	65	34	602	97,950	5	25,621	5	129,137	5	58,622	5	26,392	5	11,419	5	28,665	5	333,857	5	134		
	66	34	648	85,895	4	25,922	4	108,737	4	54,107	4	32,703	4	11,813	4	32,345	4	293,558	4	150		
	73	34	576	60,498	4			87,859	4	25,014	4	25,321	4	7,139	4	32,760	4	201,987	4	71		
	74	35	702	58,722	3	6,414	3	67,452	3	16,022	3	19,123	3	3,256	3	10,234	3	117,132	3	75		
	76	85	614	42,337	3			80,694	3	21,715	3	25,050	3	7,429	3	24,842	3	208,400	3	174		
	77	34	676	43,947	4	1,039	4	51,385	4	14,940	4	25,840	4	4,304	4	17,884	4	138,871	4	70		
	81	34	526	72,974	4	8,290	4	76,840	4	27,052	4	30,320	4	8,537	4	27,513	4	207,271	4	101		
	83	77	659	99,462	5	14,516	5	86,180	5	41,740	5	33,478	5	10,512	5	23,890	5	276,639	5	171		
	88	34	526	75,469	4	4,605	4	69,677	4	17,332	4	40,329	4	5,233	4	27,439	4	200,097	4	81		
	89	56	703	99,188	5	13,976	5	160,483	5	48,170	5	30,062	5	8,139	5	21,692	5	331,728	5	271		
	93	34	461	82,480	4	15,433	4	109,096	4	24,683	4	28,513	4	4,395	4	21,731	4	204,077	4	111		
	97	77	628	108,713	5	22,771	5	120,674	5	66,340	5	30,424	5	10,112	5	26,428	5	344,857	5	161		
	99	71	596	136,991	5	11,112	5	142,108	5	49,603	5	31,231	5	7,476	5	22,187	5	377,526	5	341		
	102	77	593	95,172	3			53,778	3	15,366	3	15,284	3	2,732	3	9,740	3	161,229	3	111		
	104	56	647	113,655	5	12,112	5	116,435	5	53,698	5	42,660	5	6,219	5	24,567	5	386,828	5	344		
	106	34	675	173,724	4	10,655	4	92,813	4	33,515	4	18,947	4	6,105	4	17,727	4	208,130	4	114		
	109	56	599	89,961	4			106,204	4	42,420	4	26,973	4	7,681	4	23,898	4	257,970	4	221		
	110	77	485	146,901	4	8,883	4	97,504	4	32,144	4	26,286	4	8,097	4	19,830	4	246,029	4	161		
	126	56	577	72,619	3	9,325	3	103,125	3	45,822	3	22,544	3	5,547	3	19,606	3	267,074	3	261		
	129	77	593	50,494	4	14,521	4	59,292	4	28,039	4	22,047	4	8,903	4	17,259	4	198,777	4	113		

atured Center Demaand Forecast Center Type Demand Forecast Cuisine Order % and Price Center Wise Cusine Forecast Promotion Dashboard Food Demand Story Detailed Report

