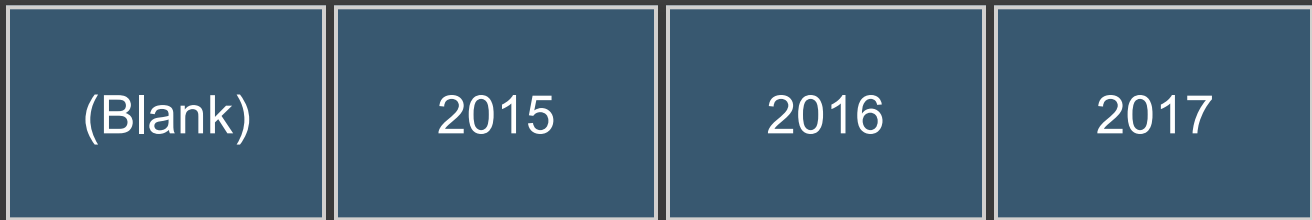
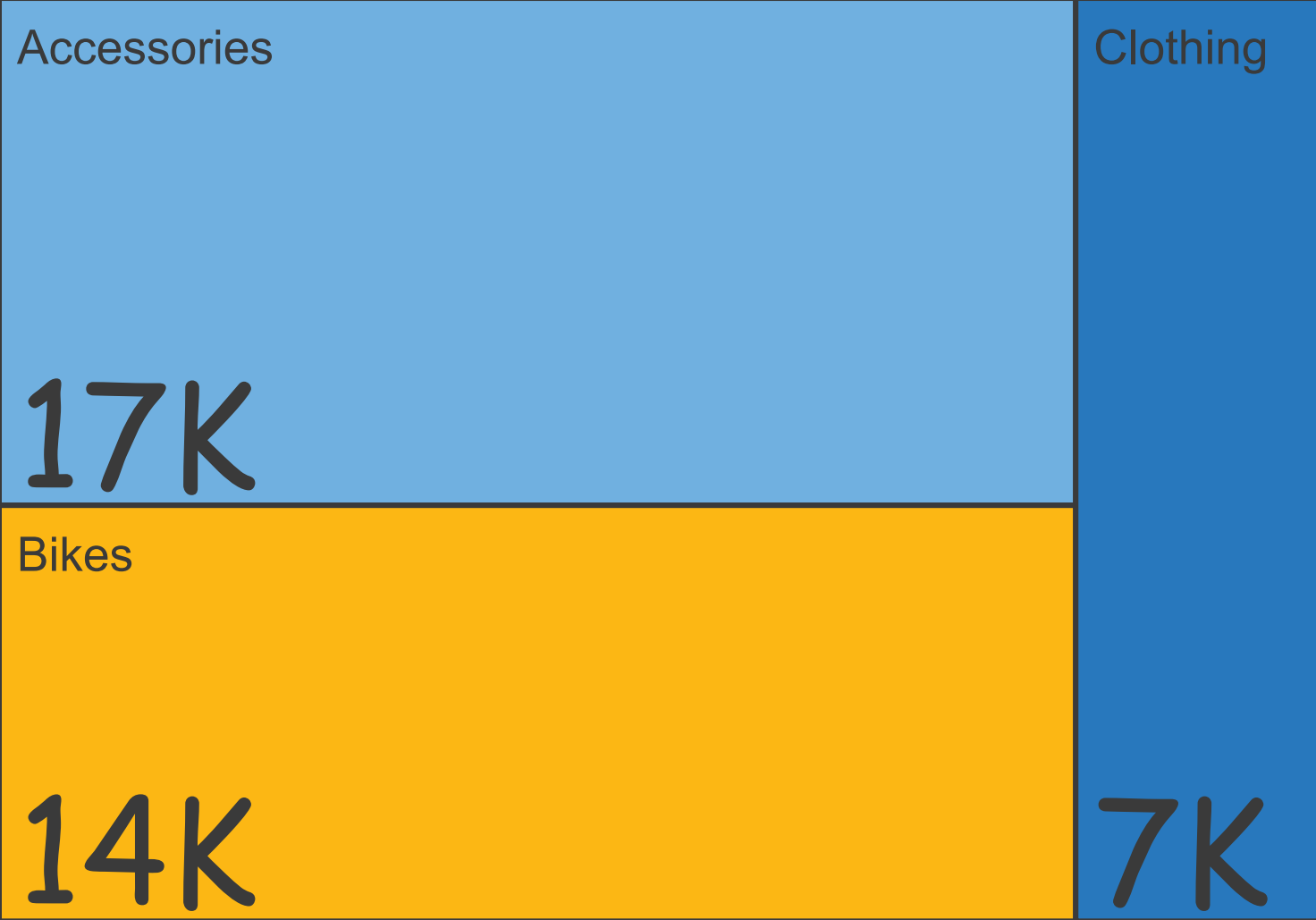




