

SWIFTROUTE LOGISTICS DASHBOARD

Business Requirements

Dashboard 1: Overview

KPI's

1. Total Orders

- Total number of orders for the **selected Year and Month**
- Total orders for the **Previous Month**
- **Month-over-Month (MoM) growth / decline %** in total orders

2. On-Time Delivery Rate (%)

- On-time delivery percentage for the **selected Year and Month**
- On-time delivery percentage for the **Previous Month**
- **MoM change (%)** in on-time delivery rate

3. Customer Satisfaction Score (CSAT %)

- Overall CSAT % for the **selected Year and Month**
- CSAT % for the **Previous Month**
- **MoM change (%)** in customer satisfaction

4. Average Delivery Time (Hours)

- Average delivery time (in hours) for the **selected Year and Month**
- Average delivery time for the **Previous Month**
- **MoM change (%)** in average delivery duration

HUB

1. Total Number of Hubs

- **Chart Used:** KPI Card
- **Business Use Case:**
Provides quick visibility into the total operational hubs to assess network size and coverage.

2. Orders Processed vs Hub Capacity

- **Chart Used:** Clustered Column Chart
- **Business Use Case:**
Helps identify hubs operating above or below capacity, enabling better workload distribution and capacity planning.

3. Hub Performance Ranking

- **Chart Used:** Bar Chart (Ranked)
- **Business Use Case:**
Enables comparison of hub efficiency and helps management identify top-performing and underperforming hubs.

DRIVERS

1. Number of Drivers

- **Chart Used:** KPI Card
- **Business Use Case:**
Provides visibility into the total active drivers to support workforce planning and capacity assessment.

2. Experience vs Rating

- **Chart Used:** Scatter Plot
- **Business Use Case:**
Analyses the relationship between driver experience and performance rating to identify skill gaps and training needs.

3. Drivers with Most Delays

- **Chart Used:** Bar Chart
- **Business Use Case:**
Identifies drivers contributing to the highest number of delays, enabling targeted coaching and performance improvement.

VEHICLES

1. Number of Vehicles

- **Chart Used:** KPI Card
- **Business Use Case:**

Displays the total fleet size to support high-level fleet capacity and planning decisions.

2. Active Vehicles

- **Chart Used:** Donut
- **Business Use Case:**

Shows the number of vehicles currently active to monitor fleet availability and operational readiness.

3. Total Orders by Vehicle Model

- **Chart Used:** Bar Chart
- **Business Use Case:**

Compares order volumes handled by different vehicle models to identify high-utilization vehicles and optimize fleet usage.

Dashboard 2: Hubs Overview

1. Total Number of Hubs

- **Chart Used:** KPI Card
- **Business Use Case:**
Provides quick visibility into the total operational hubs to assess network size and coverage.

2. Orders Processed vs Hub Capacity

- **Chart Used:** Clustered Column Chart
- **Business Use Case:**
Helps identify hubs operating above or below capacity, enabling better workload distribution and capacity planning.

3. Hub Performance Ranking

- **Chart Used:** Bar Chart (Ranked)
- **Business Use Case:**
Enables comparison of hub efficiency and helps management identify top-performing and underperforming hubs.

4. Hub Order Processing Time (Hours)

- **Chart Used:** Matrix Chart
- **Business Use Case:**
Shows how many hours each hub takes to process orders on daily basis, helping identify slow-performing hubs and improve turnaround time.

Dashboard 2: Drivers Overview

1. Number of Drivers

- **Chart Used:** KPI Card
- **Business Use Case:**
Provides visibility into the total active drivers to support workforce planning and capacity assessment.

2. Experience vs Rating

- **Chart Used:** Scatter Plot
- **Business Use Case:**
Analyses the relationship between driver experience and performance rating to identify skill gaps and training needs.

3. Drivers with Most Delays

- **Chart Used:** Bar Chart
- **Business Use Case:**
Identifies drivers contributing to the highest number of delays, enabling targeted coaching and performance improvement.

4. Driver Profile Summary (Based on Driver Name)

- **Details Shown:**
 - Hire Date
 - Year of Experience (YOE)
 - Star Rating
 - Deliveries made for the selected Month
- **Chart Used:** KPI card
- **Business Use Case:**
Provides a consolidated view of individual driver performance and experience for evaluation and decision-making.

5. Monthly Trend of Orders

- **Chart Used:** Line Chart
- **Business Use Case:**
Displays month-wise delivery trends to analyze driver workload patterns and seasonal demand impact.

Dashboard 2: Vehicle Overview

1. Number of Vehicles

- **Chart Used:** KPI Card
- **Business Use Case:**
Displays the total fleet size to support high-level fleet capacity and planning decisions.

2. Active Vehicles

- **Chart Used:** Donut
- **Business Use Case:**
Shows the number of vehicles currently active to monitor fleet availability and operational readiness.

3. Total Orders by Vehicle Model

- **Chart Used:** Bar Chart
- **Business Use Case:**
Compares order volumes handled by different vehicle models to identify high-utilization vehicles and optimize fleet usage.

1. Vehicle Age vs Breakdown

- **Chart Used:** Scatter Chart
- **Business Use Case:**
Analyzes the relationship between vehicle age and number of breakdowns to identify aging vehicles with higher maintenance risk.

2. Breakdown by Vehicle Code

- **Chart Used:** Bar Chart
- **Business Use Case:**
Identifies specific vehicles with frequent breakdowns to support targeted maintenance actions.

3. Breakdown by Vehicle Model

- **Chart Used:** Bar Chart
- **Business Use Case:**
Compares breakdown frequency across vehicle models to evaluate model reliability.

4. Orders by Vehicle Type

- **Chart Used:** Donut Chart

- **Business Use Case:**

Shows distribution of orders across vehicle types to understand fleet utilization patterns.