Detailed Report

Center..	Center..	Regio..	City C..	Continental								Cuisine / Category								Italian Beve Nur		
				Beverages		Fish		Pizza		Seafood		Beverages		Biryani		Indian		Desert		Rice Bowl		
				Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area			
TYPE_A	129	77	593	50,494	4	14,521	4	59,292	4	28,039	4	22,047	4	8,903	4	17,259	4	198,777	4	113		
	132	56	522	79,629	4	14,736	4	118,620	4	50,808	4	24,838	4	11,893	4	20,925	4	320,284	4	278		
	137	56	590	89,670	4	20,616	4	121,537	4	57,137	4	57,633	4	15,588	4	43,956	4	566,459	4	355		
	145	77	620	139,965	4	110	4	105,461	4	43,136	4	32,131	4	8,055	4	19,818	4	254,153	4	175		
	149	77	478	46,329	2			41,032	2	10,878	2	19,576	2	2,606	2	15,352	2	121,694	2	90		
	153	56	590	47,069	4	13,171	4	71,539	4	30,173	4	31,094	4	7,140	4	31,018	4	297,119	4	181		
	157	93	609	81,616	4	19,906	4	93,988	4	27,984	4	28,966	4	5,764	4	18,615	4	217,300	4	111		
	174	56	700	105,698	7	21,159	7	159,252	7	71,416	7	48,004	7	7,173	7	33,583	7	428,419	7	381		
	177	56	683	119,699	3	3,642	3	66,578	3	15,094	3	18,421	3	3,738	3	10,829	3	168,992	3	141		
	186	34	649	58,777	3	6,311	3	70,376	3	18,635	3	22,258	3	4,292	3	18,092	3	144,700	3	80		
	10	56	590	87,237	6	49,140	6	171,859	6	85,294	6	96,704	6	23,842	6	88,379	6	654,944	6	434		
	13	56	590	83,730	7	54,206	7	193,039	7	120,003	7	78,327	7	31,836	7	64,807	7	757,860	7	570		
	24	85	614	67,916	4	23,300	4	113,702	4	46,196	4	24,999	4	14,500	4	39,815	4	343,182	4	295		
	34	34	615	33,234	4	41,610	4	87,045	4	39,688	4	17,335	4	7,748	4	19,144	4	222,015	4	81		
	36	56	517	52,981	4	25,050	4	106,003	4	51,211	4	24,528	4	11,027	4	24,121	4	306,809	4	221		
	42	77	561	37,790	4	16,040	4	54														

Detailed Report

Center..	Center..	Region..	City C..	Cuisine / Category												Italian Bever Nur 434	
				Continental				Indian									
				Beverages		Fish		Pizza		Seafood		Beverages		Biryani		Desert	Rice Bowl
TYPE_B	10	56	590	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area
	13	56	590	83,730	7	54,206	7	193,039	7	120,003	7	78,327	7	31,836	7	64,807	7
	24	85	614	67,916	4	23,300	4	113,702	4	46,196	4	24,999	4	14,500	4	39,815	4
	34	34	615	33,234	4	31,610	4	87,045	4	39,688	4	17,335	4	7,748	4	19,144	4
	36	56	517	52,981	4	25,050	4	106,003	4	51,211	4	24,528	4	11,027	4	24,121	4
	42	77	561	37,790	4	16,040	4	54,954	4	28,423	4	19,521	4	8,470	4	20,044	4
	52	56	685	82,547	6	27,053	6	152,972	6	70,064	6	66,028	6	19,114	6	54,837	6
	67	56	638	68,922	7	30,189	7	152,977	7	82,980	7	37,264	7	20,777	7	33,818	7
	68	34	676	40,000	4	19,608	4	72,699	4	30,756	4	22,762	4	8,908	4	26,390	4
	75	77	651	64,879	5	14,780	5	110,526	5	47,446	5	56,487	5	16,259	5	47,326	5
	108	56	579	54,030	4	20,512	4	104,049	4	54,812	4	35,122	4	15,710	4	35,327	4
	143	77	562	31,718	4	17,204	4	59,705	4	30,699	4	21,787	4	10,361	4	21,674	4
	146	34	526	42,643	5	24,454	5	91,123	5	44,648	5	57,199	5	23,414	5	72,372	5
	152	34	576	35,100	4	13,557	4	67,303	4	34,021	4	30,784	4	10,701	4	33,788	4
	161	34	658	24,456	4	8,741	4	47,976	4	24,656	4	11,152	4	5,606	4	15,300	4
TYPE_C	14	56	654	92,657	3	1,852	3	80,348	3	29,075	3	24,609	3	4,652	3	13,998	3
	26	77	515	95,385	3			57,072	3	10,188	3	21,955	3	3,171	3	14,605	3
	29	34	526	66,907	4	3,860	4	73,161	4	11,067	4	33,418	4	3,296	4	28,130	4
	39	34	526	67,164	4	1,934	4	87,546	4	11,875	4	47,359	4	5,431	4	38,897	4
	41	56	590	45,313	2			59,781	2	476	2	1,854	2	718	2	14,783	2
	55	56	647	70,963	2	1,580	2	56,478	2	15,699	2	14,896	2	1,278	2	8,867	2
	57	77	541	79,193	3			70,414	3	11,169	3	12,991	3	1,239	3	13,469	3
	58	77	695	88,118	4	3,441	4	55,286	4	13,912	4	28,603	4	2,642	4	17,914	4
	72	56	638	91,893	4	3,147	4	109,687	4	29,877	4	19,569	4	4,751	4	10,140	4
	80	56	604	80,628	5	3,482	5	107,474	5	29,893	5	30,814	5	4,298	5	14,174	5
	86	85	699	87,383	4	1,508	4	173,129	4	18,966	4	27,051	4	3,353	4	23,950	4
	91	56	590	44,803	1			74,524	1	5,762	1	8,039	1			1,765	1
	92	34	526	66,225	3			60,682	3	6,437	3	31,314	3	2,098	3	27,850	3
	94	34	632	98,955	4	151	4	78,146	4	20,342	4	22,581	4	3,414	4	16,129	4
	101	85	699	138,645	3	14	3	140,331	3	31,221	3	23,177	3	3,863	3	16,296	3
	113	77	680	80,439	4	1,831	4	95,600	4	14,516	4	40,939	4	3,723	4	30,751	4
	124	56	590	128,073	4	4,376	4	113,365	4	25,303	4	28,817	4	3,878	4	14,093	4
	139	34	693	55,002	3	447	3	54,583	3	7,663	3	13,501	3	1,407	3	13,128	3
	162	34	526	56,365	2			71,422	2	6,662	2	4,372	2	2,251	2	18,098	2

