



# THE KGP CHRONICLE

THE OFFICIAL NEWS PLATFORM OF IIT KHARAGPUR



You are Here

Home » Events » Get COVID Advisory in Your Language



Vision Prabaho



## CORONAVIRUS



### 7 STEPS TO PREVENT THE SPREAD OF THE VIRUS



0:04 / 0:45

WHO

Vision Prabaho



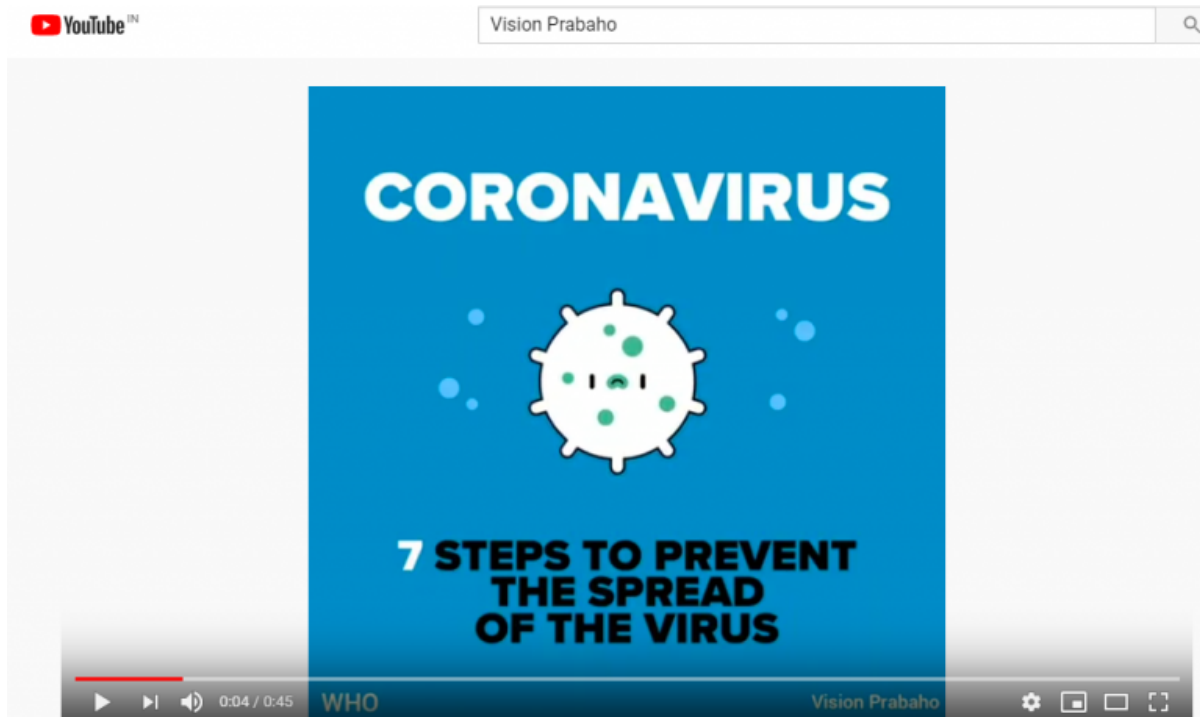
Events

## Get COVID Advisory in Your Language

📅 March 25, 2020 👤 Shreyoshi Ghosh

Share this:

## IIT Kharagpur Students Joins India's Fight Against CoronaVirus by Translating WHO Health Advisory



Economic Times

The Indian Express

Business Standard

News18

The Telegraph

NDTV

Deccan Herald

Times

Now

Edex Live

Republic World

Financial Express

As the world is battling CoronaVirus, IIT Kharagpur is exhibiting its unique creative energy and cautious optimism at this crucial time, demanding our endurance and responsible behaviour. The Institute and its stakeholders on the campus are contributing through a wide range of initiatives, from helping students with their academic coursework to increasing public awareness about [COVID19](#), to creating hygiene resources and meaningful online engagements. In one such initiative, Vision Prabaho, a students group known for its environmental activities on the campus has taken up the responsibility to help common people understand the precautionary advisory issued by the World Health Organization (WHO) to counter COVID-19.

