



# THE KGP CHRONICLE

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**IIT Kharagpur  
Celebrates**

**5<sup>th</sup> Earth Day**

**with Online  
Visual Arts  
Competition**

Events

## Earth Day 2020 e-Celebration

📅 March 18, 2020 👤 Shreyoshi Ghosh

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IIT Kharagpur is organizing the Golden Jubilee Celebration of Earth Day through an online visual exhibition and competition.

### About Earth Day

Every year on April 22, Earth Day marks the anniversary of the birth of the modern environmental movement in 1970. Earth Day 1970 gave a voice to an emerging public consciousness about the state of our planet. Today, Earth Day is observed across the globe by more than a billion people every year as a day of action to change human behavior and lead to policy changes. Earth Day aims to channelize the energy, excitement, and youth initiatives towards climate change. It also empowers individuals with the information, the tools, the messaging and the communities needed to make an impact and drive change.

### The Unique Celebration of Digitized Earth Day 2020 at IIT Kharagpur

The year 2020 has started its journey not in the usual manner. While February – April are the months signified with financial year-end, new business, school terms, annual examination, new class, this year we are homebound. With the approaching Earth Day, this may be an opportunity to introspect our actions and engage our time effectively in developing ideas that can inspire a better present and future.

IIT Kharagpur brings the opportunity to celebrate Earth Day 2020 in a digital mode with an art and creatives exhibition-cum-competition (Drawing/Painting, Poster, Photo Story and Video) in electronic mode, extensively using social media

platforms. The Institute invites participation from all its current students and also students who are studying in various schools with establishment on the campus.

### **Earth Day 2020 Theme: Climate Action**

The enormous challenge — but also the vast opportunities — of action on climate change have distinguished the issue as the most pressing topic for the 50th anniversary. Climate change represents the biggest challenge to the future of humanity and the life-support systems that make our world habitable.

#### **Sub Themes:**

1. Biosphere
2. Impact of Climate change
3. Sustainable use of natural resources
4. Water Management and Conservation
5. Soil Conservation
6. Ocean resources (Living & Non-living resources)
7. Solar Energy
8. Conservation of rivers and water
9. Organic Farming / Drip Irrigation
10. Sustenance of various ecosystems
11. Deforestation & Afforestation and their significance
12. Conservation of Endangered Species
13. Biodiversity
14. Atmospheric Ocean
15. Polar Science
16. Air and Vehicular Pollution
17. Impact of Environment on Agriculture
18. Disaster Management
19. Hygiene & Cleanliness

#### **Who can participate?**

The Institute invites participation from all its current students and also students who are studying in various schools on the campus.

- Group I: Students of IIT Kharagpur – all levels

- Group II: Students from VIII – XI
- Group III: Students from IV-VII
- Group IV: Students from I – III

### Submission Information:

All submissions to be made to [media.iitkgp@gmail.com](mailto:media.iitkgp@gmail.com).

In case you are unable to submit due to file size, please upload the creative on a cloud server and share a link of the downloadable file with us.

### Submissions Formats:

1. Drawing / Painting / Sketching (JPG, PNG, TIF, BMP, PDF)
2. Poster (High-resolution JPG, PNG, TIF, BMP, PDF)
3. Photo Story (PPT)
4. Video, VLog (MOV, MP4)

### Submission Deadline: April 7, 2020

Selected creatives will be displayed on social media platforms of IIT Kharagpur.

All participants will receive participation certificates. The creatives judged among the top three (group and category wise) would be awarded prize money.

Please note all creative compositions should be original. Entries will be disqualified if found plagiarized. For more information write to [shreyoshi@adm.iitkgp.ac.in](mailto:shreyoshi@adm.iitkgp.ac.in), [media@iitkgp.ac.in](mailto:media@iitkgp.ac.in).

### Student Collaborators: Vision Prabaho

📌 Climate Change, Conservation, Earth Day, environment

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