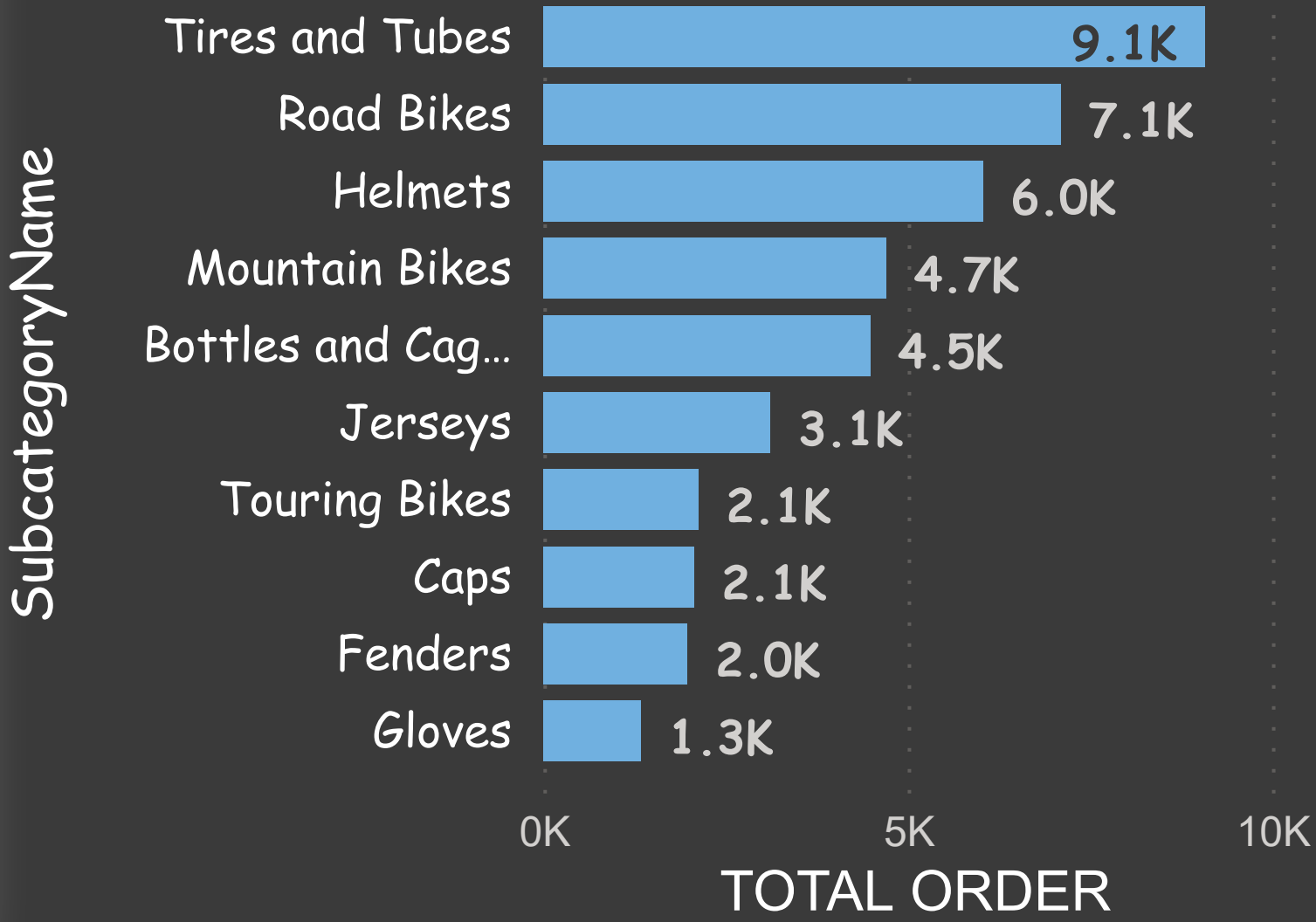
TOTAL ORDERN RETURN RATE

ProductName	TOTAL ORDER	order quan
Water Bottle - 30 oz.	3983	7967
Patch Kit/8 Patches	2952	5898
Mountain Tire Tube	2846	5678
Road Tire Tube	2173	4327
Sport-100 Helmet, Red	2099	2099
AWC Logo Cap	2062	4151
Sport-100 Helmet, Blue	1995	1995
Fender Set - Mountain	1975	3960
Sport-100 Helmet, Black	1940	1940
Mountain Bottle Cage	1896	3810
Road Bottle Cage	1668	3329
Touring Tire Tube	1364	2740