atured Center Demaand Forecast Center Type Demand Forecast Cuisine Order % and Price Center Wise Cusine Forecast Promotion Dashboard Food Demand Story Detailed Report

Detailed Report

Center..	Center..	Region..	City C..	Cuisine / Category												Starters Num Or.. Op Area		
				Italian				Thai										
				Pasta		Salad		Sandwich		Beverages		Extras		Other Snacks		Soup		
TYPE_A	11	56	679	4	32,653	4	200,939	4	359,188	4	440,774	4	255,037	4	134,127	4	29,501	4
	17	56	517	3	16,170	3	89,192	3	141,573	3	193,007	3	95,766	3	60,320	3	7,014	3
	20	56	522	4	19,252	4	86,753	4	158,004	4	231,566	4	95,011	4	62,096	4	18,485	4
	23	23	698	3	13,823	3	128,456	3	241,290	3	221,146	3	43,629	3	48,207	3	42,662	3
	27	85	713	5	25,391	5	142,425	5	263,419	5	495,206	5	57,216	5	79,126	5	90,309	5
	30	56	604	4	20,936	4	140,492	4	253,228	4	370,947	4	63,617	4	84,095	4	21,547	4
	32	34	526	4	22,816	4	132,947	4	225,862	4	126,857	4			43,378	4	54,093	4
	43	56	590	5	46,403	5	326,916	5	572,477	5	637,240	5	331,144	5	144,147	5	57,964	5
	50	77	556	5	19,717	5	129,818	5	182,359	5	241,311	5			106,526	5	113,221	5
	51	56	638	7	28,325	7	174,846	7	308,454	7	375,015	7	70,512	7	100,501	7	35,449	7
	53	56	590	4	13,174	4	93,055	4	148,742	4	196,893	4	78,755	4	40,679	4	16,711	4
	59	56	456	4	25,101	4	124,238	4	214,499	4	401,797	4	112,637	4	100,594	4	16,996	4
	61	77	473	5	16,158	5	133,383	5	199,781	5	133,307	5			63,028	5	92,754	5
	64	77	553	4	14,864	4	104,806	4	117,094	4	141,093	4			48,504	4	51,332	4
	65	34	602	5	21,518	5	152,662	5	342,541	5	259,577	5			85,422	5	155,847	5
	66	34	648	4	22,251	4	123,373	4	253,768	4	284,795	4			62,963	4	127,169	4
	73	34	576	4	18,651	4	127,332	4	198,959	4	123,397	4			33,223	4	50,364	4
	74	35	702	3	8,734	3	79,897	3	100,351	3	80,433	3			7,375	3	35,935	3
	76	85	614	3	13,517	3	67,300	3	125,783	3	179,708	3	59,654	3	58,427	3	38,812	3
	77	34	676	4	10,659	4	112,056	4	192,908	4	122,116	4			14,813	4	23,565	4
	81	34	526	4	20,828	4	108,665	4	183,266	4	170,539	4			47,904	4	41,416	4
	83	77	659	5	21,205	5	172,033	5	235,629	5	271,822	5			72,825	5	98,761	5
	88	34	526	4	19,000	4	138,518	4	207,655	4	79,863	4			24,891	4	29,562	4
	89	56	703	5	26,323	5	145,066	5	250,585	5	293,991	5	124,961	5	61,662	5	36,100	5
	93	34	461	4	20,125	4	108,227	4	209,202	4	131,656	4			25,026	4	62,433	4
	97	77	628	5	22,583	5	184,634	5	289,620	5	262,045	5			77,699	5	100,961	5
	99	71	596	5	18,347	5	161,377	5	293,825	5	360,518	5	7,964</					

