Mayur Hadawale
Graduate Student

Marketing student extraordinaire interested in all aspects of digital marketing. Looking for opportunities where I can offer my SEO, SEM, and SMM knowledge.

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WORK EXPERIENCE

ERP Assistant Intern
MIT-ADT University, Pune

02/2018 - 03/2018

Achievements/Tasks
- Had responsibility for Student Management Department and e-Forms Department
- Gathered the initial requirements and translated them into functional specifications
- Recommended functional changes that reduced processing time for reports by 15%
- Worked closely with the ERP team to deliver training

Data Engineer Intern
Opulent Infotech, Pune

08/2017 - 01/2018

Achievements/Tasks
- Worked on data cleaning & data profiling on the various datasets of clients having around 650 tables and 7M+ rows
- Reduced loading time of data by approximately 70% by streamlining & capturing historical records by designing Type-2 SCD jobs
- Performed ETL workflows by staging that dataset into Talend open studio and further pushed that dataset into Oracle DB
- Visualized critical KPI's in Power BI to analyze the market with respect to prospective and existing clients

EDUCATION

PGDM Rural Management
Welingkar Institute of Management

08/2020 - Present   Mumbai, India

Bachelor of Engineering
Jaywantrao Sawant College of Engineering

08/2014 - 06/2018   Pune, India

SKILLS

Data Analysis   Digital Marketing   Microsoft Excel

Artificial Intelligence   Blockchain

PROJECTS

Market Scoping at HappyTap (02/2021 - 04/2021)
- Reviewed data on regular basis from data sources to identify global opportunities
- Conducted research and gathered data on market trends and actors within Francophone countries identified as priority
- Calculated market potential for prioritised countries and presented results

Patient Health Management System using e- Health Monitoring Architecture using WSN (06/2017 - 05/2018)
- Created a system that contained Heartbeat sensor, Temperature sensor
- Used technologies such as Android application, cloud storage, sensors
- Application has successfully done real time monitoring and analysis of the patient's health parameters and in return provide medication

CERTIFICATIONS

Business Analytics for Beginners by upGrad

The Fundamentals of Digital Marketing by Google

Microsoft Excel - Excel from Beginner to Advanced by Udemy

AI for Everyone by Coursera

Blockchain Technology: A Quick Introduction by upGrad

LANGUAGES

English
Full Professional Proficiency

Hindi
Full Professional Proficiency

Marathi
Native or Bilingual Proficiency

INTERESTS

Reading   Trekking   Cricket