The students have translated the WHO advisory in 15 Indian languages Assamese, Bengali, Gujarati, Hindi, Kannada, Kashmiri, Malayalam, Marathi, Manipuri, Maithili, Naga, Odiya, Punjabi, Tamil and Telugu.

Regional language advisory would make communication even in the remotest part of the communication convenient avoiding misinformation.

“Linguistic diversity in spreading the government and WHO advisory was much needed especially on digital media which is accessed by an astounding billion plus Indians. We thought it would be imperative to help increase the reach through messages in vernacular languages,” said Biswaroop Mondal, a student member.

Initially the Vision Prabaho translated the message in Bengali for the local people. However, on watching the video on YouTube other students from IIT Kharagpur came forward to translate the message in their mother tongues. Within a day videos were produced in five different languages and in another two days the count reached 12.



The students recorded the script with a smartphone and sent it to Vision Prabaho which they incorporated as voice over to the WHO video again using smartphone app and available software.

The twenty-member student group from IIT Kharagpur even found a special mention in a social media post by Shri Sanjay Dhotre, Minister of State for Human Resource Development, Communications and Electronics and Information Technology, for their noble initiative

which can benefit billions of Indians.

“We are trying to incorporate more editions of the video in other regional languages by reaching out a diverse linguistic group and resources to translate the video in languages such as Maithili, Alchiki, Nagamese, Kokborok and more,” said a student member.

The students are also working towards developing interesting creatives on Do's and Dont's in regional languages. A key initiative the team is working on is to develop Do-It-Yourself instructions for making hygiene kits such as masks and hand sanitizers.

Recently, a group of researchers at IIT Kharagpur's School of Medical Science & Technology have also developed alcohol based hand sanitizer following guidelines recommended by WHO for use by emergency and essential staff on campus. The Institute has also ordered for masks designed by the healthcare authorities of the campus and made locally.

🔍 corona virus, covid, Covid-19, Healthcare, WHO, World Health Organization, youtube

SHARE

 Facebook

 Twitter

 Pinterest

 LinkedIn

« Every setback is an opportunity to learn and grow

Exploring COVID Lockdown »

**CHECK THIS TOO**



## IIT Kharagpur celebrates its 67th Convocation in the august presence of Minister of Education Shri Dharmendra Pradhan

📅 December 20, 2021



## Dr. Virendra K Tewari, Director, IITKGP honoured with Special Recognition of the Year Award 2021 by Agriculture Today Group

📅 October 25, 2021



## IIT Kharagpur and University of Manchester Rolls out its first batch of Dual Doctoral Students

📅 October 7, 2021

## Leave a Reply

Your email address will not be published. Required fields are marked \*

Comment

Name \*

Email \*

Website

☐ Save my name, email, and website in this browser for the next time I comment.

Post Comment

## PUBLICATIONS

---

- ▶ Alumni Corner
- ▶ Book Review Publication Policy for Social Media and The Kgp Chronicle
- ▶ Environment & Social Impact

- ▶ Events
- ▶ Forever Kgpian
- ▶ Gallery
- ▶ Humans of KGP
- ▶ IIT KGP CSR Program
- ▶ IIT Kharagpur Science Communication Conclave
- ▶ Newsletters
- ▶ Panel 1: Lab to Media – Bridging the Language Gap
- ▶ Panel 2: Is Science meant for ‘Breaking News’?
- ▶ Panel 3: Role of Alternative Media in Taking Science to a Wider Audience
- ▶ Publications Archive
- ▶ Rare Volumes
- ▶ Rebuttal to published article on “The Kharagpur Post” on March 26, 2020
- ▶ Research & Innovation
- ▶ Science Communication Conclave 2020 – Panel Information
- ▶ Science Communication Conclave Speaker Bio
- ▶ Important Forms

All Rights Reserved 2021.

Proudly powered by WordPress | Theme: Mag and News by Candid Themes.