Detailed Report

Center..	Center..	Region..	City C..	Ages	Italian								Cuisine / Category							
					Pasta		Salad		Sandwich		Beverages		Extras		Other Snacks		Soup		Starters	
					Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area	Num Or..	Op Area		
TYPE_A	129	77	593	4	14,972	4	91,877	4	169,963	4	214,906	4	412,623	4	90,409	4	107,977	4	26,277	4
	132	56	522	4	26,193	4	133,404	4	258,500	4	625,838	4	207,529	4	166,534	4	35,477	4	118,599	4
	137	56	590	4	48,602	4	199,391	4	387,559	4	200,181	4			64,498	4			63,880	4
	145	77	620	4	22,323	4	150,573	4	187,152	4					17,361	2			21,093	2
	149	77	478	2	9,794	2	71,163	2	81,496	2	86,992	2								
	153	56	590	4	21,307	4	143,090	4	238,787	4	207,346	4	82,319	4	63,086	4	18,813	4	51,658	4
	157	93	609	4	22,048	4	92,301	4	213,456	4	368,019	4			23,240	4			42,027	4
	174	56	700	7	33,540	7	171,279	7	336,595	7	641,382	7	78,646	7	124,569	7	58,789	7	75,424	7
	177	56	683	3	13,232	3	129,121	3	145,880	3	126,457	3			24,546	3			33,865	3
	186	34	649	3	14,247	3	73,410	3	150,344	3	126,783	3			23,501	3			35,075	3
TYPE_B	10	56	590	6	74,793	6	249,133	6	350,909	6	446,609	6	215,273	6	192,677	6	26,420	6	133,673	6
	13	56	590	7	68,832	7	256,264	7	461,782	7	735,854	7	316,567	7	270,218	7	79,784	7	152,475	7
	24	85	614	4	25,869	4	173,974	4	198,528	4	336,325	4	49,755	4	116,162	4	46,802	4	80,656	4
	34	34	615	4	20,044	4	100,882	4	181,962	4	155,452	4			91,956	4			83,624	4
	36	56	517	4	25,101	4	135,517	4	262,046	4	358,404	4	113,680	4	124,091	4	29,785	4	108,978	4
	42	77	561	4	16,295	4	83,449	4	136,877	4	157,457	4			56,635	4			105,227	4
	52	56	685	6	53,808	6	225,178	6	352,557	6	487,620	6	273,888	6	163,356	6	41,599	6	100,578	6
	67	56	638	7	38,044	7	186,819	7	357,053	7	565,704	7	172,770	7	153,672	7	43,841	7	136,339	7
	68	34	676	4	20,609	4	87,150	4	197,444	4	145,932	4			55,474	4			97,078	4
	75	77	651	5	42,168	5	168,086	5	191,123	5	178,210	5			91,726	5			143,869	5
TYPE_C	108	56	579	4	37,784	4	156,152	4	281,755	4	415,328	4	109,187	4	145,125	4	28,313	4	111,255	4
	143	77	562	4	21,642	4	101,121	4	177,943	4	137,848	4			62,514	4			102,786	4
	146	34	526	5	46,226	5	168,927	5	274,444	5	181,394	5			117,445	5			176,195	5
	152	34	576	4	25,196	4	122,369	4	206,235	4	117,463	4			56,638	4			94,734	4
	161	34	658	4	14,576	4	54,185	4	129,867	4	134,911	4			57,670	4			67,713	4
	14	56	654	3	11,114	3	91,652	3	152,733	3	207,426	3	82,782	3	31,030	3	8,788	3	23,691	3
	26	77	515	3	13,048	3	122,668	3	143,354	3	102,761	3			15,558	3			17,147	3
	29	34	526	4	19,228	4	159,850	4	265,413	4	89,804	4			16,953	4			21,360	4
