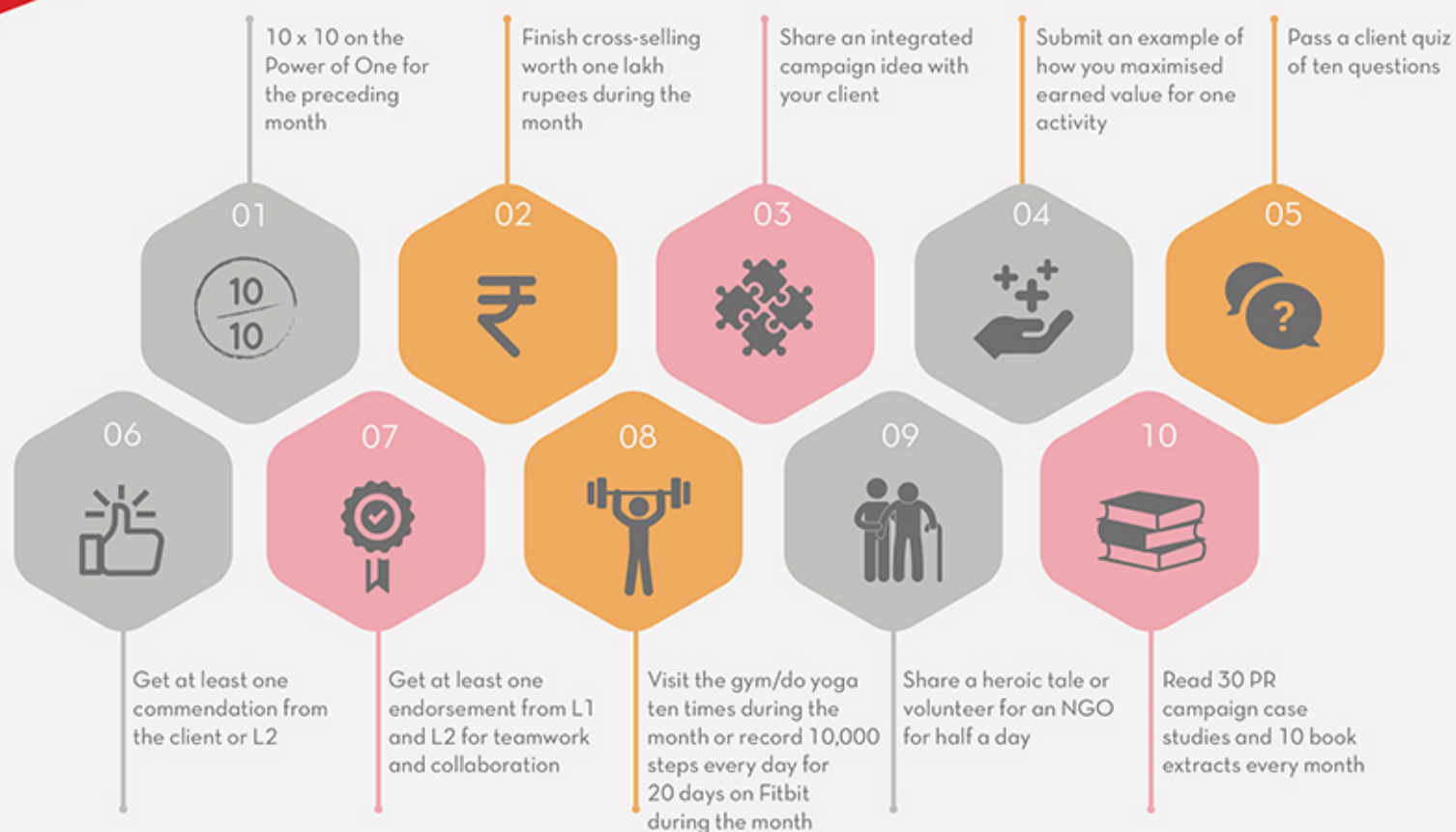




## THE ACCOUNT EXECUTIVE DECATHLON

### THE TEN ELEMENTS OF THE AE'S DECATHLON



### GROUND RULES OF THE DECATHLON



Participants submit their monthly achievements online before the 10th of each month



Entries will be judged by the jury before 20th of every month



Monthly award will be given away at an internal ceremony preceded by short 'knowledge session'



A Kindle will be provided to everybody who enrolls before May 31

The winning entries will get the following awards:



First prize of ₹ 1,00,000



Second prize of ₹ 50,000



Third prize of ₹ 25,000



'Best of the quarter' entries will get an international secondment between October 2018 and March 2019



All AEs who complete the Decathlon will get Rs 5000 each