HL Mountain Tire	1305	1305
ML Mountain Tire	1059	2119
LL Road Tire	957	1904
ML Road Tire	868	1723
Touring Tire	863	1723
Bike Wash - Dissolver	850	1706
HL Road Tire	795	795
LL Mountain Tire	788	1560
Hydration Pack - 70 oz.	695	695
Mountain-200 Black, 46	606	606
Total	25164	84176

TOTAL ORDER by CategoryName



TOTAL ORDER BY SUBCATEGORY NAME



MOST SELING PRODUCT

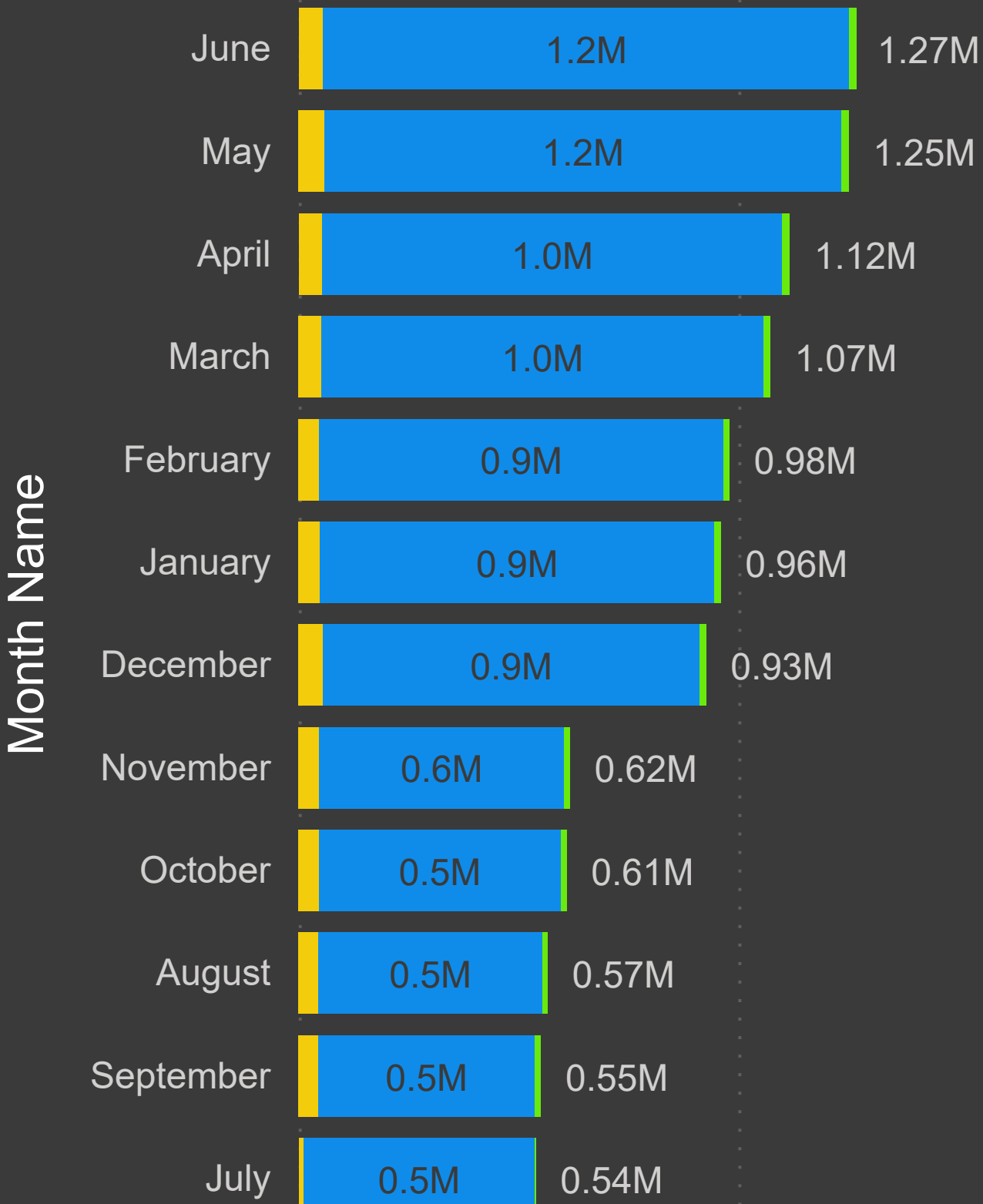
Water Bottle - 30 oz.