	39	34	526	4	19,995	4	217,613	4	276,709	4	90,885	4			10,326	4			19,953	4
	41	56	590	2	6,825	2	86,261	2	101,665	2	36,690	2	5,331	2	6,173	2	889	2	5,081	2
TYPE_C	55	56	647	2	4,800	2	92,553	2	148,227	2	96,648	2	47,979	2	10,824	2			5,494	2
	57	77	541	3	7,265	3	133,834	3	137,633	3	57,383	3			1,006	3			13,383	3
	58	77	695	4	12,268	4	166,749	4	191,060	4	76,142	4			14,562	4			23,078	4
	72	56	638	4	13,789	4	163,911	4	263,778	4	258,066	4	50,153	4	28,345	4	19,917	4	26,310	4
	80	56	604	5	13,433	5	221,674	5	311,112	5	287,887	5	51,719	5	36,100	5	25,186	5	24,023	5
	86	85	699	4	11,840	4	215,865	4	424,549	4	147,815	4	2,510	4	20,529	4	31,073	4	19,801	4
	91	56	590	1	1,493	1	75,215	1	85,130	1	24,195	1	5,827	1	2,262	1	196	1	1,616	1
	92	34	526	3	12,660	3	154,492	3	232,000	3	41,108	3			5,202	3			9,117	3
	94	34	632	4	12,744	4	112,984	4	157,105	4	122,098	4			20,110	4			20,062	4
	101	85	699	3	10,351	3	167,650	3	228,398	3	186,253	3	49,638	3	22,360	3	38,768	3	25,763	3
TYPE_C	113	77	680	4	17,121	4	196,311	4	299,002	4	92,096	4			16,146	4			18,561	4
	124	56	590	4	8,723	4	233,358	4	283,631	4	194,995	4	52,762	4	21,221	4	5,688	4	16,870	4
	139	34	693	3	8,884	3	153,736	3	155,878	3	75,767	3			4,025	3			9,969	3
	162	34	526	2	7,557	2	135,132	2	174,877	2	40,533	2			6,886	2			13,220	2

atured	Center Demaand Forecast	Center Type Demand Forecast	Cuisine Order % and Price	Center Wise Cusine Forecast	Promotion Dashboard	Food Demand Story	Detailed Report
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SUMMARY

1. There are all together 77 fulfilment centres across all cities. Centre 13 is the best performing centre with highest number of orders amongst all, while centre 19 is poorly performing.
2. Italian cuisine is the most selling cuisine but on other hand Continental cuisine got lowest response from customers.
3. Rice bowl is the most in demand category of all and beverages are high in demand in Thai cuisine.
4. Biryani is least preferred by people.
5. There are three types of centres viz. Type A, Type B and Type C. Centre Type A has the highest number of orders while Type C received the lowest order demand.
6. Continental cuisine is the most expensive one with the highest average base price. This must be one of the primary reason it received low order response. Also, Seafood is the most expensive category.
7. Pizzas are highly grossing on email promotions, on other hand Soups, Extras and Biryani possesses no email promotional engagement.
8. Beverages are highly featured on homepage followed by Pizzas and other Snacks. While Biryani is least featured on homepage.