MOST REVENUE PRODUCT

Mountain-200 Black. 46

PROFIT by Month Name and CategoryName

Category... Accessories Bikes Clothing



REVENUE BY LAST MONTH

1.83M
Goal: 1.77M (+3.31%)

ORDER BY LAST Month

2146!
Goal: 2165 (-0.88%)

RETURN BY LAST Month

167!
Goal: 169 (-1.18%)



PRODUCT NAME

Sport-100 Helmet, Red

PIRICE PARAMETEER

0.10

Price Parameter Value

53.31K

ADJUST PROFIT

34.99

ProductPrice

45.97K

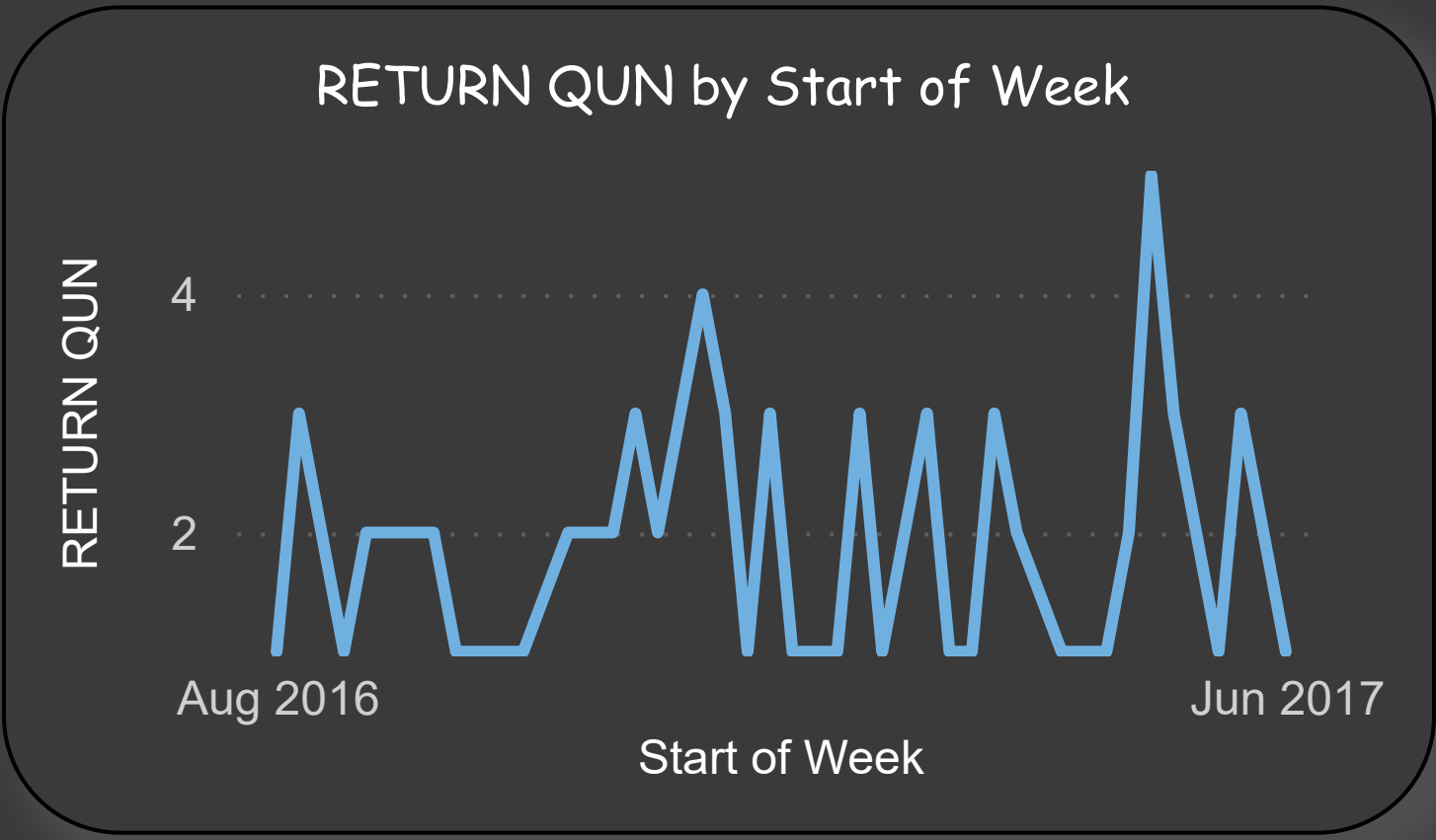
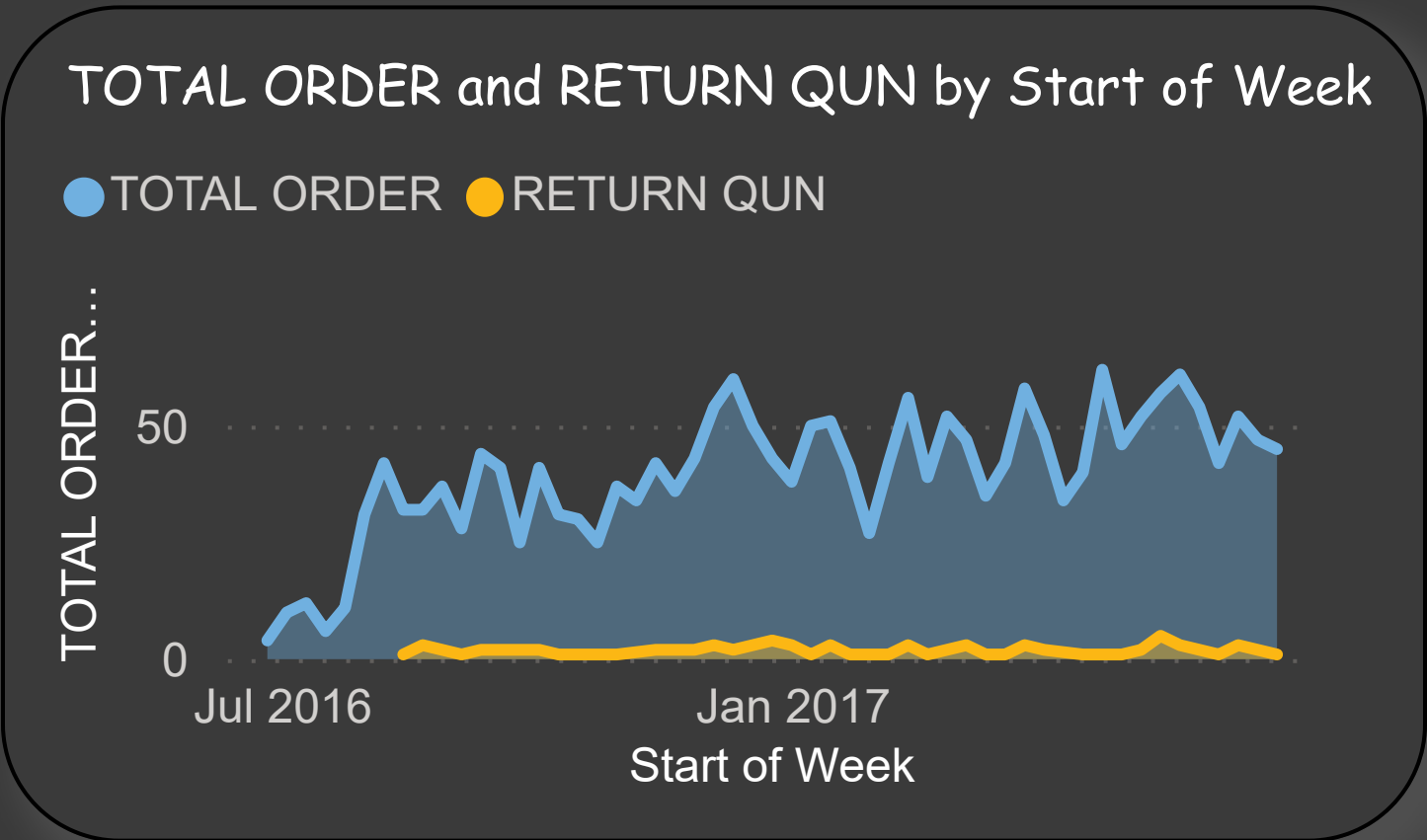
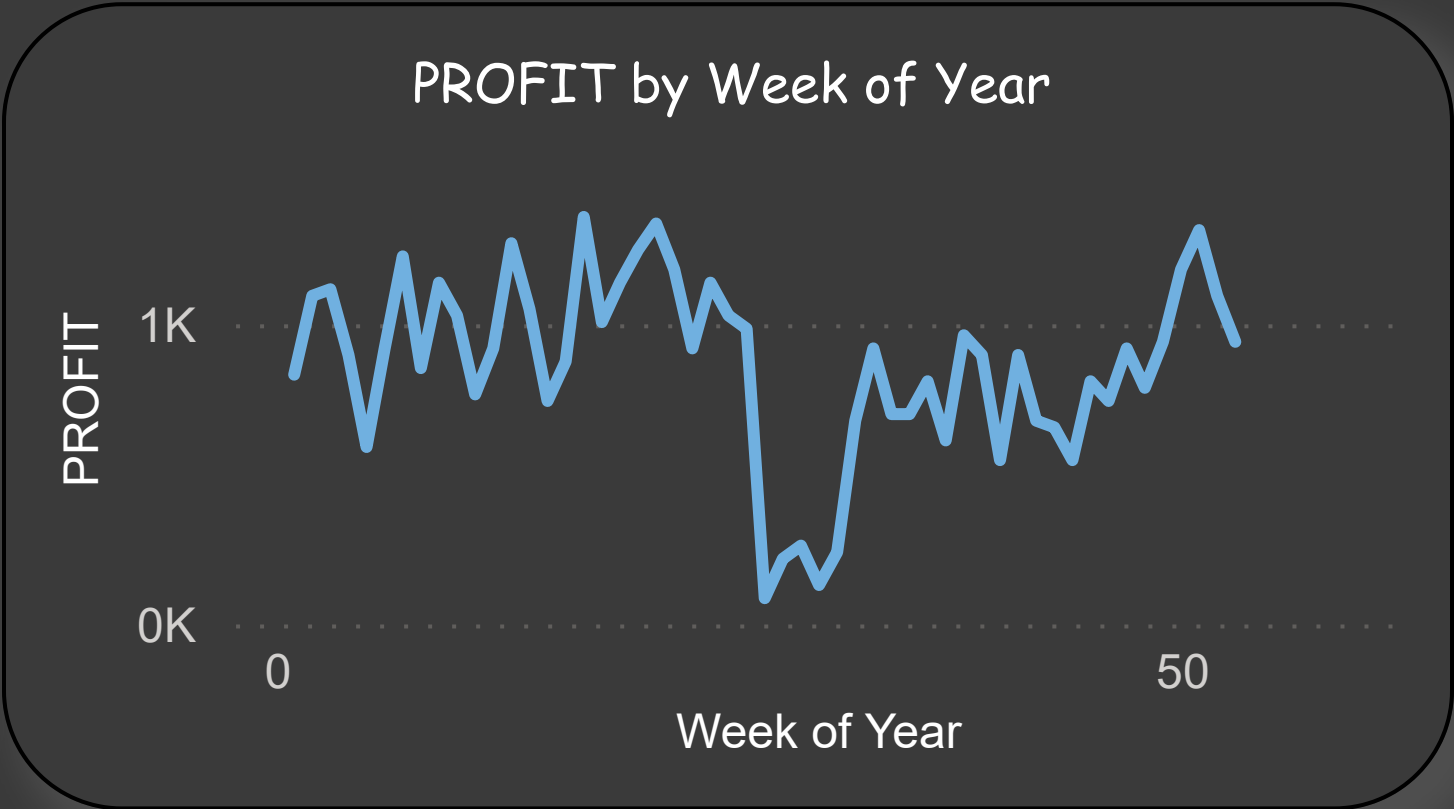
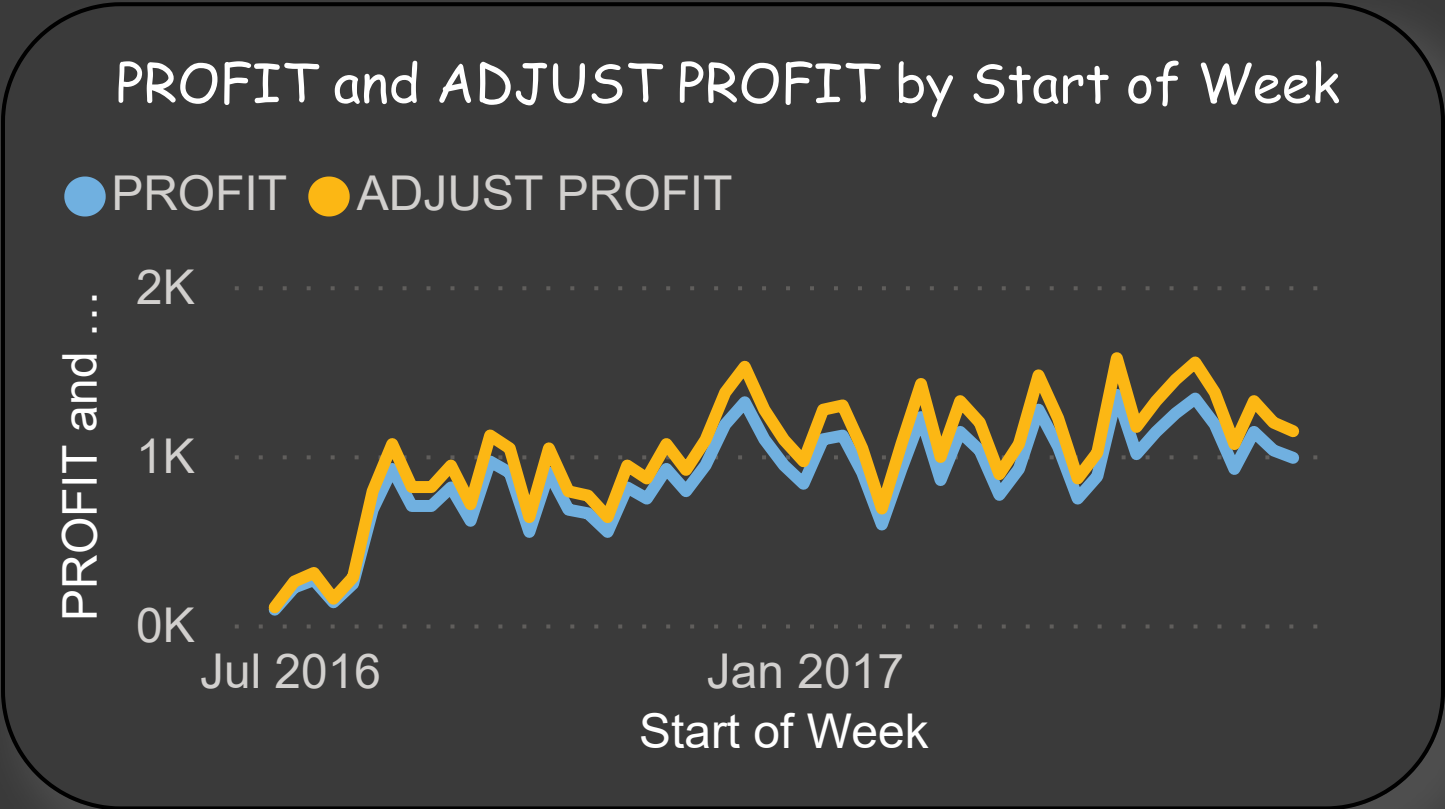
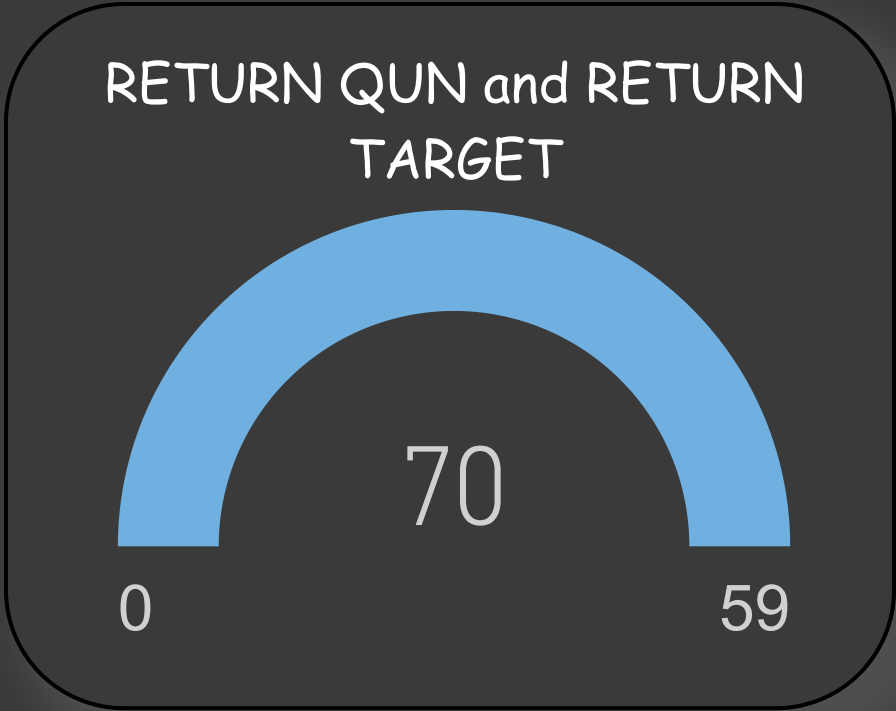
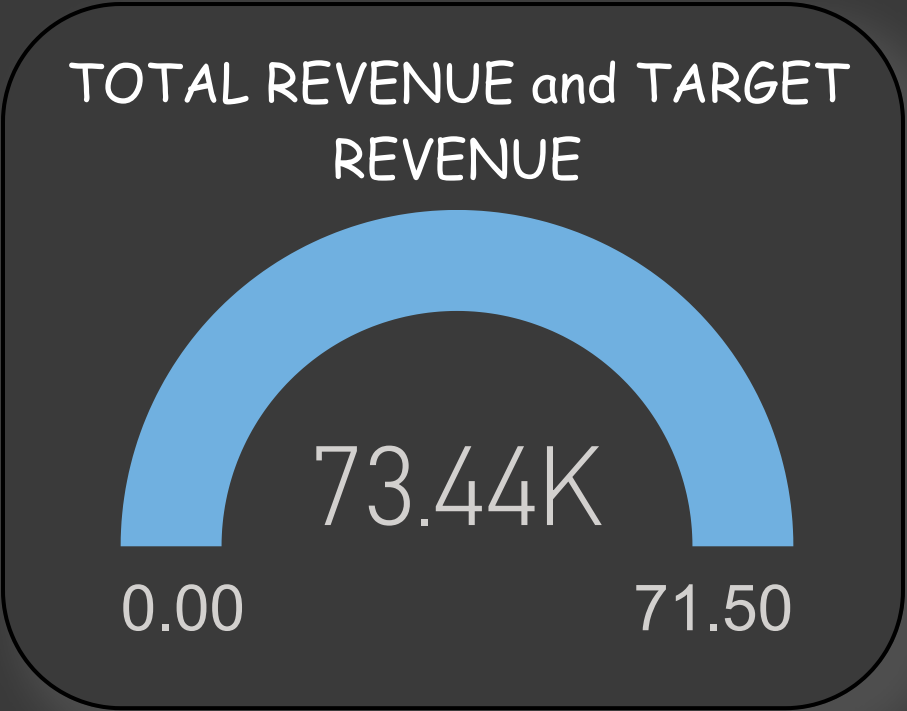
PROFIT

38.49

ADJUST PRODUCT PRICCE

80.79K

ADJUST REVENUE



CUSTOMER DETAILS			
CategoryName	Accessories		
full name	TOTAL ORDER	TOTAL REVENUE	
MS. BONNIE XIE	2	122.58	
MRS. WENDY ALVAREZ	2	139.53	
MRS. SYDNEY BRYANT	2	163.18	
MRS. ROSA HU	4	167.14	
MRS. NICHOLE NARA	4	118.37	
MRS. MARGARET HE	4	147.82	
MRS. LISA CAI	6	489.76	
MRS. LACEY ZHENG	6	348.83	
MRS. KRISTY MUNOZ	2	153.64	
MRS. KATRINA TANG	3	222.18	
MRS. KATE ANAND	3	102.47	
MRS. KAITLYN HENDERSON	3	260.12	
MRS. JASMINE STEWART	2	190.55	
MRS. JANET MUNOZ	5	202.82	
MRS. GABRIELLA COLLINS	3	103.62	
MRS. DOMINIQUE PRASAD	5	286.12	
MRS. DIANA ORTEGA	3	142.55	
MRS. DESIREE DOMINGUEZ	3	135.24	
MRS. DEANNA PEREZ	2	133.85	
MRS. COLLEEN GOEL	3	141.90	
MRS. CINDY PATEL	2	68.52	
MRS. BRANDI GILL	4	150.10	
MRS. BONNIE NATH	2	67.59	
MRS. ARIANA GRAY	5	405.50	
MRS. AMY SUN			
MRS. ALICIA SHEN	3	149.12	
MR. WILLIE XU	3	106.61	
MR. THEODORE TORRES	3	133.10	
MR. SHANNON NAVARRO	2	98.59	
MR. RONALD KAPOOR	3	146.58	
MR. RICKY VAZQUEZ	3	153.88	
MR. RANDALL DOMINGUEZ	3	141.17	
Total	149	7,597.97	

MR. MAURICE SHAN

First full name

6

TOTAL ORDER

12.41K

TOTAL REVENUE

